

Medical Student Outreach Program

OUTREACH LEADER ROLES & RESPONSIBILITIES

The **American Medical Association Medical Student Outreach Program (MSOP)** peer-to-peer recruitment program promotes AMA membership to first-year medical students. **There are no defined time commitments for this role.** We know you are busy and are committed to making this an **easy and rewarding experience** for you!

How will the AMA support you as an Outreach Leader?

- Deliver a leadership growth opportunity that you can add to your CV
- Supply you with the turn-key resources and materials you need to successfully recruit at your school.
- Offer opportunities to network and attend marquis events.
- Provide funding for your school to support your recruitment and engagement efforts.

What will you do as an Outreach Leader?

- Organize membership recruitment events targeting your M1 class (typically 1-2 events) in the fall and spring.
- Promote four-year membership and accompanying incentives (USMLE First Aid, Boards & Beyond, etc.).
- Coordinate membership engagement and retention initiatives with other section leaders.
- Participate in semi-annual training events, 1:1s/ coffee chats and timely completion of program surveys.
- **Gain leadership experience and have fun!**

How can you get the most out of your local AMA chapter?

1. Work closely with your MSOP Field Recruitment Manager and state/county medical society staff on recruitment strategies and tactics to increase membership on campus throughout the academic year.
2. Establish a membership committee composed of students from your local section to assist you with AMA outreach efforts.
3. Collaborate with your region leadership and the Membership, Engagement and Recruitment Committee when opportunities arise.

Questions or Ideas?

Feel free to contact our dedicated MSOP team at studentops@ama-assn.org at any time!

Apply Today!

The Medical Student Outreach program is accepting applications on a rolling basis. All active AMA student members are encouraged to apply! Visit www.ama-assn.org/msop for application and details!