

**AGENDA**  
**NATIONAL ADVOCACY CONFERENCE – VIRTUAL**  
**February 23 – 24, 2021**  
**ALL TIMES ARE CENTRAL**

<b><u>Tuesday, February 23</u></b>	<i>As of 2/19/21</i>
10:00 – 10:10 a.m. (CST)	<b>Welcome</b> <b>Susan R. Bailey, MD</b> , president, AMA
10:10 – 11:00 a.m.	<b>Election 2020: Where Do We Go From Here?</b> A conversation with Doris Kearns Goodwin and Susan R. Bailey, MD, AMA president. America’s “historian-in-chief” Doris Kearns Goodwin delves deeply into our 200-year history of presidential elections that brings us to 2020: A most divisive, overwhelming and exhausting presidential campaign cycle, punctuated by relentless social media and news coverage. Accompany Goodwin and Dr. Bailey on a virtual trip back to a simpler time— they will examine the path to the presidency and respond to the engaging question: Can we instead evaluate our candidates by the standards of a leadership index that would reveal the strength of their teams, their ability to grow, to learn from mistakes and to overcome adversity—qualities that can apply to leaders in every field and all of us in our everyday lives.  <b>Doris Kearns Goodwin</b> , Presidential Historian and Pulitzer Prize-winning Author  <i>Introduction: Susan R. Bailey, president, AMA</i>
11:00 – 11:30 a.m.	<b>From the Administration</b> - President Biden has set a goal of administering 100 million shots in his first 100 days in office, leading this effort, will be Bechara Choucair, MD as the administration’s vaccinations coordinator.  <b>Bechara Choucair, MD</b> , Vaccinations Coordinator, White House COVID Response Team  <i>Introduction: Russ Kridel, MD, chair, Board of Trustees, AMA</i>
11:30 a.m. – 12:15 p.m.	<b>AMA Leadership on the Issues</b> This session moderated by Margaret Brennan will dive into the perspectives of the American Medical Association’s leadership on the issues they address daily when discussing the AMA’s efforts and advocacy agenda with members of Congress, the administration, and the media.  <b>Susan R. Bailey, MD</b> , president, AMA <b>Gerald E. Harmon, MD</b> , president-elect, AMA <b>Russ Kridel, MD</b> , chair, Board of Trustees, AMA <b>James L. Madara, MD</b> , CEO, Executive Vice President, AMA  <i>Moderator: Margaret Brennan</i> <i>Introduction: Patrice A. Harris, MD, MA, Immediate Past President, AMA</i>
12:15 – 1:30 p.m.	<b>Capitol Hill Briefing</b> Moderated by Margaret Brennan, AMA senior advocacy staff will discuss the AMA’s priority issues and provide guidance on addressing these issues with members of Congress.  <b>Todd Askew</b> , senior vice president, Advocacy, AMA <b>Cindy Brown</b> , vice president, Government Affairs, AMA <b>Jason Marino</b> , director, Congressional Affairs, AMA  <i>Moderator: Margaret Brennan</i> <i>Introduction: James L. Madara, MD, CEO, Executive Vice President, AMA</i>

1:30 – 2:30 p.m.	<p><b>Legislator Engagement: What to Expect</b> Being an effective, persuasive advocate involves more than just meeting with your lawmaker. Being adequately prepared for and understanding the limits of any advocacy tactic you employ are as important as knowing the policy issues you wish to discuss. This session reviews what you should expect when meeting with your members of Congress in-person or virtually, including best practices for conducting compelling conversations with congressional offices.</p> <p><b>David M. Lusk</b>, Founder, Key Advocacy</p> <p><i>Introduction: Susan R. Bailey, MD, president, AMA</i></p>
2:00 - 4:00 p.m.	<b>Virtual Hill Visits</b>
6:00 – 7:00 p.m.	<p><b>AMA National Advocacy Conference Virtual Reception</b> Grab your favorite beverage and a snack and unwind with your colleagues after the first day of the AMA National Advocacy Conference and your Hill visits. Participants will be assigned randomly to smaller breakout rooms for optimal mixing and mingling.</p>
<b><u>Wednesday, February 24</u></b>	
10:00 – 10:45 a.m.	<b>AMPAC 2021 Capitol Club Platinum and Gold Event – <i>Private Event</i></b>
10:45 – 11:00 a.m.	<p><b>Congressional Perspectives</b></p> <p><b>Sen. Jeanne Shaheen (D-NH)</b></p> <p><i>Introduction: Russ Kridel, MD, chair, Board of Trustees, AMA</i></p>
11:00 – 11:30 a.m.	<p><b>Congressional Perspectives</b></p> <p><b>Rep. Brad Schneider (D-10<sup>th</sup> IL)</b></p> <p><i>Introduction: Russ Kridel, MD, chair, Board of Trustees, AMA</i></p>
11:30 a.m. – 12:00 p.m.	<p><b>Congressional Perspectives</b></p> <p><b>Rep. Ami Bera, MD (D-7<sup>th</sup> CA)</b></p> <p><i>Introduction: Bobby Mukkamala, MD, chair-elect, Board of Trustees, AMA</i></p>
12:00 – 12:30 p.m.	<p><b>The Importance of Advocacy-365</b> Meeting with lawmakers is a key element to attaining our policy priorities, and the likelihood of success in the policy arena directly corresponds to the level of member involvement. This is particularly true as the advocacy landscape among interest groups becomes more competitive. This session will highlight the importance of continuing to work with lawmakers beyond the National Advocacy Conference and against the noise of competing interests.</p> <p><b>David M. Lusk</b>, Founder, Key Advocacy</p> <p><i>Introduction: Susan R. Bailey, MD, president, AMA</i></p>

12:30 – 1:00 p.m.	<b>Congressional Perspectives</b>  <b>Rep. Larry Bucshon, MD (R-8<sup>th</sup> IN)</b>  <i>Introduction: <b>Gerald E. Harmon, MD</b>, president-elect, AMA</i>
1:00 – 1:30 p.m.	<b>Congressional Perspectives</b>  <b>Rep. Terri Sewell (D-7<sup>th</sup> AL)</b>  <i>Introduction: <b>Susan R. Bailey, MD</b>, president, AMA</i>
1:30 – 2:00 p.m.	<b>Congressional Perspectives</b>  <b>Rep. Lucy McBath (D-6<sup>th</sup> GA)</b>  <i>Introduction: <b>Russ Kridel, MD</b>, chair, Board of Trustees, AMA</i>
2:00 – 4:00 p.m.	<b>Virtual Hill Visits</b>