

ICPH 2021

International Conference
on Physician Health™

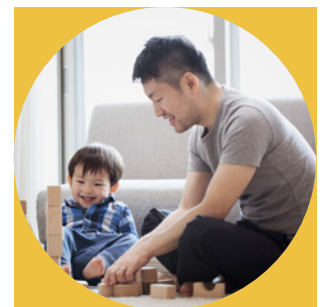
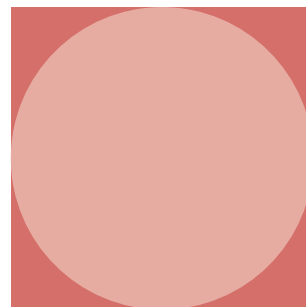
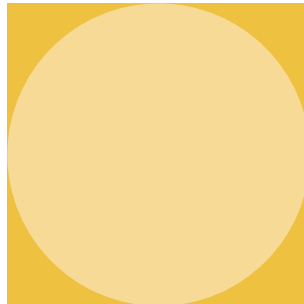
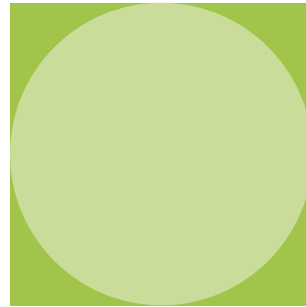
**A vision for
humanity in
medicine**



Virtual exhibition & sponsorship opportunities

Supporting doctors to create
better working environments for
themselves and their colleagues.

Monday 26 – Friday 30 April 2021



ASSOCIATION
MÉDICALE
CANADIENNE



CANADIAN
MEDICAL
ASSOCIATION



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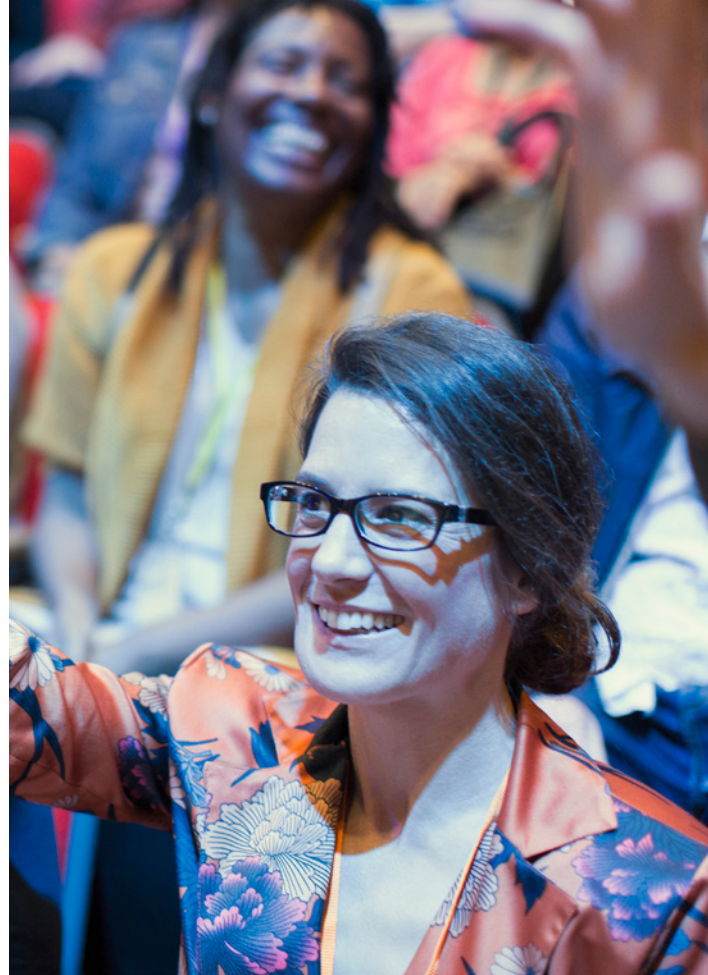
ICPH 2021: A vision for humanity in medicine

This five-day conference, sponsored jointly by the British, American and Canadian Medical Associations, aims to support doctors to create better working environments for themselves and their colleagues.

By presenting positive interventions and bringing together a vibrant, international community of professionals, this conference aims to enable attendees to make their career and workplace more conducive to sustaining their health and wellbeing. The conference will give attendees the tools to put ideas into practice.

A healthier workforce delivers better outcomes for patients and this conference will offer strategies to make positive change for the benefit of patients and teams. The conference will include inspirational keynote presentations, themed presentation streams, interactive workshop sessions and engaging social events.

To learn more about the conference visit
bma.org.uk/icph2021



Confirmed speakers:

Professor Dame Clare Gerada

Medical director of NHS Practitioner Health, UK

Dr Jane Lemaire

Clinical professor and vice chair physician wellness and vitality Department of Medicine, and director of wellness Cumming School of Medicine, University of Calgary, Canada

Professor Michael West

Professor of organisational psychology, University of Lancaster, UK

Adam Kay

Former junior doctor and bestselling author of *This is Going to Hurt* and *Dear NHS: 100 Stories to Say Thank You*



In 2018 ICPH attracted...

549 

attendees at the event
in Toronto, Canada

Countries represented at
previous ICPH conferences
include

- Argentina
- Australia
- Austria
- Canada
- China
- Denmark
- Germany
- Greece
- Ireland
- Italy
- New Zealand
- Norway
- Spain
- Sweden
- Switzerland
- Thailand
- UK
- USA

Audience: doctors of all grades, medical students, directors/managers and professionals with an interest in physician health

Why should I support this event?

1. Meet physicians from around the world and present your company as a supporter of the profession.
2. Network directly with the people who influence your business and strategy.
3. Promote your organisation and services to hundreds of doctors, healthcare professionals and managers.
4. Access to on-demand content for up to 12 weeks.

What did the attendees say?

‘Wonderfully warm, understanding and positive experience. Lovely to spend time with such a dynamic caring group and share stories and experiences’.

‘Thanks – brilliantly organised; lovely atmosphere’.

‘My favourite conference. International collaboration is very inspiring’.

ICPH Exhibition Packages

	Silver Package	Gold Package
Exclusive recognition as Principal Sponsor		Y
Prominent recognition in the conference preliminary programme	Y	Y
Full complimentary conference passes for 2 exhibitors (access to plenary conference sessions)	Y	Y
Branded virtual company page with videos, company bio, contact details & pdfs	Y	Y
Live chat function over 5 days to connect with medical professionals	Y	Y
'Request meeting' function option	Y	Y
Follow up email post event to include a list of exhibitors	Y	Y
Additional notifications spread over 3 days to encourage visitors to visit your company page during the event		Y
Live prompt to visit exhibitors during breaks		Y
Daily updates/changes to company profile page		Y
Additional company promotion included on the App		Y
On demand content until 23 July 2021	Y	Y
Company logo displayed on the main screen during the live event		Y

Sponsorship package prices

Silver five-day package £600

Gold five-day package £800

Special rates available to charities, please contact us for more info.

For bookings and additional information please contact fieldevents@bma.org.uk