

# The AMA Policymaking Lifecycle: Turning ideas into policy and then into solutions!

Matthew Gold, MD Chair OMSS Policy Committee "It is not the critic who counts; not the man who points out how the strong man stumbles, or where the doer of deeds could have done them better. The credit belongs to the man who is actually in the arena, whose face is marred by dust and sweat and blood; who strives valiantly; who errs, and comes short again and again, because there is no effort without error or shortcoming; but who does actually strive to do deeds; who knows great enthusiasms, the great devotions; who spends himself in a worthy cause; who at the best knows in the end triumph of high achievement, and who at the worst, if he fails, at least fails while daring greatly, so that his place shall never be with those cold and timid souls who know neither victory nor defeat."

President Teddy Roosevelt

Citizenship in a Republic

"The Man in the Arena"





### So why did I decide to get into "the arena" of AMA policy?

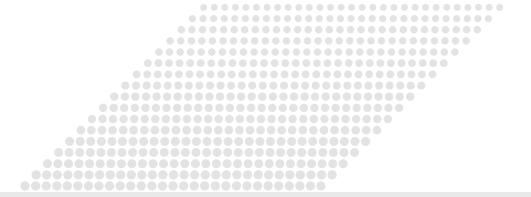
As Teddy said over 100 years ago, you can't impact the process if you don't get involved!





### **Learning Objectives**

- Outline the AMA policymaking process;
- Illustrate important AMA policymaking tools;
- Review successful AMA policymaking strategies
- Your questions, comments and experiences, both successful and unsuccessful.







#### The Process

- You have an idea for a resolution that will address a policy issue or solve a practical practice problem: What do you do next?
  - · Discuss it with colleagues to see what they think
  - Research current AMA policy and activity on the subject. Two important tools:
    - Policy Finder
    - AMA Federal and State Correspondence Finder
- After performing your due diligence, you conclude that an annual or interim meeting resolution is in order:
  - Your concern presents an important issue to be addressed or an important problem to be solved
  - It would contribute new, novel and important AMA Policy





#### The Process

- Time to draft a resolution for introduction before the OMSS Assembly or directly to the AMA House of Delegates (HOD):
  - The key resolution elements: Whereas and Resolved clauses:
    - Whereas clauses: Explain the problem
    - Resolved clauses: The "Ask"
- The resolution is introduced before the OMSS Assembly or directly to the AMA House of Delegates:
  - If to the OMSS Assembly: If adopted as presented or amended, it proceeds to the "big house" where it is referred to a reference committee and discussed/debated
  - The reference committee then makes a course of action recommendation to the AMA HOD and the resolution and recommendation is discussed/debated





Illustration – OMSS Resolution 2-I-19: Medical Center Unconditional **Auto Accept Policies** 

First stage: Author's handwritten ideas formulated at A-19 OMSS Policy Forum



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RELEVANT AMA POLICY

[Insert full text of relevant AMA policies - be sure to search AMA PolicyFinder

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#### The Idea: A-19 MERICAN MEDICAL ASSOCIATION ORGANIZED MEDICAL STAFF SECTION

Resolution: XX (A-19)

Introduced by: [AUTHOR]

Subject:

[TITLE—Bear in mind, that the title of the resolution will be the default title of any adopted policy.] blank united that Anto Accept policy.

OMSS Reference Committee Referred to: , Chair)

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Whereas, [Insert background information and argument—one thought per "whereas" clause]; and some we dual center allow Auto Accept while regardien of capacity to care of Esmigant), patrents

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[Insert full text of relevant AMA policies - be sure to search AMA PolicyFinder (https://www.ama-assn.org/form/policy-finder) to ensure your idea is not covered by existing Cesalve That AHA Support Autoticept

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Illustration – OMSS Resolution 2-I-19: Medical Center Unconditional Auto Accept Policies

**Second stage:** Staff takes the ideas and turns them into the first draft of a resolution

#### Staff's Draft

AMERICAN MEDICAL ASSOCIATION ORGANIZED MEDICAL STAFF SECTION

Resolution: \_\_\_\_\_

Introduced by: Nita Shumaker, MD

Subject: Medical Center Unconditional Auto Accept Policies

OMSS Reference Committee

David Welsh, MD, Chair

Whereas, one of our AMA's three strategic arcs is abolishing the dysfunction in healthcare that compromises a patient's need to receive care at the right place, at the right time and in the most appropriate and cost-effective setting, and a physician's ability to provide same; and

Whereas, some medical centers have an "auto accept" policy where the Center will accept a patient with an emergent and/or serious condition for care, regardless of the Center's capacity to appropriately care for the patient; and

Whereas, such a blanket auto accept policy compromises both patient and staff safety; and

Whereas, such policies place profit ahead of patient and staff welfare; therefore be it

RESOLVED, That a decision on whether a medical center will have an auto accept policy be guided by evidenced- based research specific to the Center's care-giving capacity; and be it further

RESOLVED, That the entity performing such research be independent of the medical center it is studying; and be it further

RESOLVED, That a Center's independent medical staff also have input into whether an auto accept policy should be instituted, given the proposed policy's impact on patient safety and care quality

Fiscal Note: Not yet determined

RELEVANT AMA POLICY: None at this time

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Fiscal Note: Not yet determined

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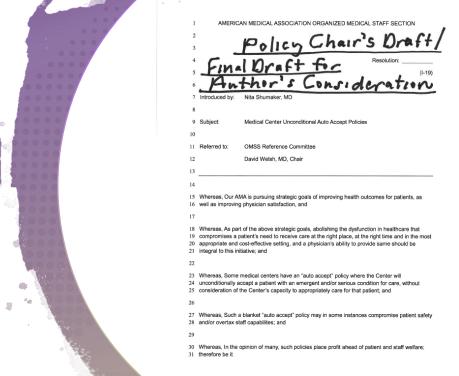
RELEVANT AMA POLICY: None at this time.





Illustration – OMSS Resolution 2-I-19: Medical Center Unconditional Auto Accept Policies

Third stage: OMSS policy chair reviews staff's work and refines it. Resolution is then sent to the author for his or her review, improvement and/or approval



AMERICAN MEDICAL ASSOCIATION ORGANIZED MEDICAL STAFF SECTION Final Draft for Resolution:

Anthor's Consideration 7 Introduced by: Nita Shumaker, MD 9 Subject: Medical Center Unconditional Auto Accept Policies 11 Referred to: OMSS Reference Committee 12 David Welsh, MD, Chair 14 15 Whereas, Our AMA is pursuing strategic goals of improving health outcomes for patients, as 16 well as improving physician satisfaction, and 17 18 Whereas, As part of the above strategic goals, abolishing the dysfunction in healthcare that 19 compromises a patient's need to receive care at the right place, at the right time and in the most 20 appropriate and cost-effective setting, and a physician's ability to provide same should be 21 integral to this initiative; and 23 Whereas, Some medical centers have an "auto accept" policy where the Center will 24 unconditionally accept a patient with an emergent and/or serious condition for care, without 25 consideration of the Center's capacity to appropriately care for that patient; and 26 27 Whereas, Such a blanket "auto accept" policy may in some instances compromise patient safety 28 and/or overtax staff capabilites; and 29

30 Whereas, In the opinion of many, such policies place profit ahead of patient and staff welfare;

31 therefore be it



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Illustration – OMSS Resolution 2-I-19: Medical Center Unconditional Auto Accept Policies

Fourth stage: Once the author approves, the resolution is prepared for consideration to the OMSS Assembly

#### AMERICAN MEDICAL ASSOCIATION ORGANIZED MEDICAL STAFF SECTION

Resolution: 2-I-19

Introduced by: Nita Shumaker, MD

Subject:

Medical Center Unconditional Auto Accept Policies

Organized Medical Staff Section Reference Committee (David Welsh, MD, Chair)

Whereas, Our AMA is pursuing strategic goals of improving health outcomes for patients, as well as improving physician satisfaction; and

Whereas, As part of the above strategic goals, abolishing the dysfunction in healthcare that compromises a patient's need to receive care at the right place, at the right time, and in the most appropriate and cost-effective setting and a physician's ability to provide same should be integral to this initiative; and

Whereas, Some medical centers have an "auto accept" policy where the center will unconditionally accept a patient with an emergent and/or serious condition for care, without consideration of the center's capacity to appropriately care for that patient; and

Whereas, Such a blanket "auto accept" policy may in some instances compromise patient safety and/or overtax staff capabilities; and

Whereas, In the opinion of many, such policies place profit ahead of patient and staff welfare; therefore be it

RESOLVED. That our AMA takes the position that a decision on whether a medical center will adopt an "auto accept" policy (i.e., unconditional acceptance for care of a patient), industing what limitations should apply, be taken only after a review procedure is defined, after medical and logistic study, by an entity independent of the medical facility's administration (New HOD Policy); and be if further

5 RESOLVED. That our AMA advocate for a center's independent medical staff to be an integral of party as to whether an "auto accept" policy (i.e., unconditional acceptance for care of a patient) should be adopted, with what limitations, and if so, what form of implementation should be instituted, given the proposed policy's impact on patient safety and care quality. (Directive to 9 Take Action)

Fiscal Note: Not yet determined

Received: 10/10/2019

RELEVANT AMA POLICY: None identified

#### AMERICAN MEDICAL ASSOCIATION ORGANIZED MEDICAL STAFF SECTION

Resolution: 2-I-19 (I-19)

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Introduced by: Nita Shumaker, MD

Subject: Medical Center Unconditional Auto Accept Policies

Referred to: Organized Medical Staff Section Reference Committee (David Welsh, MD, Chair)

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Fiscal Note: Not yet determined

Received: 10/10/2019

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RELEVANT AMA POLICY: None identified.





Illustration – OMSS Resolution 2-I-19: Medical Center Unconditional Auto Accept Policies

Fifth stage: The resolution is ready to be forwarded to the House of Delegates

#### AMERICAN MEDICAL ASSOCIATION ORGANIZED MEDICAL STAFF SECTION

Resolution: 2-I-19

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Referred to

Nita Shumaker, MD

Subject: Medical Center Auto Accept Policies

Organized Medical Staff Section Reference Committee

(David Welsh, MD, Chair)

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Whereas, <u>Such</u> a blanket "auto accept" policy may in some instances compromise patient safety and/or overtax staff capabilities; and

Whereas, In the opinion of many, such policies place profit ahead of patient and staff welfare, therefore be it

RESOLVED, That our AMA study the impact of "auto accept" policies (i.e. unconditional acceptance for the care of a patient) on public health and their compliance with the Emergency Medical Treatment and Labor Act (EMTALI) in order to protect the safety of our patients, with report back at the 2020 Annual Meeting; and be it further

RESOLVED, That if a medical center adopts an "auto accept" policy, it must have been ratified as well as overseen and/or crafted by the independent medical staff.

Fiscal Note: Not yet determined

Received: 10/10/2019

RELEVANT AMA POLICY: None identified

#### AMERICAN MEDICAL ASSOCIATION ORGANIZED MEDICAL STAFF SECTION

Resolution: 2-I-19 (I-19)

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Introduced by: Nita Shumaker, MD

Subject: Medical Center Auto Accept Policies

Referred to: Organized Medical Staff Section Reference Committee

(David Welsh, MD, Chair)

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Fiscal Note: Not yet determined

Received: 10/10/2019

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RELEVANT AMA POLICY: None identified.





### House of Delegates action

- The AMA HOD has several decisional options:
  - Reaffirmation
  - For Interim Meetings, the resolution must deal with advocacy. If not, it is held over for next year's Annual Meeting
  - Adoption
  - Adoption as amended
  - Adoption in Lieu of
  - Not adopt
  - Referral to the AMA Board of Trustees for Report
  - Referral to the AMA Board of Trustees for Decision
- If the AMA HOD takes any action but "Not Adopt", how can you track your resolution's progress to implementation?
  - HOD Status on Implementation of Resolutions and Report Recommendation Tracker





### Some Tips:

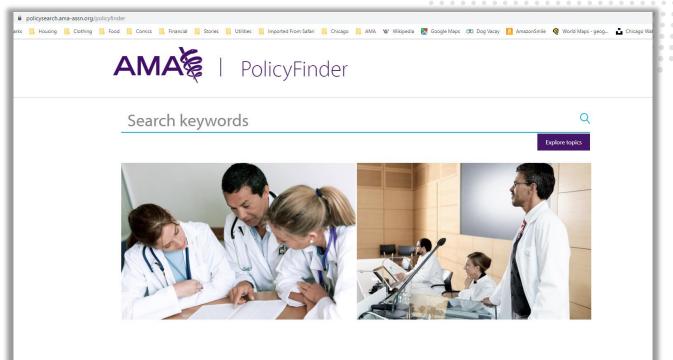
- Familiarize yourself with and abide by submission deadlines and drafting format
- Resolution Whereas clauses: Explain the problem in sequential, logical fashion
- Resolution Resolved clauses: Be focused and clear on the "Ask"
- Reference committee testimony in support of your resolution.
  - Do not snatch "defeat" from the jaws of "victory"
  - · Keep your testimony focused, succinct and to the point
  - Do not let the perfect be the enemy of the good





## Three Policy Tools Illustrated: AMA Policy Finder

Search by policy number, keyword





# Three Policy Tools Illustrated: AMA Policy Finder

What you get out is directly related to what you put in. Example: OMSS I-19 Resolution #2: Medical Center Unconditional Auto Accept Policies

Search "Auto Accept": 0 results

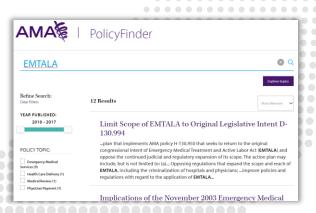
Auto accept

Sorry, your search for Auto accept did not return any results. Please modify your search criteria and try again.

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Contact 1000 Affair | Terms of One | Priving Priving | Code of Conduct | Technic Acceptability

Search "EMTALA": 12 results



Search "Patient Transfer": 43 results

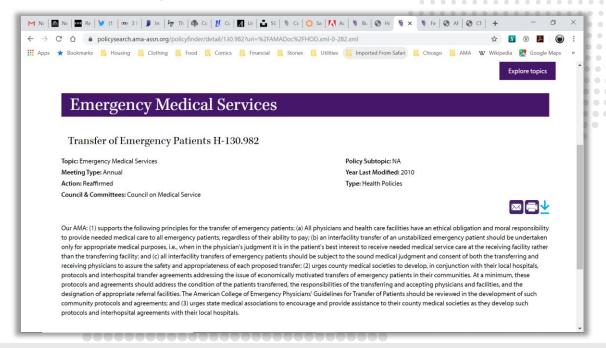






# Three Policy Tools Illustrated: AMA Policy Finder

For example: Searching for EMTALA....

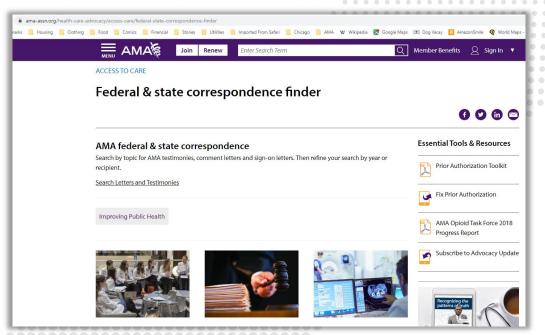






# Three Policy Tools Illustrated: AMA Federal and State Correspondence Finder

Search by subject, by recipient, by year or by document type





### Three Policy Tools Illustrated: AMA Federal and State Correspondence Finder

Example: Prior authorizations

Tip: Make sure you clear the filter before you begin a new search





# Three Policy Tools Illustrated: AMA Federal and State Correspondence Finder



Michael D. Maves, MD, MBA, Executive Vice President, CEO

February 21, 2011

Donald Berwick, MD Administrator Centers for Medicare and Medicaid Services Department of Health and Human Services Room 445-G, Hubert H. Humphrey Building 200 Independence Avenue, SW Washington, DC 20201

Re: Advance Notice of Proposed Rule Making concerning Medicare Program; Emergency Medical Treatment and Labor Act: Applicability to Hospital and Critical Access Hospital Inpatients and Hospitals with Specialized Capabilities [CMS-1350-ANPRM]

Dear Dr. Berwick:

On behalf of the physician and medical student members of the American Medical Association (AMA), I appreciate the opportunity to provide our comments regarding the Centers for Medicare and Medicaid Services' (CMS) advanced notice of proposed rulemaking (ANPRM)





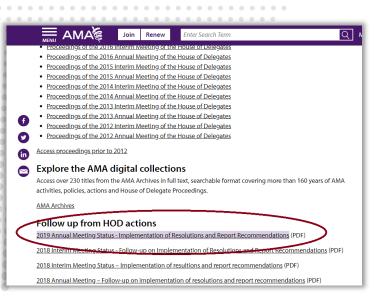
#### Three Policy Tools Illustrated:

### HOD Status of Implementation of Resolutions and Reports Tracker

From the HOD website, search for "Archives of the House of Delegates Meeting"



Scroll down to "Follow up from HOD Actions"







### Three Policy Tools Illustrated:

### HOD Status of Implementation of Resolutions and Reports Tracker

Organized by report or resolution number, title, HOD action and status

Report/Resolution	Title	House Action	Status
BOT Report 01-A-19	Annual Report	Filed.	For Information.
BOT Report 02-A-19	New Specialty Organizations Representation in the House of Delegates	Recommendations in BOT Report 02-A-19 Adopted, Remainder of Report Filed.	The American Academy of Sleep Medicine and the American Society of Cytopathology have been granted representation in the AMA House of Delegates and will be included in HOD mailings.
BOT Report 04-A-19	AMA 2020 Dues	Recommendations in BOT Report 4-A-19 Adopted.	For information.
BOT Report 09-A-19	COL Sunset Review of 2009 House Policies	Recommendations in BOT Report 9- A-19 Adopted as Amended, Remainder of Report Filed.	AMA policy database has been updated.
BOT Report 10-A-19	Conduct at AMA Meetings and Events	Recommendations in BOT Report 10-A-19 Adopted.	The Board has approved the charter for the newly created Committee on Conduct at AMA Meetings and Events (CCAM). Candidates for membership on this committee will be reviewed by the Board at its November meeting.
BOT Report 11-A-19	Policy and Economic Suport for Early Child Care	Recommendations in BOT Report 11-A-19 Adopted, Remainder of Report Filed.	AMA policy database has been updated.
BOT Report 12-A-19	Data Used to Apportion Delegates	Recommendations in BOT Report 12-A-19 Adopted.	The Council on Constitution and Bylaws has issued CCB Report 3-I-19 with appropriate bylaw language to implement the policy.
BOT Report 13-A-19	Employed Physicians Bill of Rights and Basic Practice Professional Standards of Physician Employment	Recommendations in BOT Report 13-A-19 Adopted as Amended, Remainder of Report Filed.	AMA policy database has been updated.
BOT Report 14-A-19	Reforming the Orphan Drug Act; An Optional National Prescription Drug Formulary; Reform of Pharmaceutical Pricing: Negotiated Payment Schedules	Recommendations in BOT Report 14 Adopted, Remainder of Report Filed.	AMA policy database has been updated.





#### Discussion, Q & A, etc.

- Examples of successful strategies
- Examples of unsuccessful strategies
- Your questions, comments, etc.
- In closing, OMSS leadership and staff is always available to help:
  - Rick Abrams: <u>rick.abrams@ama-assn.org</u>; 312-464-5056
  - Jason Ranville: <u>Jason.Ranville@ama-assn.org</u>; 312-464-2537







# MEMBERSHIP MOVES MEDICINE