*Suggested subject lines:*

* Join the AMA at the new student activities fair on <date>!
* Welcome from the American Medical Association – meet us on <date>!

 

Hi <name>,

Join our AMA chapter for <event> on <date + time + link>!

We’re excited to share our American Medical Association story and tell you about the valuable exclusive benefits available when you join the AMA**.**

[**Join the AMA**](https://www.ama-assn.org/msop-join)for only $68 ($17/year)**,** and you’ll immediately receive a welcome gift of your choice with a four-year membership.\* **Your choices include:**

* First Aid
	+ for the USMLE Step 1 2023
	+ pre-order: First Aid for the USMLE Step 1 2024
	+ for the COMLEX
* Up to $60 off UWorld USMLE® or COMLEX-USA® QBanks
* $40 discount on AMBOSS Library
* 1-year subscription to Headspace

To learn more about AMA membership, [benefits](https://www.ama-assn.org/member-benefits/personal-member-benefits-discounts/ama-medical-student-membership-discounts-and) and opportunities at <medical school>, please attend <event> on <date + time + link>!

You can also join the AMA online right now at [**ama-assn.org/msop-join**](https://www.ama-assn.org/msop-join).

Become an AMA member today and help shape the future of medicine.

Sincerely,

<outreach leader>

*\*Limit one (1) “welcome” gift per eligible member. Subject to change. While supplies last. “Welcome” gifts are eligible with four-year memberships and select schools with three-year programs.*