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# Meet Your Faculty



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**Heather Farley, MD,  
MHCDS, FACEP**



**Jane F Fogg, MD, MPH**



**Kevin Hopkins, MD**



**Alekzander Sayers**



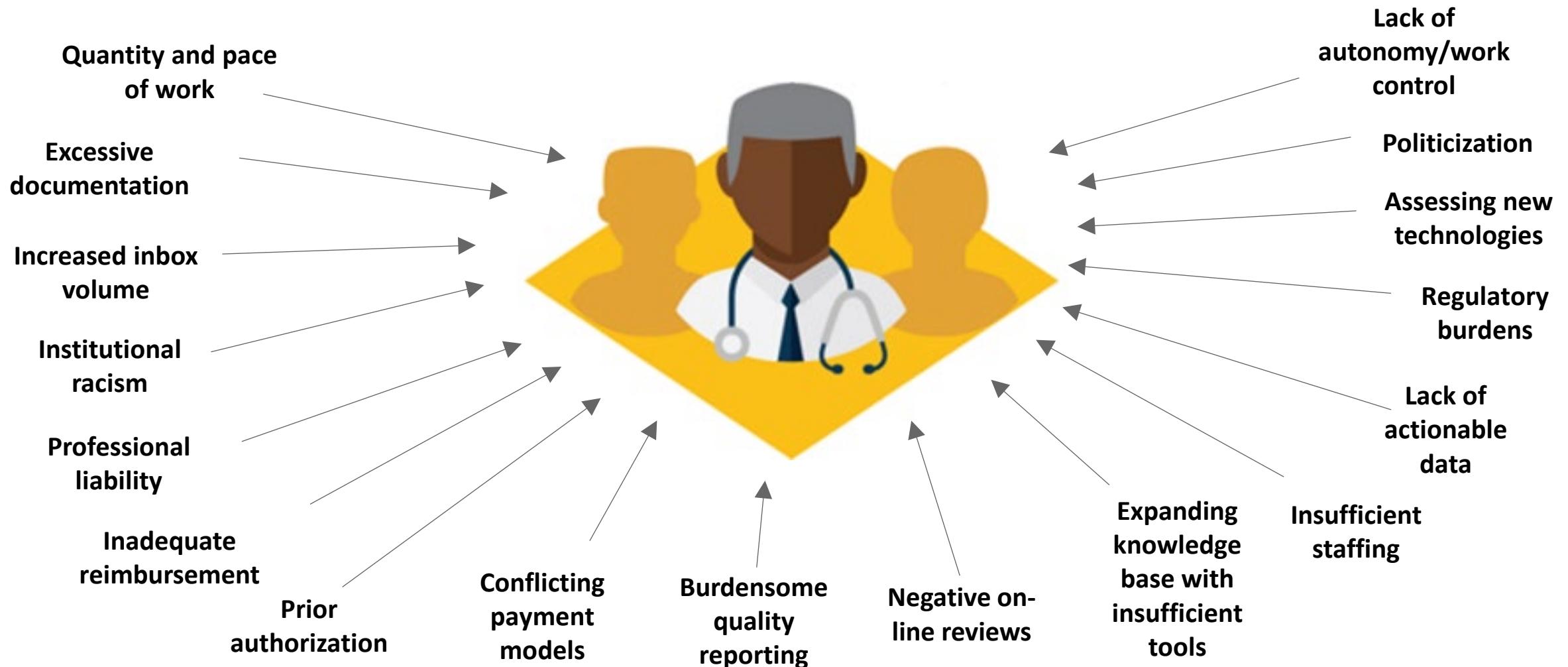
**Michele Thomas, MD, FAAFP**

# Overview

Michael Tutty, PhD  
Group Vice President

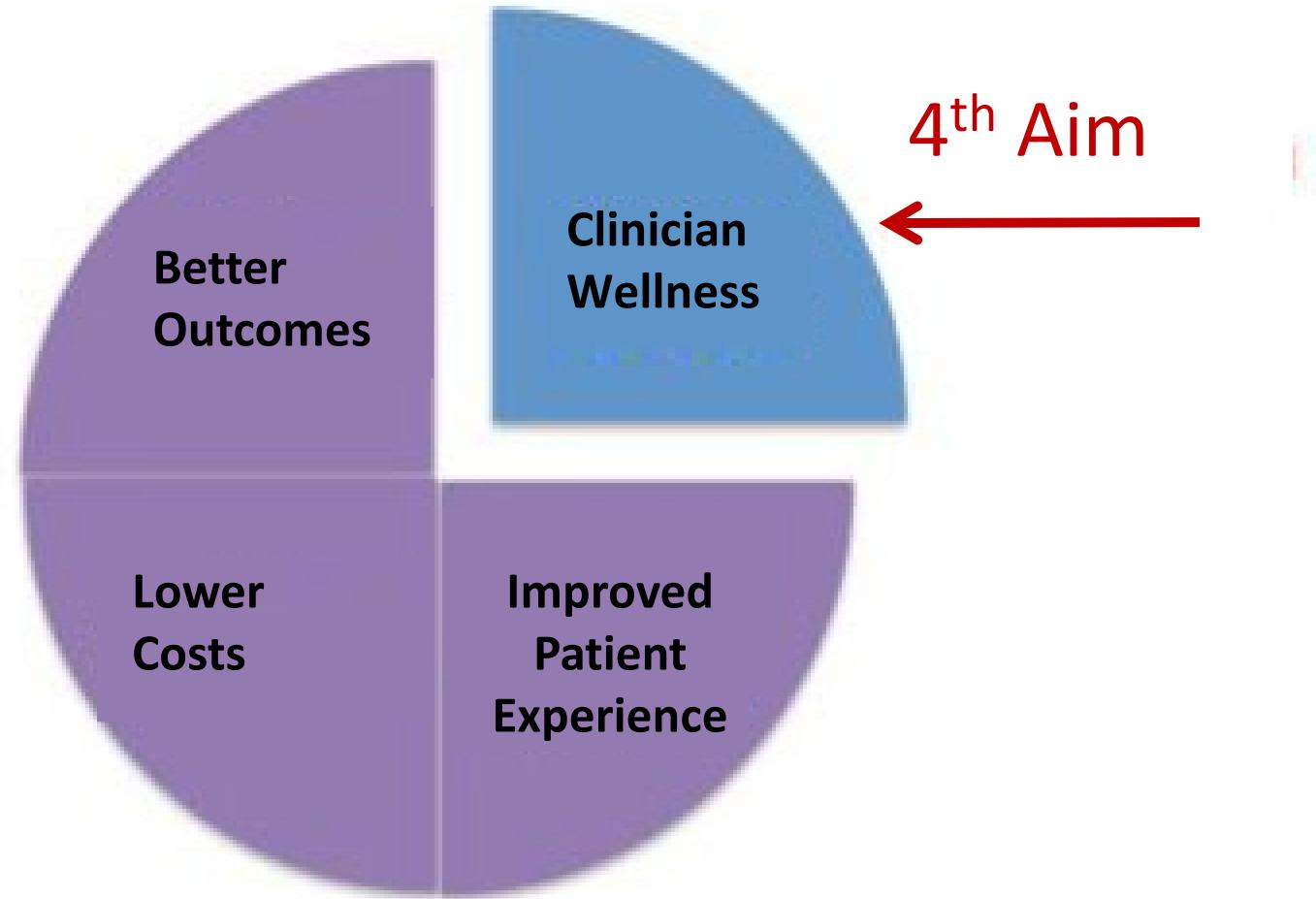


# Burdens Facing Physicians



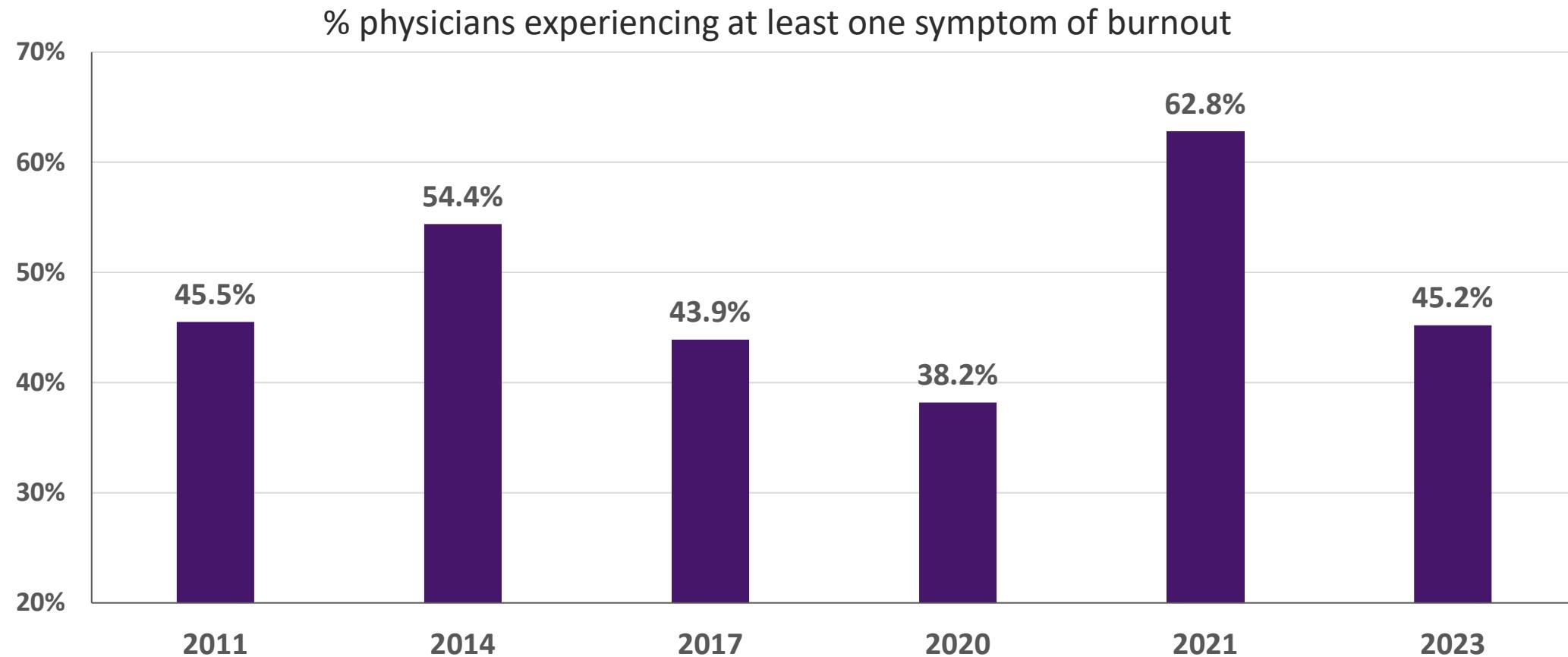
**How can you support physicians and the care team  
(and yourself) to maintain/return joy, meaning and purpose?**

# Quadruple Aim: Care of Care Team



From Triple to Quadruple Aim: Care of the Patient Requires Care of the Provider, Thomas Bodenheimer, Christine Sinsky, *The Annals of Family Medicine* Nov 2014, 12 (6) 573-576; DOI: 10.1370/afm.1713

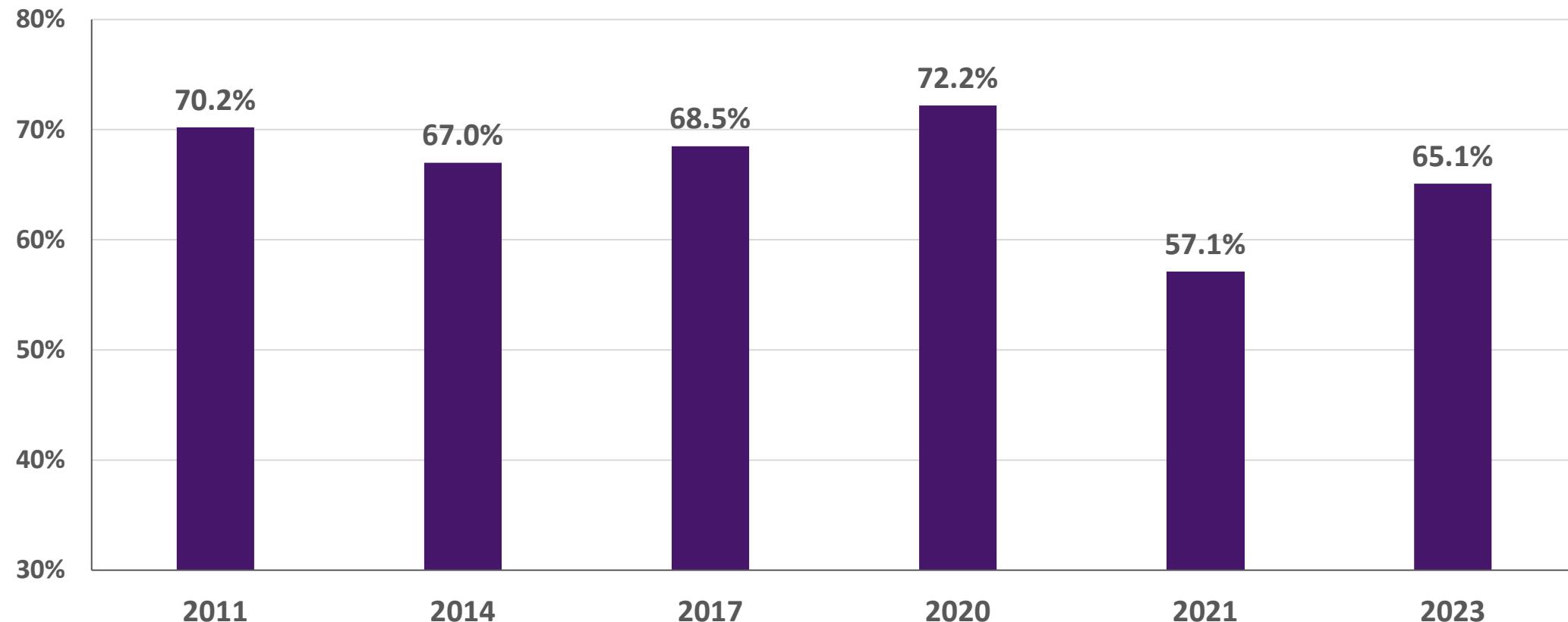
# Physician Burnout



Source: In Press Tait D. Shanafelt, Colin P. West, Christine Sinsky, Mickey Trockel, Michael Tutty, Hanhan Wang, Lindsey E. Carlasare, Liselotte N. Dyrbye, Changes in Burnout and Satisfaction With Work-Life Integration in Physicians and the General US Working Population between 2011-2023 Mayo Clinic Proceedings.

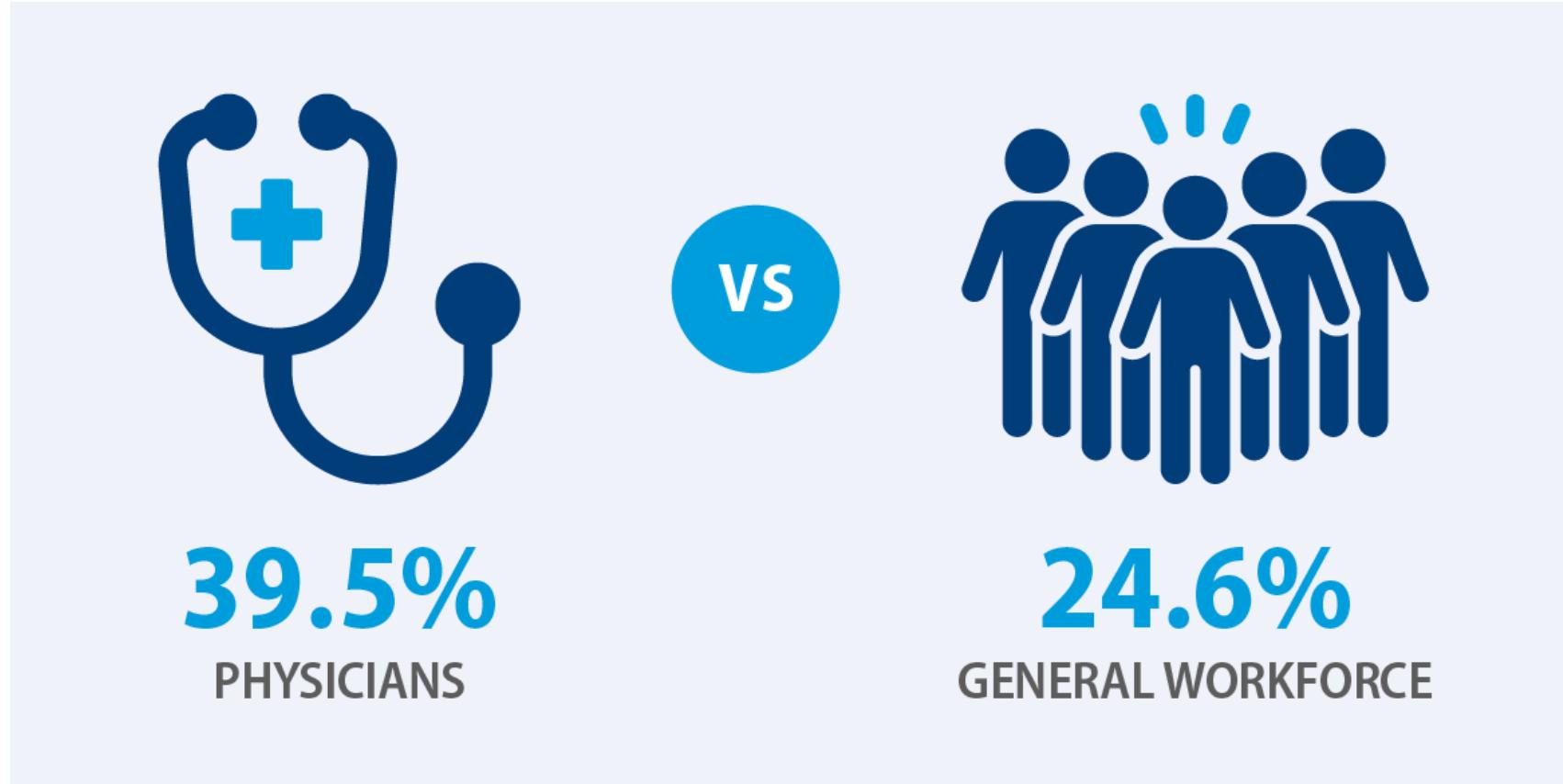
# Choose To Become a Physician Again

% physicians who indicated they would choose to become a physician again if they could revisit their career choice



Source: In Press Tait D. Shanafelt, Colin P. West, Christine Sinsky, Mickey Trockel, Michael Tutty, Hanhan Wang, Lindsey E. Carlasare, Liselotte N. Dyrbye, Changes in Burnout and Satisfaction With Work-Life Integration in Physicians and the General US Working Population between 2011-2023 Mayo Clinic Proceedings.

# How Do Physicians Compare?



Source: In Press Tait D. Shanafelt, Colin P. West, Christine Sinsky, Mickey Trockel, Michael Tutty, Hanhan Wang, Lindsey E. Carlasare, Liselotte N. Dyrbye, Changes in Burnout and Satisfaction With Work-Life Integration in Physicians and the General US Working Population between 2011-2023 Mayo Clinic Proceedings.

# A Growing Number of Medical Students

Applicants, Matriculants, Enrollment, and Graduates	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024	2024-2025
Applicants	52,549	53,042	51,680	52,777	53,369	53,030	62,443	55,189	52,577	51,946
Matriculants	20,631	21,030	21,338	21,622	21,869	22,239	22,666	22,710	22,980	23,156
Enrollment	86,583	88,176	89,727	91,217	92,620	94,068	95,340	96,385	97,797	99,562
Graduates	18,943	19,262	19,562	19,935	20,390	20,926	21,057	20,927	20,869	-

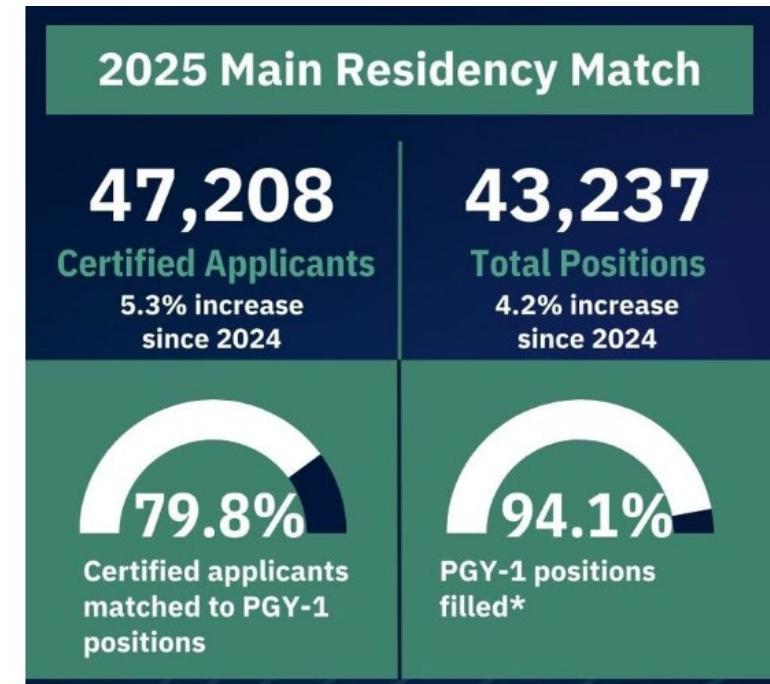
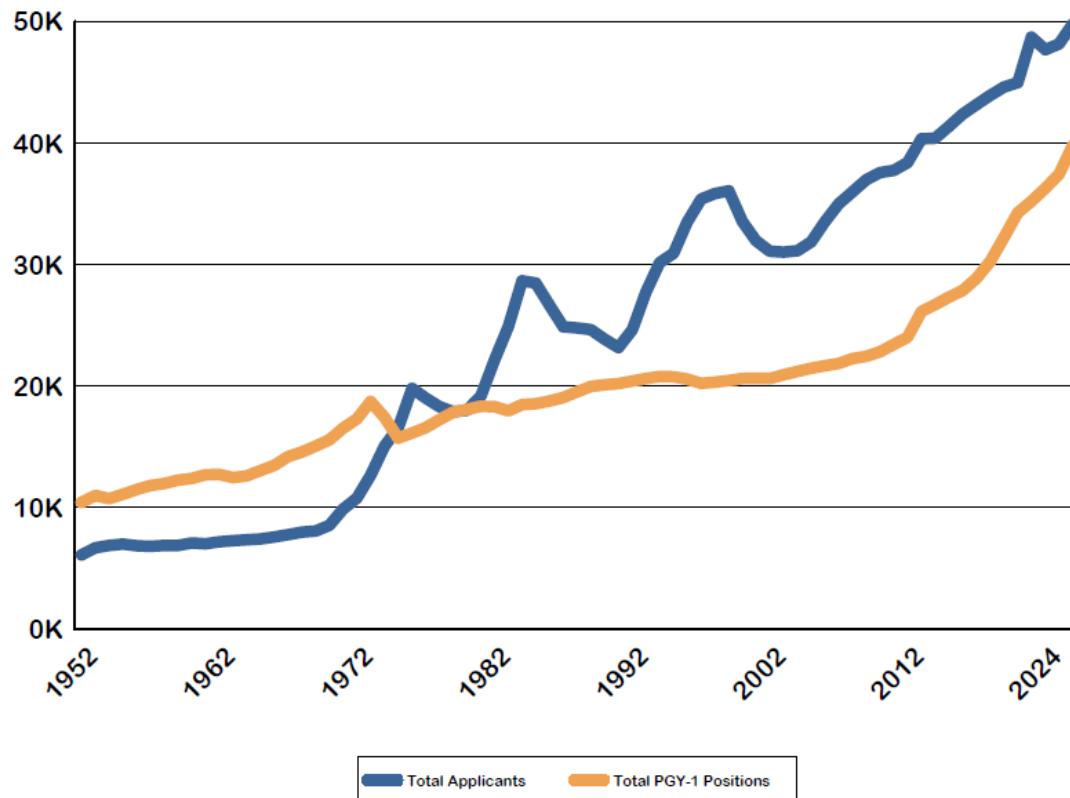
Applicants to medical school decreased after 2021/2022 peak,  
but medical schools accept the largest incoming class;  
Similar growth is seen at osteopathic medical schools

Source: AAMC Fall Applicant, Matriculant, and Enrollment Data Tables

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# Applicants and 1st Year Positions in the Match



2025 Residency Match offered 43,237 training positions, an increase of 1,736 more positions than the 2024 Residency Match...Yet more spots needed

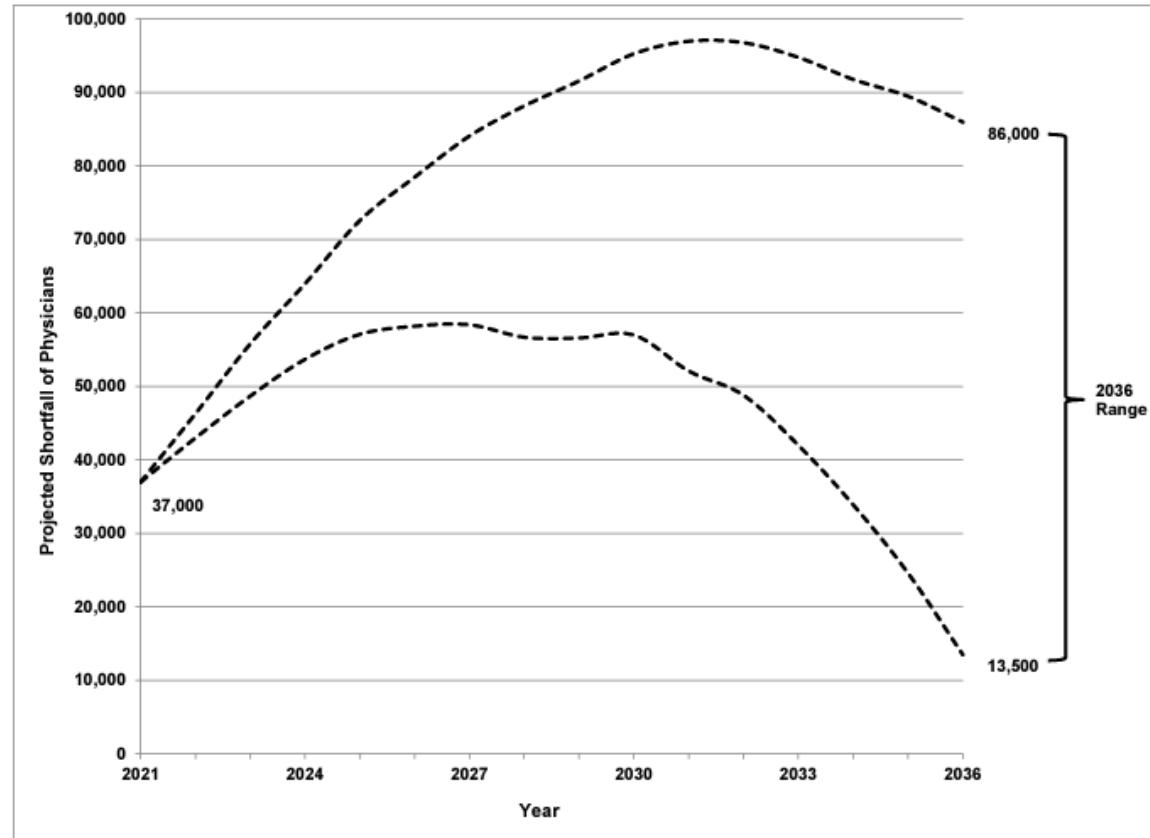
Source: National Resident Matching Program, Results and Data: 2024 Main Residency Match®. National Resident Matching Program, Washington, DC. 2024; NRMP® Releases Results for 2025 Main Residency Match <https://www.nrmp.org/match-data/2025/03/nrmp-releases-results-for-2025-main-residency-match/>

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# Projected Physician Shortages

The projected shortage of between 13,500 and 86,000 physicians by 2036

Exhibit ES-1: Total Projected Physician Shortfall Range, 2021-2036



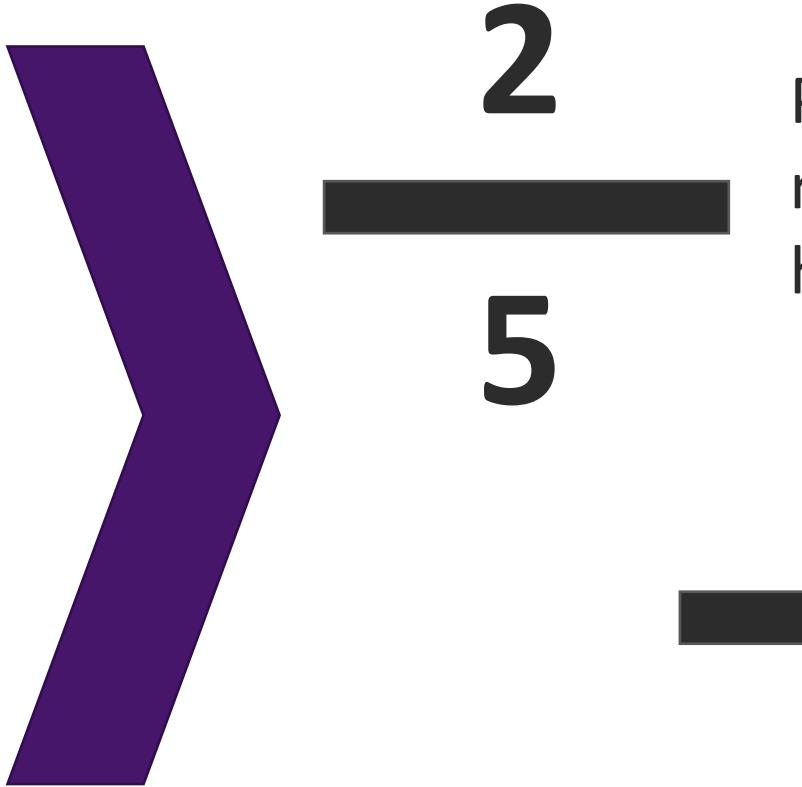
The shortage is driven by:

- Population growth
- Aging of the population
- Physician retirement
- Physicians leaving clinical care

Source: GlobalData Plc. The Complexities of Physician Supply and Demand: Projections From 2021 to 2036. Washington, DC: AAMC; 2024.

# Physicians' Intent To Leave the Profession

Because of  
burnout/  
COVID  
pressures



Physicians intend to reduce clinical work hours in the next year

1 Physicians intend to leave their current practice in the next 2 years.

Source: Tait D. Shanafelt, Liselotte N. Dyrbye, Colin P. West, Mickey Trockel, Michael Tutty, Hanhan Wang, Lindsey E. Carlasare, Christine A. Sinsky, Career Plans of US Physicians After the First 2 Years of the COVID-19 Pandemic, Mayo Clinic Proceedings, Volume 98, Issue 11, 2023, Pages 1629-1640.

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# Understanding the EHR Burden

Annals of Internal Medicine

ORIGINAL RESEARCH

## Allocation of Physician Time in Ambulatory Practice: A Time and Motion Study in 4 Specialties

Christine Sinsky, MD; Lacey Colligan, MD; Ling Li, PhD; Mirela Prgomet, PhD; Sam Reynolds, MBA; Lindsey Goeders, MBA; Johanna Westbrook, PhD; Michael Tutty, PhD; and George Blike, MD

**Background:** Little is known about how physician time is allocated in ambulatory care.

**Objective:** To describe how physician time is spent in ambulatory practice.

**Design:** Quantitative direct observational time and motion study (during office hours) and self-reported diary (after hours).

**Setting:** U.S. ambulatory care in 4 specialties in 4 states (Illinois, New Hampshire, Virginia, and Washington).

**Participants:** 57 U.S. physicians in family medicine, internal medicine, cardiology, and orthopedics who were observed for 430 hours, 21 of whom also completed after-hours diaries.

**Measurements:** Proportions of time spent on 4 activities (direct clinical face time, electronic health record [EHR] and desk work, administrative tasks, and other tasks) and self-reported after-hours work.

**Results:** During the office day, physicians spent 27.0% of their total time on direct clinical face time with patients and 49.2% of

their time on EHR and desk work. While in the examination room with patients, physicians spent 52.9% of the time on direct clinical face time and 37.0% on EHR and desk work. The 21 physicians who completed after-hours diaries reported 1 to 2 hours of after-hours work each night, devoted mostly to EHR tasks.

**Limitations:** Data were gathered in self-selected, high-performing practices and may not be generalizable to other settings. The descriptive study design did not support formal statistical comparisons by physician and practice characteristics.

**Conclusion:** For every hour physicians provide direct clinical face time to patients, nearly 2 additional hours is spent on EHR and desk work within the clinic day. Outside office hours, physicians spend another 1 to 2 hours of personal time each night doing additional computer and other clerical work.

**Primary Funding Source:** American Medical Association.

Ann Intern Med. 2016;165:753-760. doi:10.7326/M16-0961 [www.annals.org](http://www.annals.org)  
For author affiliations, see end of text.  
This article was published at [www.annals.org](http://www.annals.org) on 6 September 2016.

- For every hour of physician clinical face time with patients, nearly 2 additional hours are spent on EHR/desk work.
- Outside office hours, physicians spend another 1 to 2 hours each night doing EHR/desk work.

Source: Christine Sinsky, Lacey Colligan, Ling Li, et al. Allocation of Physician Time in Ambulatory Practice: A Time and Motion Study in 4 Specialties. Ann Intern Med. 2016;165:753-760. [Epub ahead of print 6 September 2016]. doi:10.7326/M16-0961

# EHR Time: Better Data, Better Opportunity

## Tethered to the EHR: Primary Care Physician Workload Assessment Using EHR Event Log Data and Time-Motion Observations

Brian G. Arndt, MD<sup>1</sup>

John W. Beasley, MD<sup>1,2</sup>

Michelle D. Watkinson, MPH<sup>1</sup>

Jonathan L. Temte, MD, PhD<sup>1</sup>

Wen-Jan Tuan, MS, MPH<sup>1</sup>

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<sup>1</sup>School of Medicine and Public Health, Department of Family Medicine and Community Health, University of Wisconsin, Madison, Wisconsin

<sup>2</sup>University of Wisconsin College of Engineering, Department of Industrial and Systems Engineering, Madison, Wisconsin

<sup>3</sup>American Medical Association, Chicago, Illinois

### ABSTRACT

**PURPOSE** Primary care physicians spend nearly 2 hours on electronic health record (EHR) tasks per hour of direct patient care. Demand for non-face-to-face care, such as communication through a patient portal and administrative tasks, is increasing and contributing to burnout. The goal of this study was to assess time allocated by primary care physicians within the EHR as indicated by EHR user-event log data, both during clinic hours (defined as 8:00 AM to 6:00 PM Monday through Friday) and outside clinic hours.

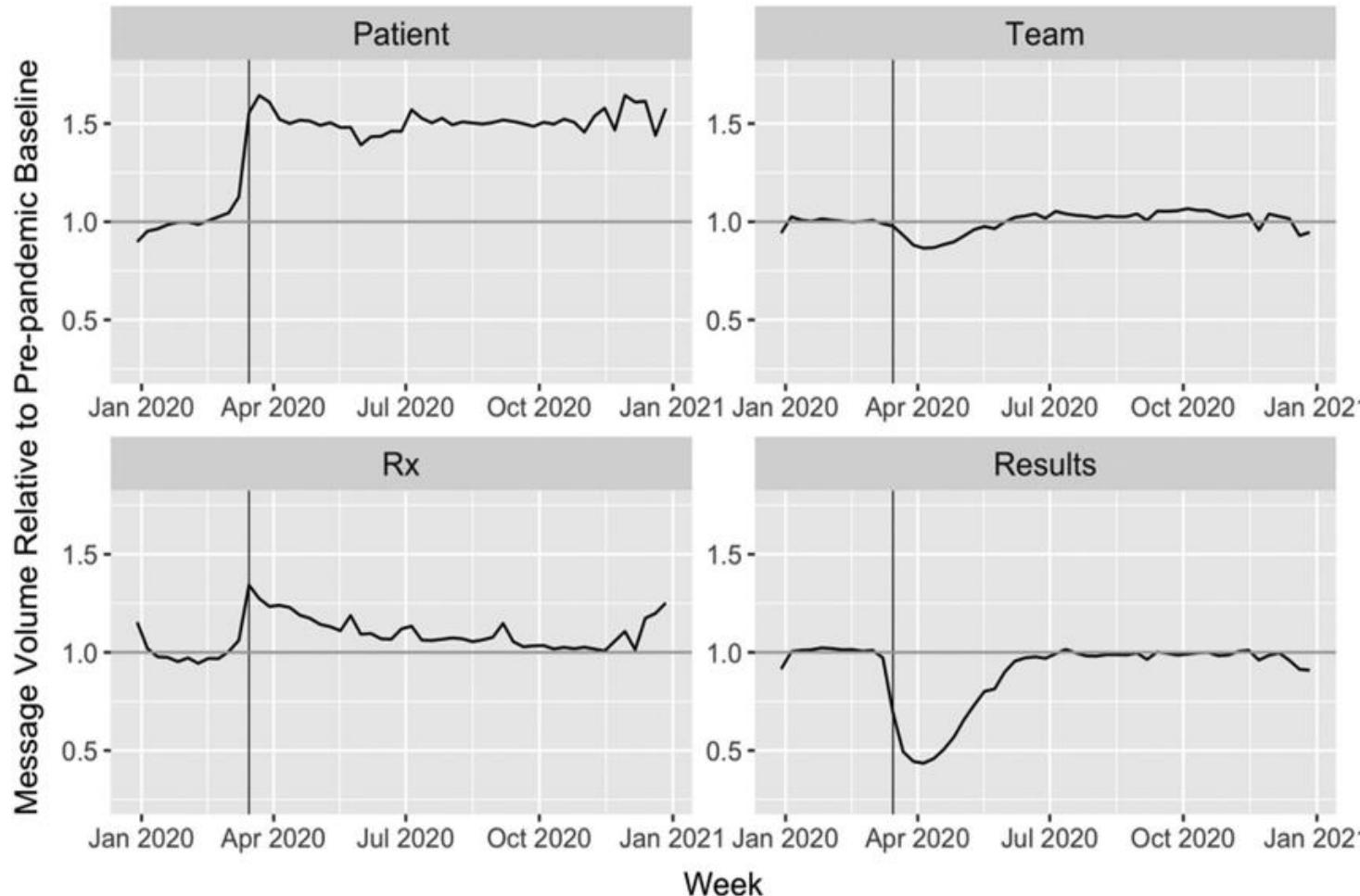
**METHODS** We conducted a retrospective cohort study of 142 family medicine physicians in a single system in southern Wisconsin. All Epic (Epic Systems Corporation) EHR interactions were captured from "event logging" records over a 3-year period for both direct patient care and non-face-to-face activities, and were validated by direct observation. EHR events were assigned to 1 of 15 EHR task categories and allocated to either during or after clinic hours.

**RESULTS** Clinicians spent 355 minutes (5.9 hours) of an 11.4-hour workday in the EHR per weekday per 1.0 clinical full-time equivalent: 269 minutes (4.5 hours) during clinic hours and 86 minutes (1.4 hours) after clinic hours. Clerical and administrative tasks including documentation, order entry, billing and coding, and system security accounted for nearly one-half of the total EHR time (157 minutes, 44.7%). Other non-clinical tasks accounted for another 95 minutes (27.7%).

- Physicians spent an average of 5.9 hours out of an 11.4-hour workday working in the EHR.
- Clerical and administrative tasks accounted for 44 percent of the total EHR usage time.

Source: Brian G. Arndt, John W. Beasley, Michelle D. Watkinson, Jonathan L. Temte, Wen-Jan Tuan, Christine A. Sinsky, and Valerie J. Gilchrist, *Tethered to the EHR: Primary Care Physician Workload Assessment Using EHR Event Log Data and Time-Motion Observations*, Ann Fam Med September/October 2017 15:419-426

# 157% Increase in Message Volume Post-Pandemic



“The greatest increase was in messages from patients, with clinicians receiving 157% of their pre-pandemic average per day; that increased level of messages remained consistent through the end of the year.”

Source: *J Am Med Inform Assoc*, Volume 29, Issue 3, March 2022, Pages 453–460, <https://doi.org/10.1093/jamia/ocab268>  
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# Mistreatment and Discrimination of Physicians

- In this study, mistreatment and discrimination by patients, families, and visitors were common, especially for female and racial and ethnic minority physicians, and associated with burnout.

**JAMA Network Open** 

**Original Investigation | Occupational Health**

**Physicians' Experiences With Mistreatment and Discrimination by Patients, Families, and Visitors and Association With Burnout**

Liselotte N. Dyrbye, MD, MPH; Colin P. West, MD, PhD; Christine A. Sinsky, MD; Mickey Trockel, MD, PhD; Michael Tutty, PhD; Daniel Satele, BA; Lindsey Carlasare, MBA; Tait Shanafelt, MD

**Abstract**

**IMPORTANCE** Burnout is common among physicians and is associated with suboptimal patient outcomes. Little is known about how experiences with patients, families, and visitors differ by physician characteristics or contribute to the risk of burnout.

**OBJECTIVE** To examine the occurrence of mistreatment and discrimination by patients, families, and visitors by physician characteristics and the association between such interactions and experiencing burnout.

**DESIGN, SETTING, AND PARTICIPANTS** This cross-sectional survey was conducted from November 20, 2020, to March 23, 2021, among US physicians.

**EXPOSURES** Mistreatment and discrimination were measured using items adapted from the Association of American Medical College's Graduation Questionnaire with an additional item querying respondents about refusal of care because of the physician's personal attributes; higher score indicated greater exposure to mistreatment and discrimination.

**MAIN OUTCOMES AND MEASURES** Burnout as measured by the Maslach Burnout Inventory.

**RESULTS** Of 6512 responding physicians, 2450 (39.4%) were female, and 369 (7.2%) were Hispanic; 681 (13.3%) were non-Hispanic Asian, Native Hawaiian, or Pacific Islander; and 3633 (70.5%) were non-Hispanic White individuals. Being subjected to racially or ethnically offensive remarks (1849 [29.4%]), offensive sexist remarks (1810 [28.7%]), or unwanted sexual advances (1291 [20.5%]) by patients, families, or visitors at least once in the previous year were common experiences. Approximately 1 in 5 physicians (1359 [21.6%]) had experienced a patient or their family refusing to allow them to provide care because of the physician's personal attributes at least once in the previous year. On multivariable analyses, female physicians ( $OR, 2.33; 95\% CI, 2.02-2.69$ ) and ethnic and racial minorities ( $OR, 1.44; 95\% CI, 1.12-1.76$ ) were associated with higher rates of mistreatment and discrimination.

**Key Points**

**Question** How frequently do physicians experience mistreatment and discrimination by patients, their families, and visitors; how does this vary by physician characteristics; and what is the association between having such interactions and experiencing burnout?

**Findings** In the cross-sectional study of 6512 US physicians, mistreatment and discriminatory behaviors by patients, families, and visitors within the previous year were common, especially for female and racial and ethnic minority physicians, and associated with higher burnout rates.

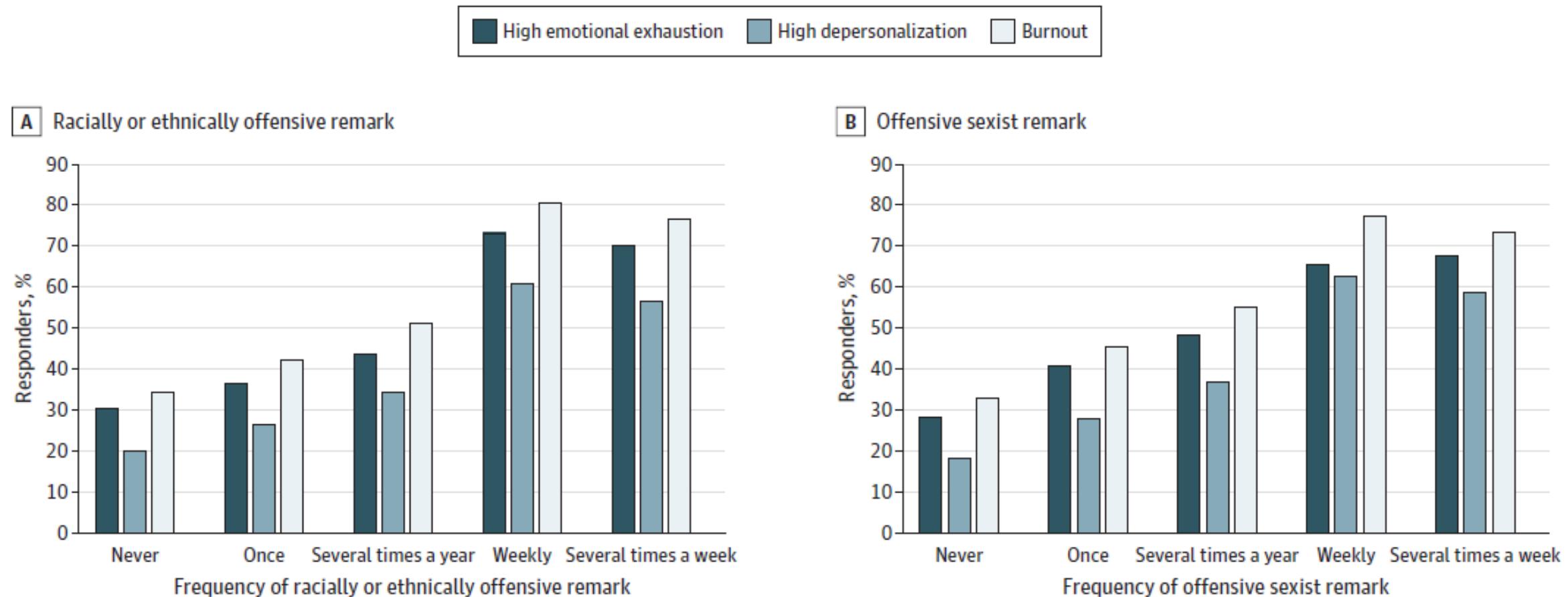
**Meaning** The findings suggest that efforts to mitigate risk of physician burnout and improve the work experience of female and racial and ethnic minority physicians should include strategies that promote patient, family, and visitor civility.

 **Supplemental content**

Author affiliations and article information are listed at the end of this article.

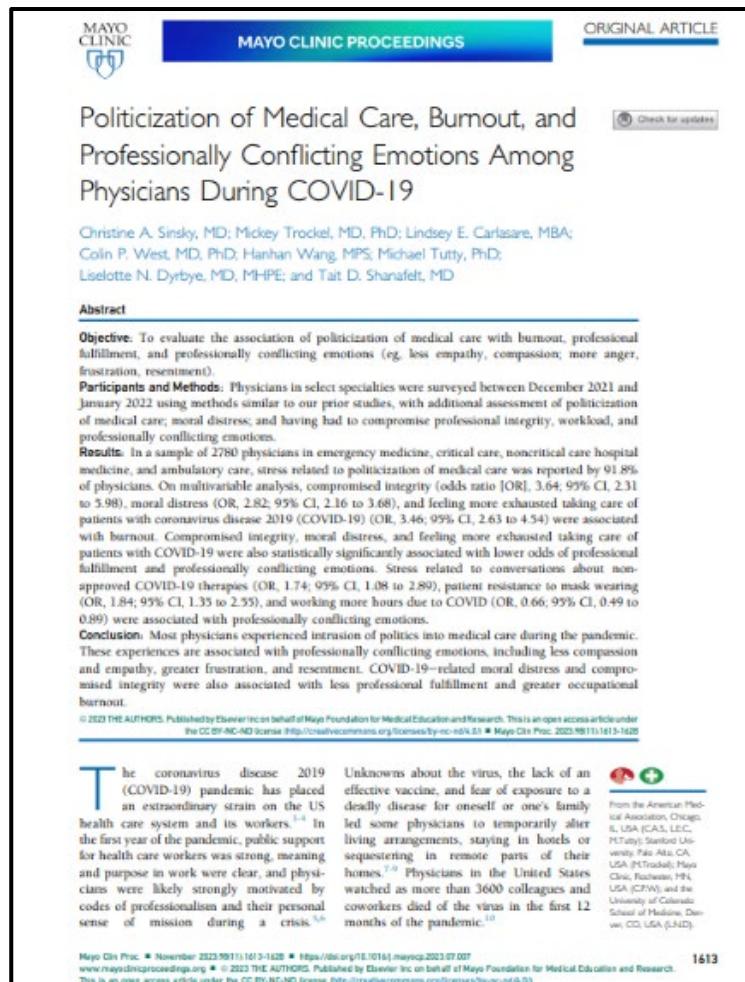
Source: Dyrbye LN, West CP, Sinsky CA, et al. Physicians' Experiences With Mistreatment and Discrimination by Patients, Families, and Visitors and Association With Burnout. *JAMA Netw Open*. 2022;5(5):e2213080. doi:10.1001/jamanetworkopen.2022.13080

# Percentage with Emotional Exhaustion, Depersonalization and Burnout



Source: Dyrbye LN, West CP, Sinsky CA, et al. Physicians' Experiences With Mistreatment and Discrimination by Patients, Families, and Visitors and Association With Burnout. *JAMA Netw Open*. 2022;5(5):e2213080. doi:10.1001/jamanetworkopen.2022.13080

# Politicization of Health Care



**MAYO CLINIC**  
**MAYO CLINIC PROCEEDINGS** **ORIGINAL ARTICLE**

Politicization of Medical Care, Burnout, and Professionally Conflicting Emotions Among Physicians During COVID-19

Christine A. Sinsky, MD; Mickey Trockel, MD, PhD; Lindsey E. Carlasare, MBA; Colin P. West, MD, PhD; Hanhan Wang, MPS; Michael Tutty, PhD; Liselotte N. Dyrbye, MD, MHPE; and Tait D. Shanafelt, MD

**Abstract**

**Objective:** To evaluate the association of politicization of medical care with burnout, professional fulfillment, and professionally conflicting emotions (eg, less empathy, compassion; more anger, frustration, resentment).

**Participants and Methods:** Physicians in select specialties were surveyed between December 2021 and January 2022 using methods similar to our prior studies, with additional assessment of politicization of medical care; moral distress; and having had to compromise professional integrity, workload, and professionally conflicting emotions.

**Results:** In a sample of 2780 physicians in emergency medicine, critical care, noncritical care hospital medicine, and ambulatory care, stress related to politicization of medical care was reported by 91.8% of physicians. On multivariable analysis, compromised integrity (odds ratio [OR], 3.64; 95% CI, 2.31 to 5.98), moral distress (OR, 2.82; 95% CI, 2.16 to 3.68), and feeling more exhausted taking care of patients with coronavirus disease 2019 (COVID-19) (OR, 3.46; 95% CI, 2.63 to 4.54) were associated with burnout. Compromised integrity, moral distress, and feeling more exhausted taking care of patients with COVID-19 were also statistically significantly associated with lower odds of professional fulfillment and professionally conflicting emotions. Stress related to conversations about non-approved COVID-19 therapies (OR, 1.74; 95% CI, 1.08 to 2.89), patient resistance to mask wearing (OR, 1.84; 95% CI, 1.35 to 2.35), and working more hours due to COVID (OR, 0.66; 95% CI, 0.49 to 0.89) were associated with professionally conflicting emotions.

**Conclusion:** Most physicians experienced intrusion of politics into medical care during the pandemic. These experiences are associated with professionally conflicting emotions, including less compassion and empathy, greater frustration, and resentment. COVID-19-related moral distress and compromised integrity were also associated with less professional fulfillment and greater occupational burnout.

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**T**he coronavirus disease 2019 (COVID-19) pandemic has placed an extraordinary strain on the US health care system and its workers.<sup>1-4</sup> In the first year of the pandemic, public support for health care workers was strong, meaning and purpose in work were clear, and physicians were likely strongly motivated by codes of professionalism and their personal sense of mission during a crisis.<sup>5,6</sup> Unknowns about the virus, the lack of an effective vaccine, and fear of exposure to a deadly disease for oneself or one's family led some physicians to temporarily alter living arrangements, staying in hotels or sequestering in remote parts of their homes.<sup>7,8</sup> Physicians in the United States watched as more than 3600 colleagues and coworkers died of the virus in the first 12 months of the pandemic.<sup>10</sup>

From the American Medical Association, Chicago, IL, USA (C.A.S., L.E.C., M.T.); Stanford University, Palo Alto, CA, USA (M.T.); Mayo Clinic, Rochester, MN, USA (C.P.W.); and the University of Colorado School of Medicine, Denver, CO, USA (L.N.D.).

Mayo Clin Proc. ■ November 2023;98(11):1613-1628 ■ <https://doi.org/10.1016/j.mayoc.2023.07.007>  
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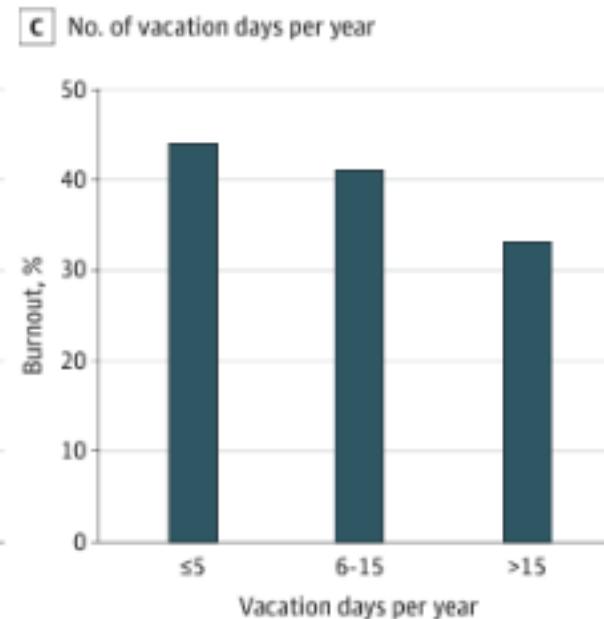
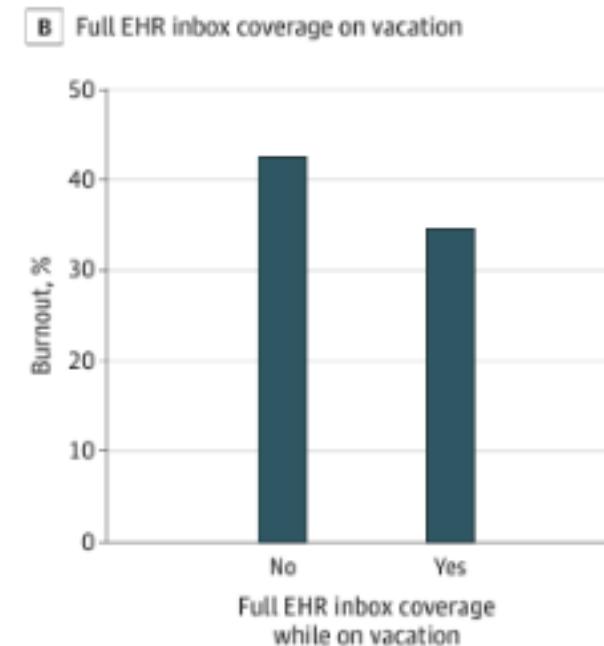
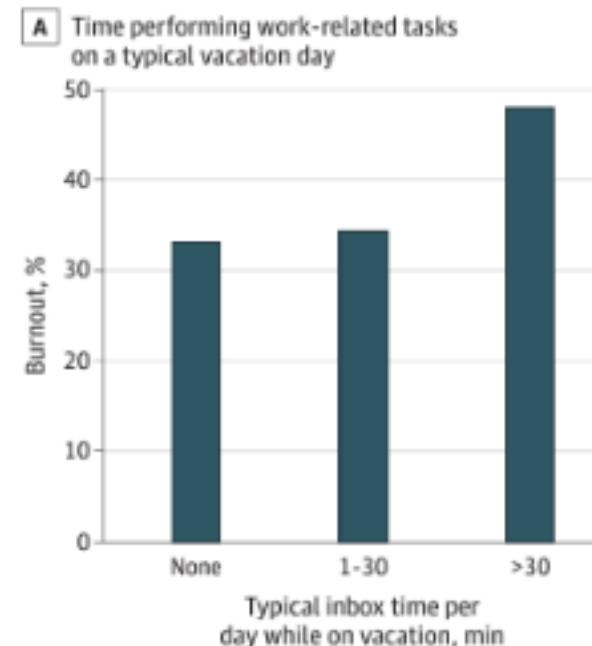
- Most physicians experienced intrusion of politics into medical care during the pandemic.
  - These experiences are associated with professionally conflicting emotions, including less compassion and empathy, greater frustration, and resentment.
- COVID-19-related moral distress and compromised integrity were associated with less professional fulfillment and greater occupational burnout.

Source: Christine A. Sinsky, Mickey Trockel, Lindsey E. Carlasare, Colin P. West, Hanhan Wang, Michael Tutty, Liselotte N. Dyrbye, Tait D. Shanafelt, Politicization of Medical Care, Burnout, and Professionally Conflicting Emotions Among Physicians During COVID-19, Mayo Clinic Proceedings, Volume 98, Issue 11, 2023, Pages 1613-1628.

# Vacation Days and Burnout Among Physicians



Figure. Personal and Institutional Vacation Behaviors and Prevalence of Burnout



Graphs show burnout rates in relation to time performing work-related tasks on a typical vacation day (A), full electronic health record (EHR) inbox coverage during vacation (B), and number of vacation days per year (C).

Source: Sinsky CA, Trockel MT, Dyrbye LN, et al. Vacation Days Taken, Work During Vacation, and Burnout Among US Physicians. JAMA Netw Open. 2024;7(1):e2351635.

# Imposter Phenomenon in US Physicians

- Imposter phenomenon experiences are common among US physicians
  - Physicians have more frequent experiences of disappointment in accomplishments than workers in other fields
- Imposter phenomenon experiences are associated with increased burnout and suicidal ideation and lower professional fulfillment



ORIGINAL ARTICLE



## Imposter Phenomenon in US Physicians Relative to the US Working Population

Tait D. Shanafelt, MD; Lotte N. Dyrbye, MD, MHPE; Christine Sinsky, MD; Mickey Trockel, MD, PhD; Maryam S. Makowski, PhD; Michael Tutty, PhD; Hanhan Wang, MPS; Lindsey E. Carlasare, MBA; and Colin P. West, MD, PhD

### Abstract

**Objective:** To determine the prevalence of imposter phenomenon (IP) experiences among physicians and evaluate their relationship to personal and professional characteristics, professional fulfillment, burnout, and suicidal ideation.

**Participants and Methods:** Between November 20, 2020, and February 16, 2021, we surveyed US physicians and a probability-based sample of the US working population. Imposter phenomenon was measured using a 4-item version of the Clance Imposter Phenomenon Scale. Burnout and professional fulfillment were measured using standardized instruments.

**Results:** Among the 3237 physician responders invited to complete the subsurvey including the IP scale, 3116 completed the IP questions. Between 4% (133) and 10% (308) of the 3116 physicians endorsed each of the 4 IP items as a "very true" characterization of their experience. Relative to those with a low IP score, the odds ratio for burnout among those with moderate, frequent, and intense IP was 1.28 (95% CI, 1.04 to 1.58), 1.79 (95% CI, 1.38 to 2.32), and 2.13 (95% CI, 1.43 to 3.19), respectively. A similar association between IP and suicidal ideation was observed. On multivariable analysis, physicians endorsed greater intensity of IP than workers in other fields in response to the item, "I am disappointed at times in my present accomplishments and think I should have accomplished more."

**Conclusion:** Imposter phenomenon experiences are common among US physicians, and physicians have more frequent experiences of disappointment in accomplishments than workers in other fields. Imposter phenomenon experiences are associated with increased burnout and suicidal ideation and lower professional fulfillment. Systematic efforts to address the professional norms and perfectionistic attitudes that contribute to this phenomenon are necessary.

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Source: Tait D. Shanafelt, Lotte N. Dyrbye, Christine Sinsky, Mickey Trockel, Maryam S. Makowski, Michael Tutty, Hanhan Wang, Lindsey E. Carlasare, Colin P. West, Imposter Phenomenon in US Physicians Relative to the US Working Population, Mayo Clinic Proceedings, Volume 97, Issue 11, 2022, Pages 1981-1993, ISSN 0025-6196,

# Association of Work Control With Burnout and Career Intentions Among Us Physicians

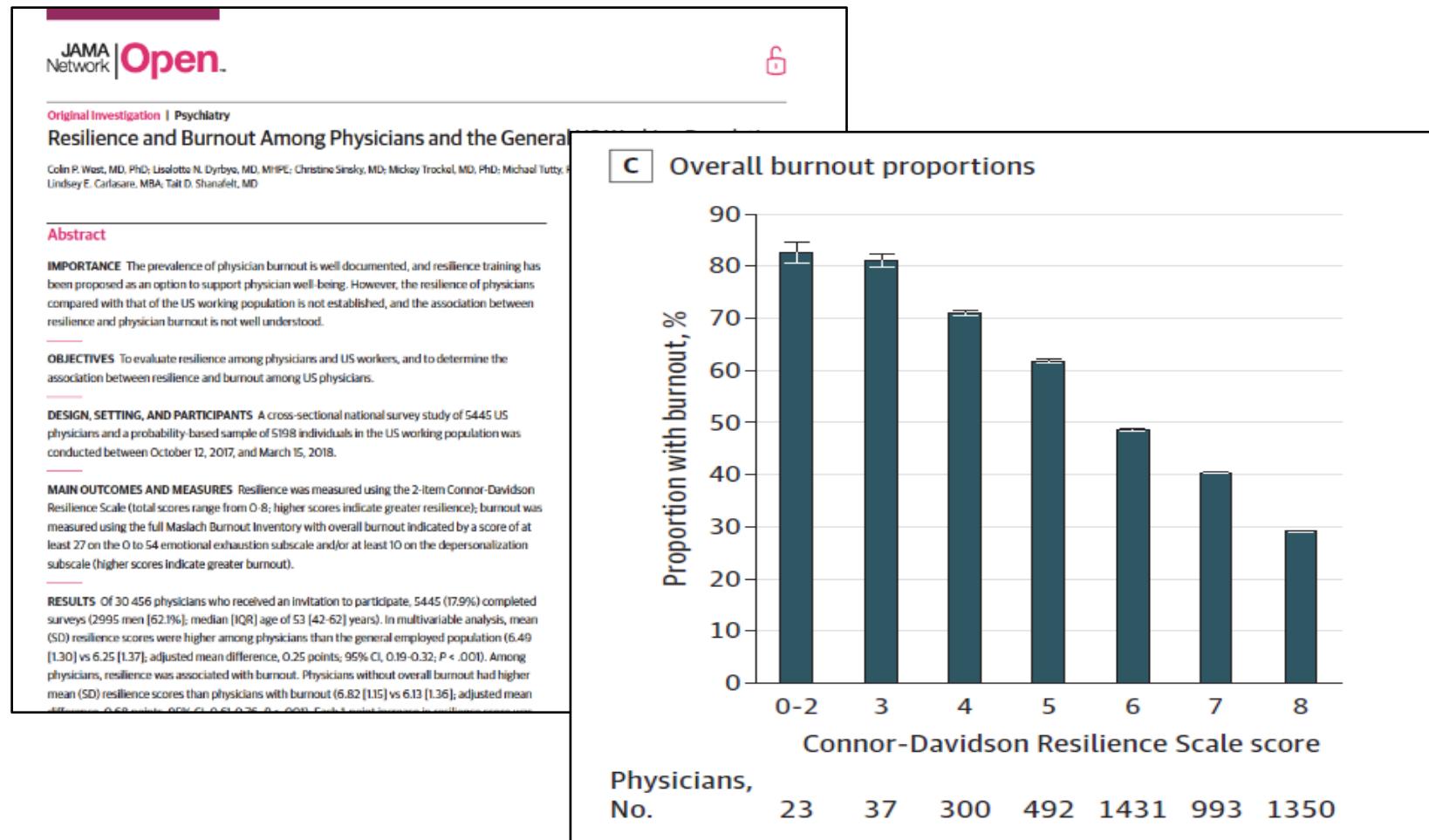
Poor control, influence → **higher odds burnout**

Poor control, influence → **higher odds ITR and ITL**

Burnout		aOR	95% CI	P-value
Control over <b>patient load volume</b> (vs adequate)				
Poor	1.35	(1.04, 1.75)	0.02	
Control over <b>who is on my team</b> (vs adequate)				
Poor	1.66	(1.3, 2.12)	<0.001	
Influence over <b>clinical schedule</b> (vs adequate)				
Poor	1.32	(1.01, 1.74)	0.04	
Sufficient <b>authority/autonomy over that which accountable</b> (vs agree)				
Disagree	1.26	(1, 1.59)	0.04	
Control over <b>workload</b> (vs adequate)				
Poor	3.83	(2.99, 4.9)	<0.001	

Intent to Reduce Clinical Hours		aOR	95% CI	P-value
Control over <b>patient load vol.</b> (vs adequate)				
Poor	1.61	(1.21, 2.13)	<0.001	
Control over <b>workload</b> (vs adequate)				
Poor	1.40	(1.07, 1.83)	0.01	
Intent to Leave		aOR	95% CI	P-value
Influence over <b>hiring staff</b> (vs adequate)				
Poor	1.61	(1.18, 2.19)	<0.001	
Sufficient <b>authority/autonomy over that which accountable</b> (vs agree)				
Disagree	1.40	(1.05, 1.87)	0.02	
Control over <b>workload</b> (vs adequate)				
Poor	1.41	(1.03, 1.93)	0.03	

# Resilience and Burnout Among Physicians

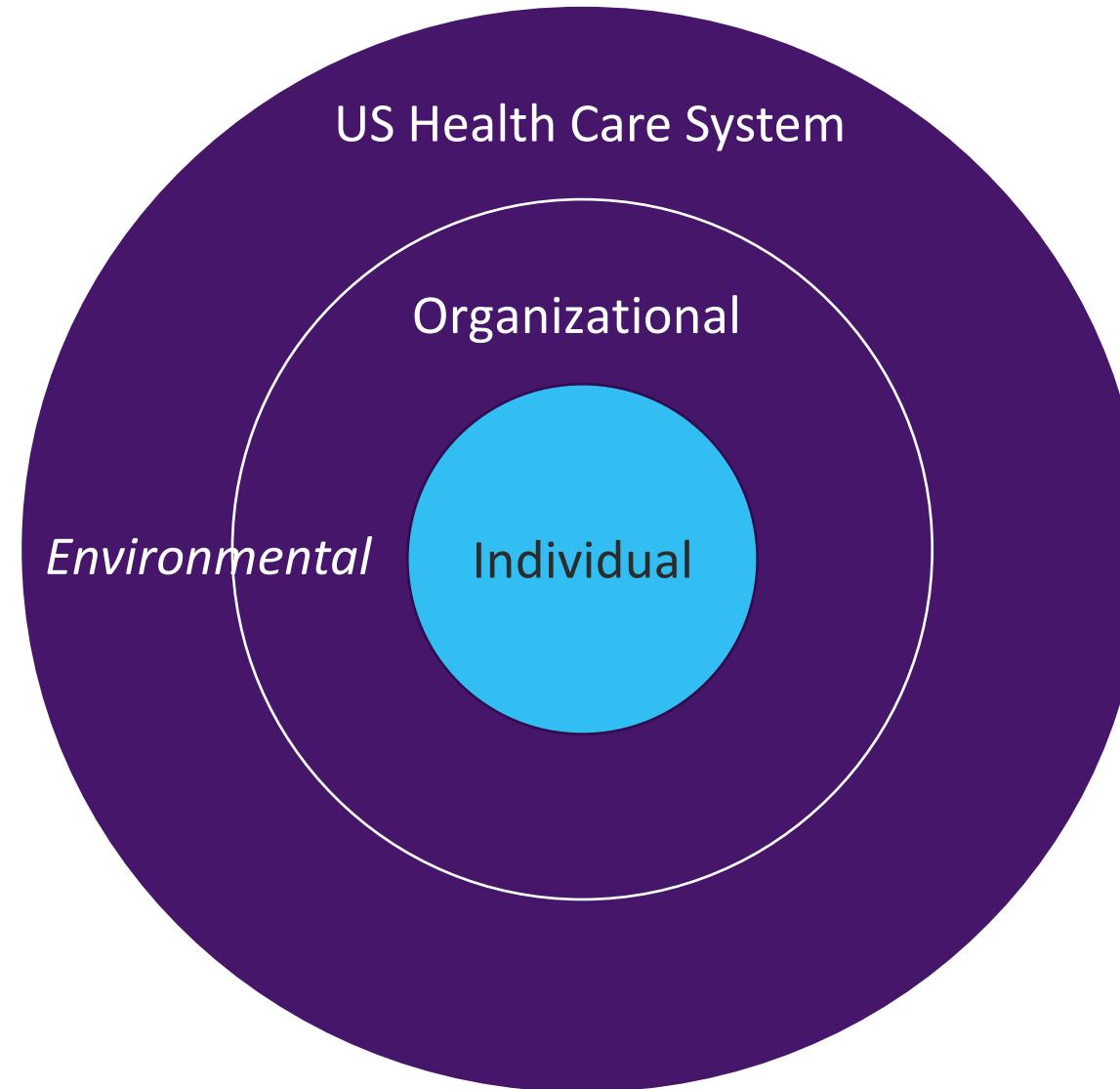


- Physicians have higher resilience than the general employed US population.
- Even highly resilient physicians have substantial rates of burnout.

Source: West CP, Dyrbye LN, Sinsky C, et al. Resilience and Burnout Among Physicians and the General US Working Population. *JAMA Network Open*. 2020;3(7):e209385. doi:10.1001/jamanetworkopen.2020.9385

# AMA's Focus To Address Burdens and Burnout

 **AMA's Focus**



**While burnout *manifests*  
in individuals,**



*it originates in systems.*



Patient satisfaction  
Vaccine rates  
Outcomes  
Retention  
Full time effort  
Trust  
Productivity



Physician satisfaction high  
when able to deliver  
quality patient care

Physician burnout occurs when  
obstacles interfere  
with patient care

Patient mistrust  
Intent to leave practice  
Medical errors  
Referrals  
Vacancy rates  
Cost  
Suicide



**"Be curious, not judgmental" - (Not) Walt Whitman**

**“If you could break or change any rule in service of a better care experience for patients or staff, what would it be?”**

***“Contrary to initial expectations, although wasteful statutory and regulatory barriers existed, the majority (265/342 [78%]) of obstructive and wasteful rules identified by patients and staff were fully within the administrative control of health care executives and managers to change.”***

Source: Berwick DM, Loehrer S, Gunther-Murphy C. Breaking the Rules for Better Care. *JAMA*. 2017;317(21):2161–2162.  
doi:10.1001/jama.2017.4703

**You have much more control over your practice environment than you might think.**

# Saving Time: The Crisis Behind the Clock—and the Power of Purposeful Work

**Heather Farley, MD, MHCDS**

VP, Professional Satisfaction



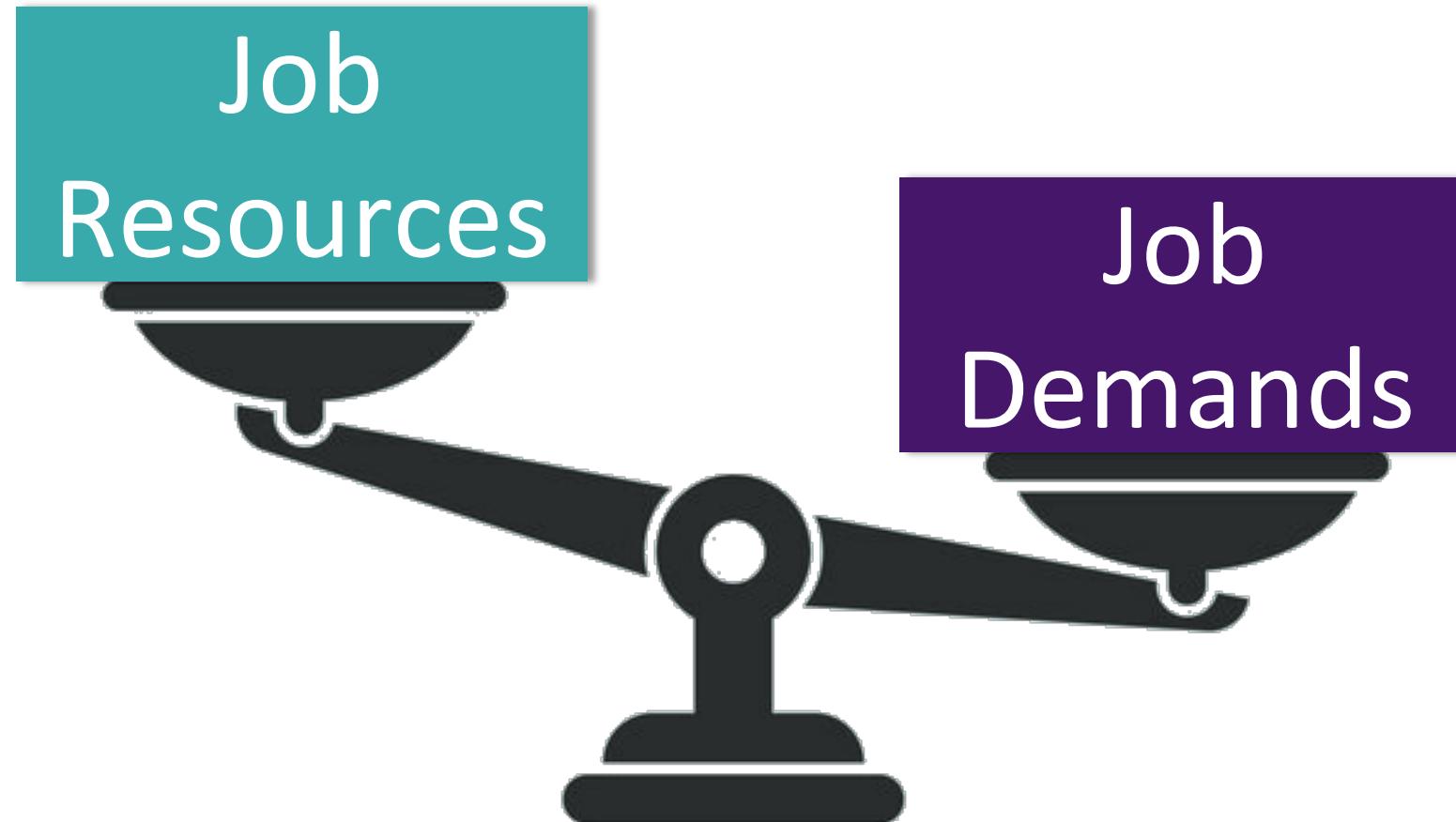
# WHY Are We REALLY Here?



# The Crisis Behind the Clock

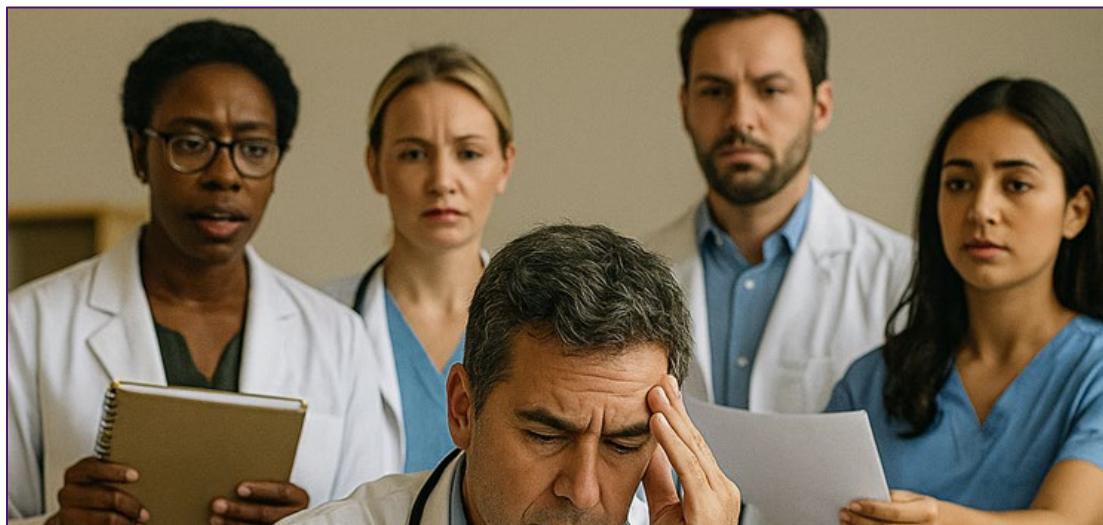


# Job Demands > Resources = BURNOUT





# Time Isn't NEUTRAL - It's EMOTIONAL

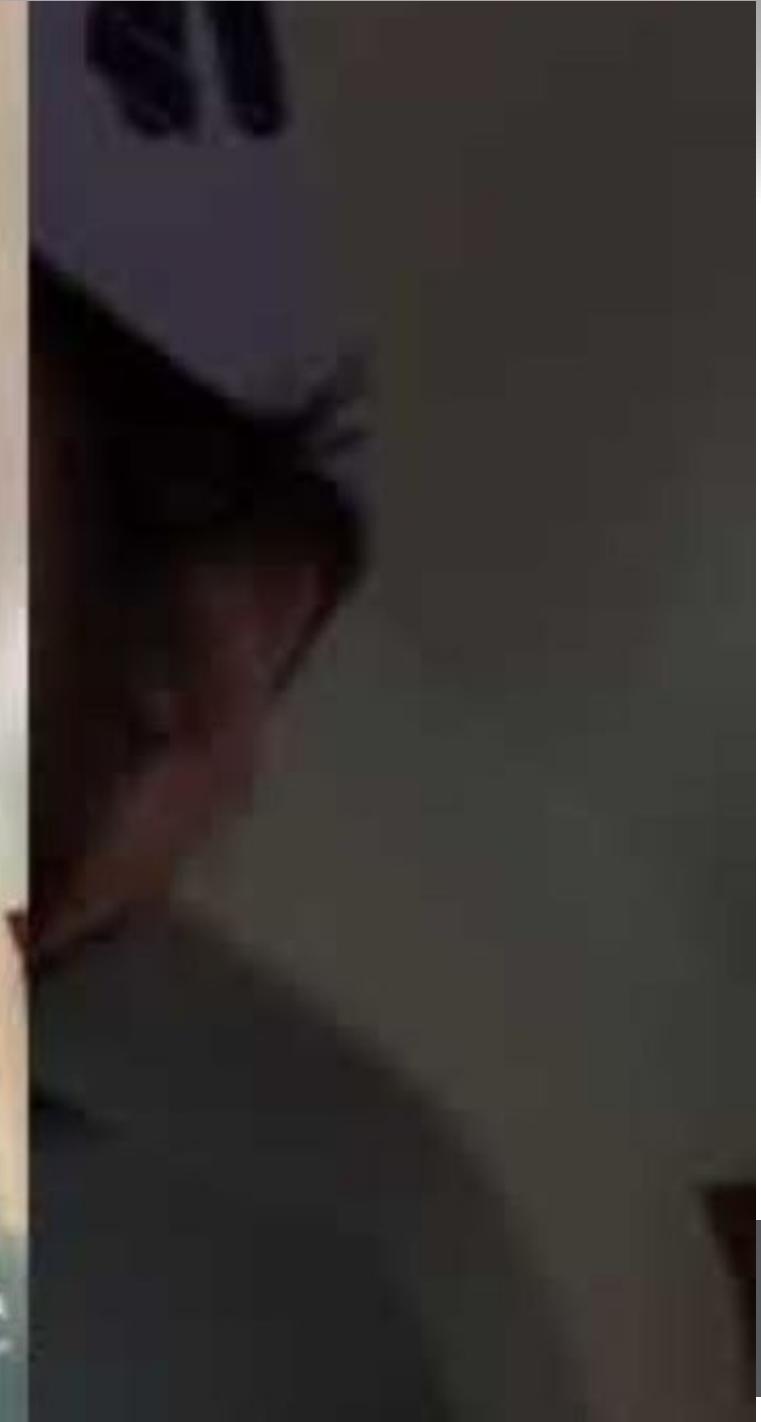


# Beyond Burnout...



# Build Better Systems, Not Just Stronger Canaries





# Build Better Systems, Not Stronger Canaries

Stanford Well-Being Model 2.0



© 2016 Board of Trustees of the Leland Stanford Junior University. All rights reserved.

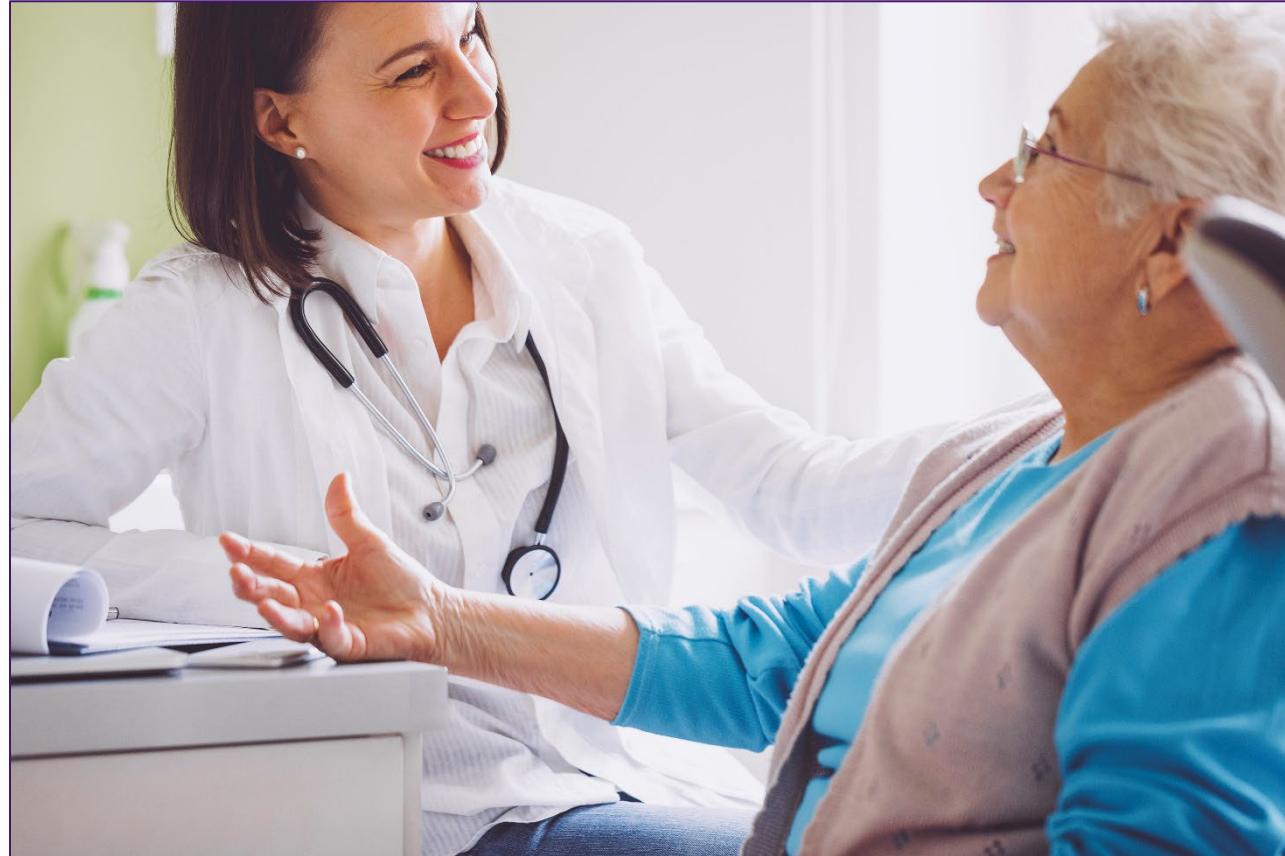
# Better Systems, Not Stronger Canaries



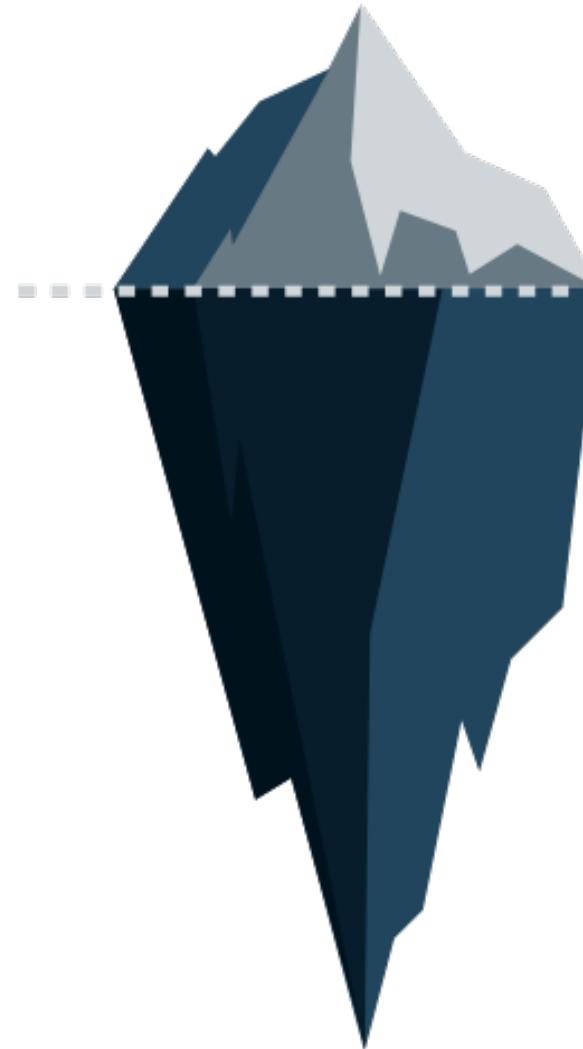
# Saving Time: Think Bigger



# The Power of Purposeful Work



# Restoring Humanity in Health Care: It's Good Business



## ROI

Return On Investment

- Cost savings

## VOI

Value On Investment

- Increased productivity
- Elevated employee morale
- Improved retention
- Enhanced organizational culture
- Better employee engagement
- Fewer safety incidents
- Decreased absenteeism

# Change is POSSIBLE



# What Will YOU Do With the Time We Save?



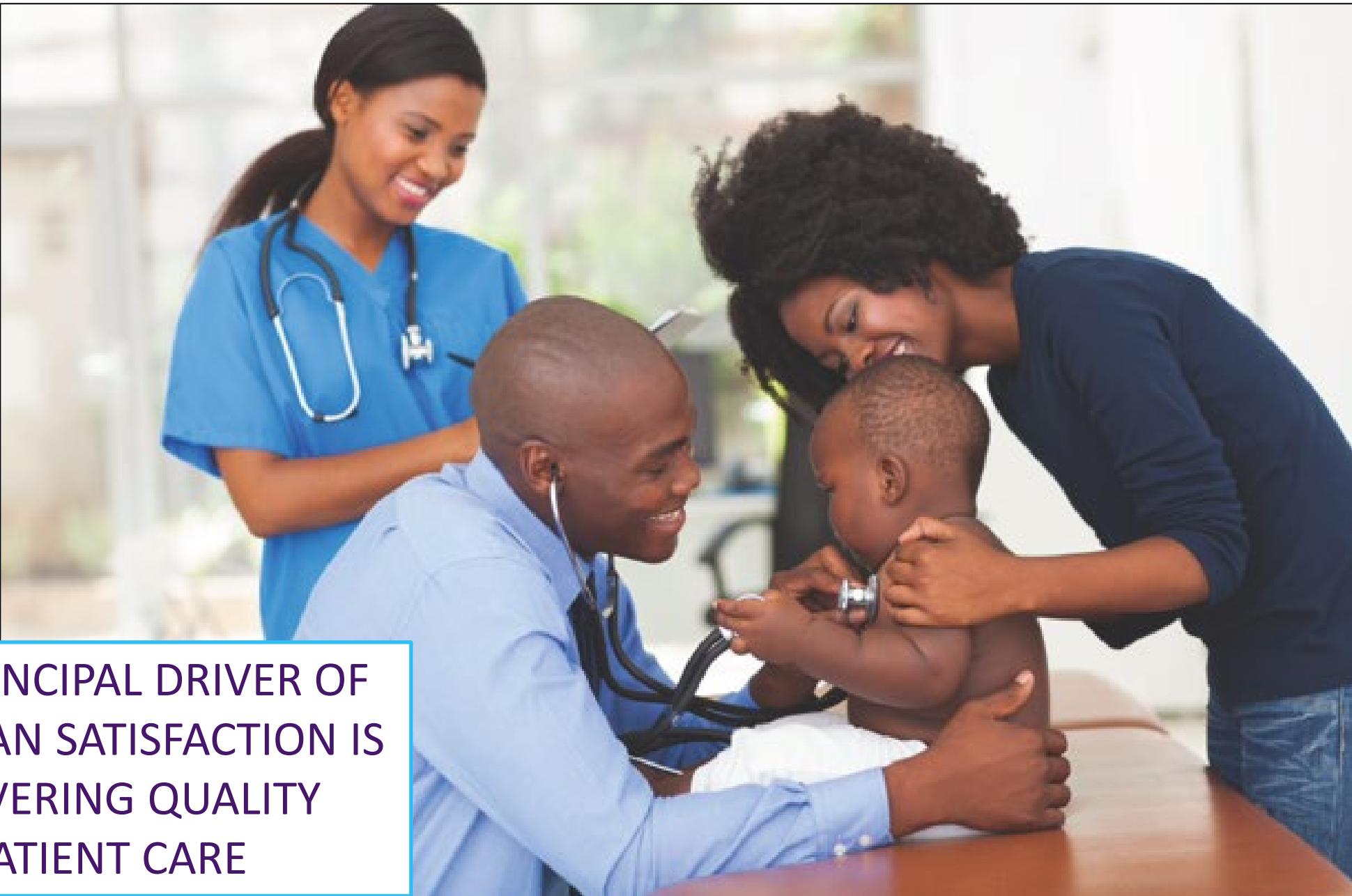
# Physician and Patient Perspective

Marie T. Brown, MD, MACP

Director, Practice Redesign, American Medical Association

Professor Emeritus, Rush University





THE PRINCIPAL DRIVER OF  
PHYSICIAN SATISFACTION IS  
DELIVERING QUALITY  
PATIENT CARE

# Today's Appointment: Mrs. Garcia 10:20-10:40

65 y/o woman retired teacher here for follow-up.

She notes fatigue, insomnia, back and knee pain. Unsure if she needs refills. She arrives late due to bus breakdown.

## On Your Plate:

1. You are 35 min behind schedule
2. Your inbox has 100 messages
3. Your quality measures are **red**
4. Her A1c was 8.5% 6 months ago
5. No record of TSH or BMP
6. BP today is 180/100 no HBPM
7. Heart rate 90
8. She has gained 5 lbs. since last visit
9. She thinks she needs refills
10. She is not sure which blood pressure medicines she is taking
11. PHQ-9=14 (takes 10 min to complete in room)



You recognize an opportunity to taper or substitute six of her meds, but all you have time to do is write refills.

## Problem List:

- Diabetes
- Depression
- Obesity
- HTN
- Hypothyroidism
- Osteoarthritis
- Low back pain
- Asthma

## Meds:

- Metformin
- Glyburide
- Sitagliptin
- Hydrochlorothiazide
- Lisinopril
- Metoprolol
- Paroxetine
- Iorazepam
- Estrogen
- Atorvastatin
- Levothyroxine
- Pantoprazole
- Vit D,E,A
- Albuterol
- Fluticasone

# Today's Appointment: Mrs. Garcia 10:20-10:40



As you leave the room, she remembers that:

- She needs a mammogram
- A handicapped parking sticker
- Eye referral
- Something more to help her sleep
- She asks when she is due for another colonoscopy
- Cannot afford her spacer
- When can she stop her BP meds – she feels fine!
- Something for the pain



# What Happens With Mrs. Garcia Between This Visit and Next?



1. Phones for a refill on her metformin as soon as she gets home
2. She calls asking for medication for her knee pain
3. She calls for lab results, and you note her TSH is high
4. You increase her levothyroxine and order a repeat TSH in 6 weeks
5. You increase her lisinopril and send in a refill
6. You order labs for 1 month after she starts a higher dose of lisinopril
7. You note her A1c is 8.2, you increase her metformin and send in a refill
8. She would like an X-ray of her back
9. She calls for her TSH result in 6 weeks
10. She calls for her mammogram result, which is normal
11. She asks if she should get a shingles shot
12. Quality metrics report: no cancer screening, Tdap, influenza, PCV, PPSV, zoster
13. BP and A1c not at goal – tied to evaluation/organization reimbursement
14. Patient satisfaction is low due to being 1-2 hours behind schedule
15. She calls as an emergency as the BP at local pharmacy reads 200/130
16. Lab in 1 month shows creatinine 1.4 and K+ 5.4
17. She calls to ask if she should take both the old and the new dose of lisinopril

Staff	Minutes
1	2
2	4
3	6
1	2
2	4
3	6
1	2
2	4
3	6
1	2
2	4
3	6
1	2
2	4
3	6
1	2
2	4
3	6

**30 staff** | **60 min**

# What Is The Cost?



1. Phones for a refill on her metformin as soon as she gets home
2. She calls asking for medication for her knee pain
3. She calls for lab results, and you note her TSH is high
4. You increase her levothyroxine and order a repeat TSH in 6 weeks
5. You increase her lisinopril and send in a refill
6. You order labs for 1 month after she starts a higher dose of lisinopril
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17. She calls to ask if she should take both the old and the new dose of lisinopril

	Staff	Minutes
1	1	2
2	2	4
3	3	6
4	1	2
5	2	4
6	3	6
7	1	2
8	2	4
9	3	6
10	1	2
11	2	4
12	3	6
13	1	2
14	2	4
15	3	6
16	1	2
17	2	4
	3	6
	1	2
	2	4
	3	6
	1	2
	2	4
	3	6
<b>30 staff</b>		<b>60 min</b>

1 hr between each visit = 4 hrs/year for 1 patient

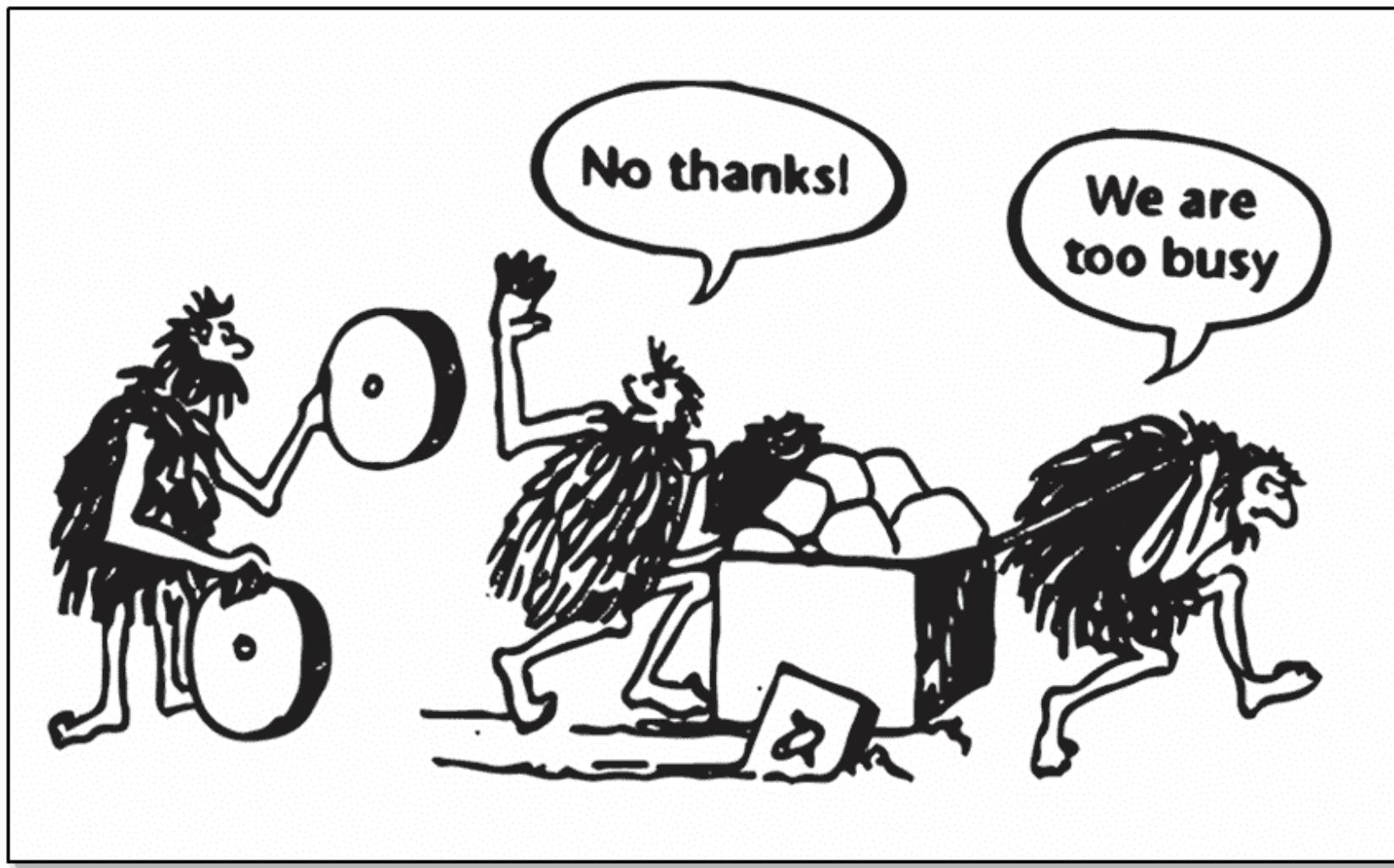
1,000 patients x 4 hrs = 4,000 hrs/year

1 full-time employee = 2,000 hrs/year

# Physicians Are Trained To Think of the Exception Lives Are Saved in This Way!

We are asking them to think  
differently...

... like an efficiency expert!



*I can't ask my physicians to do one more thing....  
Until I take something off their plate.*

*-Chair of Medicine*

# Saving Time Playbook

Build a Well-Run Ambulatory Practice by  
Optimizing Teamwork and Clinical Operations



## Table of Contents

Introduction

Strategy 1: Build Trust Between Practicing  
Physicians and Administrators

Strategy 2: Stop the Unnecessary Work

Strategy 3: Share the Necessary Work

Strategy 4: Communicate Thoughtfully

Conclusion

Resources and Further Information

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## Saving Time Playbook

Build a Well-Run Ambulatory Practice by  
Optimizing Teamwork and Clinical Operations



from the AMA STEPS Forward® Playbook Series

# Table of Contents

## Introduction

**Strategy 1: Build Trust Between Practicing Physicians and Administrators**

**Strategy 2: Stop the Unnecessary Work**

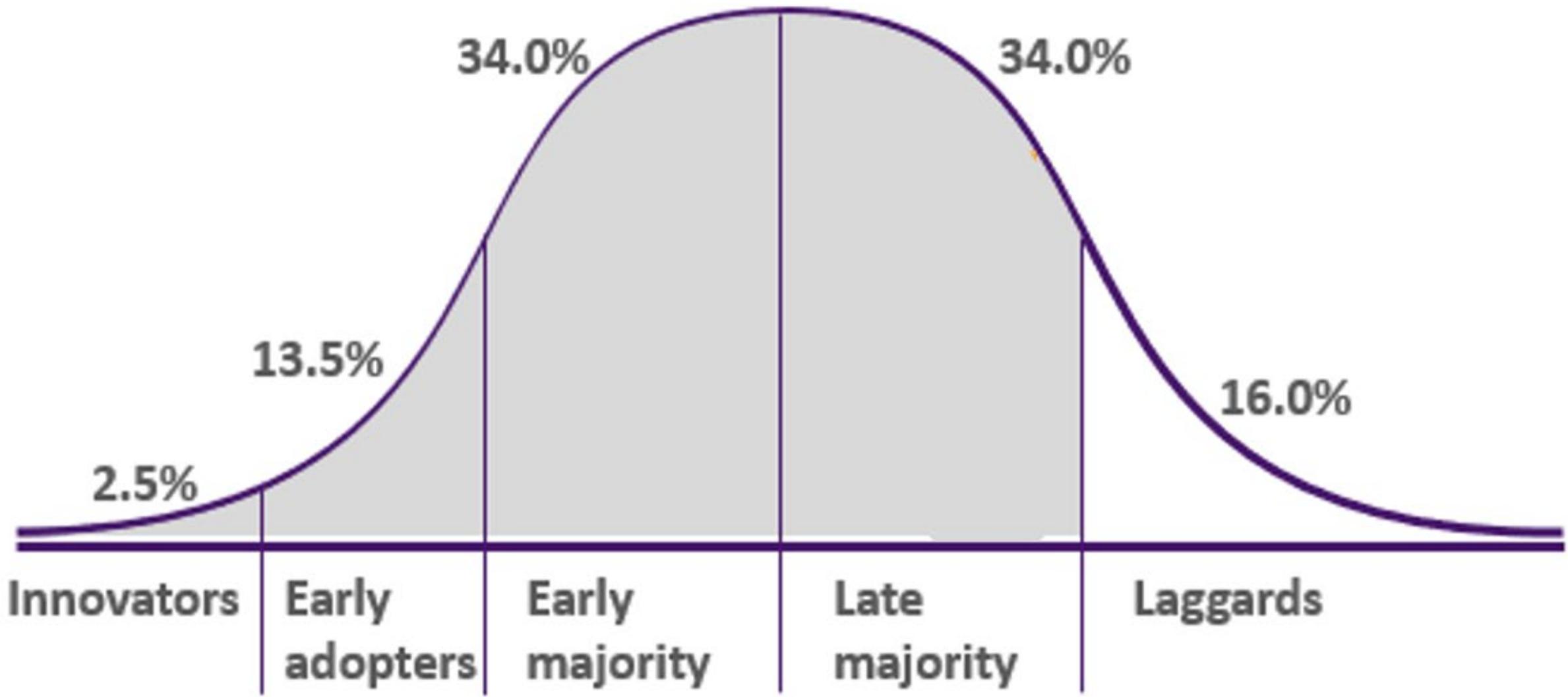
**Strategy 3: Share the Necessary Work**

**Strategy 4: Communicate Thoughtfully**

## Conclusion

## Resources and Further Information

# Go for the early win!



**“If you want to achieve change in behavior,  
there is one good way to do it and one bad way.”**



**Which one would your physicians say their organization uses?**

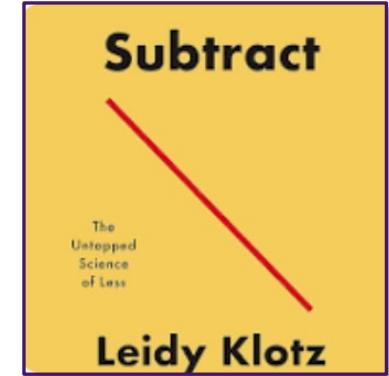
**Carrot: Stand up if you think the majority of your physicians feel their organization uses incentives to drive behavior.**

**Stick: Stay seated if you think the majority of your physicians feel they are given negative feedback to drive behavior.**

**“If you want to achieve change in behavior,  
there is one good way to do it and one bad way.”**



**“If you want to achieve change in behavior,  
there is one good way to do it and one bad way.”**



The “bad way” is to add – whether incentives for good behavior or punishment for bad behavior – because this increases the tension in the system.

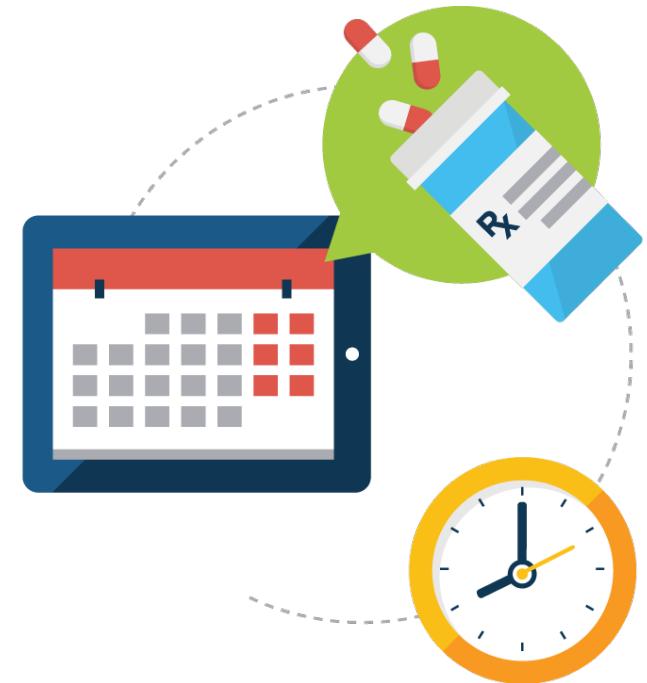
The “good way” is by diminishing restraining forces, not by increasing the driving forces.

# Annual Prescription Renewal

Save Time and Improve Medication Adherence

**Christine A. Sinsky, MD, MACP**

**Former Vice President, Professional  
Satisfaction, American Medical Association**



# Calculations

Time spent on refills = 20 min/day = 5,000 min/year  
(20x250 days);

5,000 min/60 min/hr = 80 hrs = roughly **two 40 hr weeks**



If annual salary = \$250,000 /250 days; salary is \$1,000/day

For 1 provider: 2 weeks spent on refills = \$10,000 (10 days at \$1,000/day)

For 10 providers: 20 weeks spent on refills = \$100,000

**For 100 providers: 200 weeks/yr spent on refills = \$1,000,000 = 1 million dollars/year!!!**



- Attended Saving Time Boot Camp in Spring 2025
  - Received funding by planning and completing an intervention within the year
  - Decided upon Annual Rx Renewal “90 x 4, call me no more” at boot camp
  - Engaged leadership and CMIO
  - Engaged physicians
  - Identified which drugs had the greatest opportunity for time saving
    - Oral contraceptives and steroid inhalers targeted
  - Rolled out the EHR change (default 90 x 4) July 2025
  - Already seeing benefits
  - Started and completed MOC IV

“I was just on call this weekend and couldn’t believe someone was calling me for a refill on OCP when she was just seen in clinic last week!”

Elisabeth DiPietro, MD, CWO  
Michelle Lock, MD, CMO

Naveed Rabbini, MD, CMIO



# Save 3-5 Hours/Day



- Practice Re-engineering
  - Pre-visit lab and planning
  - Prescription mgt
  - Expanded rooming/discharge
  - Tame the inbox
  - Team documentation

$\frac{1}{2}$  hr  
 $\frac{1}{2}$  hr  
1 hr  
2 hr  
1-2 hr

3-5 hours/day!

## Pre-Visit Laboratory Testing 0.5 Credit CME

Ordering pre-visit lab tests allows the patient and physician to have a face-to-face conversation about the results, improving care and efficiency.

## Pre-Visit Planning 0.5 Credit CME

Understand how pre-visit, team-based workflows can save time, improve care and strengthen satisfaction among the care team.

## Team-Based Care

Improve patient care and team engagement through collaboration and streamlined processes.

## Advanced Rooming and Discharge 0.5 Credit CME

Understand how to involve team members in advanced rooming and discharge activities.

Can't be done with  $\frac{1}{2}$  MA/clinician

# Today's Appointment With Practice Redesign: Mrs. Garcia 10:20-10:40

65 y/o woman retired teacher here for follow up. She notes fatigue, insomnia, back and knee pain.

Unsure if she needs refills. PHQ-9 = 12 (completed prior to visit)

1. Your staff called her yesterday, set the agenda and averaged and recorded HBPM readings.
2. Staff chart prep: diabetes educator, eye/GI referral, vaccines. Labs, scope, mammogram ordered. Physical therapy form completed. PHQ-9 completed via patient portal. Needs flu vaccine 3-4 min.
3. All refills for 1 year were handled last visit.
4. She had labs drawn 3 days ago and they are ready for review.

## Problem list:

T2DM	HTN
Depression	Hypothyroidism
Obesity	Osteoarthritis
Asthma	Low back pain



1. She had pre-visit labs and these are reviewed with her and meds adjusted.
2. Her A1c was 8.2 3 days ago, annual TSH is normal, annual ACR normal.
3. BP today is 150/90 in office, readings at home 120/75 machine accurate.
4. You increase her metformin and switch her from paroxetine to bupropion.
5. You discontinue estrogen, taper lorazepam, pantoprazole, Vit A and E.
6. You received notice your health maintenance levels were at goal.
7. You leave on time!

# Mrs. Garcia Between Appointments After Practice Redesign

- 1. She phones for a refill on her metformin as soon as she gets home
- 2. She calls asking for medication for her knee pain
- 3. She calls for lab results and you note her TSH is high
- 4. You increase her levothyroxine and order repeat TSH in 6 weeks
- 5. You increase her lisinopril and send in refill
- 6. You order lab for 1 month after she starts higher dose of lisinopril
- 7. You note her A1c is 8.2, you increase her metformin and send in refill
- 8. She would like an x-ray of her back
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- 14. Patient satisfaction is low due to 1-2 hours behind schedule
- 15. She calls as an emergency as the BP at local pharmacy reads 200/130
- 16. Lab in 1 month shows creatinine 1.4 and K+ 5.4
- 17. She calls to ask if she should take both the old and the new dose of lisinopril

**4 hours/year for 1 patient saved!**

If you saved only 2 hr/yr/patient  $\times$  1,000 patients = 2,000 hrs

**2,000 hrs/yr = 250 days = 1 full time employee!**

Staff	Minutes
1	2
2	4
3	6
1	2
2	4
3	6
1	2
2	4
3	6
1	2
2	4
3	6
1	2
2	4
3	6
1	2
2	4
3	6
1	2
2	4
3	6
30 staff	60 min

# Mrs. Garcia's Next Appointment After Practice Redesign

65 yo woman retired teacher here for follow up. She notes more energy and less pain.  
She brings in her meds and does not need refills. PHQ in waiting room=4 (was 12)

1. HBPM readings are accurate and at goal!!
2. Seeing physical therapist and diabetes educator regularly and has lost 3 lbs
3. Your staff called her yesterday and set the agenda **3 min**
4. Staff chart prep: health maintenance up to date, diabetes educator, vaccines **3 min**
5. No refills needed

Problem list:

T2DM

Depression

Obesity

Meds:

Metformin

Atorvastatin

Chlorthalidone

HTN

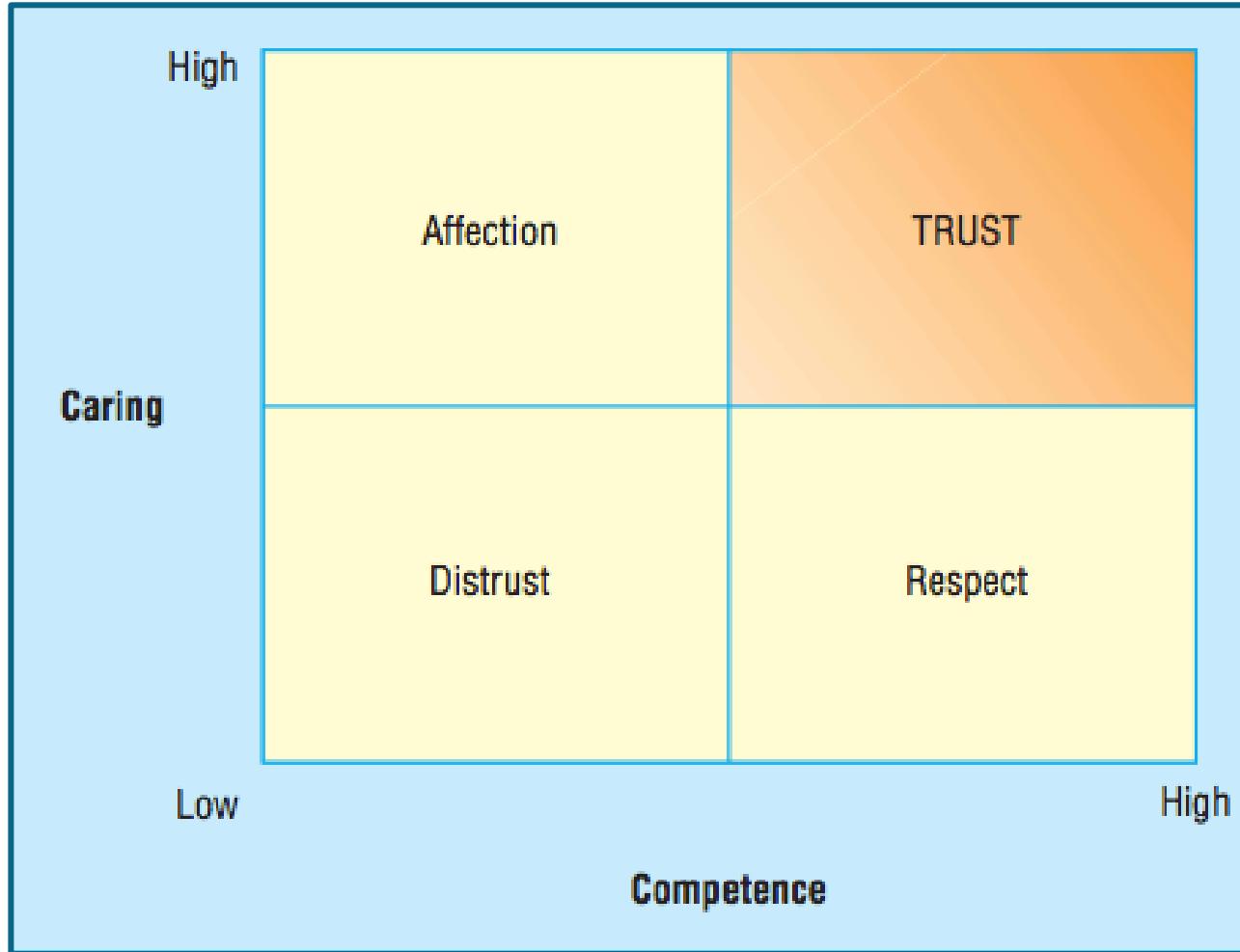
Low back pain

Lisinopril

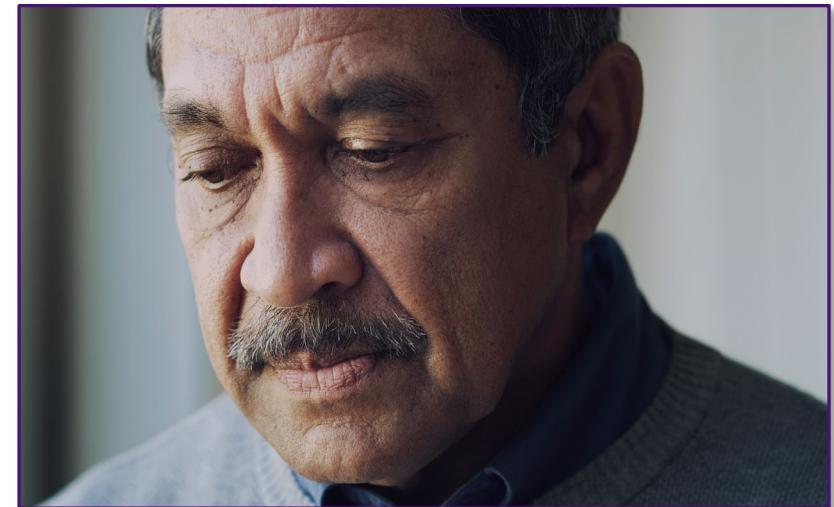
**No calls between this visit and next visit!**

**You feel almost as good as she does!**

# Competence and Caring In Relation To Building Trust



Trust takes time to build  
Seconds to break  
Forever to mend



Paling, J BMJ 327: 9/27/2003

# Questions?



# Break

10:15 – 10:30 a.m.



# Reducing Regulatory Burden & De-implementation Fundamentals

**Kevin D. Hopkins, MD**

**Physician Director, Health System Engagement**

**Professional Satisfaction & Practice Sustainability (PS2)**

**American Medical Association (AMA)**



# The Time Problem (2022)

A panel of 2,500 primary care patients

Chronic disease management	7.2 hrs/day
Preventative Care	14.1 hrs/day
Acute Care	2.2 hrs/day
Documentation/Inbox	3.2 hrs/day
<b>Total</b>	<b>26.7 hrs/day</b>

Porter, J., Boyd, C., Skandari, M.R. *et al.* Revisiting the Time Needed to Provide Adult Primary Care. *J GEN INTERN MED* (2022).  
<https://doi.org/10.1007/s11606-022-07707-x>

Physicians and their teams  
need more time.

What can we do?



# Two Key Strategies for Saving Time & Reducing Burnout

1. Reduce the Unnecessary, Low-Value Work
2. Share the Necessary, Value-Adding Work

# De-implementation

Reducing unnecessary, low-value work



# De-implementation/Getting Rid of Stupid Stuff (GROSS)



*The* NEW ENGLAND JOURNAL *of* MEDICINE

Perspective  
NOVEMBER 8, 2018

## Getting Rid of Stupid Stuff

Melinda Ashton, M.D.

Many health care organizations are searching for ways to engage employees and protect against burnout, and involvement in meaningful work has been reported to serve both func-

tions. According to Bailey and Madden, it is easy to damage employees' sense of meaningfulness by presenting them with pointless tasks that lead them to wonder, "Why am I bothering to do this?"<sup>1</sup> An increase in administrative tasks has resulted in less time for the activity that clinicians find most important: interacting with patients. Some commentators have

my colleagues and I had reason to believe that there might be some documentation tasks that could be eliminated. Our EHR was adopted more than 10 years ago, and since then we have made a number of additions and changes to meet various identified needs. We decided to see whether we could reduce some of the unintended burden imposed by our

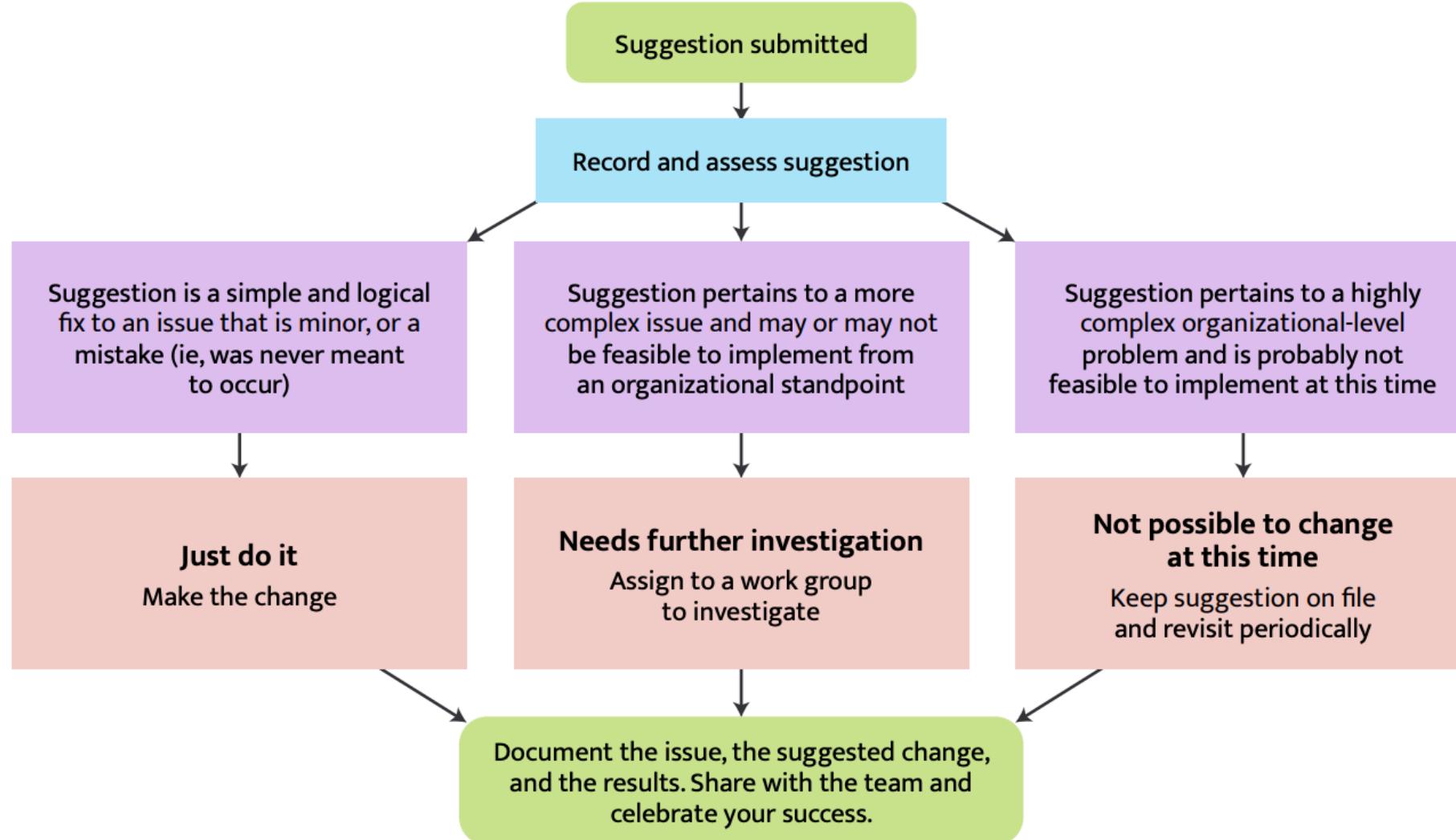
of the beholder. Everything that we might now call stupid was thought to be a good idea at some point."

We thought we would probably receive nominations in three categories: documentation that was never meant to occur and would require little consideration to eliminate or fix; documentation that was needed but could be completed in a more efficient or effective way with newer tools or better understanding; and documentation that was required but for which clinicians did not understand the requirement or the tools available

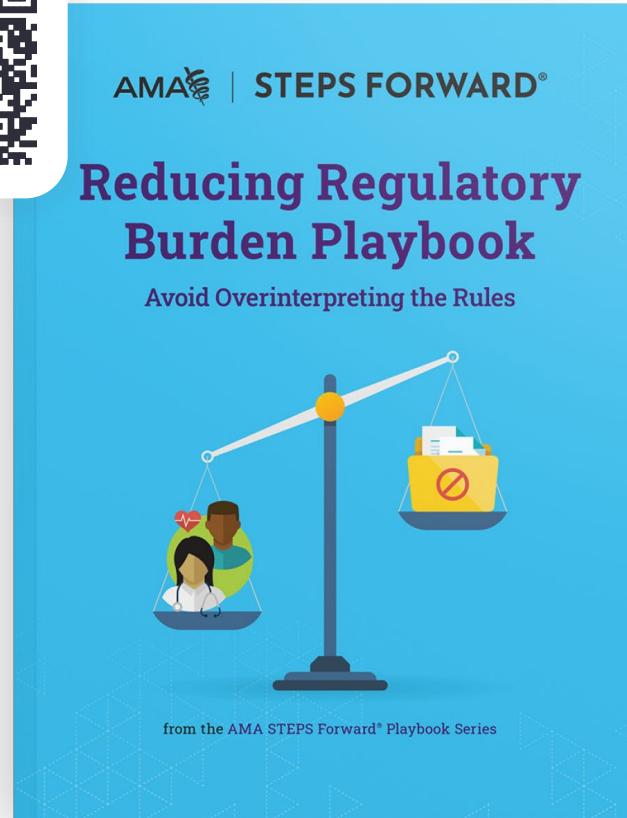
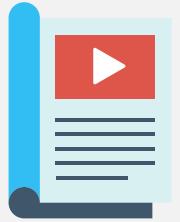
# De-implementation/Getting Rid of Stupid Stuff (GROSS)



GROSS  
Toolkit



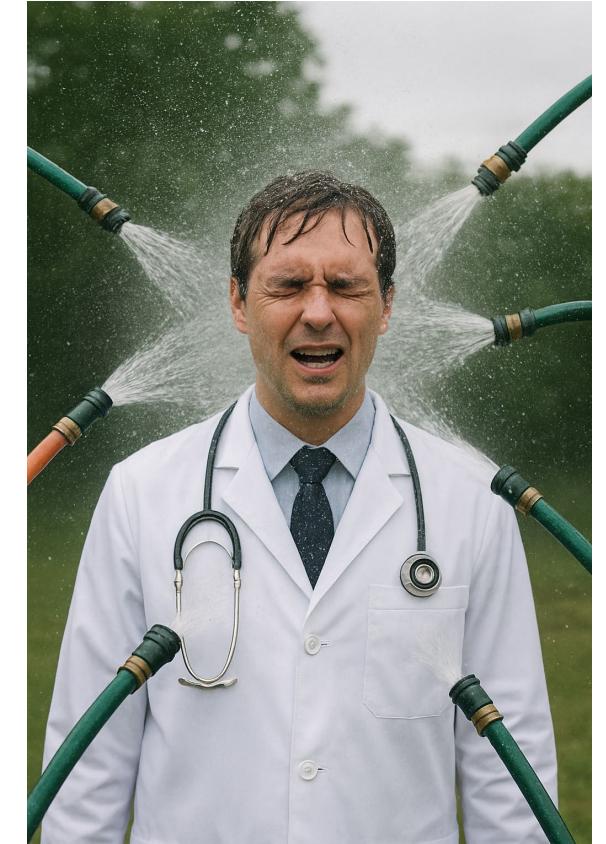
# AMA STEPS Forward® Playbook Series



**Four core strategies for approaching regulatory compliance burdens to practice redesign, innovation, and efficiency.**

1. *Stop This*
2. *Start That*
3. Leverage the Business Case for Change
4. Share and Celebrate Success Stories

# The Regulatory Challenge in Healthcare



# Who Makes the Rules?

- Federal Regulatory Agencies?
- State Boards of Medicine, Nursing, & Pharmacy?
- Health Systems & Practices?
  - Compliance
  - Revenue cycle
  - Risk management
  - Information technology



*“Organizations frequently establish stringent requirements well beyond our standards, and they then get scored as being out of compliance. We get blamed for this, and that’s how myths arise that we require things when we do not!”*

**- David Baker, MD, MACP**  
Former Executive Vice President  
The Joint Commission

# Categorization of Regulatory Burdens

- Technical/EHR
- Documentation requirements
- Billing & coding
- Workflow/efficiency
- Scope of practice
- Patient quality and safety

# What's the Difference?

- **Regulatory Requirement:** Mandatory compliance with a legal obligation from federal or state agency
- **Organizational Policy:** Institutional rule developed to ensure adherence to and compliance with a determined legal obligation
- **Standard Operating Procedure (SOP):** Organizational process, “How we do this”
- **Standard Workflow:** What is done - where, when, how, and by whom
- **Recommendation/Best-Practice:** Non-binding guidance or suggestion

# “But it’s out of our control...”

“

The majority (78%) of obstructive and wasteful rules identified by patients and staff were fully within the administrative control of health care executives and managers to change.<sup>3</sup>

”

**Donald Berwick, MD, MPP, FRCP**

# Debunking Regulatory Myths

Interested in  
debunking a myth?



Scan the QR code to  
access the submission  
form or visit us online  
at [ama-assn.org/regulatory-myths](https://ama-assn.org/regulatory-myths).



## Two-Factor Authentication for Prescriptions

Is two-factor authentication required for all prescriptions?



## Review of Patient Test Results

Must all test results be reviewed by patients' primary care physician?



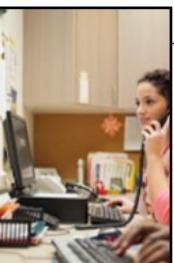
## Admission, Discharge, & Transfer Messages

Must hospitals send ADT notifications to physicians' EHR inbox?



## EHR Gag Clauses

Can physicians openly discuss EHR issues?



## Protected Health Information (PHI) Disclosures

Does HIPAA require that health care providers obtain patient authorization to disclose PHI for treatment purposes?



## Mental Health

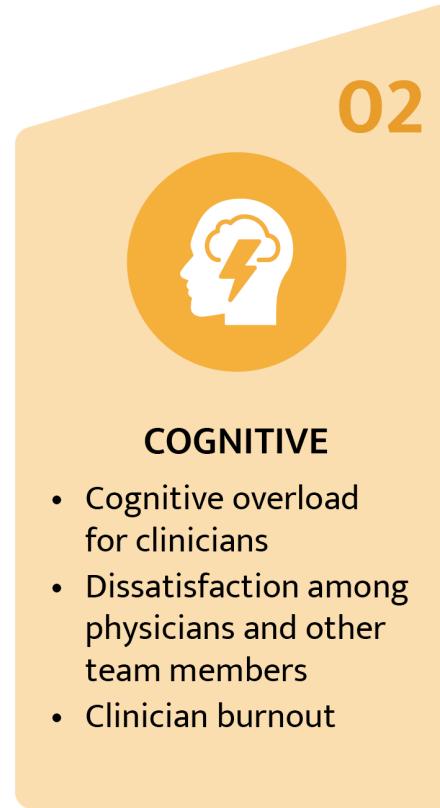
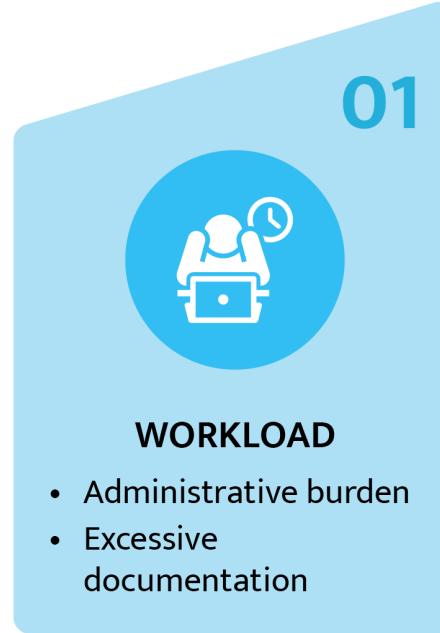
Must licensing/credentialing bodies probe into clinicians' past mental health?

**“It’s a regulatory requirement.”**

# Show Me the Regulation!

**“Can you please show me that regulation and where it comes from?”**

# Effects of Overinterpreted Regulatory Requirements





# Process: Eliminating Unnecessary Regulatory Burden



## CLINICAL CARE:

Low-value clinical care → de-intensification →  
right-sized care

## PRACTICE/HEALTH SYSTEMS MANAGEMENT:

Low-value clinical work → de-implementation → right-sized  
regulations

# Stop This



**“One password is enough.”**

Stop unnecessary EHR password revalidation and two-factor authentication.

# Success Story

*“The sound of keyboard tapping and mouse clicking has become the sound of joy leaving physicians through their fingertips.”*

- Kevin Hopkins, MD  
Vice Chief, Primary Care Institute



# Success Story

“

Our physicians are no longer required to use password revalidation when signing ambulatory orders for non-controlled medications in our EHR. Across our health system, this single change affects 11 million orders per year and over 12,000 hours of physician time at an estimated cost of \$2 million per year.

”

**Kevin Hopkins, MD**

Vice Chief, Primary Care Institute Cleveland Clinic

# Success Story

“

We learned that not all organizations require password authorization [for EHR order entry].

”

**Ken Robinson, MD**

Physician Lead for Systems Solutions & Deployment, Kaiser Permanente Southern California

# **“Thanks, but no thanks.”**

Stop routing “thank you” patient portal messages to EHR inboxes.

# Success Story

“

We made the change to suppress routing patient portal ‘thank you’ messages, preventing an estimated 50,000 messages per year from coming into care teams’ EHR inboxes.

”

**Jennifer Parker, MD**

Chief of General Internal Medicine Division University of Nebraska Medical Center

# **“Stick with the vital, vitals.”**

Stop recording unnecessary vital signs.

# **“Notification not necessary.”**

Stop routing Patient Event Notifications  
directly to physicians' inboxes.

# Start That

- Practice Efficiency
- Delegation
- Team-Based Care Fundamentals



# Saving Time Playbook

Build a Well-Run Ambulatory Practice by  
Optimizing Teamwork and Clinical Operations



from the AMA STEPS Forward® Playbook Series

# Saving Time Playbook

1

## Stop doing unnecessary work

- Get rid of unnecessary /redundant tasks
- Streamline prescribing and management of prescriptions for chronic illnesses
- Optimize the EHR

2

## Incorporate practice fundamentals

- Use current visit to prepare for the next
- Work as a team to increase efficiency
- Document the visit as a team

3

## Make the case to leadership

- Identify key messages to convey the value of physicians' time



# **“90 + 4, call me no more.”**

Start writing chronic medication prescriptions for the maximum allowed length of time.

# Success Story

“

I found this 1 simple change of standardizing prescriptions for chronic daily medications being written for a 15-month supply (90-days x 4 refills) once a year saved my staff and me at least 1 hour per day. With that extra hour, we had time to identify patients who missed appointments and reach out to provide health coaching.

”

**Marie Brown, MD, MACP**

Internal Medicine, Former Governor (Illinois), American College of Physicians

# **“Keep me logged in.”**

Start adjusting EHR automatic logout time  
to fit the practice setting.

# **“Deflate the note bloat.”**

Start using updated billing and coding guidelines  
to decrease documentation.

# **“Share the care.”**

Involve other team members in documentation  
and other necessary task work.

# Team-Based Care Fundamentals

A “Team Care” model utilizes a team approach in caring for patients

- Responsibilities are delegated and shared
- Each individual in the chain of patient care functions to the highest level of their qualifications & training

# Share the Necessary, Value-Adding Work

- Team documentation
- Advanced rooming and discharge
- Pre-visit planning and pre-visit laboratory testing
- Annual prescription renewals and prescription management
- EHR inbox management

# Team Documentation

- **Real-time, in-room documentation support**
  - Clinical team member (MA or nurse)
  - Trained documentation specialist (scribe)
  - Ambient generative AI platform
    - Visit note
    - Update chart
    - Attach diagnoses
    - Pend orders

# Tasks Medical Assistants or Other Team Members Can Complete Under Advanced Protocols

## During Rooming

- Identify the reason for the visit and help the patient set the visit agenda
- Perform medication reconciliation
- Screen for conditions based on protocols
- Update past medical, family, and social history
- Administer immunizations based on standing orders
- Pend or order preventive services based on standing orders
- Assemble medical equipment, if needed, before the physician enters the exam room

## During Discharge

- Print and review an updated medication list and visit summary
- Review other after-visit instructions, such as home blood pressure monitoring or referrals to subspecialists
- Coordinate the next steps of care, such as scheduling future appointments and labs

# Expanded Rooming Protocols

## Rooming Checklist:

- Review last clinic note and interval care
- Review any completed questionnaires
- **Prepare test results**
- Compile relevant data
- Greet the patient
- **Establish the agenda**
- **Gather and document CC, HPI, ROS**
- Welcome new patients to the practice
- **Review medications & pend refills**
- Review allergies
- **Update histories & problem list**
- **Update care team**

- **Address and update health maintenance**
- **Initiate condition-specific screening**
- Evaluate status of chronic conditions
- Provide information about advance directives
- Provide self-management support
- **Perform symptom-driven testing**
- Provide immunizations based on standing orders
- Collect and record vital signs
- **Pend orders**
- Prepare patients for exam
- Assemble equipment and supplies
- Prepare the physician

# Expanded Discharge Protocols

## Discharge Checklist:

- **Complete any forms or letters**
- **Print and review the visit summary**
- **Review and reiterate instructions**
- Provide supplemental materials
- Orient patients to the patient portal
- **Schedule the next visit and pre-visit labs**
- Coordinate any additional care and testing
- Provide contact information for questions
- **Charge entry**
- **Warm handoff to next team member**

# Pre-Visit Planning and Lab Testing

- Pre-visit planning protocols
- Bulk ordering based on EBM protocols
- Overdue health maintenance/care gaps
  - Chronic Disease Management
  - Screening
  - Preventative Care

# Medication Refill Management

- Whenever a patient requests a refill on a chronic, daily medication:
  - Check medication list for other meds due to be refilled
  - Ask if OK to renew now
  - Confirm proper pharmacy(ies)
  - Pend new Rx with proper quantity & maximum allowable refills
  - Ideally done at time of medication review
- Some practices only refill medications at office visits
- Refill protocols, handled by a refill team of APPs, pharmacists, or RNs
- Some direct all refill requests to the patient's pharmacy

# Team-Based EHR Inbox Management

BUCKET 1	What	Routes to	First pass by
	Information or questions about clinical care from patients or clinicians outside the practice	Clinical pool	MA, escalate to triage RN or physician as needed
	Nonclinical questions from patients or others (eg, scheduling questions, billing questions)	Administrative pool	Patient liaison or PSR, escalate to MA or billing staff as needed
	Medication refill requests from patients or pharmacies	Refill pool	Refill nurse (RN or LPN)
	Requests for forms or letters	Administrative pool, then may need to be forwarded to the clinical pool	Administrative pool, then MA or RN for any clinical information, lastly by a physician for signature is needed

# Patient Portal Messages

- All incoming patient messages should first be reviewed by a member of the care team
- Most messages can be adequately addressed by someone other than the physician (80%)
- Small percentage of messages should actually reach the doctor (20%)

# Office Visit Workflow Efficiency Opportunities

1. Equipment & Supplies
2. Patient Forms
3. Vaccine Administration
4. In-Office Labs & Testing
5. Patient Questionnaires
6. Documentation Support
7. Rx Refills
8. Pre-Visit Planning & Labs
9. In-Basket Management
10. Expanded Rooming & Discharge Protocols

# Questions?



# How To Say YES!

Alekzander Sayers

Program Administrator, PS2



# Who Am I?

- Mainer
- Husband
- Artist



YOU belong to a  
culture of  
optimism and  
doers!



# Today, We Are Going To Play

- Excited? Excellent!
- Worried? Even better.  
Follow the fear.



# The Ad Game - Demonstration

- Everyone at your table is now part of a highly skilled advertisement agency
- You'll be given an ordinary product that has an extraordinary ability
- The deadline is tight! You'll have 90 seconds to prepare the full pitch for the client



# The Ad Game – Your Turn!

## Within 90 seconds, deliver:

- Product name
- Target audience
- A slogan
- A jingle
- A famous spokesperson
- Commercial look/storyboard
- ...and anything else!

## Simple rules:

- YES is the only word!
  - ~~“No” “But” “Or”~~
- Share the space, make room for all to speak
- Note-taking is fine, but still participate

# Let's hear your pitches!



# Two Creative Processes: Imaginative and Practical

- **Imaginative**: Generate and play with ideas
- **Practical**: Evaluate and execute on those ideas
- These two steps are friends, but could hinder if they encroach on one another



# Professional Application: Workforce Recruitment

**30% of your employment opportunities are vacant at your center.**

**What is your recruitment strategy?**

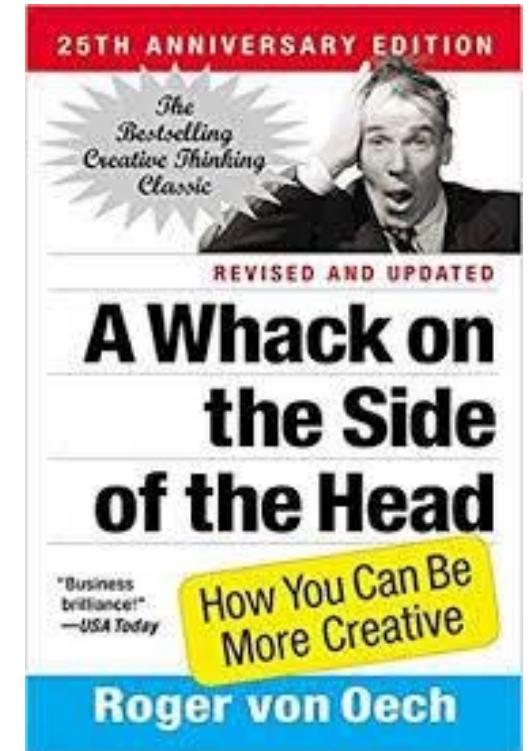
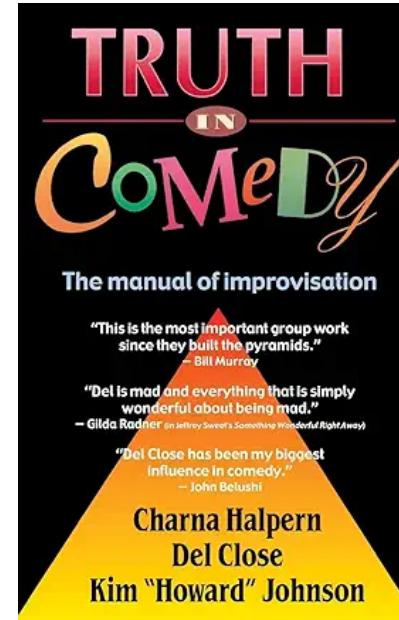
- What is your target group? (Nurses/MAs/Physicians etc.)
- How are you approaching them?
- What kind of training do we need?
- Who are you recruiting for?
- What's the pitch? Why work with you?
- What does success look like with this hire?

# End of the Ad Game – Wrap Up

- Imaginative and practical thinking are your best friends – if you don't let them get in each other's way!
- Not every brainstorm yields a practical solution, but flexibility eventually will

*A Whack on the Side of the Head* Chapter 2

*Truth in Comedy: The manual of Improvisation* p. 52-56



# Lunch

noon - 1:00 p.m.



# Designing Clinical Technology to Support Clinical Practice

**Jane F Fogg, MD, MPH**

Physician Director, Organizational Transformation,  
American Medical Association

**Michele Thomas, MD, FAAFP**

Senior Physician Advisor, Digital Health Innovation,  
American Medical Association



# Agenda

- Introduction
- In-Depth Case Study
  - In-Basket
- Quick Wins
  - Orders
  - Referrals & eConsults
  - Problem List
  - Ambient Listening

# Example of a Multiyear EHR Optimization Initiative

*Atrius Health 2016-2023 initiatives*

## Structure

Ongoing clinical and operational governance structures:

Executive health system leadership

IT Clinical Governance Chair

Service Line Governance

SL Epic Design Committee

SL Triad Leadership Team Chair

Annual Hoshin goals

Level 0,1,2 Charters Chair

## Tactics

Internal Medicine Family Medicine (IMFM) “SWAT”, 2017

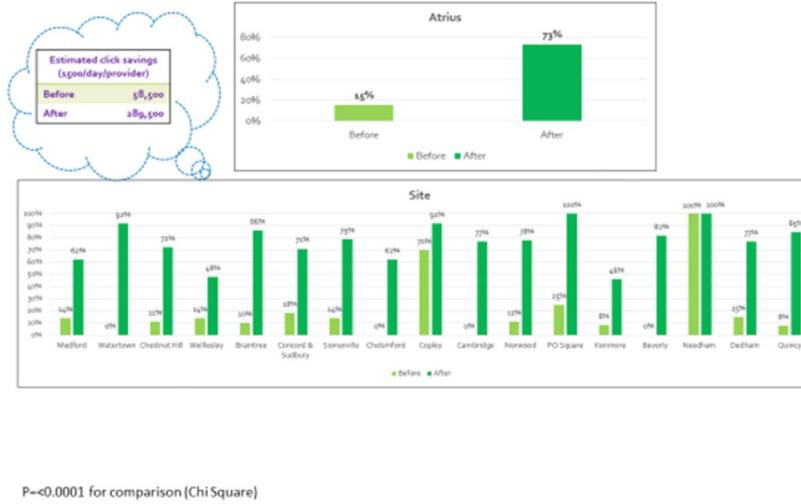
IMFM Service Line Optimization project, 2016-2018

IMFM In-Basket Reduction, 2017-2023

“Home for Dinner,” Epic refresher, 2022-ongoing

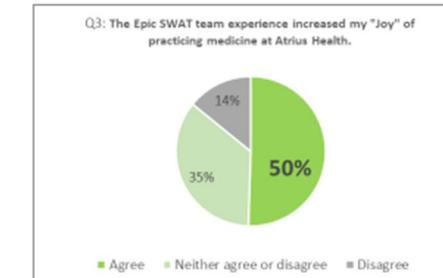
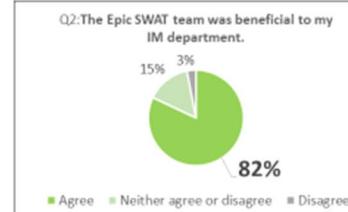
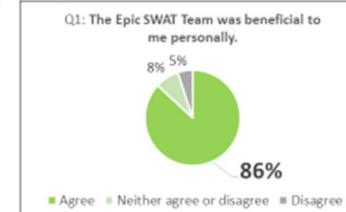
# Measure Impact: Adoption Rate, Experience

## IMFM SWAT Results of Widescreen Adoption



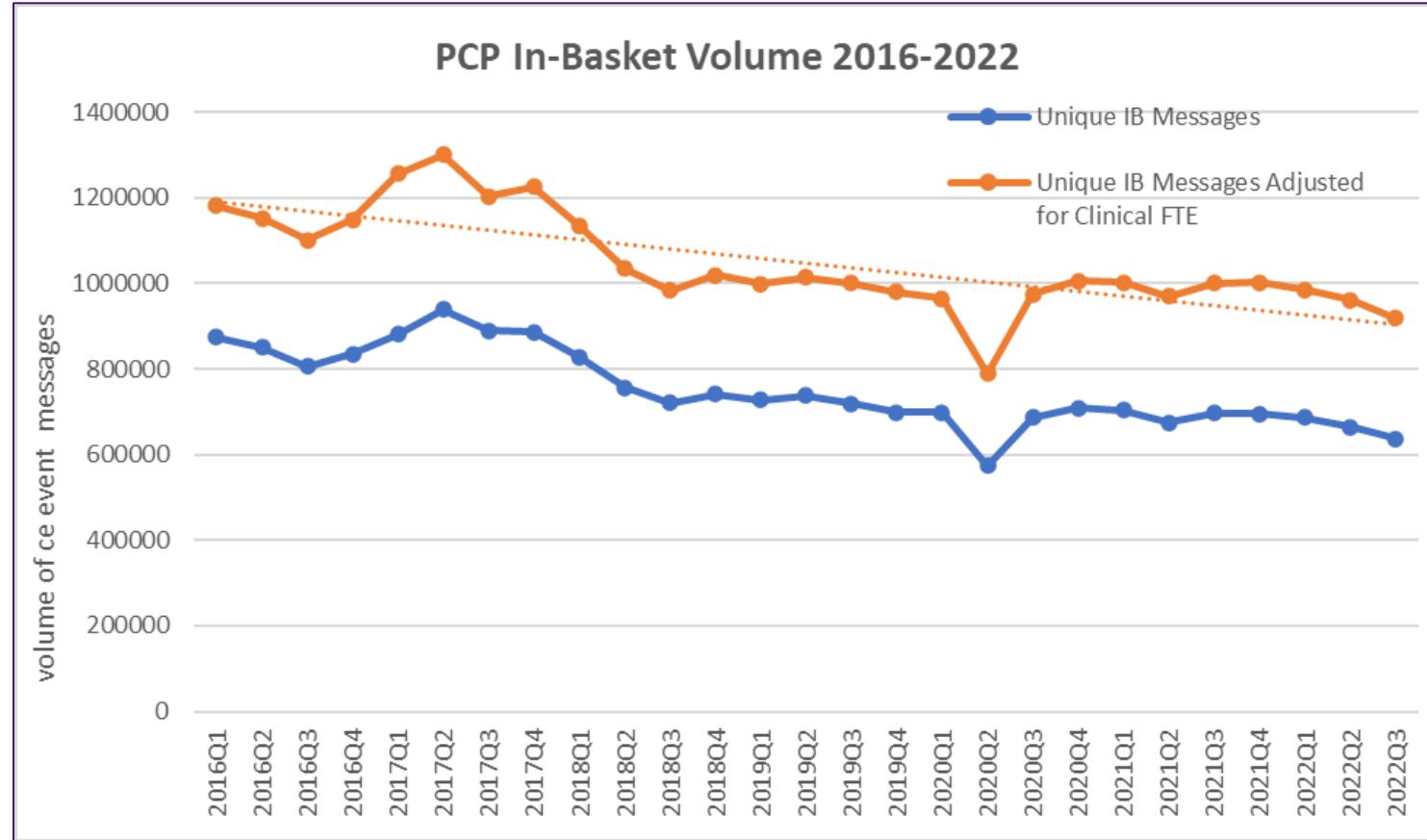
*Survey results from Atrius Health SWAT 2017; furnished by author*

## IMFM SWAT Survey: What Did Physicians Think?



# Measure Impact: Results at Atrius Health

## 2016-2022 PCP In-Basket Reduction 25%



**Fogg JF, Sinsky CA. In-Basket Reduction: A Multiyear Pragmatic Approach to Lessen the Work Burden of Primary Care Physicians. NEJM Catal Innov Care Deliv 2023;4(5)**

# In-Basket Strategy and Resulting Volume Reduction

Approach	Action/Goal	Message Type	Results
<b>Eliminate</b>	Eliminate low-value clinical information, waste, and duplication	Media Manager	98%
		CC Charts	35%
		ED/Hospital messages	100%
<b>Automate</b>	Embed protocols and automated pathways into the in-basket to resolve routine repetitive tasks	Prescription renewals	50%
		Normal lab results	30%
<b>Delegate</b>	Direct tasks to team members who can resolve them within their scope of practice and with clinical protocols	Portal message triage	n/a*
		Abnormal lab results	
<b>Collaborate</b>	Share accountability for tasks between two or more team members	Patient medical advice request	40%

*Fogg JF, Sinsky CA. In-Basket Reduction: A Multiyear Pragmatic Approach to Lessen the Work Burden of Primary Care Physicians. NEJM Catal Innov Care Deliv 2023;4(5)*

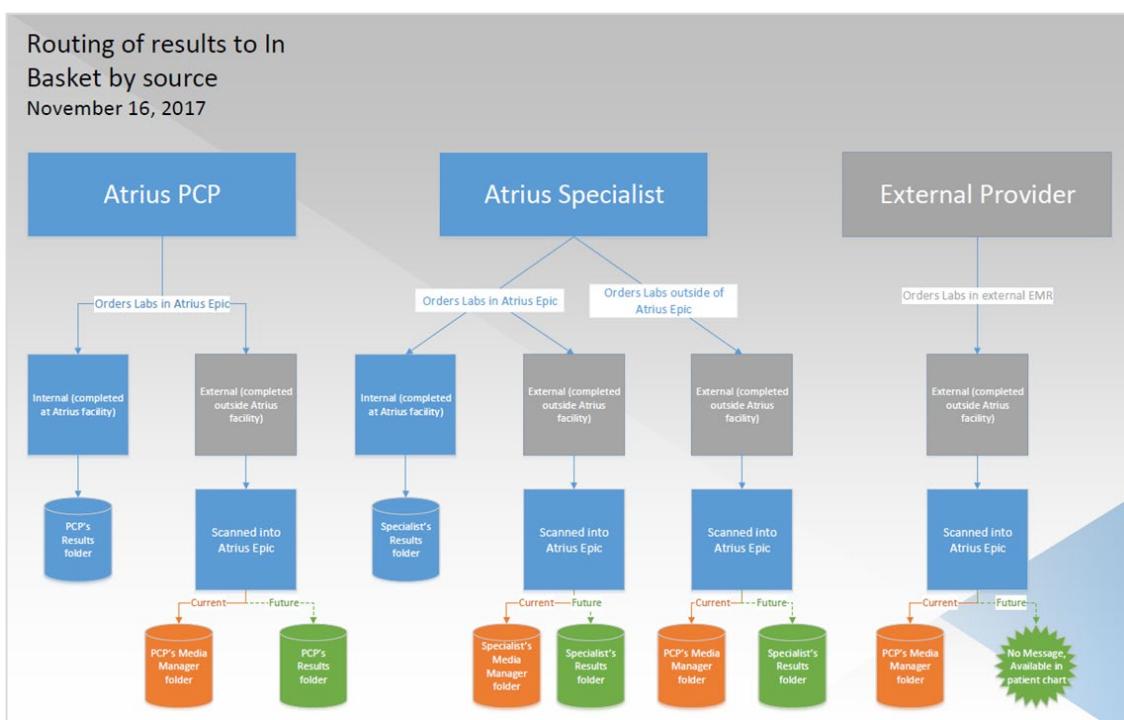
\* Portal message triage pre-existed 2016 and abnormal results delegation is in process

# Start By Reducing Waste

- Start with “behind the scenes” changes that don’t require new workflows
- Build trust
- With measurable success, you can advance to changes requiring new workflows

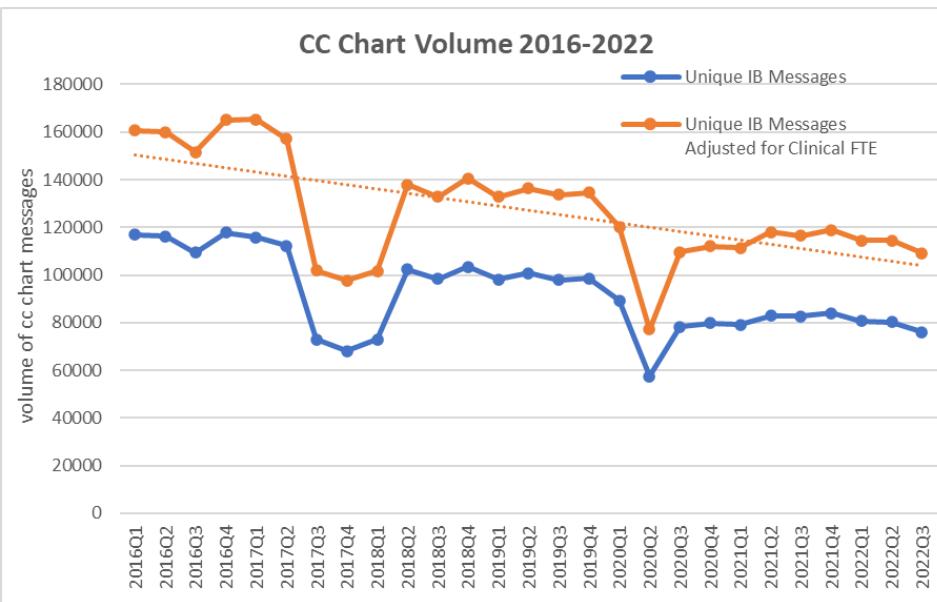
**De-Implement,  
De-Implement,  
De-Implement...**

# Elimination Tactics: Media Manager



- Media Manager = scanned documents from multiple sources ranging from administrative to clinical; 5% of in-basket volume (2017)
- ✓ Approach: governance committee evaluated the contents with leadership of our medical records and **set new guidelines** on use of message type
  - **Revised folder assignments:** BH discharge summaries
  - **Eliminated routing schemes:** specialty labs
- ✓ **98% reduction**

# Elimination Tactics: CC Chart



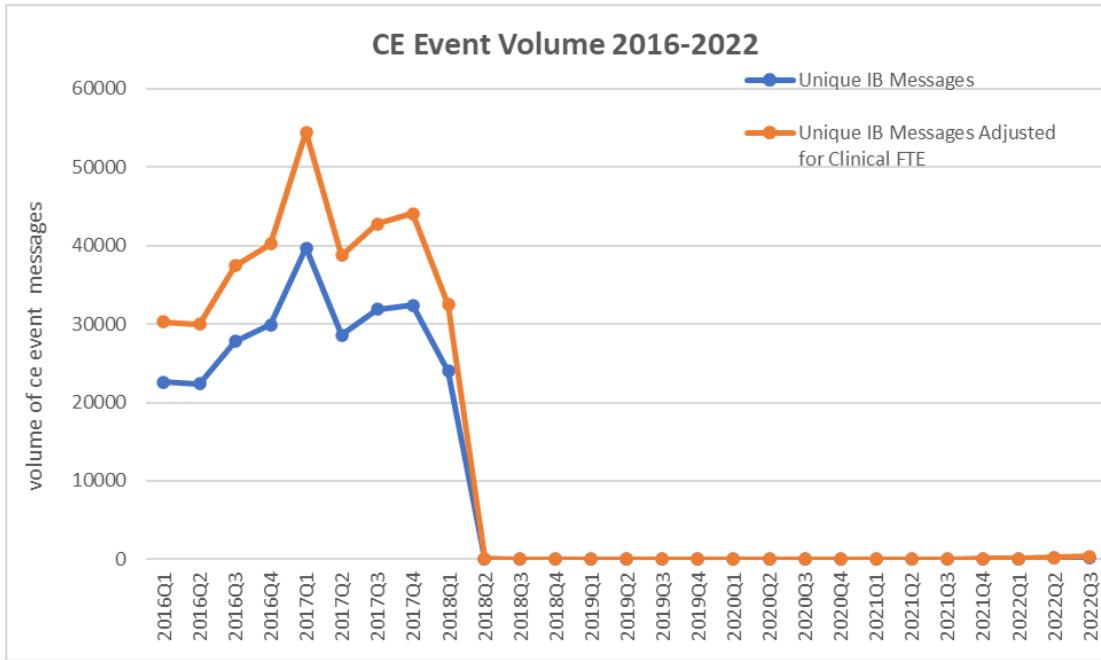
- **CC Chart** = consult notes from specialists, urgent care, and cross coverage; 16% of in-basket volume (2017)
- **Variable clinical value** – “no change” or “normal evaluation”
- **Routing guidelines** were individualized by site and specialty – **high variation** and based on historical preferences
- Common default was “route to PCP” in Epic and in our practice norms

## ✓ Approach to reduce CC Chart volume

- Ended automatic routing for all
- Implemented intentional routing – specialist must choose to route within practice agreement rules
- Purged CC chart > 60 days

✓ **40% reduction**

# Elimination Tactics: ED/Hospital Notification



- CE Event = automated notifications via ADT feeds (admission discharge transfer); 3% of in-basket volume (2017)
- **Significant duplication** for each admission/discharge from automation of feeds to EHR (six notifications per admission) and incomplete messages
- ✓ Approach was to remove all in-basket notifications and **consolidate in a dashboard**
  - “Push” converting to “pull”
  - Dashboard contains relevant information for efficacy, such as post-DC call, post-DC visit date, discharge summary, etc.
- ✓ **100% reduction**

# Automation Tactics: Rx Renewals & Normal Labs

**Methods**

**Automation/Workflow Standardization**  
(Goal: Quality and Safety, Reliability, Efficiency)

**Renewal Protocols**

- Developed by Committee
- Checklists for safe renewal
- Automate chart review
- Displayed in Encounter



**Care Gap messages**

- Display care due based on entire med list; all care gaps closed at once

**Suggested orders**

- Renewal Coordinator presented with actionable mechanism for ordering
- R&D collaboration with healthfinch

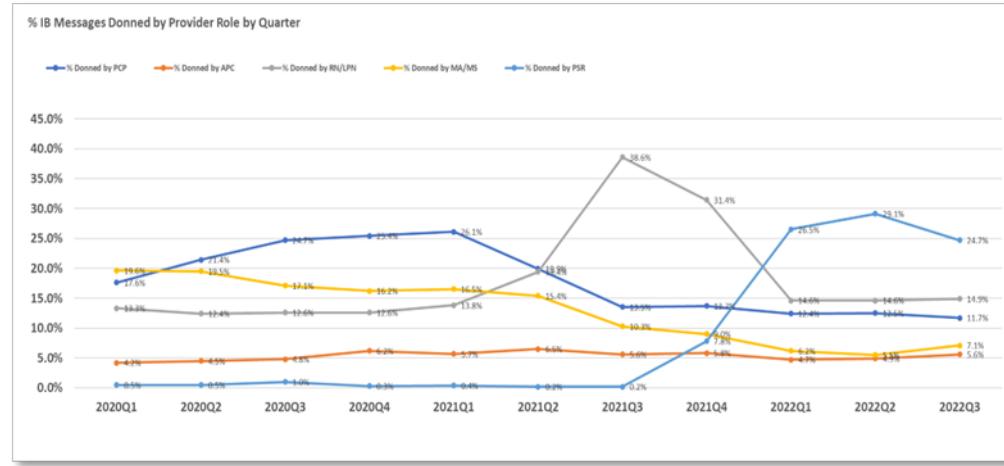


**Standardized Workflow**

- Outreach to patient via scripting, standard letter and MyChart templates

- Reduced 50% of the Rx renewals requests from PCP in-baskets with a protocol to check for care gaps in the EHR
- Reduced 30% of lab results in PCP in-baskets by sending “normal” lab directly to the patient
- Both automation projects shared a multidisciplinary clinical governance and workgroup to design the policy and protocols
- Piloted and shared results

# Delegation: Patient Medical Advice Requests



Atrius Health data  
set 2020-2022

- **PMAR team management**

- Embed delegation into routing structure of EHR
- Care team receives patient portal messages and triages “up”
- Patient Service Rep (PSR) first touch - resolves or routes to nursing or physicians
- Required staffing adjustment to match volume
- Measurement of teamwork shows change in completion of PMAR messages

✓ **40% reduction** of messages for PCP in early adopter sites

# Collaboration Tactics: Coverage Systems and In-Basket Sharing

CCD Request Types



- Multiple Provider Departures
- Multiple Provider Leaves
- Single Provider Leave
- Overwhelmed Provider In Box Support
- Overpaneled site
- Rx Refill Team
- COVID Surge

- **Clinical Coverage Department CCD - 2021**

- MD and APC with primary care experience who provide a combination of in-person visits, virtual visits, and in-basket coverage
- In-basket coverage for extended provider leaves, departures, and intermittent coverage for struggling providers (falling behind in charting or expressing burnout symptoms)

- **PCP + APC Partnering - 3-year initiative -2020-2023**

- Share all aspects of panel management – acute, chronic, preventative
- Vision is to share in-basket - avoid “covering my in-basket” and promote “sharing our in-basket”
- Obstacles – culture and expectations, Epic limitations

# Clinical Leadership & EHR Optimization

## Elimination Automation

- Will removal of this message type impact clinical outcomes, quality and safety, and professional needs?

## Delegation

- What are our team-based office workflows today and how do we mirror them in the EHR-based workflows?

## Collaboration

- How do we design programs and manage teams that share in-basket work and systematically provide coverage for PTO?



<https://edhub.ama-assn.org/steps-forward/module/2821565>

This AMA STEPS Forward® toolkit will help you develop and execute tactics to reduce the work burden of the EHR inbox. Providing eight STEPS to optimize the EHR inbox, the toolkit explains how to mitigate low-value and unnecessary work, reducing message volume and, ultimately, physician burnout. This approach increases efficiency through team-based care, applying an effective strategic framework to inbox work: “Eliminate, Automate, Delegate, Collaborate.”

AMA | STEPSforward®

# A Systematic Approach to Reducing EHR Inbox Burden



Jane F. Fogg, MD, MPH  
Senior Physician Advisor, AMA  
(formerly Executive Chair, Internal Medicine Family Medicine, Atrius Health, Boston, MA)

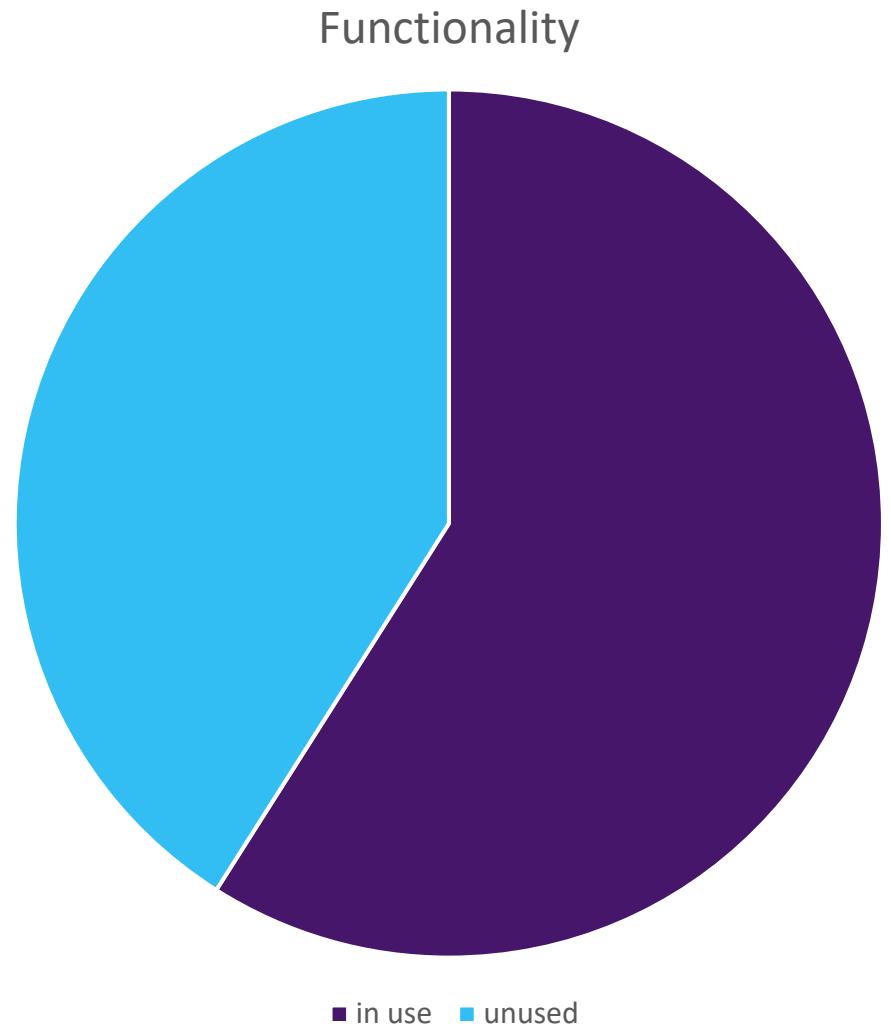
CT Lin, MD  
Chief Medical Information Officer, UCHealth, Colorado

Christine A. Sinsky, MD, MACP  
Vice President, Professional Satisfaction, AMA

Jill Jin, MD, MPH  
Clinical Associate Professor of Medicine, Northwestern University Feinberg School of Medicine;  
Senior Physician Advisor, AMA

# Invest In What You Already Own

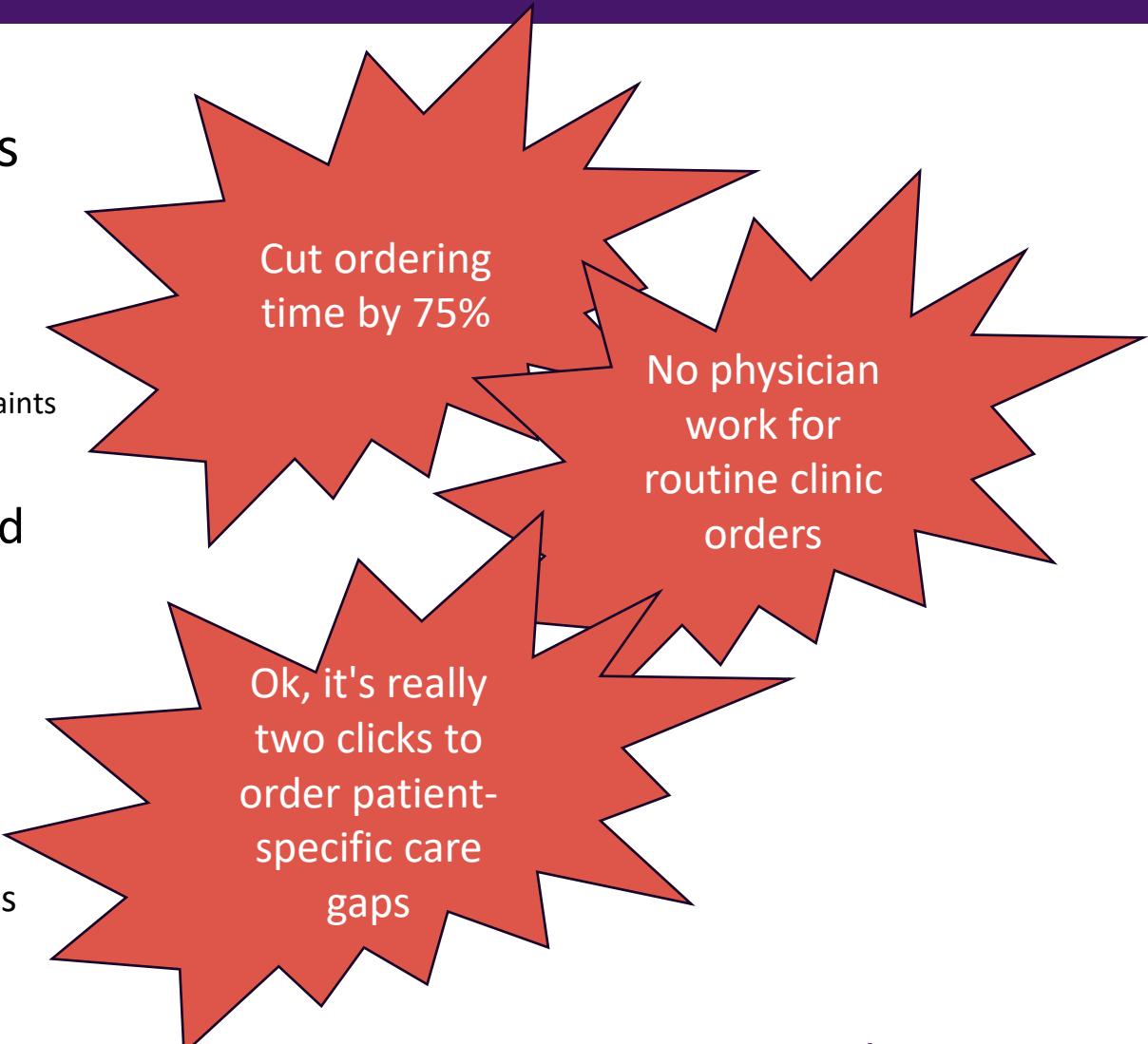
- Use your EHR purchase to the fullest extent possible
- Average for Epic organizations is just under 60%



ThePhoto by PhotoAuthor is licensed under CC BY SA.

# Orders Can Be Easier

- Examples of new functionality for orders
  - Order panels
    - Group frequently ordered tests
      - HbA1C, BPM, Cholesterol Panel, TSH
    - Group diagnostic work-up for less common or vague complaints
      - Work-up for anemia, dizziness, fatigue
  - No cosign needed with standing order and procedure document
    - Vaccines, POC tests, health maintenance
  - One-click ordering for care gaps
    - Defaulted dx code and lab facility
    - Order set defaulted per patient's individual needs



# Referrals Can Be Appropriate and Faster

- Most medical specialists estimate around 30% of their new patients don't need a specialist
  - The PCP needs support
  - PCPs and specialists are siloed in their ambulatory practices
  - Clinical conversations and decisions need to be documented
- Across the board, patients are waiting 3-6 months to see a specialist
  - Specialty practices require a bundled patient summary before scheduling
  - More work for PCPs to gather and send this info
  - More work for specialists to review and prioritize

# eConsults to the Rescue

- Free up the specialist schedule by using eConsults
  - Availability for the patients who need the specialist
    - Be seen within 14 days rather than 6 months
    - Specialists gain patients who are not “one and done”
  - Quick support for the PCP to continue to manage the condition
  - Quick determination if patient needs specialist & tests completed before specialist visit for greater efficiency
  - Both PCP and specialist can bill for this work
- Asynchronous physician-to-physician consult
  - eConsult with question is ordered
  - Specialist reviews and answers via in-basket within
  - Specialist can initiate an in-person visit if needed

# The Problem List Can Be Less of a Problem

- Reality
  - Busy clinicians will never keep a clean problem list
  - The problem list is a handy place to store info that belongs somewhere else in the chart
  - Everyone's problem is no one's problem
  - My problem is better than your problem
- Understand the most common causes of “bad” problems in the problem list
  - Discharge from hospitalization with multiple symptoms and test findings
  - Screening tests
  - PMH and FMH
  - Near-duplicates

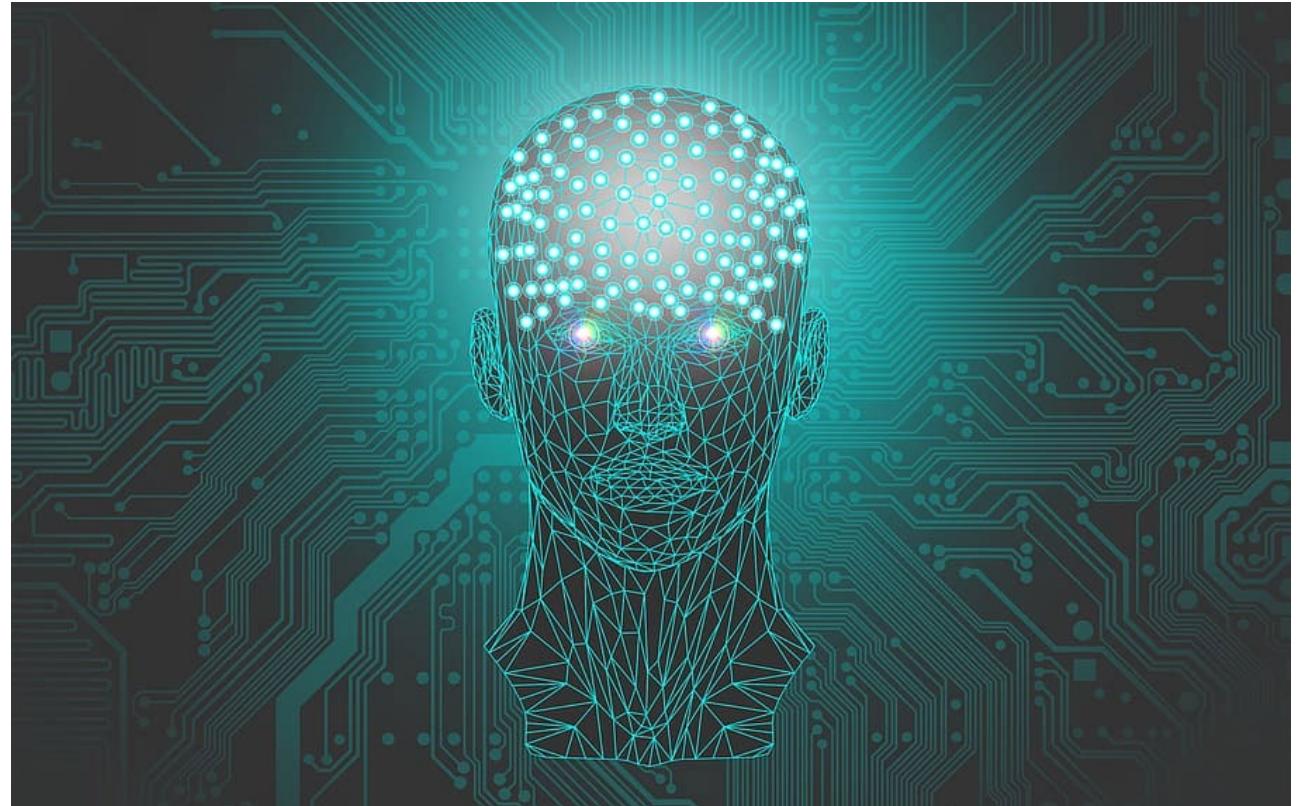
# The Problem List Can Be Less of a Problem

- Automate clean-up of the problem list
  - Monthly utilities to resolve acute and time-limited problems
  - Manual run of clean-up algorithm
  - Utility run at time of discharge from HSO
- Required data entry to ensure most granular and specific ICD-10
  - Laterality
  - Acute vs chronic
- Routine Find-and-Replace Queries
  - Patient has DM type 2, controlled (E11.9)
  - Patient has CKD stage 3 (N18.3)
  - Replace E11.9 (\$1726.79) with E11.22 (\$3047.89)

# Hands-Off Keyboards

- Augmented Intelligence-Ambient Listening

- Today
  - Draft the note
  - Pend medication orders
  - Pull visit dx into note
  - Draft patient instructions



# Hands-Off Keyboards

- Augmented Intelligence-Ambient Listening

- This year
  - Draft the note
  - Pull visit dx into note
  - Draft patient instructions
  - Pend all orders
  - Pull problem list diagnosis into note
  - Add diagnosis to Problem List
  - Flowsheet completion

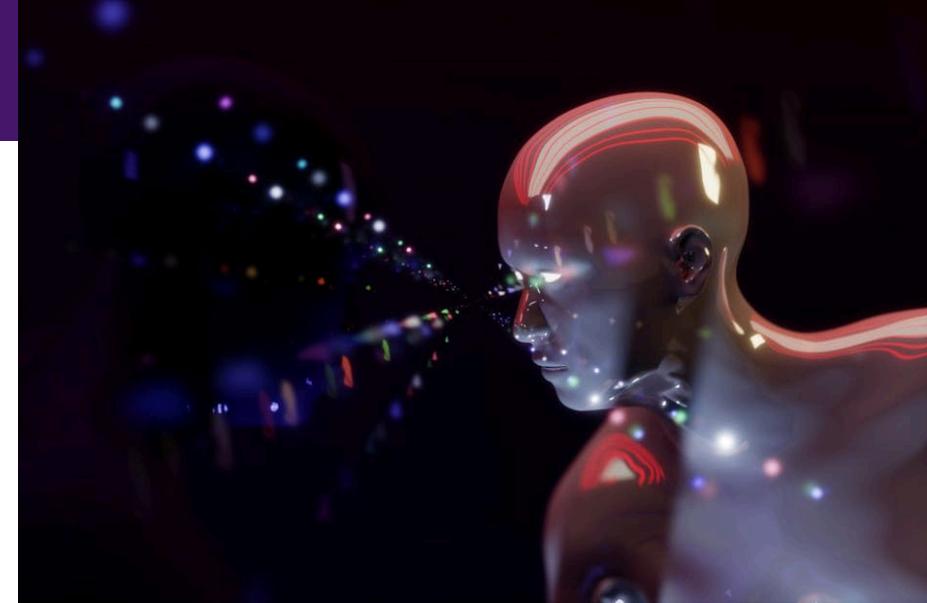


# Hands-Off Keyboards

- Augmented Intelligence-Ambient Listening

- Next year

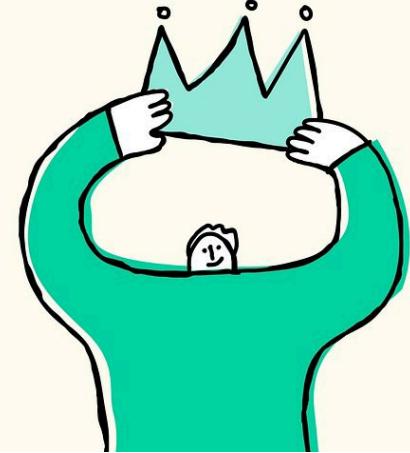
- Draft the note
    - Pull visit dx into note or push to Visit Dx List
    - Draft patient instructions
    - Pend all orders
    - Pull problem list diagnosis into note or push chronic problem to problem list
    - Flowsheet completion
    - Suggest LOS
    - Real-time info on prior authorization criteria
    - MEAT criteria for coding support
    - Refresh and suspected condition support for HCC coding



# In-Basket

- Quickest wins I've seen
  - Auto-expire message types
    - 120 days
  - Purge old messages
    - Go-live in 2017 to today
    - Started 120 days after auto-expire commenced
  - Removed 13 million messages
    - 13,482, 350
  - Decreased time in IB by 2 minutes per day
    - Saved 9 hours per year per provider

## Small Wins Matter



“No individual can win a game by himself.”  
– Pelé

# Effective IT Governance for Technology Optimization

**Michele Thomas, MD, FAAFP**

Senior Physician Advisor  
Digital Health Innovation  
American Medical Association



# Agenda

- Introduction
- What is Clinical Informatics?
- Clinical Technology Governance
- High Impact Work

# Have You Ever Been Frustrated by Technology?



# What Improvement Is Supposed To Look Like



# What is Clinical Informatics?



# Why Is Governance Important?

---

Establishes structure for oversight, decision making, leadership

---

Defines decision making processes

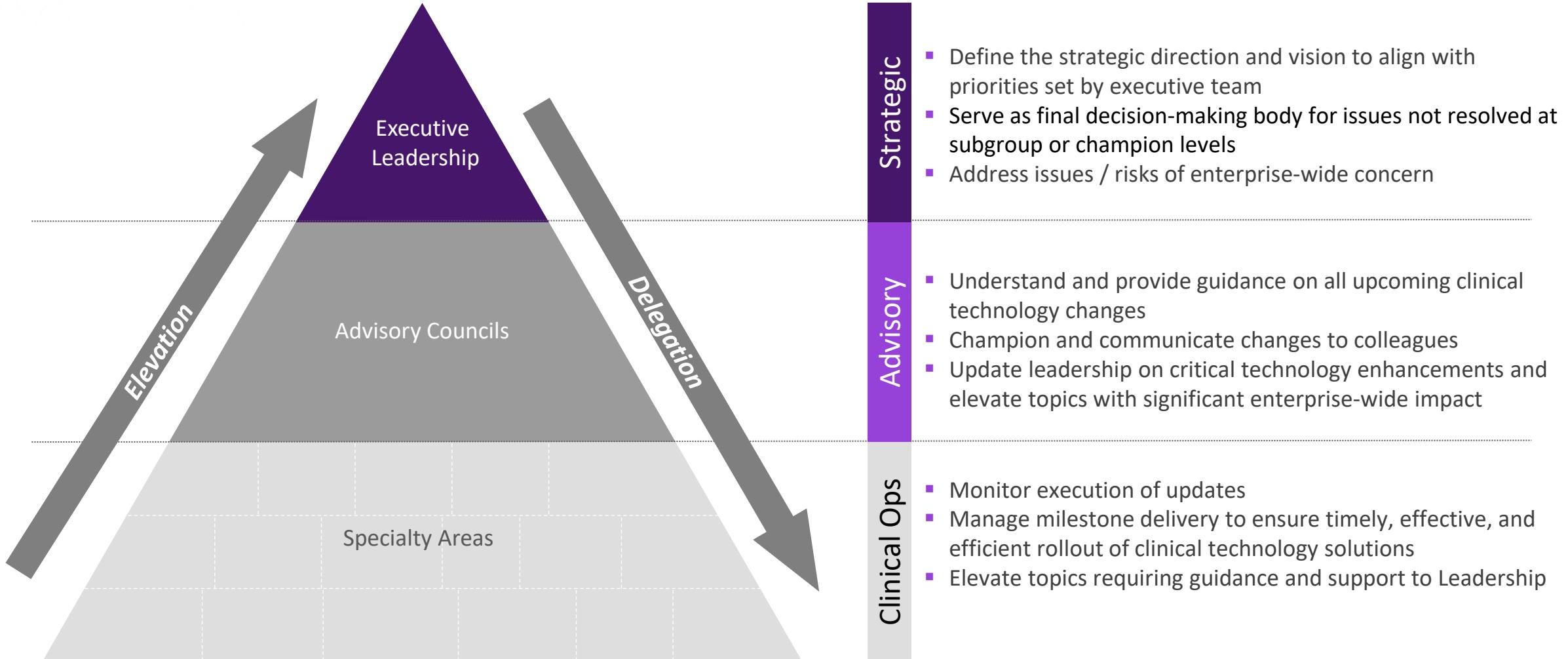
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Delineates accountability/responsibility

---

Promotes change management

# Overall Governance Model Example



# Attributes of Governance



## Transparency

Organization understands decision making processes



## Builds consensus

Promotes IT/operational collaboration



## Prioritization

Facilitates alignment between IT and operations

**Establishes accountability**

# Governance Guiding Principles

The  
Path  
Forward



Charter all levels of  
governance



Intake  
Process

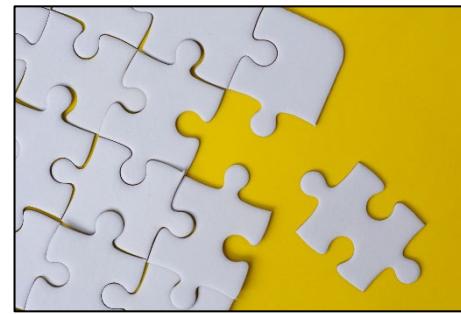


Engaged  
Team  
Members

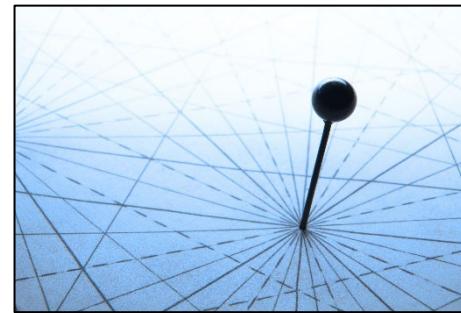


Transparency and Accountability

# Decisions



Will this project solve the problem?



Is the current state understood?



Is the timing right?



How will you measure outcomes?

# Clinical and Operational Leadership & EHR Optimization

What is our role as clinical and operational leaders in optimizing the EHR?

- ✓ *Define what we are trying to solve for*
- ✓ *Identify the impact on quality, safety, patient experience, outcomes*
- ✓ *Explore impact on clinician workflow and feasibility for team*
- ✓ *Determine the clinical protocols, policies, and workflows*
- ✓ *Engage our stakeholders and partners*

# Understanding Clinical Technology

- Definitions of the scope of technology in ambulatory practice
- EHR vendor design
- The value of clinical informatics
- Clinical technology governance is a partnership with IT and operational leadership



# Examine Current State



“Place a ticket for that”

Black hole  
Find a buddy  
method



No coordination within clinical areas



Analysts performing initial  
review of request

Phone tag



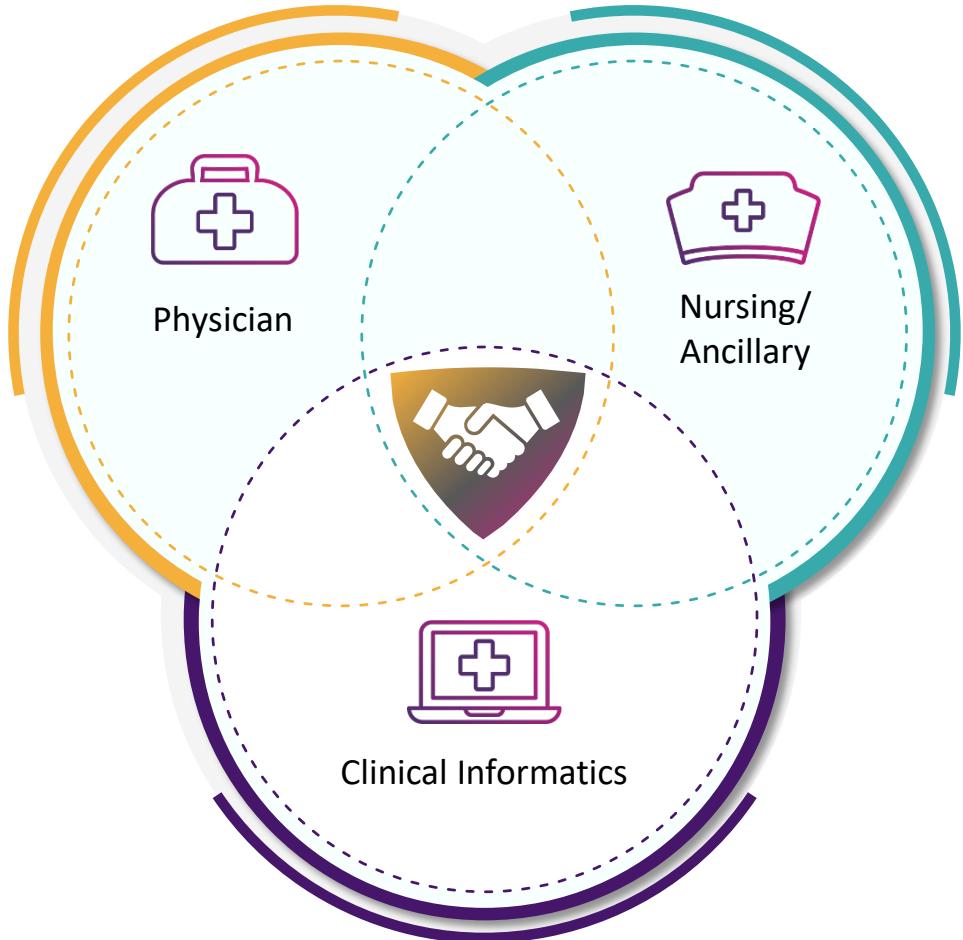
No clear prioritization

Reactive  
approach



No transparency

# Asking the Right Questions



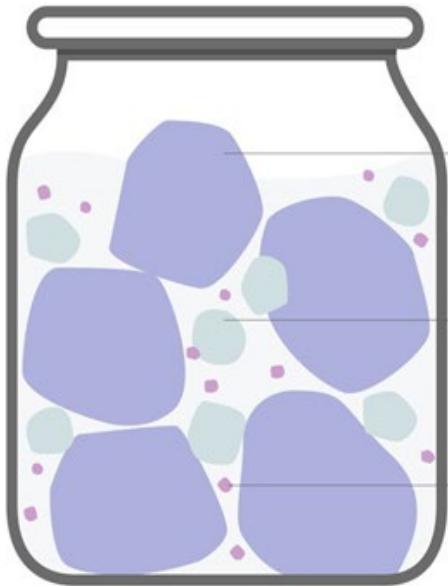
## Questions

- What is the problem that we are trying to solve?
- Who are the stakeholders?
- What is the desired future state clinical workflow?

## Considerations

- Prioritization
- Cost
- Implementation/Training/Adoption

# How Is Work Prioritized?



## Rocks

Projects with high effort and impact

## Pebbles

Projects with medium effort and impact

## Sand

Minor improvements and enhancements

CATEGORY	IMPACT SCORE	DESCRIPTION	WEIGHT
Quality of Care	4 = Very High Impact 3 = High Impact 2 = Medium Impact 1 = Low Impact 0 = No Impact	High risk to quality of care issue with no/ unacceptable workaround High risk to quality of care issue with acceptable workaround Low risk to quality of care issue with no/ unacceptable workaround Low risk to quality of care issue with acceptable workaround No quality of care impact	8
Patient Experience	4 = Very High Impact 3 = High Impact 2 = Medium Impact 1 = Low Impact 0 = No Impact	High patient experience issue with no/ unacceptable workaround High patient experience issue with acceptable workaround Low patient experience issue with no/ unacceptable workaround Low patient experience issue with acceptable workaround No patient experience impact	4
Compliance/Regulatory	4 = Very High Impact 3 = High Impact 2 = Medium Impact 1 = Low Impact 0 = No Impact	Immediate/High priority Clear CMS/Joint Commission/Regulatory mandate Organization Standard of Care Organization Policy or Local Policy No compliance impact	4
Productivity/employee experience	4 = Very High Impact 3 = High Impact 2 = Medium Impact 1 = Low Impact 0 = No Impact	High employee experience/high productivity benefits Low employee experience/high productivity benefits High employee experience/medium productivity benefits Low employee experience/medium productivity benefits No employee experience/productivity benefits	6
Revenue Impact / ROI	4 = Very High Impact 3 = High Impact 2 = Medium Impact 1 = Low Impact 0 = No Impact	More than \$100k per month if integration isn't in place Between \$50k and \$100k per month if integration isn't in place Between \$25k and \$50k per month if integration isn't in place Between \$10k than \$25k per month if integration isn't in place Less than \$10k per month	4
Replacement/EOL	4 = Very High Impact 3 = High Impact 2 = Medium Impact 1 = Low Impact 0 = No Impact	EOL w/ 6 months EOL w/ 12 months EOL w/ 24 months EOL > 24 months System-Wide	6
Organizational Impact	4 = Very High Impact 3 = High Impact 2 = Medium Impact 1 = Low Impact 0 = No Impact	All departments in multiple areas (e.g. ED and Inpt but not Amb) All departments in one area (e.g. all of Ambulatory) All departments in multiple specialties in one area all departments in one specialty in one area	5
% of Patients Affected in applicable departments	4 = Very High Impact 3 = High Impact 2 = Medium Impact 1 = Low Impact 0 = No Impact	All patients in applicable departments Most of the patients in applicable departments Half of the patients in applicable departments Less than half of the patients in applicable departments Very few of the patients in applicable departments	5
Strategic Alignment	4 = Very High Impact 3 = High Impact 2 = Medium Impact 1 = Low Impact 0 = No Impact	Strategic alignment Strategic alignment Partial strategic alignment Minimal strategic alignment No clear strategic alignment	8
Work Effort Required	4 = Little or no effort 3 = Low effort 2 = Moderate effort	Less than 4 hours 4 - 12 hours 12 - 24 hours	5



Low

- Non-Urgent Enhancements



Medium

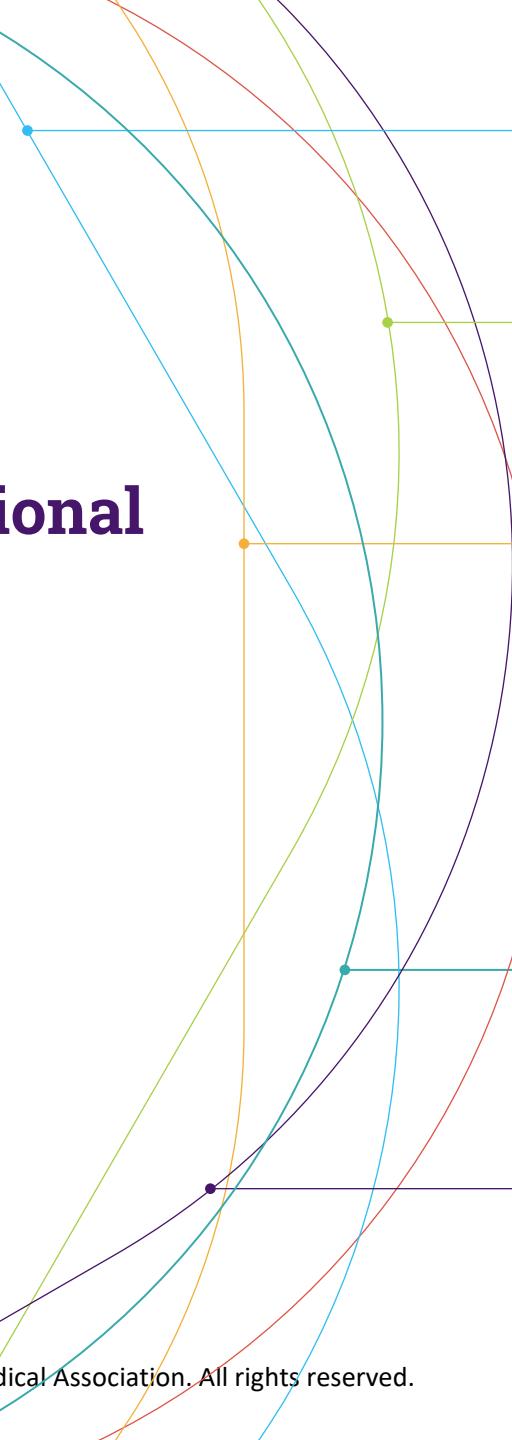
- Next Sprint



High

- Bypass sprint process

# Organizational Guiding Principles Example



-  Design patient-centric processes focusing on quality, safety, and patient outcomes
-  Single enterprise solution with necessary variation only
-  Decisions shall be based on doing what is best for the patients
-  Decision-making and validation will be driven by frontline clinicians and providers
-  Provide timely and complete communication, training, and tools to ensure successful adoption of technology
-  Enable technologies that allow full patient engagement in their health care plan

# Lessons Learned



- Every organization is unique – understand your culture/structure
- Partnership between IT, clinical operations and clinical informatics is key!
- If you build it, they will not come
- Learn to say no to low impact requests
- Sometimes you need to move slow to go fast
- Tailor your message to the audience (WIFM)
- This is an iterative process, be flexible and adjust as needed
- It's a journey...

# Break

2:15 – 2:30 p.m.



Scan the QR code  
to access the  
resources hub!

# Practice Transformation Strategy

Lessons I have learned about leadership, dyads,  
processes and more

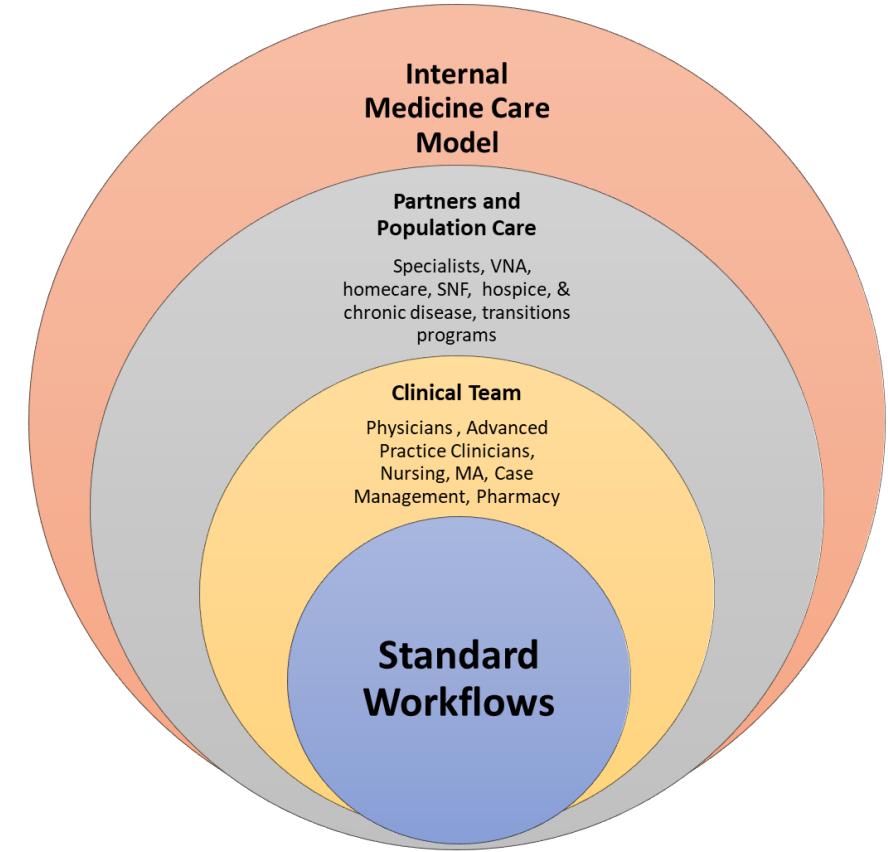
Jane F Fogg, MD, MPH



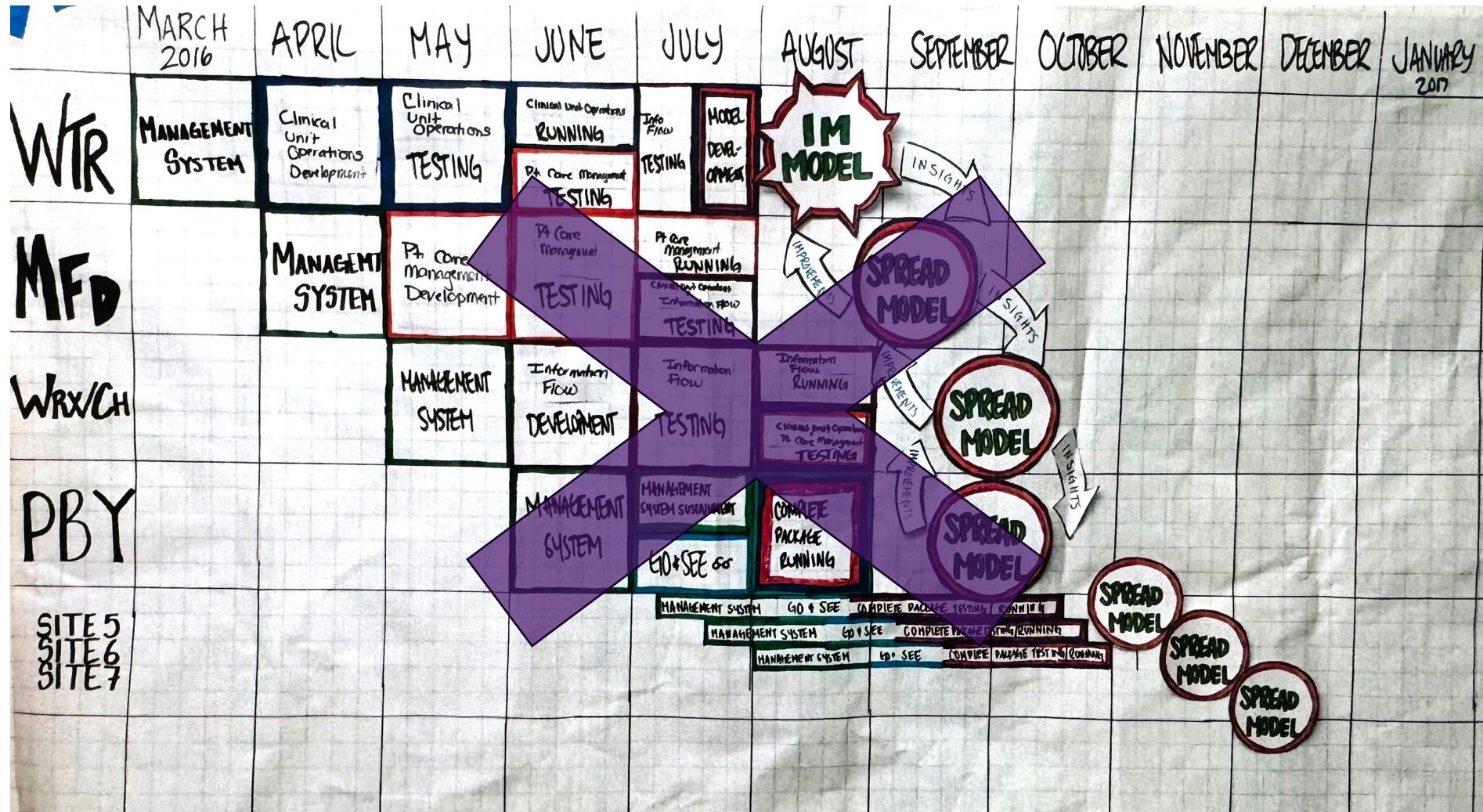
# Why do practice transformation efforts fail?

# Case Example: Spreading Care Models Across Systems

- A story of failure (and eventual success)
  - 21 site, primary care practice, 300+ MD/APP
  - Goal was to have a unified “care model” creating a seamless experience for patients and leveraging best practices for MDs and APPs, delivering reduction in burnout, turnover, and improving care delivery
  - Defined the scope
  - Chose 3 sites to design the workflows that would create the “model cell” – a perfect practice that we could then replicate



# Spreading Care Models Across Systems: Build the Perfect Practice and Then Spread It....



# Case Example: Why Did Our Spread Model Fail?

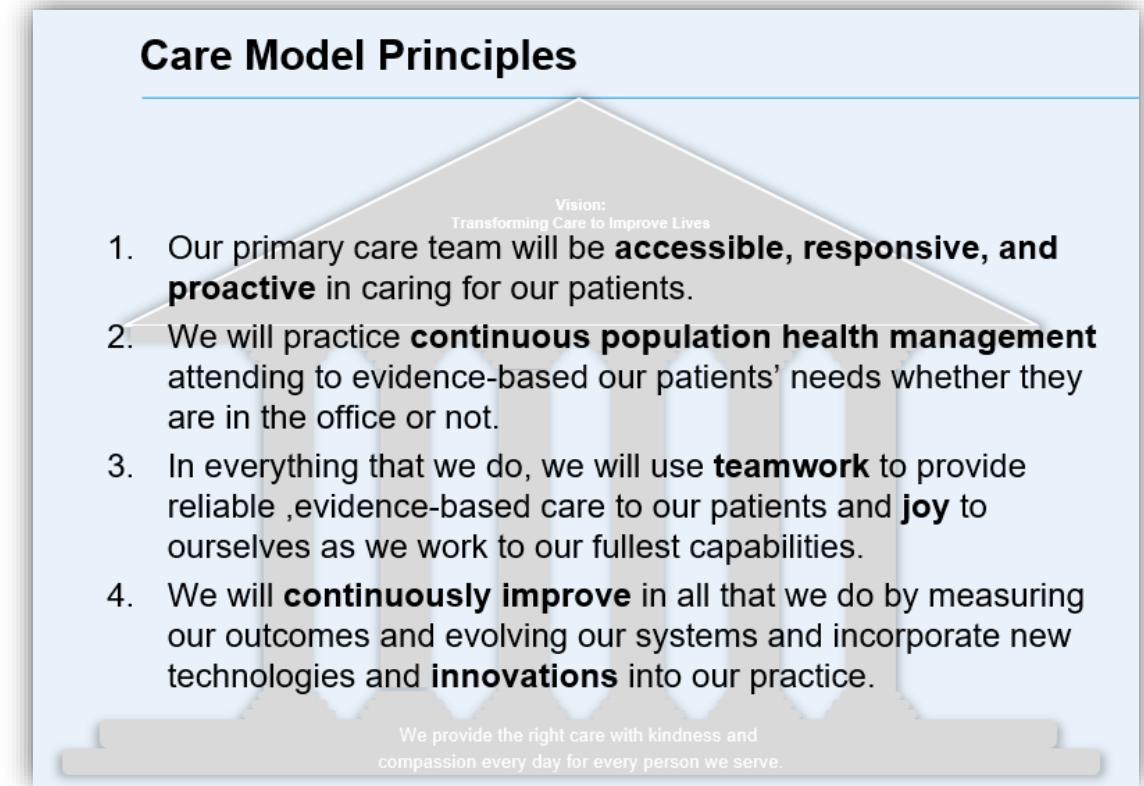
- We tried to spread a “model cell” of standard work across practice sites with variations in staffing, office layout, and culture - our best practice workflows and team roles were too rigid
- Meaning and purpose were not well defined or communicated
- Perceived favoritism reduced trust and engagement
- Our project was understaffed

that doesn't apply to our site....

They have more resources than us....

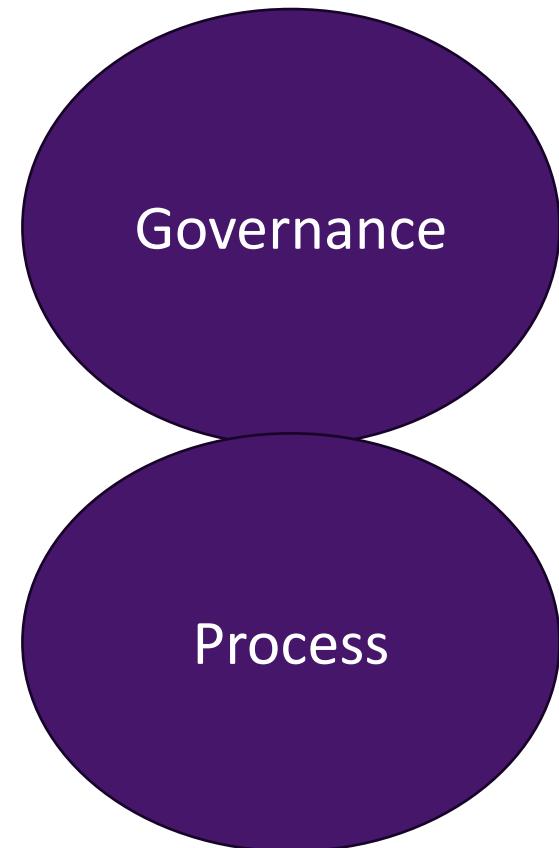
# Case Example: What Led Us to Success?

- Defined the vision and spread the burning platform
- We pivoted from “standard work” to “critical success factors”
  - A steppingstone to standard work that conveys intention and purpose
  - Key metrics attached to CSF
- Included the people doing the work and every site worked simultaneously
- Shared outcomes and stories



# **How can we be successful in spreading practice transformation?**

# Elements of Successful Transformation



- How we structure leadership and management roles
- How we make decisions
- How we include and engage clinicians and teams in creating change

- How we prioritize
- How we do process improvement and spread transformation

# Governance Considerations

- Dyad/triad leadership (and partnership)
- Explicit decision-making criteria and transparency
- Local project improvements co-exist with larger systemic improvements
- Design the work with the people who do the work

# Process Considerations

- Prioritize and share your reasoning
- Embed process improvement in everyday operations
- Have a PI model – PDSA, Lean, IHI-QI, etc
- Measure progress and share - metrics and transparency!
- Close the loop!
- Sustaining your work – build auditing processes into new processes

Engage your peers and  
clinical teams before  
you try to transform  
their practice.



# How Do These Principles Work in Real Life?

**We want to make the prescription renewal process less cumbersome for doctors and their teams....what can we do?**

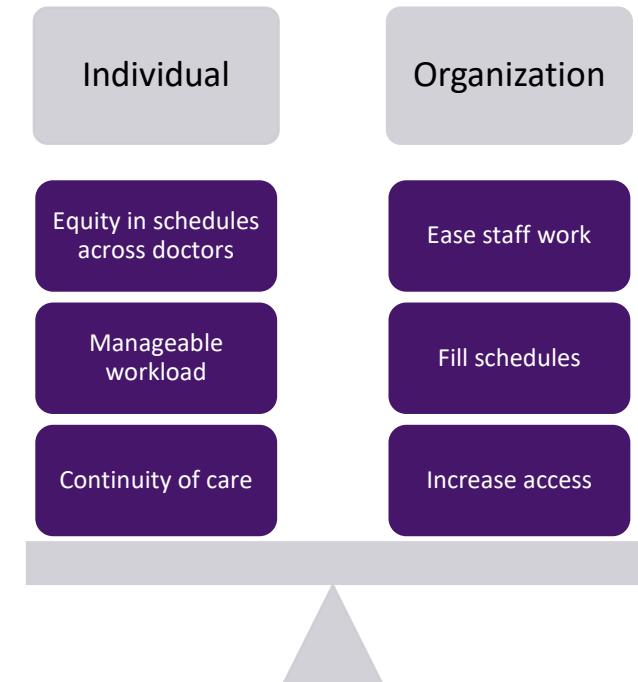
- Automation, delegation, and 90/4
- Regulation and Rules - resolving conflict
- Implementing a standard – clinical governance



# How Do These Principles Work in Real Life?

**We want to improve scheduling of patients in the office to ensure continuity, manageable workflow, and improve access....how do we start??**

- What are we solving for?
- Stakeholders and balancing their needs
- Define current state ( to learn) and future state (to propel)
- Partner across technical and clinical expertise
- Process improvement & pilots



# Lastly.... Practice Transformation Pearls

- Dyad leadership is powerful
- Transformation is a continuous process that should be embedded in clinical operations.
- Data driven transformation - know your expected outcomes, metrics, and share transparently with all involved.
- People doing the work should help design the work

# I Hear You

Alekzander Sayers

Program Administrator, PS2



# Time To Play!

Pair off, look for someone new  
to you

Enjoy our demonstration



# 60 Seconds To Rant

- Ranter, be as angry as you want!
- Listener, pay attention to what they have to say
- After 60 seconds, go around your table and introduce the ranter
  - However, your job is to walk a mile in their shoes and explain all the good qualities/beliefs they just shared with you

# What Would You Like To Rant About?

- Homework
- Deadlines
- Software updates
- Traffic
- Littering
- Cafeteria food
- Printers
- Someone's cooking
- Summer heat
- Winter freeze
- Potholes
- Weddings
- Plagiarism
- Writer's block
- Small talk
- Nosey neighbors
- Travel
- Spam
- Public etiquette
- Roommates
- In-laws
- Chores
- Restaurants
- Overrated films
- Reality TV
- HOAs
- Neighbors

# Why Do This?

- Communication is a two-way street
- Worth asking, is any anger/negativity coming from a good place?
- Know what drives the person you're with to find common ground

# What Would You Like To Rant About?

Choose something from your  
profession and do the same exercise.

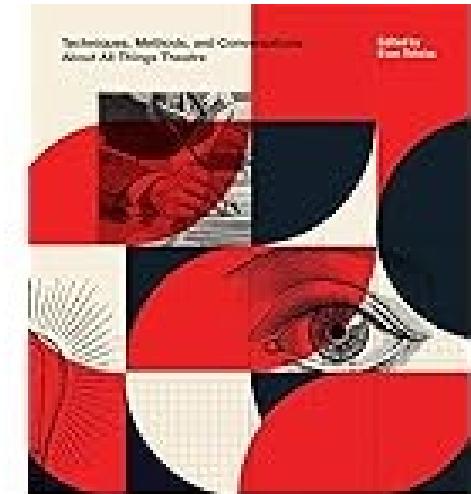


# Watch Out Tomorrow!

Some presentations tomorrow may feature more of this.

Be ready to find the positive qualities in the scenarios given.

*Heightened language and the art of listening*, Chapter by Jeanette Lambermont-Morey in *The Directors Lab*



**The  
Directors  
Lab**

# Roundtable Dialogues

3:15 – 4:00 p.m.



Scan the QR code  
to access the  
resources hub!

# Getting Rid of Waste (GROW) Sorting Exercise

Marie T. Brown, MD, MACP

Director, Practice Redesign, American Medical  
Association

Professor Emeritus, Rush University

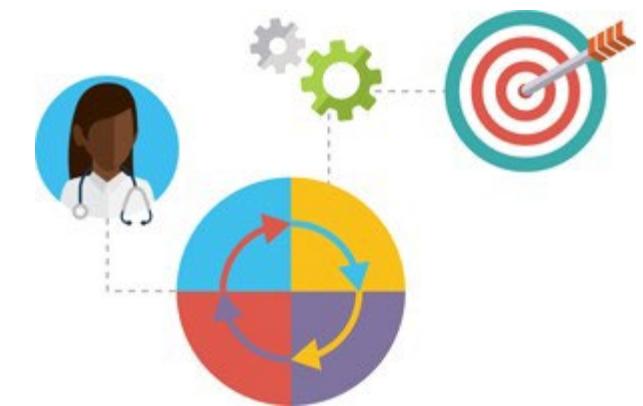


# Getting Rid of Stupid Stuff

Reduce the Unnecessary Daily Burdens for Clinicians

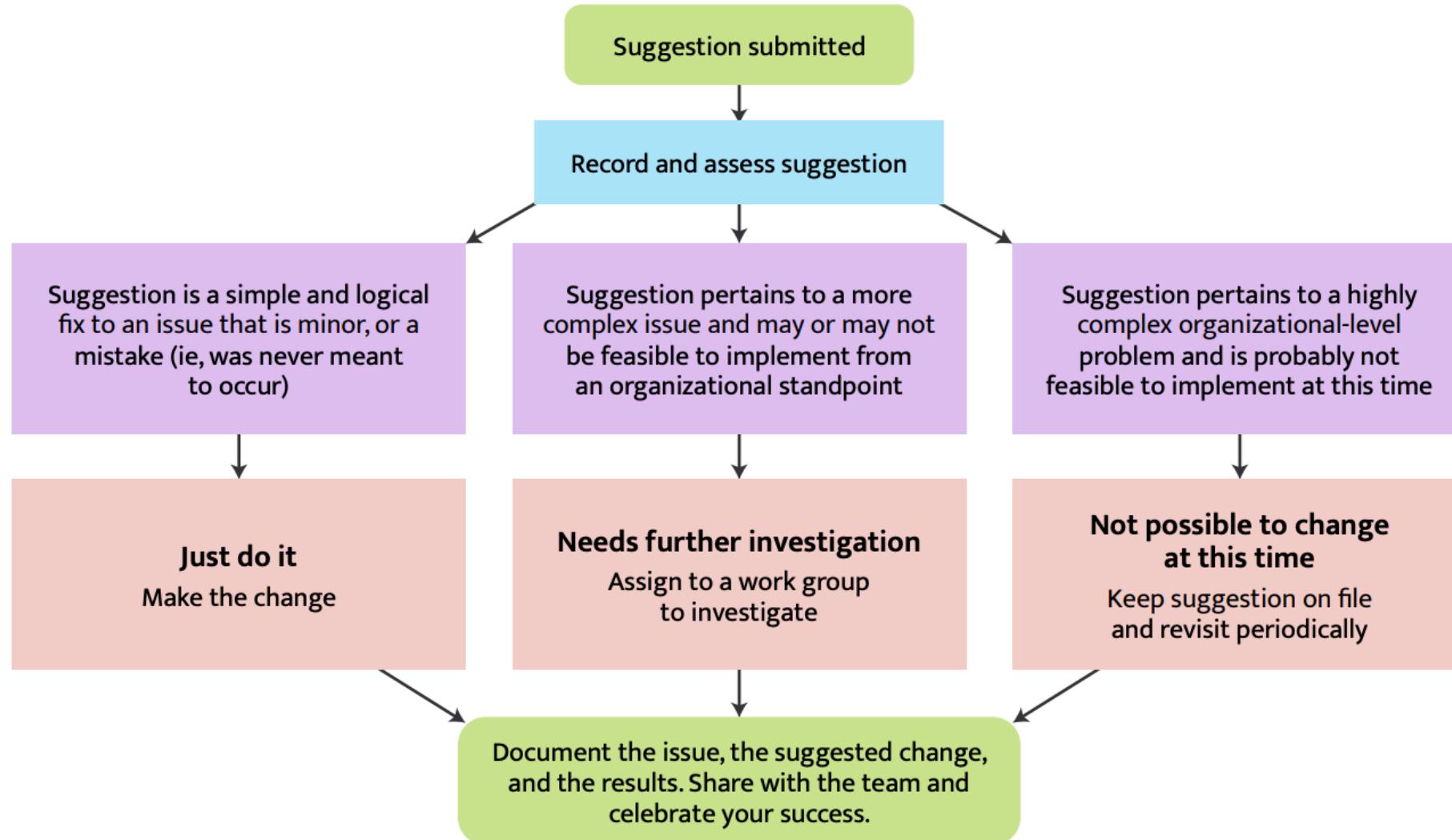
Melinda Ashton, MD

Chief Quality Officer, Hawai'i Pacific Health



# Getting Rid of “Stupid Stuff” Decision Tree

Triage suggestions to determine appropriate next steps



Department	Role	Potential "Stupid Stuff" That Can Be Addressed
Information Technology (IT)	Design, build, and maintain/improve the EHR	EHR inefficiencies
Risk Management	Advocate for liability reduction	Processes implemented to mitigate risk that may be well-intentioned but not useful
Legal	Oversee compliance and risk management activity	Processes implemented to mitigate risk that may be well-intentioned but not useful
Compliance	Interpret regulatory requirements	Misunderstandings about regulatory requirements
Quality	Provide expertise on process improvement and understanding regulatory requirements	Misunderstandings about regulatory requirements
Health Information Management (HIM)	Provide information on documentation, coding requirements, and coding	Overinterpretation of requirements (especially HIPAA rules)
Revenue Cycle	Provide information on payer requirements	Misunderstandings about requirements for accurate billing
Mandatory education	Provide mandatory physician (and other clinician) training	Irrelevant training requirements
Nursing leadership	Represent nurses and provide expertise on nursing workflow	Documentation requirements that are variably determined by managers, rather than standardized. Documentation of nurse activities, rather than patient care provided.
Physician executive leadership	Represent physicians and provide expertise on physician workflow	Medical executive committee requirements that create extra work
Specific departmental leadership (eg, radiology, ER, hospitalist, OB/GYN, pediatrics, surgery, pharmacy)	Provide expertise on specialty-specific workflow	Specialty-specific requirements that create extra work (often thought to be necessary for that specialty, but may not actually be)
Laboratory services	Provide expertise on appropriate lab ordering practices	Unnecessary clicks to accomplish appropriate ordering

HIGH  
IMPACT

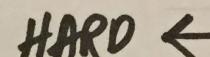


LOW  
IMPACT

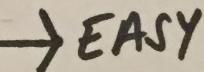


:(	:=
:(	:(

HARD

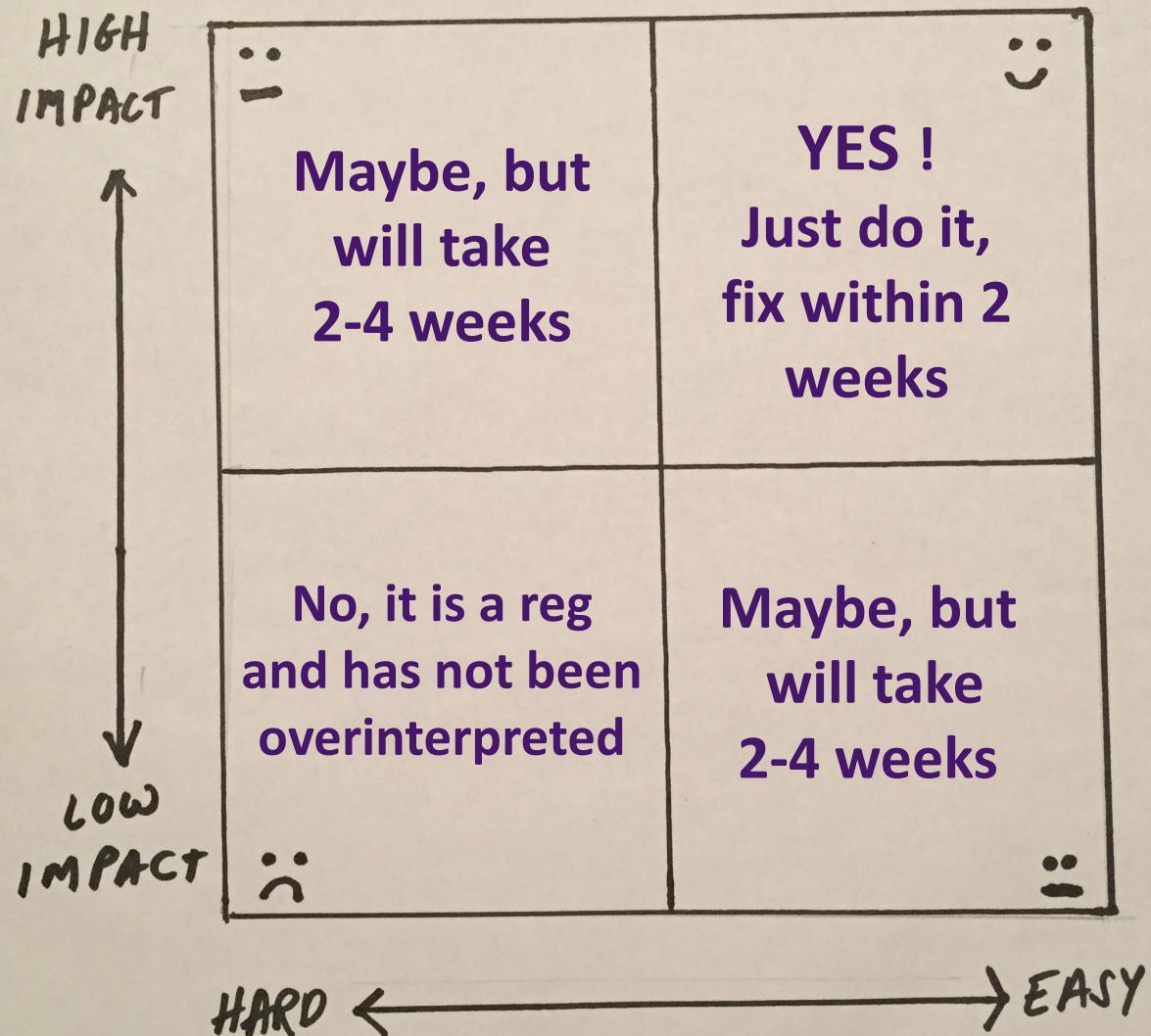


EASY



Each table draws 1 grid

Most important question  
to ask & answer for team?

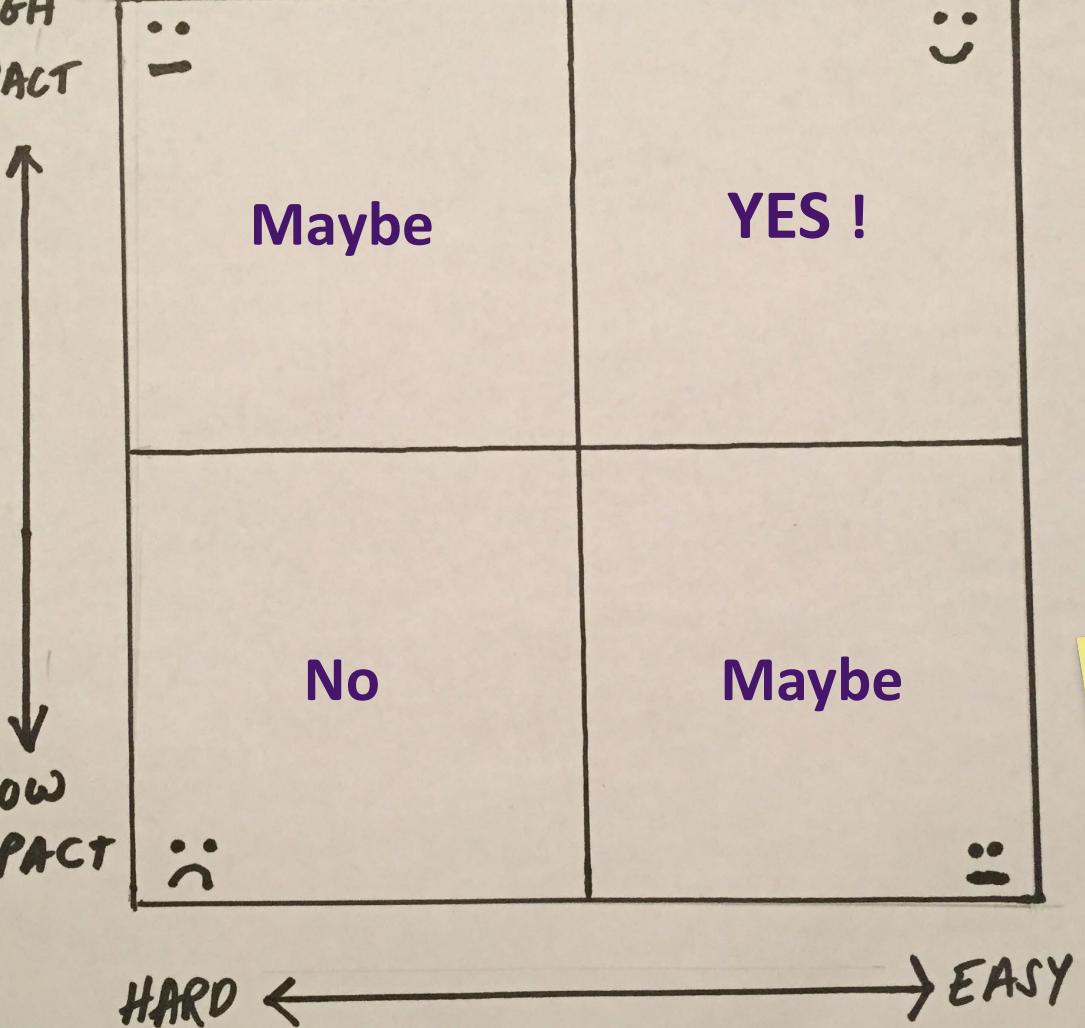


WIFM  
What's in it for me?



HIGH  
IMPACT

LOW  
IMPACT



Lengthen  
automatic log-  
off to 15 min

Change  
security  
reminder  
frequency

Get rid  
of EHR

Send providers  
reminder to  
order flu  
vaccine

Stop requiring  
PW + User re-  
entry for non-  
controlled rxs

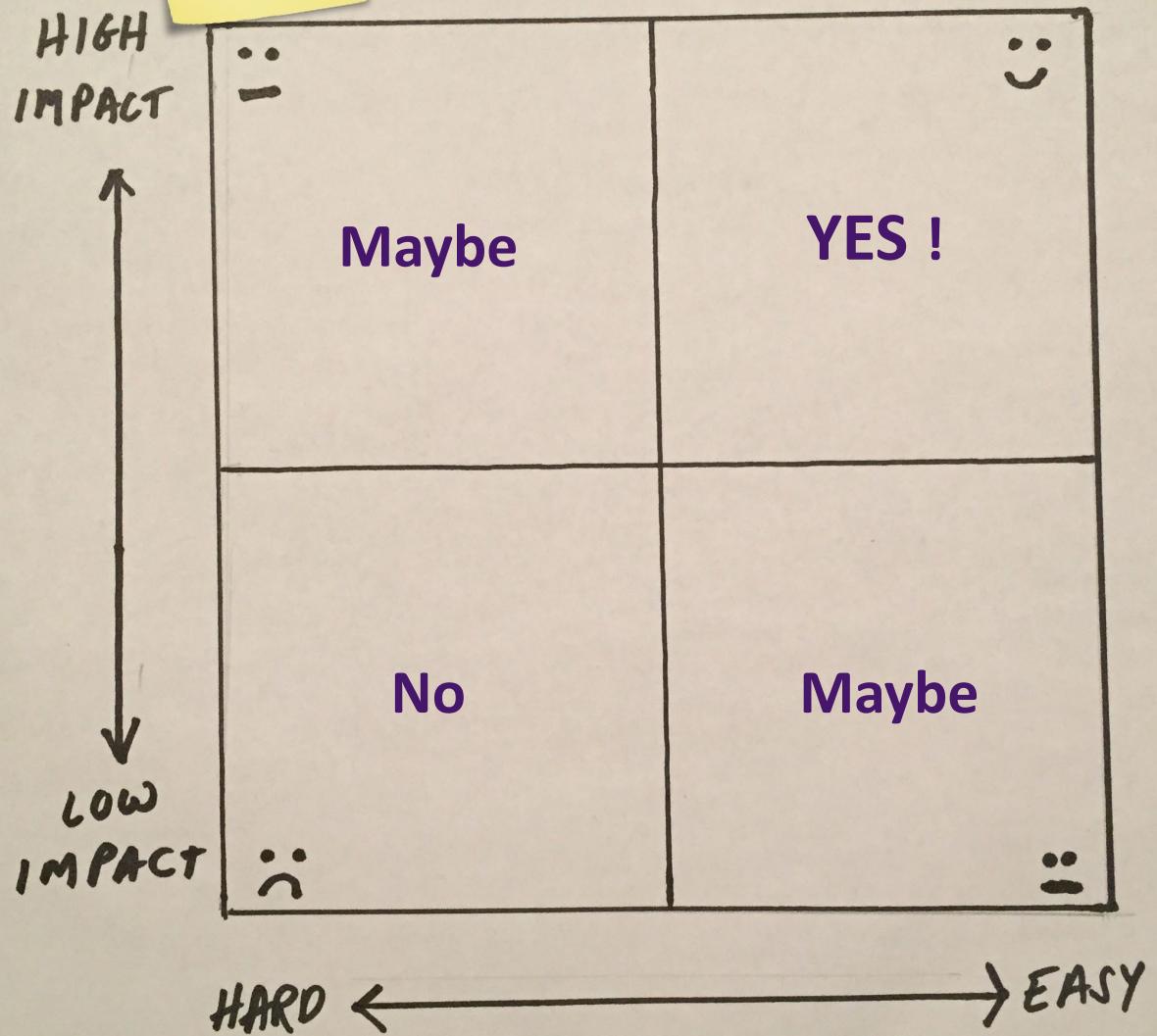
Auto pt call  
'bring meds'

Staff  
button  
I got my  
Tdap vaccine

Lower  
A1c

Give  
VIS at  
check-in

Standing  
Order  
DM Ed



- Lengthen automatic log-off to 15 min
- Change security reminder frequency
- Get rid of EHR
- Stop requiring PW + User re-entry for non-controlled rxs
- Send providers reminder to order flu vaccine
- Auto pt call 'bring meds'
- Staff button
  - I got my Tdap vaccine
- Give VIS at check-in
- Standing Order DM Ed

HIGH  
IMPACT

Lower A1c

LOW  
IMPACT

Standing  
Order  
DM Ed

Lengthen  
automatic log-  
off to 15 min

Change  
security  
reminder  
frequency

Maybe

YES !

No

Maybe

HARD

EASY



Send providers  
reminder to  
order flu  
vaccine

Auto pt call  
'bring meds'

Staff  
button  
I got my  
Tdap vaccine

Give  
VIS at  
check-in

HIGH  
IMPACT

Lower A1c



Standing  
Order  
DM Ed



Lengthen  
automatic log-  
off to 15 min

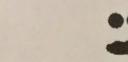
Change  
security  
reminder  
frequency

LOW  
IMPACT

No



YES !



HARD

EASY

Get rid  
of EHR

Send providers  
reminder to  
order flu  
vaccine

Auto pt call  
'bring meds'

Staff  
button  
I got my  
Tdap vaccine

Give  
VIS at  
check-in

**Take turns reading a suggestion.**

**When everyone at the table agrees on which quadrant it should be placed, only then do you add it to the grid.**

**If not unanimous, does everyone agree not to subvert the effort?**

**If not, move on to another suggestion.**

**After the break, your table will choose one idea from the “Yes!” square and prepare a pitch.**

## Stop doing this....

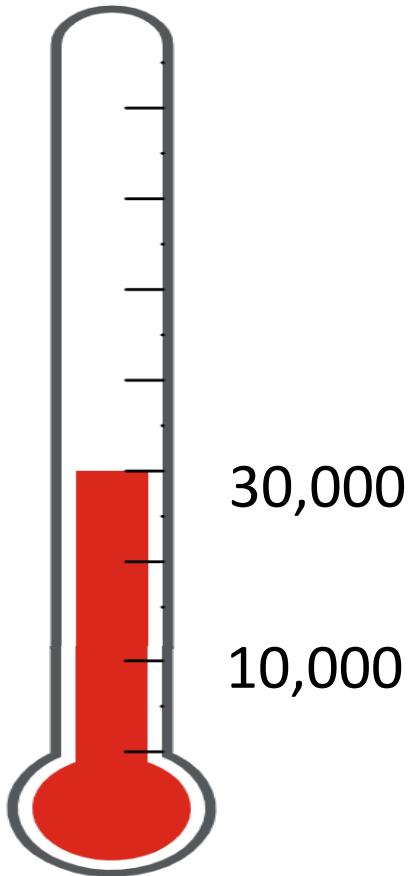
Refills for only 6 months  
FYI inbox messages  
Copied charts sent to inbox  
Review of scanned signed items  
Redocumentation  
Duplicate work  
Unnecessary password entries  
Notification of normal results  
Review tests not ordered by you  
(exclusions e.g., ER, inpatient)  
FYI test ordered without results  
Short auto logout

## So you can do more of this....

Build patient and team trust  
Code appropriately  
Education of MAs  
Build protocols/standing orders  
Increase patient education  
Start team/patient documentation  
Effective team meetings  
Pre-visit planning  
Address SDOH  
Identify medication nonadherence  
Care for yourself and family

EEH Process Improvement

# Clicks Saved!





## Removing Unnecessary EHR Inbox Messages

[LEARN MORE](#)

A photograph of an elderly Black man with grey hair, wearing a light blue short-sleeved button-down shirt. He is looking slightly to his left with a thoughtful expression. In his right hand, he holds a white prescription bottle with a yellow label. The background is a soft-focus indoor setting.

# Increasing Annual Prescription Renewal for Patients on Chronic Medications

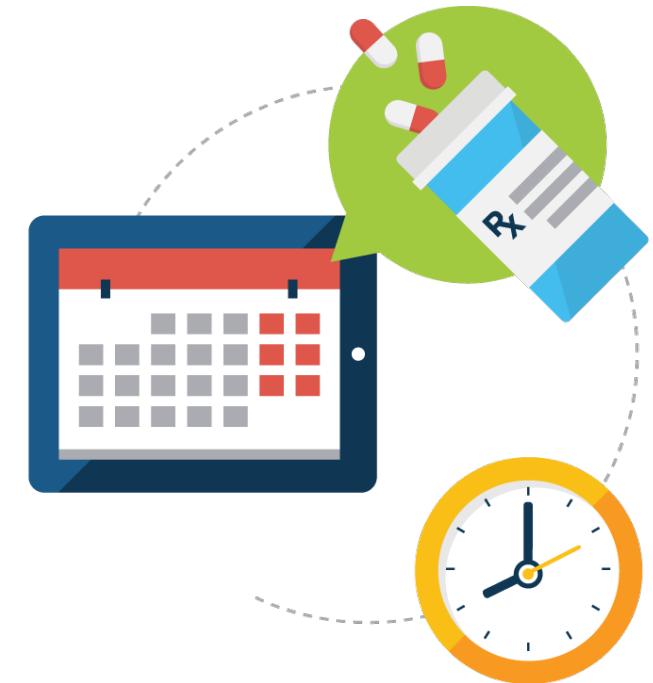
[LEARN MORE](#)

# Annual Prescription Renewal

Save Time and Improve Medication Adherence

**Christine A. Sinsky, MD, MACP**

**Former Vice President, Professional  
Satisfaction, American Medical Association**



# Appendix



Actual response to a request from a patient to complete pre-visit labs prior to her annual visit  
--Large academic medical center, Chicago, Illinois 9/7/2023

Due to the large volume of messages, we will no longer be ordering pre-visit labs. At your visit, your clinician will review your current clinical condition and order the appropriate tests. This will avoid additional blood draws, potential insurance issues, and allow your physician to perform a complete evaluation.

Thank you for your understanding. We look forward to seeing you.

Sincerely,

# Baseline Measurements EHR Burden

This portion of the activity measures the number of unnecessary inbox messages you receive each day. You could count the number of all unnecessary inbox messages or a subcategory such as labs, patient portal or copied charts.

Instructions: To assess your current practice, select 10 days in the past year and count the number of messages that do not require any action on your part. These could be notifications of a test scheduled/canceled without results, copied labs/tests that a physician other than you ordered, or notifications of routine outpatient procedures (e.g., screening colonoscopy) without results.

Measurements	Baseline	Evaluation
Date Completed (MM/DD/YYYY)		
Total number of inbox messages that do not require action (add # for each of the 10 days) e.g. 20, 25,15, 30, 10, 20,25,15,30,10,20 = 200 messages over 10 days	200	
Divide the total # of messages by 10 (the 10 days is your denominator) In this example your average # of unnecessary messages was $200/10 = 20/\text{day}$	20	
Performance Rates (average = 20 unnecessary messages/day)	20	

# Intervention Planning EHR Burden

## Interventions

## \*Required Intervention

	AMA STEPS Forward Getting Rid of Stupid Stuff Toolkit *	<a href="#">View resource</a>
	AMA STEPS Forward Saving Time Playbook	<a href="#">View resource</a>
	AMA STEPS Forward Taming the EHR Playbook	<a href="#">View resource</a>
	AMA STEPS Forward In-Basket Management toolkit	<a href="#">View resource</a>
	Other	<a href="#">View resource</a>

# Follow Up Measurement After Intervention EHR Burden

E  
f

You will now reassess your performance by completing the same random chart review as in baseline stage.

Instructions: To assess your follow-up practice, select 10 days and count the number of messages that do not require any action on your part. These could be notifications of a test scheduled/canceled without results, copied labs/tests that a physician other than you ordered, copied labs/tests that a physician other than you ordered, or notifications for routine outpatient procedures (e.g., screening colonoscopy) without results.

Measurements	Baseline	Evaluation
Date Completed (MM/DD/YYYY)		
Total number of inbox messages that do not require action (add # for each of the 10 days) e.g. 10, 15, 5, 20, 5, 10, 20, 5, 5, 5, 10 = 100 messages in 10 days	200	100
Divide the total # of messages by 10 (the 10 days is your denominator) In this example your average # of unnecessary messages was $100/10 = 10/\text{day}$	20	10
Performance Rates ( here a lower # at follow up is better) (there was a decrease of 10 unnecessary messages/day) this is a decrease of 50%	20	10

K.I.S.S.  
Keep it Simple Superheroes

Whatever project you are  
thinking of now...

Simplify it!

Will the change continue when you are not in clinic?

# Group Discussion



# Day 1 Survey



# Welcome to the Saving Time: Practice Innovation Boot Camp

Sept. 17 – 18 | AMA Plaza | Chicago, IL

Transform your practice and focus on  
what matters most – patient care.



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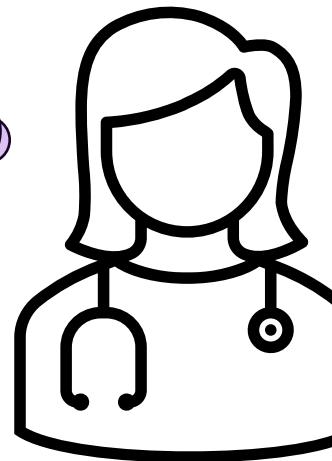
AMA  | STEPS FORWARD®  
Innovation Academy

# Making the Business Case: The Pitch

Jane F. Fogg, MD, MPH, & Faculty



# What Does Making a Business Case Mean?



To implement team-based workflows in my practice, I need to hire more medical assistants and re-design their clinical workflows. This will require updates in the EHR. But I don't control the budget.....

How can I convince leadership to hire, train, and support my staff??

# How To Make the Business Case

## 1. Define your proposal

Clarity, Concrete, Concise

## 2. Know your audience

How will they make their decisions? What is their incentive to invest?

Review your proposal with the perspective of each leader's domain

## 3. Review and Revise

## 4. Practice

# Define Your Proposal: Real Example of a Business Case Pitch

# Example of a Business Pitch

- **The pitch:** IT and informatics resources partnering with IM/FM clinical and operational teams to translate the clinical workflow changes for medical assistants into an updated Epic design
- **Reason for action:** volume/time needed to address all preventative, chronic, quality, and health related social needs is inadequate given productivity expectations. Medical assistants cannot perform task reliably in current EHR design; optimizing it will increase performance.
  - Evidence: quality and safety outcomes from studies
  - Evidence: impact on MA and MD satisfaction studies

## Reason For Action: improving quality and outcomes

### 20+ years of data to support improvement in quality outcomes with planned visits :

1. 2009 Permanente:<sup>1</sup> closing care gaps resulting in a 2% to 18.5% range of improvement in clinical quality
2. 2008 Geisinger Primary Care Network Experience:<sup>1</sup> pneumovax 65% to 87%, flu 39% to 80%
3. 2018 Bellin Health:<sup>1</sup> cancer screenings including MMG 57% to 64%, PAP 67% to 78%, and colon 73% to 77% Nov 2017 to Nov 2018
4. 1997 Detroit Primary care clinics: breast ca screening rates when MA & RN offer in routine visits

Clinical strategic goal	2006		2007		2008		2009, through 2nd quarter		Percentage Improved (2006-2009)
	Actual	Target	Actual	Target	Actual	Target	Actual	Target	
Diabetes lipid screening (profile) performed	88.6	91	90.4	90.6	90.6	92.5	92.5	92.5	2.3
Influenza immunization rate (members age 265 years)	60.2	62	62	62	62	62.5	62.5	62.5	2
Diabetes eye examination (patients ages 52-69 years)	88.8	85.1	90.3	88.5	90.3	90.5	90.5	90.5	2.3
Diabetes glycated HbA <sub>1c</sub> testing	88.8	90.8	91.2	92	92	92	92	92	3.2
Cervical cancer screening	82	85.6	86.6	85.7	85.7	85.7	85.7	85.7	3.7
Diabetes blood pressure control <140/90 mm Hg	76.1	74	79.5	82.6	82.6	85.5	85.5	85.5	6.5
Diabetes eye examination (retinal) performed	61.6	56.3	66.5	70.9	70.9	70.9	70.9	70.9	9.3
Controlling high blood pressure (patients ages 18-85 years)	70.4	72.8	79.6	82.6	82.6	82.6	82.6	82.6	12.2
Advising smokers to quit—January 2009	53	69	68	70	70	70	70	70	17
Colonrectal cancer screening	52.5	65.5	69.7	71	71	71	71	71	18.3

2009 Permanente

2010 Permanente journal/vol 14 no 3:



Detroit 1997:  
Medical assistants  
and Licensed  
Practical Nurses  
offer mammography  
as a routine part of  
the clinic encounter

McCarthy BD, Yood MU, Sutton KB, Bodenham EA, MacWilliam CH, Young MF. Redesigning primary care processes to improve the offering of mammography. The use of clinic protocols by nonphysicians. Gen Intern Med 1997;12(6):357-63  
Creating Value by Redesigning Health Care Systems: The Geisinger Primary Care Network Experience Steven B. Pierdon, MD, HMM, Chief Medical Officer  
Using Empowered CMAs and Nursing Staff to Improve Team-based care Jerzak, J Fam Pract Manag. January/February 2019; 17:22

4

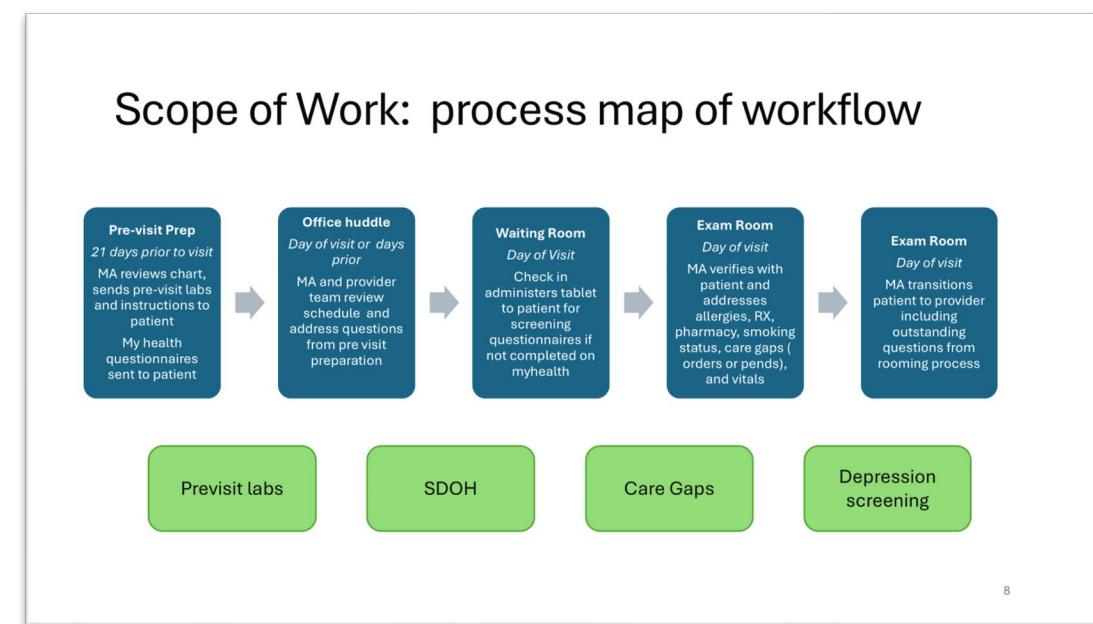
## Reason For Action: improving quality and outcomes

- **MA job satisfaction increases**
  - Lyon C et al. A team-based care model that improves job satisfaction. Fam Pract Manag. 2018;25(2):6-11
- **MD job satisfaction increases**
  - Team Structure and Culture Are Associated With Lower Burnout in Primary Care; J Am Board Fam Med 2014;27:229-238.
- **Primary Care Experts have recommended MA role elevation as best practice**
  - Effective team-based primary care: observations from innovative practices; Wagner et al. BMC Family Practice (2017) 18:13
  - Exploring Attributes of High-Value Primary Care; Simon et al; Ann Fam Med November/December 2017 vol.

5

# Example of a Business Pitch

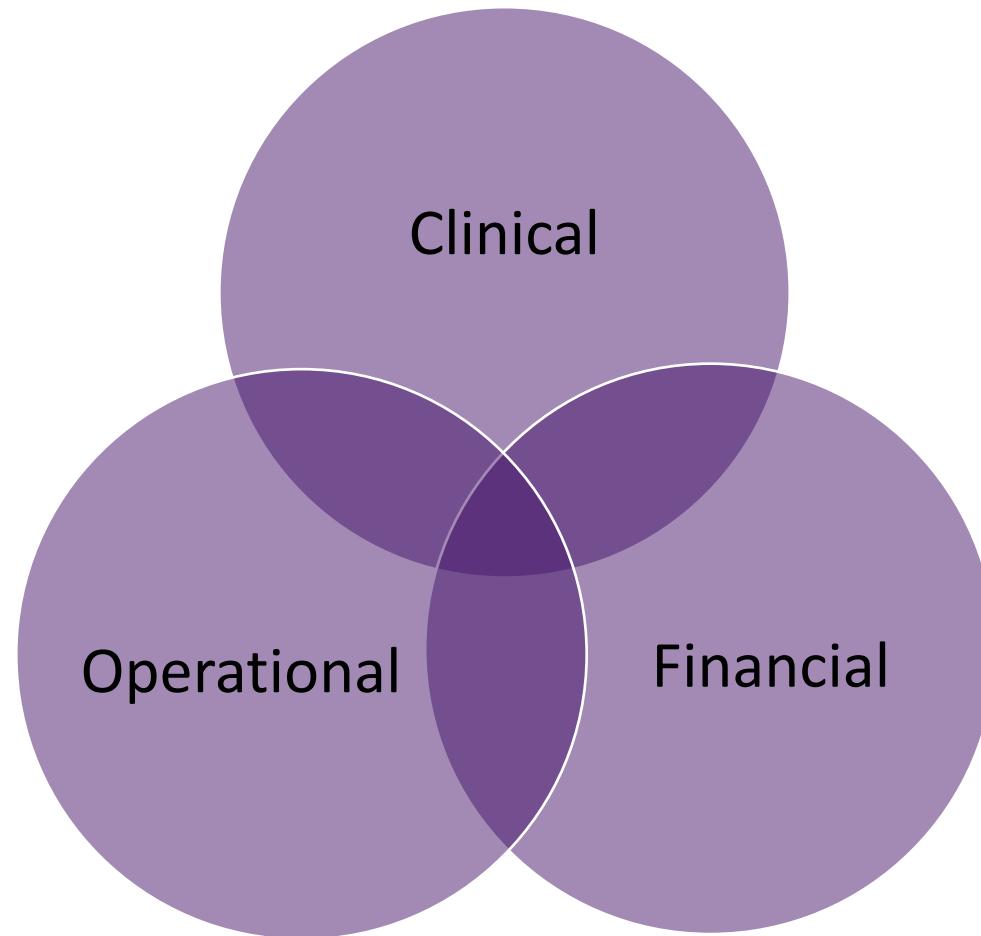
- **Scope of project:** IM/FM service line MA workflows (operational and technical) to address care gaps, immunizations, SDOH screen, depression screen
- **Metrics:** previst labs, PG 'staff worked well together', DM A1c process metric, % screens completed, immunization
- **Resources requested:** EHR design team time, informatics and builder, hardware (tablets), training, analytics.



**Did I convince the decision makers?**

**What could I do better?**

# C Suite: The Currency of the Decision Makers



- **Clinical** decision makers
  - Patient care
  - Quality/safety
  - Workforce
- **Operational** decision makers
  - Feasibility in practice
  - Regulatory
- **IT** decision makers
  - Technical requirements, prioritization
- **Financial** decision makers
  - Impact on revenue and expense
  - Alignment with financial construct

# Revising the Pitch

- Did I address the clinical impact?
  - ✓ improved patient care, quality, and clinician experience
- Did I address the operational and technical impact:
  - ✓ partnership with informatics, IT, quality/safety, and clinical operations leadership
- Did I address the financial impact:
  - revenue for FFS ad VBC; budget and timelines

# Discussion

# Small Group Discussions

Three 20-minute rotations



# Panel Discussion



# Lunch

noon - 12:30 p.m.



# Sharing Best Practices



# Saving Time: In-Person Practice Innovation Boot Camp



Save the Date!  
April 13 –14, 2026

Scan for more  
information!



For further info, please  
visit us at  
[stepsforward.org](http://stepsforward.org).

**Thank you for attending the two-day  
AMA STEPS Forward® Saving Time:  
Practice Innovation Boot Camp.**

**We ask that you reflect on your time  
with us in this brief, anonymous  
survey.**

