

REPORT 7 OF THE COUNCIL ON MEDICAL SERVICE (A-19)
Hospital Consolidation
(Resolution 235-A-18)
(Reference Committee G)

EXECUTIVE SUMMARY

Most hospital markets are highly concentrated, largely due to consolidation. This report describes horizontal and vertical hospital consolidation and potential consequences for physicians and patients in highly concentrated hospital markets (e.g., increased prices, reduced choice, and fewer physician practice options).

Because hospital markets are predominantly local, states play a significant role in regulating them. States have their own antitrust laws, and state attorneys general and other regulators have access to the local market-level data needed to oversee and challenge proposed mergers in their states. In addition to challenging hospital mergers outright, state strategies to address consolidation include all-payer rate setting for hospitals (Maryland, Pennsylvania and Vermont) and the Massachusetts Health Policy Commission, which are discussed in this report.

The Council reviewed an abundance of relevant American Medical Association (AMA) policy and recommends affirming that: (a) health care entity mergers should be examined individually, taking into account case-specific variables of market power and patient needs; (b) the AMA strongly supports and encourages competition in all health care markets; (c) the AMA supports rigorous review and scrutiny of proposed mergers to determine their effects on patients and providers; and (d) antitrust relief for physicians remains a top AMA priority.

Because antitrust efforts may not be effective in hospital markets that are already highly concentrated, the Council also recommends that the AMA continue to support actions that promote competition and choice, including: (a) eliminating state certificate of need laws; (b) repealing the ban on physician-owned hospitals; (c) reducing administrative burdens that make it difficult for physician practices to compete; and (d) achieving meaningful price transparency.

REPORT OF THE COUNCIL ON MEDICAL SERVICE

CMS Report 7-A-19

Subject: Hospital Consolidation
(Resolution 235-A-18)

Presented by: James G. Hinsdale, MD, Chair

Referred to: Reference Committee G
(Rodney Trytko, MD, Chair)

1 At the 2018 Annual Meeting, the House of Delegates referred Resolution 235-A-18, “Hospital
2 Consolidation,” which was introduced by the Washington Delegation. The Board of Trustees
3 assigned this item to the Council on Medical Service for a report back at the 2019 Annual Meeting.
4 Resolution 235-A-18 asked that our American Medical Association (AMA) actively oppose future
5 hospital mergers and acquisitions in highly concentrated hospital markets, and study the benefits
6 and risks of hospital rate setting commissions in states where highly concentrated hospital markets
7 currently exist.

8
9 This report discusses horizontal and vertical hospital consolidation; outlines findings from a recent
10 AMA analysis of hospital market concentration levels; highlights the role of states; describes
11 alternative solutions that promote competition and choice in hospital markets; summarizes relevant
12 AMA policy; and makes policy recommendations.

13 14 BACKGROUND

15
16 Consolidation in health care markets includes both horizontal and vertical mergers of physicians,
17 hospitals, insurers, pharmaceutical companies, pharmaceutical benefit managers, and other entities.
18 As stated in [Council Report 5-A-17, “Hospital Consolidation,”](#) the AMA believes that health care
19 entity mergers—including among hospitals—should be examined individually, taking into account
20 the case-specific variables of market power and patient needs. The AMA strongly supports health
21 care market competition as well as vigorous state and federal oversight of health care entity
22 consolidation. Antitrust advocacy for physicians is a longstanding AMA priority, and close
23 monitoring of health care markets is a key aspect of AMA antitrust activity.

24 25 *Horizontal Hospital Consolidation*

26
27 Although the AMA’s most visible health care consolidation efforts have focused on health
28 insurance markets, the AMA has also analyzed hospital market concentration using 2013 and 2016
29 data from the American Hospital Association. In a 2018 analysis, the AMA looked at 1,946
30 hospitals in 363 metropolitan statistical area (MSA)-level markets in 2013 and 2,028 hospitals in
31 387 MSAs in 2016 and found that, in most markets, hospitals (or systems) have large market
32 shares.¹ In terms of hospital market shares, the AMA found that in 95 percent of MSAs, at least one
33 hospital or hospital system had a market share of 30 percent or greater in both 2013 and 2016. In
34 2016, 72 percent of MSAs were found to have a single hospital or system with a market share of at
35 least 50 percent, and 40 percent of MSAs had a single hospital or system with a market share of 70

1 percent or more.² The AMA analysis also found that, in 2016, 92 percent of MSA-level markets
2 were highly concentrated, and 75 percent of hospitals were members of hospital systems.³

3
4 Hospital markets are concentrated largely due to consolidation. There were 1,412 hospital mergers
5 between 1998 and 2015—with 561 reported between 2010 and 2015—and an additional 102 and
6 115 mergers documented in 2016 and 2017, respectively.^{4,5} Eleven of the transactions in 2017 were
7 mega-deals involving sellers with net revenues of \$1 billion or more.⁶

8
9 There are potential benefits and harms resulting from horizontal hospital consolidation, with
10 savings due to economies of scale and enhanced operational efficiencies cited as potential benefits.
11 Hospitals acquiring market power through mergers may also increase prices for hospital care above
12 competitive levels. Although not all hospital mergers impact competition, research has found that
13 mergers in concentrated markets lead to price increases, and that the increases are significant when
14 close competitors consolidate.^{7,8} Studies have found little evidence of quality improvements post-
15 merger, and lower quality in more concentrated hospital markets.^{9,10} The evidence is more
16 consistent for markets where prices are administered (e.g., Medicare). In markets where prices are
17 market determined, consolidation can also lead to lower quality, but the evidence is more mixed.¹¹
18 Highly concentrated hospital markets may also lessen the practice options available to physicians
19 in communities dominated by large hospital systems.

20 21 *Vertical Hospital Consolidation*

22
23 A hospital acquiring a physician practice is an example of vertical hospital consolidation. The
24 AMA closely monitors trends in hospital acquisition of physician practices—which was the focus
25 of [Council on Medical Service Report 2-A-15, “Expanding AMA’s Position on Healthcare Reform
26 Options.”](#)—via biennial Physician Practice Benchmark Surveys (Benchmark Surveys), which are
27 nationally representative samples of non-federal physicians who provide care to patients at least 20
28 hours per week. In 2018, the share of physicians who worked in practices that were at least
29 partially owned by a hospital was 26.7 percent, up from 25.4 percent in 2016, 25.6 percent in 2014
30 and 23.4 percent in 2012.¹² The share of physicians who were direct hospital employees in 2018
31 was 8.0 percent, up from 7.4 percent in 2016, 7.2 percent in 2014 and 5.6 percent in 2012.¹³

32
33 Vertical hospital consolidation has been found to increase prices and, in markets where prices are
34 administered (e.g., Medicare), to increase total spending.^{14,15} Recent steps taken by the Centers for
35 Medicare & Medicaid Services (CMS) to level the site-of-service playing field between physician
36 offices and off-campus hospital provider-based departments may have diminished a crucial
37 incentive for hospitals to purchase physician practices in the future. For many years, higher
38 payments to hospital outpatient departments likely incentivized the sale of physician practices and
39 ambulatory surgical centers (ASCs) to hospitals because acquired facilities meeting certain criteria
40 (e.g., located within 35 miles of the hospital) were routinely converted to hospital outpatient
41 departments and allowed to charge higher rates for services performed at these off-campus
42 facilities. However, a provision in the Bipartisan Budget Act of 2015 (BBA) disallowed provider-
43 based billing by hospitals for newly acquired physician practices and ASCs. Beginning in 2017,
44 off-campus entities acquired after enactment of the BBA—in November 2015—were no longer
45 permitted to bill for services under Medicare’s Outpatient Prospective Payment System (OPPS),
46 and instead required to bill under the applicable payment system (Physician Fee Schedule). Since
47 2017, CMS has paid for services at non-excepted off-campus provider-based hospital departments
48 using a Physician Fee Schedule relativity adjuster that is based on a percentage of the OPPS
49 payment rate. CMS has since extended site-neutral payments to include clinic visits provided at
50 off-campus provider-based hospital departments acquired prior to November 2015 that were

1 previously excepted from the BBA provision.¹⁶ The AMA will continue to monitor the impact of
 2 these changes on hospital markets.

3
 4 **PROMOTING COMPETITION AND CHOICE**

5
 6 The AMA is aware of the potential effects of hospital consolidation on physicians and patients,
 7 including concerns about the loss of physician autonomy in clinical decision-making and
 8 preserving physician leadership in large systems, and also increased hospital prices in concentrated
 9 markets. The AMA also recognizes that employment preferences vary greatly among physicians,
 10 and that employment by large hospital systems or hospital-owned practices remains an attractive
 11 practice option for some physicians. A 2013 AMA-RAND study on professional satisfaction found
 12 that physicians in physician-owned practices were more satisfied than physicians in other
 13 ownership models (e.g., hospital or corporate ownership), but that work controls and opportunities
 14 to participate in strategic decisions mediate the effect of practice ownership on overall professional
 15 satisfaction.¹⁷

16
 17 The AMA has long been a strong advocate for competitive health care markets and antitrust relief
 18 for physicians, and maintains that health care markets should be sufficiently competitive to allow
 19 physicians to have adequate choices and practice options. AMA efforts to obtain antitrust relief for
 20 physicians, maximize their practice options, and protect patient-physician relationships include
 21 legislative advocacy; advocacy at the Federal Trade Commission (FTC) and the US Department of
 22 Justice (DOJ); and the creation of practical physician resources.

23
 24 State and federal antitrust enforcement for hospital consolidation has been somewhat limited and
 25 has had mixed results over the years, with some successes and also periods of intense merger
 26 activity.¹⁸ Many mergers have proceeded unchallenged. Experts have also asserted that in hospital
 27 markets that are already highly concentrated, antitrust provides no remedy.¹⁹ Accordingly, in
 28 addition to antitrust activities, the AMA has pursued alternative solutions that promote competition
 29 and choice, including: eliminating state certificate of need (CON) laws; repealing the ban on
 30 physician-owned hospitals; reducing the administrative burden to enable physicians to compete
 31 with hospitals; and achieving meaningful price transparency.

32
 33 *Eliminating State CON Laws:* The AMA supports the elimination of state CON laws, which are
 34 barriers to market entry that harm competition, and supports state medical associations in their
 35 advocacy efforts to repeal them. CON laws require state boards to review all entities seeking to
 36 enter a health care market to provide care, including existing facilities seeking to offer new services
 37 or services in new locations. Thirty-five states and the District of Columbia currently administer
 38 CON programs.²⁰ As stated in Policy H-205.999, the AMA believes that there is little evidence to
 39 suggest that CON programs are effective in restraining health care costs or in limiting capital
 40 investment. In the absence of such evidence, AMA policy also opposes CON laws and the
 41 extension of CON regulations to private physician offices.

42
 43 *Repealing the Ban on Physician-Owned Hospitals:* The AMA strongly advocates that Congress
 44 repeal limits to the whole hospital exception of the Stark physician self-referral law, which
 45 essentially bans physician ownership of hospitals and places restrictions on expansions of already
 46 existing physician-owned hospitals. Repealing the ban would allow new entrants into hospital
 47 markets, thereby increasing competition. Because physician-owned hospitals have been shown to
 48 provide the highest quality of care to patients, limiting their viability reduces access to high-quality
 49 care. The AMA firmly believes that physician-owned hospitals should be allowed to compete
 50 equally with other hospitals, and that the federal ban restricts competition and choice.

1 *Reducing Administrative Burdens:* Physicians are increasingly burdened by administrative tasks
 2 that are extremely costly to practices and reduce time with patients, yet increase the work necessary
 3 to provide medical services. Examples of these burdens include abiding by state and federal rules
 4 and regulations, meeting quality reporting requirements, managing electronic health records, and
 5 navigating a plethora of payer protocols and utilization management programs. Utilization
 6 management has become so burdensome that in 2018 the average physician reported completing 31
 7 prior authorizations per week, a process that required 14.9 hours of work or the equivalent of two
 8 business days.²¹ Taken together, these burdens make it difficult for physician practices—
 9 particularly smaller practices—to compete, which may lead physicians to consolidate with larger
 10 groups or hospitals.²² The AMA conducts widespread prior authorization advocacy and outreach,
 11 including promoting Prior Authorization and Utilization Management Reform Principles, the
 12 Consensus Statement on Improving the Prior Authorization Process, model state legislation, the
 13 Prior Authorization Physician Survey, and the AMA Prior Authorization toolkit.

14
 15 *Price Transparency:* The lack of complete, accurate and timely information about the cost of health
 16 care services prevents health care markets from operating efficiently. Patients are increasingly
 17 becoming active consumers of health care services rather than passive recipients of care in a market
 18 where price is often unknown until after the service is delivered. The AMA supports price
 19 transparency and recognizes that achieving meaningful price transparency may help lower health
 20 care costs and empower patients to choose low-cost, high-quality care. The AMA supports
 21 measures that expand the availability of health care pricing information, enabling patients and their
 22 physicians to make value-based decisions when patients have a choice of provider or facility.

23
 24 **ROLE OF STATES**

25
 26 While it is recognized that most hospital markets are highly concentrated and do not work as well
 27 as they could, it is also recognized that hospital markets are local and that states play a significant
 28 role in regulating them. States have their own antitrust laws, and state attorneys general and other
 29 regulators have better access to the local market-level data needed to oversee and challenge
 30 proposed mergers in their states. States can take on mergers themselves or join federal antitrust
 31 efforts. Some states have approved mergers but established conditions that must be met, such as
 32 requiring merged hospitals to maintain charity care programs or capping price increases for a
 33 certain number of years. As discussed previously, states can also reduce barriers to new
 34 competitors in hospital markets by eliminating CON laws.

35
 36 *All-Payer Rate Setting for Hospitals (Maryland, Pennsylvania and Vermont)*

37
 38 The approach to fostering competition cited in referred Resolution 235-A-18 is all-payer rate
 39 setting for hospitals, under which all payers (e.g., Medicare, Medicaid, private insurers and
 40 employer self-insured plans) pay hospitals the same price for services. Although-payer rate setting
 41 was popular in the 1970s, Maryland is the only state where it remains. Building on its all-payer rate
 42 setting approach, Maryland began implementing an all-payer global budgeting model for hospitals
 43 in 2014, while Pennsylvania began a similar model for rural hospitals in 2017. Vermont has
 44 developed an all-payer model for accountable care organizations (ACOs) that enables Medicare,
 45 Medicaid and private insurers to pay ACOs differently than through fee-for-service. These more
 46 recent all-payer payment models are still in the early stages of implementation and continue to
 47 undergo refinements and ongoing evaluation. Hospitals under this model are exempt from
 48 Medicare's inpatient and outpatient prospective payment systems and instead are paid based on
 49 fixed annual budget amounts for inpatient and outpatient hospital services that are established in
 50 advance.

1 A federally-funded evaluation of the first three years of Maryland’s all-payer model found that it
 2 reduced total expenditures and hospital expenditures for Medicare patients but did not impact total
 3 expenditures or hospital expenditures for privately insured patients.²³ The evaluation further found
 4 that hospitals have adapted to global budgets without being adversely impacted financially. Other
 5 studies have looked at hospitals in eight urban counties in Maryland and the state’s earlier rural
 6 pilot program, and research is ongoing. Accordingly, the Council believes that it may be premature
 7 to draw meaningful conclusions about the potential impact of hospital rate-setting in states with
 8 highly concentrated hospital markets.

9
 10 All-payer rate setting for hospitals is intended to increase price competition and lessen the
 11 bargaining power of dominant hospitals, and it moves hospitals away from fee-for-service.
 12 However, appropriate payment rates can be challenging to establish and the model can be costly for
 13 states to administer.²⁴ Strong state leadership as well as an established information technology
 14 infrastructure are needed for all-payer global budgeting to be successful.²⁵

15
 16 *Massachusetts Health Policy Commission*

17
 18 The Massachusetts Health Policy Commission (HPC) is an independent state agency that monitors
 19 health care spending growth and makes policy recommendations regarding health care payment
 20 and delivery reforms. Among other responsibilities, the HPC—established in 2012—is charged
 21 with monitoring changes in the health care market. Massachusetts regulations stipulate that health
 22 care provider organizations with more than \$25 million in revenue must notify the HPC before
 23 consummating transactions for the purpose of enabling the state watchdog to conduct a “cost and
 24 market impact review.”²⁶ The HPC has conducted several such reviews of proposed hospital
 25 mergers over the years and made them available to stakeholders as well as the public, thereby
 26 increasing transparency surrounding these transactions. Notably, mergers may be allowed to move
 27 forward despite criticisms from the HPC.

28
 29 **AMA RESOURCES**

30
 31 Recognizing that physicians are increasingly becoming employed by hospitals and health systems,
 32 the AMA has developed several practical [tools](#) for physicians, including the Annotated Model Co-
 33 Management Service Line Agreement, Annotated Model Physician-Hospital Employment
 34 Agreement and the Annotated Model Physician-Group Practice Employment Agreement which
 35 assist in the negotiation of employment contracts. For physicians considering a practice setting
 36 change or looking for an alignment strategy with an integrated health system, the AMA developed
 37 [Joining or Aligning with a Physician-led Integrated Health System](#). The AMA has also made
 38 available a set of resources called “Unwinding Existing Arrangements” that guides employed
 39 physicians on how to “unwind” from their organization, factoring in operational, financial, and
 40 strategic considerations.

41
 42 AMA principles for physician employment (Policy H-225.950) have been codified to address some
 43 of the more complex issues related to employer-employee relationships, and the AMA Physician’s
 44 Guide to Medical Staff Bylaws is a useful reference manual for drafting and amending hospital
 45 medical staff bylaws. The AMA has also developed a series of model state bills, available from the
 46 AMA’s Advocacy Resource Center, that are intended to address concerns expressed by employed
 47 physicians. Through these resources, the AMA is well-positioned to help employed physicians and
 48 those considering employment by hospitals or other corporations to preserve physician autonomy
 49 and independent decision-making and protect patient-physician relationships. The inviolability of
 50 the patient-physician relationship is a recurrent theme throughout the AMA Code of Medical
 51 Ethics, which also addresses mergers of secular and religiously affiliated health care institutions

1 (Code of Medical Ethics Opinion 11.2.6). AMA staff are available to provide guidance and
 2 consultation on a range of issues related to employment and consolidation.

3
 4 *Working Toward Integrated Leadership Structures*

5
 6 Importantly, the AMA has always supported the ability of physicians to choose their mode of
 7 practice. The AMA promotes physician leadership in integrated structures and develops policy and
 8 resources intended to help safeguard physicians employed by large systems. The AMA has
 9 collaborated with hospitals, independent physician associations, large integrated health care
 10 systems' leaders and payers to cultivate successful physician leadership that improves the value of
 11 care for patients. Working with these stakeholders to bring clinical skills and business insights
 12 together at the leadership level, the AMA is fostering a more cohesive and integrative decision-
 13 making process within hospitals and health care systems. To help hospitals and health care systems
 14 institute that kind of decision-making process, the American Hospital Association (AHA) and the
 15 AMA released "Integrated Leadership for Hospitals and Health Systems: Principles for Success" in
 16 June 2015. The "Principles" provide a guiding framework for physicians and hospitals that choose
 17 to create an integrated leadership structure but are unsure how to best achieve the engagement and
 18 alignment necessary to collaboratively prioritize patient care and resource management.

19
 20 RELEVANT AMA POLICY

21
 22 Policy H-215.968 supports and encourages competition between and among health facilities as a
 23 means of promoting the delivery of high-quality, cost-effective health care. Antitrust relief for
 24 physicians that enables physicians to negotiate adequate payment remains a top priority of the
 25 AMA under Policies H-380.987, D-383.989, D-383.990 and H-383.992. Under Policy H-160.915,
 26 antitrust laws should be flexible to allow physicians to engage in clinically integrated delivery
 27 models without being employed by a hospital or ACO. Policy D-385.962 directs the AMA to
 28 support antitrust relief for physician-led accountable care organizations. Policy H-225.950 outlines
 29 AMA Principles for Physician Employment intended to assist physicians in addressing some of the
 30 unique challenges employment presents to the practice of medicine, including conflicts of interest,
 31 contracting, and hospital medical staff relations.

32
 33 The AMA has substantial policy intended to protect medical staffs, including Policy H-220.937,
 34 which states that geographic disparities or differences in patient populations may warrant multiple
 35 medical staffs within a single hospital corporation, and that each medical staff shall develop and
 36 adopt bylaws and rules and regulations to establish a framework for self-governance of medical
 37 activities and accountability to the governing body. Policy H-215.969 provides that, in the event of
 38 a hospital merger, acquisition, consolidation or affiliation, a joint committee with merging medical
 39 staffs should be established to resolve at least the following issues: (a) medical staff representation
 40 on the board of directors; (b) clinical services to be offered by the institutions; (c) process for
 41 approving and amending medical staff bylaws; (d) selection of the medical staff officers, medical
 42 executive committee, and clinical department chairs; (e) credentialing and recredentialing of
 43 physicians and limited licensed providers; (f) quality improvement; (g) utilization and peer review
 44 activities; (h) presence of exclusive contracts for physician services and their impact on physicians'
 45 clinical privileges; (i) conflict resolution mechanisms; (j) the role, if any, of medical directors and
 46 physicians in joint ventures; (k) control of medical staff funds; (l) successor-in-interest rights; and
 47 (m) that the medical staff bylaws be viewed as binding contracts between the medical staffs and the
 48 hospitals. Policy H-215.969 also states that the AMA will work to ensure, through appropriate state
 49 oversight agencies, that where hospital mergers and acquisitions may lead to restrictions on
 50 reproductive health care services, the merging entity shall be responsible for ensuring continuing
 51 community access to these services. Under Policy H-235.991, medical staff bylaws should include

1 successor-in-interest provisions to protect medical staffs from a hospital ignoring existing bylaws
 2 and establishing new bylaws to apply post-merger, acquisition, affiliation or consolidation.

3
 4 Policy H-225.947, which was established via [Council on Medical Service Report 5-A-15, “Hospital](#)
 5 [Incentives for Admission, Testing and Procedures,”](#) encourages physicians who seek employment
 6 as their mode of practice to strive for employment arrangements consistent with a series of
 7 principles including that: (a) physician clinical autonomy is preserved; (b) physicians are included
 8 and actively involved in integrated leadership opportunities; (c) physicians are encouraged and
 9 guaranteed the ability to organize under a formal self-governance and management structure; (d)
 10 physicians are encouraged and expected to work with others to deliver effective, efficient and
 11 appropriate care; (e) a mechanism is provided for the open and transparent sharing of clinical and
 12 business information by all parties to improve care; and (f) a clinical information system
 13 infrastructure exists that allows capture and reporting of key clinical quality and efficiency
 14 performance data for all participants and accountability across the system to those measures. Policy
 15 H-225.947 also encourages continued research on the effects of integrated health care delivery
 16 models that employ physicians on patients and the medical profession. Policy H-285.931 adopts
 17 principles for physician involvement in integrated delivery systems and health plans. Policy
 18 D-225.977 directs the AMA to continue to assess the needs of employed physicians and promote
 19 physician collaboration, teamwork, partnership, and leadership in emerging health care
 20 organizational structures.

21
 22 AMA policy does not prohibit the application of restrictive covenants in the physician employment
 23 context generally, although Policy H-225.950, “Principles for Physician Employment,” discourages
 24 physicians from entering into agreements that restrict the physician’s right to practice medicine for
 25 a specified period of time or in a specified area upon termination of employment. AMA Code of
 26 Medical Ethics Opinion 11.2.3.1 states that covenants-not-to-compete restrict competition, can
 27 disrupt continuity of care, and may limit access to care. Accordingly, physicians should not enter
 28 into covenants that: (a) unreasonably restrict the right of a physician to practice medicine for a
 29 specified period of time or in a specified geographic area on termination of a contractual
 30 relationship; and (b) do not make reasonable accommodation for patients’ choice of physician. This
 31 opinion also states that physicians in training should not be asked to sign covenants not to compete
 32 as a condition of entry into any residency or fellowship program. Under Policy H-140.984, the
 33 AMA opposes an across-the-board ban on self-referrals, because of benefits to patients including
 34 increased access and competition.

35
 36 **DISCUSSION**

37
 38 The Council shares the concerns among physicians regarding potential negative consequences for
 39 physicians and patients in highly concentrated hospital markets (e.g., increased prices, reduced
 40 choice, and fewer physician practice options). In addition to reviewing the literature, the Council
 41 received input from AMA antitrust experts during the development of this report, and notes that
 42 AMA staff are readily available to assist and advise AMA members and state medical associations
 43 with questions or concerns about physician-hospital relations or hospital consolidation.
 44 Nonetheless, the AMA does not have the resources to actively oppose all future hospital mergers in
 45 highly concentrated markets, as requested by Resolution 235-A-18. Attempting to address hospital
 46 mergers in the same manner that the AMA has addressed major health insurance mergers would
 47 place an undue burden on the organization’s resources and may alienate many valued AMA
 48 members who work for hospitals and hospital systems.

49
 50 Having prepared two reports on hospital consolidation in a two-year time period, the Council has a
 51 clear understanding of ongoing AMA efforts to monitor and respond to health care consolidation,

1 including engaging with the FTC and the DOJ as well as state attorneys general and insurance
2 commissioners. The Council further appreciates the abundance of AMA policy embracing
3 competition and choice, and concludes that hospital consolidation is sufficiently addressed (and not
4 prohibited) by existing policy. Accordingly, the Council developed a new policy recommendation
5 that brings together existing AMA policy to affirm that: (a) health care entity mergers should be
6 examined individually, taking into account case-specific variables of market power and patient
7 needs; (b) the AMA strongly supports and encourages competition in all health care markets; (c)
8 the AMA supports rigorous review and scrutiny of proposed mergers to determine their effects on
9 patients and providers; and (d) antitrust relief for physicians remains a top AMA priority.

10
11 The Council also recognizes that most hospital markets are highly concentrated, and that hospital
12 markets are predominantly local. The Council's review of the literature found that antitrust efforts
13 may not be effective in hospital markets that are already highly concentrated, and that alternative
14 solutions are warranted. Accordingly, the Council recommends that the AMA continue to support
15 actions that promote competition and choice, including: (a) eliminating state CON laws; (b)
16 repealing the ban on physician-owned hospitals; (c) reducing administrative burdens that make it
17 difficult for physician practices to compete; and (d) achieving meaningful price transparency.

18
19 Because hospital markets are local, the Council further recommends encouraging state medical
20 associations to monitor hospital markets and review the impact of horizontal and vertical health
21 system integration on patients, physicians and hospital prices.

22
23 Having discussed the potential impact of hospital consolidation on medical staffs, and the need to
24 protect affected medical staffs post-merger, the Council recommends reaffirmation of four policies
25 intended to help guide medical staffs and physicians experiencing consolidation: Policy H-215.969,
26 which provides that, in the event of a hospital merger, acquisition, consolidation or affiliation, a
27 joint committee with merging medical staffs should be established to resolve critical issues; Policy
28 H-220.937, which states that geographic disparities or differences in patient populations may
29 warrant multiple medical staffs within a single hospital corporation; Policy H-225.950, which
30 outlines AMA Principles for Physician Employment; and Policy H-225.947, which encourages
31 physicians who seek employment as their mode of practice to strive for employment arrangements
32 consistent with a series of principles that actively involve physicians in integrated leadership and
33 preserve clinical autonomy.

34
35 The Council is intrigued by state efforts to promote competition, including Maryland's all-payer
36 rate setting model and Massachusetts' HPC. The AMA will continue to monitor these and other
37 models but, at this time, does not make recommendations regarding their widespread adoption.

38 39 RECOMMENDATIONS

40
41 The Council on Medical Service recommends that the following be adopted in lieu of Resolution
42 235-A-18, and the remainder of the report be filed:

- 43
44 1. That our American Medical Association (AMA) affirm that: (a) health care entity mergers
45 should be examined individually, taking into account case-specific variables of market power
46 and patient needs; (b) the AMA strongly supports and encourages competition in all health care
47 markets; (c) the AMA supports rigorous review and scrutiny of proposed mergers to determine
48 their effects on patients and providers; and (d) antitrust relief for physicians remains a top
49 AMA priority. (New HOD Policy)

- 1 2. That our AMA continue to support actions that promote competition and choice,
2 including: (a) eliminating state certificate of need laws; (b) repealing the ban on physician-
3 owned hospitals; (c) reducing administrative burdens that make it difficult for physician
4 practices to compete; and (d) achieving meaningful price transparency. (New HOD Policy)
5
- 6 3. That our AMA work with interested state medical associations to monitor hospital markets,
7 including rural, state, and regional markets, and review the impact of horizontal and vertical
8 health system integration on patients, physicians and hospital prices. (New HOD Policy)
9
- 10 4. That our AMA reaffirm Policy H-215.969, which provides that, in the event of a hospital
11 merger, acquisition, consolidation or affiliation, a joint committee with merging medical staffs
12 should be established to resolve at least the following issues: (a) medical staff representation on
13 the board of directors; (b) clinical services to be offered by the institutions; (c) process for
14 approving and amending medical staff bylaws; (d) selection of the medical staff officers,
15 medical executive committee, and clinical department chairs; (e) credentialing and
16 recredentialing of physicians and limited licensed providers; (f) quality improvement;
17 (g) utilization and peer review activities; (h) presence of exclusive contracts for physician
18 services and their impact on physicians' clinical privileges; (i) conflict resolution mechanisms;
19 (j) the role, if any, of medical directors and physicians in joint ventures; (k) control of medical
20 staff funds; (l) successor-in-interest rights; and (m) that the medical staff bylaws be viewed as
21 binding contracts between the medical staffs and the hospitals. (Reaffirm HOD Policy)
22
- 23 5. That our AMA reaffirm Policy H-220.937, which states that geographic disparities or
24 differences in patient populations may warrant multiple medical staffs within a single hospital
25 corporation, and that each medical staff shall develop and adopt bylaws and rules and
26 regulations to establish a framework for self-governance of medical activities and
27 accountability to the governing body. (Reaffirm HOD Policy)
28
- 29 6. That our AMA reaffirm Policy H-225.950, which outlines AMA Principles for Physician
30 Employment intended to assist physicians in addressing some of the unique challenges
31 employment presents to the practice of medicine, including conflicts of interest, contracting,
32 and hospital medical staff relations, and that discourage physicians from entering into
33 agreements that restrict their right to practice medicine for a specified period of time or in a
34 specified area upon termination of employment. (Reaffirm HOD Policy) and
35
- 36 7. That our AMA reaffirm Policy H-225.947, which encourages physicians who seek
37 employment as their mode of practice to strive for employment arrangements consistent with a
38 series of principles that actively involve physicians in integrated leadership and preserve
39 clinical autonomy. (Reaffirm HOD Policy)

Fiscal Note: Less than \$500.

REFERENCES

¹ Unpublished Analysis. Hospital Market Competition: Analysis of Hospitals' Market Shares and Market Concentration, 2013-2016. American Medical Association. May 2018.

² *Ibid.*

³ *Ibid.*

⁴ Gaynor M. Examining the Impact of Health Care Consolidation: Statement before the U.S. House of Representatives Committee on Energy and Commerce Oversight and Investigations Subcommittee. February

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