



National Advocacy Week 2021

October 11-15th, 2021

Virtual

All times listed in Eastern Standard Time (EST)

Monday, October 11: Mapping Out Your Advocacy Plan

1:00-1:15 p.m.	Introduction to National Advocacy and Welcome Remarks <i>Brittany Ikwuagwu, AMA-MSS GRAF</i>
1:15-1:45 p.m.	How to be an Effective Lobbyist <i>Christopher Sherin & Katherine Dapper, Lobbyist for the AMA Division for Congressional Affairs</i>
1:45-2:10 p.m.	How to Run an Impactful Grassroots Campaign <i>Rob Jordan, Director for AMA Office of Political and Legislative Grassroots</i>
2:10-2:15 p.m.	Conclusion <i>Brittany Ikwuagwu, AMA-MSS GRAF</i>

Tuesday, October 12: Telehealth Coverage for COVID-19 and Beyond

12:50-1:00 p.m.	Introduction to the Telehealth Issue <i>Brittany Ikwuagwu, AMA-MSS GRAF</i>
1:00-1:30 p.m.	Advancing Telemedicine Forward <i>Representative Kim Schrier, MD, D-WA 8th District, Member of the House Committee on Energy and Commerce and House Committee on Agriculture</i>
1:30-1:45 p.m.	What's Next for Telehealth Services <i>Kyle Thomson, JD, Washington Counsel for the AMA Division of Legislative Counsel</i>
1:45-1:50 p.m.	Conclusion <i>Brittany Ikwuagwu, AMA-MSS GRAF</i>

Wednesday, October 13: Advancing Health Equity in Maternal Health

1:00-1:10 p.m.	Introduction to the Maternal Health Issue <i>Brittany Ikwuagwu, AMA-MSS GRAF</i>
1:10-1:20 p.m.	Our Moms Matter <i>Representative Robin Kelly, PhD, D-IL 2nd District, Member of the House Committee on Energy and Commerce and House Committee on Oversight and Reform</i>

Wednesday, October 13: Advancing Health Equity in Maternal Health

1:20-1:40 p.m.	Q&A on the Maternal Health Crisis <i>Mia Keeys, Chief of Staff to Representative Robin Kelly, PhD</i>
1:40-2:10 p.m.	How Can I Be A Better Ally? <i>Siobhan Wescott, MD, Director of American Indian Health Program at the University of Nebraska Medical Center, College of Public Health</i>
2:10-2:15 p.m.	Conclusion <i>Brittany Ikwuagwu, AMA-MSS GRAF</i>

Thursday, October 14: Medicare Payment Cuts and Addressing the Impending Physician Shortage

1:00-1:10 p.m.	Introduction to the Medicare Budget Cuts and Physician Shortage Issue <i>Brittany Ikwuagwu, AMA-MSS GRAF</i>
1:10-1:40 p.m.	Future of Medicare Payment and GME <i>Alexis Pierce, JD & Bryan Hull, JD, Washington Counsel for the AMA Division of Legislative Counsel</i>
1:40-2:10 p.m.	AMA Ambassadors Presentation <i>J. Mori Johnson, MA, Director of AMA Community Engagement Office</i>
2:10-2:15 p.m.	Conclusion <i>Brittany Ikwuagwu, AMA-MSS GRAF</i>

Friday, October 15: Investing in Public Health Infrastructure and Conclusion

12:45-1:00 p.m.	Summary of National Advocacy Week <i>Brittany Ikwuagwu, AMA-MSS GRAF</i>
1:00-1:30 p.m.	The New Normal in the Face of the COVID-19 Pandemic <i>The Honorable Janet Woodcock, MD, Acting Commissioner of the U.S. Food and Drug Administration</i>
1:30-2:00 p.m.	How We Can Help Address Key Public Health Challenges <i>The Honorable Rachel L. Levine, MD, Assistant Secretary for Health</i>
2:00-2:10 p.m.	Thank You and Conclusion <i>Brittany Ikwuagwu, AMA-MSS GRAF</i>