

June 2023 Meeting CME Information

Session Title

A-23: Boost Your Private Practice: Branding and Marketing Strategies for Growth

Session Date

Friday June 9, 2023

Session Time

11:00 a.m. – 12:00 p.m.

Accreditation Statement

The American Medical Association is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Designation Statement

The American Medical Association designates this live activity for a maximum of 1.00 *AMA PRA Category 1 Credit(s)*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Additional CME/MOC

Successful completion of this CME activity, which includes participation in the evaluation component, enables the participant to earn up to:

- 1.00 Medical Knowledge MOC points in the American Board of Internal Medicine's (ABIM) Maintenance of Certification (MOC) program;
- 1.00 Self-Assessment points in the American Board of Otolaryngology – Head and Neck Surgery's (ABOHNS) Continuing Certification program;
- 1.00 MOC points in the American Board of Pediatrics' (ABP) Maintenance of Certification (MOC) program;
- 1.00 Lifelong Learning points in the American Board of Pathology's (ABPath) Continuing Certification program; and
- 1.00 Lifelong Learning points in the American Board of Surgery's (ABS) Continuing Certification program

It is the CME activity provider's responsibility to submit participant completion information to ACCME for the purpose of granting MOC credit.

Deadline to Claim Credit

June 9, 2024

Target Audience

The June 2023 educational sessions are designed for all physicians, especially the decision makers attending the AMA House of Delegates meeting.

Disclosures

All individuals in control of content reported no relevant financial relationships.

If applicable, all relevant financial relationships have been mitigated.



2023 AMA ANNUAL MEETING

HOD Meeting: June 9-14 • Section Meetings: June 7-9

How to claim CME credit(s) or certificate of participation in three easy steps:

1. Scan the QR code or visit amaedhub.org/A23 to locate the session you attended.
2. Sign in to the AMA Ed Hub™ with your free AMA login. Don't have an AMA account yet? Just click "Sign In" and select "Create an Account" to set up your free profile.
3. Click "Take Quiz," select the appropriate CME credit amount and answer the evaluation questions.



Note: For in-person sessions attended in Chicago, you must claim CME credit(s) before 11:59 pm Central Time on July 31, 2023. AMA Members have until June 9, 2024, to claim credit(s) for the three virtual sessions.

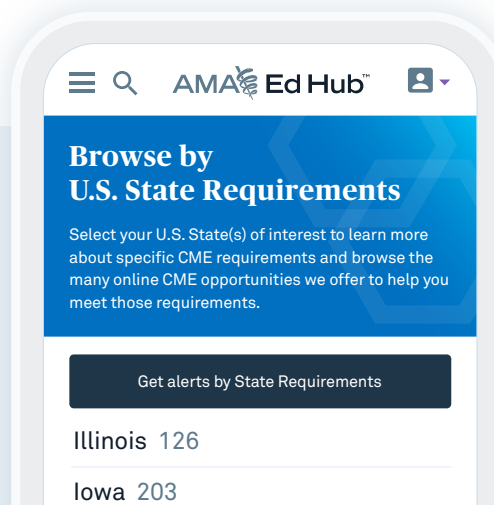
To view or download your transcript(s) or your certificate of participation:

1. After successfully completing the evaluation questions, click on your name located at the top right-hand side of the page and select "Transcript."
2. Locate your completed activity and select "Certificate" to download it.

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