

ADVOCACY IN ACTION WORKSHOP AGENDA

Oct 25, 2023: Advocating for Providers & Advocating for Patients

5:30pm (CT) – Introduction & Welcome

Live welcome from the GRAF introducing the event and what to expect.

5:35pm – Opening Remarks from Dr. Jesse Ehrenfeld, AMA President

Live address welcoming medical students, highlighting the importance of advocacy, provide updates on ongoing AMA advocacy, and offering advocacy advice for students.

5:50pm – Advocating for Providers: Understanding & Combating Physician Burnout

Live presentation from a subject matter expert describing burnout, contributing factors, signs/symptoms, resources, tips & tricks to avoid burnout in practice, AMA advocacy on physician/student wellness, and how students can get involved in advocacy.

6:05pm – Advocating for Patients: How to Advocate for Patients in Medicine & Beyond

Pre-recorded, one-on-one GRAF interview with a physician Member of Congress describing what advocating for patients looks like in medical practice, what advocating for patients looks like in public office, and advice for medical students advocating for patients.

6:25pm – Advocacy Writing Workshop

Four consecutive 10-minute presentations from experts addressing How to Write Letters to Reps, How to Write Public Comments, How to Write an Op-Ed, and How to Use Social Media in Advocacy, with an opportunity for Q&A.

7:10pm – Overview of Issue Briefs

Advocating for Providers: Physician Payment & Student Loan Debt

Live presentation discussing background of the issues, review of H.R. 2474 and H.R. 1202/S. 704, and how to frame argument for support with opportunity for Q&A.

Advocating for Patients: Lowering Costs

Live presentation discussing background of the issue, review of H.R. 830/S. 1375, and how to frame argument for support with opportunity for Q&A.

7:30pm – Conclusion

Review of where to find additional resources and preview of what to expect for Day 2.

Oct 26, 2023: Advocating for Communities

5:30pm – Introduction & Recap

Live introduction with brief recap of Advocacy Writing Workshop + issue briefs from Day 1 with a preview of what to expect.

5:40pm – Advocating for Communities: Health Equity & Community Health Speaker Panel

Live expert panel discussion of health equity, unique healthcare issues facing different communities, approaching medicine from a health equity perspective, how physicians/medical students can best serve communities, ongoing AMA advocacy, and how students can advocate for their community.

6:25pm – Grassroots Advocacy Organizing Workshop

Live presentation from grassroot advocacy expert(s) on how to compile advocacy skills to organize grassroots advocacy campaigns, attributes of successful grassroots advocacy efforts, and resources available to students with opportunity for Q&A.

7:00pm – How to Engage with Your Reps 101

Live presentation briefly discussing how to introduce yourself to a member/staffer, explaining the purpose of the meeting, discussion of issues, leave behind information, and post-meeting follow up, with opportunity for Q&A.

7:10pm – Overview of Issue Brief

Advocating for Communities: Maternal Mortality

Live presentation discussing background of the issue, review of S. 712 and H.R. 3838/S. 2415, and how to frame arguments for support with opportunity for Q&A.

7:20pm – Introduction to MSS Advocacy in Action Day & MSS Monthly Advocacy Mini Challenges

Live wrap-up address from GRAF explaining Day 3, MSS Advocacy in Action Day, and where to find resources, as well as introduction of the new MSS Monthly Advocacy Mini Challenges with a chance to receive the Chapter Advocacy Award at A-24.

7:30pm – Conclusion

Oct 27, 2023: MSS Advocacy in Action Day

9:00am – Introduction & Orientation

Pre-recorded Welcome Address that will be available on the website orienting students to MSS Advocacy in Action Day as an opportunity for students to utilize the skills they've gained in the Workshop Series to advocate on the issues they've learned about. This will include a recap of each Advocacy Skills Workshop and a description of how each skill can be applied to advocate on these issues. There will also be a review of where students can find additional resources. Students are encouraged to share their advocacy on social media and in student channels using event hashtags. Student advocacy will be highlighted on the website and in upcoming MSS Newsletters.