Key Considerations When Designing a Telehealth Workflow



Although each practice or organization's workflow may look different, there are key questions and criteria to keep in mind when building a telehealth-inclusive workflow.

Below are the key questions and criteria to keep in mind:

GENERAL CONSIDERATIONS

How will the telehealth technology integrate with the EHR if it isn't through your existing EHR setup?
How will clinicians document telehealth visits?
How will telehealth visits fit into the clinic/clinician schedule?
Where will telehealth visits take place in the clinic (e.g., administrative office, specific exam room)?
How do patients first hear about telehealth? (e.g., from health care practitioner (HCP) during
appointment, read in waiting room, read on website, email announcement)
How do patients learn more about telehealth? (e.g., designated staff, website, email)
How do patients register for telehealth?
What reimbursement model makes most sense for your practice (e.g., bill insurance, flat fee for patient)?
Who will keep track of developing reimbursement policies?
Are the appropriate codes available in the EHR system?
Do the care team members know what documentation is required for telehealth billing?

Managing Coding and Billing

Who will verify insurance eligibility and manage authorization?

Key Considerations When Designing a Telehealth Workflow (Cont.)



PRE-VISIT	DAY OF/DURING VISIT	POST-VISIT Clinical
Identification	Administrative	
 ☐ How will eligible patients be identified for telehealth appointments? ☐ How do patients know if they and/ or their case is eligible for a telehealth appointment? (e.g., digital triaging of 	 ☐ How will patients "check in" for their appointment? ☐ Who will get patients set up on the platform (e.g., "room" them)? ☐ How will patient consent 	How are prescriptions or follow-up tests ordered?How is the care plan entered? Administrative
patients to in-person or telehealth) When there is coordination between providers, how will information exchange occur? How do we ensure the clinician is licensed in the patient's state?	room is set up? (e.g., clean, quiet, Wi-Fi working) Who troubleshoots with the patient and/or HCP? How many people need to be ready to answer patient and/or HCP questions? How does the handoff to the provider take place?	 When and how will patient follow-up be conducted? How often are patients expected to have an inperson visit and how is that
Education What type of preparation education is needed? (e.g., how to download and		communicated to patients? How is feedback collected?
use platform, visit expectations) Who educates the patient on telehealth?		Managing Coding and Billing
Communication	Clinical Which care team member(s)	 ☐ How is payment collected? ☐ Who will manage reimbursement paperwork? ☐ Who will track reimbursement status? ☐ Who will work with insurance companies to ensure billing is correct? ☐ Who will follow up on rejected reimbursements?
 ☐ How will patients be reminded of appointments? ☐ Who sends appointment reminders? ☐ Who will field patient questions? ☐ How are appointments scheduled? (e.g., time blocks vs. throughout the day; digitally vs. manually) ☐ How will you ensure eligible and interested patients are covered? 	is providing virtual care? What is the record-keeping workflow? (e.g., codes and modifiers to include in note) What are the protocols for telehealth patients?	