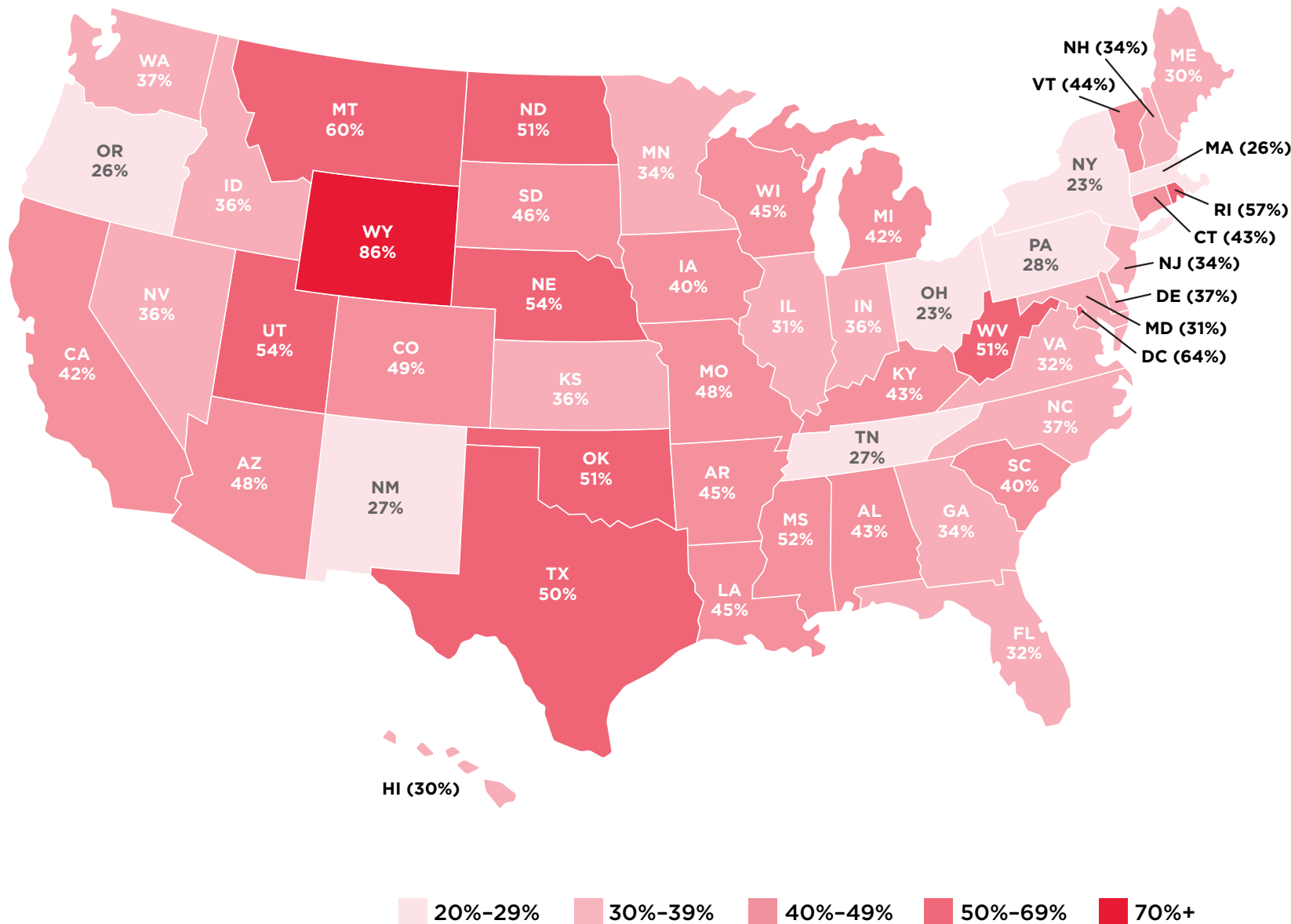


Market share of largest Medicare Advantage insurer, 2024*



List of states by largest market share

#	State	Share
1	Wyoming	86
2	District of Columbia	64
3	Montana	60
4	Rhode Island	57
5	Nebraska	54
6	Utah	54
7	Mississippi	52
8	West Virginia	51
9	Oklahoma	51
10	Texas	50
11	Colorado	49
12	Missouri	48
13	Arizona	48
14	South Dakota	46
15	Arkansas	45
16	Louisiana	45
17	Wisconsin	45
18	Vermont	44
19	Alabama	43
20	Connecticut	43
21	California	42
22	Michigan	42
23	Kentucky	41
24	Iowa	40
25	South Carolina	40
26	North Dakota	39
27	North Carolina	38
28	Delaware	37
29	Washington	37
30	Kansas	36
31	Nevada	36
32	Indiana	36
33	Idaho	36
34	New Jersey	34
35	New Hampshire	34
36	Minnesota	34
37	Georgia	34
38	Virginia	32
39	Florida	32
40	Maryland	31
41	Illinois	31
42	Hawaii	30
43	Maine	30
44	Pennsylvania	28
45	Tennessee	27
46	New Mexico	27
47	Oregon	26
48	Massachusetts	26
49	Ohio	23
50	New York	23

Source: The AMA's "Competition in health insurance: A comprehensive study of U.S. markets," 2025 update.

* Based on the Medicare Advantage market.

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