

MSS November 2023 AMA-MSS Speakers' Update

8/24/2023

Morales R.C. & Conry A.

Dear Candidates and AMA-MSS Leadership,

As an update to the previously announced Speakers' Ruling, your Speakers have adopted changes to the use of social media in campaign materials:

- The use of social media is allowed for publication, inclusive of candidate-created Facebook/Instagram/X(Twitter). All candidates shall include a conspicuous and/or pinned statement on their campaign page(s) asking that **only MSS members** “like” or “follow” the pages.
 - a. Candidates can only invite MSS members to follow these accounts.
 - b. In the event that a candidate becomes aware of a non-MSS individual liking or following their campaign page(s), the candidate or campaign team may notify your Speakers for additional guidance to resolve the problem.
 - c. Your Speakers and the Chair of the Rules Committee reserve the right to become an administrator of the campaign page in order to monitor adherence to the rules.
- Candidates may have their campaign page(s) **shared once** by the corresponding Region to each Region social media, subject to approval by the MSS Region Chair and pursuant to Region Bylaws. The content and format must be identical in design across all distributions.
 - a. Governing Council and Regional Executive Council members have the duty to delete additional posts of a campaign page shared beyond this limit. Public testimony or discussion is restricted to the comments section of the initial post.
- Public endorsement, as it pertains to campaigning, shall include, but is not limited to declaring support via “like” and/or “follow” on a social media campaign page or otherwise stating support. This does not apply to your Speakers or I-23 Rules Committee, who may engage with these pages for monitoring compliance.
 - a. As a reminder, Governing Council members (including Chair-Elect), MSS Rules Committee members, MSS Region Chairs and Chairs-Elect, the current AMA GRAF, current MSS student member of the AMA Board of Trustees, and MSS members serving on an AMA Council are not permitted to publicly endorse a candidate.

In order to receive the most up-to-date information, candidates should contact your Speakers once they have decided to seek candidacy. Candidates are encouraged to ask your Speakers and/or the Chair of the Rules Committee to clarify any rules in the Speakers' Ruling in order to avoid misapplication of the rules. Misunderstanding a rule's application does not absolve the candidate from an infraction.