

REPORT 7 OF THE COUNCIL ON MEDICAL SERVICE (November 2020)
Health Plan Initiatives Addressing Social Determinants of Health
(Reference Committee A)

EXECUTIVE SUMMARY

At recent meetings of the House of Delegates, delegates have adopted policies that have provided the foundation for our American Medical Association's (AMA's) pursuit of greater health equity by identifying and eliminating inequities through advocacy, community leadership and education. AMA Policy H-180.944 states that "health equity," defined as optimal health for all, is a goal toward which our AMA will work by advocating for health care access, research and data collection; promoting equity in care; increasing health workforce diversity; influencing determinants of health; and voicing and modeling commitment to health equity.

In that light, in reviewing AMA policy as well as initiatives across and outside of the health care system addressing social determinants of health, the Council concluded that additional policy is needed to respond to innovative health plan initiatives that incorporate social determinants of health in health insurance benefit design and coverage. The Council recognizes, however, that this represents only a fraction of what needs to be done at the health system level to address health inequities and social determinants of health. The Council underscores that addressing social determinants of health requires an "all hands on deck" approach that is not limited to stakeholders within the health care system. New and continued partnerships among all levels of government, the private sector, philanthropic organizations, and community- and faith-based organizations are critical. While there are avenues to address social determinants of health within the health system, the opportunities outside of the health care system, in non-health sectors, cannot and should not be ignored.

The Council recognizes that health plans have begun to incorporate social determinants of health in their decisions related to benefit design. Some benefit design inclusions of non-medical, yet critical health services are often the result of evidence showing not only improvements in health outcomes, but reductions in hospital admissions and readmissions, emergency department utilization, skilled nursing facility stays and ultimately, health care costs. The Council believes that such efforts should continue, serving as a critical step in addressing social determinants of health among vulnerable populations as well as in promoting health equity. To guide their efforts in this space, it is essential for health plans to examine implicit bias and the role of racism and social determinants of health, including through such mechanisms as professional development and other training.

However, gaps and inconsistencies in data pertaining to social determinants of health remain. These data limitations undercut the ability to use evidence to evaluate health plan interventions addressing social determinants of health and benefit design decisions that incorporate non-medical, yet critical health services. As such, the Council supports mechanisms, including the establishment of incentives, to improve the acquisition of data related to social determinants of health, and believes that Policies D-478.972 and D-478.996 should be reaffirmed. Critically, more research is needed to determine how best to integrate and finance non-medical services as part of health insurance benefit design, and the impact of covering non-medical benefits on health care and societal costs. Coupled with more research in this space, coverage pilots should be pursued to test the impacts of addressing certain non-medical, yet critical health needs, for which sufficient data and evidence are not available, on health outcomes and health care costs.

REPORT OF THE COUNCIL ON MEDICAL SERVICE

CMS Report 7, November 2020

Subject: Health Plan Initiatives Addressing Social Determinants of Health

Presented by: Lynda M. Young, MD, Chair

Referred to: Reference Committee A

1 At recent meetings of the House of Delegates, delegates have adopted policies that have provided
2 the foundation for our American Medical Association's (AMA's) pursuit of greater health equity
3 by identifying and eliminating inequities through advocacy, community leadership and education.
4 AMA Policy H-180.944 states that "health equity," defined as optimal health for all, is a goal
5 toward which our AMA will work by advocating for health care access, research and data
6 collection; promoting equity in care; increasing health workforce diversity; influencing
7 determinants of health; and voicing and modeling commitment to health equity.

8
9 In addition, last year, the AMA launched the Center for Health Equity (CHE) with the goal of
10 embedding health equity across the AMA so that it becomes part of the organization's practice,
11 process, action, innovation, and organizational performance and outcomes. The CHE's goals are to:
12 1) identify and address inequities in how care is delivered; 2) advocate for equitable access to care
13 and research; 3) increase diversity and inclusion in the medical workforce; 4) influence
14 determinants of health; and 5) elevate the AMA as a recognized leader and a model for equity
15 across health care and in our society. The CHE's mission is to strengthen, amplify, and sustain the
16 AMA's work to eliminate health inequities—improving health outcomes and closing disparities
17 gaps—which are rooted in historical and contemporary injustices and discrimination. As part of this
18 work, earlier this year the AMA announced a \$2 million investment in a community collaborative
19 focused on improving economic conditions for residents on Chicago's West Side, neighborhoods
20 where life expectancy is far below the national average, and significantly lower than in
21 communities just a few miles away. Through this initiative, called West Side United, the AMA has
22 highlighted that investing in neighborhoods and ensuring improved and equitable distribution of
23 resources can help begin to address social determinants of health and structural root causes of
24 health, and improve the health prospects for individuals and entire communities.

25
26 In that light, in reviewing AMA policy as well as initiatives across and outside of the health care
27 system addressing social determinants of health, the Council concluded that additional policy is
28 needed to respond to innovative health plan initiatives that incorporate social determinants of
29 health in health insurance benefit design and coverage. The Council, however, recognizes that this
30 represents only a fraction of what needs to be done at the health system level to address health
31 inequities and social determinants of health. Other necessary activities include increasing health
32 workforce diversity, advocating for equity in health care access, promoting equity in care, ensuring
33 equitable practices and processes in research and data collection, and addressing structural root
34 determinants of health, including structural racism.

35
36 As such, this report provides background on social determinants of health as well as their
37 contributions in the 2019 novel coronavirus (COVID-19) pandemic; highlights examples of how
38 the health and non-health sectors are addressing social determinants of health; outlines emerging

1 health plan initiatives to address social determinants of health in health insurance benefit design;
2 summarizes relevant AMA policy; and presents policy recommendations.

3
4 BACKGROUND

5
6 According to Healthy People 2020, the “social determinants of health are conditions in the
7 environment in which people are born, live, learn, work, play, worship, and age that affect a wide
8 range of health, functioning, and quality of life outcomes and risk.”¹ Such social determinants of
9 health include economic stability, neighborhood, education and life opportunities, access to food,
10 quality and safety of housing, community/social support and access to health care.

11
12 Social determinants of health directly impact outcomes, including life expectancy.² Individual
13 behavior has been estimated to account for 40 percent of health outcomes, with genetics accounting
14 for 30 percent, and social and economic factors accounting for 20 percent.³ Another estimate shows
15 that various factors have differential impacts on keeping people healthy, with 50 percent being
16 attributed to healthy behaviors, 20 percent to genetics and 20 percent being attributed to the
17 environment.⁴ Conversely, social determinants can also negatively affect outcomes, including
18 hospital readmission rates,⁵ length of stay and early death. For example, estimates indicate that
19 social determinants of health contribute to early deaths in the United States, with behavioral
20 patterns accounting for 40 percent, genetics 30 percent, social circumstances 15 percent and
21 environmental exposures five percent.⁶

22
23 In comparison to the other ten highest-income countries, the United States is below the mean of the
24 group with respect to total social spending (defined as spending on old age, incapacity, labor
25 market, education, family, and housing). The US ranked below the mean of all 11 countries with
26 respect to public social spending, and fourth with respect to private social spending.⁷

27
28 Social determinants of health are not experienced equally by all residents of the United States and
29 are often inextricably linked to each other. For example, education and access to transportation can
30 impact employment opportunities, and one’s neighborhood can impact access to healthful food
31 options. Social determinants of health serve as an underlying contributor to multiple conditions
32 including obesity, heart disease and diabetes – as well as health care expenditures. These outlined
33 conditions, of note, make individuals significantly more vulnerable to complications and death
34 from COVID-19.

35
36 Additional considerations of social determinants of health have also contributed to the
37 disproportionate impact of COVID-19 on marginalized and minoritized communities.^{8,9} These
38 communities are more likely to be in poverty, lack access to health care, nutritious food, affordable
39 housing, and accessible transportation; and have a stronger likelihood of living in congregate living
40 with multi-generational family members. In addition, people of color have a greater probability of
41 working in essential jobs that increase their exposure to the virus, such as in meatpacking plants,
42 warehouses, supermarkets, hospitals, and nursing homes.

43
44 ADDRESSING SOCIAL DETERMINANTS OF HEALTH: WITHIN AND OUTSIDE OF THE
45 HEALTH CARE SYSTEM

46
47 The Council notes that initiatives to address social determinants of health within and outside of the
48 health care system are diverse in nature, both in structure and programmatic aims and goals.
49 Outside of the health care system, the focus of initiatives has been on how to build partnerships and
50 bring non-health sectors into discussions centered on the improvement of health and health equity.
51 Within the health care system, payers on the state and federal levels have implemented payment

1 and delivery reform initiatives to address social needs, including under the auspices of the Center
 2 for Medicare and Medicaid Innovation (CMMI), and state Medicaid programs.

3
 4 *Healthcare Anchor Network*

5
 6 Hospitals, health systems and other health care entities are functioning as anchor institutions,
 7 rooted in the communities they serve through invested capital, relationships with employees and
 8 community members, and other endeavors. Approximately 50 hospitals and health systems make
 9 up the Healthcare Anchor Network, a collaboration aimed at advancing an Anchor Mission within
 10 participating institutions, to ensure that health care anchor institutions use their economic stature in
 11 partnership with the communities they serve in a way that is mutually beneficial to the community
 12 as well as the institution itself. For example, hospitals and health systems, as major employers and
 13 purchasers in the community, can work to improve the social and economic opportunities of low-
 14 income and underserved residents. As such, the long-term goal of the Healthcare Anchor Network
 15 is to “reach a critical mass of health systems adopting as an institutional priority to improve
 16 community health and well-being by leveraging all their assets, including hiring, purchasing, and
 17 investment for equitable, local economic impact.” Advancing toward this goal, the Network
 18 members have identified priority areas for their work, and have initiative groups in such areas as
 19 effective collaboration with community stakeholders in implementing anchor strategies; developing
 20 a shared policy and advocacy agenda around addressing upstream determinants of health;
 21 implementing anchor strategies around inclusive, local hiring and internal workforce development,
 22 place-based investing and inclusive, local purchasing; and leveraging internal and external
 23 philanthropy to catalyze other anchor strategies.¹⁰

24
 25 *Health in All Policies and the National Prevention Strategy*

26
 27 Health in All Policies (HiAP) recognizes the reality that multiple sectors outside of the traditional
 28 health care enterprise affect health. As such, HiAP stipulates that health considerations should be a
 29 factor in decision-making across sectors and policy areas, including but not limited to education,
 30 transportation, housing and employment. The Council believes that such public-private
 31 partnerships envisioned in HiAP are critical to addressing social determinants of health moving
 32 forward. At the state and local levels, the HiAP approach is being used to convene stakeholders
 33 across agencies and the community to collaborate on and prioritize health and health equity. On the
 34 federal level, the National Prevention Strategy, the result of the provision of the Affordable Care
 35 Act (ACA) that established the National Prevention Council, highlights the need for and
 36 encourages partnerships among all levels of government; business, industry, and other private
 37 sector partners; philanthropic organizations; community and faith-based organizations; and the
 38 general public to improve health through prevention.¹¹

39
 40 *Capturing Data on Patients Impacted by Social Determinants of Health*

41
 42 Stakeholders across the health care spectrum – including physicians, hospitals, health systems and
 43 health plans – have taken steps to capture individual patient data to show the impacts of social
 44 determinants of health on health status and outcomes. For example, within the ICD-10-CM code
 45 set, Z codes can be utilized to capture data pertaining to and quantify the number of patients
 46 impacted by social determinants of health. Z codes capture the “factors that influence health status
 47 and contact with health services,”¹² with codes Z55-65 specifically being used to identify
 48 individuals with potentially hazardous socioeconomic and psychosocial circumstances.¹³ However,
 49 although such codes are available the Council notes that they are underutilized. For example,
 50 within the Medicare fee-for-service, Z codes were used for 467,136 beneficiaries in 2017,
 51 amounting to 1.4 percent of total beneficiaries. Among the beneficiaries with Z code claims in

1 2017, the top chronic conditions included hypertension, depression and hyperlipidemia, with many
2 beneficiaries having more than one chronic condition.¹⁴

3
4 *Incorporating Social Determinants of Health in USPSTF Recommendations*

5
6 The US Preventive Services Task Force (USPSTF) has also taken steps to incorporate social
7 determinants of health in its evidence-based recommendations about clinical preventive services
8 such as screenings, counseling services, and preventive medications. Already, the USPSTF has
9 issued multiple recommendations on social risks impacted by social determinants of health,
10 including interpersonal violence, alcohol use, tobacco use, obesity, adherence to healthy behaviors,
11 and depression. Often, social determinants of health are included as part of the risk assessment in
12 USPSTF recommendation statements, and/or provide the foundation for identifying higher-risk
13 individuals.¹⁵

14
15 *Neighborhood and Community Initiatives*

16
17 With zip code recognized as a strong predictor of quality of health, across the country, in
18 neighborhoods and communities, initiatives are being developed and implemented to coordinate
19 strategies across sectors to address the various and diverse barriers that lead to poor health
20 outcomes and health inequities. For example, Harlem Children’s Zone (HCZ) project, which served
21 27,573 children and adults in 2017, focuses its efforts on a 100-block area in central Harlem that
22 has higher rates of poverty, unemployment, chronic disease and infant mortality than many other
23 sections of New York City. HCZ offers a wide range of health, social service and family-based
24 programs to improve the educational, economic and health outcomes of members of the
25 community. For example, in 2017, the HCZ had 9,000 youth participating in the Healthy Harlem
26 fitness and nutrition program. The same year, 1.2 million healthy, nutritious student meals were
27 prepared by the program.¹⁶

28
29 *Accountable Health Communities*

30
31 In 2016, CMMI announced a new “Accountable Health Communities” model to promote
32 clinical/community collaboration to address health-related social needs. The model aims to
33 promote such collaboration through: “screening of community-dwelling beneficiaries to identify
34 certain unmet health-related social needs; referral of community-dwelling beneficiaries to increase
35 awareness of community services; provision of navigation services to assist high-risk community-
36 dwelling beneficiaries with accessing community services; and encouragement of alignment
37 between clinical and community services to ensure that community services are available and
38 responsive to the needs of community-dwelling beneficiaries.” From 2017 to 2022, the model will
39 provide support to community bridge organizations to pilot new and innovative service delivery
40 approaches that have the goal of connecting beneficiaries with community services that address
41 health-related social needs ranging from housing to food to transportation. Currently, 29
42 organizations are participating in the Accountable Health Communities Model.¹⁷

43
44 *Medicaid Accountable Care Organization Initiatives Addressing Social Determinants*

45
46 As of January 2020, 12 states have adopted Medicaid Accountable Care Organizations (ACOs),
47 nine of which have implemented initiatives addressing social determinants of health. Some of the
48 drivers of Medicaid ACO incorporation of social determinants of health include the potential to
49 contain costs, and the pursuit of health equity. Common strategies to address social determinants of
50 health within Medicaid ACOs include requiring providers to screen for social needs; requiring or
51 incentivizing providers to partner with social service organizations; and including requirements or

1 incentives for quality metrics associated with social determinants of health. For example, in
 2 Oregon, coordinated care organizations are expected to focus their investments on services that
 3 address social determinants of health and health equity. From 2020 to 2022, housing services will
 4 be prioritized. Significantly, coordinated care organizations within Oregon are required to spend
 5 part of any end-of-year surplus on combatting health disparities. The Oregon Health Authority is
 6 planning to begin offering bonus payments to coordinated care organizations that meet
 7 performance measures on social determinants of health and health equity.¹⁸

8
 9 SOCIAL DETERMINANTS OF HEALTH IN HEALTH INSURANCE BENEFIT DESIGN

10
 11 Resulting from federal regulatory changes and initiatives on the state level, health plans have more
 12 flexibility to address social determinants of health, especially in Medicaid and Medicare
 13 Advantage. Health plan initiatives that address social determinants of health have the potential to
 14 not only improve the health status and outcomes of plan enrollees but can also impact health care
 15 costs. For non-medical services that have a strong evidentiary base, including demonstrated
 16 impacts on hospital admissions and readmissions and emergency department utilization, health
 17 plans generally have more incentive to include coverage of those services as part of their benefit
 18 design. For non-medical services for which the evidence base is nascent, pilot coverage of such
 19 services has offered an opportunity to grow the evidence base to show impacts on not only health
 20 outcomes but also health care costs.

21
 22 *Medicaid State Plan and Waiver Opportunities*

23
 24 Addressing social determinants of health via Medicaid is important as Medicaid patients frequently
 25 have unmet social needs, but doing so requires some creativity. Federal law generally requires
 26 federal Medicaid dollars to be spent only on direct medical care. There are, however, certain
 27 opportunities for states to cover certain non-clinical services under the Medicaid benefit package.
 28 States may use the 1915(i) state plan option to cover case management services (such as providing
 29 assistance signing up for other social services), the 1915(c) waiver authority to cover home and
 30 community based services, and the 1115 demonstration waiver authority to make other changes to
 31 Medicaid that would otherwise not be permitted under the state plan, including changes to the
 32 benefit package. For example, in Louisiana, the state Department of Health partnered with the
 33 Louisiana Housing Authority to establish a Permanent Supportive Housing (PSH) program under
 34 the 1915(i) state plan option, aimed at preventing and reducing homelessness as well as
 35 unnecessary institutionalization. Under the auspices of the state Medicaid program, tenancy support
 36 services are covered, starting from the transition into a PSH unit, ultimately working to ensure that
 37 participants can maintain their own housing. Louisiana has reported that the program currently has
 38 a 95 percent tenancy rate. Importantly, the program has achieved a 25 percent reduction in
 39 Medicaid costs for individuals participating in the PSH program.¹⁹

40
 41 Significantly, North Carolina’s Medicaid program has taken advantage of Section 1115 waiver
 42 authority to cover non-medical services in its Medicaid program. North Carolina’s Section 1115
 43 Medicaid demonstration waiver includes a Healthy Opportunities Pilot program that allows the
 44 state to use up to \$650 million in Medicaid funds over a five-year period for enhanced case
 45 management and other services to address beneficiary needs in the arenas of housing, food,
 46 transportation, and interpersonal safety. Such pilot services would only be available to certain high-
 47 risk enrollees residing in select regions of the state (due to funding limitations) that meet physical
 48 or behavioral health and social risk factor criteria. Pilot services that may be covered include
 49 housing modifications (e.g., carpet replacement, air conditioner repair) to improve a child’s asthma
 50 control and reduce emergency department visits and hospitalizations, travel vouchers to a
 51 community-based food pantry or a medically-targeted healthy food box for an adult with diabetes

1 living in a rural food desert, or assistance in securing safe housing and establishing a new phone
2 number for a pregnant woman experiencing interpersonal violence. At the time this report was
3 written, due to the COVID-19 pandemic, North Carolina had suspended the evaluation of the
4 Healthy Opportunities Lead Pilot Entity proposals, and a new award date had not yet been
5 announced.^{20,21}

6
7 Generally, the predominant way through which state Medicaid programs can implement strategies
8 to address social determinants of health is through managed care contracts. Medicaid managed care
9 plans are increasingly addressing social determinants of health, and some already have
10 relationships and contracts with entities including local social services agencies. Moving forward,
11 states can review and revise their managed care contracts to increasingly incorporate social
12 determinants of health, ranging from the inclusion of requirements to screen and connect
13 beneficiaries to social and economic supports, to the promotion of value-based payments to enable
14 providers to address social determinants of health. In addition, states can require Medicaid
15 managed care organizations to participate in initiatives at the state and local levels with the goal of
16 improving options for affordable housing.²²

17 18 *Medicare Advantage*

19
20 Resulting from the enactment of the Creating High-Quality Results and Outcomes Necessary to
21 Improve Chronic (CHRONIC) Care Act, Medicare Advantage plans now have greater flexibility to
22 offer plan enrollees non-medical benefits, including transportation, healthy food options and
23 housing improvements. The new benefits must have a “reasonable expectation of improving or
24 maintaining the health or overall function of the patient as it relates to their chronic condition or
25 illness.”²³ As of 2019, Medicare Advantage plans were able to offer a broader range of benefits to
26 any plan enrollee, including grab bars or wheelchair ramps, as well as in-home personal care
27 attendants and adult day care. Starting this year, plans have the ability to offer special supplemental
28 benefits to chronically ill members who: “1) have at least one complex chronic condition that is life
29 threatening or significantly limits overall health or function, 2) are at high risk of hospitalization or
30 other adverse health outcomes, and 3) require intensive care coordination.”²⁴ Such benefits can
31 include home-delivered meals, nonmedical transportation and minor home repairs. For example,
32 Humana has partnered with Mom’s Meals to deliver ten fully-prepared meals after an inpatient stay
33 at a hospital or skilled nursing facility as part of its Well Dine Post Discharge program, and 20
34 meals to enrollees with certain chronic conditions as part of its Well Dine Chronic Condition
35 Program.²⁵ Mom’s Meals has reported past achievements of up to an 80 percent reduction in
36 inpatient stays 30 days after discharge, and more than a 40 percent reduction in emergency
37 department visits 30 days after discharge.²⁶ Of note, the coverage of such supplemental benefits by
38 Medicare Advantage plans is still limited, with only 139 of 3052 plans offering Special
39 Supplemental Benefits for the Chronically Ill in 2020. For those plans that do offer such benefits,
40 the most common are pest control, and produce and meal delivery.²⁷

41 42 *Tailoring Benefits for Dual Eligibles Targeting Social Determinants of Health*

43
44 Health Alliance Plan (HAP), an operating unit of the Henry Ford Health System (HFHS), is a
45 Michigan-based, nonprofit health plan providing health coverage to nearly 500,000 commercial
46 and government program (Medicare, Medicaid, Medicare/Medicaid duals) members. Since 2015,
47 HAP has participated in the Medicare/Medicaid Dual Eligible Demonstration Program, which fully
48 integrates funding from federal Medicare and State of Michigan Medicaid to support the needs of
49 nearly 5,000 vulnerable Medicare/Medicaid beneficiaries in southeast Michigan. Established by
50 Congress in 1981, 1915(c) waivers permit states to seek waivers to provide Home and Community
51 Based Services (HCBS) as Medicaid benefits. The State of Michigan specifically expanded its

1 HCBS program for the Medicare/Medicaid Dual Demonstration in 2014 as part of the MI Health
2 Link Program to facilitate services to keep vulnerable people safe at home. Since 2015, HAP's MI
3 Health Link HCBS program has focused on identifying dual eligible plan members with significant
4 social determinant risks that exacerbate their underlying clinical conditions and provide non-
5 traditional social supports to reduce unnecessary/preventable emergency room visits,
6 hospitalizations, readmissions, and nursing home stays, while giving them a higher quality of life in
7 their own homes. Through the HCBS program, HAP has provided services in the home including
8 personal emergency response systems to promote home safety, medical and non-medical
9 transportation to facilitate clinical care as well as support social needs (shopping, religious
10 services), home delivered meals to promote effective clinical condition aligned nutrition, personal
11 care/chore services to support daily needs for disabled members, and direct environmental home
12 modifications (chair lifts, wheelchair ramps, bathroom modifications) to keep members safe in the
13 home and avoid injury. These services are provided at no additional cost to the member and are
14 paid directly or through an intermediary by the health plan leveraging integrated
15 Medicare/Medicaid premium dollars.²⁸

16

17 RELEVANT AMA POLICY

18

19 Policy H-65.960 acknowledges that the provision of health care services as well as optimizing the
20 social determinants of health is an ethical obligation of a civil society. Policy H-160.896 supports
21 payment reform policy proposals that incentivize screening for social determinants of health and
22 referral to community support systems.

23

24 Addressing housing benefits specifically, Policy H-160.890 supports improved access to housing
25 modification benefits for populations that require modifications in order to mitigate preventable
26 health conditions, including but not limited to the elderly, the disabled and other persons with
27 physical and/or mental disabilities. Policy H-160.903 supports improving the health outcomes and
28 decreasing the health care costs of treating the chronically homeless through clinically proven, high
29 quality, and cost effective approaches that recognize the positive impact of stable and affordable
30 housing coupled with social services; and encourages the collaborative efforts of communities,
31 physicians, hospitals, health systems, insurers, social service organizations, government, and other
32 stakeholders to develop comprehensive homelessness policies and plans that address the healthcare
33 and social needs of homeless patients.

34

35 Addressing patient transportation needs, Policy H-130.954 encourages the development of non-
36 emergency patient transportation systems that are affordable to the patient, thereby ensuring cost
37 effective and accessible health care for all patients. Policy H-290.985 states that Medicaid managed
38 care plans should be responsive to cultural, language and transportation barriers to access.

39

40 Concerning access to healthful foods, Policy H-150.937 supports efforts to decrease the price gap
41 between calorie-dense, nutrition-poor foods and naturally nutrition-dense foods to improve health
42 in economically disadvantaged populations by encouraging the expansion, through increased funds
43 and increased enrollment, of existing programs that seek to improve nutrition and reduce obesity.
44 Policy H-150.931 recognizes the value of nutrition support team services and their role in positive
45 patient outcomes and supports payment for the provision of their services.

46

47 Addressing interpersonal violence, Policy H-515.965 urges hospitals, community mental health
48 agencies, and other helping professions to develop appropriate interventions for all survivors of
49 intimate violence, including individual and group counseling efforts, support groups, and shelters;
50 and stresses that it is critically important that programs be available for survivors and perpetrators
51 of intimate violence.

1 DISCUSSION

2
3 The Council welcomes the growing number of initiatives within and outside of the health care
4 system to address social determinants of health by prioritizing health within non-health sectors and
5 developing and implementing initiatives to address health-related social needs. At the outset, the
6 Council underscores that addressing social determinants of health requires an “all hands on deck”
7 approach that is not limited to stakeholders within the health care system. New and continued
8 partnerships among all levels of government, the private sector, philanthropic organizations, and
9 community- and faith-based organizations are critical. While there are avenues to address social
10 determinants of health within the health system, the opportunities outside of the health care system,
11 in non-health sectors, cannot and should not be ignored.

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13 The Council recognizes that health plans have begun to incorporate social determinants of health in
14 their decisions related to benefit design. Some benefit design inclusions of non-medical, yet critical
15 health services are often the result of evidence showing not only improvements in health outcomes,
16 but reductions in hospital admissions and readmissions, emergency department utilization, skilled
17 nursing facility stays and ultimately, health care costs. The Council believes that such efforts
18 should continue, serving as a critical step in addressing social determinants of health among
19 vulnerable populations as well as in promoting health equity. To guide their efforts in this space, it
20 is essential for health plans to examine implicit bias and the role of racism and social determinants
21 of health, including through such mechanisms as professional development and other training.

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23 However, gaps and inconsistencies in data pertaining to social determinants of health remain.
24 These data limitations undercut the ability to use evidence to evaluate health plan interventions
25 addressing social determinants of health and benefit design decisions that incorporate non-medical,
26 yet critical health services. As such, the Council supports mechanisms, including the establishment
27 of incentives, to improve the acquisition of data related to social determinants of health, and
28 believes that Policies D-478.972 and D-478.996 should be reaffirmed. Critically, more research is
29 needed to determine how best to integrate and finance non-medical services as part of health
30 insurance benefit design, and the impact of covering non-medical benefits on health care and
31 societal costs. Coupled with more research in this space, coverage pilots should be pursued to test
32 the impacts of addressing certain non-medical, yet critical health needs, for which sufficient data
33 and evidence are not available, on health outcomes and health care costs.

34
35 RECOMMENDATIONS

36
37 The Council on Medical Service recommends that the following be adopted and that the remainder
38 of the report be filed:

- 39
40 1. That our American Medical Association (AMA), recognizing that social determinants of health
41 encompass more than health care, encourage new and continued partnerships among all levels
42 of government, the private sector, philanthropic organizations, and community- and faith-based
43 organizations to address non-medical, yet critical health needs and the underlying social
44 determinants of health. (New HOD Policy)
- 45
46 2. That our AMA support continued efforts by public and private health plans to address social
47 determinants of health in health insurance benefit designs. (New HOD Policy)
- 48
49 3. That our AMA encourage public and private health plans to examine implicit bias and the role
50 of racism and social determinants of health, including through such mechanisms as
51 professional development and other training. (New HOD Policy)

- 1 4. That our AMA reaffirm Policies D-478.972 and D-478.996 supporting proactive and practical
2 approaches to promote interoperability at the point of care. (Reaffirm HOD Policy)
3
- 4 5. That our AMA support mechanisms, including the establishment of incentives, to improve the
5 acquisition of data related to social determinants of health, while minimizing burdens on
6 patients and physicians. (New HOD Policy)
7
- 8 6. That our AMA support research to determine how best to integrate and finance non-medical
9 services as part of health insurance benefit design, and the impact of covering non-medical
10 benefits on health care and societal costs. (New HOD Policy)
11
- 12 7. That our AMA encourage coverage pilots to test the impacts of addressing certain non-medical,
13 yet critical health needs, for which sufficient data and evidence are not available, on health
14 outcomes and health care costs. (New HOD Policy)

Fiscal Note: Less than \$500.

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