

CHANGEMEDED® | 2023

THE FUTURE OF MEDICAL EDUCATION IS NOW

EXHIBITOR PROSPECTUS

SEPT. 27-29, 2023
SWISSÔTEL, CHICAGO

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Co-sponsored by the AMA Foundation



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Imagine educating physicians across the continuum—medical school, residency training and beyond— in ways that empower them to grow at every stage of their careers and produces a physician workforce that meets the needs of patients and communities today and tomorrow.



Imagine physicians who not only adapt to change but are equipped to lead change to improve health care quality for their patients, their communities and the greater population—all within our rapidly evolving health care environment.

After 10 years of work to accelerate change in medical education, the American Medical Association is making this vision a reality.

The AMA “ChangeMedEd” initiative—led by a consortium of leading U.S. medical schools and 11 Reimaging Residency grant teams—has made transformative changes that have influenced and inspired not only the institutions of consortium members but the entire medical education community.

ChangeMedEd® 2023 will showcase a decade of groundbreaking innovations from the AMA “ChangeMedEd” initiative, and the significant efforts of leading medical schools and residency programs that we have inspired to drive change at their institutions.

EXHIBITOR AND SPONSORSHIP OPPORTUNITIES



Showcase your contributions to medical education innovation

Join us and share your vision to optimize, re-envision and transform medical education across the continuum.

ChangeMedEd 2023 will bring together innovators and influencers in medical education and related health care fields to network, collaborate and transform medical education across the continuum. This community of change-makers is reimagining medical education to better train physicians to meet the needs of patients today and in the future.

You can help them achieve their vision.



THEMES TO BE COVERED DURING THE CONFERENCE INCLUDE:

- Health systems science
- Competency-based medical education and assessment
- Coaching
- Precision education
- Selection for medical school and residency
- Equity, diversity and belonging

SOLUTIONS SHOWCASE

Your exclusive opportunity



Exhibiting in the **ChangeMedEd 2023 Solutions Showcase** gives you an exclusive opportunity to engage and network with visionary leaders from medical education, health systems and related fields.

The national conference serves as a catalyst to generate and share bold ideas and proven implementation approaches to reimagine medical education across the continuum.

Join us and share your vision and leadership approach to bringing innovation to medical education.

A limited number of exhibit pods are available in the Solutions Showcase.

[Click here](#) to learn more about opportunities to exhibit and promote your organization at **ChangeMedEd 2023** and reserve your space.

SOLUTIONS SHOWCASE HOURS

Anticipated exhibit hall hours with no competing conference programming; all times in Central standard time; times are subject to change.

Sept. 26

Exhibitor move-in:
6–9 p.m.

Sept. 27

Exhibitor move-in:
8 a.m.–1 p.m.

Reception
(exhibit hall):
4:30–7 p.m.

Sept. 28

Breakfast:
7:30–9 a.m.

Sept. 28

Lunch: 11:30–1 p.m.

Reception (poster hall):
4:30–7 p.m.

Sept. 29

Breakfast: 7:30–9 a.m.

Sept. 29

Lunch:
11:30 a.m.–12:30 p.m.

Sept. 29

Exhibitor move-out:
1–5 p.m.





SOLUTIONS SHOWCASE EXHIBITOR OPPORTUNITIES

Turnkey Hardwall Exhibit Pod

\$4,000

- Company logo signage on exhibit pod
- Three (3) exhibit passes

SPACE IS LIMITED!

ADDITIONAL OPPORTUNITIES

Networking lounge (co-sponsored)

\$5,000

Sponsor signage and refreshments within the lounge (two sponsorships available)

Charging station

\$5,000

Sponsor signage at charging station located in a high-traffic area (one sponsorship available)

Refreshment break (co-sponsored)

\$10,000

Sponsor signage during refreshment break (three refreshment breaks—one per day—are available for sponsorship)

Registration bag insert (co-sponsored)

\$2,500

Sponsor literature for registration bags (up to three inserts are available)

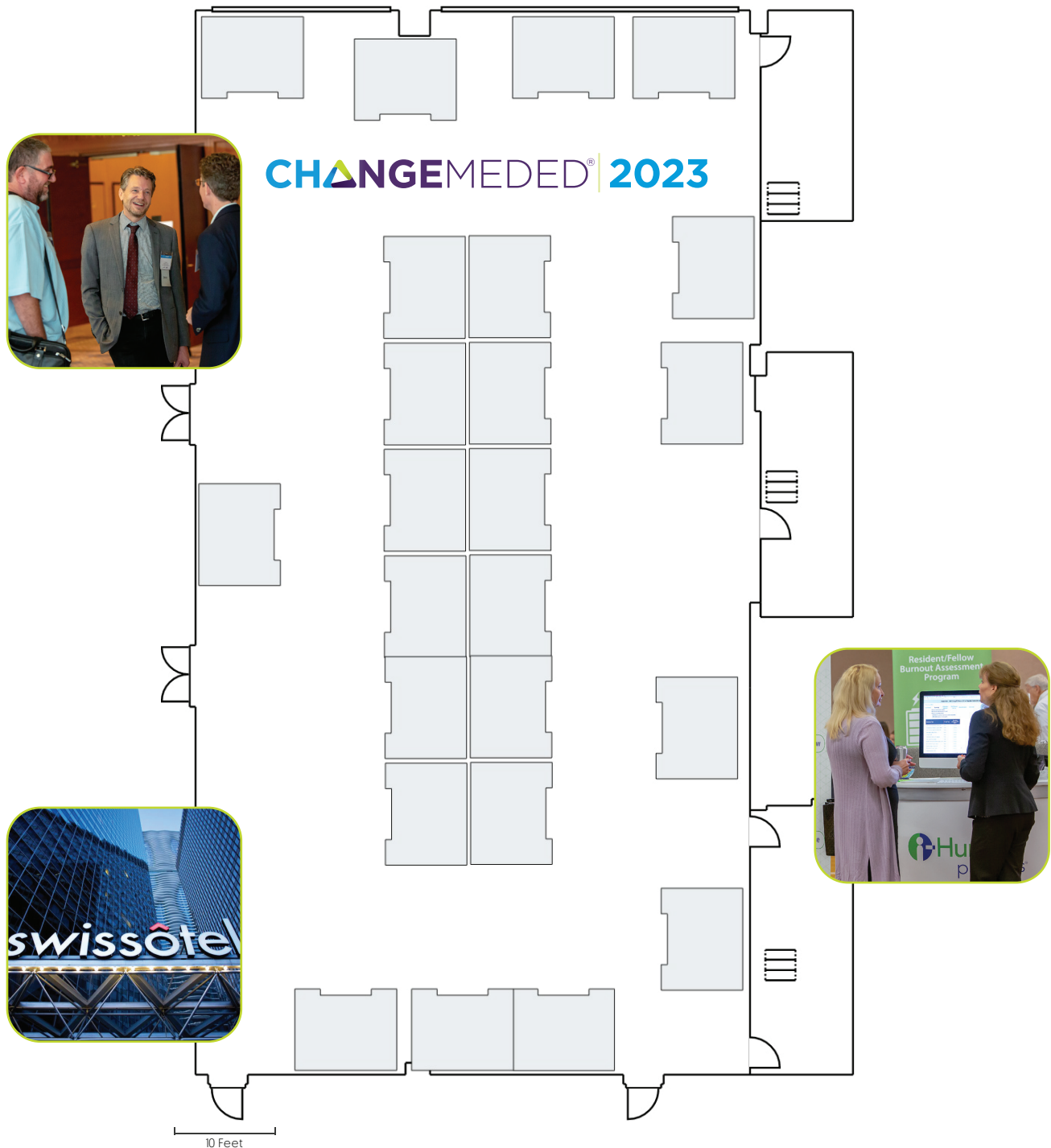
To learn more about exhibitor and sponsorship opportunities, please contact Emily Harding at emily.harding@ama-assn.org today.

ChangeMedEd 2023 is co-sponsored by AMA Foundation.

Conference and/or educational program support opportunities are also available.

For more information, please contact Ivy Gard at the AMA Foundation at ivy.gard@ama-assn.org or (312) 464-5354.








SHOWCASE SOLUTIONS SPACE



ChangeMedEd 2023 will be held at the Swissôtel Chicago, located downtown along the Chicago River and steps from Michigan Avenue, Navy Pier and Millennium Park. The exhibit hall will be located on the second floor adjacent to the breakout rooms.

APPLY TO BE AN EXHIBITOR



-  1 Visit the [Conference Harvester sales site](#).
-  2 Under new user, select “Begin” to access the exhibitor portal.
-  3 Enter your company name and additional information, including onsite contact information.
-  4 Click on exhibitor booth.
-  5 Select any sponsorship opportunities that you would like to secure.
-  6 Enter credit card information to submit payment.
-  7 Once you have completed your purchase, an email confirmation will be sent to you.

If you need assistance using the exhibit sales site or have any additional questions regarding exhibit booth purchase and sponsorship options, please contact Emily Harding at emily.harding@ama-assn.org today.

RULES AND REGULATIONS



The AMA reserves the right to reject the proposed exhibitorship of, or the exhibitor payment offered by, a company. Rejected exhibitors will receive a full refund.

PAYMENT—All payments for exhibit space must be received by **Sept. 1, 2023**. Unpaid exhibit space may be released if payment is not received by the deadline.

SHARING OF EXHIBIT SPACE—Exhibitors may not share, sublet or lease exhibit space to another company or individual. Under no circumstances can two companies or entities share a single exhibit pod.

EXHIBIT DISPLAY LIMITATIONS—Exhibitors must take caution not to impair the line-of-sight of adjacent exhibits. Show management reserves the right to make final determination about any necessary adjustments in displays to correct line-of-sight infractions. Each exhibitor is responsible for the cost of securing materials to cover any exposed and unfinished portions of their exhibit structure.

ADVERTISING/CASH SALES AT THE HOTEL/EXHIBIT HALL—Mass distribution of invitations, handbills, stickers, etc. outside of each exhibitor's exhibit area either by hired staff or personnel is strictly prohibited. Any removal expenses incurred by show management due to any infraction of this rule will be billed to the offending exhibitor. Exhibitors may not make cash sales of any product at their exhibit.

PROTECTION OF THE BUILDING—Signs or displays may not be taped, posted, thumbtacked, nailed or otherwise affixed to any part of the venue outside of each exhibitor's rented exhibit space.

LIABILITY—The Exhibitor, including its employees, personnel, agents, guests or visitors, hereby releases, relinquishes, discharges and agrees to indemnify, protect and hold harmless the American Medical Association (AMA) and its representatives, trustees, employees and agents from any and all claims, demands, liabilities, costs and expenses for injury, including death to persons, and any loss of or damage to property caused by growing out of, or happening in connection with the use of or enjoyment by: the exhibiting company, its management, personnel, agents, guests or visitors of the hotel and convention center facilities or equipment and booth.

INSURANCE—Exhibiting companies are responsible for insuring their own display/materials/personnel and associated equipment. Neither the AMA, its representatives, employees or agents nor the venue may be held responsible for damage to or loss/destruction of displays/materials. All claims for any such loss, damage or personal injury are hereby waived by the exhibiting companies.

RULES AND REGULATIONS



AMENDMENTS—These Rules and Regulations may be amended and are to be enforced as interpreted by the AMA. Any situation not covered by these rules and regulations is subject to determination of the AMA.

ACCEPTANCE OF TERMS—I, the duly authorized representative of the above company, on behalf of said company, have read and agree to abide by the rules and regulations outlined in this contract. I have completed all sections of this application according to the instructions. I understand that violations of any of these regulations by my company are subject to such penalties as may be recommended by the AMA, including possible exclusion from future AMA events.