National Advocacy Conference Agenda

Monday, February 27

President's Lecture featuring Mick Ebeling
3:00 – 4:00 p.m.
Independence Ballroom A

Kicking off the conference this year is Mick Ebeling, CEO of Not Impossible Labs, Two-Time SXSW Innovation Award Winner and Author, Not Impossible: The Art and Joy of Doing What Couldn’t Be Done. A recipient of the Muhammad Ali Humanitarian of the Year Award, a two-time South by Southwest Innovation Award Winner, one of Wired magazine’s “Agents of Change,” and listed as one of the most influential creative people by The Creativity 50’s, Mick Ebeling is a film, television, and commercial producer, philanthropist, technology trailblazer, author, entrepreneur, and public speaker who has won every major creative and advertising award.

Capitol Hill Briefing
4:00 – 5:00 p.m.
Independence Ballroom A

Senior advocacy staff from the American Medical Association will deliver an overview of the organization’s priority issues and things to keep in mind if you are meeting with members of Congress.

- Richard A. Deem, senior vice president, Advocacy, AMA
- Cindy Brown, vice president, Government Affairs, AMA
- Todd Askew, director, Congressional Affairs, AMA

AMA Leadership on the Issues
5:00 – 6:00 p.m.
Independence Ballroom A

The AMA president, president-elect, and the chair of the Board of Trustees share their perspectives on the issues they address daily when discussing the AMA’s efforts and advocacy agenda with members of Congress, the administration and the media.

- Andrew W. Gurman, MD, president, AMA
- David O. Barbe, MD, MHA, president-Elect, AMA
- Patrice A Harris, MD, MA, chair, Board of Trustees, AMA

Welcome Reception – Sponsored by AMPAC
6:00 – 7:00 p.m.
Independence Ballroom B-E

Tuesday, February 28

Breakfast
8:00 – 9:00 a.m.
Independence Ballroom B-E

General Sessions will be in Independence Ballroom A

Special presentation
9:00 – 9:15 a.m.
  • US Senator John Barrasso, MD - (R-WY)

Congressional Perspectives
9:15 – 9:45 a.m.
  • US Representative Charlie Dent - (R-PA)

Congressional Perspectives
9:45 – 10:15 a.m.
  • US Senator Ron Wyden (D-OR)

Inside the Beltway
10:15 – 11:15 a.m.

Mark Halperin: Managing editor of Bloomberg Politics and host of Bloomberg TV’s With All Due Respect has covered every American election since 1988. He is a creator, executive producer and host of Showtime’s political documentary series The Circus, produced in cooperation with Bloomberg Politics.

Congressional Perspectives
11:15 – 11:45 a.m.
  • US Representative Kevin Brady, Ways and Means Chairman - (R-TX)

Session Recap
11:45 – 12:15 p.m.
Independence Ballroom A

AMA Congressional Affairs staff will help summarize the morning’s sessions into material you can use and give you information that will make your afternoon hill visits more productive.
• Jason Marino, senior assistant director, Congressional Affairs, AMA
• TC Roberge, senior assistant director, Congressional Affairs, AMA

Boxed Lunches
12:15 – 1:30 p.m.
Independence Ballroom B-E

Afternoon Free for Hill Visits

Nathan Davis Reception
6 – 6:45 p.m.
Independence B-E

This reception is open to all National Advocacy Conference attendees

Nathan Davis Awards Dinner
7 – 9:30 p.m.
Independence Ballroom A

The Dr. Nathan Davis Awards for Outstanding Government Service awards recognize elected and career public servants in national, state and local governments who have demonstrated outstanding contributions to improving public health. Norah O’Donnell, award-winning journalist, co-host of CBS This Morning, a correspondent for Face the Nation, a contributor to 60 Minutes and an occasional fill-in anchor for CBS Evening News will serve as Master of Ceremonies.

Wednesday, March 1

Breakfast
7:30 – 8:30 a.m.
Independence Ballroom B-E

General Sessions will be in Independence Ballroom A

Health System Reform
8:30 – 9:30 a.m.

The AMA has long advocated for health insurance coverage for all Americans, as well as pluralism, freedom of choice, freedom of practice, and universal access for patients. The same core principles and priorities will guide future AMA advocacy efforts regarding health care reform proposals that are central to our mission of improving public health. This panel will focus
on what could be ahead and how medicine will continue to address the needs of patients in the future.

- James C. Capretta, resident fellow and Milton Friedman Chair, American Enterprise Institute
- Matt Eyles, executive vice president, Policy & Regulatory Affairs, America’s Health Insurance Plans (AHIP)
- Charles N. Kahn, III, president and CEO, Federation of American Hospitals
- Moderator: Richard Deem, senior vice president, Advocacy, AMA

Prescription Drug Costs

9:30 – 10:30 a.m.

Prescription drug pricing has been a consistent concern for patients and their physicians. This has caught the bipartisan attention of Congress. The panel will discuss the rising costs and projected growth in spending on pharmaceuticals, the impact they have on patient access and adherence to medically necessary prescription drugs and suggested solutions.

- Kirsten Axelsen, vice president, Global Policy, Pfizer Inc.
- Aaron S. Kesselheim, MD, JD, MPH, associate professor of medicine, Harvard Medical School
- Moderator: Julie Rovner, Kaiser Health News

Congressional Perspectives

10:30 – 11:00 a.m.

- US Representative Joseph Crowley - (D-NY)

Medicaid and the Children’s Health Insurance Program (CHIP)

11:00 a.m. – 12:00 noon

The AMA’s health care reform objectives highlight key elements that will guide the AMA in continuing discussions with Congress and the Trump Administration. Among these objectives are ensuring that low/moderate income patients are able to secure affordable and adequate coverage and ensuring that Medicaid, CHIP and other safety net programs are adequately funded. The panel will discuss the challenges of achieving these objectives in the changing environment.

- Kimberly Brandt, MA, JD, chief oversight counsel, United States Senate Committee on Finance
- Robin Arnold-Williams, principal, Leavitt Partners
- Diana Rowland, ScD, executive vice president, The Henry J Kaiser Family Foundation
- Moderator: Peter Lund, MD, chair, Council on Medical Service, AMA

Medicare Access and CHIP Reauthorization Act (MACRA)/Quality Payment Program (QPP) Update

12:00 – 1:00 p.m.
Helping physicians understand the requirements of the new QPP that was created by the MACRA is an ongoing AMA focus. The session will give you a better understanding of what the final rule means for your members and physician practices. In addition, it will help you understand what needs to be done as part of the QPP.

- Margaret Garikes, JD, vice president, Federal Affairs, AMA
- Sandy Marks, assistant director, Federal Affairs, AMA
- Koryn Rubin, assistant director, Federal Affairs, AMA

Boxed Lunches
12:30 p.m.
Independence Ballroom B-E

Afternoon Open for Hill Visits

All programing is subject to change.