



Sept. 29–Oct. 1

# AMA ADVOCACY IN ACTION WORKSHOP AGENDA



## Monday, Sept. 29

8–9:30 p.m.  
Eastern time

**Standing out with advocacy: Distinguish your medical journey**  
Live virtual event

- **Opening remarks**  
From American Medical Association President Bobby Mukkamala, MD
- **Keynote: From clinic to Congress: How advocacy shaped my career**  
Congressional speakers on their experiences in medicine and as elected officials
- **Keynote: Addressing advocacy myths: What's holding you back?**  
Presentation by Joshua Hartley, AMA Government Relations Advocacy Fellow
- **Issue Brief 1: Influenza vaccination**
- **Panel discussion: Real talk: How advocacy boosted my career**  
Members of the AMA Resident and Fellow Section and the AMA Young Physician Section share their experiences in organized medicine

## Tuesday, Sept. 30

8–9:30 p.m.  
Eastern time

**Tools of the trade: Writing, messaging, mobilizing**  
Live virtual event

- **Opening remarks**  
From AMA CEO and Executive Vice President John Whyte, MD, MPH
- **Skills workshop: Words that work: How to move lawmakers with your message**  
Facilitated by Christopher Sherin, lobbying director, AMA
- **Issue Brief 2: Graduate medical education expansion**
- **Issue Brief 3: Telehealth coverage through Medicare**
- **Skills workshop: Your online voice: Advocacy in the Digital Age**  
Interactive session on effective social media use for advocacy led by Sarah Heilbronner, social media specialist, AMA

## Wednesday, Oct. 1

All day

### **Action Day: Putting advocacy into practice** **Flexible participation throughout the day**

Make a tangible impact on the future of medicine. Join us for **Action Day** and the unique opportunity to engage directly with policymakers and advocate for critical issues.

Here's how the day will run and what you can expect:

- **Students mobilize!** Encourage fellow medical students to join you in signing advocacy letters and emails
- **Participation encouraged**—8 a.m.–5 p.m. local time—with all letters due by 5 p.m.
- **Distinguish yourself**—participants will receive recognition at the upcoming AMA Interim Meeting

Please reach out to **Joshua Hartley, the AMA Government Relations Advocacy Fellow**, at [graf@ama-assn.org](mailto:graf@ama-assn.org) with any questions related to this event.