Whereas, The American Board of Medical Specialties (ABMS) has an advertising campaign to the general public directing patients to ABMS board certified physicians; and

Whereas, Fees for board certification, recertification, and maintenance of certification amount to thousands of dollars paid by physicians during their professional career in order to practice medicine; and

Whereas, This advertising campaign benefits mainly the ABMS and their component boards; therefore be it

RESOLVED, That our American Medical Association oppose the use of any physician fees, dues, etc., for any advertising by the American Board of Medical Specialties or any of their component boards to the general public. (New HOD Policy)

Fiscal Note: Not yet determined

Received: 02/01/19