AMA State Advocacy Summit

Physicians at the Forefront of Health Care Reform

2020 agenda

Hyatt Regency Coconut Point Resort & Spa
Bonita Springs, Fla.
Jan. 9–11

THURSDAY, JAN. 9

2 p.m. Welcome

*Speaker:* Jesse M. Ehrenfeld, MD, MPH, chair, Board of Trustees, American Medical Association

2:15 – 5:15 p.m. Strategy session: From national to local, breaking down the health policy trends 2020

*To kick-off the State Advocacy Summit, this three-part session will first take a “big picture” look at health policy trends across the county in tracking trends and public opinion. During the second panel, we will hear state legislators’ perspectives on the future of health care, examine issues to be addressed in their states in the coming year and discuss how physicians and medical associations can better work with policymakers to address priority issues. We’ll conclude the session with a panel of medical society CEOs to discuss their 2020 agendas and how to weave physician advocacy into the larger debates discussed in the first two sessions.*

2:15–3:30 p.m. Part 1: A big picture look at the future of health policy

*Moderator:* Joe Gagen, JD, legislative consultant

*Panelists:*

- James L. Madara, MD, executive vice president and CEO, AMA
- Bill McInturff, partner, Public Opinion Strategies

*Question & answer session to follow*
3:30–4:30 p.m.  Part 2: State policymakers’ perspective of the future of health care reform

*Moderator:* Joe Gagen, JD, legislative consultant

*Panelists:*
- Heather Carter, state senator, Arizona
- Kemp Hannon, former state senator, New York
- Joshua Miller, state senator, Rhode Island

*Question & answer session to follow*

4:30–5:15 p.m.  Part 3: Medicine’s role in health care reforms

*Moderator:* Joe Gagen, JD, legislative consultant

*Panelists:*
- Jean Branscum, CEO, Montana Medical Association
- Melina Davis, CEO and executive vice president, Virginia Medical Society
- Lois Dehls Cornell, executive vice president, Massachusetts Medical Society
- Donald Palmisano Jr., JD, executive director and CEO, Medical Association of Georgia

*Question & answer session to follow*

5:15–5:45 p.m.  Break

5:45–6 p.m.  President’s Welcome

*Speaker:* Patrice A. Harris, MD, MA, president, AMA

6–7 p.m.  Opening address TITLE TBD

*Introduction:* Patrice A. Harris, MD, MA, President, AMA  
*Speaker:* Jade Simmons

*(Description TBD)*

*Cocktail reception immediately following*

**FRIDAY, JAN. 10**

7–8 a.m.  Networking breakfast

8–8:15 a.m.  Welcome and meeting kick-off

*Speaker:* Jesse M. Ehrenfeld, MD, MPH, chair, Board of Trustees, AMA
8:15–9:15 a.m.  Setting the political stage for 2020: A landscape analysis

*Speaker:* Nathan L. Gonzales, editor and publisher of Inside Elections with Nathan L. Gonzales and a CNN political analyst

*(Description TBD)*

*Question & answer session to follow*

9:15–10 a.m.  Spotlight on social determinants of health: North Carolina Medicaid healthy opportunities

*Speaker:* Mandy Cohen, MD, MPH, secretary, North Carolina Department of Health and Human Services

*Social determinants of health—factors such as housing, transportation, and access to healthy food—have a significant impact on individuals’ health. Medicaid programs across the country are increasingly recognizing these factors, particularly as policymakers redesign programs to emphasize health outcomes, rather than volume of services. Learn how one state is leveraging Medicaid to support social interventions that help address underlying health determinants for both individual patients and communities.*

*Question & answer session to follow*

10–10:15 a.m.  Break

10:15–11:15 a.m.  2020 state regulatory agendas: Conversation with state insurance regulators

*Moderator:* Joel Ario, managing partner, Manatt Health *(confirmed)*

*Panelists:*

- Vicki Schmitt, insurance commissioner, Kansas Insurance Department
- John F. King, commissioner, Georgia Office of Insurance and Safety Fire

*Physician advocates will have the opportunity to ask insurance commissioners burning questions about individual markets, public options, health care costs, mental health parity, surprise billing, enforcement of health insurance laws and more. Hear from these leaders about their 2020 regulatory priorities and explore how physicians can better engage with departments of insurance.*

*Question & answer session to follow*

11:15 a.m.–12:15 p.m.  Is prescription drug transparency enough?

*Moderator:* Jennifer Reck, project director, National Academy for State Health Policy

*Panelists:*

- Mary Mayhew, secretary, Agency for Health Care Administration, Florida
- Gene Ransom, chief executive officer, MedChi, the Maryland State Medical Society

*Everyone is frustrated with the ever-rising price of prescription drugs. Pharmaceutical manufacturers blame health insurers and pharmacy benefit management companies (PBMs). Health insurers and PBMs blame Big PhRMA. As the blame game turns in circles, meaningful state legislation*
typically dies on the vine. A few states have enacted drug cost transparency laws, making it clear that something has to be done as prices continue to rise. This begs the question, is transparency enough? In this session attendees will hear from states that are taking additional steps to rein in drug prices—steps that may well apply and be worth pursuing in your state.

Question & answer session to follow

12:15–1:45 p.m. Lunch and advocacy update

Moderator: Todd Askew, senior vice president, Advocacy, AMA

Panelists: AMA Advocacy Team

Meet your AMA Advocacy team and learn about the wealth of resources that exist to assist you in your advocacy. Hear about the priorities that lay ahead in 2020—both in Washington, D.C., and around the country—and how our team works together to ensure that our collective advocacy goals can be achieved on behalf of physicians and their patients.

Question & answer session to follow

1:45–2:30 p.m. Hot topic: National roadmap on state-level efforts to end the opioid epidemic

Moderator: Patrice A. Harris, MD, MA, president, AMA

Panelists:
- Joel Ario, managing director, Manatt Health
- Jocelyn Guyer, managing director, Manatt Health
- Jonathan Clapp, MD, president-elect, Colorado Pain Society

Over the last two years the AMA and Manatt Health have engaged in a project to identify, research, and promote state and local best practices for addressing the opioid epidemic. These practices focus on increasing access to treatment for opioid use disorder; expanding comprehensive pain care, including alternatives to opioid treatment for pain; enhancing access to naloxone; and evaluating state-level data efforts to identify what is working and what needs to be reevaluated or stopped. After publishing four individual state analyses, the national roadmap was released in September 2019 to offer policymakers and other stakeholders a clear guide to proven and promising practices for improving patients’ health outcomes and reducing mortality. With the AMA encouraging all states to adopt these best practices, this session will provide insights into many of the options and strategies available as well as a firsthand account of how the roadmap already is influencing state policy.

Question & answer session to follow
2:30–3:30 p.m.  Fighting back to help patients access evidence-based care for pain, mental health and substance use disorders

Moderator: Patrice A. Harris, MD, MA, president, AMA

Panelists:
- Rob Valuck, PhD, executive director, Colorado Consortium for Prescription Drug Abuse Prevention
- Meiram Bendat, founder and president, Psych-Appeal
- Elyse Powell, PhD, state opioid coordinator, Department of Health and Human Services, North Carolina

For the past five-plus years state policymakers have focused almost exclusively on mandating physician behaviors as their primary approach to ending the opioid epidemic. Today, the opioid epidemic has morphed into a larger and more deadly drug overdose epidemic due to staggering increases in illicit fentanyl, cocaine and stimulant-related mortality. Meanwhile, patients with pain and patients with mental and substance use disorders have received little meaningful attention. But that’s changing. In this session attendees will hear how they can use a landmark legal case, Wit v. United Behavioral Healthcare, to help ensure safe and effective care for patients with mental and/or substance use disorders. State public health leaders will also share insights into how they are connecting evidence-based policy with evidence-based medicine to help patients with pain and with substance use disorders.

Question & answer session to follow

3:30–3:45 p.m.  Break

3:45–5 p.m.  A primer on augmented intelligence and its transformational impact on health care

Moderator: Jesse M. Ehrenfeld, MD, MPH, chair, Board of Trustees, AMA

Panelists:
- Sonoo Thadaney, MBA, executive director, Stanford Presence, and executive director, Program in Bedside Medicine Stanford
- Michael Abramoff, MD, PhD, CEO and founder, IDx-DR
- Sarvam P. TerKonda, MD, board member, Federation of State Medical Boards

Health care augmented intelligence (AI) holds the promise of transforming our health care system—by improving health outcomes, reducing overall costs, supporting professional satisfaction of physicians, empowering patients and promoting equity—but the risks and challenges are great. Learn the basics of AI, the potential risks of AI magnifying wide-scale inequity and health care disparities, and the reasons why physicians must take the lead in promoting clinically validated AI systems. This session will also take an in-depth look at the first autonomous AI system approved for clinical use. Finally, we will discuss how state medical boards are approaching AI.

Question & answer session to follow

5 p.m.  Cocktail reception
SATURDAY, JAN. 11

7–7:45 a.m.  Networking breakfast

7:45–8 a.m.  Welcome back

Speaker: Jesse M. Ehrenfeld, MD, MPH, chair, Board of Trustees, AMA

8–8:30 a.m.  Spotlight on Mississippi: Implementing policies aimed at promoting physician growth to improve Mississippian’s overall health

Speaker: Gov. Phil Bryant, Mississippi (invited)

(Description TBD)

8:30–9:30 a.m.  Scope of practice: Protecting patients and the practice of medicine

Moderator: Claude Brunson, MD, MS, executive director, Mississippi State Medical Association

Panelists:
- Stephen Magie, MD, state representative, Arkansas
- Brad Barrett, MD, state representative, Indiana
- Gayle Harrell, state senator, Florida

At some point in the last 20 years, every medical association has faced legislative efforts to expand non-physician scope of practice. While organized medicine has largely been successful in limiting scope expansions, we continue to see fierce state-by-state battles each year. During this session we will look at several proven strategies to influence legislators and the public as well as talk about what we need for continued success.

Question & answer session to follow

9:30–10 a.m.  Hot topic: The vaping epidemic

Speaker: John Maa, MD, chief, division of general surgery, Marin General Hospital

The use of e-cigarettes and other vaping products is an urgent public health crisis that in recent months has tragically played out with the rash of serious lung illnesses reported across the country. Policymakers at all levels—state, local and federal—are taking action. This session will cover what we know about the vaping epidemic, and what policymakers and physicians are doing to stop it.

Question & answer session to follow

10–10:15 a.m.  Break

10:15–11:15 a.m.  Prior authorization reform: Policy and strategy

Moderator: Jack Resneck, MD, immediate past chair, Board of Trustees, AMA

Panelists:
Ralph Alvarado, MD, state senator, Kentucky
Terri Hill, MD, delegate, Maryland General Assembly
Anna Hyde, vice president, advocacy and access, Arthritis Foundation
Ron Howrigon, president and CEO, Fulcrum Strategies

Every year patient and physician advocates push for reforms to the way payers are managing utilization, including through prior authorization and step therapy programs. And every year a small number of bills are enacted while many more fail. In this session we will discuss the most impactful reforms and strategies for getting bills across the finish line with leaders who have done it.

Question & answer session to follow

11:15 a.m.–noon  Fostering improvements to competition

Moderator: Richard A Feinstein, JD, partner, Boies, Schiller and Flexner

Panelists:

- Kevin Hahm, assistant director, Bureau of Competition, Mergers IV Division, Federal Trade Commission
- Diana Moss, PhD, president, American Antitrust Institute

Former Federal Trade Commission Bureau of Competition Director Rich Feinstein will lead a discussion of antitrust advocacy policies that have the potential to reform America’s health care system, enhance patient welfare and improve the professional experience of physicians.

Question & answer session to follow

Noon  Meeting adjourned (boxed lunches provided)