

NATIONAL ADVOCACY WEEK 2022

OCT. 10-14



Dear colleague:

National Medical Student Advocacy Week, scheduled for Oct. 10-14, 2022, is right around the corner! This national grassroots effort was created by the AMA to get students involved with advocacy at the local level. The purpose of this week is to equip medical students nationwide with the tools to effectively advocate locally for their needs and those of their patients.

During the week, you will be provided with the tools to help your local student section members:

- 1) Communicate key issues effectively and
- 2) Set up meetings with their local congressional leaders.

The advocacy topics that we will focus on this year for National Advocacy Week are 1) [Telehealth](#), 2) [Prior Authorization](#) and 3) [student loan repayment](#) count towards employee 401k contributions. More information and issue briefs on these topics will be provided soon.

You are an integral part of this event, and I am excited to partner with and help prepare you for National Advocacy Week on your campus. If you have any questions or want to discuss programming ideas, please do not hesitate to contact me directly – Kylee Borger – your Government Relations Advocacy Fellow (kylee.borger@ama-assn.org).

Please review the event planning brief attached. Stay tuned, more resources coming soon. I look forward to seeing what you all produce this year!

Sincerely,
Kylee Borger
AMA Government Relations Advocacy Fellow

How to prepare for National Advocacy Week (Oct. 10-14, 2022)

~One Month before

- **Invite your Congressional representative** or someone from their office to speak at your school, either in-person or virtually. Or, request a meeting with them in their district office. You can search for your congressional representative [here](#).
 - Sometimes your Congressional representative cannot attend the meeting and will send a staff member instead. These meetings are also important since staff members advise the Representative on how they should vote.
- **Plan your events** – make sure space is available and times/dates do not conflict with other campus events
 - Consider inviting a physician expert, patient to talk about their experiences with telehealth or prior authorization or plan a financial literacy event to discuss the 401k topic

Two Weeks before

Start marketing – tell your friends, classmates, post on social media, hang up flyers, etc. Make sure people know about your awesome event!

One Week before

- Confirm the agenda and speakers for your events
- Continue to promote through your communication channels

On the day of your events

- Send a reminder message to help increase attendance – make sure your friends and classmates attend!
- Engage respectfully with your speaker by thanking them before and after the event. For example, ensure your speaker has any relevant information and updates prior to the program starting and make sure to have 2 to 3 questions ready to kick-off a Q&A.
- Take photos of your event!
- Post your event photos on social media and tag the AMA using #MSSAdvocacyWeek!
- Share your photos with me (Kylee – kylee.borger@ama-assn.org) for the opportunity to win an award.
- Don't forget to thank your speakers.