



# Achieving Population Health - the Power of Team-Based Care

JAMES JERZAK, MD | PHYSICIAN LEAD,  
TEAM-BASED CARE

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AMERICAN CONFERENCE ON PHYSICIAN HEALTH  
PRACTICE TRANSFORMATION BOOT CAMP

SEPTEMBER 18, 2019

**belin**health

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# Objectives

1. **Understand the need** for Team-based care
2. Understand **three fundamentals** of Bellin's model of Team-based Care
3. Learn how **empowered staff** provides **enhanced support** for clinicians
4. Understand **challenges** to team-based care transformation and how to overcome them
5. Understand how this model of care is **financially sustainable** in any type of practice

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GREEN BAY, WISCONSIN

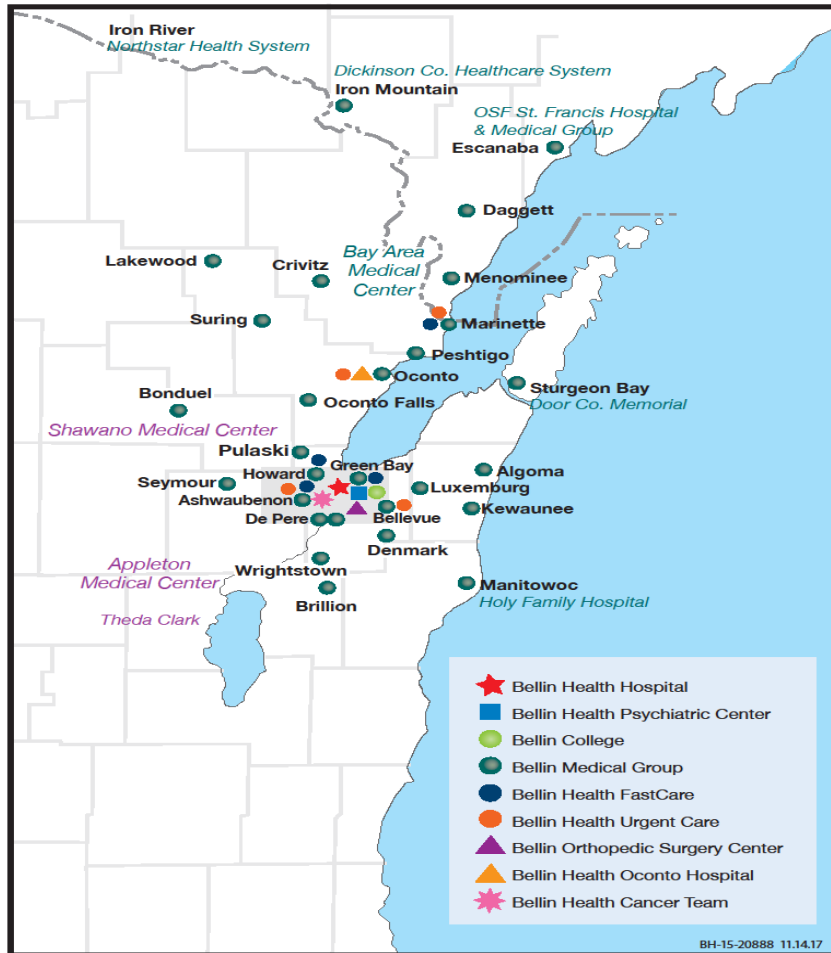


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# Bellin Health Overview



**Bellin Hospital**, a 244-bed community hospital with proven excellence in heart and vascular care; orthopedics and sports medicine; family programs and services; cancer care; and minimally invasive procedures including robotic surgery

**Bellin Health Oconto Hospital**, a 10-bed critical-access hospital in Oconto

**Primary Care clinics**, a 140-member primary care group with 29 clinic sites and proven excellence in disease management and wellness care

**Employer Clinics**, 140 clinics located within employer facilities

**FastCare Retail Clinics**, 4 convenient care clinics in discount retail stores

**Urgent Care Clinics**, 4 convenient locations with extended hours

**Virtual Platform**, Telemedicine, Evisits, Video Visits

**Bellin Health Partners** incorporates all of Bellin Health System, their employed providers and approximately 116 independent providers

**Bellin Psychiatric Center**, a dominant provider of in- and outpatient behavioral health services, staffed by 10 psychiatrists, 4 psychologists, and 35 licensed mental health & addiction therapists

**Unity Hospice**, providing hospice and palliative care services

# Realization of the Significant Impact of Burnout on the organization

Bellin Health's  
Journey to  
Team-based  
Care begins:  
2014

## Call to Action:

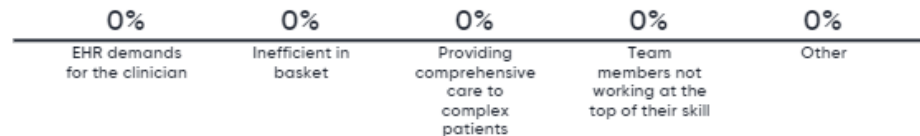
- Planning Team formed
- Site Visits
- Literature review
- Solidify administration support
- Prototype launched November 2014
- Spread begins May 2015



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What do you think are the top causes of burnout and inefficient care?



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## Bellin's Perspective: Causes of Burnout and Inefficient Care



- Too much work being done below the top of their skill set for all staff
- EHR demands on the clinician during the office visit
- Inefficient in basket with most work defaulting to physician
- Challenge of providing comprehensive care to increasingly complex patients

# Allocation of Physician Time in Ambulatory Practice

- During a typical office day **27%** of total time in **direct face time** with patients, **49.2%** of time spent on EHR and desk work
- While in the exam room, **52.9%** of time in face to face interaction, **37%** focused on the EHR
- **1-2** hours of **after-hours work at night** on EHR

*Sinsky et al. Ann Intern Med.*  
*2016;165(11):753-760*

Clerical Demands of  
EHR Work on  
Physicians

Distraction:  
“Like Texting  
When Driving”



Work/Life  
Imbalance:  
Pajama Time



Increasing  
Complexity of  
Ambulatory Care



- Increasing copays and deductibles
- Increasingly complex patients in the ambulatory setting
- Alternative settings for less complicated patients – retail care, urgent care, employer clinics, virtual visits
- Increasing emphasis on quality measures

***“Chronic disease has become the great epidemic of our times”***

Milani, et.al. Am J Med 2014.10.047

***“Recently, there has been a shift from viewing burnout as an individual problem to a problem of the health care organization as a whole.”***

*Panagioti, et al JAMA IM 2017:177(2) 195-205*

***“.....reducing burnout in  
physicians requires change in  
organizations”***

*Br J Gen Pract 2015;65(639)e708-e710*

Conclusions from  
Bellin's Planning  
Process,  
November 2014

- **The EHR burden** on clinicians had to be addressed
- Care teams need **robust support** to care effectively for high risk and complex patients.
- All staff needs to work up to their **highest skillset**
- Advanced Team-based care provides the foundation for successful transition to **value based payments**

# Our Solution:

## *Achieving Population Health through Team-Based Care*



## Definition

**Advanced Team-Based Care:** A comprehensive approach to health care delivery transformation including

- **Office visit redesign**
- **In between visit redesign**
- **Population Health Management redesign**, with seamless transitions of care between all system and community resources, to achieve **optimal health and wellbeing for our entire patient population**

First Element of  
Transformation

## ***Complete Redesign of the Office Visit***

# ENHANCED ROLE OF EMPOWERED CMA'S/LPN'S

New Title: CTC  
Care Team  
Coordinator



# Expanded CMA/LPN roles

- Care gap closure
- Med review/Pending refills
- Patient agenda setting
- Team documentation
- EHR work during visit; pending orders, referrals, etc
- Appointment scheduling – labs, future appointments, tests
- Review After Visit Summary: Teach back

Video:  
Complete  
Redesign of  
Office Visit

**Watch For:**

- Enhanced role of empowered LPN/CMA
- Ability of the physician to focus on the patient
- Engagement of the patient with the LPN/CMA

Achieving Population Health  
Through Team Based Care

# The Office Visit

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## Understand the Differences

### Scribes

- Often limited term, not licensed to assist with patient care

### Up trained staff

- Usually CMAs or LPNs can show:
  - ***Enhanced engagement*** with patients
  - Ability to provide ***more robust support*** to clinician
  - ***Improved satisfaction*** of staff in this role
  - ***Documentation equal to or better than physicians***



Second  
Element of  
Transformation

## ***Redesign of Between Visit Work***

## So What's the Problem?

- **Overwhelming numbers** of items and folders
- Physician/ APC usually the **default location** for most in basket work
- **Workflows and responsibilities** are often undefined or unclear
- **Lack of empowerment, support, and trust** of team by physician in handling in basket tasks

## General Approach

- **Reorganize** the in basket to streamline work and eliminate unnecessary messaging
- Make sure planned care principles such as **pre visit labs** are done consistently
- **Route** messages to most appropriate team member who can handle the work at the top of their skill set
- **Filter out** items not directly relevant to patient care
- Establish **team pools** to streamline work
- Utilize the emerging principles of **Team-Based Care** to empower team members to contribute in meaningful ways to in basket management

## Leverage Team Based Care Principles

- **Promote Team Culture.** Mature teams make every minute count, and help out other teams at every opportunity
- Take advantage of **Co-location**, use verbal communication as much as possible
- Daily **Huddles** to anticipate and plan for the day
- **Empower** your staff, and trust them to perform work at the top of their skill set

Video 2:  
Redesign of  
In Between  
Visit Work

*Youtube:  
Bellin  
Health  
Team-based  
care*

**Things to watch for:**

- Enhanced communication between team members
- The value of the daily huddle
- The value of pre visit preparation
- Effective result management by the team
- Key role of co-location

Achieving Population Health  
Through Team Based Care

## In Between Visit Workflow

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# Key Role of Co location

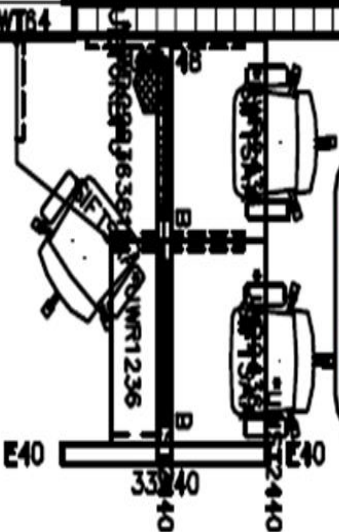


TEAM WORK

AREA

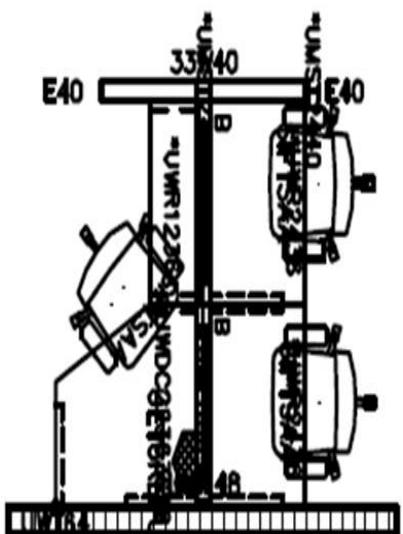
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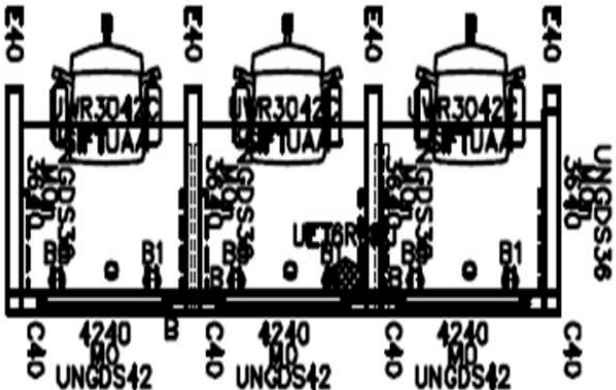
2029



TEAM WORK

AREA

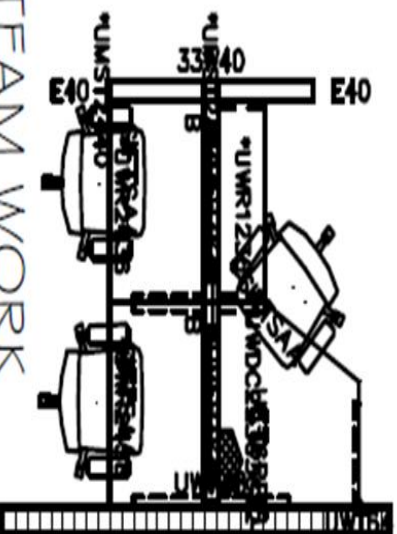
2043



TEAM WORK

AREA

2044





## Don't forget your RN's!

- Ability to perform and bill patient visits:
- Resource for diabetes education
- Active role in CCM and TCM programs
- Facilitating care team meetings
- Active in quality measure improvement
- Oversees in basket work
- Resource for MA/LPNs
- Still need to do triage but...'triage is a failure of access'



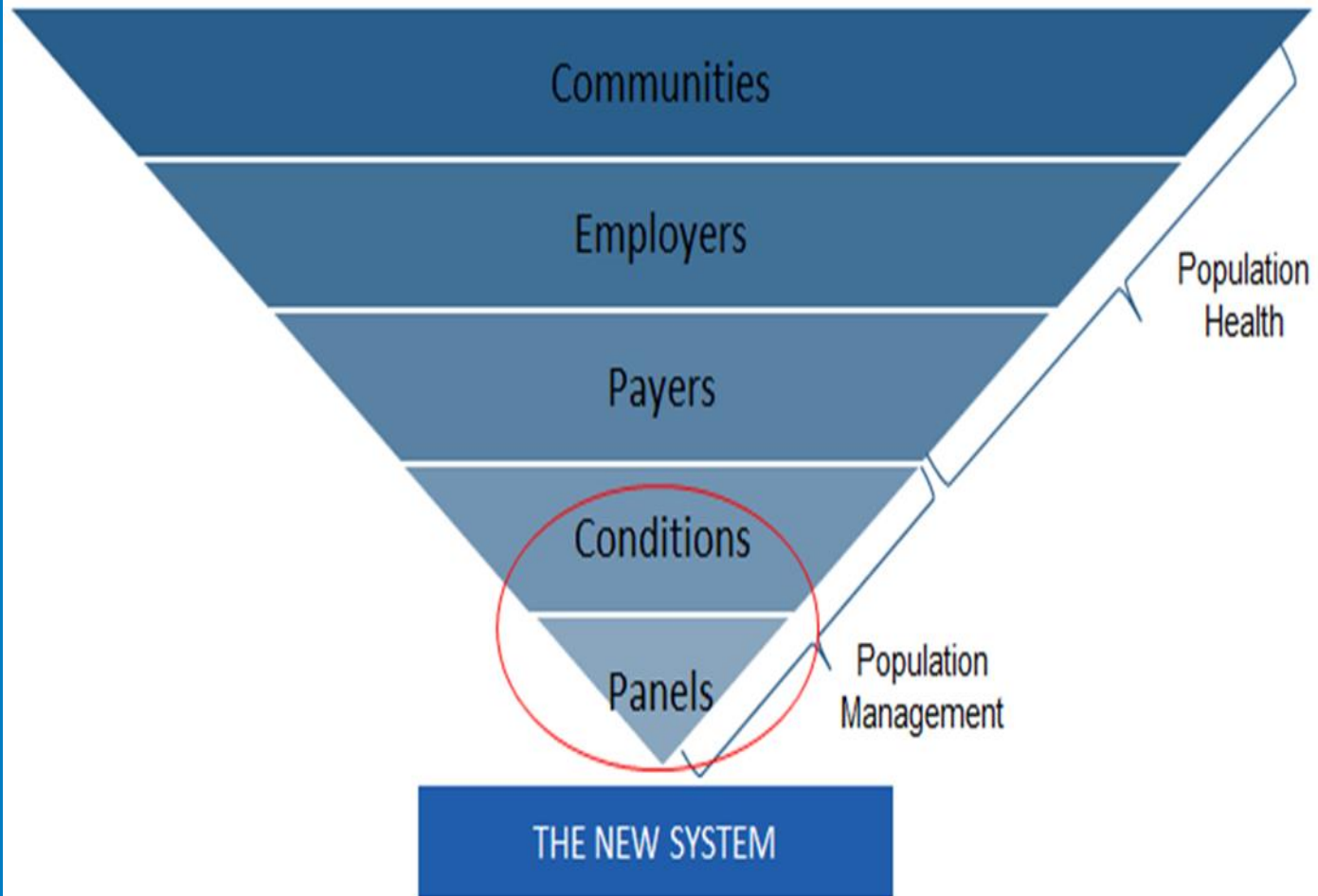
Third Element  
of  
Transformation

***Population Health Management***

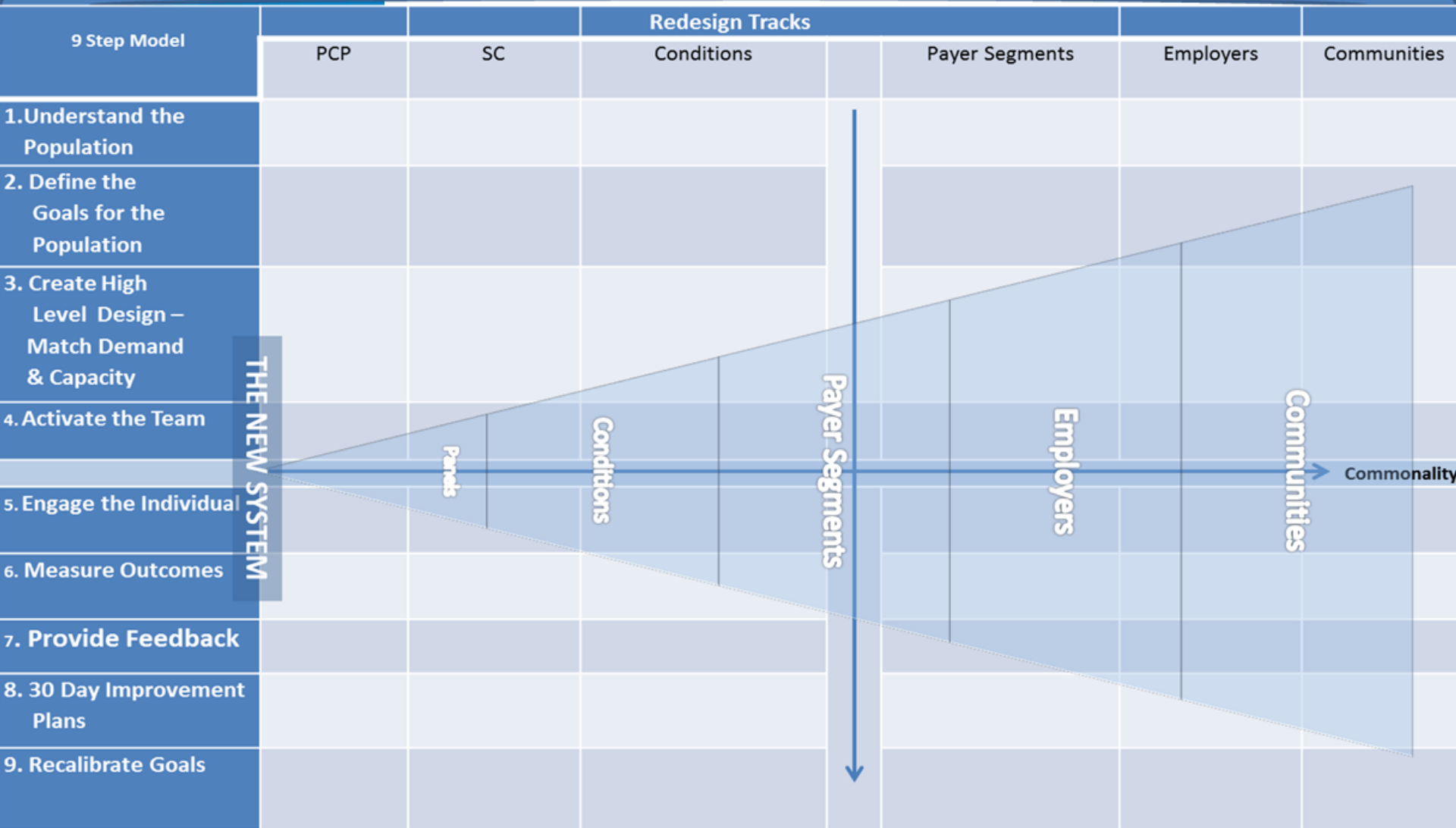
*Leveraging system and/or  
community resources to  
improve your patients' health*

# Population Health Strategy

Team-based  
Care across  
the System



# SUSTAINABILITY



Differentiation

*Analytics and Decision Engine*

*Aligned Infrastructure*

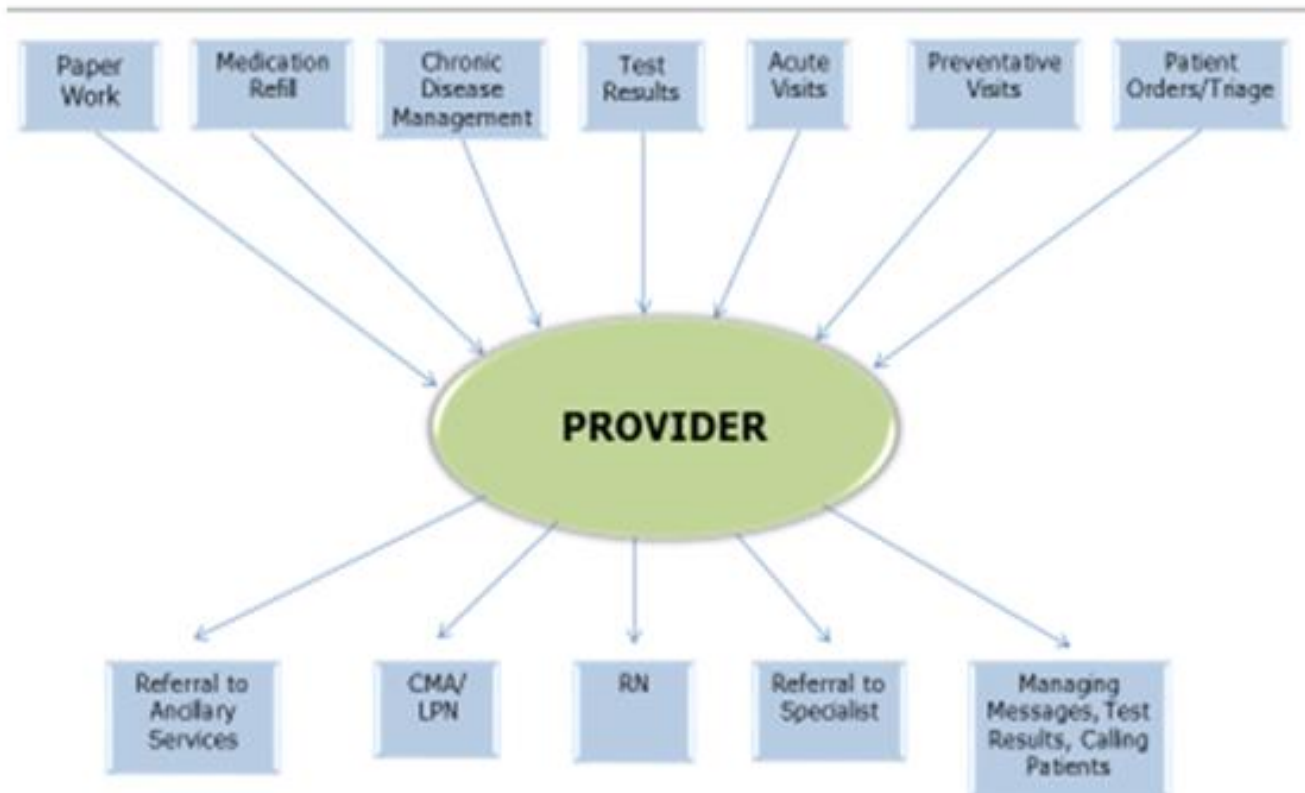
How do  
Teams  
accomplish  
Improved  
Population  
Health?

- Team approach to **quality measure** improvement
- Involvement of **Extended Care Team** with complex patients (Clinical Pharmacists, RN Care Coordinators, Case Managers, Diabetic Educators to enhance the care of complex patients
- Delegate visits to other less costly care team members (i.e. RN for BP checks)
- Engagement with **employers, payers, and community** to provide care across the spectrum

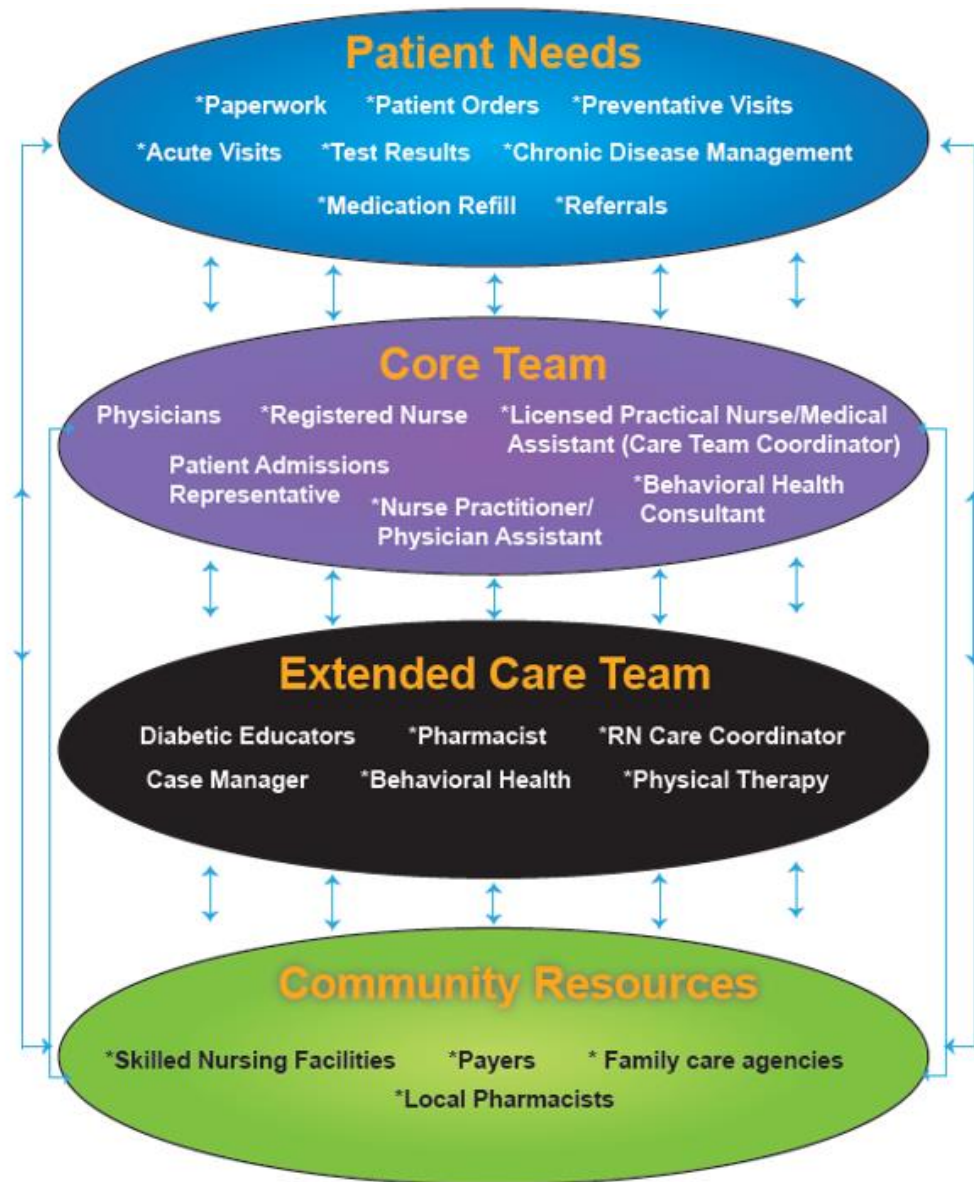
## Regular Care Team Meetings



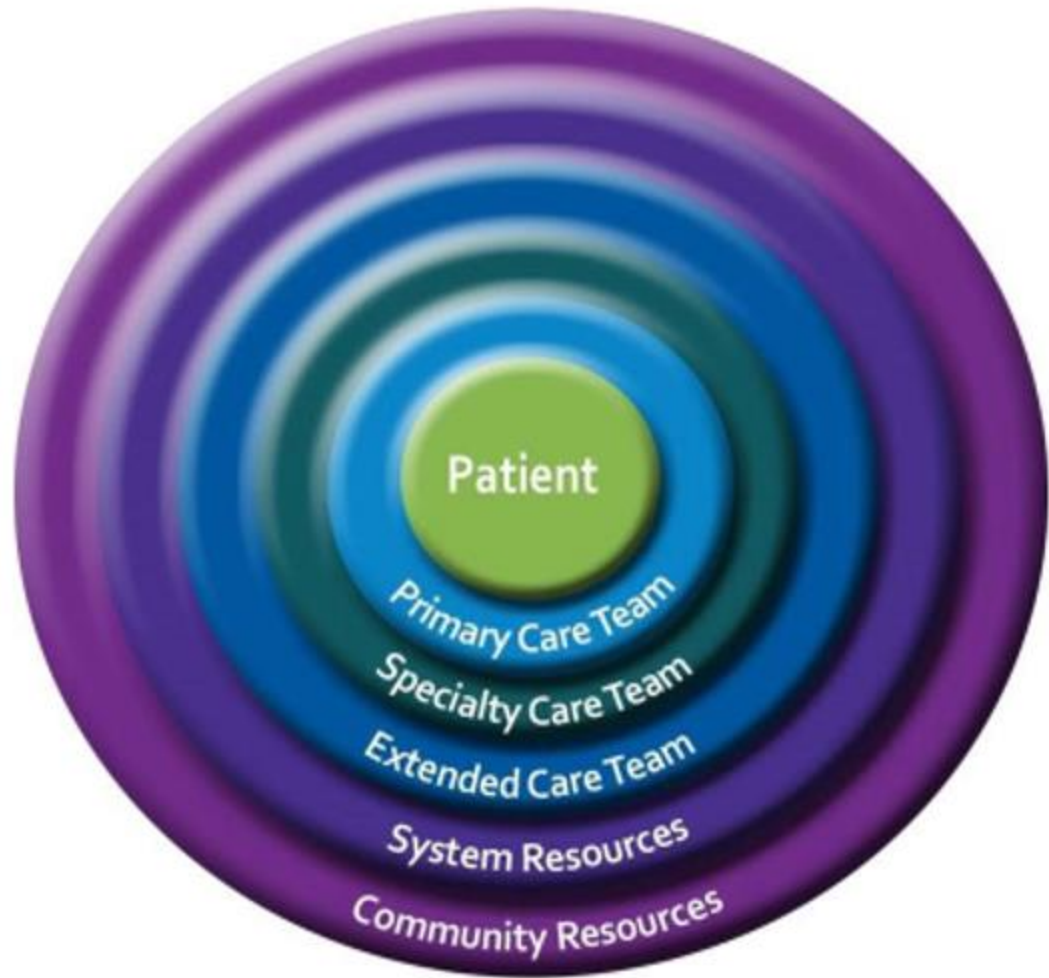
## Old Model of Patient Care

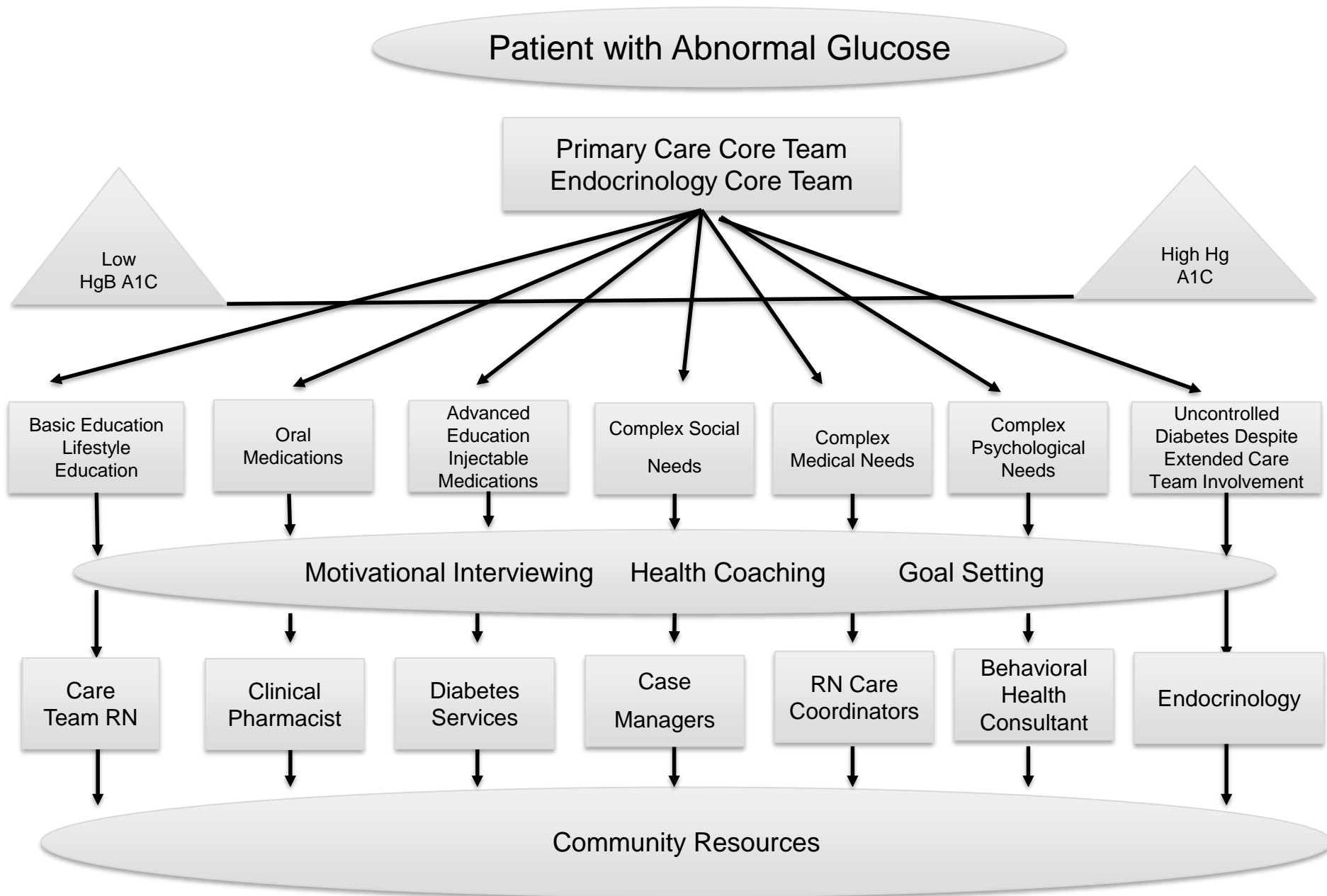


# Advanced Model Of Care



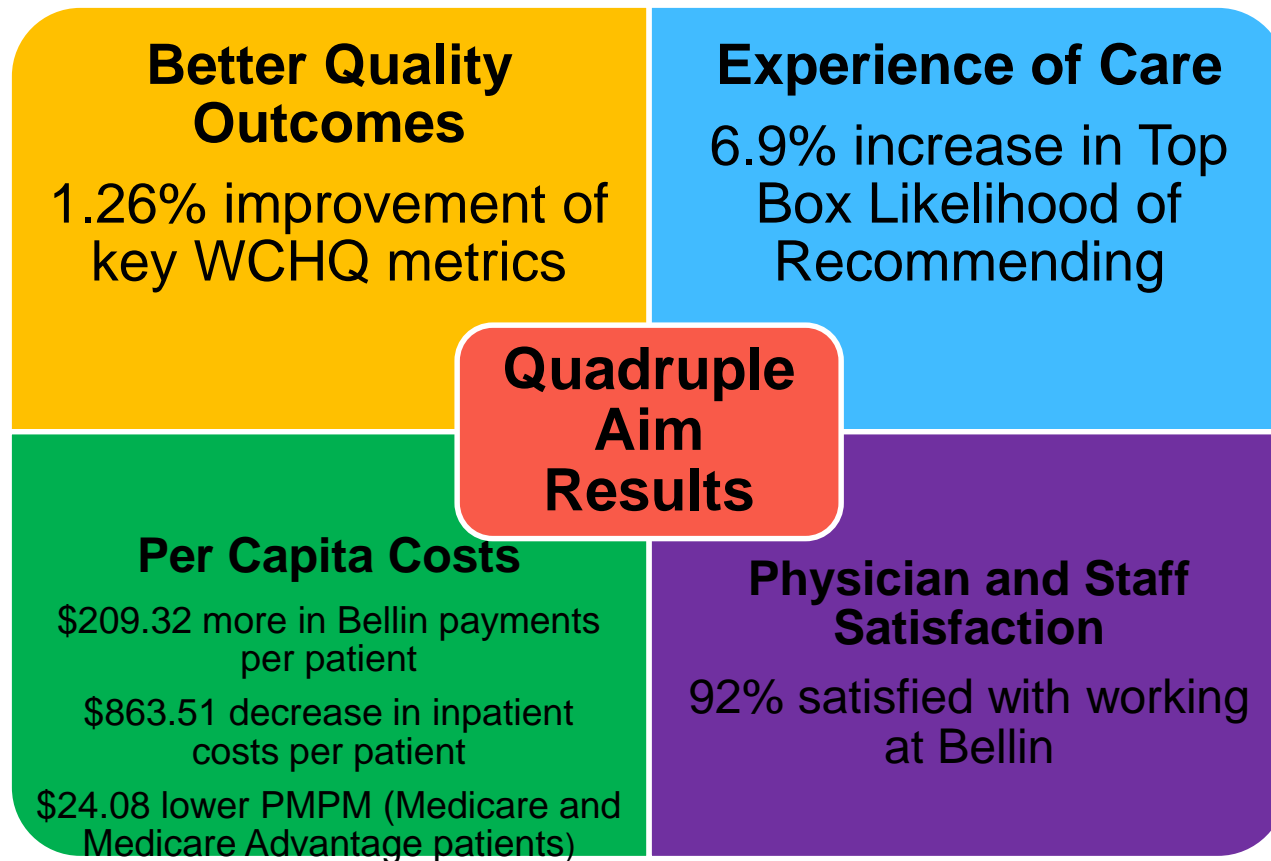
# Comprehensive System View





# Results: Does it Work??





Results based on 81 care teams live on team-based care greater than 1 year as of 5/1/2019

## Quality Results

Quality Measure	November 2017	November 2018	Difference
Breast CA screening	57%	64%	2549 more completed in 2018
Cervical CA screening	67%	78%	3056 more completed in 2018
Colon CA screening	73%	77%	2816 more completed in 2018

Effect of  
TBC on 5  
Low  
Performing  
Teams

Colon Cancer Screening  
56% to 71%

Breast Cancer Screening:  
46% to 55%

Cervical Cancer Screening:  
49% to 77%

AIC Control:  
39% to 53%



How are we  
doing  
compared to  
expectations?

Expectations:

90% charts closed by 6 pm

Pre: 26%    Post: 63%

Open Practice:

Pre 83%    Post: 98%

4 RN visits per day:

Pre: 0            Post 3.5

Ap	Appt Time	Type	Appt Notes	
	7:45 AM	Plan Care	*BP check	0 4
	8:00 AM	PHY	*Physical/lab	0 PE
	8:15 AM	Plan Care	DM/Lab	
	8:30 AM	OV [7766]	cold/congested	0 4
	8:45 AM	Plan Care	BP Check	0 4
	9:00 AM	Plan Care	Med Sub/RN/PCV.	0 3
	9:15 AM	Plan Care	Med Sub/RN/PCV.	0 4
	9:30 AM	Plan Care	*Med check/lab	0 4
	9:45 AM	Plan Care	bp / chol	0 3
	10:00 AM	Plan Care	med check	0 4
	10:15 AM			
	10:30 AM	Plan Care	BP Check/Lab for anemia	0 4
	10:45 AM	OV [7766]	sleeping concern	
	11:00 AM	PHY	*Physical/lab	0 PE
	11:15 AM			11:50 AM
	11:30 AM			
	1:00 PM	OV [7766]	left upper quad pain	0 3
	1:15 PM	OV [7766]	RECK ANKLE, SEEN BY MITO	0 3
	1:30 PM	Plan Care	Follow up DM, lipids without lab	0 4 PE
	1:45 PM	PHY	cpe/sports	0 PE
	2:00 PM	OV [7766]	left knee pain	0 3
	2:15 PM	OV Long	*Med check	0 4
	2:30 PM			
	2:45 PM	PHY	last CPE was 2/19/16	0 PE
	3:00 PM	OV [7766]	infection on back/possible bud	0 3
	3:15 PM	Plan Care	Med Check-Anxiety	0 3
	3:30 PM	OV [7766]	CHECK HAND WOUNDS	0 4
	3:45 PM	PHY	*Physical-no lab	0 PE
	4:00 PM			0 4
	4:15 PM	Plan Care	*Med check/lab	0 3
	4:30 PM	Plan Care	F/U Anxiety- Sertraline started	0 3

12 7/8

2 PE

11:50 AM

5:05 AM

25 8/12  
4 PE

So, How to  
get  
Started?



## First, Build the case for Team-based Care

- **Improved quality measures** lead to higher value based reimbursements
- **Decreased pmpm** cost of care in team based care favorable for risk based payments
- **Decreased burnout** of staff leading to improved staff retention, and decrease in costs of staff replacement
- **Enhanced recruiting** as team based care becomes recognized as a preferred model of care
- Decrease in physician burnout leads to **improved patient care** and **less turnover**

## Goal #2: Develop your Model

- **Advance skill set** for all team members
  - Make a list of all duties for each role
  - Determine what work is below the top of the skill set for each role and make adjustments
- **Relieve the EHR burden**
  - Decide on approach: Trained Scribe vs Up-trained staff
- **Magnify support for complex patients**
  - RN case managers, Clinical Pharmacists, Diabetic Educators, Social workers, Physical Therapists, etc. all play a role

Then:  
Get Started!

- Plan a small pilot with motivated team
- Develop training processes
- Plan for infrastructure needs
- Don't forget to get baseline measures
- Spread slowly!!!

Prototype!



## Is TBC only for Large Systems?

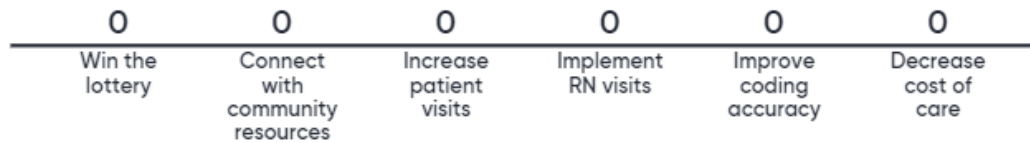
- Bellin is an independent, relatively small community based system, no grant writers, so no grants for this work
- Starting slowly can mitigate financial risk
- Regardless of practice size, every physician needs EHR support, and support when caring for complex patients

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The #1 Question:

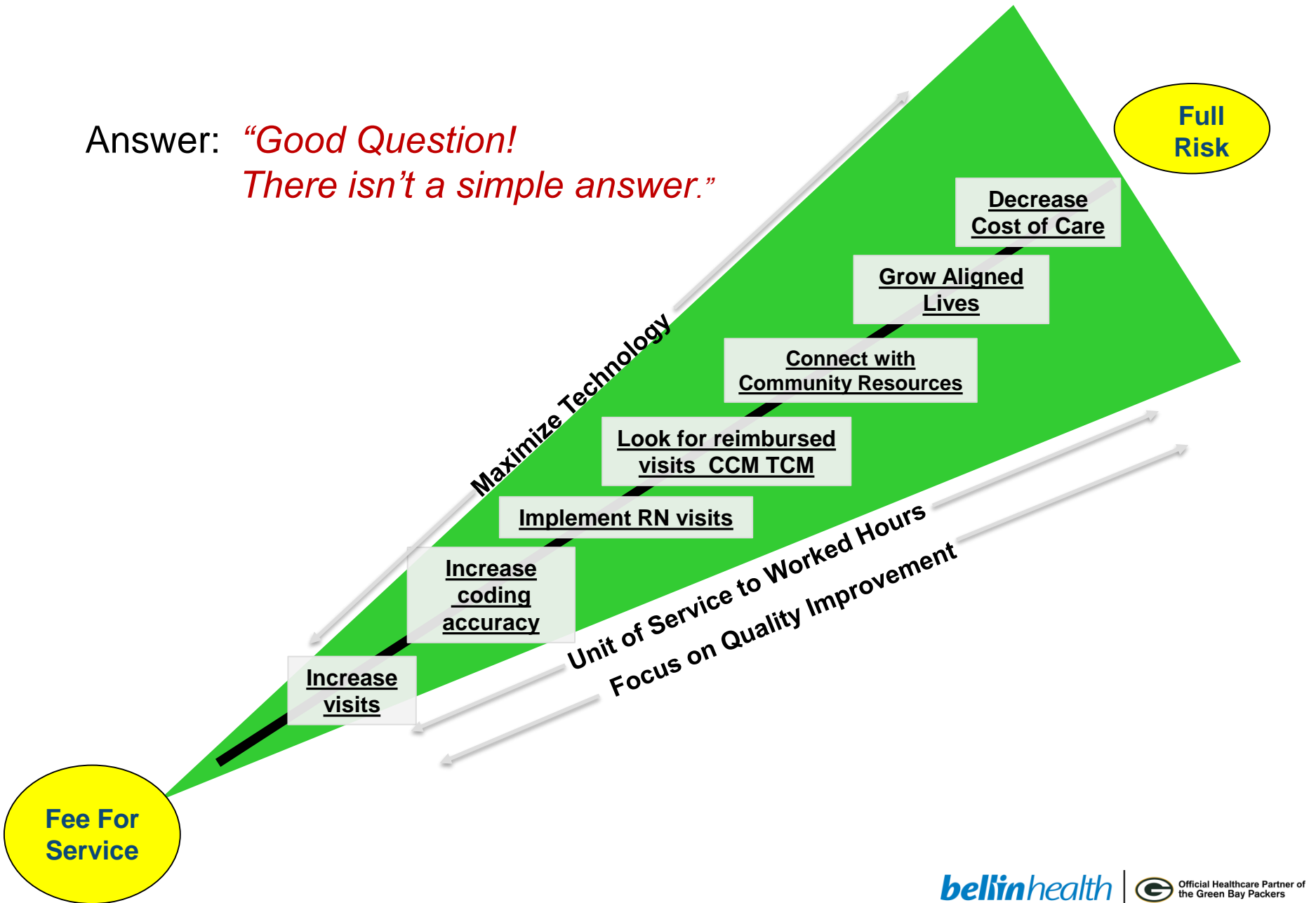
***“How do you financially make this  
work?”***

# How do you financially make TBC work?



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*“Good Question!  
There isn’t a simple answer.”*



*“We determined that hiring an additional MA for each physician would pay for itself if each physician was able to see just one additional patient per half-day clinical session”*

Kevin Hopkins M.D.  
Cleveland Clinic  
FPM Nov/Dec 2014

*“Seeing one to two additional patients per half day clinical session was sufficient to offset the additional staffing costs once we factored in downstream revenue”*

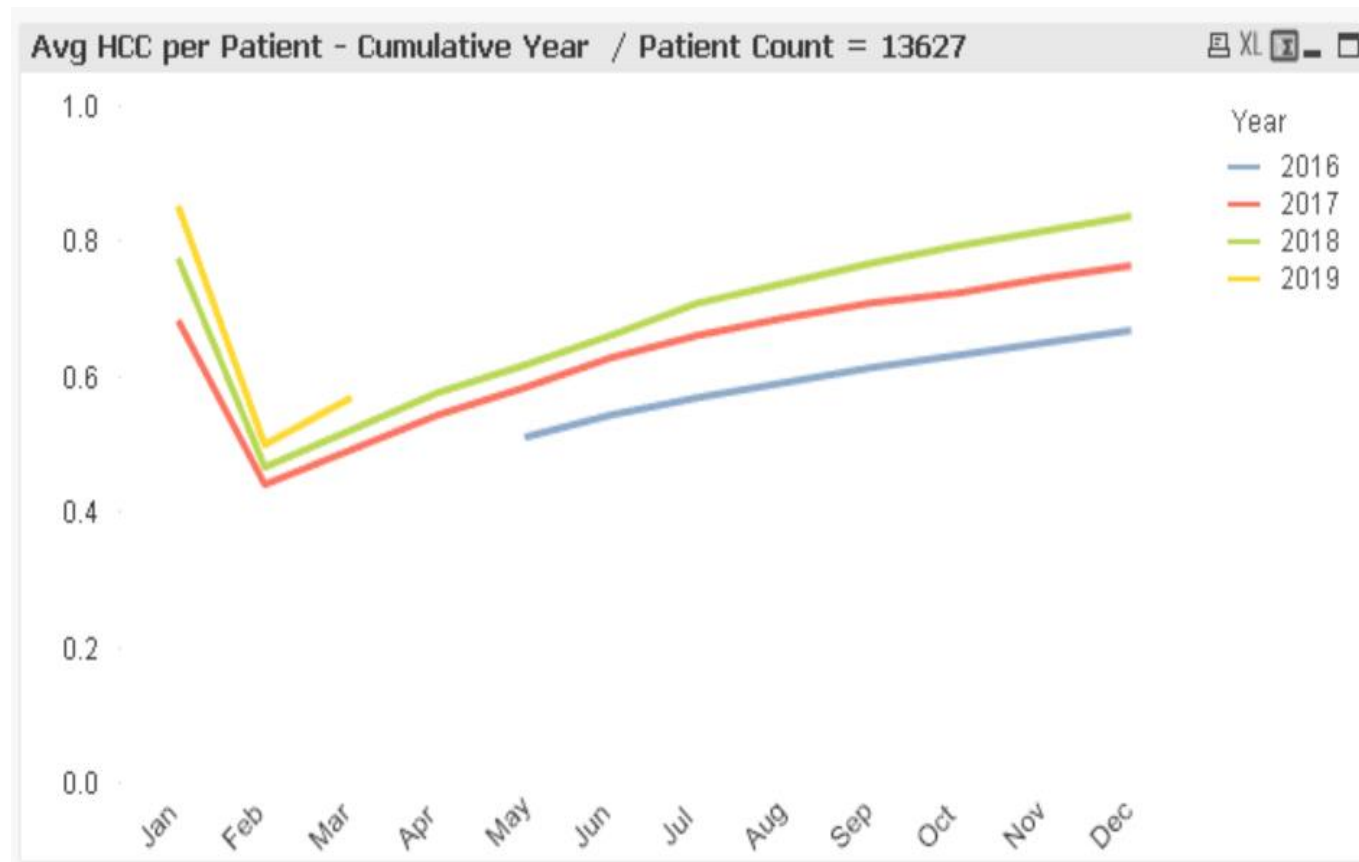
Corey Lyon D.O.

University of Colorado

FPM March/April 2018

## Increase Coding Accuracy

On average, each HCC Code identified adds \$2,600 to the premium funding



## RN Visits

Row Labels	Sum of Proc Count	Sum of Charges	Sum of Receipts
Provider	14,724	\$ 1,900,494	\$ 1,601,924
RN	8,120	\$ 1,037,550	\$ 848,569
Grand Total	22,844	\$ 2,938,044	\$ 2,450,493

In 2018 - 22,844 or 75% Medicare Wellness Visits Billed

8,120 or 36% were completed by RN's

Gross Financial savings – \$630,000

Goal for 2019 – 50% completed by RN's

# ANNUAL WELLNESS VISITS

Patients who completed a Wellness Visit:

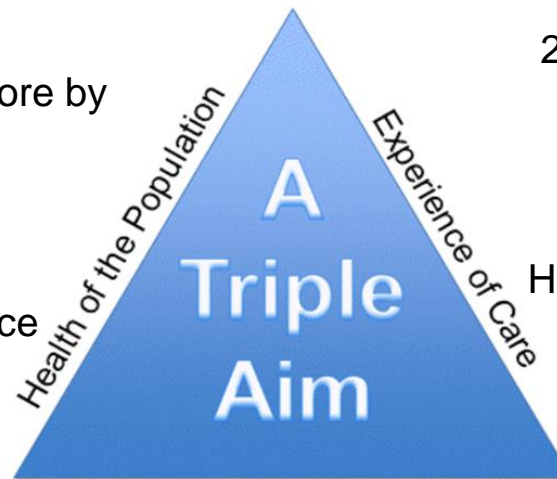
- 43% in 2015 (NGACO Only)
- 55 % in 2016
- 65% in 2017
- 75% in 2018

People who had a wellness visit in 2016:

Increased HCC Risk Score by 15%

Closed 6% more Treatment Gaps

Closed 30% more Service Gaps



Per Capita Costs

1/3 Lower Healthcare Costs (PMPM)

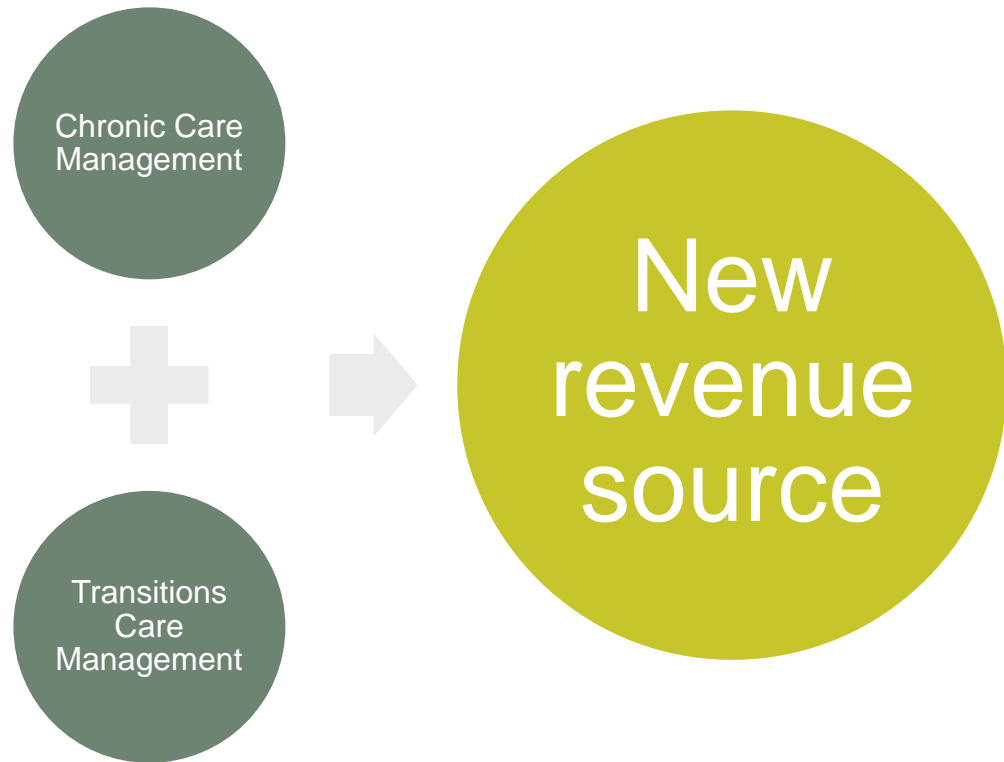
46% Fewer Emergency Department Visits

21% more likely Registered on MyBellinHealth

60% more likely to have Advanced Directive

Have a Primary Care Physician (99.7%)

Maximize Other  
Sources of  
Reimbursement

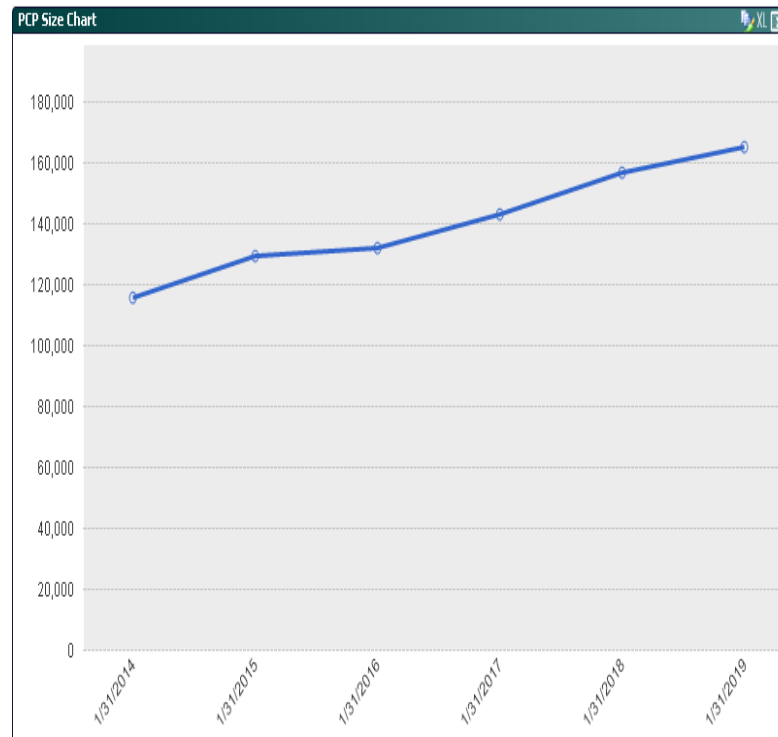


## Utilize Community Resources



Grow Aligned  
Lives

## Aligned Lives for Bellin PCPs



Comparison between 2016 - 2018

Panel size growth = 8%  
Primary Care visits = 18% increase  
Inpatient admissions = 5% decrease

Bellin  
Health:  
Next Gen  
ACO  
data

## Bellin Health:

Quality rank: # 1 2017

Shared Savings : 2016 - \$1.4 Million  
2017 - \$ 5 Million

Participating Systems: 2016: 18  
2017: 44  
2018: 51

# Indirect Financial Considerations

Improved  
Access

Enhanced  
ability to recruit  
as TBC spreads  
to residencies

Improved  
efficiency of  
physicians

Improved retention of  
physicians – a significant cost  
savings

Opportunity  
for advancing  
staff

Improved physician and staff  
engagement and ownership in quality  
measurement results

# The Bottom Line

## **Total Cost for TBC in Primary Care**

Staffing - \$4.5 million annually(\$1.3 Million in additional staffing)

## **Reimbursement**

Increase visits – \$1,600,000

RN Visits – \$630,000

CCM/TCM - \$250,000

Value Based Reimbursement –  
\$2,500,000

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## What Challenges Do You Anticipate?



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## Challenges to Anticipate

- Need to obtain **leadership buy in**: administration and physician leadership must work together
- Watch out for **workflow demands** on staff – Don't offload physician's burnout onto staff
- **MA recruitment** can be a challenge
- Difficult for some physicians to let go of previous work, and to empower and trust staff in new roles: **Change management** needs to be addressed
- Challenges of **training**, and of **sustaining change**
- Takes time to develop **true team culture** – Co location really helps!

## Lessons Learned

- Take time to **build your prototype** – Involve frontline staff early on
- Don't be afraid to **adjust** your model
- Don't spread too fast
- Set **clear expectations** for all roles
- Focus on **change sustainability**

## Lessons Learned

- Consider **infrastructure costs**, such as for co- location space
- Alleviating EHR demands on physicians leads to **less burnout**, and **better patient care**
- **A team approach** to in basket work gets all staff working at the top of their skill set, and provides more efficient care
- There has to be **support** for physicians in the care of complex patients – utilize community resources when possible



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**Describe how you see Team-based care in 1-3 words**

 Mentimeter

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Guiding  
Principles for  
Successful  
Team-based  
Care

*Fundamental truths that serve as the foundation for a system of beliefs or behaviors*

- 1. Put the Patient first**
- 2. Build team culture**
- 3. Empower staff**
- 4. Encourage critical thinking**
- 5. Know your population**

*Notions or statements of an idea expressing how something might be accomplished*

## Core Concepts for Successful Team-based Care

- 1. Planned Care Principles**
- 2. Enhanced rooming processes**
- 3. Co location**
- 4. Daily huddles**
- 5. Regular care team meetings**
- 6. Maximize use of warm handoffs**
- 7. Effective use of extended care team**
- 8. Standard documentation and communication**
- 9. Team approach to in between visit work**
- 10. Start on time**

## Recommended Reading

- **In Search of Joy in Practice: A Report of 23 High-Functioning Primary Care Practices.**  
Sinkov, C. et al. Ann Fam Med 2013; 11:272-278
- **From Triple to Quadruple Aim: Care of the Patient Requires Care of the Provider.**  
Bodenheimer, T. Sinsky, C. Ann Fam Med 2014; 12:573-6
- **A Team-Based Care Model That Improves Job Satisfaction.**  
Lyon, C et al., Fam Prac Manag, 2018 25(2): p 6-11
- **Helicopters and Hospitalizations: Getting the Primary Care That We Invest In.**  
Sinsky, C. Annals of Int Med, February 2016 1-2
- **Team-Based Care: Saving Time and Improving Efficiency.**  
Hopkins, K. Sinsky, C. FPM Nov/Dec 2014 ; 23-29

## Recommended Reading

- **Allocation of Physician Time in Ambulatory Practices: A Time and Motion Study in 4 Specialties**  
Sinsky,C et.al. Ann Int Med. 2016;165(11) 753-760
- **RN Role Reimagined: How Empowering Registered Nurses can improve Primary Care**  
Bodenheimer,T Et. al. California Healthcare Foundation 2015
- **Medical Scribes - How do their notes stack up?**  
Misra-Hebert AD, et.al. J Fam Prac 2016 65(3): 155-159
- **Estimates of Costs of Primary Care Turnover**  
Buchbinder,SB et. al. Am J Managed Care 1999 Nov:5(11) 143-8
- **Using Empowered CMAs and Nursing Staff to Improve Team-based care**  
Jerzak,J Fam Prac Manag. January/February 2019; 17-22