To: RFS Governing Council
From: Benjamin Meyer, MD
Date: May 19, 2021
Subject: CLRPD Council Update

The AMA Council on Long Range Planning and Development (CLRPD) studies and evaluates the long-range objectives and policy development process in order to make recommendations to the AMA Board of Trustees on the strategic issues related to AMA’s vision, goals, and priorities.

The Council often submits internal memos to the Board on topics of long-term importance to the AMA. Recently, these have included the impact of the CoVID-19 pandemic on US health care and our AMA, lessons from the pandemic regarding risk communication and social media strategies, and governance practices of state medical associations and potential impacts on AMA.

In odd numbered years, we submit a report on demographic characteristics of the House of Delegates and AMA leadership. We will be submitting this report at the June Special Meeting. Notably, younger age groups have seen increase in representation amongst delegates to the HOD with percentage of delegates under age 40 increasing from 14.1% in 2018 to 16.2% in 2020.

The Council develops e-learning modules on Health Care Trends, which are available for CME credit online at the AMA Ed Hub. Modules have been developed on health economics, health information technology, artificial and augmented intelligence in health care, antimicrobial resistance, and the aging US population. An additional module on Infectious Diseases was recently published to the AMA Ed Hub.

In 2020, the Council reviewed the proposal for the creation of the Private Practice Physicians Section (PPPS) and recommended approval. Our report and recommendations were ultimately passed by the House at the November 2020 Special Meeting. For RFS members who ultimately choose a private practice setting in their future careers, this represents an additional avenue for potential involvement within the AMA. For more information about the PPPS, see here.

Your Council on Long Range Planning and Development will be meeting on June 11, 2021 in conjunction with the June 2021 Special Meeting. If you have any questions about our Council’s work, please reach out at any time.

Sincerely,

Benjamin Meyer, MD
Benjamindm17@gmail.com