This How-to guide offers actionable, evidence-based best practices on substance use disorder enabling primary care providers and other members of the care team to overcome key barriers to operationalizing integrated behavioral health care in their practice. This resource is reflective of the generous time and direction provided by numerous substance use disorder subject matter experts with firsthand experience effectively integrating behavioral health care within primary care practices.
Introduction

Like other chronic diseases, substance use disorder (SUD) disrupts the healthy function of the body and increases an individual’s risk of developing other health conditions. And yet, because of the stigma that is often associated with SUD, individuals may be reluctant to seek care and, therefore, their SUD may be untreated and unmanaged. As the first, and frequently only, connection a patient has to the health care system, primary care providers are uniquely positioned to identify and address unhealthy substance use or misuse in their patients.
The entire team must adopt and demonstrate a non-judgmental approach that recognizes SUD as a disease and treats patients with compassion.

To foster a culture that makes your practice a place where patients are willing and able to disclose the details of their unhealthy substance use/misuse and seek help, consider providing education and building team competency in the following ways:

**Adjust language to reduce the stigma often associated with addiction**
- Eliminate any language that portrays those with SUD in a negative way to avoid creating shame or discouraging them from seeking treatment.
- Use first-person language such as “person with a substance use disorder” rather than terms such as “addict,” “drug user,” or “alcoholic” to separate the person from their condition.
- Replace the term “abuse” with “use” (for illicit drugs) and “misuse” (for prescription medications used other than as prescribed) to reduce negative associations.

For further guidance, see the National Institutes of Health’s [Preferred Language for Talking About Addiction](https://www.niaaa.nih.gov/science-niaaa/science-research/health-language-guidelines).

**Implement a trauma-informed approach to care to create a safe context for treatment**
- [SAMHSA’s Concept of Trauma and Guidance for a Trauma-Informed Approach](https://www.ssbdc.org/expert-advice/trauma) outlines six key principles and 10 implementation domains of an organizational trauma-informed approach.

**Promote cultural and structural competency to increase engagement**
- Increase sensitivity and acceptance around cultural, structural, and linguistic factors to help patients feel more comfortable obtaining treatment.
- Provide SUD intervention and education materials in patients’ preferred language.
- Link patients with SUD to culturally and linguistically appropriate community resources.
- Train clinicians and staff in cultural and structural humility, cross-cultural communication, and the cultural and structural influences on unhealthy substance use/misuse.
- Recruit health care providers and behavioral health specialists from culturally and linguistically diverse populations.
- Consider including individuals with lived experiences with substance use/misuse in the development of practice policies and protocols to ensure credibility and empathetic design.
- Integrate culturally appropriate screening, treatment, and case management with guidance from SAMHSA’s protocol on [Improving Cultural Competence](https://www.samhsa.gov/system/files/cultural-competence-personal.pdf).

In addition to the resources referenced in this guide, community-based outreach services and local universities’ addiction research centers can be excellent sources of training for staff. Beyond the orientation and training stages, embed these practices into daily operations to ensure that providers can deliver quality care and promote patient engagement.
Primary Roles + Responsibilities

The list below includes examples of potential responsibilities that each care member may have:

Primary Care Provider (PCP)

- Deliver brief intervention using motivational interviewing techniques for patients who screen positive for unhealthy substance use/misuse.
- Perform ongoing assessment at future visits.
- Identify patients for further examination by behavioral health (BH) specialist.
- Consult with BH specialist on treatment plan.
- Prescribe and manage pharmacotherapy (if deemed appropriate).
- Manage cases through team case conferences.

Medical Assistants or Nurses

- Administer pre-screen and screening tools.
- Flag any concerning responses to the PCP and/or BH specialist.

Behavioral Health Specialists (on-site/on-call/virtual)

- Conduct further assessment if unhealthy substance use/misuse is suspected.
- Determine and facilitate changes in treatment plan with PCP and patient, as clinically indicated.
- Provide brief interventions for patients (motivational interviewing, goal setting).
- If licensed, offer behavioral therapy to patients in one-on-one or group settings.
- Facilitate and oversee referrals to specialty services.

NOTE: Depending on the state in which you practice and your practice’s needs, this person could be a Licensed Clinical Social Worker, a Licensed Clinical Professional Counselor, or another licensed professional who specializes in SUD.

Psychiatric Consultants (MD/DO)

- Review complex cases and assist with diagnoses as needed.
- Consult on treatment plan for complex mental health issues/co-occurring disorders that may fuel addiction.

NOTE: Ensure this provider has specialized training in addiction.

Secondary Roles + Responsibilities

Case Managers or Community Health Workers

- Maintain records and connect patients to care.
- Serve as system navigator for patients and families.
- Provide patient advocacy such as helping patients communicate with their providers and insurance companies.
- Connect patients to social support services such as housing or transportation.

Peer Support Specialists

- Mentor patients and help with goal setting.
- Model recovery and hope.
- Help patients navigate the health care system and advocate for themselves.
- Assume case manager responsibilities, when qualified, in some instances.

BEST PRACTICE:

Connect with community partners.

Regardless of the size and scope of your practice, behavioral health integration for SUD means partnering with community-based organizations to connect patients with services that address social and behavioral determinants of health and give them a greater chance of recovery.

MOVING FORWARD:

For best practices and recommendations on how to increase access to care for SUDs while navigating current challenges in health care, read the AMA’s National Roadmap on State-Level Efforts to End the Nation’s Drug Overdose Epidemic.
Evaluation
Before screening begins, establish an environment of trust by sharing appreciation for the patient being there and describing your commitment to providing integrated care:

- Discuss your policy of screening all patients for a variety of conditions.
- Assure them they are welcome to answer, elaborate on, or not answer any of the screening questions.
- Express gratitude and appreciation for responses shared and remind them that sharing information helps you work together to ensure the best care.
- Assure the patient that the confidentiality of their information will be protected in compliance with federal and state laws.

BEST PRACTICE:
Be forthright about privacy and confidentiality. Having frank conversations with patients is important. Be prepared to answer questions about how their information will be accessed and/or shared. Let them know the practice is committed to confidentiality and has policies and training in place to ensure their information stays private. Also, consider engaging your electronic medical records (EMR) vendor about establishing pathways to ensure patients’ preferences can be tracked and validated.
Screening

The following evidence-based screening tools can help identify at-risk patients and direct them to BH specialists when support is needed.

All patients should complete single-question pre-screens asking about alcohol and drug use at each visit.

ALCOHOL:

Men: How many times in the past year have you had five or more drinks in a day?

Women: How many times in the past year have you had four or more drinks in a day?

DRUGS:

How many times in the past year have you used an illegal drug or used a prescription medication for non-medical reasons (for example, because of the experience or feeling it caused)?

If a pre-screen is positive, the following targeted screening assessments can be administered by a nurse or medical assistant when rooming the patient:

ADULTS:

- Alcohol:
  - AUDIT-C or AUDIT
  - CAGE
- Drugs:
  - DAST-10

ADOLESCENTS (12-17):

- Screening to Brief Intervention (S2BI)
- Brief Screener for Tobacco, Alcohol, and other Drugs (BSTAD)

Risk Severity

Assign a substance use/misuse risk severity based on pre-screen and full-screen results. Use the following risk categories to determine the degree of intervention required.¹

<table>
<thead>
<tr>
<th>RISK SEVERITY</th>
<th>CRITERIA</th>
<th>RECOMMENDED LEVEL OF INTERVENTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>LOW RISK/ABSTAIN</td>
<td>Negative pre-screen or scoring in Zone I on the full screens (AUDIT score: 0–6 for women and men over 65; 0–7 for men 18–65; DAST score: 0)</td>
<td>Positive health message from the PCP reinforcing low-risk use and providing education.</td>
</tr>
<tr>
<td></td>
<td>Patient is likely not experiencing consequences related to unhealthy substance use/misuse and does not have risk for a substance use disorder.</td>
<td></td>
</tr>
<tr>
<td>RISKY</td>
<td>Negative pre-screen or scoring in Zone II on the full screens (AUDIT score: 7–15 for women and men over 65; 8–15 for men 18–65; DAST score: 1–2)</td>
<td>Brief intervention, a short, generally 5- to 15-minute, conversation that offers feedback and advice using motivational interviewing techniques.</td>
</tr>
<tr>
<td></td>
<td>Patient is at risk of experiencing negative consequences because of their unhealthy substance use/misuse, such as falls, car accidents, or health issues later in life.</td>
<td>As appropriate, handoff to BH specialist for further assessment, diagnosis, and treatment plan execution.</td>
</tr>
<tr>
<td>HARMFUL OR SEVERE</td>
<td>Negative pre-screen or scoring in Zone III on the full screens (AUDIT score: 16–19 for women and men over 65; DAST score: 3–5) or Zone IV (AUDIT score: 20–40 for women and men over 65; DAST score: 6–10)</td>
<td>Handoff to BH specialist for further assessment, diagnosis, and treatment plan execution. Possible referral to specialized treatment.</td>
</tr>
</tbody>
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TIP:

Ask probing questions during standardized BH screenings (such as the PHQ-9) to determine if alcohol and/or drug use could be contributing to other BH symptoms.

BEST PRACTICE:

Integrate screening tools into the EMR. The ability to track patients from screening to treatment via the EMR is necessary for documenting care, analyzing program impact, and billing accurately. To improve data collection and increase the number of patients screened, consider imbedding screening assessments that score results and recommend next steps to ensure proper interventions are recommended. The Institute for Research, Education and Training in Addictions (IRETA) has compiled an EMR Toolkit to assist in implementing and improving your workflow.
Implementing Treatment

In an integrated health model, the PCP is responsible for opening the conversation about unhealthy substance use/misuse with patients and gauging their readiness to change and receptivity to engage with a BH specialist for further assessment and treatment. The BH specialist can then perform a holistic, biopsychosocial assessment of at-risk or high-risk patients to determine their needs and the level of care that will serve them best.

It is important to recognize that every patient is different, and treatment plans will need to be tailored to their willingness and ability to engage.

Levels of Care

The American Society of Addiction Medicine broadly defines the five levels of care as follows.

Early Intervention:

- **Brief Intervention.** For patients who screen in the low-risk or at-risk zones, brief intervention can be offered by primary care clinicians, depending on their comfort level, or through a warm handoff to a BH specialist. This includes raising the patient’s awareness of their unhealthy substance use/misuse and its consequences and using motivational interviewing (MI) to drive behavior change. Techniques include asking open-ended questions, reflective listening, asking permission before offering advice, and eliciting statements from the patient for why they want to change. Brief interventions that are successful typically empower patients by setting goals using shared decision-making.

- **Primary Care Support for Self-Management.** Patients with SUD who are not ready or interested in engaging with treatment should nonetheless be offered repeated brief counseling, MI, and shared decision-making at each appointment.
  - Treatment of comorbid mental health and/or medical conditions may build rapport and engagement in treatment or can lead to changes in substance use/misuse.

- **Harm Reduction.** These interventions seek to minimize the negative consequences of drug use by meeting patients where they are in their unhealthy substance use/misuse and recovery journey. Tactics include:
  - Prescribing Naloxone, the opioid-overdose-reversal agent, to those at risk of overdose.
  - Connecting patients to syringe services programs (SSPs), community-based prevention programs that facilitate access to sterile needles and syringes and safe disposal after use to reduce the risk of blood-borne infections.

Outpatient Services:

- **Pharmacotherapy.** FDA-approved medications to treat alcohol and opioid use disorders and relieve withdrawal symptoms and psychological cravings. These medications are evidence-based treatment options and do not just substitute one drug for another.
  - **Alcohol Use Disorder Medications:** These medications can be prescribed in a primary care setting. Medication management focuses on assessing use and symptoms, progress toward goals, medication adherence, and participation in peer support groups (e.g., Alcoholics Anonymous).
    - **Acamprosate** is for patients who have completed detox and want to avoid relapse. It reduces the brain’s dependence on alcohol, preventing cravings, but it does not prevent physical symptoms of withdrawal.
    - **Disulfiram** treats chronic alcoholism and is most effective in patients who have completed detox or are in the initial stage of abstinence. It discourages drinking by causing unpleasant effects when even small amounts of alcohol are consumed.
    - **Naltrexone** blocks the euphoric effects of alcohol and feelings of intoxication and allows patients to reduce alcohol use by removing the perceived “reward” of consumption.
  - **Medications to Treat Opioid Use Disorder (MOUD):** These medications are used to treat opioid use disorders attributable to short-acting opioids such as heroin, morphine, and codeine, as well as semi-synthetic opioids such as oxycodone and hydrocodone.
Leverage partnerships for consultation and referral. As with all diseases and disorders, patients with SUD may present with complex medical issues beyond a provider’s expertise that complicate diagnosis and treatment. Adolescents may require specialty care, as may individuals who are pregnant or have co-occurring psychiatric disorders.

TIP:
Intensive Outpatient Program (IOP)/Partial Hospitalization Program (PHP):
- Short-term, intensive day and/or evening treatment service for patients who do not require 24-hour care. May be ideal for patients who have complex symptoms or co-occurring disorders. Alternatively, IOP can be a step-down level of care for those who have completed inpatient rehab.

Residential/Inpatient Services:
- This level offers the broadest spectrum of services to meet the unique needs of individuals, including those with severe mental disorders or cognitive impairments, those who are homeless, or those in the criminal justice system. While settings and services may vary, these programs are offered in a structured, clinically managed residential setting with 24-hour support and trained counselors.

Medically Managed Intensive Inpatient Services:
- Medical detoxification and stabilization services for adults who are at high risk of severe withdrawal symptoms. Patients receive 24-hour medical care, medications, and counseling.

Outpatient Services: (cont.)
- **Buprenorphine** works similarly to methadone, but only partially activates opioid receptors, often reducing drug use and protecting patients from overdose. Because buprenorphine is considered safer than methadone, less monitoring is needed, and it can be prescribed by PCPs.
  - Physicians are required to apply to the Drug Enforcement Administration for a waiver to prescribe buprenorphine, and waiver trainings are available to providers at no cost, funded by the Provider Clinical Support System grant.
- **Methadone** works by activating opioid receptors in the brain and blocking the effects of heroin and painkillers. It is one of the most effective medications available. However, it is a potent medication and can cause sedation, even death. Therefore, dispensing methadone is highly regulated, and it can only be provided in Opioid Treatment Programs (OTPs).
- **Naltrexone** completely blocks opioid receptors and is used after detoxification to prevent relapse. It has no abuse potential, no overdose risk, and there is no withdrawal when it is stopped. Naltrexone can be administered in a PCPs office with single doses effective for up to 30 days.
- **Opioid Overdose Prevention Medication**
  - **Naloxone** is a life-saving drug that, when sprayed into the nose or injected, quickly reverses the powerful effects of opioids during an overdose. The FDA recommends prescribing Naloxone to all patients at risk of opioid overdose, regardless of whether they are being treated for opioid use disorder (OUD) or not.
  - **Behavioral Therapy.** Often used as a stand-alone treatment for SUD or in combination with other modalities such as pharmacotherapy. Can take place in individual or group settings, teaching patients the skills they need to achieve and maintain sobriety and how to navigate various situations without relapsing to using substances.
    - **Cognitive Behavioral Therapy (CBT)** teaches patients to recognize and change maladaptive behaviors. CBT can help patients develop coping skills, identify situations in which the risk of relapse is heightened, and know what to do when they arise.
    - **Dialectical Behavioral Therapy (DBT)** is used to reduce cravings, help patients avoid situations or opportunities that increase their risk of relapse, assist in giving up actions that reinforce substance use/misuse, and learn healthy coping skills.
    - **Rational Emotive Behavior Therapy (REBT)** helps patients understand their own thoughts and use that understanding to develop better habits, think in more positive and rational ways, and experience healthier emotions.
    - **The Matrix Model** was originally developed to treat individuals with stimulant addictions and combines various techniques that focus on rewarding good behaviors and promoting self-esteem, dignity, and feelings of self-worth.
- **Peer Support Groups.** Participation in peer recovery programs such as Alcoholics Anonymous, Narcotics Anonymous, or Self-Management and Recovery Training (SMART) can help patients build support networks while in treatment, recovery, and maintenance.
Long-Term Management

SUD is a chronic health condition. Ongoing, regular follow-up is essential for support, encouragement, and modification of the treatment plan as needed. The recommended follow-up cadence is:

**WITHIN TWO WEEKS OF TREATMENT INITIATION:**
Allows for tailoring of the treatment plan according to individual needs (e.g., change in dose of pharmacologic treatment, addition of support services).

**MONTHLY OR, AT MINIMUM, QUARTERLY:**
As individuals stabilize on treatment, consistent follow-up allows for ongoing evaluation to ensure that the patient’s goals are being met.

**ONGOING SUPPORT:**
Peer Support Specialists can be a beneficial and accessible recovery resource in between treatment visits.

**BEST PRACTICE:**
Establish referral networks of specialty care (e.g., IOP, PHP, inpatient services) to successfully manage more complex SUD. Good care requires close tracking to confirm patient adherence and response to treatment. Primary care practices that refer patients with SUD to specialty care should stay abreast of the patient’s engagement and participation in treatment, most easily ensured by obtaining a release of information from the patient, especially as this may affect treatment of the patient’s general medical conditions.
Understanding how to bill for alcohol- and/or other drug-related care will help ensure its sustainability in your practice.

**Screening and Brief Intervention (SBI) codes** can be used by integrated behavioral health clinicians after screening, assessment of symptoms, and a warm handoff for unhealthy substance use/misuse or SUD if counseling lasts 15–30 minutes. Under the Affordable Care Act (ACA), they should not result in patient copays.

Alcohol- and/or other drug-related care may also improve performance on CMS quality measures for accountable care organizations (ACOs) and the Merit-based Incentive Payment System (MIPS). Implementing SUD care may qualify as an innovative practice under MIPS and may generate shared savings for ACOs and improve cost measure performance. 

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**REFERENCES**