



## AMA Medical Student outreach leader

The AMA is offering a 9-month leadership experience for AMA medical student members interested in exhibiting excellent leadership, organizational and networking skills. You will have the opportunity to work alongside AMA staff, execute creative recruiting events and expand your network.

AMA outreach leaders utilize peer-to-peer recruitment to promote AMA membership to medical students. As an AMA Outreach Leader, you will be provided training and resources to recruit medical students from your school to join the AMA and will be eligible for grants to support your recruiting efforts.

### Responsibilities

- Organizing membership recruitment events targeted at your campus
- Promoting four-year membership and accompanying incentives
- Coordinating membership engagement and retention initiatives with other section leaders
- Working closely with AMA staff and state/county medical society staff, when possible, on recruitment strategies/tactics to increase membership on your campus
- Establishing a membership committee comprised of students from your local section to assist you with AMA outreach efforts
- Collaborating with your region leadership and the Membership, Engagement and Recruitment Committee (MERC) when opportunities arise

**Terms of Service:** Nine months