

# REPORT OF THE BOARD OF TRUSTEES

B of T Report 5-A-19

Subject: Update on Corporate Relationships

Presented by: Jack Resneck, Jr., MD, Chair

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1 PURPOSE

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3 The purpose of this informational report is to update the House of Delegates (HOD) on the results  
4 of the Corporate Review process from January 1 through December 31, 2018. Corporate activities  
5 that associate the American Medical Association (AMA) name or logo with a company, non-  
6 Federation association or foundation, or include commercial support, currently undergo review and  
7 recommendations by the Corporate Review Team (CRT) (Appendix A).

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9 BACKGROUND

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11 At the 2002 Annual Meeting, the HOD approved revised principles to govern the American  
12 Medical Association's (AMA) corporate relationships, HOD Policy G-630.040 "Principles on  
13 Corporate Relationships." These "Guidelines for American Medical Association Corporate  
14 Relationships" were incorporated into the corporate review process, are reviewed regularly, and  
15 were reaffirmed at the 2012 Annual Meeting. AMA managers are responsible for reviewing AMA  
16 projects to ensure they fit within these guidelines.

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18 YEAR 2018 RESULTS

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20 In 2018, eighty new activities were considered and approved through the Corporate Review  
21 process. Of the 80 projects recommended for approval, 33 were conferences or events, nine were  
22 education, content or grants, 24 were collaborations or affiliations, 12 were member service  
23 provider programs, one was an American Medical Association (AMA) Alliance activity and one  
24 was an American Medical Association Foundation (AMAF) program. (Appendix B).

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26 CONCLUSION

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28 The Board of Trustees (BOT) continues to evaluate the CRT review process to balance risk  
29 assessment with the need for external collaborations that advance the AMA's strategic focus.

## Appendix A

### CORPORATE REVIEW PROCESS OVERVIEW

The Corporate Review Team (CRT) includes senior managers from the following areas: Strategy, Finance, Health Solutions Group (HSG), Advocacy, Federation Relations, Office of the General Counsel, Medical Education, Publishing, Ethics, Enterprise Communications (EC), Physician Engagement (PE), and Health and Science.

The CRT evaluates each project with the following criteria:

- Type, purpose and duration of the activity;
- Audience;
- Company, association, foundation, or academic institution involved (due diligence reviewed);
- Source of external funding;
- Use of the AMA logo;
- Fit or conflict with AMA Corporate Guidelines;
- Editorial control/copyright;
- Exclusive or non-exclusive nature of the arrangement;
- Status of single and multiple supporters; and
- Risk assessment for AMA.

The CRT reviews and makes recommendations regarding the following types of activities that utilize AMA name and logo:

- Industry-supported web, print, or conference projects directed to physicians or patients that do not adhere to Accreditation Council for Continuing Medical Education (ACCME) Standards and Essentials.
- AMA sponsorship of external events.
- Independent and company-sponsored foundation supported projects.
- AMA licensing and publishing programs. (These corporate arrangements involve licensing AMA products or information to corporate or non-profit entities in exchange for a royalty and involve the use of AMA's name, logo, and trademarks. This does not include database or CPT licensing.)
- Member service provider programs such as new affinity or insurance programs and member benefits.
- Third-party relationships such as joint ventures, business partnerships, or co-branding programs directed to members.
- Non-profit association collaborations outside the Federation. The CRT reviews all non-profit association projects (Federation or non-Federation) that involve corporate sponsorship.
- Collaboration with academic institutions only if there is corporate sponsorship.

For the above specified activities, if the CRT recommends approval, the project proceeds.

In addition to CRT review, the Executive Committee of the Board must review and approve CRT recommendations for the following AMA activities:

- Any activity directed to the public with external funding.
- Single-sponsor activities that do not meet ACCME Standards and Essentials.
- Activities involving risk of substantial financial penalties for cancellation.
- Upon request of a dissenting member of the CRT.
- Any other activity upon request of the CRT.

All Corporate Review recommendations are summarized annually for information to the Board of Trustees. The BOT informs the HOD of all corporate arrangements at the Annual Meeting.

## Appendix B

SUMMARY OF CORPORATE REVIEW  
RECOMMENDATIONS FOR 2018

<u>Project No.</u>	<u>Project Description</u>	<u>Corporations</u>	<u>Approval Date</u>
<b>CONFERENCES/EVENTS</b>			
<b>22738</b>	<b>TEDMED 2018</b> – Continue TEDMED conference sponsorship with name and logo	TEDMED, LLC	6/5/2018
<b>23524</b>	<b>HIMSS18 Annual Conference</b> – Sponsorship with AMA name and logo.	Health Information and Management Systems Society (HIMSS)	1/9/2018
<b>27797</b>	<b>Sandy Hook Gala Event 2018</b> – Continue sponsorship with AMA name and logo.	Sandy Hook Promise Akin Gump Straus Hauer & Feld, LLP Amalgamated Bank Anthem, Inc. Blue Cross Blue Shield Association Genentech, Inc. Heather McHugh Liberty Partners Group, LLC Managed Funds Association Mehlman Castagnetti Rosen & Thomas National Association of Broadcasters (NAB) National Multifamily Housing Council Pacific Gas & Electric Company (PG&E) The Sorenson Family Diageo, PLC Wine and Spirits Wholesalers of America, Inc. Aetna Inc. Air Line Pilots Association (ALPA) American Health Care Association (AHCA) AT&T Inc. (American Telephone and Telegraph) The Bank of America Corporation Boehringer-Ingelheim, GmbH CVS Health (Consumer Value Store) Deloitte Touche Tohmatsu Limited Discovery Communications, Inc. Lockheed Martin Corporation Lumina Foundation	4/6/2018

		Merck & Co., Inc. Verizon Wireless Charter Communications, Inc. S&P Global Inc. (Standard & Poor) PepsiCo, Inc. Comcast Corporation Centene Corporation Pharmaceutical Research and Manufacturers of America (PhRMA) Alexion Pharmaceuticals, Inc. General Dynamics Corporation Association for Accessible Medicine	
<b>27981</b>	<b>Alliance for Health Policy –</b> Continue sponsorship of event dinner with AMA name and logo.	Pharmaceutical Research and Manufacturers of America (PhRMA) Health Is Primary (Family Medicine for America's Health) Aetna, Inc. Anthem Insurance Companies, Inc. Ascension Health Blue Cross Blue Shield Association Cambia Health Foundation GSK (GlaxoSmithKline) Welsh Carson Anderson & Stowe (WCAS) Bristol-Myers Squibb Company (BMS) Amgen, Inc. (Applied Molecular Genetics) Association of Community Affiliated Plans (ACAP) Novartis International, A.G. Biotechnology Innovation Organization (BIO) Blue Shield of California DaVita, Inc. UCB, Inc. (Union Chimique Belge) Vertex Pharmaceuticals, Inc.	5/11/2018
<b>29472</b>	<b>Sling Health 2018 Demo Day</b> – Sponsorship with AMA name and logo.	Sling Health National Network Pharmaceutical Research and Manufacturers of America (PhRMA) Husch Blackwell, LLP The Boston Consulting Group, Inc. (BCG) Cortex Innovation Community St. Louis Metropolitan Medical Society St. Louis Regional Chamber	4/10/2018

		Barnes-Jewish Christian HealthCare (BJC) Invenr InSite Washington University in St. Louis St. Louis Development Partnership Penn HealthX University of Michigan Medical School EVNTUR Cambridge Innovation Center (CIC) Louisiana State University Health (LSU Health) Foundation Brown Smith Wallace, LLP	
29760	<b>8<sup>th</sup> Annual Diversity Inclusion and Health Equity Symposium</b> – Sponsorship with AMA name and logo.	Center for Healthcare Innovation (CHI) Genentech, Inc. Abbott Laboratories Edelman Digital AbbVie, Inc. Salesforce, Inc. West Monroe Partners, LLC. The University of Chicago Medicine Gilead Sciences, Inc. Northwestern University Upsher-Smith Laboratories, LLC Drinker Biddle & Reath LLP Aurora Health Care Sanofi, S.A. SoPE (Society of Physician Entrepreneurs) Chiltern International Limited	5/9/2019
29938	<b>2018 Personal Connected Health (PCH) Alliance Conference</b> – Continue sponsorship with AMA name and logo.	Connected Health Conference Personal Connected Health (PCH) Alliance	6/25/2018
31205	<b>2018 25<sup>th</sup> Annual Princeton Conference</b> – Sponsorship with AMA name and logo.	Princeton University	1/22/2018
31322	<b>AMA Global Health Challenge</b> – AMA to rebrand Timmy Global Health Challenge as AMA Global Health Challenge.	Timmy Global Health Med Plus Advantage International Medical Group (IMG)	2/8/2018
31368	<b>AMA Sponsored Journalist Training on Opioid/Addiction Epidemic</b> – AMA sponsorship of training program for journalists.	American Society of Addiction (ASAM) National Press Foundation (NPF)	2/19/2018

31391	<b>2018 Women Business Leaders in Healthcare (WBL) Summit</b> – Sponsorship with AMA name and logo.	Women Business Leaders in Healthcare (WBL) Tivity Health, Inc. MCG Health, LLC, part of the Health Network UnitedHealth Group, Inc. Medecision, Inc. American Mobile Nurses (AMN) Healthcare McKesson Corporation Tabula Rasa Healthcare Catholic Health Initiatives Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, P.C. Amgen, Inc. Highmark, Inc. Trustmark National Bank Healthcare Leadership Council (HLC) Navigant Consulting, Inc. Dobson DaVanzo & Associates, LLC	2/13/2018
32602	<b>Northern Connecticut and Western Massachusetts Juvenile Diabetes Research Foundation (JDRF) Annual Promise Ball</b> – AMA sponsorship with name and logo.	Northern Connecticut and Western Massachusetts Juvenile Diabetes Research Foundation (JDRF) Optum, Inc. Travelers (The Travelers Indemnity Company) Aetna, Inc. Aspen RE (Reinsurance) Cigna (Global Health Service Company) HealthPlan Services, Inc. Mandell Family Foundation (Foundation Center) Accenture, Inc. Convey Health Solutions Pratt & Whitney (United Technologies Corporation) Travelers Championship (The Greater Hartford Community Foundation) Bartlett, Brainard, Eacott (BBE) Inc. Covington & Burling, LLP Prudential Financial, Inc. The Hartford Financial Services Group, Inc. Klynveld Peat Marwick Goerdeler (KPMG) International Cooperative Barnes Group, Inc. Concentrix Corporation Hartford Yard Dogs (Minor League Baseball Team)	

		Lilly Diabetes (Lilly USA, LLC) Marcum Accountants (Marcum LLP) New Britain Bees (Atlantic League of Professional Baseball Team) New England Development, Inc. PRO Unlimited, Inc. People's United Bank, N.A.	
<b>32603</b>	<b>National Minority Quality Forum Leadership Summit 2018</b> – Sponsorship with AMA name and logo.	National Minority Quality Forum, Inc.	4/2/2018
<b>32761</b>	<b>AMA Physician Innovation Network (PIN)/Health:Further Conference Collaboration</b> – Speaking opportunity for AMA Physician Innovation Network (PIN) with AMA name and logo at Health: Further Conference.	Health:Further	5/4/2018
<b>32899</b>	<b>Big Data and Healthcare Analytics Forum</b> – Sponsorship with AMA name and logo.	Big Data and Healthcare Analytics Forum Health Information and Management Systems Society (HIMSS) Media, LLC Purestorage, Inc. General Electric (GE) Microsoft Corporation DataRobot, Inc. Sirius Healthcare (Sirius Computer Solutions, Inc.) 3M (Minnesota Mining and Manufacturing Company) Qlik Healthcare (QlikTech International AB) American Health Information Management Association (AHIMA) HealthDataViz, LLC Roche Diagnostics Information Solutions (F. Hoffmann-La Roche Ltd)	5/21/2018
<b>33070</b>	<b>American Health Information Management Association (AHIMA)/AMA Clinical Documentation Improvement (CDI) Summit</b> – AMA to co-brand and sponsor the summit with AHIMA.	Clinical Documentation Improvement (CDI) Summit American Health Information Management Association (AHIMA)	6/25/2018



33195	<b>2018 Connected Health Conference &amp; Personal Connected Health (PCH) Alliance</b> – AMA to continue sponsorship with name and logo for 2018 event.	2018 Connected Health Conference Personal Connected Health (PCH) Alliance Health Information and Management Systems Society (HIMSS)	7/20/2018
33238	<b>2018 Midwest LGBTQ Health Symposium Reception</b> – Sponsorship of reception with AMA name and logo.	2018 Midwest LGBTQ Health Symposium Howard Brown Health Center for Education, Research and Advocacy	7/26/2018
33239	<b>2018 Health 2.0 Annual Fall Conference</b> – AMA to continue sponsorship with name and logo for 2018 event.	Health 2.0, LLC Health Information and Management Systems Society (HIMSS)	7/26/2018
33422	<b>National Association Medical Staff Services (NAMSS) Annual Meeting</b> – AMA name, logo and sponsorship of key (room) cards for meeting.	National Association Medical Staff Services (NAMSS)	8/24/2018
33423	<b>Systematized Nomenclature of Medicine – Clinical Terms (SNOMED CT) Expo 2018</b> – AMA to continue sponsorship with name and logo for 2018 event.	Systematized Nomenclature of Medicine – Clinical Terms (SNOMED CT)	8/24/2018
33424	<b>Health Information and Management Systems Society (HIMSS) Saudi Arabia Conference &amp; Exhibition 2018</b> – Sponsorship with AMA name and logo.	Health Information and Management Systems Society (HIMSS)	8/28/2018
33425	<b>Health Information and Management Systems Society (HIMSS) Big Data and Healthcare Analytics Forum</b> – Sponsorship with AMA name and logo.	Health Information and Management Systems Society (HIMSS) Initiate Government Solutions (IGS), LLC Rapid Insight, Inc.	8/24/2018
33428	<b>American Health Information Management Association (AHIMA) World Congress 2018</b> – Sponsorship with AMA name and logo to reinforce CPT brand awareness internationally.	American Health Information Management Association (AHIMA) Cleveland Clinic Abu Dhabi 3M (Minnesota Mining and Manufacturing Company) Health Information Systems DML (Data Manipulation Language) Consulting, Inc.	8/28/2018
33479	<b>American Health Information Management Association (AHIMA) Annual Clinical Coding Meeting</b> – Sponsorship with AMA name and logo.	American Health Information Management Association (AHIMA)	9/4/2018

<b>33494</b>	<b>Predictive Analytics Innovation Summit</b> –Speaking engagement including sponsorship with AMA name and logo.	The Predictive Analytics Innovation Summit (The Innovation Enterprise Ltd) Visier, Inc. Women Who Code Decideo CrowdReviews, LLC Datafloq, B.V. Visibility Magazine	9/21/2018
<b>33568</b>	<b>2018 Chicago United</b> – Sponsorship with AMA name and logo for “Leaders for Change” 2018 gala event.	Chicago United	9/24/2018
<b>33654</b>	<b>HIMSS 2019 Agreement</b> – Collaboration for HIMSS Global Conference, with use of AMA name and logo.	Health Information and Management Systems Society (HIMSS)	10/5/2018
<b>33672</b>	<b>PCPI Fall Conference 2018</b> – AMA IHMI sponsorship with AMA name and logo.	PCPI National Quality Registry Network (NQRN)	10/8/2018
<b>33830</b>	<b>Arab Health 2019 Conference</b> – Sponsorship with the AMA name and logo to establish CPT in Middle East healthcare market.	Arab Health (Informa Exhibitions, LLC)	10/31/2018
<b>33859</b>	<b>2019 National Rx Drug Abuse &amp; Heroin Summit</b> – Sponsorship with AMA name and logo.	The National Rx Drug Abuse & Heroin Summit	11/2/2018
<b>34034</b>	<b>E-Health Conference 2019</b> – Speaking engagement, booth and sponsorship with AMA name and logo to establish CPT in Canadian healthcare market.	Digital Health Canada Canada Health Infoway Canadian Institute for Health Information (CIHI)	11/13/2018
<b>34269</b>	<b>2019 National Quality Forum (NQF) Annual Conference</b> – Sponsorship with AMA name and logo.	National Quality Forum (NQF)	12/6/2018
<b>EDUCATION, CONTENT OR GRANTS</b>			
<b>30540</b>	<b>Gaples Institute for Integrative Cardiology Collaboration</b> – Gaples nutrition curriculum to be featured on the AMA Education Center.	Gaples Institute for Integrative Cardiology	12/6/2018
<b>31526</b>	<b>Validated Blood Pressure Device Criteria and Listing (VDL)</b> – Guidance to physicians on AMA/AHA Target:BP website regarding a	American Heart Association (AHA) National Opinion Research Center	4/23/2018

	list of devices demonstrating validation for clinical accuracy (VDL).		
<b>31533</b>	<b>“Distributed by” branding for American Medical Association / American Heart Association Target:BP Materials</b> – Listing of “distributed by Telligen” on AMA and AHA co-branded Target:BP materials.	American Heart Association (AHA) Telligen, Inc.	3/28/2018
<b>32931</b>	<b>American Hospital Association’s Health Research and Educational Trust (HRET)</b> – AMA Improving Health Outcomes (IHO) royalty free license for diabetes prevention white paper development and dissemination.	Health Research and Educational Trust (HRET) American Hospital Association (AHA)	6/5/2018
<b>33836</b>	<b>American Hospital Association (AHA) and AMA “Blood Pressure Measure Accurately” Module</b> – AMA to co-create and co-brand education program to train primary care team members.	American Hospital Association (AHA)	10/31/2018
<b>33885</b>	<b>MedStar/AMA EHR Usability Comparison Research Microsite</b> – AMA name and logo use on EHR visibility website featuring videos.	Cerner Corporation Allscripts MEDITECH NextGen Epic (Electronic Privacy Information Center) Modernizing Medicine, Inc. CureMD Healthcare eClinicalworks Athenahealth, Inc. Kareo, Inc. General Electric (GE) Healthcare (Centricity)	11/5/2018
<b>33896</b>	<b>Physician Burnout Assessment Crosswalk Research</b> - AMA to distribute a physician burnout survey with incentive to physician population.	Amazon.com, Inc. The American Red Cross	11/2/2018
<b>34154</b>	<b>Target: BP Initiative Data Platform</b> – AMA/American Heart Association logo use on select pages of a chronic	American Heart Association (AHA) IQVIA, Inc	12/12/2018

	disease ambulatory platform with the vendor IQVIA.		
	<b>2019 Historically Black Colleges and Universities (HBCU) Calendar and Resource Guide</b> – Participation in calendar and resource guide.	Historically Black Colleges and Universities (HBCU)	7/12/2018
<b>COLLABORATIONS/AFFILIATIONS</b>			
<b>25493</b>	<b>Heka Health Collaboration</b> – Updated AMA collaboration on a self-measured blood pressure (SMBP) phone app pilot.	AllScripts Healthcare Solutions, Inc. Heka Health, Inc. eClinicalWorks	8/8/2018
<b>30260</b>	<b>AMA Physician Innovation Network (PIN) Collaborators</b> –AMA Physician Innovation Network (PIN) collaboration agreements with limited AMA name and logo use.	AngelMD, Inc. Physician Entrepreneur Summit Redox, Inc. Tincture.io Center for Digital Innovation (CDI-NEGEV) Further Fund Springboard Enterprises	9/13/2018
<b>30327</b>	<b>AMA IHMI Collaborators</b> – IHMI collaboration agreements with limited AMA name and logo use.	ACT - The App Association Elimu Medstro Association Forum Ingenious Med, Inc.	4/24/2018
<b>31531</b>	<b>AMA IHMI Google Innovation Challenge with Medstro</b> – Collaboration with Google and Medstro on the IHMI Google Innovation Challenge to enhance IHMI common data model.	Google, LLC Medstro	9/10/2018
<b>32591</b>	<b>AMA Physician Innovation Network (PIN)/Massachusetts Institute of Technology (MIT) Hacking Medicine Collaboration</b> – AMA Physician Innovation Network (PIN) to create a sub-community for Massachusetts Institute of Technology (MIT) Hacking Medicine events and workshops.	Massachusetts Institute of Technology (MIT) Hacking Medicine	4/2/2018
<b>32732</b>	<b>“All of Us” Precision Medicine Digital Physician Engagement Campaign</b> – AMA name and logo use to announce collaboration.	National Institute of Health (NIH) Figure 1	4/30/2018

<b>32807</b>	<b>American Foundation for Firearm Injury Reduction in Medicine (AFFIRM)</b> – AMA support, name and logo for AFFIRM’s steering committee. AMA not involved in fundraising.	American Foundation for Firearm Injury Reduction in Medicine (AFFIRM)	5/15/2018
<b>32975</b>	<b>AMA Physician Innovation Network (PIN)/Georgetown StartupHoyas Collaboration</b> – AMA Physician Innovation Network (PIN) to create a sub-community for Georgetown StartupHoyas.	Georgetown University School of Business	6/8/2018
<b>33354</b>	<b>FitGate Health Collaboration Agreement with IHMI</b> – IHMI collaboration agreement with limited AMA name and logo use.	FitGate, Inc.	8/13/2018
<b>33355</b>	<b>Knowledge-Action-Change (KAC) Health Collaboration Agreement with IHMI</b> – IHMI collaboration agreement with limited AMA name and logo use.	Knowledge-Action-Change (KAC) Health, LLC	8/22/2018
<b>33421</b>	<b>AMA Digital Health Implementation Playbook</b> – AMA branded website with links to collaborator websites and newsletters.	Egg Strategy, Inc. Advocate Health Care, Inc. Avia, Inc. Baylor Scott & White Health Boston Medical Center (BMC) CareMore Health System (a subsidiary of Anthem, Inc.) Columbia University Medical Center Eccles School of Business Enlightening Results, LLC Epharmix, Inc. Inception Health, LLC Harvard Medical School Partners Healthcare Brigham and Women’s Hospital Health2047, Inc. Healthbox, LLC HealthPartners Henry Ford Health System (HFHS) Illinois Gastroenterology Group/SonarMD, LLC Intermountain Healthcare IQVIA, Inc. John Hopkins Medicine (JHM)	8/30/2018

		Kaiser Permanente (Kaiser Foundation Health Plan, Inc.) Lucro Global, LLC Marshfield Clinic MassChallenge, Inc. Matter Health Mount Sinai Health System National Association of Community Health Centers NODE (Network of Digital Evidence) Health New York University (NYU) Langone Health Ochsner Health System OSF (Order of Saint Francis) Healthcare Partners Connected Health Partners HealthCare (Connected Health) Pharos Innovations, LLC Philips (Koninklijke Philips, N.V.) Privia Medical Group Providence Health & Services Rock Health Rx Health (Responsive Health) Samsung SLUCare Physician Group Stanford Health Care (SHC) The Dartmouth Institute The Research And Development (RAND) Corporation University of California San Francisco University of Colorado Health University of Mississippi Medical Center Penn Medicine (University of Pennsylvania Health System) University of Pittsburgh Medical Center Vivify Health, Inc.	
33446	<b>Propeller Health Collaboration Agreement with IHMI – IHMI</b> collaboration agreement with limited AMA name and logo use.	Propeller Health	8/30/2018

33555	<b>Medfusion Collaboration Agreement with IHMI</b> – IHMI collaboration agreement with limited AMA name and logo use.	Medfusion, Inc.	9/19/2018
33557	<b>PharmaSmart Collaboration Agreement with IHMI</b> - IHMI collaboration agreement with limited AMA name and logo use.	PharmaSmart International, Inc.	9/19/2018
33600	<b>PatientPoint Collaboration Agreement with IHMI</b> – IHMI collaboration agreement with limited AMA name and logo use.	PatientPoint, LLC	9/27/2018
33627	<b>Prevention Strategy Collaboration with Health Care Organizations (HCOs)</b> – AMA name and logo will appear alongside these HCOs for national diabetes prevention program.	Marshfield Clinic Hattiesburg Clinic North Mississippi Health System Trinity Health Ascension Health, Inc. University of Florida Health Greenville Health System (GHS) Family Christian Health Center Loyola University Medical Center Matthew Walker Comprehensive Health Center, Inc. Mercy Community Health Care Riverbend Medical Group, Inc. University of Pittsburgh, PA (UPMC) Midwest Health's Midwest Heart & Vascular Specialists Aledade, Inc. Banner University Medical Center Harris Health System Health Management Services Organization Holy Cross Health Kelsey-Seybold Clinic Mercy Physician Network (Mercy Health System) Nashville University Priority Health Care South Illinois University Vanderbilt University Medical Center Wisconsin Women's Health Foundation Regents of the University of California University of Connecticut University of Michigan University of North Dakota	1/8/2018

		University of Pittsburgh Medical Center (UPMC) Community Medicine, Inc.	
<b>33671</b>	<b>Fitbit, Higi Collaboration Agreement with IHMI</b> – IHMI collaboration agreement with limited AMA name and logo use.	Fitbit, Inc. Higi, SH, LLC	10/8/2018
<b>33794</b>	<b>NAM Opioid Action Collaborative</b> – AMA name, logo and sponsorship of public-private partnership to disseminate evidence based solutions to reduce opioid abuse.	National Academy of Medicine Action Collaborative (NAM Opioid Collaborative)	10/24/2018
<b>33835</b>	<b>Core Quality Measure Collaborative</b> – AMA participation and logo use in coalition to identify core sets of quality measures that payers will commit to use for reporting.	Core Quality Measure Collaborative (CQMC) National Quality Forum (NQF) The Centers for Medicare & Medicaid Services (CMS) AHIP (America's Health Insurance Plans)	10/25/2018
<b>33884</b>	<b>AMA Physician Innovation Network (PIN)/EHR Sub-Community</b> – AMA to display logos of organizations that agree to collaborate in an online community that connects physicians, vendors, healthcare and IT leaders on EHR best practices.	Cerner Corporation Allscripts Healthcare Solutions, Inc. MEDITECH (Medical Information Technology, Incorporated) NextGen Healthcare Information Epic Modernizing Medicine CureMD eClinicalworks Athenahealth Kareo General Electric (GE) Healthcare (Centricity) Cerner Corporation Allscripts	11/5/2018
<b>33936</b>	<b>TechSpring Collaboration Agreement with IHMI</b> – IHMI collaboration agreement with limited AMA name and logo use.	TechSpring Health	11/7/2018
<b>33988</b>	<b>Persona Informatics Collaboration Agreement with IHMI</b> – IHMI collaboration agreement with limited AMA name and logo use.	Persona Informatics, Inc.	11/21/2018



34069	<b>The Collaborative for Healing and Renewal in Medicine (CHARM)</b> - The AMA logo will be associated with the Charter and the “CHARM” friends” on AMA and Arnold P. Gold Foundation websites.	The Collaborative for Healing and Renewal in Medicine (CHARM) Association of American Medical Colleges (AAMC) Society for Hospital Medicine Council of Residency Directors in Emergency Medicine Accreditation Council of CME (Continuing Medical Education) American College of Osteopathic Internists American Psychiatric Association National Hispanic Medical Association Institute for Healthcare Improvement Society for General Internal Medicine American College of Physicians ACLGIM (Association of Chief and Leaders of General Internal Medicine) National Medical Association AAIM (Alliance for Academic Internal Medicine) ABIM (American Board of Internal Medicine) American Society of Anesthesiology Arnold P. Gold Foundation	11/21/2018
	<b>Partnership for America’s Future Website logo request</b> – AMA name and logo use to announce collaboration.	America’s Health Insurance Plans (AHIP) Pharmaceutical Research and Manufacturer’s Association (PhRMA) Biotechnology Innovation Organization (BIO) Blue Cross, Blue Shield Association (BCBS) Association of Accessible Medicines (AAM) Federation of American Hospitals	5/31/2018
<b>MEMBER SERVICE PROVIDER PROGRAMS</b>			
31423	<b>Mirador Financial Inc.</b> – AMA Affinity program for small practice lending services.	Mirador Financial, Inc. Core Innovation Capital Cuna Mutual Group Epic Ventures Collaborative Fund Jump Capital Crosslink Capital NYCA (New York Court of Appeals) Partners	2/27/2018

<b>31459</b>	<b>Relish Labs, LLC</b> – AMA Affinity program for home meal kits.	Relish Labs, LLC d/b/a Home Chef The Kroger Co.	6/13/2018
<b>32694</b>	<b>Laurel Road Bank</b> – AMA Affinity program for student loan refinance.	Laurel Road Bank (f/k/a Darien Rowayton Bank “DRB”) Credible Labs, Inc.	4/25/2018
<b>32786</b>	<b>SimpliSafe, Inc.</b> –AMA Affinity program for security monitoring offices and homes.	SimpliSafe, Inc.	5/14/2018
<b>33256</b>	<b>Headspace, Inc.</b> – AMA Affinity program for discounted subscription to meditation and mindfulness mobile application.	Headspace, Inc.	8/14/2018
<b>33257</b>	<b>Gympass U.S., LLC</b> – AMA Affinity program for discounted fitness memberships.	Gympass U.S., LLC	8/6/2018
<b>33258</b>	<b>Intersections, Inc.</b> – AMA Affinity program for discounted identity theft protection and data breach readiness subscriptions.	Intersections, Inc. d/b/a Identity Guard	8/14/2018
<b>33615</b>	<b>GE Appliances</b> – AMA Affinity program for discounted home appliances.	General Electric (GE) Appliances Meridian One Corporation	10/3/2018
<b>33615</b>	<b>Meridian One Acquisition by Arthur J. Gallagher</b> – Arthur J. Gallagher purchases Meridian One, an AMA Affinity program partner for GE home appliances.	Meridian One Corporation Arthur J. Gallagher & Co. Gallagher Affinity	12/12/2018
<b>33619</b>	<b>Dell Marketing L.P.</b> - AMA Affinity program for discounted computer technology.	Dell Marketing L.P.	5/7/2018
<b>33734</b>	<b>AMA Affinity Hotel Program</b> – AMA Affinity program for international hotels.	Choice Hotels International, Inc.	10/3/2018
	<b>AMA-sponsored Med Plus Advantage (MPA) with Employee Assistance Program</b> – AMA Insurance Agency program for employee mental health counselling services through AMA-sponsored Med Plus Advantage (MPA) program.	Standard Insurance Company Morneau Shepell, Ltd.	9/24/2018

<b>AMA ALLIANCE</b>			
	<b>AMA Alliance Video Program: “Community Approaches to Combat the Opioid Epidemic”</b> – AMA Alliance and Independent Television News (ITN) Productions Industry News to co-brand and collaborate on an AMA Alliance promotional video, with AMA Alliance name and logo use.	AMA Alliance Independent Television News (ITN) Productions Industry News	5/7/2018
<b>AMA FOUNDATION</b>			
	<b>AMA Foundation (AMAF) Corporate Roundtable Fundraising – Phase One</b> – Phase one corporate fundraising campaign to increase AMA Foundation Corporate Roundtable members.	AbbVie, Inc. Actelion Pharmaceuticals US (J&J/Janssen Co.) Alexion Pharmaceuticals, Inc. America’s Health Insurance Plans (AHIP) Amneal Pharmaceuticals, Inc. Argus Health Systems, Inc. AstraZeneca, PLC Biogen, Inc. BioMarin Pharmaceutical, Inc. Biotechnology Innovation Organization (BIO) Blue Cross Blue Shield Boehringer-Ingelheim, GmbH Bracco Diagnostics, Inc. Bristol-Myers Squibb Company Centene Corporation Cerner Corporation Change Healthcare Corporation Cigna Corp. Cigna Pharmacy Benefit Management Cipla USA, Inc. Citizens Rx, LLC CVS (Consumer Value Store) Caremark Daiichi Sankyo Company, Limited Eli Lilly and Company EnvisionRx Options (Envision Pharmaceuticals, LLC) Express Scripts Holding Company GE Foundation (General Electric) Genentech, Inc. Gilead Sciences, Inc. GlaxoSmithKline, PLC Henry Schein, Inc.	10/25/2018

		Horizon Pharma, PLC Humana, Inc. IBM Watson Health (International Business Machines) Incyte Corporation Insulet Corporation Ionis Pharmaceuticals Livongo Health, Inc. Lupin Pharmaceuticals, Inc. Mallinckrodt, LLC Masimo Corporation MedImpact Healthcare Systems, Inc. Merck and Company, Inc. MeridianRx, LLC Navitus Health Solutions Novartis International, AG Novo Nordisk A/S Oak Street Health, LLC Otsuka America Pharmaceutical, Inc. PerformRx, LLC Pernix Therapeutics Holdings Pfizer, Inc. Philips Healthcare Company Phoenix Benefits Management, LLC PhRMA (Pharmaceuticals Research and Manufactures) Prime Therapeutics, LLC ProCare RX Regeneron Pharmaceuticals, Inc. The Risk Authority – Stanford Sanofi Shionogi, Inc. Shire U.S. Solera Health (Solera Network) Sun Pharmaceutical Industries, Inc. Takeda Pharmaceuticals Company, LTD Terumo Medical Corporation Teva North America (Teva Pharmaceuticals, USA, Inc.) UnitedHealth Group, Inc. Vertex Pharmaceuticals, Inc. Walgreens (Walgreen Company) WellDyneRx, LLC World Wide Technology, Inc.	
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