



STATE ADVOCACY SUMMIT



2023 AGENDA

Jan. 12–14

The Ritz-Carlton

Dove Mountain, Marana, Ariz.

#StateAdvocacySummit



THU
JAN 12

4:30–5:45 p.m. | Ritz-Carlton Ballroom Foyer

COCKTAILS AND CONVERSATION: TIME TO (RE)CONNECT

6 p.m. | Ritz-Carlton Ballroom

WELCOME

Speaker

James L. Madara, MD

CEO and executive vice president, American Medical Association

6–7:15 p.m. | Ritz-Carlton Ballroom

THE CURRENT POLITICAL AND LEGISLATIVE LANDSCAPE: WHAT IT MEANS

Speaker

Charlie Cook

Founder and contributor, Cook Political Report with Amy Walter;
political analyst, National Journal

Called “the man who knows more about politics than anyone else” by the *Washingtonian* and “the Picasso of election analysis” by the *Wall Street Journal*, Charlie Cook will provide unparalleled insight and analysis on today’s state and federal political and legislative environments in a balanced, nonpartisan way. He will discuss what policy decisions are forthcoming and what lies ahead for America.

Question & answer session to follow

Cocktail reception immediately following

FRI
JAN 13

7–8 a.m. | Tortolita Ballroom

NETWORKING BREAKFAST

8:15–8:30 a.m. | Ritz-Carlton Ballroom

WELCOME AND MEETING KICK OFF

Speaker and lead moderator

Sandra Adamson Fryhofer, MD

Chair, Board of Trustees, AMA

8:30–9:30 a.m. | Ritz-Carlton Ballroom

HEALING THE HEALER: LEGISLATIVE AND REGULATORY ADVOCACY TO SUPPORT PHYSICIAN WELLNESS

*Moderator***J. Corey Feist, JD, MBA**

Co-founder, Dr. Lorna Breen Heroes' Foundation

Panelists

- **The Honorable Amish Shah, MD**
Representative, Arizona House of Representatives
- **Melina Davis, MBA**
CEO and executive vice president, Medical Society of Virginia
- **Kathy Lombardo, MD**
Former member, Minnesota Board of Medical Practice

Support for enhancing physician wellness is growing, and there are increasing best practices for medical societies to consider in 2023. This includes state legislative, regulatory and private sector advocacy—topics this session's participants are especially well suited to discuss. There currently are at least five states that have enacted legislation to provide confidential wellness and career fatigue care to physicians and other health care professionals. Arizona is one of the latest to do so. Its new bill was championed by one of our panelists, an emergency physician and state legislator. Policies are only successful when they are effectively implemented and turned into action, something the Medical Society of Virginia has firsthand experience in by driving a law, enacted in 2019, that is now helping connect thousands of physicians to care for wellness, burnout and other related areas. Medical boards also have a role to play. In this session you will hear from a state medical board member who took concrete action to help physicians remove stigmatizing questions from medical licensing questions that often serve as a barrier to care.

Question & answer session to follow

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9:30–10:45 a.m. | Ritz-Carlton Ballroom

NAVIGATING REPRODUCTIVE HEALTH CARE AFTER *DOBBS*

Moderator

Jack Resneck Jr., MD

President, AMA

Panelists

- **Colleen McNicholas, DO**
Legislative chair, American College of Obstetricians and Gynecologists' Missouri Section; chief medical officer, Planned Parenthood of the St. Louis Region and Southwest Missouri
- **The Honorable Richard Pan, MD, MPH**
Former senator, California State Senate; physician advisor, medical education governance and policy, AMA
- **Rachel Rebouché, JD**
Dean, Temple University Beasley School of Law
- **Marschall Smith, MPA**
Executive director, Interstate Medical Licensure Compact Commission

Since the U.S. Supreme Court decision in *Dobbs v. Jackson Women's Health Organization*, abortion is now severely restricted if not entirely prohibited in approximately half of the states in the nation. These laws are often ambiguous, may or may not recognize exceptions for medical emergencies and other circumstances, and provide little guidance for physicians to determine when and what kind of care is permitted. These laws have far-reaching implications on a wide range of issues, including multi-state licensure, telehealth, privacy, medical education, physician workforce shortages, liability and countless other issues. Additionally, subjecting physicians to criminal prosecution, civil litigation, and professional discipline has repercussions across state lines, even when the activity is otherwise lawful in another state. In this session we will explore the legal, medical, and practical implications of abortion bans and discuss ways to protect the practice of medicine.

Question & answer session to follow

10:45–11 a.m. | Ritz-Carlton Ballroom Foyer

NETWORKING BREAK

11 a.m.–noon | Ritz-Carlton Ballroom

SCOPE OF PRACTICE: THE VALUE OF DATA TO DRIVE POLICY

Moderator

Claude Brunson, MD

Executive director, Mississippi State Medical Association

Panelists

- **Bryan Batson, MD**
CEO, Hattiesburg Clinic
- **David C. Chan Jr., MD, PhD**
Associate professor of health policy, Stanford University; senior fellow, Stanford Institute for Economic Policy Research

Data has always been a key part of policy discussions on scope of practice, including data comparing cost, utilization, and the quality of care provided by physicians versus other health care professionals. This discussion will center on two recent studies that explore this topic using high quality data and analysis. Both examine the cost, utilization, and quality of care provided by physicians compared to non-physicians, each taking a slightly different focus. We will hear from Dr. Batson, CEO of Hattiesburg Clinic, who will share findings from Hattiesburg Clinic's analysis of data as summarized in "Targeting Value-Based Care with Physician-led Care Teams," which focuses on improving the quality of care provided to the clinic's patients while reducing overall costs. While not the original intent of the study, the findings provide key data for scope of practice policy debates. We will also learn from Dr. Chan, whose recently published study, "The Productivity of Professions: Evidence from the Emergency Department," examines the cost and quality of care by nurse practitioners and physicians as viewed through a productivity lens. During this session you will gain key takeaways from each study and a sharpened understanding for how the power of data can drive policy decisions by lawmakers.

Question & answer session to follow

Noon–1:15 p.m. | Tortolita Ballroom

LUNCH AND LEARN: ROAD TO THE RECOVERY PLAN

Introduction

Sandra Adamson Fryhofer, MD

Chair, Board of Trustees, AMA

Speaker

Todd Unger

Chief experience officer and senior vice president, AMA

Todd Unger, in his role as the AMA's chief experience officer, has the perfect seat from which to provide an inside look at the development and fielding of the "AMA Recovery Plan for America's Physicians" campaign. He will share background on the campaign's inspiration, design, and media approach. In addition to sharing key metrics of the campaign to date, Todd will provide candid learnings on the approach, and talk about how states and specialty societies can tie into the campaign's momentum.

Question & answer session to follow

1:15–1:30 p.m. | Ritz-Carlton Ballroom Foyer

NETWORKING BREAK

1:30–2:45 p.m. | Ritz-Carlton Ballroom

STATE DEPARTMENTS OF INSURANCE – 2023 PRIORITIES

Moderator

Joel Ario

Managing director, Manatt Health

Panelists

- **The Honorable Grace Arnold**
Commissioner, Minnesota Department of Commerce
- **The Honorable Michael Humphreys, MPA**
Acting commissioner, Pennsylvania Insurance Department
- **The Honorable Ricardo Lara**
Commissioner, California Department of Insurance (invited)

Utilization management, network adequacy, mental health parity, telehealth, value-based care, benefit design—across these and other fronts regulators have a critical role to play in many health care issues important to physicians. During this session, we will hear from several state regulators on their 2023 priorities and what regulatory health care issues they believe are coming down the pike for their departments and departments of insurance across the country. Panelists will also discuss the critical role physicians and physicians' organizations can play in informing departments of insurance regulatory work.

Question & answer session to follow

2:45–3:45 p.m. | Ritz-Carlton Ballroom

COMPETITION AND ANTITRUST POLICY: WHAT'S GOING ON?

Moderator

Henry Allen, JD, MPA

Senior attorney, Advocacy Resource Center, AMA

Panelists

- **Diana Moss, PhD**
President, American Antitrust Institute
- **Thomas (Tim) Greaney, JD**
Research professor of law, UC Hastings College of the Law, San Francisco
- **Barak Richman, JD, PhD**
Katharine T. Bartlett Professor of Law and professor of business administration, Duke University

The waves of health care integration have mostly failed. Cities like Pittsburgh, Boston, and San Francisco are controlled by just one or two dominant multihospital systems. These systems drive up health care costs and marginalize physicians who want to

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remain independent. What can be done about these trends? Is the physician union a promising response to tensions within large hospital systems?

Moreover, 75% of metropolitan statistical area health insurance markets are what economists identify as “highly concentrated.” Typically, health insurers in these and other geographic areas face little competition when purchasing the services of physicians. How can antitrust better protect physicians from health insurer buyer power?

In this session, leading experts on competition policy and antitrust in health care will offer their thoughts on the questions above and provide recommendations for competition and health care management policy.

Question & answer session to follow

3:45–4 p.m. | Ritz-Carlton Ballroom Foyer

NETWORKING BREAK

4–5 p.m. | Ritz-Carlton Ballroom

TELEHEALTH: ADVANCING POLICIES TO ENSURE HIGH-QUALITY CARE

Moderator

Jared Augenstein

Director, Manatt Health

Panelists

- **Shannon Dowler, MD**
Chief medical officer, North Carolina Medicaid
- **Mohammad Dar, MD**
Senior medical director, Payment & Care Delivery Innovation, MassHealth
- **Jacqueline Marks**
Senior manager, Manatt Health
- **Sarvam TerKonda, MD**
Chair, Federation of State Medical Boards

We all know the pandemic moved telehealth adoption by leaps and bounds. This was made possible in large part by the swift implementation of telehealth by physician practices and action by state lawmakers to pass measures to expand coverage, payment and equitable access to telehealth. As the digital landscape continues to evolve and telehealth becomes further embedded in physician practices, lawmakers and regulators are facing decisions about which policies to make permanent or refine to align with the evolving landscape. While coverage and payment for telehealth remain the top priorities, numerous other policies are important to ensuring patient access to high-quality telehealth, including the ability to receive it from their community physician. During this panel we will discuss these priorities from various perspectives with the goal of providing actionable insights and solutions.

Question & answer session to follow

Cocktail reception immediately to follow

SAT
JAN 14

8–9 a.m. | Tortolita Ballroom

AMA ADVOCACY BREAKFAST

Moderator

Todd Askew

Senior vice president, Advocacy, AMA

Panelists

- **Cynthia Brown**
Vice president, Government Affairs, AMA
- **Margaret Garikes**
Vice president, Regulatory Affairs, AMA
- **Kai Sternstein**
Vice president, Advocacy Resource Center, AMA

Meet your AMA Advocacy team and learn about the wealth of resources that exist to assist you in your advocacy. Hear about the priorities that lay ahead in 2023—both in Washington, D.C., and around the country—and how our team works together to ensure that our collective advocacy goals can be achieved on behalf of physicians and their patients.

Question & answer session to follow

9:15 a.m. | Ritz-Carlton Ballroom

WELCOME BACK

Speaker and lead moderator

Sandra Adamson Fryhofer, MD

Chair, Board of Trustees, AMA

9:30–10:30 a.m. | Ritz-Carlton Ballroom

REFORMING PRIOR AUTHORIZATION FOR PATIENTS AND PHYSICIANS

Moderator

Joel Ario

Managing director, Manatt Health

Panelists

- **The Honorable Kay Kirkpatrick, MD**
Senator, Georgia State Senate
- **Debra Patt, MD, PhD, MBA**
President, Texas Society of Clinical Oncology
- **Carl Schmid, MBA**
Executive director, HIV+ Hepatitis Policy Institute

Prior authorization requirements have now increased to levels that are unsustainable for most physician practices. Meanwhile, patients—particularly those with chronic health conditions—are most impacted by the delays or denials of care. In this session we will hear from policymakers and stakeholders about both the need to address the growing prior authorization burden, and the strategies and potential solutions for doing so.

Question & answer session to follow

10:30–11:30 a.m. | Ritz-Carlton Ballroom

THE NATION'S OVERDOSE AND DEATH EPIDEMIC: WHAT WILL IT TAKE FOR POLICYMAKERS TO LISTEN TO PHYSICIANS?

Moderator

Bobby Mukkamala, MD

Chair, AMA Substance Use and Pain Care Task Force and immediate past chair, Board of Trustees, AMA

Panelists

- **Edwin C. Chapman, MD**

Co-founding member and secretary, board of directors, Leadership Council for Healthy Communities

- **Ruchi Fitzgerald, MD**

Assistant professor, departments of family medicine and psychiatry/behavioral sciences, Rush University; associate program director, Rush Addiction Medicine Fellowship

- **Beth Darnall, PhD**

Professor and director, Stanford Pain Relief Innovations Lab, Department of Anesthesiology, Perioperative and Pain Medicine, Stanford University School of Medicine

More individuals than ever are dying from a drug-related overdose—primarily from illicitly manufactured fentanyl, methamphetamine and cocaine. Deaths related to prescription opioids and heroin remain at near-historic highs. Young people and Black and Brown Americans are dying at the fastest growing rates. Women with substance use disorders face particular stigma and scorn—those who are pregnant, postpartum, and parenting face additional scrutiny and punitive actions. Progress to remove barriers to evidence-based care for substance use disorders remains a struggle for many reasons, including health insurance companies' and other payers' opposition. Patients with pain continue to lack coverage for affordable, accessible non-opioid pain care, and they continue to be nonconsensually tapered from opioid therapy. Harm reduction measures have largely been limited to naloxone even as the need increases for additional strategies such as sterile needle and syringe exchange services. The challenges are considerable, but medical societies have advocacy options that will increase access to evidence-based care. This session will provide clear, actionable strategies for what medical societies can do to help prevent deaths and improve patient outcomes.

Question & answer session to follow

Noon

MEETING ADJOURNED

Boxed lunches provided at conclusion

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