

AMERICAN MEDICAL ASSOCIATION HOUSE OF DELEGATES

Resolution: 301
(A-19)

Introduced by: Virginia

Subject: American Board of Medical Specialties Advertising

Referred to: Reference Committee C
(, Chair)

1 Whereas, The American Board of Medical Specialties (ABMS) has an advertising campaign to
2 the general public directing patients to ABMS board certified physicians; and
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4 Whereas, Fees for board certification, recertification, and maintenance of certification amount to
5 thousands of dollars paid by physicians during their professional career in order to practice
6 medicine; and
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8 Whereas, This advertising campaign benefits mainly the ABMS and their component boards;
9 therefore be it
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11 RESOLVED, That our American Medical Association oppose the use of any physician fees,
12 dues, etc., for any advertising by the American Board of Medical Specialties or any of their
13 component boards to the general public. (New HOD Policy)

Fiscal Note: Not yet determined

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