# REPORTS OF THE COUNCIL ON SCIENCE AND PUBLIC HEALTH

The following reports were presented by David J. Welsh, MD, MBA, Chair:

1. DRUG SHORTAGES: 2023 UPDATE

Reference committee hearing: see report of Reference Committee K.

HOUSE ACTION: RECOMMENDATIONS ADOPTED AS FOLLOWS

REMAINDER OF REPORT FILED

See Policies H-100.956 and H-100.942

American Medical Association (AMA) Policy H-100.956, "National Drug Shortages," directs the Council on Science and Public Health (CSAPH) to evaluate the drug shortage issue and report back at least annually to the House of Delegates (HOD) on progress made in addressing drug shortages in the United States. This report provides an update on continuing trends in national drug shortages and ongoing efforts to further evaluate and address this critical public health issue.

Additionally, Resolution 935-I-22, "Government Manufacturing of Generic Drugs to Address Market Failures", was referred to CSAPH for study. That resolution asked:

that our American Medical Association support the formation of a non-profit government manufacturer of pharmaceuticals to produce small-market generic drugs.

Due to the implications of government manufacturing efforts on alleviating drug shortages, the two asks will be addressed in this report.

#### **METHODS**

English-language reports were selected from a PubMed and Google Scholar search from September 2020 to June 2023, using the text terms "drug shortages", "government drug manufacturing" and "non-profit drug manufacturing." Additional articles were identified by manual review of the references cited in these publications. Further information was obtained from the Internet sites of the U.S. Food and Drug Administration (FDA), National Academies of Sciences, Engineering, and Medicine (NASEM), U.S. Department of Health and Human Services (HHS), American Society of Health-System Pharmacists (ASHP), and Duke Margolis Center for Health Policy, and contemporary media reporting.

#### **BACKGROUND**

CSAPH has issued thirteen reports on drug shortages, with the most recent published at the November 2022 Interim meeting. The remainder of this report will provide an update on drug shortages since the 2022 report was developed, including specific comments on issues associated with government or non-profit manufacturing.

#### CURRENT TRENDS IN DRUG SHORTAGES

Drug shortages remain an ongoing and complex public health concern in the United States and the AMA continues to monitor the situation and act when appropriate. Overall, new drug shortages are the highest they have been in a decade, including many instances of high-profile drug shortages with visibility in the public sphere, including amphetamine/dextroamphetamine salts (trade name Adderall or Mydayis), semaglutide (trade name Ozempic, Wegovy, or Rybelsus), and platinum-based chemotherapeutics such as cisplatin and carboplatin, amongst many others.

The two primary data sources for information on drug shortages in the United States continue to be the Drug Shortage Program at the FDA and the Drug Shortage Resource Center maintained by ASHP in cooperation with the University of Utah Drug Information Service (see Box 1 for links to these resources). It should be noted that FDA resources also include guidance on drugs which have had their use dates extended while a known shortage is ongoing. Further, the ASHP shortages resources provides useful clinical mitigation strategies to minimize the impact of drug shortages, such as substitutions and alternative agents.

According to ASHP statistics (see Appendix 1), trends in drug shortages have gotten worse in the last year. <sup>1</sup> In the 2022 update of this report, the Council commented that while *new* drug shortages were decreasing year-after-year, the complexities of the supply chain were causing each individual shortage to last longer, which resulted in a net increase of shortages. <sup>2</sup> During the 2022 calendar year, however, there was a spike in new drug shortages, combined with the continuing problems of resolving ongoing shortages, resulting in the highest levels of drug shortages in the United States since 2014. For the first quarter of 2023, the five classes of drugs facing the largest number of shortages are: central nervous system therapies (52), antimicrobials (35), fluids/electrolytes (30), hormones (27), and chemotherapies (23).

In July 2023, ASHP conducted a survey of over 1000 of their members, with over 99 percent reporting challenges posed by drug shortages. Beyond the obvious disruptions to care, respondents also noted the increase in budget – both for purchasing alternative or scarce drugs and for the increasing cost of labor to manage the supply chain.<sup>3</sup> A link to their survey results has been included in Box 1 of this report. This highlights the disproportionate impact that drug shortages may have on smaller health facilities, such as solo practices or rural clinics, which may not have the staff or inventory to be able to rapidly adapt purchasing and procurement.

## The Food and Drug Administration

The FDA continues to utilize a mobile app to provide up-to-date access to information about drugs in shortage as well as notifications about new and resolved drug shortages. This mobile app also gives physicians the ability to report a drug shortage. The FDA Drug Shortages webpage includes a current shortages list, a link to the mobile app, and additional information (Box 1).

The tenth annual report on drug shortages from the FDA to Congress published in early 2023 summarized the major actions the FDA took in calendar year 2022 related to drug shortages.<sup>4</sup> During the COVID-19 public health emergency, the FDA continued to closely monitor the medical product supply chain and as expected, the supply chain was impacted heavily, leading to supply disruptions or shortages of drug products in the United States. Appendix 2 includes a breakdown of the FDA's calendar year 2022 metrics, including the number of expedited reviews (204), expedited inspections (30), and prevented shortages (222). However, new challenges and complexities to shortages have emerged in the last year worth further evaluating for action.

## CHALLENGES IN THE DRUG SUPPLY CHAIN

Drugs shortages are a multi-factorial problem, with seemingly small issues having large, cascading effects down the supply chain for years. In this year's survey of the drug shortages landscape, three key new challenges were identified: an evolving prescribing landscape, increased advertising for in-demand drugs, and the fragility of the drug manufacturing supply chain.

# Challenge: An Evolving Prescribing Landscape

In our 2022 drug shortages report, the Council described the role of the Drug Enforcement Agency (DEA) and production quotas leading to drug shortages for medications such as opioids and mixed amphetamine salts (MAS). Since that report's publication, the shortage of MAS has continued and also received intense scrutiny from legislators and the media. <sup>5,6</sup> Used for the treatment of attention deficit hyperactivity disorder (ADHD), and colloquially referred to by its trade name Adderall, MAS has been classified as under shortage since August 2022. <sup>7</sup>

The root cause of MAS shortage is typically attributed to a surge in demand. Manufacturers are then unable to meet this new demand as supply has been capped due to their status as a Schedule II controlled substance under the Controlled Substances Act. Under this schedule, MAS are deemed to "have a high potential for abuse which may lead to severe psychological or physical dependence" and have significant restrictions on production, prescribing, and dispensing, including manufacturing quota allotments.<sup>8</sup>

Despite its status as a controlled substance, one study conducted in 2021, found that prescriptions for MAS increased by over 20 percent from 2019 to 2021 in patients aged 22-44. The increase was largely attributed to the expansion of telehealth services afforded during the COVID-19 pandemic, increasing access to these medications. Prior to the 2020 COVID-19 public health emergency order, prescribing of MAS required an in-person visit and

could not be performed via telehealth. Since the end of the public emergency order, the DEA has announced a temporary extension of prescribing policies until at least 2024.<sup>10</sup>

The DEA has not increased the aggregate production quota for amphetamine, indicating that "[a]ccording to DEA's data, manufacturers have not fully utilized the [aggregate production quota] for amphetamine in support of domestic manufacturing, reserve stocks, and export requirements for the past three calendar years 2020, 2021 and 2022." In fact, in August 2023, the FDA and DEA issued a joint letter which called on manufacturers to increase production, stating "Based on DEA's internal analysis of inventory, manufacturing, and sales data submitted by manufacturers of amphetamine products, manufacturers only sold approximately 70 percent of their allotted quota for the year, and there were approximately 1 billion more doses that they could have produced but did not make or ship." However, there were at least two manufacturers who have publicly indicated that they petitioned the DEA to have their amphetamine quota increased and it has contributed to their inability to meet demand or list their reason for shortage as "awaiting DEA quota review/approval". Currently the market does not support incentivizing companies to meet their manufacturing allotment, even in cases of drug shortages, which can cause continued challenges.

Federal officials have raised concerns that expanded telehealth prescribing of MAS may lead to increased diversion and illicit use, although it is unclear what underlying data has been used to reach this conclusion. <sup>14</sup> While the appropriateness of telehealth in ADHD diagnosis and subsequent MAS prescriptions are beyond the scope of this report, it should be noted that studies suggest that historically, ADHD has been under-diagnosed in vulnerable populations such as children of color and women. <sup>15,16</sup>

Challenge: Increased Advertising and PBM Formularies for In-Demand Drugs

Semaglutide, a glucagon-like peptide-1 (GLP-1) receptor agonist used to treat type 2 diabetes, exploded in popularity in 2021 after a formulation was FDA-approved for weight loss and long-term weight management. Nine months later, it was listed as under shortage by the FDA due to increased demand. Unlike many other drugs under shortage, semaglutide's increase in popularity can largely be attributed to a massive advertising presence, particularly through social media. For example, one report suggests that by November 2022, one hashtag (#Ozempic) was viewed over 273 million times on the social media platform TikTok. By June 2023, merely seven months later, that number has increased to 1.2 billion views – all while the drug was actively experiencing shortage. It should be noted, however, that in today's modern social media landscape, drugs can see a surge in public interest without direct advertising from the manufacturer, and instead may be driven by public discourse or celebrity influencers. Per AMA policy H-105.988, our AMA supports a ban on all direct-to-consumer pharmaceutical advertising.

Like MAS described above, it is outside the scope of this report to comment on the appropriateness of semaglutide advertising and prescriptions, including for formulations which have not been FDA-approved for weight loss. However, it can be generally said that when it comes to accessing drugs under shortage, stabilizing supply to current patients using a medication for the management of chronic disease should be prioritized over attracting new patients to compete for the same limited resource. In response, manufacturers, and some (but not all) telehealth prescribing platforms have halted advertising campaigns for semaglutide while the drug is in shortage. <sup>21</sup> It should be noted that approximately 47 percent of patients receiving insurance coverage for GLP-1 agonists did not receive coverage for a corresponding clinical visit, with direct-to-consumer telehealth platforms likely being the source for a portion of these prescriptions. <sup>22</sup> Additionally, some social media platforms have begun banning or suspending accounts for posting content related to GLP-1 agonists, however this change in policy appears to be ineffective and inconsistently enforced. <sup>23</sup>

An additional concern around GLP-1 agonist shortages is the role that pharmacy benefit managers' (PBMs) formularies play in accessing classes of medication. Under the 2023 National Preferred Formulary from a major PBM, two of the "preferred alternatives" for GLP-1 agonists are currently in shortage, while the two "excluded medications" are not.<sup>24</sup> If a medication is excluded from the formulary, it will not be reimbursed by insurance and patients are explicitly recommended by the PBM to "please ask your doctor to consider writing you a new prescription for one of the [...] preferred alternatives," thus pushing patients towards a medication already in short supply and potentially leaving a patient without their medication for a chronic condition.

Challenge: The Fragility of the Drug Supply Chain

Platinum-based drugs such as cisplatin and carboplatin are first-line chemotherapies for many cancers, including lung cancer.<sup>25</sup> The National Cancer Institute estimates that approximately 20 percent of all cancer patients receive a platinum-based therapy during their treatment.<sup>26</sup> In February 2023, a cisplatin shortage was reported, followed by a carboplatin shortage in April 2023 which resulted in physicians having to ration life-saving treatments or deviate from clinical guidelines. Additionally, these shortages stifle medical innovation as they restrict access to clinical trials which either iterate on, or compare against, the standard of care.<sup>27</sup>

In response to this shortage, the FDA temporarily allowed the importation of a non-approved formulation of cisplatin from a Chinese manufacturer that does not have an English-language label and does not have the US National Drug Code, a linear barcode that allow for the product to be scanned and tracked.<sup>28</sup>

One of the key factors in the platin shortage is the economics of generic drug manufacturing. According to one study, the leading risk factor for a chemotherapy experiencing a shortage is the age of the drug.<sup>29</sup> This may seem counterintuitive – the longer a drug has been on the market, the better understanding we should have of expected demand, and have had more time to improve manufacturing yields. However, when considering the impact age has on profit margins, it begins to make more sense. Since cisplatin and carboplatin are available as generic medications, the profit incentives for their manufacturing dramatically decreases. Per the FDA's National Drug Code Directory, there are currently only 8 manufacturers of cisplatin and 6 for carboplatin.<sup>30</sup> The unit price of cisplatin and carboplatin are estimated to be \$15 and \$23 USD, respectively.<sup>31</sup>

Due to the limited number of manufacturers of generic drugs, any disruption to the marketplace can result in a multimonth-long shortage. In the case of platins, a single overseas cisplatin manufacturing site was shut down due to quality concerns revealed during an FDA inspection.<sup>32</sup> Shutting down this facility decreased the supply of cisplatin, resulting in a worldwide shortage, which then cascaded into a carboplatin shortage when there was a surge in demand from patients switching drugs.

In July 2023, a Pfizer plant in Rocky Mount, North Carolina, was struck by a tornado, destroying the facility.<sup>33</sup> The impact of this tragic event is still being fully evaluated and will likely be felt for years to come. It is estimated that 25 percent of all sterile injectables used by U.S. hospitals were manufactured at this single site and will likely result in shortages for over 64 formulations of 30 different drugs, including lidocaine, a drug that has been in shortage in some capacity since 2015.<sup>34</sup> The Food and Drug Administration estimates that this plant was the sole U.S. supplier for "less than 10" drugs, however additional details, such as what drugs and what formulations, are not available due to disclosure laws.<sup>35</sup> In a pre-emptive response to potential spikes in demand due to the fear of oncoming shortages, Pfizer transitioned many of their products to a strict allocation model rather than being readily available for purchase. In a letter to customers dated August 3<sup>rd</sup>, 2023, Pfizer additionally disclosed emergency ordering procedures for 12 medications.<sup>36</sup> A link to the Pfizer injectables product availability list, as well as additional resources for locating potential alternatives developed by the United States Pharmacopeia, have been included in Box 1.

However, the story of the Pfizer plant is unfortunately not an uncommon one. For example, in May 2022, a surge of COVID-19 infections led to the shutdown of a single Shanghai-based facility, resulting in a worldwide shortage of iodinated contrast agents.<sup>37</sup> In 2017, Hurricane Maria destroyed a facility producing sterile saline, resulting in a shortage.<sup>38</sup> The ongoing war in Ukraine also threatens the world's supply of helium gas, which is used for a wide variety of medical devices.<sup>39</sup>

## POTENTIAL SOLUTIONS

As described above, drug shortages can be the result of a variety of factors, ranging from decades-long policy choices to severe weather. As such, proposed solutions for mitigating drug shortages primarily aim to make the drug supply chain more resilient and adaptable.

Solution: Increased Transparency

As outlined above with MAS and GLP-1 agonists, one of the persistent struggles with managing the drug supply chain is poor visibility into drug demand. In the case of MAS, a change in prescribing rules caused a surge of

demand; in the case of GLP-1 agonists, a new off-label usage and subsequent marketing campaign caused prescriptions to spike. In both cases, shortages were primarily driven by supply not matching this newfound demand.

FDA leadership has been publicly discussing the role of the agency regarding drug shortages, including multiple calls for manufacturers to improve reporting of data. 40 Specifically, the FDA claims that less than half of all drug manufacturers are complying with reporting requirements that would provide the agency with information regarding the quantity of active pharmaceutical ingredients (API) and drugs being manufactured. They have also requested that the agency be granted additional authority to request manufacturers provide the FDA with information whenever they observe spikes in demand, so that the FDA can better predict when shortages may occur. This policy was originally proposed for inclusion in the Pandemic and All-Hazards Preparedness Act (PAHPA). PAHPA, which oversees HHS's emergency response activities, requires Congressional reauthorization every five years, and is considered "must-pass" legislation. 41 It is expected to be re-authorized in September 2023, which is after this report has been finalized, but before its presentation to the HOD at the Interim meeting. As of writing, PAHPA negotiations are still ongoing, and it is unclear if FDA's proposals regarding new drug shortage authorities will be included in the final legislative package. Other legislative measures are also being considered – for example, the House Energy & Commerce Committee chair released a request for information and subsequent discussion draft for legislation addressing root causes of drug shortages. 42 Additionally, the White House convened a new task force to develop proposals for improving drug shortages earlier this year, although a timeline has not been made public. 43

## Solution: Pre-Emptive Purchasing

In recent months, the strategy of pre-emptive purchasing, or stockpiling of critical drugs has been proposed. For example, in a recent publication from the Brookings Institute, they propose a "first-in, first-out" buffer inventory to be maintained at a national level by an entity such as HHS, which would hopefully prevent surges in demand from overcoming the supply. <sup>44</sup> Other proposals, such as one put forth by the Centers for Medicare & Medicaid Services, would incentivize hospital systems to maintain their own buffer supply. <sup>45</sup>

However, both models have flaws which may require further study or thoughtful guardrails. For a model in which a national entity maintains the buffer supply, there may be lessons to be learned from the pain points observed around sourcing and purchasing personal protective equipment (PPE) during the COVID-19 pandemic. Specifically, when the federal government entered the market to purchase PPE for the Strategic National Stockpile (SNS), they often found themselves bidding against the same state entities that would likely be the final recipient of those supplies if routed through the SNS.<sup>46</sup> If the model were to price state or local purchasers out of the market and instead force them to go through the national buffer supply, this risks again placing the health of the drug supply chain with a single source of failure, which could increase the national vulnerability to political disputes, mismanagement, or a catastrophic weather event.

Similarly, if the task were given to more local entities, such as at the hospital-level, the concern would be around which hospitals would have the ability to obtain and manage a buffer supply. For example, the initial purchasing of a buffer supply and the subsequent administrative and storage could be too costly for all but the most profitable hospitals, and would put smaller clinics, particularly in rural settings, at a significant disadvantage.

Solution: Government, Public, or Non-Profit Manufacturing of Drugs

One of the suggested solutions for protecting the pharmaceutical supply chain against market-driven shortages, such as those seen with platins, is to have the manufacturing of essential medicines not be driven by profit incentives. Publicly owned production of medications in capitalist societies is not a new concept and has been implemented in countries such as Sweden (Apotek Produktion & Laboratorier), Poland (Polfa Tarchomin), India (Rajasthan Drugs and Pharmaceuticals), and Thailand (Government Pharmaceutical Organization). Even within the United States, California's Department of Health Services developed, conducted clinical trials, and has been manufacturing intravenous botulism immune globulin (BIG-IV, or BabyBIG), the only treatment for infant botulism, since 1988.<sup>47</sup> Under state law, California may only charge what is required to cover operational costs of BIG-IV manufacturing.

In 2020, California also passed legislation requiring the government, through the CalRx initiative, to partner or contract with manufacturers for the explicit purpose of creating competition and lowering prices in the generic drugs market. In March 2023, CalRx announced it would begin manufacturing insulin, with generic naloxone as a potential future target.<sup>48</sup> While the CalRx program was conceived to introduce competition into markets where

limited manufacturers have led to generic drug prices that are arbitrarily and egregiously high, a similar approach could conceivably be taken to enter markets where low profit margins drive manufacturers away.

While not state-owned, a non-profit manufacturing model to address drug shortages has already been developed in the United States. In 2018, a group of philanthropic organizations partnered with medical systems (such as Advocate Aurora Health, Kaiser Permanente, and the U.S. Department of Veterans Affairs) to develop CivicaRx, a non-profit manufacturer of generic drugs.<sup>49</sup> The first drug made by CivicaRx was vancomycin, an antibiotic that has been under shortage for the past 8 years.<sup>50</sup> CivicaRx currently uses a supply partner model but has also initiated construction of domestic manufacturing facilities in Virgina.<sup>51</sup> Of note, some members of CivicaRx are religious affiliated hospitals, which may impact their future willingness to manufacture generic contraceptives, abortifacients, or other drugs opposed by their religious doctrine.

Programs such as CalRx and CivicaRx are too new to fully appreciate the impact that they will have on alleviating drug shortages, but the appeal is clear. Beyond simply the market and supply stabilization by removing profit incentives, having manufacturing facilities located within the United States and responsive to government agencies alleviates many of the major hurdles described by the FDA when combating drug shortages: low visibility into the supply chain, the difficulties of overseas inspections, and poor communication regarding changes in demand. It should also be noted that while the majority of public or non-profit manufacturing is centered on generic drugs, a similar approach could be used for other vulnerable links in the supply chain, such as APIs or fill-finish services.

## ONGOING AMA ACTIVITIES

AMA staff continue to remain engaged in drug shortage activities. Staff are involved in a multi-stakeholder effort to remain current on policies, drug shortage and supply chain issues, and to develop group recommendations on the topics, many of which are already contained within AMA policy. The effort includes our AMA, the ASHP, the American Hospital Association (AHA), the United States Pharmacopeia, the American Society of Anesthesiologists, and the American Society of Clinical Oncology.

Additional advocacy efforts were made since the publication of the 2022 drug shortages update, including communication with the DEA regarding shortages driven by telehealth prescriptions, and how enforcement activities should focus on outlier practices rather than blanket restrictions on telehealth care.<sup>52</sup>

#### **CONCLUSION**

In conclusion, drug shortages continue to be a persistent and worsening crisis that endangers patients. In this annual update on drug shortages, three case studies were discussed, investigating the roles of the DEA and production quotas, advertising, PBMs and formularies, and the fragility of the generic drug market particularly when it relies on a small number of overseas manufacturers. Finally, the topic of non-profit or state-owned manufacturing was investigated as a potential tool in alleviating drug shortages. The AMA's policy regarding drug shortages is timely and comprehensive, and updates are proposed to align with the topics discussed. New policy is also recommended for non-profit and public generic drug manufacturing.

## RECOMMENDATIONS

The Council on Science and Public Health recommends that the following be adopted in lieu of Resolution I-22-935, and that the remainder of the report be filed:

- A. That Policy H-100.956, "National Drug Shortages," be amended by addition to read as follows:
  - 1. Our AMA considers drug shortages to be an urgent public health crisis, and recent shortages have had a dramatic and negative impact on the delivery and safety of appropriate health care to patients.
  - 2. Our AMA supports recommendations that have been developed by multiple stakeholders to improve manufacturing quality systems, identify efficiencies in regulatory review that can mitigate drug shortages, and explore measures designed to drive greater investment in production capacity for products that are in short supply, and will work in a collaborative fashion with these and other stakeholders to implement these recommendations in an urgent fashion.
  - 3. Our AMA supports authorizing the Secretary of the U.S. Department of Health and Human Services

- (DHHS) to expedite facility inspections and the review of manufacturing changes, drug applications and supplements that would help mitigate or prevent a drug shortage.
- 4. Our AMA will advocate that the US Food and Drug Administration (FDA) and/or Congress require drug manufacturers to establish a plan for continuity of supply of vital and life-sustaining medications and vaccines to avoid production shortages whenever possible. This plan should include establishing the necessary resiliency and redundancy in manufacturing capability to minimize disruptions of supplies in foreseeable circumstances including the possibility of a disaster affecting a plant.
- 5. The Council on Science and Public Health shall continue to evaluate the drug shortage issue, including the impact of group purchasing organizations and pharmacy benefit managers on drug shortages, and report back at least annually to the House of Delegates on progress made in addressing drug shortages.
- 6. Our AMA urges continued analysis of the root causes of drug shortages that includes consideration of federal actions, evaluation of manufacturer, Group Purchasing Organization (GPO), pharmacy benefit managers, and distributor practices, contracting practices by market participants on competition, access to drugs, pricing, and analysis of economic drivers, and supports efforts by the Federal Trade Commission to oversee and regulate such forces.
- 7. Our AMA urges regulatory relief designed to improve the availability of prescription drugs by ensuring that such products are not removed from the market or caused to stop production due to compliance issues unless such removal is clearly required for significant and obvious safety reasons.
- 8. Our AMA supports the view that wholesalers should routinely institute an allocation system that attempts to fairly distribute drugs in short supply based on remaining inventory and considering the customer's purchase history.
- 9. Our AMA will collaborate with medical specialty society partners and other stakeholders in identifying and supporting legislative remedies to allow for more reasonable and sustainable payment rates for prescription drugs.
- 10. Our AMA urges that during the evaluation of potential mergers and acquisitions involving pharmaceutical manufacturers, the Federal Trade Commission consult with the FDA to determine whether such an activity has the potential to worsen drug shortages.
- 11. Our AMA urges the FDA to require manufacturers <u>and distributors</u> to provide greater transparency regarding the pharmaceutical product supply chain, including production locations of drugs, <u>any unpredicted changes in product demand</u>, and provide more detailed information regarding the causes and anticipated duration of drug shortages.
- 12. Our AMA supports the collection and standardization of pharmaceutical supply chain data in order to determine the data indicators to identify potential supply chain issues, such as drug shortages.
- 13. Our AMA encourages global implementation of guidelines related to pharmaceutical product supply chains, quality systems, and management of product lifecycles, as well as expansion of global reporting requirements for indicators of drug shortages.
- 14. Our AMA urges drug manufacturers to accelerate the adoption of advanced manufacturing technologies such as continuous pharmaceutical manufacturing.
- 15. Our AMA supports the concept of creating a rating system to provide information about the quality management maturity, resiliency and redundancy, and shortage mitigation plans, of pharmaceutical manufacturing facilities to increase visibility and transparency and provide incentive to manufacturers. Additionally, our AMA encourages GPOs and purchasers to contractually require manufacturers to disclose their quality rating, when available, on product labeling.
- 16. Our AMA encourages electronic health records (EHR) vendors to make changes to their systems to ease the burden of making drug product changes.
- 17. Our AMA urges the FDA to evaluate and provide current information regarding the quality of outsourcer compounding facilities.
- 18. Our AMA urges DHHS and the U.S. Department of Homeland Security (DHS) to examine and consider drug shortages as a national security initiative and include vital drug production sites in the critical infrastructure plan.
- 19. Our AMA urges the Drug Enforcement Agency and other federal agencies to regularly communicate and consult with the FDA regarding regulatory actions which may impact the manufacturing, sourcing, and distribution of drugs and their ingredients.
- 20. Our AMA supports innovative approaches for diversifying the generic drug manufacturing base to move away from single-site manufacturing, increasing redundancy, and maintaining a minimum number of manufacturers for essential medicines.

- 21. Our AMA supports the public availability of FDA facility inspection reports to allow purchasers to better assess supply chain risk.
- 22. Our AMA opposes the practice of preferring drugs in shortage on approved pharmacy formularies when similarly effective drugs, in patient appropriate formulations are available in adequate supply yet otherwise excluded from formularies or coverage plans.
- 23. Our AMA shall continue to monitor proposed methodologies for and the implications of a buffer supply model for the purposes of reducing drug shortages and will report its findings as necessary. (Amend HOD Policy)
- B. That the following policy be adopted:

Non-Profit or Public Manufacturing of Drugs to Address Generic Drug Shortages

#### Our AMA:

- (1) supports activities which may lead to the stabilization of the generic drug market by non-profit or public entities. Stabilization of the market may include, but is not limited to, activities such as government-operated manufacturing of generic drugs, the manufacturing or purchasing of the required active pharmaceutical ingredients, or fill-finish. Non-profit or public entities should prioritize instances of generic drugs that are actively, at-risk of, or have a history of being, in shortage, and for which these activities would decrease reliance on a small number of manufacturers outside the United States.
- (2) encourages government entities to stabilize the generic drug supply market by piloting innovative incentive models for private companies which do not create artificial shortages for the purposes of obtaining said incentives. (New HOD Policy)

#### CITED POLICIES

# Direct-to-Consumer Advertising (DTCA) of Prescription Drugs and Implantable Devices H-105.988

- 1. To support a ban on direct-to-consumer advertising for prescription drugs and implantable medical devices.
- 2. That until such a ban is in place, our AMA opposes product-claim DTCA that does not satisfy the following guidelines:
- (a) The advertisement should be indication-specific and enhance consumer education about the drug or implantable medical device, and the disease, disorder, or condition for which the drug or device is used.
- (b) In addition to creating awareness about a drug or implantable medical device for the treatment or prevention of a disease, disorder, or condition, the advertisement should convey a clear, accurate and responsible health education message by providing objective information about the benefits and risks of the drug or implantable medical device for a given indication. Information about benefits should reflect the true efficacy of the drug or implantable medical device as determined by clinical trials that resulted in the drug's or device's approval for marketing.
- (c) The advertisement should clearly indicate that the product is a prescription drug or implantable medical device to distinguish such advertising from other advertising for non-prescription products.
- (d) The advertisement should not encourage self-diagnosis and self-treatment, but should refer patients to their physicians for more information. A statement, such as "Your physician may recommend other appropriate treatments," is recommended.
- (e) The advertisement should exhibit fair balance between benefit and risk information when discussing the use of the drug or implantable medical device product for the disease, disorder, or condition. The amount of time or space devoted to benefit and risk information, as well as its cognitive accessibility, should be comparable.
- (f) The advertisement should present information about warnings, precautions, and potential adverse reactions associated with the drug or implantable medical device product in a manner (e.g., at a reading grade level) such that it will be understood by a majority of consumers, without distraction of content, and will help facilitate communication between physician and patient.
- (g) The advertisement should not make comparative claims for the product versus other prescription drug or implantable medical device products; however, the advertisement should include information about the availability of alternative non-drug or non-operative management options such as diet and lifestyle changes, where appropriate, for the disease, disorder, or condition.
- (h) In general, product-claim DTCA should not use an actor to portray a health care professional who promotes the

drug or implantable medical device product, because this portrayal may be misleading and deceptive. If actors portray health care professionals in DTCA, a disclaimer should be prominently displayed.

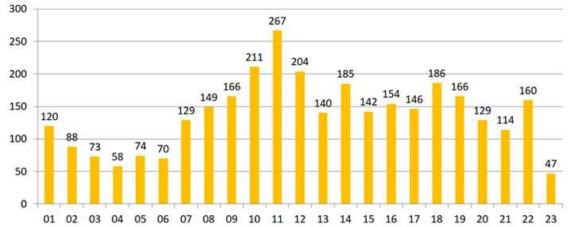
- (i) The use of actual health care professionals, either practicing or retired, in DTCA to endorse a specific drug or implantable medical device product is discouraged but if utilized, the advertisement must include a clearly visible disclaimer that the health care professional is compensated for the endorsement.
- (j) The advertisement should be targeted for placement in print, broadcast, or other electronic media so as to avoid audiences that are not age appropriate for the messages involved.
- (k) In addition to the above, the advertisement must comply with all other applicable Food and Drug Administration (FDA) regulations, policies and guidelines.
- 3. That the FDA review and pre-approve all DTCA for prescription drugs or implantable medical device products before pharmaceutical and medical device manufacturers (sponsors) run the ads, both to ensure compliance with federal regulations and consistency with FDA-approved labeling for the drug or implantable medical device product.
- 4. That the Congress provide sufficient funding to the FDA, either through direct appropriations or through prescription drug or implantable medical device user fees, to ensure effective regulation of DTCA.
- 5. That DTCA for newly approved prescription drug or implantable medical device products not be run until sufficient post-marketing experience has been obtained to determine product risks in the general population and until physicians have been appropriately educated about the drug or implantable medical device. The time interval for this moratorium on DTCA for newly approved drugs or implantable medical devices should be determined by the FDA, in negotiations with the drug or medical device product's sponsor, at the time of drug or implantable medical device approval. The length of the moratorium may vary from drug to drug and device to device depending on various factors, such as: the innovative nature of the drug or implantable medical device; the severity of the disease that the drug or implantable medical device is intended to treat; the availability of alternative therapies; and the intensity and timeliness of the education about the drug or implantable medical device for physicians who are most likely to prescribe it.
- 6. That our AMA opposes any manufacturer (drug or device sponsor) incentive programs for physician prescribing and pharmacist dispensing that are run concurrently with DTCA.
- 7. That our AMA encourages the FDA, other appropriate federal agencies, and the pharmaceutical and medical device industries to conduct or fund research on the effect of DTCA, focusing on its impact on the patient-physician relationship as well as overall health outcomes and cost benefit analyses; research results should be available to the public.
- 8. That our AMA supports the concept that when companies engage in DTCA, they assume an increased responsibility for the informational content and an increased duty to warn consumers, and they may lose an element of protection normally accorded under the learned intermediary doctrine.
- 9. That our AMA encourages physicians to be familiar with the above AMA guidelines for product-claim DTCA and with the Council on Ethical and Judicial Affairs Ethical Opinion E-9.6.7 and to adhere to the ethical guidance provided in that Opinion.
- 10. That the Congress should request the Agency for Healthcare Research and Quality or other appropriate entity to perform periodic evidence-based reviews of DTCA in the United States to determine the impact of DTCA on health outcomes and the public health. If DTCA is found to have a negative impact on health outcomes and is detrimental to the public health, the Congress should consider enacting legislation to increase DTCA regulation or, if necessary, to prohibit DTCA in some or all media. In such legislation, every effort should be made to not violate protections on commercial speech, as provided by the First Amendment to the U.S. Constitution.
- 11. That our AMA supports eliminating the costs for DTCA of prescription drugs as a deductible business expense for tax purposes.
- 12. That our AMA continues to monitor DTCA, including new research findings, and work with the FDA and the pharmaceutical and medical device industries to make policy changes regarding DTCA, as necessary.
- 13. That our AMA supports "help-seeking" or "disease awareness" advertisements (i.e., advertisements that discuss a disease, disorder, or condition and advise consumers to see their physicians, but do not mention a drug or implantable medical device or other medical product and are not regulated by the FDA).
- 14. Our AMA will advocate to the applicable Federal agencies (including the Food and Drug Administration, the Federal Trade Commission, and the Federal Communications Commission) which regulate or influence direct-to-consumer advertising of prescription drugs that such advertising should be required to state the manufacturer's suggested retail price of those drugs.

# Box 1. Resources available to assist in mitigation of drug shortages.

- 1. ASHP Resource Center
- 2. ASHP <u>list</u> of current shortages
- 3. <u>FDA Drug Shortages Page</u> (includes current shortages list, extended use dates, mobile app, and additional information)
- 4. ASHP <u>member survey</u> on current drug shortages
- 5. Pfizer injectables availability report
- 6. <u>USP resource</u> on Pfizer Rocky Mount facility alternative products and market share data (note: may require providing name and email address to access)

# APPENDIX 1

Figure 1. National Drug Shortages: New Shortages by Year: January 2001 to March 31, 2023

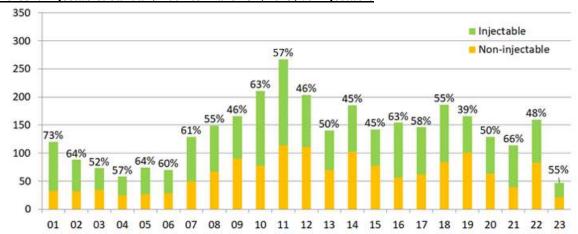


Note: Each column represents the number of new shortages identified during that year.

University of Utah Drug Information Service

Contact: Erin.Fox@hsc.utah.edu, @foxerinr for more information.

<u>Figure 2. National Drug Shortages: New Shortages by Year</u> <u>Percent Injectable: January 2001 to March 31, 2023, % Injectable</u>



**Note:** Each column represents the number of new shortages identified during that year.

University of Utah Drug Information Service

Contact: Erin.Fox@hsc.utah.edu, @foxerinr for more information.

Figure 3. National Drug Shortages: Active Shortages by Quarter: 5 Year Trend



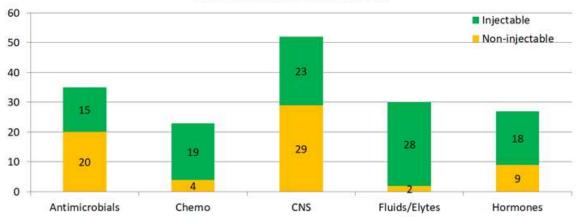
Note: Each point represents the number of active shortages at the end of each quarter.

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Contact: Erin.Fox@hsc.utah.edu, @foxerinr for more information.

Figure 4. National Drug Shortages: Active Shortages Top 5 Drug Classes

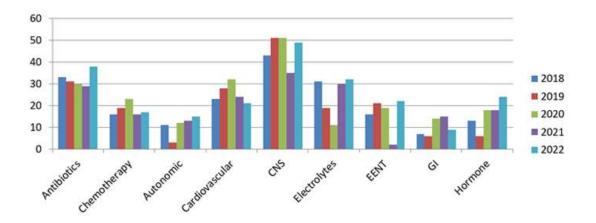




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Contact: Erin.Fox@hsc.utah.edu, @foxerinr for more information.

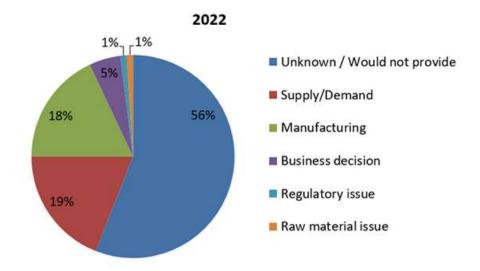
Figure 5. National Drug Shortages: Common Drug Classes in Short Supply: 5 Year Trend



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Contact: Erin.Fox@hsc.utah.edu, @foxerinr for more information.

<u>Figure 6. National Drug Shortages: Reasons for Shortages as Reported by Manufacturers During UUDIS Investigation — 2022</u>



University of Utah Drug Information Service

Contact: Erin.Fox@hsc.utah.edu, @foxerinr for more information.

#### APPENDIX 2

Table 1. Breakdown of statistics from the Food and Drug Administration's Center for Drug Evaluation and Research (CDER) and Center for Biologics Evaluation and Research (CBER)

	CDER	CBER
NUMBER OF SHORTAGES		
New Shortages	48	1
Prevented Shortages	210	12
Ongoing Shortages	81	5
Notifications	1267	26
Number of Manufacturers Notifying	133	17
ACTIONS TAKEN TO MITIGATE SHOP	RTAGES	100
Regulatory Flexibility and Discretion	85	0
Expedited Reviews	193	11*
Expedited Inspections	30	0

<sup>\*</sup> This number includes expedited reviews for six biologics license application (BLA)/BLA supplements and five lot-release submissions for CBER-regulated products.

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## 2. PRECISION MEDICINE AND HEALTH EQUITY

Reference committee hearing: see report of Reference Committee K.

#### HOUSE ACTION: REFERRED

In continuance of the American Medical Association's (AMA) commitment to health equity, the Council on Science and Public Health has initiated this report, based on in-depth interviews conducted by the AMA focused on precision medicine and its intersections with health equity. The Council believes there is value in sharing these findings with the House of Delegates as there are important policy recommendations to consider. Precision medicine, for the purposes of this report, will refer to the practice of utilizing genetics (the study of single genes) and genomics (the study of the whole genome) to personalize or tailor care to individual patients. To explore the past, present, and future landscape of genetics in medicine and to propose a path forward for equitable adoption of emerging technologies, in-depth interviews were conducted with individuals who have had personal experiences with precision medicine as well as precision medicine experts. This report presents a summary and recommendations based on the findings from those interviews.

Emphasis for this report has been placed on areas in which genetic research and precision medicine offer unique challenges to equity and trustworthiness, such as eugenics, privacy, genetic essentialism, and social exclusion. Some facets, such as cost, access, workforce diversity, and other aspects of institutionalized racism and other inequities, are present in the adoption of precision medicine and discussed where appropriate but may ultimately be better addressed by other AMA efforts.

## **METHODS**

One-hour, in-depth interviews were conducted virtually between November 2022 and February 2023 with 15 experts in one of five areas related to equitable precision medicine (community/patient advocates, social science research, genomics research, genetics clinicians, and industrial representatives). It should be noted that many of the interviewees had expertise or direct experience in several areas (i.e., a clinician may also participate in research). Interviewees were contacted by email and interviewed for 60 minutes, with the opportunity for written follow-up if required.

All interviewees were provided with two definitions prior to starting the interview: precision medicine ("the prevention and treatment of disease that takes into account individual variations in genes or using genetic and genomic testing to assist in the prevention, diagnosis and treatment of diseases") and health equity ("assurance of the conditions for optimal health for all people"). An interview guide was used in each interview, but conversation was permitted to develop naturally to allow potential unexpected themes and ideas to arise. The guide outlined five topics: (1) the concept of race, ethnicity, and ancestry in medicine, (2) earning and building trust, (3) social drivers of health and precision medicine, (4) economics of access and benefits, and (5) challenges implementing precision medicine moving forward.

Interviewees were compensated \$200 by Amazon gift card for their participation and will not be identified beyond general descriptions of their expertise and profession (ex: social science researcher). Video recordings of interviews were converted to text-based transcripts by a third-party, and subsequently analyzed by a team of researchers. This project was categorized IRB-exempt through the University of Illinois Chicago (ID: STUDY2022-1388). Supplemental resources for this report were identified by manual screening of literature using Google Scholar or PubMed databases identified by interviewees.

# HISTORY OF GENETIC RESEARCH AND HEALTH EQUITY IN THE UNITED STATES

The United States has a deplorable history of eugenics. Dating back to at least the 20<sup>th</sup> century, leading eugenicists felt that the quality of the human race could be improved by selective breeding for certain traits, such as intelligence or physical ability. This deeply flawed belief led directly to harm and abuses of marginalized and minoritized populations that were deemed "undesirable" and included abhorrent practices such as forced sterilization and restrictions on immigration, and are viewed today as a thinly veiled guise to reinforce segregation. Through entities such as the Eugenics Record Office, propaganda and lobbying efforts resulted in forcible, state-endorsed sterilization of Black, Latinx, and Indigenous people, and those with disabilities. This history of eugenics was heard throughout the interviews.

Black men, for example, or Latina women subjected to sterilization, that is exactly how communities have been viewed, for years, as subjects of experimentation, or treated for years as subjects of experimentation, rather than as patients deserving of the latest and greatest that science and medicine have to offer. (Participant 3 – Community Representative)

While some may believe that the eugenics movement is a historical oddity, there are many still bearing the scars today. The Family Planning Services and Population Research Act of 1970 (later to be known as 'Title X'), subsidized the treatment of family planning services for those receiving Medicaid or through the Indian Health Service. Title X is a critical tool for funding contraceptive and family planning services in the United States – but under the same program, an estimated 25 percent of Indigenous women of child-bearing age in the United States were sterilized by their physicians over a 6-year period.<sup>4</sup> It is reported that many of these procedures were either performed coercively or without the individual's knowledge.<sup>5</sup>

Beyond eugenics, interviewees noted a long legacy of abuse and exploitation of marginalized and minoritized populations by genetic researchers. For example, interviewees described the experiences of the Havasupai tribe, in which researchers approached the community offering to investigate if there was a genetic cause of the elevated rates of Type 2 diabetes, but subsequently used those same DNA samples for stigmatizing schizophrenia research and human migration studies which were never consented to.<sup>6</sup> Similarly, the Nuu-chah-nulth of the Pacific Northwest were approached to study higher incidence of arthritis in their community, and subsequently were studied for human migration without their consent.<sup>7</sup> In the case of the Karitiana, an Indigenous population of Brazil, they were approached by a genetics research company which subsequently sold their samples for \$85 per sample for two decades without compensating the tribe.<sup>8</sup> Now, interviewees noted, genetic testing companies often donate testing kits to Indigenous people but retain intellectual property rights rather than the individual or the community.

[Companies] have wanted to give out freely genetic tests to Indigenous patients as a means of service, but really it's a means of collecting information from Indigenous peoples to improve their own algorithms, which are patentable and also subject to intellectual property rules and trademarking and all those other types of restricted things. (Participant 1 – Community Representative)

Interviewees also noted the parallels that many research projects and genetic databases share with the story of Henrietta Lacks. Lacks, a Black woman with cervical cancer, unknowingly had her tumor biopsied and subsequent cells immortalized and used for research without her consent. 9,10 These then-named HeLa cells, one of the most ubiquitously used cell lines for *in vitro* research, have been commercialized and used as the foundation for generating billions of dollars in profit from biomedical advances. Additionally, genetic researchers have published the genetic information of the HeLa cell line, thus exposing potentially sensitive information about not only Henrietta Lacks, but her direct and extended family as well. 11 In August 2023, it was announced that the Lacks family reached a settlement with Thermo Fisher Scientific for their commercialization of HeLa cells. 12

Interviewees noted how Henrietta Lacks' story can seem all-too-familiar for marginalized and minoritized communities being asked to participate in genetic research – the companies making the request benefit greatly, while those same communities, who take on significant personal risk, will never benefit from the new technologies that are created.

Everything from the Tuskegee syphilis study to Henrietta Lacks, to the average everyday health disparity that many African-Americans experience in their medical care that leads to a situation of distrust for the average African-American with regard to the medical establishment. And that distrust breeds a lack of a desire to participate. It's like, 'I don't trust you, so why do I even want to associate with you?' (Participant 2 – Community Representative)

#### ONGOING IMPACTS

Interviewees highlighted that many abusive or inequitable practices continue to impact the quality of care those groups receive today. Much genetic research is based on genome-wide association studies (GWAS), which find statistical correlations between populations with certain genetic mutations and their subsequent health outcomes. While sometimes these GWAS result in identifying underlying mechanisms of disease (for example, a rs6025 mutation results in deficient human factor V function, thus increasing risk of thrombosis and embolism), many genetic associations are correlations based on statistical analysis of patient samples held within large databases rather than an identification of a direct biological cause.<sup>13</sup>

If a patient receives a genetic test result that notes a genetic mutation that has not been sufficiently researched, it is marked as a variant of unknown significance (VUS), or functionally an unactionable result, which may sometimes be interpreted as a negative result. When certain groups are poorly represented in genetic research databases, that means the underlying statistical certainty is weaker, resulting in higher rates of VUS, which manifests in fewer referrals to specialty care, and increased morbidity and mortality. According to the GWAS Diversity Monitor, a tool which analyzes data from the National Human Genome Research Institute and European Bioinformatics Institute's GWAS Catalog, as of July 2023, approximately 95 percent of all GWAS participants are of European ancestry. Only 3 percent are of Asian ancestry, 0.15 percent are of African ancestry and 0.3 percent are of Hispanic or Latin American ancestry.

What I encounter on a day-to-day [basis] is just the lack of data. There's a lot more research and datasets available for European ancestry people than everybody else, [...] And that kind of trickles down into how these European ancestry genetic datasets are used to make all of our genomic discoveries, then that trickles down into discoveries being more applicable to people of European ancestry than other populations. (Participant 7 – Genetics Researcher)

Additionally, one statistician described how in much of genetic research, samples from individuals identifying as multiple races or ethnicities ('admixed race') are often excluded entirely from any correlative research, or simply defined as "other," as it adds additional complexity that most statistical models cannot adequately handle.

If you include mostly European individuals and then have also some admixed individuals in there, there's a concern that you can get false positive hits. [...] So the easiest thing to get around that is to just not deal with it, and exclude anybody who's not cleanly fitting into whatever you think is a homogeneous category. [...] Even when there is data for diverse people, it's getting thrown out. (Participant 7 – Genetics Researcher)

The discrepancies in participation rates are multifactorial, but past research behavior has demonstrated to many underrepresented communities that the genetics ecosystem may not be trustworthy with their data. Interviewees noted that some groups, such as the Navajo Nation, have gone so far as to place a moratorium on members participating in genetics research due to the risk of abuse and exploitation.<sup>21</sup>

Other interviewees noted that past practices which resulted in these deep inequities have now placed individuals from marginalized and minoritized groups in a cycle with seemingly no correct decision – since precision medicine approaches have lower value for them, why would they ever agree to participate? For example, a practicing clinical geneticist described their struggles with communicating the realities of the system that has been created while trying to care for the patient in front of them.

Depending on where your ancestors came from and how much we know about genetic relevance of disease to specific variants, can I give you useful information? And at the end of the day, if I'm giving you a lot of gobbledygook that basically is just confusing and not medically useful to your doctors, then why did you waste your time? (Participant 15 – Clinical Practitioner)

If the folks who are contributing the most important information to genetics research don't even have access to genomic medicine because of published data on just lower referral rates for genetic testing, lower rates of follow up, just lots of different assumptions being made about what insurance people have. Then you create a system where people are being asked to take a risk in offering up their DNA sample, potentially [to] not ever have the benefit from it or potentially have their descendants not have benefit from it if they don't have access to the medicine. (Participant 8 – Genetics Researcher)

This raises an interesting conundrum for precision medicine — unlike many other forms of medical research, an individual's choice to participate will have direct impact on members of their community, and conversely, the community at large's willingness to participate will have direct impact on the value that an individual receives from a given test. Many interviewees noted that genetic research recruitment campaigns for underrepresented groups often focus on messaging that emphasizes something to the effect of "if you want your community to benefit from new medical research, you need to participate," which some interviewees responded positively to, while others noted how coercive this approach can be.

I have a scripture from the Book of Hosea that I frequently [use] that says that "my people perish for lack of knowledge". And I explain, for our community, particularly the African-American community, knowledge of our collective genomes is knowledge we can't afford to lack. It'll actually put us behind the eight-ball further with regard to our health outcomes because if we continue to not participate, we'll continue to not know about what genotypes are specific, what variants of significance are in our genomes that lead to disease and that lead to us understanding our risk of certain disease earlier and therefore, improving our health outcomes. (Participant 2 – Community Representative)

One of the tendencies I'm noticing with precision medicine is that it's like, "Make sure you're getting involved and being included as research subjects in this, because you're going to miss the boat. And your communities are not going to benefit from these advances." It's sort of operating in a coercive manner in that way, and Indigenous people have experienced that coercive dynamic since the creation of these countries. (Participant 4 – Social Science Researcher)

As a direct result of unrepresentative research databases, inequity has now been institutionalized in the way clinical guidelines and reimbursement are made for genetic testing – a clear example of ongoing, modern race-based medicine. For example, interviewees noted that people of Ashkenazi Jewish descent often have expanded carrier screening options, or that people of Asian ancestry are more likely to be offered, and have insurance reimburse, genetic testing for a highly toxic side effect when prescribing carbamazepine. <sup>22,23</sup> Interviewees described how these guidelines directly result in decreased access to genetic testing and precision medicine. Although these guidelines were put into place to specifically suggest genetic testing for patients whose ancestries present these genetic variations more frequently, interviewees described how these guidelines concurrently decrease access to genetic testing and precision medicine for populations that do not have an "insurance covered ancestry." Additionally, they noted that these guidelines reinforce the concept of racial essentialism by thinking of conditions such as cystic fibrosis as a "white" disease or sickle cell anemia as a "Black" disease.

There are more individuals now being born with Tay-Sachs disease that are non-Ashkenazi Jewish because of the effective carrier screening efforts that were directed at those populations. [...] The people of Ashkenazi Jewish descent were aware of their risk and took advantage of reproductive technologies that could avoid the birth of a child that has a severe fatal disease. Whereas in populations where we don't think about this, there's that risk. (Participant 9 – Clinical Practitioner)

## Law Enforcement and Personal Privacy

In recent years, there have been several high-profile instances from which genetic databases have been leveraged by law enforcement entities for identifying suspects. <sup>24,25</sup> Given the discrepancies and inequity around law enforcement and race, many interviewees described how marginalized and minoritized communities view this as another significant barrier to participation. Interviewees, particularly those directly engaged with the health care system, pointed towards the data security provisions of the Health Insurance Portability and Accountability Act (HIPAA) and the Genetic Information Non-Discrimination Act (GINA). Some pointed out how many of these instances of genetic databases being used for law enforcement purposes were from direct-to-consumer companies which may not be bound by HIPAA and GINA, but others noted that it is very difficult to differentiate between clinical and consumer genetics in terms of public perception, and it is important to call out where abuses have occurred and rectify them before one can be perceived as trustworthy.

So we have a prison system, a policing system, an education system, a medical system that are all based on the idea that there are fundamental innate differences about people on the basis of some basic physical attributes like skin color and a couple facial features, skin and hair and eye color, texture, shape. (Participant 8 – Genetics Researcher)

I think it really depends how the data is used. I mean, we've seen the risk of the direct-to-consumer model of testing where people all of a sudden find each other and there's a lot of social risks and genomics gets connected to [law enforcement databases] and criminal investigations and all of those things. Some people actually see that as a benefit. Some people see it as a risk. I think it depends on, again, people's level of knowledge about their family structures and concerns about policing. (Participant 6 – Social Science Researcher)

Even if strides were made to improve the trustworthiness of direct-to-consumer genetic testing databases, there have also been instances in which clinical screening programs have been improperly leveraged for law enforcement purposes. For example, in New Jersey in 2022, police subpoenaed, without a warrant, heel prick blood samples from the state-run newborn screening program for the purposes of genetic identification of samples from a 1996 cold case. A regulatory landscape analysis found that approximately one-third of states have laws which would allow law enforcement to access newborn screening blood samples for the purposes of genetic identification, while another quarter of states had no discernable policy barring it. Parents that wish to protect their families from warrantless investigations from law enforcement are thus forced to sue the state to destroy blood samples, or opt-out entirely from their child receiving critical early-life disease screening. It should be noted that state-run newborn screening programs are covered by HIPAA and GINA protections, however HIPAA has specific exemptions for law enforcement.

In the wake of the *Dobbs v. Jackson Women's Health Organization* Supreme Court decision and the subsequent restrictions on abortion, interviewees were asked if they were aware of any concerns regarding patient privacy, including carrier screening results and law enforcement action if the termination of a pregnancy were suspected. At the time the interviews were performed, no interviewee described any known instances, but this will be an issue that is monitored closely moving forward.

## GROUP CONSENT AND COMMUNITY-INVOLVED RESEARCH

Genetics research is unique in the impact that individual participation can have on the broader sub-populations they may belong to. As such, many interviewees described their desire to rethink what informed consent looks like in a genetics research context. Some described a concept of "group consent," in which leaders of a community explicitly consent to research. However, at the time of writing, it is not known if any successful models of group consent have been utilized in genetics research, and the concept may be more aspirational than obtainable. Others, instead, described a model where informed consent more explicitly outlines the impacts that individual participation can have on a community.

It could be something like a clause stating that your information could be used to make inferential statements about the group or community to which you belong to or to which you belong, and that could have unforeseen effects or impacts on your group or community's rights to resources, if any. (Participant 1 – Community Representative)

Others noted that a simple approach for obtaining consent is to simply make sure that the impacted communities are the ones involved in, or calling for, the research itself.

I think that it works better when the people who are doing the work are the people who it's going to apply to. They are the ones who will decide whether something is a good idea and ethical and appropriate for their community. (Participant 5 – Social Science Researcher)

[Indigenous communities] are not interested so much in questions of ancestry and population migrations. They're thinking about, "Our community's experiencing high levels of H. Pylori, and therefore stomach cancer. How can we address these kinds of real-life issues facing our community and our people?" (Participant 4 – Social Science Researcher)

We asked, 'Why not use Indigenous samples to study conditions that affect Indigenous peoples? How is that for a concept?' [The companies] basically stated that we constitute 3 percent of the US's population and therefore we're not profit-generative for that type of approach. (Participant 1 – Community Representative)

In addition to providing a more complete model of informed consent, interviewees described how community representation in the research design phase can be a step towards demonstrating trustworthiness.

The way that I am able to interact with marginalized communities is just so much more effective, because of that inherent trust. Because the face looks like your face. Or the face is speaking your language, and it makes a huge difference for patients. (Participant 13 – Industry Representative)

As described above, one of the underlying concerns from historic and current behavior from the genetic research ecosystem is the failure to properly compensate communities for their research participation, such as the experience of the Karitiana. Interviewees noted that when researchers come from the community itself, they are more likely to appropriately compensate participants. Others discussed how compensation is perhaps an appropriate vehicle for initiating meaningful discussions that build trust with a community. For example, one industry representative described how some companies are providing stock or establishing public benefit corporations to support the community and research participants, particularly when genetic-informed treatments can be very costly. Others described how the actions of researchers tell a lot about their level of commitment to the communities they are studying. For example, if a community is experiencing higher-than-average levels of preventable disease, pairing studies into potential genetic causes with investments in preventative care resources sends a clear signal that the researchers are genuinely interested in improving the well-being of a community, rather than just observing how different they are.

Further, some raised concerns around the unusual relationships that may occur between clinicians, researchers, and the pharmaceutical companies developing precision medicines. Typically borne from lower rates of reimbursement and coverage, health systems may be pushed to offer genetic testing and genomic sequencing through partnerships with for-profit biotechnology companies, which can increase access, but also raises questions about privacy and financial benefit. There is disagreement among genetics practitioners and researchers about the value and ethics of these relationships. Several genetics practitioners and industry representatives describe these partnerships as necessary, given the financial realities of genomic research. Some even see partnerships with biotechnology companies as advancing equity by working to ensure all populations are represented in drug developments.

We wanted to get genetic information for all of our patients and we want to sequence their genomes and we need a way of being able to fund this, and there are for-profit groups that would come in and say, 'yep, I would do that for you'. And the quid pro quo is you get the data, that's great. [...] We get the data and we get some genetic data and some clinical information that goes with that. And of course we're using that information to develop drugs or to develop treatments. And so that's why we're willing to make the investment and you should want to have your patients represented because if you don't, we're going to develop the wrong drugs for the wrong people. (Participant 15 – Clinical Practitioner)

Others believe partnerships reinforce perceptions that genomic research and development extracts valuable information from communities without providing benefits back.

The problem is we aren't allowed to see the memorandums of understanding between these companies and medical centers. So, we don't actually even know exactly what's been agreed to. [...] [Company] will have access to the medical records for those individuals, and they'll be able to link it without identifying anybody because they have the genotype data, they have medical records linked to the genotype data, then they have the genome sequence which they can figure out which genome it is based on the genotypes, and then link to the medical records and nobody else has access to any phenotype data. (Participant 8 – Genomics Researcher)

#### Social Exclusion

While community-involved research may initially start as an effort to build trust, it also is a critical opportunity to assess whether researching potential genetic causes is even appropriate in the first place. Interviewees highlighted that while we may often think of the eugenics movement as long in the past, there are still concerning practices around the pathologizing of social identities, which advocates worry will lead to exclusion or erasure of their communities. Prestigious academic journals are still actively publishing research seeking to identify genetic variation that may be associated with sexual and gender identity..<sup>29-31</sup> While researchers state that their intent is to investigate things such as evolutionary pressure or human behavior, the resulting impact and message it sends to the described community is unmistakable. By implying that there may be an underlying genetic cause to a socially constructed identity, that then suggests that there may be attempts to "cure," or erase from existence, that same community.

The idea where someone's sociopolitical identity is strongly informed by or based on an element of variation in one's sex characteristics, in one's sexual orientation, in one's gender identity—that this can be traced back to the genome points in the direction of eugenics. The idea that if we could just get rid of these variations, we would have a "more perfect human race." (Participant 3 – Community Representative)

There are entire populations that are still being abused and have recently experienced things like forced sterilization. [...] And so we get to decide whether or not we have a kid. Whether or not we have a history of Huntington's in our past. If I give you that information, does that mean that you get to sterilize me? Right? Because we don't want that. (Participant 11 – Clinical Practitioner)

Interviewees then went on to describe other areas of medical practice which are unfortunately too familiar for those wishing to escape from the history of eugenics, particularly around the perception of disability. <sup>32</sup> For example, there are varying opinions on the appropriateness of genetic research or screening for conditions such as loss of hearing or deafness (with a lowercase "d"). Members of the Deaf (with a capital "D") community frequently view genetic testing more critically than the hearing community – Deaf individuals often fear that those who poorly understand their culture will view their identity as less desirable, use genetic testing and/or treatments to select against it, and ultimately destroy a vibrant community with its own languages, customs, and traditions. <sup>33</sup> Others may argue that screening for deafness may be a critical step to allow expecting parents to connect with resources, learn sign language, or otherwise better prepare to support a Deaf child. These concerns, which span communities such as those with autism spectrum disorders, schizophrenia, Huntington's disease, or achondroplasia, only further highlight the importance of community involvement in designing appropriate research. Understanding when, where, and why to screen for these traits, and the critical need of acknowledging the medical community's historic role in eugenics, are key steps to demonstrating trustworthiness. <sup>34</sup>

# GENETIC ESSENTIALISM AND MISCONCEPTIONS OF RACE

Finally, interviewees described how research and medical ecosystems often have a fundamentally flawed view of race, ethnicity, and genetic ancestry and how it impacts health. Current AMA policy, such as H-65.953, "Elimination of Race as a Proxy for Ancestry, Genetics, and Biology in Medical Education, Research and Clinical Practice" and D-350.981, "Racial Essentialism in Medicine," clearly outline that race is a social construct and is

inappropriate to use as a proxy for genetics.

There's history and momentum behind it, meaning there's this really long, deep-seated history of classifying humans into different groups that are not scientific, that was done specifically and explicitly for the purpose of justifying, capturing people from their homes and taking them to new continents, enslaving them, treating them as shadow property, and then pretending that never happened, that's what race categories are all about. (Participant 8 – Genetics Researcher)

Despite growing awareness, researchers' and clinicians' misunderstandings of race, ethnicity, and genetic ancestry continue to provide barriers to individuals seeking care. One social scientist identified the problem that they describe broadly as 'race-based medicine.' In practicing 'race-based medicine,' social scientists say clinicians make assumptions about a patient's health or risk factors based on the patient's phenotypic appearance. The social scientist cited the pharmaceutical drug BiDil as an example of 'race-based medicine.' BiDil (isosorbide dinitrate/hydralazine HCl) was a drug indicated by the FDA exclusively for treatment of congestive heart failure for Black patients.<sup>35</sup> In this interviewee's view, approving a drug for a single racial group is not supported by science or an appropriate understanding of race as a social, and not biological, category.

We can't default to the idea of if you are of African descent that you have an increased risk for kidney disease. If you look at African populations at a country level or even more deeply at ancestral tribal levels, the range of risk is enormous. (Participant 9 – Clinical Practitioner)

As described previously, current clinical guidelines and reimbursement around genetic testing can often be linked directly to certain racial, ethnic, or ancestry categories, despite how they may be based on non-representative cohorts found in genetic databases. Additionally, these guidelines may require patients to self-identify their background (or worse, rely on a clinician's perception of a patient's appearance), which can often not accurately capture the genetic variations associated with ancestry that is relevant for testing.

Many of my patients are Dominican. And if I were to look at the DNA from any of my patients, I would see that they come with some of their genetic roots from West Africa. [...] But if I ask those people to fill out a form that says [...] by race and ethnicity, many of them will say, I'm Latina. But they would never say that they're Black. [...] And in some ways I don't care. It's what you, in terms of acculturation and the customs, [believe] and all of those end up being incredibly important because there are certain customs and certain values and traditions that come with being Latina. [...] But yet there are certain genetic variants that absolutely trace their roots to West Africa. (Participant 15 – Clinical Practitioner)

There's a lot of diversity within any given checkbox that is just not being captured. So how informative that is about somebody's genetic predisposition, it's hard to say. An individual who self-identifies as African American lives in the US for example, is obviously going to have a very different genetic makeup than somebody who lives in South Africa currently or something like that. You know what I mean? But if they're on the census form, they might both check the same box. (Participant 7 – Genetics Researcher)

Distinguishing cultural and social labels from genetic labels is important to ensure clinicians and researchers know what information is genetically relevant for an individual and that the various identities a patient holds are not mislabeled or debased. They emphasize that you simply cannot precisely assess an individual's genetic risk based on their phenotype, cultural, or racial identity.

# CONCLUSION

The goal of precision medicine has been to better understand and tailor care for the individual patient. In its idealized form, it would eliminate much of the unconscious biases from historical approaches and social constructs that may impact diagnosis and treatment. In its current form, precision medicine and its implementation continues to struggle with familiar issues of inequity, often stemming from an inability to demonstrate trustworthiness. There is

optimism about the future of precision medicine and health equity, as long as it comes with the somber recognition that significant work must still be done to allow everyone to benefit from these advancements.

#### RECOMMENDATIONS

The Council on Science and Public Health recommends that the following be adopted, and the remainder of the report be filed:

#### 1. That our AMA:

- A. recognizes past and ongoing practices in the field of genetics, including eugenics, have resulted in harm and decreased the quality of care available to minoritized and marginalized groups, and undermined their trust in the available care. Our AMA strongly supports efforts to counter the impact of these practices.
- B. supports efforts to increase the diversity of genetics research participants and for research participants and impacted communities to be appropriately compensated.
- C. strongly opposes the use of race, ethnicity, genetic ancestry, sexual orientation, or gender identity as the basis for genetic testing recommendations, or the insurance coverage of genetic tests.
- D. supports policies which restrict access to genetic databases, including newborn screening samples or carrier screening results, by law enforcement without a warrant. States should clearly outline procedures for law enforcement to obtain access to genetic databases when there are compelling public safety concerns, consistent with AMA patient privacy policy.
- E. supports an affirmative consent or "opt-in" approach to genetics research including samples stored within large databases and encourages those in stewardship of genetic data to regularly reaffirm consent when appropriate.
- F. recognizes that an individual's decision to participate in genetics research can impact others with shared genetic backgrounds and encourages researchers and funding agencies to collaborate with impacted community members to develop guidelines for obtaining and maintaining group consent, in addition to individual informed consent. Our AMA supports widespread use of a robust consent process which informs individuals about what measures are being taken to keep their information private, the difficulties in keeping genetic information fully anonymous and private, and the potential harms and benefits that may come from sharing their data.
- G. strongly opposes research seeking to find genetic causes for protected traits, including gender identity, sexual orientation, and differences in ability, unless specifically requested by, or in direct collaboration with, the impacted community. (New HOD Policy)
- 2. That current AMA policies H-315.983, "Patient Privacy and Confidentiality," H-65.953 "Elimination of Race as a Proxy for Ancestry, Genetics, and Biology in Medical Education, Research and Clinical Practice," and D-350.981 "Racial Essentialism in Medicine" be reaffirmed. (Reaffirm HOD Policy)

#### CITED AMA POLICIES

## H-315.983. Patient Privacy and Confidentiality

1. Our AMA affirms the following key principles that should be consistently implemented to evaluate any proposal regarding patient privacy and the confidentiality of medical information: (a) That there exists a basic right of patients to privacy of their medical information and records, and that this right should be explicitly acknowledged; (b) That patients' privacy should be honored unless waived by the patient in a meaningful way or in rare instances when strong countervailing interests in public health or safety justify invasions of patient privacy or breaches of confidentiality, and then only when such invasions or breaches are subject to stringent safeguards enforced by appropriate standards of accountability; (c) That patients' privacy should be honored in the context of gathering and disclosing information for clinical research and quality improvement activities, and that any necessary departures

from the preferred practices of obtaining patients' informed consent and of de-identifying all data be strictly controlled; (d) That any information disclosed should be limited to that information, portion of the medical record, or abstract necessary to fulfill the immediate and specific purpose of disclosure; and (e) That the Health Insurance Portability and Accountability Act of 1996 (HIPAA) be the minimal standard for protecting clinician-patient privilege, regardless of where care is received.

- 2. Our AMA affirms: (a) that physicians and medical students who are patients are entitled to the same right to privacy and confidentiality of personal medical information and medical records as other patients, (b) that when patients exercise their right to keep their personal medical histories confidential, such action should not be regarded as fraudulent or inappropriate concealment, and (c) that physicians and medical students should not be required to report any aspects of their patients' medical history to governmental agencies or other entities, beyond that which would be required by law.
- 3. Employers and insurers should be barred from unconsented access to identifiable medical information lest knowledge of sensitive facts form the basis of adverse decisions against individuals. (a) Release forms that authorize access should be explicit about to whom access is being granted and for what purpose, and should be as narrowly tailored as possible. (b) Patients, physicians, and medical students should be educated about the consequences of signing overly-broad consent forms. (c) Employers and insurers should adopt explicit and public policies to assure the security and confidentiality of patients' medical information. (d) A patient's ability to join or a physician's participation in an insurance plan should not be contingent on signing a broad and indefinite consent for release and disclosure.
- 4. Whenever possible, medical records should be de-identified for purposes of use in connection with utilization review, panel credentialing, quality assurance, and peer review.
- 5. The fundamental values and duties that guide the safekeeping of medical information should remain constant in this era of computerization. Whether they are in computerized or paper form, it is critical that medical information be accurate, secure, and free from unauthorized access and improper use.
- 6. Our AMA recommends that the confidentiality of data collected by race and ethnicity as part of the medical record, be maintained.
- 7. Genetic information should be kept confidential and should not be disclosed to third parties without the explicit informed consent of the tested individual.
- 8. When breaches of confidentiality are compelled by concerns for public health and safety, those breaches must be as narrow in scope and content as possible, must contain the least identifiable and sensitive information possible, and must be disclosed to the fewest possible to achieve the necessary end.
- 9. Law enforcement agencies requesting private medical information should be given access to such information only through a court order. This court order for disclosure should be granted only if the law enforcement entity has shown, by clear and convincing evidence, that the information sought is necessary to a legitimate law enforcement inquiry; that the needs of the law enforcement authority cannot be satisfied by non-identifiable health information or by any other information; and that the law enforcement need for the information outweighs the privacy interest of the individual to whom the information pertains. These records should be subject to stringent security measures.

  10. Our AMA must guard against the imposition of unduly restrictive barriers to patient records that would impede or prevent access to data needed for medical or public health research or quality improvement and accreditation activities. Whenever possible, de-identified data should be used for these purposes. In those contexts where personal identification is essential for the collation of data, review of identifiable data should not take place without an institutional review board (IRB) approved justification for the retention of identifiers and the consent of the patient. In those cases where obtaining patient consent for disclosure is impracticable, our AMA endorses the oversight and accountability provided by an IRB.
- 11. Marketing and commercial uses of identifiable patients' medical information may violate principles of informed consent and patient confidentiality. Patients divulge information to their physicians only for purposes of diagnosis and treatment. If other uses are to be made of the information, patients must first give their uncoerced permission after being fully informed about the purpose of such disclosures
- 12. Our AMA, in collaboration with other professional organizations, patient advocacy groups and the public health community, should continue its advocacy for privacy and confidentiality regulations, including: (a) The establishment of rules allocating liability for disclosure of identifiable patient medical information between physicians and the health plans of which they are a part, and securing appropriate physicians' control over the disposition of information from their patients' medical records. (b) The establishment of rules to prevent disclosure of identifiable patient medical information for commercial and marketing purposes; and (c) The establishment of penalties for negligent or deliberate breach of confidentiality or violation of patient privacy rights.
- 13. Our AMA will pursue an aggressive agenda to educate patients, the public, physicians and policymakers at all levels of government about concerns and complexities of patient privacy and confidentiality in the variety of

contexts mentioned.

- 14. Disclosure of personally identifiable patient information to public health physicians and departments is appropriate for the purpose of addressing public health emergencies or to comply with laws regarding public health reporting for the purpose of disease surveillance.
- 15. In the event of the sale or discontinuation of a medical practice, patients should be notified whenever possible and asked for authorization to transfer the medical record to a new physician or care provider. Only de-identified and/or aggregate data should be used for "business decisions," including sales, mergers, and similar business transactions when ownership or control of medical records changes hands.
- 16. The most appropriate jurisdiction for considering physician breaches of patient confidentiality is the relevant state medical practice act. Knowing and intentional breaches of patient confidentiality, particularly under false pretenses, for malicious harm, or for monetary gain, represents a violation of the professional practice of medicine. 17. Our AMA Board of Trustees will actively monitor and support legislation at the federal level that will afford patients protection against discrimination on the basis of genetic testing.
- 18. Our AMA supports privacy standards that would require pharmacies to obtain a prior written and signed consent from patients to use their personal data for marketing purposes.
- 19. Our AMA supports privacy standards that require pharmacies and drug store chains to disclose the source of financial support for drug mailings or phone calls.
- 20. Our AMA supports privacy standards that would prohibit pharmacies from using prescription refill reminders or disease management programs as an opportunity for marketing purposes.
- 21. Our AMA will draft model state legislation requiring consent of all parties to the recording of a physician-patient conversation.

BOT Rep. 9, A-98. Reaffirmation I-98. Appended: Res. 4, and Reaffirmed: BOT Rep. 36, A-99. Appended: BOT Rep. 16 and Reaffirmed: CSA Rep. 13, I-99. Reaffirmation A-00. Reaffirmed: Res. 246 and 504 and Appended Res. 504 and 509, A-01. Reaffirmed: BOT Rep. 19, I-01. Appended: Res. 524, A-02. Reaffirmed: Sub. Res. 206, A-04. Reaffirmed: BOT Rep. 24, I-04. Reaffirmed: BOT Rep. 19, I-06. Reaffirmation A-07. Reaffirmed: BOT Rep. 19, A-07. Reaffirmed: BOT Rep. 17, A-13. Modified: Res. 2, I-14. Reaffirmation: A-17. Modified: BOT Rep. 16, A-18. Appended: Res. 232, A-18. Reaffirmation: I-18. Reaffirmed: Res. 219, A-21. Reaffirmed: Res. 229, A-21. Reaffirmed: BOT Rep. 12, I-21. Reaffirmed: BOT Rep. 22, A-22. Reaffirmation: A-23.

# H-65.953. Elimination of Race as a Proxy for Ancestry, Genetics, and Biology in Medical Education, Research and Clinical Practice

- 1. Our AMA recognizes that race is a social construct and is distinct from ethnicity, genetic ancestry, or biology.
- 2. Our AMA supports ending the practice of using race as a proxy for biology or genetics in medical education, research, and clinical practice.
- 3. Our AMA encourages undergraduate medical education, graduate medical education, and continuing medical education programs to recognize the harmful effects of presenting race as biology in medical education and that they work to mitigate these effects through curriculum change that: (a) demonstrates how the category "race" can influence health outcomes; (b) that supports race as a social construct and not a biological determinant and (c) presents race within a socio-ecological model of individual, community and society to explain how racism and systemic oppression result in racial health disparities.
- 4. Our AMA recommends that clinicians and researchers focus on genetics and biology, the experience of racism, and social determinants of health, and not race, when describing risk factors for disease. Res. 11, I-20.

# D-350.981 Racial Essentialism in Medicine

- 1. Our AMA recognizes that the false conflation of race with inherent biological or genetic traits leads to inadequate examination of true underlying disease risk factors, which exacerbates existing health inequities.
- 2. Our AMA encourages characterizing race as a social construct, rather than an inherent biological trait, and recognizes that when race is described as a risk factor, it is more likely to be a proxy for influences including structural racism than a proxy for genetics.
- 3. Our AMA will collaborate with the AAMC, AACOM, NBME, NBOME, ACGME and other appropriate stakeholders, including minority physician organizations and content experts, to identify and address aspects of medical education and board examinations which may perpetuate teachings, assessments, and practices that reinforce institutional and structural racism.
- 4. Our AMA will collaborate with appropriate stakeholders and content experts to develop recommendations on how to interpret or improve clinical algorithms that currently include race-based correction factors.

5. Our AMA will support research that promotes antiracist strategies to mitigate algorithmic bias in medicine. Res. 10, I-20

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#### 3. HPV-ASSOCIATED CANCER PREVENTION

Reference committee hearing: see report of Reference Committee K.

## HOUSE ACTION: REFERRED

# INTRODUCTION

American Medical Association (AMA) Policy H-440.872 "HPV-Associated Cancer Prevention," as adopted by the House of Delegates (HOD), asked that our AMA study requiring HPV vaccination for school attendance and report its findings to the AMA House of Delegates by the 2023 Interim Meeting.

#### **BACKGROUND**

Since licensure in the United States (U.S.) in 2006, the human papillomavirus (HPV) vaccine has been shown to be a safe, effective, and durable method for decreasing HPV-related infections and subsequent sequelae, including genital warts and cervical, vulvar, vaginal, penile and anal cancers and potentially oropharyngeal cancers. Routine HPV vaccination is widely recommended for age- and guideline-eligible male and female adolescents and young adults by the Centers for Disease Control and Prevention's (CDC) Advisory Committee on Immunization Practices (ACIP). HPV vaccine is recommended for routine vaccination at age 11 or 12 years and for everyone through age 26 years if not adequately vaccinated when younger. For adults ages 27 through 45 years, clinicians can consider discussing the HPV9 vaccination with people who are most likely to benefit.

HPV vaccination remains the best method for preventing cancer-causing infections and precancers. HPV infections and cervical precancers have dropped since 2006, when HPV vaccines were first used in the U.S. For example, among teen girls, infections with HPV types that cause most HPV cancers and genital warts have dropped 88 percent and among young adult women they dropped 81 percent. Among vaccinated women, the percentage of cervical precancers caused by the HPV types most often linked to cervical cancer has dropped by 40 percent.

Although recommendations by ACIP provide clinical guidance, school vaccination requirements are generally determined by state legislatures or state health departments. Few states require the HPV vaccine for school attendance in part because HPV is considered a sexually transmitted infection (STI), and it is not likely to be transmitted in schools.<sup>6</sup> Adding vaccines to the list required for school is viewed by some as putting up unnecessary roadblocks for school attendance. For the HPV vaccine, some have expressed moral objections related to a

vaccination mandate for a STI.<sup>7</sup> This report is specifically focused on the history of vaccine mandates for school entry, the legality of vaccine mandates, assessment on the effectiveness of HPV vaccine mandates on HPV vaccination rates, and other interventions to increase HPV vaccination rates.METHODS

English language articles were selected from searches of PubMed and Google Scholar using the search terms "HPV vaccination", "HPV vaccine mandates," "mandated vaccines AND schools" and "school attendance AND HPV vaccine mandate". Additional articles were identified by manual review of the reference lists of pertinent publications. Web sites managed by government agencies and applicable organizations were also reviewed for relevant information.

## DISCUSSION

### Background on HPV

HPV is a group of more than 200 related viruses, some of which are spread through vaginal, anal, or oral sex. <sup>8</sup> The majority of HPV infections are self-limited and are asymptomatic. Sexually transmitted HPV types fall into two groups, low and high risk. <sup>6</sup> Low-risk HPVs generally cause no disease. <sup>6</sup> However, a few low-risk HPV types can cause warts on or around the genitals, anus, mouth, or throat. High-risk HPVs can cause several types of cancer. <sup>6</sup> There are about 14 high-risk HPV types including HPV16 and HPV18, which are responsible for most HPV-related cancers. <sup>6</sup> Nearly all people are infected with HPV within months to a few years after becoming sexually active. Around half of these infections are with a high-risk HPV type. <sup>6</sup> HPV can infect anyone regardless of their sex, gender identity, or sexual orientation. HPV vaccination is the best method to prevent infection with disease-causing HPV types, preventing many HPV-related cancers and cases of genital warts. Before HPV vaccines were introduced, approximately 355,000 new cases of ano-genital warts occurred every year. <sup>9</sup>

## Prevalence of HPV-associated cancers

Long-lasting infections with high-risk HPVs can cause cancer in parts of the body where HPV infects cells, such as in the cervix, oropharynx, anus, penis, vagina, and vulva. HPV infects the squamous cells that line the inner surfaces of these organs. For this reason, most HPV-related cancers are squamous cell carcinomas. Some cervical cancers come from HPV infection of gland cells in the cervix and are adenocarcinomas. Each year, there are about 45,000 new cases of cancers in parts of the body where HPV is often found, and HPV is estimated to cause about 36,000 of these.

## Background on HPV Vaccines and Recommendations for Vaccination

The FDA approved first-generation Gardasil®, produced by Merck, in 2006, which prevented infection of four strains of HPV – 6, 11, 16, and 18. In December 2014, Gardasil® 9 was approved by the FDA. This vaccine protects against 9 strains of HPV: the four strains approved in the previous Gardasil vaccine, as well as 31, 33, 45, 52, and 58. These strains are associated with the majority of cervical cancer, anal cancer, and throat cancer cases as well as most genital warts cases and some other HPV-associated ano-genital diseases. In the vaccine was initially approved for cervical cancer prevention, but in 2020 the FDA broadened its approval to include the prevention of oropharyngeal cancer and other head and neck cancers.

With over 120 million doses of HPV vaccines distributed in the United States, robust data demonstrate that HPV vaccines are safe. There have been relatively few adverse events reported after HPV vaccination. Commonly reported symptoms include injection-site reactions such as pain, redness and swelling, as well as dizziness, fainting, nausea, and headache. Unrent research suggests the vaccine protection is long-lasting: more than 10 years of follow-up data indicate the vaccines are still effective and there is no evidence of waning protection, although it is still unknown if recipients will need a booster. Further, HPV vaccination has not been associated with initiation of sexual activity or sexual risk behaviors. HPV vaccine is recommended for routine vaccination at age 11 or 12 years. Vaccination can be started at 9 years of age. ACIP also recommends vaccination for everyone through age 26 years if not adequately vaccinated when younger. HPV vaccination is given as a series of either two or three doses, depending on age at initial vaccination. HPV vaccines are currently not recommended for use in pregnant persons. HPV vaccines can also be administered regardless of history of ano-genital warts, abnormal Pap test or HPV test, or ano-genital precancer.

## VACCINE MANDATES

## Legality of Vaccination Mandates

In the early 19<sup>th</sup> century, smallpox remained one of the largest threats to public health. Amid frequent smallpox outbreaks, Massachusetts passed the nation's first vaccine mandate in 1810. The Massachusetts law gave local health boards the authority to require vaccination when outbreaks occurred, imposing fines or quarantine for non-compliance. In 1827, Boston enacted the first school vaccine mandate for smallpox; other cities and states soon followed. Today, four common childhood vaccinations – DtaP, MMR, polio, and varicella – are required for children to enroll in kindergarten in every state, with 44 states also requiring a hepatitis B vaccination before kindergarten and 30 states requiring a meningitis vaccination before entering later grades. Until the COVID-19 pandemic, vaccine mandates in the United States have mostly been enacted by state and local governments in relation to public venues, schools, and health care facilities, with the military also requiring certain vaccines. Vaccine mandates require that individuals be vaccinated against certain illnesses, usually as a condition of entry to or participation in certain activities. The most common vaccine mandates are applied to enrollment in schools. However, vaccine mandates are not absolute. School vaccine mandates in every state allow for exemptions.

The legal basis for vaccine mandates typically lies within the police powers of a state. Police powers encompass the broad power of a state to regulate matters affecting the health, safety, and general welfare of the public, housed within the Tenth Amendment of the Constitution.<sup>2,21</sup> While school vaccination requirements are framed as conditional, courts often view them as compulsory; however, these compulsory mandates have been widely accepted and judicially sanctioned.<sup>18</sup> The legitimacy of compulsory vaccination programs depends on both scientific factors and constitutional limits. Scientific factors include the prevalence, incidence, and severity of the contagious disease; the mode of transmission; the safety and effectiveness of any vaccine in preventing transmission; and the nature of any available treatment. Constitutional limits include protection against unjustified bodily intrusions, such as forcible vaccination of individuals at risk for adverse reactions, and physical restraints and unreasonable penalties for refusal.<sup>22</sup> Vaccination programs have been legally challenged as inconsistent with federal constitutional principles of individual liberty and due process, an unwarranted governmental interference with individual autonomy, and an infringement of personal religious beliefs under First Amendment principles.<sup>2</sup>

The U.S. Supreme Court has only officially addressed vaccine mandates in two cases. In 1905, the Court upheld the constitutionality of vaccine mandates in the seminal case *Jacobson v. Massachusetts*.<sup>23</sup> Jacobson challenged the Massachusetts law mentioned earlier that gave local health boards the authority to require vaccination when outbreaks occurred. The Court held that a vaccine mandate was valid so long as there was a danger to public health and safety and the mandate had a real or substantial relation to the goal of protecting public health. In 1922, the Court upheld vaccine mandates as a condition of school attendance in *Zucht v. King*.<sup>24</sup> In its brief, three paragraph opinion, the Court reaffirmed the broad discretion of the states to employ police powers and states' authority to delegate those powers to municipalities to determine under which conditions health regulations become operative.

The most frequently used arguments against compulsory vaccination are the religious clauses in the First Amendment. Supreme Court jurisprudence outside the realm of vaccination has clarified that the right of free exercise of religion does not relieve an individual of the obligation to comply with a valid and neutral law of general applicability.<sup>2</sup> The majority of states grant religious exemptions to school vaccine mandates, but even laws that do not provide for religious exemptions have been deemed constitutional.<sup>25</sup> Arguments have also been made under the Equal Protection Clause of the Fourteenth Amendment, but courts have rejected arguments that school vaccine mandates discriminate against school children to the exclusion of other groups because school children are not a constitutionally protected class.<sup>2</sup>

Other constitutional arguments have had even less success. Constitutional rights are generally framed as the right to be free of some form of government intrusion or restriction. As such, courts have found that the Constitution does not guarantee any "positive" rights, e.g., any requirement that the government provide anything. This includes education, thus there is no limit on the sort of reasonable regulations that a state may choose to impose on the privilege of a public education.<sup>2</sup> Arguments that vaccine requirements are arbitrary, capricious, or unreasonable have also failed, as well as arguments that school vaccination laws constitute illegal searches and seizures that violate the Fourth Amendment.<sup>2</sup>

<sup>&</sup>lt;sup>1</sup> With the exception of Iowa, which does not require a mumps vaccine.

## Vaccine Exemptions

Vaccine exemption laws vary by jurisdiction. All 50 states and Washington D.C. (D.C) allow for vaccine exemptions for medical reasons. There are 45 states and D.C. that grant religious exemptions. Currently, 15 states allow philosophical exemptions for children whose parents object to immunizations because of personal, moral or other beliefs. How exemptions are enforced also varies among states. Examples of how states have addressed enforcement include: parental notarization or affidavit in the exemption process, and education about the benefits of vaccination and risk of being unvaccinated. To reduce non-medical exemptions, the CDC recommends that states strengthen the rigor of the application process, frequency of submission, and enforcement as strategies to improve vaccination rates. The states of the process of the

There is a growing body of evidence regarding the impact of state vaccination requirements for school age children on vaccination coverage and the association of non-medical exemption rates with increased disease incidence. The use of philosophical exemptions and under immunization tend to cluster geographically, putting some communities at greater risk for outbreaks. This geographic clustering of exemptions is associated with increased local risk of vaccine-preventable diseases, such as pertussis and measles.<sup>27</sup>

## Possibility of HPV Vaccine Mandates

When discussion surrounding an HPV vaccine mandate first began, it was riddled with controversy. Being initially recommended only for females aged 11-12 years, 28 parents were uncomfortable with the idea of giving a vaccine for a STI to young girls, especially as the manufacturer mounted an expensive lobbying campaign to get it mandated.<sup>29</sup> Though the idea that parents do not need to vaccinate their children against STIs at a young age remains prevalent, studies routinely show that parents underestimate their children's sexual activity. 30 Moreover, communication about sexual activity before a child's sexual "debut" correlates with less risky sexual behavior for the child. 31,32 The traditional rationale of tying vaccination to school attendance, is to prevent the spread of a disease outbreak that would prevent large numbers of children from attending school. However, there are already precedents that do not meet those narrow conditions. The tetanus part of the Tdap vaccine protects against an illness that is not communicable between humans at all. The traditional justification for tying vaccination to school entry not only fails to comprehensively weigh the risks and benefits of HPV vaccination, it also does not reflect the realities of mandatory vaccination today. In Boone v. Boozman, an Arkansas court explained in the context of hepatitis B vaccines that the method of transmission is not the only factor by which a disease can be judged dangerous and thus require mandated vaccination.<sup>33</sup> The caveat to Boone is that the court noted that the longevity of the virus on fomites added to the danger warranting a vaccination requirement for the high-traffic environment of a school setting, which may not be said of HPV.

#### Equity Implications of HPV Vaccine Mandates

Studies have shown that awareness of HPV, and HPV vaccination rates, are lower among Black and Hispanic women as compared to non-Hispanic Whites.<sup>34</sup> For mandated vaccines, by contrast, there is no evidence of racial disparity in rates of vaccination.<sup>34</sup> Black and Hispanic children receive these vaccines at comparable rates to other children, suggesting that mandates would be an effective tool for reducing disparities in vaccination and cervical cancer.<sup>34</sup> Mandating vaccination is not a substitute for improved education, screening, and treatment in minority populations, but it can be an important means of achieving greater health equity with respect to HPV-associated disease.<sup>34</sup>

Among adolescents aged 13–17 years in 2021, HPV vaccination coverage (at least 1 dose and HPV vaccine up to date) increased to approximately 58.6 percent.<sup>35</sup> Despite overall progress in vaccination coverage among adolescents, coverage disparities remain, particularly by geographic area. HPV vaccination was lower among adolescents living in rural areas than among adolescents living in urban areas.<sup>31</sup> These geographic disparities were statistically significant only among adolescents living at or above poverty level.<sup>31</sup> Access to the Vaccines for Children (VFC) program might contribute to higher vaccination coverage and lack of a geographic disparity for adolescents living below the poverty level among those in rural and urban areas.<sup>31</sup>

Cost is not likely to be a concern in the equitable distribution of the HPV vaccine, since payment for vaccines is covered by a variety of sources. Under the Patient Protection and Affordable Care Act, all health insurance plans in the insurance marketplace must cover the HPV vaccine without cost sharing as it is recommended by the ACIP. The

Vaccines for Children (VFC) program also pays for ACIP-recommended vaccination for all children through age 18 who are Medicaid-eligible, uninsured, American Indian or Alaskan Native, or underinsured. The Children's Health Insurance Program (CHIP) must cover ACIP-recommended vaccines since beneficiaries are not covered under VFC. Merck, the manufacturer of one approved HPV vaccine, Gardasil, also provides vaccines free of charge to eligible individuals, primarily the uninsured who, without our assistance, could not afford needed Merck medicines.<sup>36</sup>

## Barriers to Implementing Vaccine Mandates

The COVID-19 pandemic highlighted several barriers to vaccine mandates overall. There was speculation that rampant misinformation related to the COVID-19 vaccine would lead to a spillover of distrust into vaccination in general, potentially leading to a reduction in childhood vaccination rates in general.<sup>35</sup> Online public opinion polls show that there is no evidence of such spillover, in fact, trust in the safety of vaccines and the public health institutions that promote them increased overall.<sup>35</sup> However, attitudes regarding school requirements for routine vaccinations became more negative, suggesting a spillover of anti-mandate sentiments more broadly.<sup>37</sup> Further, one study noted that during the 2020–21 school year, national coverage with state-required vaccines among kindergarten students declined from 95 percent to approximately 94 percent.<sup>38</sup> In the 2021–22 school year, coverage for all state-required vaccines among kindergarten students further decreased to approximately 93 percent.<sup>39</sup> Another study found that for the first time since 2013, the proportion of 13–17-year-olds who received their first doses of the HPV vaccine did not increase.<sup>40</sup> Instead, vaccination coverage decreased among Medicaid-insured teens and remained lowest among uninsured teens, two of the four groups eligible for the VFC program.<sup>37</sup> This highlights that despite widespread return to in-person learning, COVID-19–related disruptions continue to affect vaccination coverage, preventing a return to pre-pandemic coverage levels among kindergarten students and adolescents.

Public support for school requirements for routine childhood vaccination dropped by 10 to 12 percentage points between 2019 and 2023 (down to only 70-74 percent support three years into the pandemic).<sup>37</sup> This left about one-quarter of U.S. adults (25-28 percent) opposed to vaccine requirements in 2023, which is the highest level of opposition to routine childhood vaccination requirements in recent history.<sup>37</sup> Notable drops in support during this time occurred among Republicans and those leaning Republican, as well as among adults who are not vaccinated against COVID-19.<sup>37</sup>

Moreover, when those opposing routine childhood vaccine requirements for school were asked about potential reasons why, the top reason cited by approximately half of those in opposition was that "it should be the parents' choice to decide for their child" (49 percent).<sup>37</sup> Most of the public believes routine vaccines are very safe, and this attitude is distinct from support for government requirements to be vaccinated.<sup>37</sup>

#### LESSONS FROM STATES WITH HPV VACCINE MANDATES

Hawaii, Rhode Island, Virginia, and D.C. have laws that require HPV vaccination for school entry. D.C. and Virginia require the HPV vaccine for girls to enter the sixth grade but allow parents to opt out of the requirement due to medical, moral, or religious reasons. An Rhode Island requires all seventh-grade students to be vaccinated. While girls must still access HPV vaccines via a health professional, these mandates encourage a standardized age of vaccine administration and require schools to distribute information about the benefits of HPV vaccination to all parents. Parents are expected to review this information before opting their daughters out of HPV vaccination. It was hypothesized that these mandates were expected to facilitate the equal distribution of basic knowledge about HPV vaccines across various groups, promote uniformity in health care provider recommendations, and as a result, lessen inequities in uptake.

One study aimed to understand the effects of mandates on HPV vaccine uptake in Virginia and D.C. years after implementation.<sup>39</sup> The study showed that there were improved clinician vaccine recommendations for some racialethnic minority girls.<sup>39</sup> However, the study also showed that mandates did not influence vaccine completion. Unexpectedly, rates of initiation and completion were lower in mandated (vs. non-mandated) jurisdictions in the post- mandate period, and completion declined in mandated jurisdictions once mandates came into effect. This suggests low enforcement of—and adherence to—HPV vaccine mandates, which was surprising given school-entry mandates have been effective for achieving high uptake of other adolescent and childhood vaccines.<sup>43,44</sup> However, these findings complement other studies identifying no impact of school-entry HPV vaccine mandates on overall uptake.<sup>45,46</sup>

The study interestingly noted reverse disparities in vaccine initiation in mandated jurisdictions for adolescents with the least educated parents.<sup>39</sup> This is in part due to D.C. and Virginia's broad opt-out provisions, which allow parents to refuse HPV vaccination after reviewing educational materials.<sup>47</sup> Further, the study showed that health care professionals' failure to discuss HPV vaccination with patients contributes to non-vaccination—particularly for low-income and racial-ethnic minority adolescents.<sup>39</sup>

Overall, the findings show that school-entry HPV vaccination mandates may disperse health-enhancing knowledge more equally across the population; however, they did not significantly change the rates of individuals who were up to date on HPV vaccination.<sup>39</sup> Further, barriers to uptake (i.e., lack of health care access, time constraints) may persist and differences in clinician behaviors may continue to shape patterns of uptake.

# INTERVENTIONS FOR INCREASING HPV VACCINATION RATES

Studies have demonstrated that the most effective intervention to increase vaccine uptake in individuals is strong recommendation for vaccination by their health care professional. 39,48 Research documenting HPV vaccination inequities suggests low-income and Black (vs. White) girls are less likely to receive a strong health care professional recommendation for vaccination and the racial gap in recommendations has waned, but not disappeared, over time. 49,50 School-entry HPV vaccination mandates may have provided the incentive for clinicians to discuss HPV vaccination with eligible individuals and their parents as part of routine care, mitigating inequities in recommendation receipt. 39 Other studies found that reminder-based interventions for health care professionals such as standing orders and social media campaigns have improved vaccination coverage. 51 Finally, studies have found that environmental interventions, particularly school-based and childcare center-based vaccination programs were most effective in increasing vaccination coverage. 52

The Community Preventive Services Task Force (CPSTF) has also released the following findings on what works in public health to improve vaccination rates based on available evidence. The following interventions could be applied to increasing HPV vaccination rates:

- Home visits to increase vaccination rates.<sup>53</sup>
- Vaccination programs in schools and organized child-care centers.<sup>54</sup>
- Vaccination programs in WIC settings. 55
- Immunization information systems set up to create or support effective interventions, such as client reminder and recall systems, provider assessment and feedback, and clinician reminders for vaccination or missed vaccination opportunities.<sup>56</sup>

## **EXISTING AMA POLICY**

AMA policy H-440.872 "HPV-Associated Cancer Prevention" urges physicians to educate themselves and their patients about HPV and associated diseases, HPV vaccination, as well as routine HPV related cancer screening. This policy also states that the AMA will intensify efforts to improve awareness and understanding about HPV and associated diseases in all individuals, regardless of sex, such as, but not limited to, cervical cancer, head and neck cancer, anal cancer, and genital cancer, the availability and efficacy of HPV vaccinations, and the need for routine HPV related cancer screening in the general public. Further, it recommends HPV vaccination for all groups for whom the federal Advisory Committee on Immunization Practices recommends HPV vaccination and encourages interested parties to investigate means to increase HPV vaccination rates by facilitating administration of HPV vaccinations in community-based settings including school settings.

AMA policy H-440.970, "Nonmedical Exemptions from Immunizations" states that the AMA believes that nonmedical (religious, philosophic, or personal belief) exemptions from immunizations endanger the health of the unvaccinated individual and the health of those in the community at large. It also supports the immunization recommendations of ACIP for all individuals without medical contraindications and recommends that states have in place an established mechanism, which includes the involvement of qualified public health physicians, of determining which vaccines will be mandatory for admission to school and other identified public venues based upon the recommendations of the ACIP and policies that permit immunization exemptions for medical reasons only.

The AMA also continues to develop material and publish new stories on how doctors can effectively communicate with patients to help build vaccine confidence. 57,58

## CONCLUSION

HPV is a common virus, some types of which spread through sexual contact. <sup>59</sup> Some sexually transmitted HPVs can cause genital warts, whereas others, called high-risk or oncogenic HPVs, can cause cancer. <sup>54</sup> High-risk HPVs cause virtually all cervical cancers, most anal cancers, and some vaginal, vulvar, penile, and oropharyngeal cancers. <sup>6</sup> Research has demonstrated that the HPV vaccine is a safe and effective way to decrease HPV-related cancers. However, the vaccination rate in the U.S. is suboptimal.

When first proposed, HPV school vaccine mandates were controversial. Some parents were uncomfortable with the idea of giving a vaccine for a STI to young girls age 11-12.<sup>25</sup> The United States is one of many countries with a long history of using school mandates to increase vaccination rates; these mandates have been consistently upheld by US courts against claims that they violate individual rights.<sup>60</sup> Currently, Hawaii, Rhode Island, Virginia, and D.C. have laws that require HPV vaccination for school entry. D.C. and Virginia require the HPV vaccine for girls to enter the sixth grade but allow parents to opt out of the requirement due to medical, moral, or religious reasons.<sup>40</sup>

Data studying jurisdictions with HPV vaccine mandates have shown that broad opt-out provisions, low enforcement of—and adherence to—HPV vaccine mandates, and no mechanism to ensure completion of the HPV vaccine series have limited the success of mandates. Further, other studies have shown that without widespread public support, monitoring, sanctions for noncompliance, or changes to the method of vaccine administration, school-entry HPV vaccine mandates do little to encourage uptake. Rather, emphasis should be put on educating parents on the benefits of vaccination within the community and clinical settings. Stronger health care practices such as more indepth discussions with hesitant parents and establishing vaccination as the default are strategies that could help improve vaccination coverage rates. Finally, other interventions such as strong recommendations from health care professionals, parent education, and school and childcare center-based vaccination programs are effective ways to increase initiation of HPV vaccination and ensure completion of the HPV vaccine series. So-53

#### RECOMMENDATIONS

The Council on Science and Public Health recommends that the following be adopted, and the remainder of the report be filed.

1. That our AMA amend policy H-440.872, "HPV-Associated Cancer Prevention" by addition and deletion to read as follows:

## HPV-Associated Cancer Prevention, H-440.872

- 1. Our AMA (a) <u>strongly</u> urges physicians and other health care professionals to educate themselves, <u>appropriate</u> patients, <u>and patients' parents when applicable</u>, about HPV and associated diseases, <u>the importance of initiating and completing</u> HPV vaccination, as well as routine HPV related cancer screening; and (b) encourages the development and funding of programs targeted at HPV vaccine introduction and HPV related cancer screening in countries without organized HPV related cancer screening programs.
- 2. Our AMA will work with interested parties to intensify efforts to improve awareness and understanding about HPV and associated diseases in all individuals, regardless of sex, such as, but not limited to, cervical cancer, head and neck cancer, anal cancer, and genital cancer, the availability and efficacy of HPV vaccinations, and the need for routine HPV related cancer screening in the general public.
- 3. Our AMA supports legislation and funding for research aimed towards discovering screening methodology and early detection methods for other non-cervical HPV associated cancers.
- 4. Our AMA:
- (a) encourages the integration of HPV vaccination and routine cervical appropriate HPV-related cancer screening into all appropriate health care settings and visits,
- (b) supports the availability of the HPV vaccine and routine cervical cancer screening to appropriate patient groups that benefit most from preventive measures, including but not limited to low-income and presexually active populations,
- (c) recommends HPV vaccination for all groups for whom the federal Advisory Committee on Immunization Practices recommends HPV vaccination.
- 5. Our AMA encourages will encourage all efforts by interested parties appropriate stakeholders to investigate means to increase HPV vaccine availability, and HPV vaccination rates by facilitating administration of HPV vaccinations in community-based settings including school settings such as local

health departments, schools, and organized childcare centers.

6. Our AMA will study requiring HPV vaccination for school attendance.

<u>67</u>. Our AMA encourages collaboration with interested parties to make available human papillomavirus vaccination to people who are incarcerated for the prevention of HPV-associated cancers.

8. Our AMA will encourage continued research into (a) interventions that equitably increase initiation of HPV vaccination and completion of the HPV vaccine series; and (b) the impact of broad opt-out provisions on HPV vaccine uptake. (Amend Current HOD Policy)

2. That our AMA reaffirm Policy H-440.970, "Nonmedical Exemptions from Immunizations."

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# 4. SUPPORTING AND FUNDING SOBER CENTERS

Reference committee hearing: see report of Reference Committee K.

HOUSE ACTION: RECOMMENDATIONS ADOPTED AS FOLLOWS

REMAINDER OF REPORT FILED

See Policies H-30.933, H-95.912, H-95.931, H-345.995, D-430.993 and H-515.955

At the 2022 Interim Meeting of the American Medical Association (AMA), the House of Delegates Resolution 913 "Supporting and Funding Sobering Centers," was referred. Resolution 913 asked that our AMA recognize the utility, cost effectiveness, and racial justice impact of sobering centers; support the maintenance and expansion of sobering centers; support ongoing research of the sobering center public health model; and support the use of state and national funding for the development and maintenance of sobering centers.

This report investigates the various aspects of sobering centers, including available evidence, best practices, implementation challenges, access issues, and health equity considerations. Through an analysis of the current state of sobering centers, this report sheds light on their effectiveness and identifies areas for improvement and further research. This report serves as the Council on Science and Public Health's (CSAPH) findings and recommendations regarding sobering centers.

#### METHODS

English language articles and grey literature were selected from searches of PubMed and Google Scholar using the search terms "sobering center," "sober center," "stabilization program," "inebriate program2," "inebriate center," and "diversion center.". Additional articles were identified by manual review of the reference lists of pertinent publications. Searches of selected medical specialty society, national, and local government agency websites were conducted to identify definitions, guidelines, statements, and reports.

## **BACKGROUND**

Sobering Centers (SCs), also known as stabilization programs, support and connection centers, and diversion centers, were established in The Uniform Alcoholism and Treatment Act of 1971 as an alternative to jail admission for public intoxication and the emergency department (ED) for individuals who are acutely intoxicated, non-violent, and do not present with acute medical conditions or co-existing medical complaints. <sup>1,2</sup> The act legally allows states to create treatment solutions to monitor, stabilize and coordinate care for individuals who are acutely intoxicated on alcohol.<sup>3</sup> Over time states and localities have broadened the scope of SCs to encompass intoxication from substances beyond alcohol.

SCs typically prioritize one of three main programmatic purposes: jail diversion, ED diversion and homeless/social welfare practices. Prior to the establishment of SCs, the prevalent approach to dealing with public intoxication involved detaining individuals in jail cells, often referred to as "drunk tanks." During this process, individuals were charged with drunk and disorderly or public intoxication offenses. These jail cells were commonly unmonitored, and individuals who are intoxicated often faced adverse consequences, including preventable fatalities resulting from overdose, suicide, or unidentified medical conditions such as head trauma.<sup>3,4</sup>

Public intoxication is addressed in a variety of ways by states across the U.S. As of 2016, 22 states had laws making public intoxication illegal, while 12 states specified that intoxication is not a crime, although municipalities within those states might still have laws against it.<sup>5</sup> In states where public intoxication is still considered a crime, individuals are typically charged with a misdemeanor, punishable by jail time and/or a fine.<sup>6</sup> Racial and ethnic disparities in ticket, arrest, and incarceration rates exist, as the people most frequently impacted are disproportionately Black, have a substance use disorder, and are unstably housed, though the overlap is unclear.<sup>7</sup> Despite similar substance use rates between racial groups, the arrest rates for Black, Latinx, and Indigenous peoples are exponentially higher when compared to Whites for substance use, public intoxication, and associated charges such as disorderly conduct.<sup>8</sup>

The criminalization of public drunkenness or intoxication has also resulted in class bias in law enforcement, without producing significant rehabilitative or deterrent effects. <sup>9</sup> A key policy change to avoid unnecessary removal of

people from public spaces and prevent arrest and incarceration would be to repeal existing public intoxication laws. By decriminalizing public intoxication—defined as the elimination of criminal penalties so that individuals are not arrested or incarcerated solely for being intoxicated—we can shift the focus of law enforcement from penalizing a state of being. It is important to note that this policy change would not affect laws designed to prevent specific harmful actions to self or others while using a substance, such as driving under the influence (DUI).

There are approximately 52 known SCs located in approximately 23 states in both rural and urban settings, with 25 percent of the nation's known SCs located in California. 4,10 It is possible that additional SCs exist, but are not identified in available sources. In 2019, SCs had approximately 30,000 encounters in California alone, indicating a possible utility for the services in other jurisdictions across the US. 4 Currently, there is no collated national data on SCs and most are run at the local level by the city or county. This results in disjointed information regarding their use and creates barriers to assessing best practices, implementation, health outcomes, and societal impact. A study of 18 SCs found that a majority (56.6 percent) are located on the West coast and are concentrated in both small and large cities. 11 Additionally, 82 percent are a part of a non-profit organization, as opposed to stand-alone sites. 11

In general, SCs are low-threshold, 24/7 short-term care facilities for individuals who are acutely intoxicated. However, there is no standard or consensus definition of a SC. According to Oregon statute, a SC is a facility that provides a safe and supervised environment for individuals who are acutely intoxicated until they are no longer intoxicated. Under Oregon code, SCs are affiliated with an approved substance use disorder (SUD) treatment program and has comprehensive written policies for the safety of individuals who are intoxicated, staff, and volunteers. These policies include case consultation, training, advice, and a plan for making referrals to SUD treatment. While the majority are open 24/7, other SCs vary widely in their hours, capacity, accommodations, health services offered, staffing, and budgets. Some SCs have a co-located detoxification or withdrawal management facility, mental health counseling, and residential inpatient treatment located in the same building for easy triage, but there are many that are stand-alone and work within their community to refer people to local health and social services.

#### DISCUSSION

# Sobering Center Context

The intersection of the criminal-legal system, housing insecurity, and ED utilization highlights a complex web of social, racial, and health disparities in the U.S. with relation to SCs. In 2019, the U.S arrested approximately 316,032 people for "drunkenness" or "public intoxication" and 1,558,862 people for drug violations with the vast majority of those arrested being Black or Latinx.<sup>13</sup> Racial disparities exist throughout the criminal-legal system and result in exacerbated negative health outcomes. Whereas 32 percent of the population in the U.S is Black or Latinx, they comprise of 56 percent of people incarcerated – with Blacks incarcerated at more than 5 times the rate of whites.<sup>14</sup>

Homelessness, frequently interconnected with substance use, exacerbates adverse health outcomes, and is influenced by various social drivers of health (e.g., health care access, employment, education, poverty). The association between homelessness and substance use is bidirectional. While substance use can be a factor that results in homelessness, people experiencing homelessness may use substances as a coping mechanism to deal with the safety risks and trauma of being unhoused. <sup>15</sup> LGBTQ+ youth and veterans experience higher rates of homelessness and substance use, largely attributable to psychological stressors including trauma and social and structural stressors including social marginalization, discrimination, and health care inequities. <sup>16,17</sup> Homelessness has also been associated with increased substance use disorder disease severity and poorer health outcomes <sup>18–20</sup> While substance use affects all socioeconomic categories, research indicates higher rates of ED use and recidivism for those with cooccurring homelessness and substance use disorders, exacerbating the need for comprehensive support and evidence-based interventions that support these populations. <sup>21</sup>

The ED serves as a critical point of contact for individuals who are unhoused and use substances. A Substance Abuse and Mental Health Services Administration (SAMHSA) conducted analysis of participating hospitals determined that the top ten drugs in drug-related ED visits in 2022 were related to alcohol (45 percent), opioids (12.7 percent), cannabis (11.9 percent), methamphetamine (8.2 percent), and cocaine (5.8 percent).<sup>22</sup> Alcohol was

found as the most common additional substance involved in methamphetamine, cannabis, and cocaine related ED visits. <sup>22</sup> (See Table 1) Acute alcohol intoxication is a known risk factor for frequent utilization of the ED, <sup>23</sup> and while acute alcohol intoxication can require emergency medical intervention due to potential complications, such as respiratory depression or liver failure, studies have shown that fewer than 1 percent of individuals assessed with uncomplicated alcohol intoxication need emergency services. <sup>24</sup> However, there is a need for national-level research to quantify the number of individuals admitted to EDs for uncomplicated alcohol intoxication versus complicated cases. Such data would help evaluate the extent to which alternative services like SCs could benefit the population at large.

Limited resources and time in most EDs make it challenging to provide monitoring for individuals who do not have critical medical complications.<sup>3,4</sup> In response to the emerging needs of these populations, states and localities have instituted sobering centers (SCs) as an approach to stabilize individuals intoxicated on drugs (alcohol, opioids, methamphetamines, or cocaine).<sup>4</sup> While supportive services and referral to evidence-based treatment may be available on-site, SCs are not treatment facilities for people who use substances or have substance use disorders.<sup>4</sup>

# Sobering Center Components

The most comprehensive survey conducted on SCs in the U.S. provides valuable insights into the diversity of clientele, practices, and staffing within these centers. The survey collected self-reported data from 11 sobering centers located in 14 states, offering a view of their operations. Further research on sobering centers not included in the survey, provides a broader perspective on the practices and characteristics of these facilities. The collective data from the surveyed centers and additional research shed light on the various approaches and differences found among sobering centers across the country.

## Referral and Admissions

Typically, SCs receive direct referrals from law enforcement with some centers solely receiving referrals from law enforcement. Centers also accept referrals from EMS/ambulatory personnel and non-ambulance vans or outreach vans that respond to 911 calls that involve public intoxication. While self-referral and walk-ins are an option at some SCs, referrals can also be made from EDs, social services, clinics, or community programs. In a survey conducted of 18 SCs, 69 percent accepted referral from law enforcement, 62 percent from EDs, and 54 percent walk-in/self-referral. (See Table 2 for referral flowchart)

All SC clients are admitted voluntarily. The number of individuals able to receive services in SCs varies from 11 to 84 persons. Individuals are primarily referred to SCs for alcohol intoxication, but an undetermined amount of SCs have expanded to include people intoxicated from other substances such as opioids, methamphetamine, cannabis, and cocaine, in an effort to expand the scope of services given the evolving substance landscape. 4,26

SCs in New York City accept individuals with active psychiatric disorders.<sup>2</sup> These centers are a part of a multiagency effort to provide a health-centered alternative to emergency room visits and criminal-legal interventions, serving as a vital component in the city's broader strategy to address mental health and substance use as interconnected public health issues.<sup>2</sup> This strategy differs from other SCs that solely admit individuals who are intoxicated, and those presenting to a SC with active psychiatric disorders are triaged to a higher level of care, such as an ED. There is a wide variation in the number of clients a SC sees annually. From 2019-2020, one SC only admitted 10 clients while another admitted 13,325, with approximately 20 percent being repeat clients.<sup>11</sup> The agencies were deidentified in the report, so it is unclear whether location impacted admitted clients. The report lacked specificity regarding whether the estimated clients admitted were unique or if SCs served dual purposes, such as drop-in cooling centers during summer months.<sup>11</sup> However 67 percent of the SCs are co-located with other programs which could account for the varying client admittance.<sup>11</sup>

All SCs report having a triage process in place, although the specific procedures vary. <sup>1</sup> In terms of admitting clients, in centers where staff lacks medical training the assessment is informal and might involve a breathalyzer for alcohol, but does not include taking vital signs. <sup>1</sup> In Cambridge, the assessment revolves around determining if a client can walk safely when they arrive on their own or are brought in by the police. <sup>1</sup> Other centers use triage checklists completed by pre-hospital transport (EMS or outreach van), intake staff, or both. <sup>25</sup> (See Table 3 for sample inclusion

criteria) These checklists typically focus on complaints and vital signs, with clients considered unsuitable for the center if they have medical issues or abnormal vital signs. However, none of the checklists used have been externally validated or recognized by a national organization as safe practices, but many have input from local emergency medical staff, local public health officials, and other sobering centers.

#### Clients

The types of clients that are admitted into SCs usually fall into two categories. The first population consists of clients characterized by chronic use, cognitive impairment, or co-occurring homelessness, who face severe disorganization in their lives, essentially, functioning as shelters that admit people who are intoxicated. The second population is comprised of individuals who may be housed or unhoused but can independently manage their daily activities. This group primarily seeks a secure space to metabolize alcohol or other substances and does not require intensive services. The issue becomes complex when all available beds are consistently occupied, some by individuals with no other housing options and others who require only short-term sobering care. Both populations have acute needs, and the scarcity of beds suggests systemic limitations. Striking a balance between meeting the needs of both populations is essential to ensure effective and equitable utilization of SC resources.

## Length of Stay

The average length of stay for clients in SCs varies. In California, length of stays typically range from 7 to 12 hours. However, some centers have a minimum stay requirement of 4 hours, while others may have no minimum length of stay. The duration of stay in SCs is influenced by several factors, including the individual's level of intoxication, their ability to recover safely, and the center's specific protocols and resources. These timeframes aim to provide sufficient time for individuals to stabilize, ensure their safety, and potentially access additional support or services before being discharged.

## Staffing

The credentials of the people who staff SCs varies widely. The majority of SCs fall across a spectrum of staffing non-physician providers such as licensed nurses, emergency medical technicians (EMTs), paramedics, and/or health care technicians.<sup>4</sup> For example, in San Francisco one SC has registered nurses (RNs), medical assistants, and non-medical personnel, while SCs located in Cambridge, MA and San Diego, CA have all non-medical personnel.<sup>1</sup> It should also be noted that many SCs are co-located within medical facilities and have access to behavioral health staff including physicians, even if they are not staffed as part of the SC, as opposed to stand-alone SCs.

## Services

SCs offer a range of services and typically include hospitality, supportive care, wound care, and provision of essential daily living materials such as clothing, showers, and hygiene supplies. Additionally, SCs facilitate linkages to primary care, mental health services, and substance use disorder treatment. Peer support and counseling services are also commonly available, along with connections to social services and housing resources. It is important to note that while some centers may have a co-located medically supervised withdrawal program (ASAM level 3.7), this is not universally offered across all SCs. The scope of services provided by SCs can vary from one location to another while some are co-located with residential treatment, others only provide referral. For example, in Portland, Oregon, the SC operates as part of a centralized facility that offers comprehensive services for people experiencing homelessness or with SUD. On the other hand, in Bethel, Alaska the SC is a stand-alone facility with no long-term services. SCs report the majority of individuals who are intoxicated do not need a higher level of emergency care and greater than 90 percent of the clients were "appropriate" for the center. However, 5 SCs (41.7 percent) reported experiencing a client fatality at some point in their operation. The circumstances around these deaths were not included in the report.

SCs have different approaches to client monitoring and supervision. All programs typically have at least two members on staff at all times, and it is considered best practice to continuously check-in on clients, however it is unclear what interval is most appropriate especially when compared to monitoring practices in EDs. According to a subject matter expert, an essential aspect of a sobering center is the strategic placement of medical staff, ensuring that they have a clear view of every individual in the room. Alternatively, continuous bedside monitoring at

intervals of 5 or 10 minutes may also be implemented.<sup>27</sup> At least one wrongful death lawsuit, *Ryder v. MFI Recovery Center*, has been filed against a SC alleging falsified observation logs concerning the frequency with which staff monitored a client, leading to a fatal overdose.<sup>28</sup> The SCs license has since been revoked by the California Department of Health Care Services.<sup>29</sup> Of note, in many cases, the safety and monitoring of clients surpasses the level of care provided in jails by law enforcement, which begs the question of if SCs are a more appropriate setting for people who are intoxicated than jail.

In terms of discharge policies, each SC has established its own protocols for discharge practices that typically include evaluating a client's ability for self-care, including ambulation, having a plan after leaving, and meeting hygiene needs. Discharge assessments may involve screening vital signs, modified mini-mental status exams, resolution of signs and symptoms of intoxication as characterized in the DSM-4, as well as general well-being checks conducted by non-medical staff. While these specific signs and symptoms were not outlined in the report, it is important to note the potential for complications due to precipitated withdrawal by sudden cessation for those who have dependence or use disorder. In two programs, a specific blood alcohol level, an estimated measurement through breathalyzer, is used as a clinical indication for discharge.

Secondary transport of clients is uncommon. A study conducted at a SC in San Francisco revealed that the majority of visits to the center did not require ambulance discharge, and only 4.4 percent (506 individuals) needed to be transferred to the ED.<sup>25</sup> The main reasons for transfer included tachycardia (26 percent), alcohol withdrawal (19 percent), pain (19 percent), altered mental status (13 percent), and emesis (13 percent).<sup>25</sup> The study concludes that clients who were transferred to the sobering center after being medically cleared in the ED had slightly higher rates of discharge back to the ED. <sup>25</sup> This suggests the importance of having medically trained staff at sobering centers to monitor individuals and effectively triage and provide care for their needs. (See Table 4 for Clinical Indications & Table 5 for Reasons for Secondary Transfer)

National statistics on recidivism rates specific to SCs are not available. However, a study conducted in Houston, Texas, from 2013 to 2017 found that out of the 25,282 clients admitted, 77 percent (19,486 individuals) were admitted more than once, and 23 percent (5,814 individuals) were admitted three or more times. <sup>26</sup> Similarly, a SC in Iowa has reported instances of recidivism, where individuals are encouraged to return to the center multiple times as a step toward eventual treatment. <sup>31</sup> However, there may be limits on the number of times individuals can access the center within a specific time frame, such as per week, to ensure equal access for all individuals seeking services.

# Cost-Effectiveness Analysis

Cost savings associated with the implementation of SCs are substantial and far-reaching. By diverting individuals from incarceration, SCs offer a cost-effective alternative to the high expenses of housing inmates. For instance, Harris County jail admission costs \$286 per day, while a SC, operating at full capacity, would incur a significantly lower cost of \$127 per admission. SCs contribute to substantial savings by reducing unnecessary emergency care expenses. A cost analysis comparing the San Francisco SC with direct ED costs per encounter found that acute intoxication care at the SC resulted in savings of \$243 per client with the SC care being less costly (\$274) when compared to the ED (\$518). There is currently no research comparing the costs of SCs staffed with medical personnel to those staffed solely with non-medical personnel. SCs also alleviate the burden of unnecessary law enforcement processing. For example, the Santa Cruz Recovery Center demonstrated a 53 percent reduction in law enforcement processing, translating to \$83,290 in savings in officer costs.

The financial impact of SCs can extend to city and state levels as well. Houston reported a positive fiscal impact of \$2.9 million in the first 20 months after opening its sobering center.<sup>34</sup> However there is still further data needed, as the study did not estimate or denote the cost of SC admission, which can vary greatly depending on physical location and number of clients admitted. In New York City, the government spent \$51 million on establishing a SC in East Harlem, but in the first 6 months only admitted 45 people, which averages to \$1.1 million per visit.<sup>35</sup> This highlights a significant need for enhanced cross-collaboration and open communication among stakeholders involved in the implementation of sobering centers. Effective dialogue among healthcare providers, law enforcement agencies, community organizations, and policymakers is essential for the successful establishment, maintenance, and optimal utilization of sobering centers.

Nationally, when considering the cost of ED visits, SC visits, and sobering center start-up costs, a budget analysis estimated annual cost savings ranging from \$230 million to \$1 billion, assuming a diversion rate of 50 percent based

on previous studies.<sup>36</sup> A challenge to consider in implementation is the utilization of the centers when compared to the cost of long-term solutions such as an overdose prevention site or supportive housing. There is limited data available on the in-depth cost-effectiveness analysis of SCs. SCs may be cheaper than jail or ED stays but the appropriate comparison for people experiencing homelessness with substance use disorder is permanent supportive housing (PSH).

PSH with a housing first approach, is a competitive model for sobering care for people who are unhoused. PSH is defined as long-term and affordable housing with ongoing supportive services (e.g., counseling, treatment, conflict resolution, nutrition) by staff (e.g., case managers, social workers, and health care professionals) to assist people living with mental health and/or substance use disorders who have experienced housing insecurity or homelessness. The harm reduction and community housing model of PSH ensures that residents can be monitored for intoxication, if needed, while concurrently obtaining supportive services. However, this does not address the clients that would be admitted to a SC for short-term monitoring that already have permanent housing. Overall, the limited cost-effectiveness research suggests SCs are less expensive alternatives that can benefit individuals in crisis and yield potential economic advantages for communities and states.

#### Best Practices

Assessing standards and best practices among SCs is challenging due to the lack of uniformity across different centers. Members of the *American College of Emergency Physicians Public Health and Injury Prevention Committee on Sobering Centers* surveyed 11 SCs. The respondents shared best practices which include motivational interviewing, housing first philosophy, case management, inter-organizational communication, peer support, and harm reduction.<sup>37</sup> The California Health Care Foundation identifies three foundational best practices for SCs.<sup>4</sup> First, a low-barrier and compassionate service model ensures easy access for individuals by minimizing paperwork, eligibility requirements, and complex intake processes.<sup>4</sup> Second, SCs play a central role in care coordination, with many offering around-the-clock staffing and services to provide immediate crisis response and facilitate communication with other service providers.<sup>4</sup> Lastly, programmatic flexibility is crucial, allowing SCs to meet the specific needs of individuals and the community, such as offering longer stays on a case-by-case basis, providing shelter during inclement weather, or caring for high-need individuals who may not meet standard eligibility criteria.<sup>4</sup>

Another example of a best practice observed at SCs is their commitment to accommodating individuals despite challenging behavior, with only rare instances of permanent restrictions from accessing services. For instance, individuals who exhibit violent or threatening behavior may face short-term restrictions from sobering services, typically lasting a few weeks, or undergo regular risk assessments during each visit. Some centers establish safety committees consisting of frontline and managerial staff who regularly review behavioral incidents and may establish permanent restrictions on SC visits for individuals with severe substance use disorder who experience substantial health and cognitive decline, necessitating higher levels of care. While these best practices support accessible, coordinated, and adaptable care within SCs, there is still a need for the establishment of standardized and externally validated intake and discharge protocols, and internal clinical best practices that are publicly available to localities for implementation.

# Law Enforcement and Criminal-Legal Implications

SCs can play a critical role in promoting health equity by providing a non-punitive approach and access to health services for individuals. However, there are concerns regarding the potential misuse of sobering centers as an alternate form of punishment by law enforcement. Around 75 percent of SCs have formal partnerships with law enforcement agencies, raising questions about the ongoing criminalization of people who are unhoused and use substances which can lead to dangerous behaviors, such as hurried substance use in public or isolated locations, increasing the risk of fatal overdose. <sup>11,15</sup> There are barriers and challenges to achieving equitable health outcomes. Expanding law enforcements' scope to triage and determine what is medically necessary or critical to send individuals to the ED, jail, or SCs, can impact health outcomes and create disparities in access to hospital-based and SC-based services.

In a survey of police agencies, 65 percent indicated they leave the decision to use a SC to the officers' discretion and use formal written policies and informal practices to provide guidance. And while 80 percent of police agencies reported training officers on using SCs, 20 percent do not provide officers with any guidance regarding the use of SCs. A major concern with any law enforcement interaction especially for communities of color, people with

disabilities, LGBTQ+, people who use drugs, low-income, migrant, and unhoused individuals is inequitable exposure to law enforcement action, injuries, violence, and death – which can effect individuals likelihood to seek health services and treatment, achieve positive health outcomes, and lead to compounding structural and systematic existing health inequities.<sup>38</sup> For these reasons, many states and localities have begun using unarmed non-law enforcement officers to address nonviolent social and medical issues in an effort to limit the scope of police power and to prevent unnecessary arrests and police violence.<sup>39</sup>

SCs also have the potential to serve as a connection point to treatment and health services for minoritized and marginalized populations. They can act as a steppingstone towards more comprehensive care and treatment, promoting access to vital resources. The provision of free services and triage based on need rather than ability to pay aligns with principles of health equity, ensuring that individuals receive the care they require without financial barriers.

The presence of SCs has shown promising results in decreasing jail admissions for public intoxication, with significant declines reported in some areas. For example in Houston, Texas after the opening of a SC, jail admissions for public intoxication decreased by 95 percent (from 15,387 to 835). Similarly, the Santa Cruz County Sheriff's Office reported a 53 percent decline in public intoxication bookings after the opening of the SC. Overall, SCs have the potential to advance health and racial equity, however there are challenges to address. It is crucial to develop clear policies and guidelines to ensure equitable access to SC services and mitigate potential biases in decision-making. Strong collaborative efforts between law enforcement, healthcare providers, and community stakeholders are essential in fostering a non-punitive, supportive, and equitable environment to accessing SCs, particularly for populations who have been historically marginalized or underserved.

#### Implementation Barriers

Implementation barriers for SCs encompass various factors. One significant barrier is the lack of specific certification or accreditation programs for sobering services. While organizations operating SCs may have accreditation for other programs such as detoxification or rehabilitation, there is currently no specialized accreditation for sobering centers themselves.<sup>3</sup> Pursuing satellite status under an existing Federally Qualified Health Center (FQHC) may be feasible if the center is associated with a community health center that offers additional clinical services.<sup>3</sup> However, achieving FQHC status as a standalone sobering center is challenging.<sup>3</sup> The implementation of SCs in a rural or suburban setting could also present additional challenges including the ability for the SC to triage effectively between hospitals, behavioral health centers, shelters, and law enforcement due to lack of funding and resources. However, there is no data or research that addresses the specific barriers that rural and suburban SCs have encountered when compared to SCs in cities.

Funding and financial sustainability present significant challenges, particularly for services in SCs that contribute to individual well-being but lack proper reimbursement mechanisms. These services may include hygiene resources like showers and nutritional support such as food. SCs typically operate as nonprofit organizations, and rely on diverse funding sources including public and private grants, fundraising, and state-based grants.<sup>27</sup> Billing through traditional insurers such as Medicaid or other third-party payers is not common practice.<sup>1</sup>

However, as of 2021, some states including California, have made progress in securing federal funding through the "in-lieu of services" (ILOS) mechanism under the Centers for Medicare and Medicaid Services (CMS) using the state's 1915(b) waiver. 40,41 California's Medi-Cal reform proposal, CalAIM, includes a "Whole Person Care" (WPC) pilot program that authorizes sobering centers as one of fourteen "community supports" that can substitute certain medical services covered by Medi-Cal, such as ED visits or inpatient hospital care. 40,41 Although collaborative models between health plans and sobering centers have not emerged, California encourages managed care plans to offer as many of the Community Supports as possible. 4,40 CMS and Medi-Cal financing of sobering centers offers a potential pathway for licensing of the programs through California's Department of Health Care Services with certification from Medi-Cal for both county and privately owned and operated SCs. Despite these advancements, there is still a lack of guidance on billing Medi-Cal for sobering services, posing ongoing challenges for financial sustainability. 13

Other reported implementation challenges are regarding workflows with external partners. For example, issues with reimbursement coverage for EMS services have led to EMS dropping individuals off in the ED instead of the SCs.<sup>31</sup> To effectively establish and run SCs, strong coordination and community collaboration are crucial. The development

of protocols and Memorandums of Understanding (MOUs) between various stakeholders enable smoother operations. Another common consensus among SCs highlights the lack of available resources for clients seeking stabilization, including detoxification, residential treatment, housing, and long-term care leading to some clients rotating in and out of short-term services, resulting in potential challenges in achieving sustained recovery and stability.<sup>4</sup>

Overcoming stigma and gaining community acceptance for a SC in a neighborhood is a significant challenge, often referred to as NIMBYism (Not In My Backyard). Neighbors may express concerns about the potential impacts of having a SC in their community, leading to resistance and reluctance. Building community engagement, education, and buy-in becomes particularly challenging when addressing the stigma surrounding these services. It is essential to engage with the community openly, providing accurate information and dispelling misconceptions about SCs to foster understanding and acceptance. Effective communication and transparency can play a crucial role in gaining support and ensuring the successful integration of sobering centers into the communities they serve.

# Future Research Needs

While the existing research provides valuable insights into the operations and impact of SCs, there remain significant gaps that require further investigation. Key areas for further research include exploring the short-term and long-term health outcomes of individuals who utilize these centers and conducting more rigorous cost effectiveness analysis studies comparing SCs to permanent supportive housing and overdose prevention sites for people experiencing homelessness who are also using substances. Understanding the effectiveness of substance use treatment referrals made by SCs, as well as the attendance and longevity of individuals in such programs, is crucial to evaluating the overall effectiveness of these interventions. Additionally, follow-up data and comprehensive studies are needed to gain a deeper understanding of the long-term effects and potential benefits of SCs on individuals' health and well-being. Further research in these areas is essential for developing evidence-based strategies, interventions, and best practices to optimize the impact of SCs on the health and recovery of the populations they serve.

## **EXISTING AMA POLICY**

AMA currently has policies related to substance use, substance use disorders (SUD) and community-based programs. Policy D-95.987, "Prevention of Drug-Related Overdose," notes AMA's support for compassionate treatment of patients with SUD and people who use drugs, urges that community-based programs offering naloxone, opioid overdose, drug safety, and prevention services continue to be implemented in order to further develop best practices, and encourages the continued study and implementation of appropriate treatments and risk mitigation methods for patients at risk for a drug-related overdose. Policy D-95.962, "Enhanced Funding for and Access to Outpatient Addiction Rehabilitation," advocates for sustained funding to states in support of evidence-based treatment for patients with SUD and/or co-occurring mental disorder.

## CONCLUSION

SCs provide a supportive environment for individuals who are acutely intoxicated, effectively diverting them from emergency departments and jails. However, the evidence-based resources and peer-reviewed research for sobering centers are limited, with most reports being based on annual operating data or individual sites. It's important to note that different centers may have varying resources and offer diverse levels of support, reflecting the distinct community needs they aim to address. As most SCs are funded and operated by local governments, there is limited cross-collaboration on the national level in researching cost effectiveness, health outcomes and standardizing data collection or best practices. Comprehensive external validation of SCs is necessary to establish their efficacy and impact on the individuals they serve. While the research on SCs is limited, there is a considerable level of interest and support for their development.<sup>37</sup>

#### RECOMMENDATIONS

The Council on Science and Public Health recommends that the following be adopted in lieu of Resolution 913-I-22, and the remainder of the report be filed:

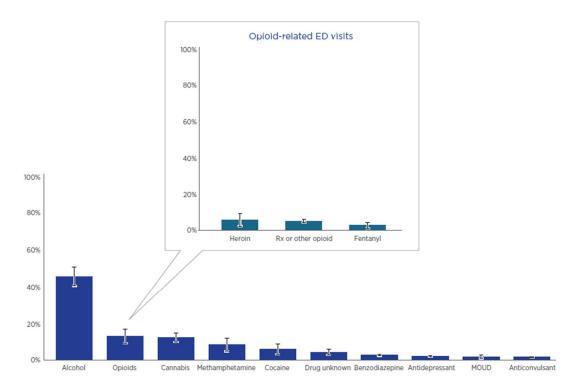
#### 1. That our AMA will:

- A. Monitor the scientific evidence and encourage further research of sobering centers and similar entities for best practices including:
  - (1) Health outcomes from sobering center utilization;
  - (2) Partnerships with medical personnel and health care entities for policies, protocols and procedures that improve patient outcomes, such as transitions of care and safety measures; (3) The appropriate level of medical collaboration, evaluation, support, and training of staff in sobering centers;
  - (4) Health economic analyses for sobering care models in comparison to existing health care, criminal-legal, and community-based systems; and
  - (5) Best practices for sobering centers based on location (e.g., urban, suburban, and rural).
- B. Support state and local efforts to decriminalize public intoxication and enact alternatives to criminalization of public intoxication, including deflection, diversion, and criminal record expungement policies.
- C. Support federal and state-based regulation of sobering centers.
- D. Encourage and support local, state, and federal efforts (e.g., funding, policy, regulations) to establish safe havens for sobering care, as an alternative to criminalization, with harm reduction services and linkage to evidence-based treatment in place of EDs or jails/prisons for medically uncomplicated intoxicated persons. (New HOD Policy)
- 2. That our AMA reaffirm the following policies HOD policies:
  - H-345.995, "Prevention of Unnecessary Hospitalization and Jail Confinement of the Mentally Ill,"
  - H-95.912, "Involuntary Civic Commitment for Substance Use Disorder,"
  - H-95.931, "AMA Support for Justice Reinvestment Initiatives,"
  - H-515.955, "Research the Effects of Physical or Verbal Violence Between Law Enforcement Officers and Public Citizens on Public Health Outcomes," and
  - D-430.993, "Study of Best Practices for Acute Care of Patients in the Custody of Law Enforcement or Corrections." (Reaffirm HOD Policies)

# TABLE 1: SAMHSA TOP 10 SUBSTANCES INOLVED IN DRUG-RELATED ED VISITS, 2022

Substance Abuse and Mental Health Services Administration. *Findings from Drug-Related Emergency Department Visits 2022*, Drug Abuse Warning Network. Center for Behavioral Health Statistics and Quality, Substance Abuse and Mental Health Services Administration; 2022. Accessed July 14, 2023. https://store.samhsa.gov/sites/default/files/pep23-07-03-001.pdf

Figure 4.A Top ten substances involved in drug-related ED visits, 2022



**Note:** Opioid includes heroin, fentanyl, and other prescription opioids. See Appendix B for other drug definitions. Multiple substances can be reported in a single ED visit, so percentages can add up to more than 100 percent.

In 2022, alcohol was the substance most reported (45.0%) in drug-related ED visits, followed by opioids (12.7%) and cannabis (12.0%). Among 4.2 percent of drug-related ED visits, an unknown drug was reported as at least one of the substances involved. Within opioids, heroin (5.6%) and Rx or other opioids (5.0%) were reported significantly more often than fentanyl (2.7%).

# TABLE 2: Referral Flowchart from Sobering Center in Houston, TX

Jarvis SV, Kincaid L, Weltge AF, Lee M, Basinger SF. Public Intoxication: Sobering Centers as an Alternative to Incarceration, Houston, 2010–2017. *Am J Public Health*. 2019;109(4):597-599. doi:10.2105/AJPH.2018.304907

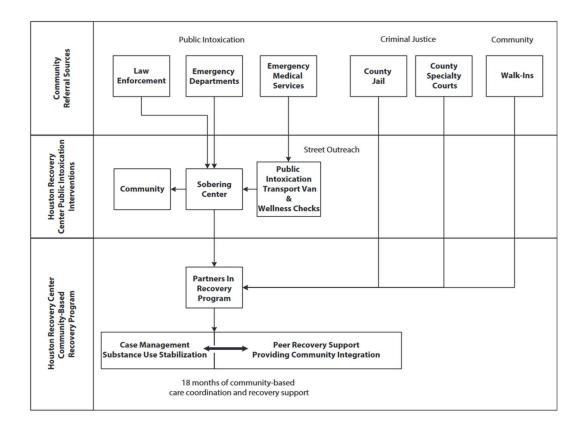


FIGURE 1—Houston Recovery Center Current Proactive Intervention for Public Intoxication and Substance Use: Houston, TX

## TABLE 3: Destination Inclusion Criteria from Sobering Center in San Francisco, CA

Smith-Bernardin SM, Kennel M, Yeh C. EMS Can Safely Transport Intoxicated Patients to a Sobering Center as an Alternate Destination. *Annals of Emergency Medicine*. 2019;74(1):112-118. doi:10.1016/j.annemergmed.2019.02.004

#### 1. DESTINATION INCLUSION CRITERIA

- Sobering Services: Intoxicated patients with no acute medical condition(s) or co-existing medical complaints may be transported to the San Francisco Sobering Center, if the patient meets the following criteria:
  - i. Be at least 18 years or older;
  - ii. Found on street / in a shelter or in Police Department custody;
- Voluntarily consent or have presumed consent (when not oriented enough to give verbal consent) to go to the Sobering Center;
- c. Not be on the San Francisco Sobering Center "Exclusion List."\*
- d. Be medically appropriate by meeting ALL of the following criteria:
  - Indication of alcohol intoxication (odor of alcoholic beverages on breath, bottle found on person);
  - ii. Glasgow Coma Score of 13 or greater;
  - iii. Pulse rate greater than 60 and less than 120;
  - iv. Systolic blood pressure greater than 90;
  - v. Diastolic blood pressure less than 110;
  - vi. Respiratory rate greater than 12 and less than 24;
  - vii. Oxygen saturation greater than 89%;
  - viii. Blood glucose level greater than 60 and less than 250;
  - ix. No active bleeding;
  - x. No bruising or hematoma above clavicles;
  - xi. No active seizure; and,
  - xii. No laceration that has not been treated.

Figure 1. Criteria for paramedic triage to the San Francisco Sobering Center.

<sup>\*</sup>Exclusion List: Periodically, a client may be deemed inappropriate by sobering center staff for use of the sobering center for a fixed amount of time. The client is then placed temporarily on an exclusion list. The most common reasons for placement on the exclusion list are physical violence against staff or other clients and repeated inability to care for basic needs and activities of daily living once sober. There are typically 3 to 8 persons on this list at any one time.

TABLE 4: Clinical Indications for Secondary Transfer for Sobering Center in San Francisco, CA

Smith-Bernardin SM, Kennel M, Yeh C. EMS Can Safely Transport Intoxicated Patients to a Sobering Center as an Alternate Destination. *Annals of Emergency Medicine*. 2019;74(1):112-118. doi:10.1016/j.annemergmed.2019.02.004

 Table 1. Clinical indications for secondary transfer from the San Francisco Sobering Center to an ED.

Clinical Indicator	Range
Pulse, unstable, beats/min	>100 (high); <60 (low)
Blood pressure, unstable, mm Hg	>160 systolic or >100 diastolic (high); <100 systolic (low)
Temperature, °F/°C	>100/37.8 (high); <95/35 (low)
Respiration, breaths/min	>20 (high); <7 (low)
SpO <sub>2</sub> , %	<90 (low)
Blood glucose level, mg/dL (finger stick)	>250 (high); <50 (low)
Alcohol withdrawal, suspected	Clinical note may include tremors, hallucinations/delusions, headache, nausea, Clinical Institute Withdrawal Assessment score. Excludes seizure activity.
Injury	Clinical note includes reference to physical signs of trauma, laceration, abrasion, swelling, or incidence of or client statement of injury. Injuries may have occurred on site or before admission to sobering center.
Fall	Clinical note indicates client fall on site with or without injury, including fall from standing or out of bed
Patient complaint of pain	Complaint of acute pain, excluding chest pain
Chest pain	Indicates specific complaint of chest pain or discomfort
Seizure activity	Includes both witnessed seizures and suspected seizure followed by sudden change in mental status, difficult arousal, incontinence, bleeding
Altered mental status	Includes either a decrease in mental status after admission or a persistent altered state that has not improved with time
Drugs, other	Includes client statement of ingestion of other drugs, or corresponding symptoms with or without the presence of paraphernalia or other drugs
Suicidal ideations or attempt	Includes client statement of intent to harm self, inability to contract for safety, signs of injury, and witnessed attempts at self-harm
Emesis	Indicates active vomiting as opposed to nausea
Client request	Client request not accompanied with signs of need for higher level of care

TABLE 5: Clinical Reasons for Transfer for sobering center in San Francisco, CA

Smith-Bernardin SM, Kennel M, Yeh C. EMS Can Safely Transport Intoxicated Patients to a Sobering Center as an Alternate Destination. *Annals of Emergency Medicine*. 2019;74(1):112-118. doi:10.1016/j.annemergmed.2019.02.004

Table 2. Clinical reason for transfer to the ED.

Clinical Reason for Discharge	EMS and ED Combined (n=213, 168 Unduplicated Clients), No., % (95% CI)	EMS Referrals (n=151), No., % (95% CI)	ED Referrals (n=62) No., % (95% CI)
Pulse high, >100 beats/min	56, 26 (21-33)	27, 18 (13-25)	29, 47 (34-59)
Alcohol withdrawal, suspected	41, 19 (13-28)	19, 13 (8-23)	22, 36 (22-58)
Complaint of pain	40, 19 (14-25)	26, 17 (12-24)	14, 23 (14-35)
Emesis	28, 13 (9-18)	18, 12 (8-18)	10, 16 (9-28)
Altered mental status	28, 13 (9-18)	27, 18 (13-25)	1, 2 (0-11)
Blood pressure high, >160 systolic, >100 diastolic, mm Hg	25, 12 (8-17)	12, 8 (5-14)	13, 21 (12-33)
Client request (no obvious need)	25, 12 (8-17)	16, 11 (7-17)	9, 15 (8-26)
Chest pain	18, 8 (5-13)	6, 4 (2-9)	12, 19 (11-31)
Seizure	16, 8 (5-12)	9, 6 (3-11)	7, 11 (5-22)
Fall	15, 7 (4-11)	14, 9 (6-15)	1, 2 (0-11)

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# 5. PROMOTING THE USE OF MULTI-USE DEVICES AND SUSTAINABLE PRACTICES IN THE OPERATING ROOM

Reference committee hearing: see report of Reference Committee K.

HOUSE ACTION: RECOMMENDATIONS ADOPTED REMAINDER OF REPORT FILED

See Policies D-480.955 and H-480.959

At the 2022 Interim Meeting of the House of Delegates, Resolution 936 was referred for study. That resolution asked that our American Medical Association (AMA) advocate for research into and development of intended multiuse operating room equipment and attire over devices, equipment and attire labeled for "single-use" with verified similar safety and efficacy profiles.

#### **BACKGROUND**

The development and growing use of single-use plastics has created a global crisis, as the production of these products increase greenhouse gas (GHG) emissions and the disposal of plastics has led to over 2 million tons of plastic pollution in oceans globally. <sup>1,2</sup> Increased GHG emissions from human activities over the last two centuries are well understood to be a major contributor to climate change. <sup>3</sup> The health care industry is a major contributor of both plastics waste and GHG emissions. The U.S. health sector is estimated to produce 6 billion tons of waste annually and to be responsible for 8.5 percent of U.S. GHG emissions. <sup>4,5</sup> Operating rooms (OR) are generally one of the most resource intensive areas within hospitals themselves, contributing roughly 20-33 percent of total health care waste and are a major driver of hospital GHG emissions. <sup>4</sup> Lastly, waste generation is costly to health care systems. It was estimated that the U.S. health care system spent 3.2 billion U.S. dollars in medical waste costs in 2017. <sup>4</sup> Thus, finding ways to reduce overall waste generation has been found to be an important cost savings strategy while also improving environmental impacts. <sup>1</sup>

The following report outlines the types of waste associated with ORs, with particular attention to single-use equipment and textiles, potential alternatives aimed at improving sustainability, and the benefits and downsides of those alternatives, relative to disposable products. This report focuses primarily on sustainability from the perspective of waste reduction, but there are other sustainability challenges in the OR that could be addressed in future resolutions or reports. These include the reduction of GHG emissions from anesthesia drugs<sup>5</sup> and overall energy consumption in the OR attributed to lighting, ventilation, etc.<sup>6</sup> These issues are outside of the scope of this report.

#### **METHODS**

English language articles were selected from searches of PubMed and Google Scholar using the search terms "sustainability AND operating room," "single-use devices AND operating room", "surgical drapes AND reusable," and "pharmaceutical waste AND surgery." Additional articles were identified by manual review of the reference lists of relevant publications. Web sites managed by government agencies, particularly the U.S. Centers for Disease Control and Prevention (CDC), were also reviewed for relevant information.

#### DISCUSSION

Unnecessary waste generation in the OR comes from several sources. In many medical settings, the use of single-use devices and products generate a huge portion of hospital waste. Plastics from the packaging of sterile medical devices is also largely thrown away as opposed to being recycled. Additionally, there are often components of surgical kits or pieces of equipment that are laid out in preparation for surgery but are not used and then thrown away. This significantly contributes to overall waste generation and is very costly to hospitals.<sup>5</sup> It has also been documented that pharmaceutical waste is another critical issue, particularly with anesthetic drugs.<sup>5,7</sup> Lastly, there is evidence that at least a third of the materials going into the red bag waste stream<sup>2</sup> are not biohazardous and could be recycled or be disposed of in a less costly or GHG-emitting manner.<sup>7</sup> The potential solutions for reducing OR waste fall into the well-known three R's of sustainability: reduce, reuse, and recycle.

## Reducing Unnecessary Waste

There are several potential solutions to reduce overall waste production that occurs with instruments and devices that are taken out of their packaging, not used, but still thrown away. Prior to surgery, devices or instruments perceived to be necessary for the procedure are taken out of their packaging and placed on a sterile tray. In many cases, not all these items are used but are disposed of as they are no longer sterile. Pre-packaged surgical kits may contain multiple devices to be used during a specific surgery. However, not all those devices are always used. In one study of unused surgical supplies in hand surgeries, researchers recorded surgical and dressing items disposed of and not used in 85 consecutive cases in a single surgeon's practice and found that, on average, 11.5 items were wasted per case.<sup>8</sup>

One potential solution is simply not retrieving and opening packages until they become necessary during the surgery, assuming the extra time it would take to retrieve and open the instruments would not pose a significant threat to the patient. Another potential solution is evaluating which disposable OR supplies generally remain unused during procedures and revising the surgical supply packs based on the evaluation results. An evaluation of such intervention was found to significantly reduce waste and hospital costs.<sup>1</sup>

One potential challenge with both solutions proffered above is the historical precedent of how pre-operation procedures have been dictated by the surgical team. As pointed out in one study, a major barrier to enacting any policy to improve sustainability is "related to behavioral inertia or reluctance to change current practice simply because changing it requires more effort." Nurses and other staff responsible for preparing the OR are told by surgical staff what they want opened and available prior to surgery. Either solution mentioned above would most likely require working with the larger surgical team to assess which devices are necessary, working with surgical kit manufacturers, educating staff about the changes, and retraining.

# Reducing pharmaceutical waste

As mentioned earlier, in addition to the unnecessary physical waste generation (i.e., trash), another component of unnecessary waste in the OR is pharmaceutical or medication waste. In the OR setting, anesthesia medication waste is well documented; propofol is the most wasted medication by volume whereas emergency medications, such as atropine, epinephrine, or phenylephrine, have the highest percentage of being opened but not used, and therefore must be thrown away. <sup>5,10</sup> Not only is pharmaceutical waste costly to hospitals, but it also has adverse environmental impacts, particularly in terms of surface, ground, and drinking water contamination. <sup>5,7</sup> Recommended strategies for

<sup>2</sup> Red bag waste is considered biohazardous waste, or items that have been contaminated with blood or other infectious materials. Additionally, some evidence suggests close to 90% of red-bag waste does not meet red-bag waste criteria.<sup>7</sup>

reducing pharmaceutical waste in the OR include: using prefilled syringes for emergency medications, splitting vials for pediatric anesthesia to accommodate smaller dose volumes, and avoiding drawing up medications that may not be used.<sup>5</sup>

#### Reusing Equipment and Textiles

For the purposes of this report, it is important to define what is meant by reusable devices, single-use devices, and equipment reprocessing:

- Reusable medical devices are those devices that health care professionals can reprocess and reuse on multiple patients. These are generally made of materials that are designed and manufactured to withstand multiple rounds of sterilization, with chemicals and/or extreme heat.
- Single-use devices, also known as disposable devices, are those "intended for use on one patient during a single procedure . . . and is not intended to be reprocessed (cleaned, disinfected/sterilized) and used on another patient."
- Equipment Reprocessing is defined as the disinfecting, cleaning, sterilizing, packaging, labeling, and storing a used or opened package of a medical device, *that was intended as a single-use item*, to be placed into service again (as opposed to reprocessing items that were intended to be reusable). 11

#### History of single-use devices in medicine

Prior to the 1970s, most medical devices were considered reusable. While the first single-use device was developed in 1948, the proliferation of single-use devices in medicine started in the 1970s (as well as the reuse of these products through sterilization and reprocessing) due to an increase in demand and complexity of equipment being used. 11, 12,13 There were also several high profile incidents in the 1970s that occurred with reused medical equipment that helped spur the move towards single-use devices. 12 In the United Kingdom, the increased use of disposable, single-use medical devices grew even more in the early 2000s resulting from the Creutzfeldt Jakob disease epidemic in the 1990s. Studies showing the persistence of proteins from the disease on reusable devices, even after sterilization, led to calls for single-use surgical instruments to prevent transmission of the disease, even though no cases were found to be a result of transmission through reusable medical devices. 12 Single-use equipment has now become the norm in medical settings and has increased the overall waste generation in health care settings.

## Multi-use Equipment

Several studies have utilized life cycle assessment (LCA) to evaluate the environmental impacts of various OR reusable equipment in comparison to single-use equipment. Reusable equipment has been found in some circumstances to reduce costs, water consumption, energy consumption, waste, and GHG emissions. <sup>14</sup> However, the ecological benefits of multiple-use equipment over single-use equipment are not always clear. It depends on the complexity of the equipment and the sterilization method used <sup>6</sup> as well as where the study is being conducted (e.g., different countries have varying energy production portfolios, which can influence the LCA).

# Reprocessed single-use devices

Reprocessing of single-use devices has been happening for almost 40 years. However, the Federal Drug Administration (FDA) only developed guidance for third-party businesses to reprocess single-use equipment in 2000. Currently, companies that reprocess medical devices are regulated by the FDA and are held to the same standards as manufacturers of medical devices. Reprocessing equipment represents significant cost savings for hospitals and can have ecological benefits. The Association of Medical Device Reprocessors (AMDR) estimates that hospitals can lower their costs for medical devices by 25-40 percent by using reprocessed equipment<sup>15</sup> and divert tens of millions of pounds of medical waste from landfills every year.<sup>16</sup>

## Infectious disease risk with reused devices

It is important to note that there always exists a risk of infection for any reusable product or during any type of surgery. A major concern over reusable equipment or the reprocessing of single-use items is whether it is inherently riskier than a new single-use item. However, the benefits of single-use objects over reusable or reprocessed objects for infectious risk reduction is based on weak evidence and few studies have been done to compare the risk of infection. <sup>11,14</sup> A narrative review of the literature was published in 2021 on whether there was a difference between

single-use devices versus reusable devices in terms of their environmental impact and risk of infectious/bacterial contamination, within anesthesia equipment specifically. Based on the review, the authors found the greatest risk of pathogen transmission came from improper hand hygiene and washing among the anesthesia team, not the equipment itself. In another example, researchers studying the outcomes of cataract surgery in Avarind Eye Care System in southern India found lower rates of postoperative endophthalmitis than in the U.S., despite Avarind's reuse of as many of their surgical and pharmaceutical supplies as possible. Additionally, a U.S. Government Accountability Office report published in 2008 found no increased health risk to consumers from using reprocessed single-use devices.

According to the FDA, there are certain design features of medical products that make them easier and safer to reprocess for reuse, which include:

- Smooth surfaces, including smooth inner surfaces of the long, narrow interior channels;
- The ability to disassemble devices with multiple components;
- Non-interchangeable connectors for critical connections;
- Clear identification of connecting accessories, such as drainage tubing;
- Clear indication and identification of components that must be discarded after patient use and cannot be reprocessed or reused;
- Disposable components for the hardest to clean areas;
- Designs that address how fluid flows through the device, and areas of debris build-up within devices.

Additionally, there are a number of devices that have been identified as being amenable to reprocessing, including cardiac catheters, trocars, laparoscopic staplers/vessel sealers, and external fixation devices. However, there are still concerns over their safety and efficacy as "many single-use devices are reused without being adequately evaluated" for whether they sufficiently reduce infectious materials. Also, the safety of reused equipment is highly dependent on making sure the process of sterilization and cleaning is done properly. There are important differences between third party and in-hospital reprocessing. Sterilization processes need to be followed exactly, which may not always happen in a hospital setting since they are not regulated or overseen by the FDA. Third party reprocessing businesses must be registered with the FDA and meet similar safety standards as device manufacturers, and therefore operate under much more stringent regulations than hospitals.

## Reusable versus disposable textiles

The use of sterilized surgical gowns and drapes has a long history in medicine. The first credited use of a sterilized surgical gown was in 1883 by German surgeon, Gustav Neuber of Kiel, and the first painting of a surgeon wearing a gown dates to 1889.<sup>20</sup> Beginning in the 19<sup>th</sup> century and for the first half of the 20<sup>th</sup> century, surgical gowns and drapes were made of reusable textiles, first cotton fabric and then later muslin, with the introduction of disposable drapes in the 1960s.<sup>20</sup> When it was found that muslin fabric was not an effective barrier to bacteria, research was conducted to find improved materials that were impervious to bacterial penetration. New paper-based garments were then introduced and "manufacturers of non-woven disposable surgical gowns and drapes launched a vigorous promotional and advertising campaign to the surgical community, claiming the advantages of their products for use in surgery," for both comfortability and safety.<sup>20</sup> Despite advances in woven and reusable textiles to improve safety and permeability since the mid-20<sup>th</sup> century, there has been a large increase in the use of disposable textiles in health care. As of an article published in 2021, approximately 80 percent of US hospitals use disposable surgical gowns.<sup>6</sup>

In terms of the evidence on the ecological impacts of reusable textiles in comparison to disposables, studies have largely shown that reusable textiles have ecological benefits on almost all accounts, except in some cases water usage due to the laundering required. In a review article of six LCA studies on reusable versus disposable gowns, the results showed that reusable gowns outperformed disposable on all four environmental indicators categories considered (i.e., energy consumption, greenhouse gas emissions, water consumption, and solid waste generation).<sup>21</sup> In another recent article, an LCA was conducted on reusable versus disposal surgical head covers. Reusable head covers were found to have a 56 to 61 percent lower carbon footprint than disposable head covers and, for 16 out of 17 secondary outcomes, reusable head covers had a lower environmental impact.<sup>22</sup>

While the ecological benefits of reusable textiles are well documented, the evidence comparing surgical site infection risks between reusable and disposable textiles is less well developed and the results are mixed. Earlier studies comparing reusable versus disposable textiles, which largely pushed hospitals to move towards disposable products, found disposables to have better infection control. However, many of these earlier studies are outdated due

to updates in materials used to produce reusable gowns and drapes.<sup>23</sup> Additionally, many of these early studies were funded by disposable gown manufacturers and their objectivity has been called into question. Both the World Health Organization and CDC guidance documents have reported no meaningful evidence to support differences in the occurrences of surgical site infections between disposable and reusable materials.<sup>24</sup> However, similar to single-use devices, few studies have compared infection rates from reusable versus disposable textiles and the evidence is mixed.<sup>25,26</sup>

Benefits and challenges of reusable and reprocessed products

Beyond their cost savings and ecological benefits, another potential benefit of reusable and reprocessed products is improved system resiliency. The COVID-19 pandemic highlighted supply-chain issues that can occur when hospital systems rely primarily on single-use medical devices and disposable textiles produced in other countries and/or in areas affected by supply-chain disruptions. The use of reusable products and reprocessed devices helps create resilience within the hospital system during times of device shortages.<sup>27</sup>

On the other hand, there are also additional challenges for the adoption of multi-use and reprocessed devices and attire. Different surgeons may have their own instrument requirements, even for the same surgery, which can complicate the development of a unified standard for reusable or reprocessed equipment in certain settings. Surgical teams would need to unify their instrument preferences around specific reusable products or ones that could be safely reprocessed to make meaningful change. Additionally, patient specific risk factors, such as age, whether they are immunocompromised, length of stay in the hospital, and medication allergies are just a few examples that may impact the risk of infection from reusable or reprocessed devices and attire. 20

#### Recycling Programs

There are several barriers within hospital systems to recycling materials in the OR, which include a lack of knowledge about what can be recycled, proper separation of materials, concern for infectious diseases, limitations on space in the OR, and lack of time. 4.9 Several studies have shown that there is a lot of room for improvement in recycling programs and have demonstrated the effectiveness of recycling improvement programs in health care settings. A study in Australia of waste from the intensive care unit found that nearly 60 percent of the waste generated could be recycled and there was minimal infectious waste cross contamination. Pilot studies have also shown that interventions to improve recycling of OR waste can have a positive impact in terms of reduced waste going into the landfill, particularly when the intervention is accompanied by staff education and training on proper recycling technique. Lastly, an evaluation of 13 sustainability actions at a French hospital focused on the OR, which included seven waste reduction actions, five waste sorting actions, and one eco-responsible purchasing action, found significant ecological benefits as well as economic benefits for the hospital. 29

While improving recycling programs may be one of the easier changes to implement within a hospital setting, it may be the least effective in terms of global ecological benefit and truly reducing waste generation, particularly since so much of the waste generated is plastic. Plastic recycling represents a very small percentage of overall materials recycled in the U.S. According to the EPA, plastics made up less than 5 percent of all recycled materials in 2018.<sup>30</sup> The primary issues of recycling plastics are that most plastics cannot be recycled at all or cannot be repeatedly recycled (like aluminum or paper) without quickly degrading in quality.<sup>31,32</sup>

Available Resources for Sustainable Purchasing

Sustainable purchasing practices has been highlighted as a critical step in the healthcare setting when establishing a sustainable or green agenda. Several organizations have already developed best practices for reducing waste in the OR and/or guides for implementing more sustainable purchasing processes in health care, which are provided below.

- Practice Greenhealth
  - o Sustainable Procurement in Healthcare Guide<sup>33</sup>
  - o Greening the Operating Room<sup>™</sup> Checklist<sup>34</sup>
- Healthcare without Harm
  - Purchasing Resources<sup>35</sup>

#### Joint Commission Standards

In March of 2023, the Joint Commission announced they were developing new requirements to address environmental sustainability for the Hospital (HAP) and Critical Access Hospital (CAH) accreditation programs. The announcement noted that health care organizations can no longer ignore their contributions to GHG emissions. Hospitals consume energy (such as electricity and natural gas) and use materials (such as disposables) that contribute to increased waste and GHG emissions. The proposed new standard, LD.05.01.01, would have required both hospitals and critical access hospitals to appoint an individual to oversee the reduction of greenhouse gas emissions in coordination with clinical and facility representatives.

Hospitals would be asked to measure three or more of the following:

- Energy use
- Purchased energy (electricity and steam)
- Anesthetic gas use
- Pressurized metered dose inhaler use
- Fleet vehicle gasoline consumption
- Solid waste disposal to landfills or through incineration

The hospital would then have to use the measures to reduce GHG emissions in a written plan. After receiving industry feedback, on the new proposed standards on sustainability, the Joint Commission noted their plans to roll them out as optional.<sup>37</sup>

## **EXISTING AMA POLICY**

Policy H-480.959, "Reprocessing of Single-Use Medical Devices" notes that our AMA supports (1) the FDA guidance on "Enforcement Priorities for Single-Use Devices Reprocessed by Third Parties and Hospitals," and (2) the development of device-specific standards for the reuse and reprocessing of single-use medical devices involving all appropriate medical and professional organizations and the medical device industry. This policy also encourages increased research by the appropriate organizations and federal agencies into the safety and efficacy of reprocessed single-use medical devices and supports the proper reporting of all medical device failures to the FDA so that surveillance of adverse events can be improved. The policy also notes that the AMA strongly opposes any rules or regulations regarding the repair or refurbishment of medical tools, equipment, and instruments that are not based on objective scientific data.

Under Policy H-135.973, "Stewardship of the Environment," the AMA: (1) encourages physicians to be spokespersons for environmental stewardship, including the discussion of these issues when appropriate with patients; (2) encourages the medical community to cooperate in reducing or recycling waste; (3) encourages physicians and the rest of the medical community to dispose of its medical waste in a safe and properly prescribed manner; (4) supports enhancing the role of physicians and other scientists in environmental education; (5) endorses legislation such as the National Environmental Education Act to increase public understanding of environmental degradation and its prevention; (6) encourages research efforts at ascertaining the physiological and psychological effects of abrupt as well as chronic environmental changes; (7) encourages international exchange of information relating to environmental degradation and the adverse human health effects resulting from environmental degradation; (8) encourages and helps support physicians who participate actively in international planning and development conventions associated with improving the environment; (9) encourages educational programs for worldwide family planning and control of population growth; (10) encourages research and development programs for safer, more effective, and less expensive means of preventing unwanted pregnancy; (11) encourages programs to prevent or reduce the human and environmental health impact from global climate change and environmental degradation.(12) encourages economic development programs for all nations that will be sustainable and yet nondestructive to the environment; (13) encourages physicians and environmental scientists in the United States to continue to incorporate concerns for human health into current environmental research and public policy initiatives: (14) encourages physician educators in medical schools, residency programs, and continuing medical education sessions to devote more attention to environmental health issues; (15) will strengthen its liaison with appropriate environmental health agencies, including the National Institute of Environmental Health Sciences (NIEHS); (16) encourages expanded funding for environmental research by the federal government; and (17) encourages family planning through national and international support.

# CONCLUSION

To improve sustainability in OR and reduce overall waste, hospitals can choose from a number of strategies. The easiest, most cost-effective, and risk-neutral strategies are improving existing recycling programs for paper, glass, and plastics within the hospital and reducing the amount of equipment that is unpackaged but not used and thrown away. While improved recycling programs may help decrease waste generation, it may not have the largest ecological benefit. The second strategy involves modifying and improving surgical kits to reduce unnecessary items. This would require surgical teams to audit their current practices, identify the equipment needed, and work with kit manufacturers to make necessary updates. Another strategy is donating supplies that are not being used and are not expired to nonprofit organizations that repurpose surplus medical supplies and equipment, such as Medwish International.

Reusing and reprocessing medical equipment as well as switching to reusable textiles are also strategies for reducing waste in the OR which can result in large cost savings and overall waste reduction benefits. However, reusable and reprocessed equipment should be considered on a case-by-case basis and be informed on the risk level of the surgery. Even modifying existing drapes to be shorter by removing unnecessary length at the ends could reduce overall waste generation. A decision to switch to a reusable device or piece of equipment should be preceded by a life-cycle assessment to ascertain whether it has a positive environmental impact (in comparison to a single use device). More studies are needed to understand whether there is an increased risk of infectious disease transmission from reusable equipment and textiles but there is little existing evidence to suggest that they are inherently riskier.

While not discussed in the peer-reviewed literature, manufacturers of medical devices and textiles could also take a more holistic and total life cycle approach to product creation, which would incorporate sustainability considerations at the design phase and at each component of the product's life. This would require considering sustainable options of material selection (e.g., choosing a bio-based material versus petroleum based product), product design (e.g., can the product be smaller or more amenable to reprocessing safely), manufacturing process (e.g., how can you reduce energy and water usage), packaging (e.g., can compostable packaging materials be used), distribution (e.g., how do you minimize transportation distances), and disposal (e.g., will this produce be reusable or recyclable).<sup>38</sup>

Regardless of strategy, future sustainability efforts must be approached with leadership support and across departments to enact meaningful change.

## RECOMMENDATIONS

The Council on Science and Public Health recommends that the following recommendations be adopted and the remainder of this report be filed:

- 1. That Resolution 936-I-22, which asks for our AMA to advocate for research into and development of intended multi-use operating room equipment and attire over devices, equipment and attire labeled for "single-use" with verified similar safety and efficacy profiles be adopted.
- 2. That Policy H-480.959, "Reprocessing of Single-Use Medical Devices," be reaffirmed.
- 3. That our AMA work with interested parties to establish best practices for safe reuse of equipment and improved surgical kits used in the operating room, and to disseminate best practices for reducing waste in the operating room as well as guides for implementing more sustainable purchasing processes in health care.

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# 6. MARKETING GUARDRAILS FOR THE "OVER-MEDICALIZATION" OF CANNABIS USE

Reference committee hearing: see report of Reference Committee K.

HOUSE ACTION: RECOMMENDATIONS 1, 2, 3, 4, 5, AND 7 ADOPTED AS FOLLOWS

RECOMMENDATION 6 REFERRED

See Policies D-95.958, H-95.923 and H-95.952

## **BACKGROUND**

American Medical Association (AMA) Policy D-95.958, "Marketing Guardrails for the "Over-Medicalization" of Cannabis Use," adopted by the House of Delegates (HOD) at the 2022 Interim Meeting, directed the Council on Science and Public Health (CSAPH) to study marketing practices of cannabis, cannabis products and cannabis paraphernalia that influence vulnerable populations, such as children and pregnant people. CSAPH has issued seven previous reports on cannabis. The most recent report, presented at the November 2020 HOD meeting, summarizes current state legislation legalizing adult cannabis and cannabinoid use, and reviews other pertinent information and developments in these jurisdictions to evaluate the public health impacts of legalization. This report investigates the marketing practices of cannabis products and serves as the Council on Science and Public Health's (CSAPH) findings and recommendations.

## **METHODS**

English language articles were selected from searches of PubMed and Google Scholar using the search terms "cannabis", "marijuana", "marketing", and "advertising". Additional articles were identified by manual review of the reference lists of pertinent publications. Searches of selected stakeholders, national, and local government agency websites were conducted to identify definitions, guidelines, regulations, and reports.

#### INTRODUCTION

As of April 24, 2023, 38 states, the District of Columbia (D.C.), Guam, Puerto Rico, and the U.S. Virgin Islands have legalized the use of cannabis for medical purposes through either a legislative process or ballot measure. As described in Council Report 5-I-17, these laws vary greatly by jurisdiction from how patients access the product (home cultivated or dispensary), to qualifying conditions, product safety and testing requirements, packaging and labeling requirements, the retail marketplace, and consumption method. In 2012, Colorado and Washington were the first U.S. jurisdictions to legalize the adult use of cannabis. As of June 1, 2023, a total of 23 states, D.C., Guam, and the Northern Mariana Islands have legalized cannabis for adult use, 15 through the ballot measure process, and 11 via legislation, with three more states expected to include ballot measures in upcoming elections (Ohio, Florida, and Nebraska).

In 2021, cannabis was consumed by an estimated 52.5 million people, or 18.7 percent of the U.S. population aged 12 or older.<sup>3</sup> Cannabis is a psychoactive substance consisting of distinctive compounds known as cannabinoids that include Cannabidiol (CBD) and Tetrahydrocannabinol (THC). Cannabis products containing THC remain Schedule I Controlled Substances, while CBDproducts are regulated as an agriculture commodity. THC is the primary psychoactive compound in cannabis that produces the "high" sensation, along with altering perception, mood, and cognition. CBD (cannabidiol), on the other hand, is non-psychoactive and does not cause a "high" that is associated with THC. Each state that has legalized cannabis for medical or adult-use has its own unique requirements for marketing, advertising, and sale, with the main standardized requirement being that purchasers must be 21 years of age or older. There are challenges in developing marketing regulations due to scientific uncertainty (due to lack of research because of scheduling) regarding benefits and risks associated with the use of cannabis.<sup>6</sup> While millions of people in the U.S. use cannabis each month, evidence is mounting of harmful physical and mental health effects associated with heavy or long-term cannabis use and the negative impacts, particularly for vulnerable populations such as children, young adults, people with psychiatric disorders, and pregnant people.<sup>7-9</sup>

AMA policy separates cannabis legalization for medicinal (D-95.969) or adult use (H-95.924) also known as non-medical, or recreational use. AMA policy opposes state-based legalization of cannabis for medical use (whether via legislative, ballot, or referendum processes) and supports the traditional federal drug approval process for assessing the safety and efficacy of cannabis-based products for medical use. Medical use is defined as the use of cannabis or

its derivatives to treat medical conditions or symptoms under the supervision of a health care provider. Additionally, AMA policy notes that cannabis products that have not been approved by the FDA (but are marketed for human ingestion in many states) should carry the following warning label: "[Cannabis] has a high potential for abuse. This product has not been approved by the FDA for preventing or treating any disease process" (D-95.969).

Marketing is categorized as "any commercial communication or other activity, including advertising, promotion, and sponsorship, that is designed to increase the recognition, appeal and/or consumption" of the product being marketed. While the oversight of alcohol advertising and marketing falls under the jurisdiction of the Federal Trade Commission (FTC), a significant portion of alcohol advertisers voluntarily adheres to self-imposed codes and standards. These standards are primarily aimed at limiting the marketing exposure to vulnerable groups. Although the FTC oversees the adherence to these codes to pinpoint violations, the general public can lodge complaints about non-compliant advertising or marketing to industry-specific organizations, including the Distilled Spirits Council, Beer Institute, or Wine Institute.

In the realm of tobacco, the landscape of marketing and advertising standards was largely shaped by the 1998 Master Settlement Agreement, where cigarette companies agreed to self-regulation. Currently, the marketing of tobacco is under federal jurisdiction, with the Federal Drug Administration (FDA) and FTC responsible for monitoring compliance. Contrastingly, the oversight of cannabis marketing predominantly falls to individual states, each governed by its respective regulatory body. This decentralized approach is largely due to cannabis's Schedule I status, which offers limited scope for federal regulatory bodies to provide consistent guidelines or oversight.

#### DISCUSSION

#### Controlled Substances Act Federal Implications

The U.S. Controlled Substances Act (CSA) of 1970 continues to categorize cannabis as a Schedule I controlled substance, citing its high potential for abuse, lack of currently accepted medical use, and unproven safety under medical supervision. The CSA bans "written advertisements that has the purpose of seeking or offering illegally to receive, buy, or distribute a Schedule I controlled substance." Despite federal law prohibiting the advertising of cannabis, most states have legalized cannabis advertising and marketing within their jurisdiction. Historically, the CSA exclusively prohibited written advertisements (e.g., magazines, newspapers, and publications). However more recently, the legislation was amended to prohibit advertising via the internet, resulting in conceptually stringent federal restrictions on cannabis marketing, particularly those activities extending beyond state lines, leaving significant potential conflicts with state-level marketing practices, though thus far enforcement of such restrictions has been limited. 13

#### Federal Marketing Regulations

Both the FDA and FTC play crucial roles in regulating marketing and advertising practices in the U.S. and have specific areas of oversight. However, their roles often intersect, especially when it comes to consumer protection. The FDA is responsible for protecting public health by ensuring the safety and efficacy of drugs, food, supplements, and other products. As part of this mandate, it oversees advertising and promotion. As an example of FDA's enforcement of marketing, in 2021 they issued warning letters to companies for illegally selling over-the-counter CBD products for pain relief stating that the drugs had not gone through the FDA approval process to determine efficacy, safety, side-effects, or how they can interact with other drugs or products. He FDA issued warning letters to companies for selling products containing CBD with claims that they can treat medical conditions, including opioid use disorder or as an alternative to opioids. Companies that are issued warning letters for their violation of the Federal Food, Drug and Cosmetic Act are subject to legal action, product seizure, and/or injunction if they fail to remedy the violations listed in warning letters.

In tandem, the FTC oversees consumer protection matters by ensuring that advertisements are not deceptive or misleading to the general public. As part of this, they oversee the use of endorsements and testimonials in advertising. While the FTC stipulates that advertising must adhere to standards of truthfulness, evidence-based support, and non-misleading content, with any limitations or disclosures being clearly articulated, FTC enforcement for marketing in the context of state-legalized cannabis products has been complex. <sup>16,17</sup> The FDA ensures that prescription drug advertisements provide a balanced presentation of both the risks and benefits of the drug and that the ads are not misleading. The FTC typically regulates over-the-counter (OTC) drug advertising, yet the FDA still

plays a role, especially concerning labeling and ensuring claims are substantiated. Both the FDA and FTC have the authority to impose penalties on companies that breach marketing and advertising regulations. Due to the overlap in their regulatory domains, the two agencies frequently collaborate to maintain consistent and thorough oversight.

# FDA approved cannabinoid products

The FDA has approved several synthetic cannabinoid products for medical purposes, reflecting a growing recognition of their therapeutic potential. Specifically, the synthetic THC analogs dronabinol (Marinol® and Syndros®) and nabilone (Cesamet®) are approved for treating nausea and vomiting associated with chemotherapy, with dronabinol also approved for anorexia in patients with AIDS. <sup>18</sup> The agency has also approved one cannabisderived drug product cannabidiol (CBD) oral solution (Epidiolex®) for specific rare and severe forms of epilepsy. <sup>18,19</sup> Because these products have received FDA approval, their marketing and advertising activities are subject to federal regulations, just like other pharmaceutical drugs. Both the FDA and FTC oversee and enforce these regulations to ensure consumer safety and accurate information dissemination.

# The Farm Bill: Impact on Cannabis and Hemp Marketing

The 2018 Farm Bill amended the CSA by exempting hemp and hemp-based products, a variant of cannabis with low THC content, from CSA jurisdiction, thereby recognizing it as an "agricultural commodity" and effectively legalizing the marketing of hemp by licensed growers. Research analyzing hemp marketing is limited, but there have been significant regional variations in state-based marketing channels. One study found that while Colorado hemp producers primarily market online (24 percent), Kentucky producers primarily use word of mouth (44 percent). (See Table 1) However, it remains unclear whether the approach to cannabis marketing influences sales-related variables, such as buyer profiles, age groups, or demographics.

The Farm Bill legalized hemp and hemp-derived CBD on the federal level, it did not address other cannabis-derived products, such as delta-8 THC and delta-10 THC products. <sup>16,22</sup> Nonetheless, there have been cases where both the FDA and FTC have taken regulatory action. On July 5, 2023, they sent warning letters to six firms for the unauthorized sale of imitation food items containing delta-8 THC. <sup>23</sup> Such products, which closely resemble conventional foods like chips, cookies, candy, and gummies, have raised FDA concerns about the potential for inadvertent consumption, especially by children, or ingestion of higher doses than intended. <sup>23</sup>

The Farm Bill mandates that hemp cultivation needs to be licensed and regulated under "state plans." However, the legalization and regulation of hemp and hemp-derived products, including CBD, brought these products under the authority of both the FDA and the Department of Agriculture, adding another layer of complexity. <sup>24</sup> This has led to the FDA using its authority over drug regulation to prevent unsubstantiated claims about the therapeutic efficacy of CBD-containing products. <sup>5</sup>

Despite FDA warning letters to companies illegally selling products with CBD, marketers have found ways to adapt their messaging within the FDA regulatory framework.<sup>25</sup> Strategies include reliance on consumer reviews to support marketing rather than direct seller claims, referring to websites that promote but do not sell CBD, and conflating research on THC or whole cannabis with effects of CBD alone.<sup>5</sup> Additional challenges have emerged leading to issues such as inaccurate labeling, inconsistent CBD formulation concentration, and unintentional product contamination from pesticides or insufficient purification processes.<sup>5</sup>

In January 2023, the FDA determined that the existing regulatory structures for foods and supplements are not suitable for CBD because they do not comprehensively cover the safety concerns that have been noted with CBD. <sup>26</sup> To address this, they plan to collaborate with Congress to develop a new regulatory pathway enhancing industry oversight of CBD, especially in marketing and advertising. <sup>26</sup> This new regulatory pathway would provide "safeguards and oversight to manage and minimize risks related to CBD products." <sup>26</sup> These risk mitigation strategies include among others clear labeling, content limitations, and minimum purchase age. <sup>26</sup>

#### Cannabis Marketing

States have varying approaches to the marketing of cannabis and THC-containing products. While some states have completely banned marketing and advertising, other states have developed guidelines and regulatory bodies. In the

majority of states where adult-use or medical use is legal, states have established regulatory bodies, officers, and/or programs that provide licensing and industry oversight to ensure compliance of existing cannabis laws, the development of marketing and advertising guidelines, and the enforcement of violation penalties. However, there are no federal standardized regulations, guidelines, or laws.

The marketing and advertising landscape has changed over time as states have implemented legislation granting state-based regulatory bodies the authority to enforce cannabis marketing guardrails. Given the scarcity of research dedicated to cannabis-specific marketing, many researchers have relied on studies conducted in the alcohol and tobacco industries for guidance. Evidence from these industries suggests that advertising can contribute to the normalization and increased likelihood of substance use, with adolescents and youth often being disproportionately targeted. Page 18

The U.S. cannabis industry registered a record \$21.1 billion in sales in 2022, with expected annual sales of \$37 billion by 2026.<sup>32</sup> Marketing and advertising have grown with the legalization of cannabis. However, there is currently no data available detailing the extent of this increase. As a proxy for evaluation, the cannabis industry spent approximately \$661 million on advertising in 2018 and is projected to spend \$2 billion in 2023 with a projected increase to \$4.5 billion by the year 2030.<sup>33</sup> Even though cannabis legalization is implemented across states, there is still a scarcity of knowledge about marketing and advertising practices, potentially leaving gaps in regulation that could expose vulnerable populations to substantial harm. As the legal adult-use cannabis market expands, an extensive retail landscape has evolved to meet consumer demand for various types of cannabis and THC-containing products including edibles, beverages, and concentrates.

State Approaches to Regulating Cannabis Marketing and Advertising

State-based regulations primarily focus on the content and placement of marketing to safeguard consumers, with special emphasis on protecting minors. Similar to the voluntary self-regulatory code followed by the alcohol industry, many states have adopted policies prohibiting cannabis advertising in media where it is expected that over 30 percent of the audience will be under 21 years old. <sup>10,36,37</sup> However, research from the alcohol industry suggests that such policies are not particularly effective in preventing youth from exposure or interaction with alcohol-related content, indicating potential analogous issues with cannabis. <sup>10,29,38</sup>

Certain states, such as Colorado, Washington, and New York, explicitly forbid direct cannabis marketing towards children, but this has not deterred the rise of online and social media advertisements easily accessible to underage individuals.<sup>23</sup> With dispensaries offering convenience features such as online pre-ordering and home delivery, there are growing concerns regarding the lack of consistent state guidance on online cannabis marketing and social media promotions.<sup>10,23,29</sup> This concern is amplified by prior studies suggesting that minors have been able to successfully purchase other regulated products online such as cigarettes.<sup>23,39</sup>

The Network for Public Health Law conducted an extensive comparison of advertising and marketing regulations of adult-use cannabis in various states. <sup>40</sup> This comparison includes advertising limitations across 17 distinctive jurisdictions, with some jurisdictions excluded due to the lack of developed advertising regulations or other specific variables. The analysis highlights the considerable variance between states in marketing and advertising standards and regulation, categorizing policy measures into three main areas: medium restrictions, content restrictions, and physical restrictions. <sup>40</sup> Despite the existence of laws regulating cannabis marketing and advertising practices in many states, the actual enforcement of these laws has remained relatively unexplored. (See Table 3 for a companion to the State Regulation of Adult-Use Cannabis Advertising Table)

Medium Restrictions: Medium restrictions on cannabis advertising vary across states and are specific to certain advertising media, such as broadcast, print, or internet. The majority of states surveyed have restrictions on broadcasting advertising, print-media advertising, and internet advertising for cannabis in order to limit exposure to minors. To a lesser extent, a few states have laws restricting cannabis event sponsorship and location-based marketing which leverages the geographic location of a mobile device to push notifications about products offered at a nearby establishment. To

Content Restrictions: Content restrictions address the specifications and limitations placed on the content within cannabis advertisements. The majority of states surveyed regulate therapeutic claims in cannabis advertising, but they all regulate it to varying degrees. While some ban therapeutic claims altogether, others list numerous conditions

on their states' approved lists. For instance, hepatitis C, Crohn's disease, Parkinson's disease, and Tourette's syndrome are qualifying medical conditions by state law for the use of cannabis<sup>41</sup>, but the efficacy is supported only by low-quality evidence. <sup>42</sup> Nevertheless, some dispensaries may be financially motivated to increase customer sales by citing these cases. <sup>23,43</sup> Only six jurisdictions regulate safety claims in cannabis advertising, ranging from complete prohibition on safety claims to requirements for scientific evidence supporting the claims. <sup>40</sup>

All states except one surveyed explicitly outlaw false and/or misleading statements in advertisements. <sup>40</sup> Some states go further by defining what constitutes a misleading statement such as ambiguity and omission. <sup>40</sup> All jurisdictions ban ads that target children; however the extent of these prohibitions varies by state. For example, while Michigan bans ads for individuals under the age of 21, New Jersey specifically bans the inclusion of elements such as toys or cartoon characters that might appeal to individuals under 21 (See Table 4). <sup>40</sup> Along the same lines, the majority of states require a product warning on cannabis advertisements, while the warning required vary they generally inform about potential health risks, age requirements, and lack of FDA approval. <sup>40</sup> Similar to warnings on cigarette packages, the discrepancies in cannabis labeling across states can create challenges for consumers in reading and identifying health warnings, particularly for first time users or people with vision impairment. (See Table 5) The warning label signs size, text, and color vary from state to state. <sup>34</sup> (See Table 6) Lastly, more than half of the jurisdictions have varying regulations against offering gifts, prizes, or other inducements related to cannabis sales. <sup>40</sup>

Physical Restrictions: Physical restrictions focus on the physical characteristics and placement of cannabis outdoor advertising. The majority of states have exclusion zones around schools and other child-centric places (e.g., playgrounds, public parks) for advertising varying from 200 feet to 1,500 feet. However, less states have restrictions regarding advertising on public property, public transportation, or in general visibility zones such as on signs or billboards. One study that included a small sample (N=172) of adolescents in 6 states that have legalized adult-use cannabis found that the prevalence of billboard or storefront advertisements influences adolescents' usage patterns. These billboards may lead to increased likelihood of frequent use and symptoms of cannabis use disorder. (See Table 7) The marketing strategies employed by cannabis companies, particularly their branding techniques, could influence the frequency and manner of cannabis use among minors.

Packaging Restrictions: The design of cannabis product packaging is at the forefront of these regulatory measures, as it plays a pivotal role in minimizing the appeal of cannabis items, especially edibles, to children. With legalization, states have reported a surge in accidental cannabis ingestion by children.<sup>36</sup> Many states have implemented packaging guidelines to mitigate such risks. For instance, nine states mandate opaque packaging and three states mandate plain packaging, with each having its unique definition.<sup>37</sup> Furthermore, every state demands child-resistant packaging, often based on standards from the Poison Prevention Packing Act of 1970, albeit implemented differently across states.<sup>37</sup> Some states, like California, have detailed child-resistant packaging systems with specific requirements for various types of cannabis products.<sup>37</sup> Tamper-evident packaging, which showcases visible signs if meddled with, is required in three states.<sup>37</sup>

Most states, with a few exceptions, have a general directive prohibiting cannabis packaging that could entice children.<sup>37</sup> Some, such as Illinois, have explicit bans on packaging showcasing images appealing to minors, like cartoons or toys. Furthermore, 14 states strictly forbid packaging that imitates commercially available foods to minimize accidental ingestion by children.<sup>37</sup> Beyond general prohibitions, some states specify particular imagery or wording that cannot be used due to their potential allure to children. For instance, Maine prohibits the depiction of humans, animals, or fruit on the packaging.<sup>37</sup> A notable safety measure, the inclusion of the poison control number on cannabis packaging, is mandatory in four states.<sup>37</sup> The overarching objective across all these regulations is to safeguard children from the risks of accidental cannabis consumption and ensure public safety.

## Marketing Through Social Media

The prominence of social media as a conduit for accurate information, disinformation. and misinformation about cannabis<sup>38</sup>, coupled with social media-based cannabis promotion<sup>10,31,39,40</sup>, poses a public health concern. The widespread engagement with these platforms among underage populations<sup>41</sup>, and the established associations between exposure to cannabis marketing and subsequent intentions, initiation, and frequency of use among both adolescents<sup>10,42</sup> and adults<sup>43,44</sup>, underscores the need for marketing regulations.<sup>16</sup>

In a study that investigated the correlation between adolescents' exposure to cannabis marketing in states where cannabis is legal, and their cannabis use in the past year found that exposure to cannabis marketing on social media

platforms significantly increased the likelihood of the teens using cannabis. <sup>20</sup> Specifically, exposure increased the odds by 96 percent for Facebook, 88 percent for Twitter, and 129 percent for Instagram. <sup>20</sup> With each additional social media platform where exposure was reported, the odds rose by 48 percent. <sup>20</sup> Despite existing restrictions on cannabis advertising via social media platforms, teens are still encountering this marketing, leading to cannabis use. The study suggests that states should further regulate and enforce regulations of cannabis marketing on these platforms.

In a similar study, 11 social media companies that are the most popular amongst youth in the U.S. (e.g., TikTok, SnapChat, Instagram, and Facebook) were analyzed based on their cannabis marketing policies. While all social media platforms prohibit cannabis sales, they had varying policies on advertising and promotion. (See Table 2) Paid advertising on social media for cannabis and cannabis products were prohibited by nine of the 11 platforms, the remaining two companies allow paid advertising within jurisdictions where cannabis is legal. In addition, four out of the 11 platforms have ambiguous policies prohibiting unpaid cannabis promotion, with seven of the platforms allowing varying degrees of promotion by proxy such as through a link in their biography or allowing cannabis content and discussion but not promotion. (16)

Every social media platform mentioned limitations on cannabis-related content access for minors or underage individuals including age restrictions (thresholds set to either 18 or 21 years of age) or general age restrictions not specific to cannabis. However, researchers have highlighted concerns regarding age verification methods on social media platforms, noting their ambiguous effectiveness. <sup>16</sup> While one platform may set a threshold age of 21 years for exposure to cannabis, alcohol, and tobacco content, aligning with the legal age, other platforms may not, suggesting a need to adjust access based on legal ages, and improve age verification processes.

Another issue is the exposure to cannabis promotions in regions where cannabis is not legalized on the state-level. Regulating paid cannabis-related content on social media is challenging due to its vast volume and the difficulty in pinpointing the source's location. Additionally, the increasing prevalence of sponsored posts by influencers, indirect political promotions, and often undisclosed financial relationships make these posts hard to spatially identify and regulate. Given the challenges of monitoring marketing on social media, there is a pressing need for both social media platforms and regulatory agencies to devise advanced strategies to automatically detect cannabis-related content. Implementing concrete advertising and marketing regulations on social media-based platforms and across the internet could serve to protect the health of vulnerable populations. <sup>29,45</sup>

## Public Health Campaigns

When states legalize adult-use cannabis, they often implement policies that earmark tax revenue from cannabis sales for health and social initiatives, including educational public health campaigns that highlight the health risks associated with cannabis use. 46,47 This funding approach, in which counter-marketing resources became available only after significant sales had taken place, often leaves governments and public health offices in a reactive position, attempting to counter pre-established industry marketing and associated narratives. Although counter-marketing has shown some efficacy in reducing harmful tobacco and alcohol consumption, its effectiveness in reducing cannabis use has yet to be extensively studied in the U.S. 48

The National Highway Traffic Safety Administration (NHTSA), in collaboration with the Ad Council, has launched a comprehensive campaign to raise awareness about the hazards of drug-impaired driving and encourage safer decisions. This campaign employs a multi-channel approach encompassing television, radio, banners, print media, out-of-home advertisements, and online videos. (See Table 8) The primary focus is to deter individuals from operating vehicles while under the influence of drugs, specifically cannabis. Scientific studies indicate that cannabis can adversely impact several critical driving skills, such as reaction time, distance judgment, and overall coordination. One operation of these risks, the campaign specifically targets young men between the ages of 18 and 34. The campaign's core message is that alterations in perception after cannabis consumption can drastically change driving capabilities.

NHTSA is one of the many stakeholders that is continually researching the correlation between cannabis impairment and crash risks. Findings from their Drug and Alcohol Crash Risk Study have shown that cannabis users have a higher likelihood of being involved in accidents.<sup>53,54</sup> This elevated risk might be attributable, in part, to the demographic skew towards young men, who inherently have a higher crash risk.<sup>53</sup> Recent studies by NHTSA in 2020 have highlighted a rising prevalence of drug use, especially alcohol, cannabinoids, and opioids, among

seriously injured or fatally wounded road users during public health emergencies compared to previous times. 53,55

#### **EXISTING AMA POLICY**

AMA currently has policy related to cannabis, research, and marketing. Policy H-95.924, "Cannabis Legalization for Adult Use" notes that states that have legalized cannabis should be required to take steps to regulate the product effectively in order to protect public health and safety including in marketing and promotion intended to encourage use, requiring legible and child-resistant packaging with messaging about the hazards about unintentional ingestion in children and youth. Policy H-95.952, "Cannabis and Cannabinoid Research" calls for more cannabis and cannabinoid research including into the long-term cannabis use among youth, adolescents, pregnant women, and women who are breastfeeding. Policy H-95.936, "Cannabis Warnings for Pregnant and Breastfeeding Women" advocates for regulations requiring point-of-sale warnings and product labeling for cannabis and cannabis-based products regarding the potential dangers of use during pregnancy and breastfeeding wherever these products are sold or distributed. Policy H-95.911, "CBD Oil Use and the Marketing of CBD Oil" supports banning the advertising of cannabidiol as a component of marijuana in places that children frequent, and supports legislation that prohibits companies from selling CBD products if they make any unproven health and therapeutic claims. In addition, our AMA's advocacy team has been active in encouraging the FDA to regulate inappropriate medical claims and direct-to-consumer advertising.

#### CONCLUSION

Research on cannabis marketing regulation and enforcement is sparse, especially concerning its efficacy in safeguarding vulnerable groups, notably youth. While federal regulatory agencies oversee the marketing and advertising of hemp (including CBD), the regulation of cannabis and cannabis-derived products varies by state. The challenges in the field of cannabis products are accentuated by the lack of research and guidance on dosing and adverse effects, leading consumers to rely on potentially inaccurate marketing sources like dispensary staff or online sites, emphasizing the need to ensure accurate and consistent information in marketing. A closer look at the marketing regulatory frameworks established for substances such as alcohol and tobacco could offer valuable insights into optimal marketing and advertising practices for cannabis and its derived products.

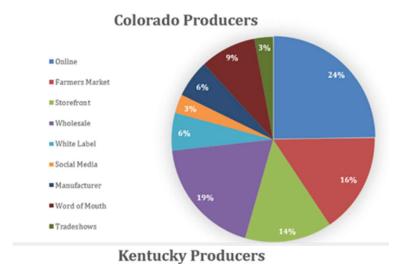
# RECOMMENDATIONS

The Council on Science and Public Health recommends that the following recommendations be adopted and the remainder of the report be filed.

- 1.Our AMA supports and encourages federal, state, and private sector research on the effects of cannabis marketing to identify best practices in protecting vulnerable populations, as well as the benefits of safety campaigns such as preventing impaired driving or dangerous use.
- 2.Our AMA encourages state regulatory bodies to enforce cannabis-related marketing laws and to publicize and make publicly available the results of such enforcement activities.
- 3.Our AMA encourages social media platforms to set a threshold age of 21 years for exposure to cannabis advertising and marketing and improve age verification practices on social media platforms.
- 4.Our AMA encourages regulatory agencies to research how marketing best practices learned from tobacco and alcohol policies can be adopted or applied to cannabis marketing.
- 5. That our AMA reaffirm policies H-95.952, "Cannabis and Cannabinoid Research," and H-95.923, "Taxes on Cannabis Products."
- 6. Our AMA support and encourage state regulation of therapeutic claims in cannabis advertising.
- 7. Our AMA support using existing AMA channels to educate physicians and the public on the health risks of cannabis to children and potential health risks of cannabis to people who are pregnant or breastfeeding.

TABLE 1. Colorado and Kentucky Hemp Grower Marketing Channels

Hill R, Jablonski BBR, Van L, et al. Producers marketing a novel crop: a field-level view of hemp market channels. *Renewable Agriculture and Food Systems*. 2023;38. doi:10.1017/S1742170523000145



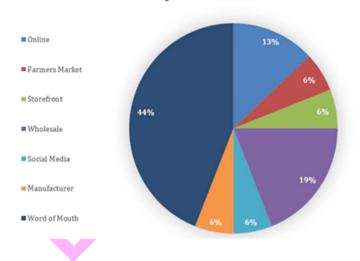


TABLE 2. Summary of Social Media Platform Policies Regarding Cannabis Promotion, as of October-November 2022

Berg CJ, LoParco CR, Cui Y, et al. A review of social media platform policies that address cannabis promotion, marketing and sales. Subst Abuse Treat Prev Policy. 2023;18(1):35. doi:10.1186/s13011-023-00546-x

	Specifies	Recognizes	Paid advertisin	ıg	Unpaid promo	tion	Cannabis sales		Underage res	1		
	cannabis	jurisdictional differences	Completely prohibited	Allowed but restricted	Completely prohibited	Allowed but restricted	Completely prohibited	Allowed but restricted	Age unspecified	< 18 years old	< 21 years old	Addresses cannabis
Discord	Х	-	X	-	X	-	Х	-	-	X	-	-
Facebook	X*	-	X	-	-	X	Х	-	-	X	-	
Instagram	X	-	X	-	-	X	X	-	X	-	-	-
Pinterest	X*	-	X	-	-	X	X	-	-	X	-	-
Reddit	X*	X	X	-	X	-	X	-	-	X	-	-11
Snapchat	X*	Х	-	X	X	-	X	-	X	-		-0
TikTok	-	Х	Х	-	X	-	X	-	-	X	-	X
Tumblr	X*	X	-	X	-	X	X	-		-	X	X
Twitch	X*	-	X	-	-	X	X	-	X	-	-	-
Twitter	X*	X	X	-	-	X	X	-	-	X	-	X
YouTube	X	-	X	-	-	X	X	-		X		X

Notes: See also Supplementary Table 1 for more details. \* Differentiates CBD from cannabis containing THC.

TABLE 3: State Regulation of Adult-Use Cannabis Legal Research Table

The Network for Public Health Law. State Regulation of Adult-Use Cannabis Advertising.; 2022. Accessed July 18, 2023. <a href="https://www.networkforphl.org/wp-content/uploads/2022/11/State-Regulation-of-Adult-Use-Cannabis-Advertising.pdf">https://www.networkforphl.org/wp-content/uploads/2022/11/State-Regulation-of-Adult-Use-Cannabis-Advertising.pdf</a>

					CONTENT RESTRICTIONS							PHYSICAL RESTRICTIONS						
STATE	SOURCE	REQUIRING COMMISSION APPROVAL	Radio/Television (restriction- audience share over min. age)	Print (restriction- audience share over min. age)	Internet (restriction- audience share over min. age)	Event Sponsorship (restriction- audience share over min. age)	Location-Based Marketing Restrictions	Curative/Therapeutic Claims	Safety Claims	Content Targeting Children	Validity of Statements	Gifts/Prizes/Other Inducements	Product Warnings	Signs within Close Proximity to Schools	Signs on Public Property/Transp ortation	Signs Visible to General Public	Size/Other Features	Illuminated Signs
Alaska	Alaska Admin. Code tit. 3 § 306.770	N	N	N	Y	Y (70%)	N	Y	N	Y	Y	Y	Y	Y	Y	Y	Y	N
Arizona	Ariz. Rev. Stat. Ann. § 36-2859	N	N	N	N	N	N	N	N	N	N	N	N	N	N	N	N	N
California	Cal. Bus. & Prof. Code § 26150- 26156 (2017)	N	Y (71.6%)	Y (71.6%)	Y (71.6%)	Y (71.6%)	Y	Y	N	Y	Y	Y	N	Y	N	N	N	N
Colorado	Colo. Code Regs §212-3-3 R.700 Series	N	Y (71.6%)	Y (71.6%)	Y (71.6%)	Y (71.6%)	N	N	Y	Y	Y	N	N	Y	N	N	Y	N
Connecticut	Conn. Gen. Stat. §21a-421bb (Public Act No. 22-103) (2022)	N	Y (90%)	Y (90%)	Y (90%)	Y (90%)	Y	Y	N	Y	Y	N	Y	Y	Y	Y	N	Y
District of Columbia	No Advertising Provisions	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Illinois	410 III. Comp. Stat. 705/55-20 (2019)	N	N	N	N	N	N	Y	N	Y	Y	Y	N	Y	Y	N	N	N
Maine	18-691-1 Me. Code R. § 52	N	Y	Y	Y	N	Y	Y	Y	Y	Y	N	Y	Y	N	N	N	N
Maryland	Md. Code Ann.,Health-Gen. § 13- 3313.1 (2019)	N	N	N	Y	N	Y	Y	Y	Y	Y	N	Y	Y	Y	N	N	N
Massachusetts	935 Mass. Code Regs. 500.105(4)	N	Y (85%)	Y (85%)	Y (85%)	Y	N	Y	Y	Y	Y	Y	Y	N	Y	N	N	Y
Michigan	Mich. Admin. Code r. 420.507 (2020)	N	Y (70%)	Y (70%)	Y (70%)	Y	N	Y	N	Y	Y	N	N	N	N	N	N	N
Montana	Mont. Admin. R. 42.39.123 (2021)	N	Y	Y	Y	N	Y	N	Y	Y	N	N	N	N	N	N	N	N
Nevada	Nev. Rev. Stat. § 678B.520 (2021)	N	Y (70%)	Y (70%)	Y (70%)	Y (70%)	N	N	N	Y	Y	Y	Y	Y	Y	N	N	N
New Jersey	N.J. Admin. Code § 17:30-142	N	Y (71.6%)	Y (71.6%)	Y* (71.6%)	Y (80.6%)	Y	Y	Y	Y	Y	Y	Y	Y	N	N	N	N
New Mexico	N.M. Code R. § 16.8.3.8 (2022)	N	Y	Y (70%)	Y (70%)	N	Y	Y	N	Y	Y	N	Y	Y	Y	N	N	N
New York	N.Y. Can. § 86 (2022)	N	Y	Y	Y	N	N	Y	N	Y	Y	Y	N	Y	Y	Y	N	N
Oregon	Or. Admin. R. 845-025-8040 to 845-025-8060	N	Y (70%)	Y (70%)	Y (70%)	N	Y	Y	Y	Y	Y	N	Y	N	Y	N	N	N
Rhode Island	Rhode Island Gen.Laws § 21- 28.11-5	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Vt. Stat. Ann. Tit. 7 § 864 (2021)																	

Vermont	25-002 Vt. Code R. § 2.2.11 (2022)	Y	Y (85%)	Y (85%)	Y (85%)	Y (85%)	N	Y	N	Y	Y	Y	Y	N	N	N	N	N
Virginia	No Advertising Provisions	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Washington	Wash Admin. Code § 314-55- 155 (2013)	N	N	N	N	N	N	Y	N	Y	Y	Y	Y	Y	Y	Y	Y	N

# TABLE 4: Cannabis Products that Appeal to Youth<sup>56</sup>

Fair L. THC edibles that look like snacks popular with kids? FTC and FDA have something to say about that. Federal Trade Commission. Published July 3, 2023. Accessed August 7, 2023. https://www.ftc.gov/business-guidance/blog/2023/07/thc-edibles-look-snacks-popular-kids-ftc-fda-have-something-say-about









Some of the products cited in FDA-FTC cease and desist letters to companies selling THC products copying the look of snacks popular with children

TABLE 5. Massachussets Cannabis Warning Label<sup>57</sup>

Line Packaging Supplies. Warning Label Massachusetts. Line Packaging Supplies. Accessed August 30, 2023. https://www.linepackagingsupplies.com/warning-label-massachusetts/



TABLE 6. Current Usage of the International Intoxicating Cannabis Products Symbol (IICPS) and Other Symbols

Doctors for Cannabis Regulation. Universal Cannabis Symbol. Accessed August 30, 2023. https://www.dfcr.org/universal-cannabis-symbol

Symbol design	Authorities having jurisdiction (AHJs) using the symbol	Shape of outline (conventional meaning)	Emphasized color (conventional meaning)	Number of colors (including white)	Graphical element (cannabis leaf)	Large graphical element for the visually impaired	Text excluded from interior of symbol	ISO & ANSI compliant
	IICPS: MT, NJ, SD, & VT	Triangle (warning)	Yellow (caution)	2	Yes	Yes	Yes	Yes
AM	AR	None	None	2	No	No	No	No
THC	AZ, CO, FL, & OH	Diamond (none)	Red (prohibition)	2	No	No	No	No
<b>₽</b>	CA	Triangle (warning)	None	2	Yes	No	No	No
CONTAINS THC	CT, MA, ME, & RI	Triangle (warning)	Red (prohibition)	3	Yes	Yes	Yes	No
THC	MD	Triangle (warning)	Red (prohibition)	2	Yes	No	No	No
**	МІ	Inverted triangle (none)	Green (safe condition)	2	Yes	Yes	No	No
THC NM	NM	Diamond (none)	Red (prohibition)	2	No	No	No	No
THC	NV	Triangle (warning)	None	2	No	No	No	No
<b>21-</b>	NY	Square (none)	Yellow, red (caution, prohibition)	4	Yes	No	No	No
CONTAINS THC NOT SAFE FOR KIDS OR PETS	ОК	Rectangle (none)	Red (prohibition)	3	Yes	No	No	No
[]*	OR	Rectangle (none)	Red (prohibition)	3	Yes	Yes	No	No
217	WA	Diamond (none)	Yellow, green (caution, safe condition)	4	Yes	Yes	No	No
THC	Canada	Octagon (stop)	Red (prohibition)	3	Yes	Yes	No	No

TABLE 7. Cannabis Billboards<sup>58</sup>

Stanford University. Marijuana Billboards. Research into the Impact of Tobacco Advertising. Accessed August 30, 2023. https://tobacco.stanford.edu/marijuanas/billboards/





TABLE 8. Ad Council Drug-Impaired Driving Print Assets

Ad Council. Drug-Impaired Driving Campaign & Media Assets. Drug-Impaired Driving Prevention. Accessed August 21, 2023. https://www.adcouncil.org/campaign/drug-impaired-driving-prevention#print





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# 7. EFFICACY OF REQUIREMENTS FOR METAL DETICTION/WEAPONS INTERDICTION SYSTEMS IN HEALTH CARE FACILITIES

Reference committee hearing: see report of Reference Committee K.

HOUSE ACTION: RECOMMENDATIONS ADOPTED REMAINDER OF REPORT FILED

See Policies D-515.983, H-215.977, H-515.950, H-515.957 and H-515.966

Resolution 938-I-22, asked that our American Medical Association Council on Science and Public Health study the issues of (1) workplace violence as it impacts health care workers, patients, and visitors, and (2) anticipated positive impacts of weapons detection and interdiction systems toward reduction of workplace violence, so that our AMA can develop learned and data-based recommendations and accompanying advocacy regarding proposed new requirements for the deployment of these systems in health care settings, and share these recommendations with accrediting bodies such as The Joint Commission, Liaison Committee on Medical Education, Accreditation Council for Graduate Medical Education, and other relevant stakeholders, including the American Hospital Association.

This report updates information contained in CSAPH 2-I-10, "Violence in the Emergency Department," and Board of Trustees Report 2-I-12, "Surveying Violence in the Non-hospital Work Environment," and CSAPH 7-A-16, "Preventing Violent Acts Against Health Care Providers." There is a significant amount of background information on this issue contained within these previous reports, including information on the types of workplace violence, prevalence of workplace violence in health care settings, risk factors, high-risk practice areas, hospital-based shootings, reporting of workplace violence, the current requirements to prevent violence against health care workers, and a review of interventions and evidence on their effectiveness. Our intention with this report is not to repeat that information, but to share relevant updates. We also recognize that the threat of violence against health care professionals does not only exist within health care facilities, but threats of violence outside of health care facilities is beyond the scope of this report.

## **METHODS**

English language reports were selected from a search of the PubMed and Google Scholar databases using the search terms "health care" and "violence," "workplace violence" and "prevention," and "firearms" and "hospitals," "weapon" and "health care," and "metal detector" and "health care." Searches were time-limited to articles published since the last report on this topic in 2016. Additional articles were identified by manual review of the references cited in these publications. Further information was gathered from internet sites managed by relevant federal agencies and health care organizations.

# BACKGROUND

The health care and social service industries experience the highest rates of injuries caused by workplace violence. Workers in these industries are 5 times as likely to suffer a workplace violence injury than workers overall. Health care workers accounted for 73 percent of all nonfatal workplace injuries and illnesses due to violence in 2018. From 2011 to 2018, there were 156 workplace homicides to private health care workers, averaging about 20 each year. The most common assailant in workplace homicides to health care workers was a relative or domestic partner of the injured worker.

The COVID-19 pandemic seemingly worsened violence against health care professionals. A survey by the International Council of Nurses, the International Committee of the Red Cross, the International Hospital Federation, and the World Medical Association conducted from May to July 2021 sought to understand the perceptions of violence against health care professionals during the first year of the COVID-19 pandemic.<sup>2</sup> The report found that of those organizations that had received reports of violence, 58 percent of the respondents perceived an increase and 9 percent of those who reported violence said it had not occurred before the pandemic.<sup>3</sup> All respondents reported verbal aggression; 82 percent mentioned threats and physical aggression while 27 percent reported staff being threatened by weapons.<sup>4</sup> Twenty-one percent reported the death or severe wounding of a health-care worker or patient.<sup>4</sup>

While fatal shootings, such as those at Legacy Good Samaritan Medical Center in Portland, Methodist Dallas Medical Center, Northside Medical building in Atlanta, and on the campus of Saint Francis Health System in Tulsa, Oklahoma receive media attention, there are many other non-fatal acts of violence in health care workplaces that are either not reported or get little attention.<sup>5</sup> Evidence indicates that workplace violence might lead to various negative impacts on health care professionals' psychological and physical health, such as increase in stress and anxiety levels and feelings of anger, guilt, insecurity, and burnout.<sup>6</sup> Furthermore, the general sentiment of health care professionals attacked in the workplace is that hospital administrators and the judicial system accept this violence occurs and do not do enough to protect health care professionals.<sup>7</sup>

## DISCUSSION

Emergency departments, mental health, and long-term care providers are among the most frequent victims of patient and visitor attacks. Perpetrator characteristics or circumstances that influence this pattern of violent events include altered mental status, dementia and behavioral issues, substance use disorders, pain/medication withdrawal, and dissatisfaction with care. Regulatory agencies have taken the following actions since 2016 to address violence in health care facilities.

Occupational Safety and Health Administration (OSHA)

In the Council's 2016 report, it was noted that OSHA does not have specific standards for workplace violence.<sup>22</sup> However, the courts have interpreted Section 5(a)(1) of the Occupational Safety and Health Act of 1970 (the General Duty Clause), to mean that:

an employer has a legal obligation to provide a workplace free of conditions or activities that either the employer or industry recognizes as hazardous and that cause, or are likely to cause, death or serious physical harm to employees when there is a feasible method to abate the hazard.<sup>22</sup>

This means that workplace violence must have taken place, or the employer must be aware of threats or other signs that the potential for violence exists, to be held accountable under the General Duty Clause.

In 2017, OSHA published an updated compliance directive to provide OSHA compliance officers with guidance on responding to complaints of workplace violence in the health care setting.<sup>10</sup> In 2019, the Occupational Safety and Health Review Commission (OSHRC) upheld a citation issued to a health care employer after an employee was fatally stabbed by a mentally ill patient.<sup>11</sup> OSHRC held that incidents of workplace violence fall within an employer's obligation under the General Duty Clause.

In March of 2023, OSHA announced that it is in the early stages of developing a potential standard, Prevention of Workplace Violence in Healthcare and Social Assistance. OSHA convened a Small Business Advocacy Review (SBAR) Panel and heard from representatives from small businesses and who served as small entity representatives who could potentially be affected by the draft rule.<sup>12</sup>

## The Joint Commission

Effective January 1, 2022, revised workplace violence prevention standards apply to the Joint Commission-accredited hospitals and critical access hospitals.<sup>13</sup> The Joint Commission cited the high incidence of workplace violence and the rationale for the creation of new accreditation requirements. The revised standards provide a framework to guide hospitals in developing effective workplace violence prevention systems, including leadership oversight, policies and procedures, reporting systems, data collection and analysis, post-incident strategies, training, and education to decrease workplace violence.<sup>13</sup> Effective workplace violence prevention programs require a worksite analysis with environmental modifications implemented based on findings from the analysis. Best practices and applicable laws and regulations are constantly evolving, so hospitals are required to review the program's policies and procedures, training, and education for consistency with the latest recommendations.<sup>13</sup>

#### FGI Guidelines

FGI is an independent, not-for-profit organization dedicated to developing guidance for the planning, design, and construction of hospitals, outpatient facilities, and residential health, care, and support facilities. FGI's "Draft Guidelines for Emergency Conditions in Health and Residential Care Facilities," provides that emergency departments shall be designed to ensure that access control can be maintained at all times. <sup>14</sup> Furthermore, the draft guidelines note that the exterior perimeter of the emergency department should have the capability to be secured to control access

and provide safety in the event of a disaster or situations requiring a higher level of security. <sup>14</sup> Means to detect weapons, such as a metal detector, shall be provided at each point of entry to the emergency department. <sup>5</sup> A video surveillance system shall be provided for each emergency department entrance and where entrances may be locked, a visible duress alarm system shall be provided. <sup>14</sup> At the time of this report, the final guidelines were not yet available.

#### MAGNETOMETERS IN HEALTH CARE SETTINGS

Most studies on workplace violence have been designed to quantify the problem, but few have described methods to prevent such violence. <sup>15</sup> At the time of our last report, it was noted that some hospitals have installed magnetometers (metal detectors) at their entrances to prevent individuals from bringing weapons into facilities. Henry Ford Hospital in Detroit confiscated 33 handguns, 1,324 knives, and 97 chemical sprays within the first six months of screening. Other hospitals, including Johns Hopkins Hospital in Baltimore, suggested that widespread use of magnetometers is impractical given the many entrances most hospitals have. There were also concerns that armed guards manning magnetometers could be the source of weapons used in hospital-based shootings. Since that time, there have been limited studies evaluating the effectiveness of magnetometers in reducing violence in health care facilities.

#### Perceptions of magnetometers in health care

Surveys have examined patient and employee attitudes towards the use of metal detectors specific to emergency departments. A survey of patrons in pediatric emergency departments found that the public has a strong perception that a metal detector protects both patrons and employees. <sup>16</sup> This finding is consistent with a prior survey of 176 patrons and 95 employees in an urban emergency department, which found that most patrons and staff liked the metal detector and said it created a safer environment. <sup>17</sup> Eighty-nine percent of the patrons and 73 percent of the employees said the metal detector made them feel safer. <sup>17</sup> Only 12 percent of the patrons and 10 percent of the employees said the metal detector invaded their privacy or the privacy of others. <sup>17</sup>

The International Association for Healthcare Security and Safety's 2020 Healthcare Crime Survey, asked participants if they used walk-through metal detectors to screen visitors and patients as they entered the hospital 24 hours a day, 7 days a week. <sup>18</sup> Eight percent (n = 19) of participant hospitals used walk-through metal detectors 24/7 in 2019. Three hospitals reported no impact on crime, security incidents, or workplace violence. <sup>18</sup> The remaining hospitals reported a positive impact on crime, security incidents, and workplace violence. <sup>18</sup>

# Weapons retrieved after initiation of magnetometers

A 2021 cross-sectional survey of hospital security directors found that using a metal detector facilitates the discovery and awareness of weapons entering the health care facility. Hospitals with metal detectors were more than 5 times as likely to frequently confiscate weapons. The study also found that hospitals with psychiatric units were more likely to have frequent confiscation of weapons, likely due to the standard procedure of searching patients before admission.

These findings are consistent with a previous study that found a metal detector installed at the entrance of an urban, high-volume teaching hospital emergency department resulted in the retrieval of firearms, knives, chemical sprays, and other weapons. A total of 5877 weapons were retrieved, an average of 218 per month: 268 firearms, 4842 knives, 512 chemical sprays, and 275 other weapons, such as brass knuckles, stun guns, and box cutters.<sup>20</sup>

However, it cannot be determined from data related to confiscation of weapons whether metal detectors reduce workplace violence in health care facilities.

## Costs of magnetometers in health care facilities

One article notes that adding metal detectors is not as easy as it sounds. In addition to the cost of the equipment and personnel (at least two per metal detector), space is needed for the machine and for patients and visitors to wait in line.<sup>21</sup> Private search rooms may also be needed "for more intensive searching of people who set off the metal detector even after removing items most likely to cause problems."<sup>21</sup> X-ray machinery may also be needed to scan bags, requiring additional budget and space. Emergency departments may also station security guards at ambulance entrances to "wand" patients as they arrive to detect weapons.<sup>21</sup>

The process of going through the detectors can be time-consuming and frustrating when patients are seeking care. There may be the need for a nurse or paramedic to help with patient queuing so clinical staff have visibility of patients. There have been instances, though not specific to magnetometers, of patients going to the emergency department for treatment who have been unable to get in quickly enough for treatment. For example, Massachusetts passed "Laura's Law" after Laura Levis, who died in 2016 at the age of 34 outside CHA Somerville Hospital. Having gone to the emergency department for an asthma attack, she found a well-lit entrance door to the emergency department locked. She called 911 for help, but by the time firefighters located her, she had suffered a cardiac arrest and died several days later.

There is little information in the published literature on equity considerations around the use of metal detectors in health care facilities, though we know they may interfere with implantable cardioverter defibrillators and pacemakers as well as pose challenges for those with limited mobility.

#### **EXISTING AMA POLICY**

Policy D-515.983, "Preventing Violent Acts Against Health Care Providers," notes that our AMA will continue to work with other appropriate organizations to prevent acts of violence against health care providers and improve the safety and security of providers while engaged in caring for patients, as well as widely disseminate information on effective workplace violence prevention interventions in the health care setting.

Policy H-515.966, "Violence and Abuse Prevention in the Health Care Workplace," encourages all health care facilities to: adopt policies to reduce and prevent all forms of workplace violence and abuse; develop a reporting tool that is easy for workers to find and complete; develop policies to assess and manage reported occurrences of workplace violence and abuse; make training courses on workplace violence prevention available to employees and consultants; and include physicians in safety and health committees.

H-515.957, "Preventing Violent Acts Against Health Care Providers," encourages OSHA to develop and enforce a standard addressing workplace violence prevention in health care and social service industries; encourages Congress to provide additional funding to the National Institute for Occupational Safety and Health (NIOSH) to further evaluate programs and policies to prevent violence against health care workers; and encourages NIOSH to adapt the content of their online continuing education course on workplace violence for nurses into a continuing medical education course for physicians.

Policy H-215.977, "Guns in Hospitals," encourage hospitals to incorporate, within their security policies, specific provisions on the presence of firearms in the hospital. Given that security needs stem from local conditions, firearm policies must be developed with the cooperation and collaboration of the medical staff, the hospital security staff, the hospital administration, other hospital staff representatives, legal counsel, and local law enforcement officials. Consultation with outside experts, including state and federal law enforcement agencies, or patient advocates may be warranted. The development of these policies should begin with a careful needs assessment that addresses past issues as well as future needs. Policies should, at minimum, address the following issues: a means of identification for all staff and visitors; restrictions on access to the hospital or units within the hospital, including the means of ingress and egress; changes in the physical layout of the facility that would improve security; the possible use of metal detectors; the use of monitoring equipment such as closed circuit television; the development of an emergency signaling system; signage for the facility regarding the possession of weapons; procedures to be followed when a weapon is discovered; and the means for securing or controlling weapons that may be brought into the facility, particularly those considered contraband but also those carried in by law enforcement personnel.

# CONCLUSION

Health care personnel represent a significant portion of the victims of workplace violence and workplace violence can result in negative outcomes for health care personnel. In addition to physical injuries, it can result in low morale, decreased productivity, increased stress, and turnover. Citing the high incidence of workplace violence, the Joint Commission has revised workplace violence prevention standards for hospitals and critical access hospitals. The revised standards provide a framework to guide hospitals in developing effective workplace violence prevention systems. OSHA has also signaled that they are in the early stages of developing a potential standard on the Prevention of Workplace Violence in Healthcare and Social Assistance.

However, more research is needed regarding the effectiveness of interventions to prevent workplace violence in the health care setting, including the use of magnetometers and other weapons interdiction systems. While data suggests that magnetometers make patients and staff feel safer and they are effective in retrieving weapons, it is not clear to what extent they reduce workplace violence in health care settings and if the benefits outweigh the costs. As exiting AMA policy notes, security needs stem from local conditions and the development of health facility security policies should begin with a careful needs assessment that addresses past issues as well as future needs.

#### RECOMMENDATIONS

The Council on Science and Public Health recommends that the following recommendations be adopted, and the remainder of the report be filed.

- 1. That existing AMA policies on preventing violence against health care professionals be reaffirmed:
  - D-515.983, "Preventing Violent Acts Against Health Care Providers," H-515.966, "Violence and Abuse Prevention in the Health Care Workplace," H-515.957, "Preventing Violent Acts Against Health Care Providers," H-215.977, "Guns in Hospitals," and H-515.950, "Protecting Physicians and Other Healthcare Workers in Society."
- 2. That our AMA encourages: (1) additional funding and research to evaluate effective interventions to prevent workplace violence against physicians and other health care professionals, including the effectiveness of magnetometers and other weapons interdiction systems in health care facilities; (2) health care facilities that have implemented magnetometers and other weapons interdiction systems to evaluate the impact on workplace violence and share best practices, including equity considerations; (3) the dissemination and awareness of guidance by OSHA and other organizations on the prevention of violence in health care facilities, including hospitals, ambulatory centers, and other clinical settings.

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