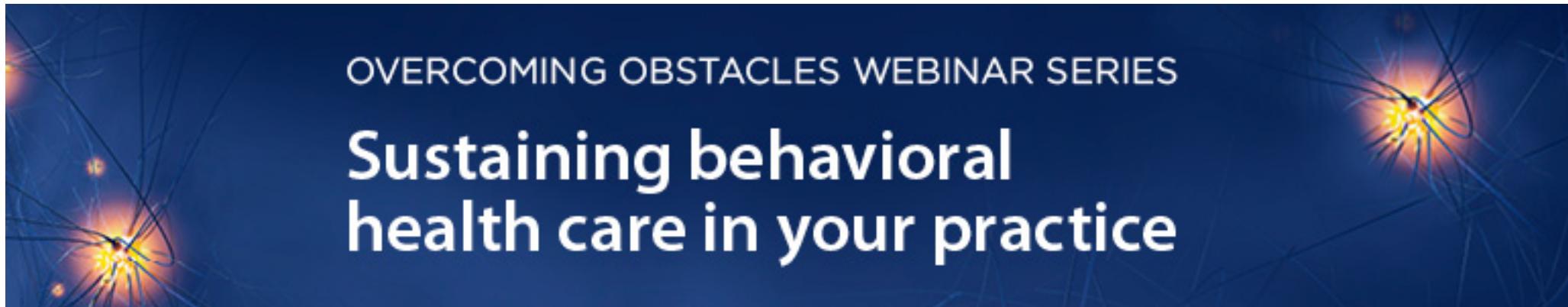


BHI COLLABORATIVE PRESENTS



OVERCOMING OBSTACLES WEBINAR SERIES

**Sustaining behavioral
health care in your practice**

March 18, 2021

DISCLAIMER AND NOTICES

This Webinar is being made available to the general public and is for informational purposes only. The views expressed in this Webinar should not necessarily be construed to be the views or policy of the AMA.

The information in this Webinar is believed to be accurate. However, the AMA does not make any warranty regarding the accuracy or completeness of any information provided in this Webinar. The information is provided as-is and the AMA expressly disclaims any liability resulting from use of this information. The information in this Webinar is not, and should not be relied on as, medical, legal, or other professional advice, and viewers are encouraged to consult a professional advisor for any such advice.

No part of this Webinar may be reproduced or distributed in any form or by any means without the prior written permission of the AMA.

All rights reserved. AMA is a registered trademark of the American Medical Association.

Overcoming Obstacles Webinar Series

This series is focused on enabling physicians to sustain a collaborative, integrated, whole-person, and equitable approach to physical and behavioral health care in their practices during the COVID-19 pandemic and beyond.

About the BHI Collaborative

*The BHI Collaborative was established by several of the nation's leading physician organizations** to catalyze effective and sustainable integration of behavioral and mental health care into physician practices.*

With an initial focus on primary care, the Collaborative is committed to ensuring a professionally satisfying, sustainable physician practice experience and will act as a trusted partner to help them overcome the obstacles that stand in the way of meeting their patients' mental and behavioral health needs.

***American Academy of Child & Adolescent Psychiatry, American Academy of Family Physicians, American Academy of Pediatrics, American College of Obstetricians and Gynecologists, American College of Physicians, American Medical Association, American Osteopathic Association, and the American Psychiatric Association.*

TODAY'S TOPIC:

*Advancing Health Equity through
BHI in Primary Care*

TODAY'S SPEAKERS



Patrice A. Harris, MD, MA

Immediate Past President
American Medical Association



Nathalie Moise, MD, MS

Florence Irving Assistant Professor of
Medicine/Director of
Implementation Science Research,
Center for Behavioral Cardiovascular
Health, Columbia University Irving
Medical Center



Melvin Oatis, MD

Child & Adolescent Psychiatrist
Private Practice/NYU Langone
Child Study Center Voluntary
Faculty/American Academy of
Child and Adolescent Psychiatry
Assembly Chair of Delegates



MEMBERSHIP
MOVES
MEDICINE™

Advancing Health Equity through BHI in Primary Care

Patrice A. Harris, MD, MA
Immediate Past President
American Medical Association

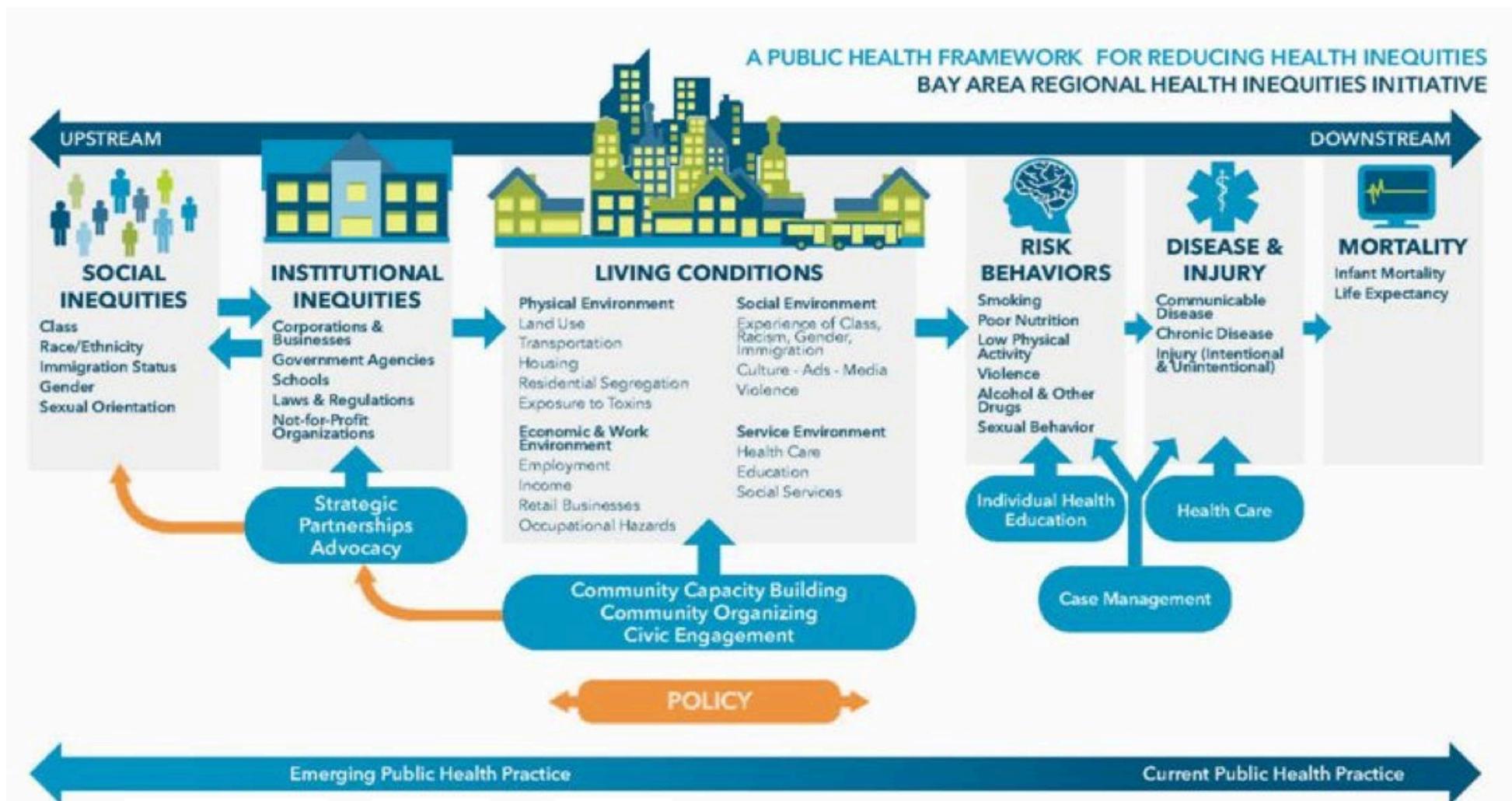
March 2021

Mental health inequities and COVID-19

- The COVID-19 pandemic is precipitating higher prevalence rates of depression across all severity levels.
- Depressive symptoms are more pronounced for certain populations.
- Racial and ethnic minorities were top of list in experiencing poor mental health, increased substance use, and elevated suicidal ideation.



What creates health?

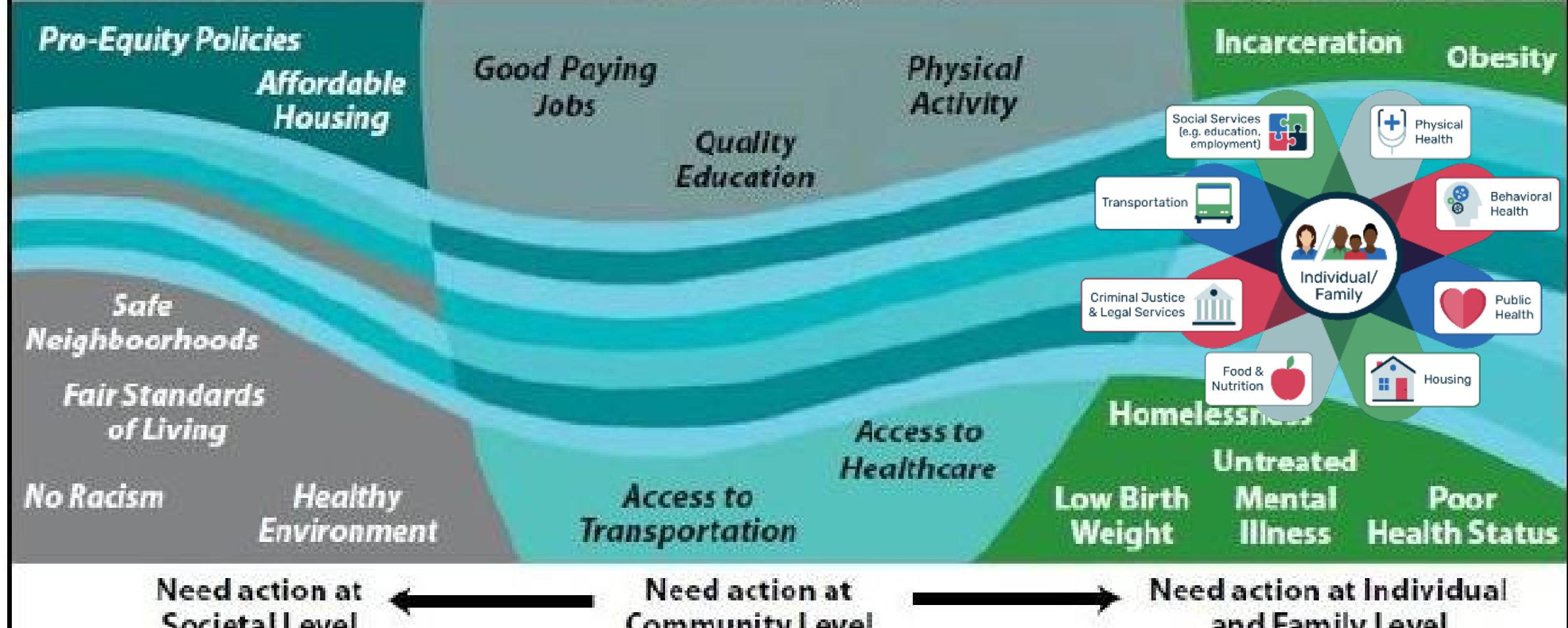


Source: Bay Area Regional Health Inequities Initiative (BARHII) Conceptual Framework, 2006.

Upstream: Everyone in all communities should have these conditions

Midstream: Move people from conditions that decrease health & well-being to conditions that support them

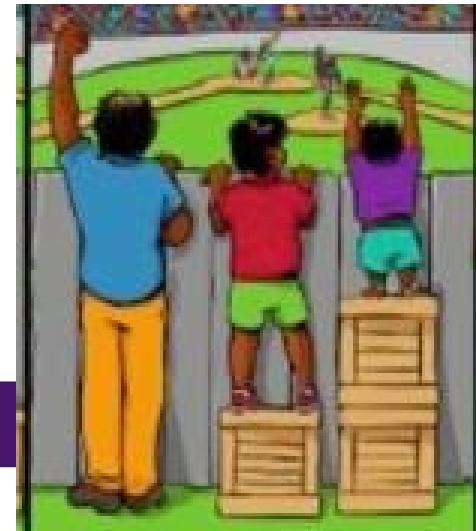
Downstream: Act to change behaviors or conditions causing stress & poor health



INVERT THE BURDEN OF NAVIGATION AWAY FROM INDIVIDUAL TO THE SYSTEM

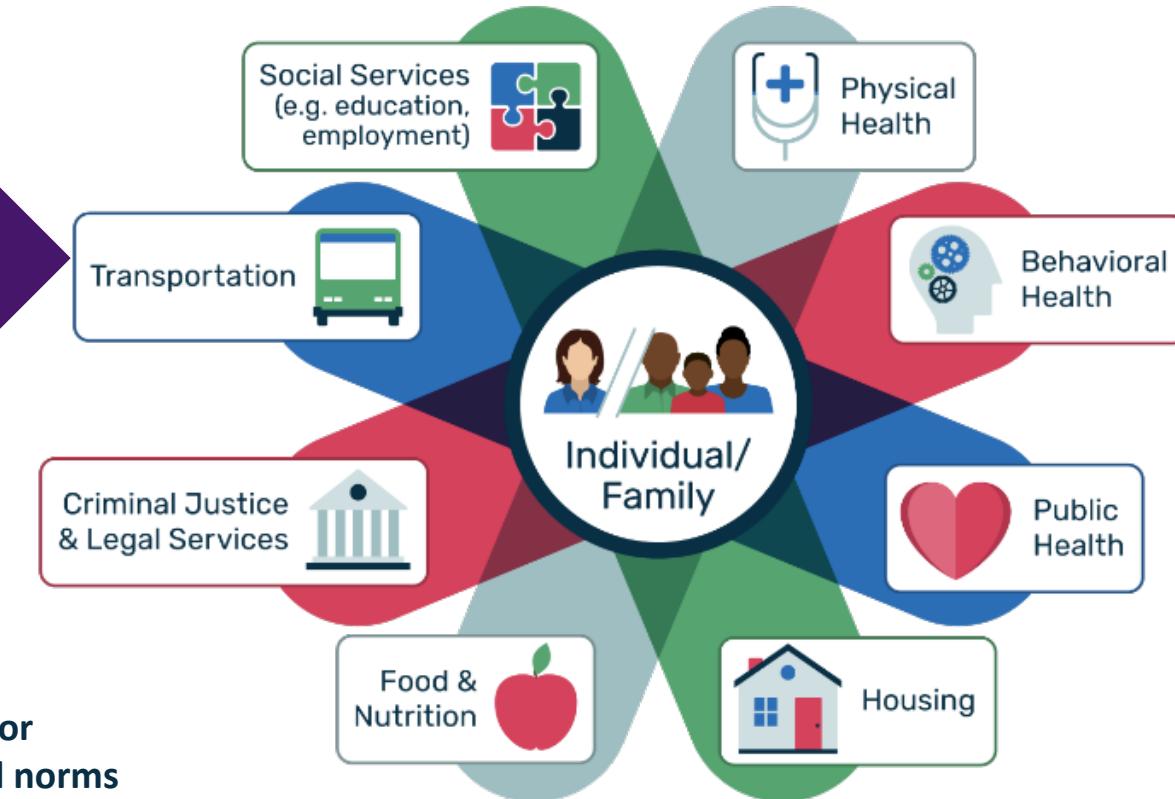
Infrastructure to Drive Equity

MEET PEOPLE WHERE THEY ARE



- Bi-directional data sharing
- Warm to “hot” hand offs
- CHW/navigator/care coordinator
- Clear governance structure and norms
- Impact tracking over time
- Aligned & mutually reinforcing incentives
 - every organization has a “win”

COORDINATE CARE



Fully integrating mental health

AMA policy:

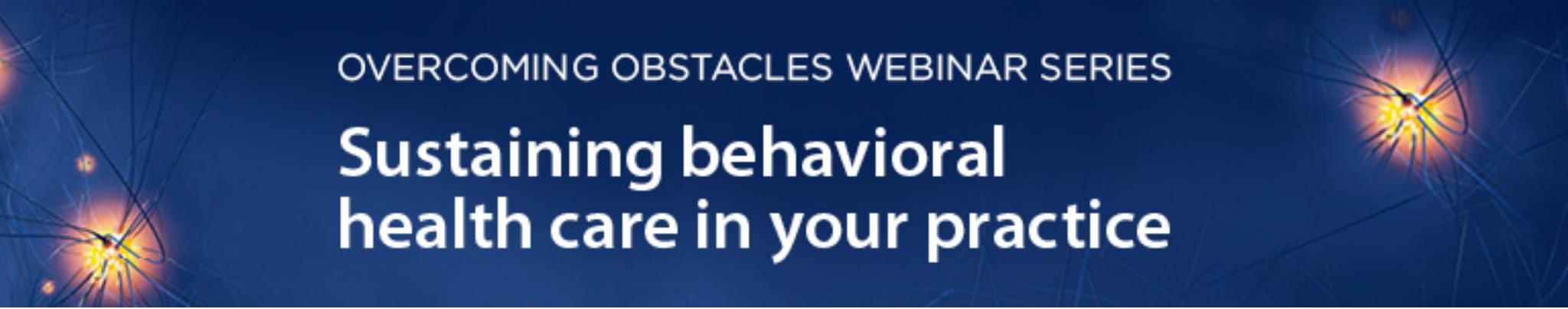
Supports parity of coverage for mental illness, alcoholism, substance use and eating disorders; (H-185.974)

Supports health care policies that ensure access to and payment for integrated medical, surgical, and psychiatric care regardless of the clinical setting; (H-345.983)

Supports increasing public awareness, reducing stigma and expanding patient access to quality care for depression and other mental illnesses; (H-345.984)

Encourages all physicians to acquire the knowledge and skills to recognize, diagnose and treat depression and other mental illnesses; (H-345.984)

Supports competent mental health care and outreach for at-risk communities; (H-345.984)



OVERCOMING OBSTACLES WEBINAR SERIES

Sustaining behavioral health care in your practice

UPCOMING WEBINARS

Bolstering Chronic Care Management with Behavioral Health Integration

April 22, 2021 1-2pm CT

In this webinar, physician experts will share how they have used behavioral health integration within their practices to improve their management of key chronic conditions and provide whole person care to patients. This webinar will highlight the relationship between physical and behavioral health, the role it plays in the overall health of the patient, and how practices can use BHI to help manage, treat, and address acute and chronic conditions.

BHI Collaborative *“On Demand”* Webinars

- The Value of Collaboration and Shared Culture in BHI
- Behavioral Health Billing & Coding 101: How to Get Paid
- Implementation Strategies for Virtual BHI
- Financial Planning: Quantifying the Impact of BHI
- Physicians Leading the Charge: Dismantling Stigma around Behavioral Health Conditions & Treatment
- Privacy & Security: Know the Rules for Communication of Behavioral Health Information
- Effective BHI Strategies for Independent Practices

Watch these webinars on the [Overcoming Obstacles YouTube playlist](#) now!

New Resource – BHI Compendium

The BHI Compendium serves as a tool to learn about behavioral health integration and how to make it effective for your practice and patients.



Table of Contents

PART 1: WELCOME TO THE BEHAVIORAL HEALTH INTEGRATION COMPENDIUM	3
Chapter 1: Compendium Basics	4
PART 2: BHI BASICS AND BACKGROUND	5
Chapter 2: BHI Definitions	6
Chapter 3: Introduction to Potential Approaches to BHI	7
PART 3: GETTING STARTED	11
Chapter 4: Making the Case: Establishing the Value of BHI	12
Chapter 5: Assessing Readiness	15
Chapter 6: Establishing Goals and Metrics of Success	16
Chapter 7: Aligning the Team	17
PART 4: IMPLEMENTATION	19
Chapter 8: Designing Workflow	20
Chapter 9: Preparing the Clinical Team	21
Chapter 10: Partnering with the Patient	22
Chapter 11: Financial Sustainability: Billing and Coding	23
Chapter 12: Measuring Progress	25
PART 5: RESOURCES & TOOLS	26

Download Now

to learn how to make the best decisions for the mental health of your patients.



Thank you for
joining!