BHI COLLABORATIVE PRESENTS

OVERCOMING OBSTACLES WEBINAR SERIES

Sustaining behavioral health care in your practice

October 6, 2020
Overcoming Obstacles
Webinar Series

This series is focused on enabling physicians to sustain a collaborative, integrated, whole-person, and equitable approach to physical and behavioral health care in their practices during the COVID-19 pandemic and beyond.
About the BHI Collaborative

The BHI Collaborative was established by several of the nation’s leading physician organizations** to catalyze effective and sustainable integration of behavioral and mental health care into physician practices.

With an initial focus on primary care, the Collaborative is committed to ensuring a professionally satisfying, sustainable physician practice experience and will act as a trusted partner to help overcome the obstacles that stand in the way of meeting patients’ mental and behavioral health needs.

TODAY’S TOPIC:

Behavioral Health Billing & Coding 101: How to Get Paid
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TODAY’S SPEAKERS

Leslie Prellwitz, MBA, CCS, CCS-P
Director of CPT Content Management & Development
American Medical Association

Jacob Atlas
Senior Practice Manager of Psychiatry
Northwestern Medicine
Behavioral Health Integration
Presentation: Behavioral Health Billing & Coding 101 How to Get Paid

Leslie Prellwitz, MBA, CCS, CCS-P
Director, CPT Content Management & Development
October 6, 2020
The Continuum

**Co-located model**

Onsite behavioral health clinicians provide enhanced access within physician practices

**Collaborative care model**

Offsite behavioral health clinicians (usually psychiatrists) supervise onsite care managers who help nonbehavioral health clinicians meet their patients' behavioral health needs

CPT® Codes Across the Continuum

Co-Location

Preventive Medicine
99401, 99402, 99403, 99404, 99411, 99412

Behavior Change Interventions
99406, 99407, 99408, 99409

Psychotherapy
90832, 90833, 90834, 90836, 90837, 90838

Developmental / Behavioral Screening
96127

Adaptive Behavior services
97151, 97152, 97153, 97154, 97155, 97156, 97157, 97158

Health Behavior Assessment and Intervention
96156, 96158, 96159, 96160, 96161, 96164, 96165, 96167, 96168, 96170, 96171

Collaborative Care

General Behavioral Health Integration Care Management
99484

Psychiatric Collaborative Care Management
99492, 99493, 99494

Cognitive Assessment and Care Plan Services
99483
CPT® Code Overview – Towards Co-Location

Engage patients earlier in the care continuum
Easier to incorporate in smaller settings

Counseling Risk Factor Reduction and Behavior Change Intervention

• Preventive Medicine
  • 99401, 99402 99403, 99404 (Individual)
  • 99411, 99412 (Group)

• Behavior Change Interventions
  • 99406, 99407 Smoking and tobacco use cessation counseling visit
  • 99408, 99409 Alcohol and/or substance (other than tobacco) abuse structured screening, brief intervention (SBI) services
CPT® Code Overview – Towards Co-Location

Co-Location

Behavioral health focus, not requiring larger collaboration
Psychotherapy – options for inclusion in patient care episode

Psychotherapy

• 90832, 90834, 90837 Psychotherapy (30, 45, 60 min)
• 90833, 90836, 90838 Psychotherapy when performed with E/M service

Developmental / Behavioral screening

• 96127 Brief emotional/behavioral assessment (e.g., depression inventory, attention-deficit/hyperactivity disorder [ADHD] scale), with scoring and documentation, per standardized instrument
Adaptive Behavior Services

- 97151, 97152 (Assessment), 97153-97158 (Treatment)
- Address deficient adaptive behaviors, maladaptive behaviors, or other impaired functioning secondary to deficient adaptive or maladaptive behaviors (e.g. instruction-following, verbal and nonverbal communication, imitation, play and leisure, social interactions, self-care, daily living, personal safety)

Health Behavior Assessment and Intervention

- 96156-96171 (Individual, Group, Family)
- Focus on psychological, behavioral, emotional, cognitive, and interpersonal factors complicating medical conditions and treatments
CPT® Code Overview – Care Management

Co-Location

Expansive coordination model
Report over extended period (per calendar month or longer)

Care Management

- 99484 General Behavioral Health Integration Care Management
- 99492-99494 Psychiatric Collaborative Care Management

Cognitive Assessment and Care Plan Services, 99483

- Provided when a comprehensive evaluation of a new or existing patient, who exhibits signs and/or symptoms of cognitive impairment, is required to establish or confirm a diagnosis, etiology and severity for the condition.
- Thorough evaluation of medical and psychosocial factors, potentially contributing to increased morbidity.

Not Behavioral Health
Focused:
Chronic Care Management (99490, 99491)
Complex Chronic Care Management (99487, 99489)
## CPT® Codes: Telemedicine

<table>
<thead>
<tr>
<th>Co-Location</th>
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<tbody>
<tr>
<td><strong>Preventive Medicine</strong></td>
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<td>99401, 99402, 99403, 99404, 99411, 99412</td>
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| **Behavior Change Interventions** |
| 99406, 99407, 99408, 99409 |

| **Psychotherapy** |
| 90832, 90833, 90834, 90836, 90837, 90838 |

| **Developmental / Behavioral Screening** |
| 96127 |

| **Adaptive Behavior Services** |
| 97151, 97152, 97153, 91754, 97155, 97156, 97157, 97158 |

| **General Behavioral Health Integration Care Management** |
| 99484 |

| **Psychiatric Collaborative Care Management** |
| 99492, 99493, 99494 |

| **Health Behavior Assessment and Intervention** |
| 96156, 96158, 96159, 96160, 96161, 96164, 96165, 96167, 96168, 96170, 96171 |

| **Cognitive Assessment and Care Plan Services** |
| 99483 |

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*Red- CPT® Appendix P
Green – CMS, during PHE*
CPT® Codes: Internet / Virtual Visits

- 99452 Interprofessional Telephone/Internet/Electronic Health Record Referral Service(s)

- Telephone/Virtual Visits

<table>
<thead>
<tr>
<th>Service</th>
<th>Physician / QHP</th>
<th>Qualified nonphysician (may not report E/M)</th>
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<tbody>
<tr>
<td>Telephone</td>
<td>99441 (5-10 min)</td>
<td>98966 (5-10 min)</td>
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<tr>
<td></td>
<td>99442 (11-20 min)</td>
<td>98967 (11-20 min)</td>
</tr>
<tr>
<td></td>
<td>99443 (21-30 min)</td>
<td>98968 (21-30 min)</td>
</tr>
<tr>
<td>Online Visits</td>
<td>99421 (5-10 min)</td>
<td>98970 (5-10 min)</td>
</tr>
<tr>
<td>(eg EHR portal, secure email; allowed digital communication)</td>
<td>99422 (11-20 min)</td>
<td>98971 (11-20 min)</td>
</tr>
<tr>
<td></td>
<td>99423 (21 or more min)</td>
<td>98972 (21 or more min)</td>
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Collaborative Care Management Implementation
Lessons Learned at Northwestern Medicine

Presented by Jacob Atlas
Collaborative Care Management

Overview

- Patient
- PCP
- Behavioral Care Manager
- Consulting Psychiatrist (Typically Off-site)

Relationships:
- Existing
- New Relationships

When Necessary
Collaborative Care Management

Implementation Considerations

• Clinical Component

• Operational & Financial Goals
Collaborative Care Management

Keys to Achieving Operational and Financial Goals

Implementation Challenges:  Tools:
- Adoption  - Integration
  of clinical, financial, and operation levers
- Expansion  - Automation
  of all billing processes
Adoption Challenges
Facilitating Adoption of Billable Processes

Lessons from peers:
- Avoid *manual, time-intensive, non-value adding* billing workflows
- Simpler = more likely to adopt
- Solutions must fit the enterprise

Northwestern Medicine Solution:
- **Integrated** “time capture” feature
- Reduced “click fatigue”
- Leveraged necessary time capture workflow to drive performance measurement
Expansion Challenges

Automation of Billable Processes

Removing human element from charge capture → Algorithms to determine CPT® → Empowered clinicians to spend more time on clinical work
Additional Considerations

• Managed Care obstacles
  - Contracting for services
  - Payer understanding and recognition of medical component

• Patient impact of obtaining consent
Northwestern Medicine Takeaways

- Tailor to fit organization’s needs

- Remove ‘burnout’ factor
  - CoCM benefits patients AND Primary Care Providers...
  - ...Don’t let billing get in the way of this benefit

- Integration is key

- Embrace what makes Collaborative Care Management different!
QUESTIONS?
UPCOMING WEBINARS

Keys to Success: Implementation Strategies for Virtual Behavioral Health Integration
October 22, 2020, 7PM - 8PM CT

Physician experts will explore how physician practices can virtually support the behavioral health of their patients. Experts will examine when it is appropriate to employ video and/or telephonic telehealth technologies, and the steps needed to ensure they best support patients (adults, adolescents, and children) across a variety of care settings.
Thank you for joining!