

# AMA AMBASSADOR PROGRAM

## What is an AMA ambassador?

American Medical Association ambassadors are our strongest and most trusted supporters. They help spread the word that physician members are the driving force behind the AMA's great work.

By supporting the AMA and encouraging peers to support us, ambassadors are continually sharing how **Membership Moves Medicine™**.

## What are the goals of the program?

AMA ambassadors consistently reinforce the following points in person and on social media:

- The AMA is no one singular person or leadership team, but truly “Our AMA”
- AMA members help shape the policy that directs the actions of the organization
- The AMA is more than just a lobbying organization

## What's involved in being an ambassador?

Our AMA ambassadors participate in the program through a number of avenues—how you participate and at what level is completely up to you.

Here are some examples of ambassador opportunities:

- Generally, help spread the word about the AMA's work and how members shape policies
- Use the AMA's ambassador activation hub to quickly and easily share AMA news
- Serve as a “roving ambassador” onsite during conferences you attend
- Connect with members in your area through Ambassador Program-sponsored mixers and happy hours
- Welcome first-time attendees to AMA meetings

## Program perks

You give a lot to the AMA and we want to say thank you! A few perks include:

- Scholarships to AMA conferences
- Leadership development
- Digital fellowship opportunities
- AMA elevator pitch and core message training
- Give critical input on—and beta test—new products
- Early registration for conferences and events
- Special recognition at AMA conferences
- Networking at VIP events and with AMA leadership
- Attend the annual ambassador retreat
- CV credit for your work as an ambassador



## Interested in becoming an AMA ambassador?

Contact:

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