Being present: Physician wellness and mindfulness
9–10 a.m. Saturday, Nov. 11, Room 320
Physicians are faced with numerous stressors including increasing administrative responsibilities, regulatory pressures and evolving payment and care delivery models. Professional pressures and stress can lead to physician burnout, which can have an impact on organizational productivity, morale, costs and the quality of care being delivered. This session will provide you with an overview of contributing factors associated with physician burnout and ways you can address burnout individually and organizationally.

Track: Practice Sustainability and Satisfaction

Telemedicine: Improving patient care and health outcomes
9–10 a.m. Saturday, Nov. 11, Room 310
Telemedicine technology has the potential to transform health care delivery and address many care coordination challenges facing the U.S. health care system. It can facilitate remote, mobile and site-to-site medical care. Telemedicine, a key innovation in support of health care delivery reform, is being used in initiatives to improve access to care, care coordination and quality and when properly used has the potential to reduce the rate of growth in health care spending. Implementing telemedicine in your practice can expand access to care, provide a better patient experience and improve health outcomes when implemented properly.

Track: Advocacy

Situational leadership for physicians
9–10 a.m. Saturday, Nov. 11, Room 315
As leaders in your hospital, medical school or practice, you need to understand when, and how, to adjust your leadership style to fit the needs of your staff and to ensure improved patient care and quality outcomes. Join expert faculty for this session to help you develop the required skills to adjust your leadership style, based on the specific situation, including the number and type of health professionals and the needs of the patient.

Track: Leadership

Advocacy: Tools of the trade
10:10–11:10 a.m. Saturday, Nov. 11, Room 310
Physician advocates play a vital role in influencing policymakers on matters that affect patient care and outcomes. Despite the importance of such advocacy, physicians rarely receive formal training on how to conduct advocacy activities to achieve goals for their patients and the profession.

This program will introduce tools and skills that every physician should employ when connecting with decision makers, including how to organize your peers, how to build relationships with legislators, and how to effectively communicate an advocacy message.

Track: Advocacy
Generational changes: Managing up, leadership and followership
10:10–11:10 a.m. Saturday, Nov. 11, Room 315

Organized medicine, health care systems, and physician groups have evolved and are designed with the current workforce in mind. In contrast, younger generations are increasingly diverse and have different expectations than their predecessors with regard to work-life balance, lines of authority, technology, privacy, and social media. Current systems are not prepared for what these differences will produce with regards to the future workforce, work environment and patient outcomes. You will learn techniques to help you work more effectively with colleagues from multiple generations.

Track: Leadership

Trends in Academic Medicine: Community preceptors, innovations in pedagogy, and more
10:10–11:10 a.m. Saturday, Nov. 11, Room 320

How can you mentor the future generation of physicians? For community-based practicing physicians, serving as a preceptor to medical student and/or resident/fellow trainees is an excellent way to do just that. Learn more about precepting, and how to balance it with clinical and administrative duties. Both the administrative perspective (i.e., what schools can offer, trends in funding, faculty appointments, etc.) as well as the preceptor viewpoint will be addressed in this session.

Another key trend in medical education is the information explosion and the need for future physicians to move beyond mere memorization to develop critical thinking and problem-solving skills. Learn about the many ongoing innovations in medical education (including those of the AMA’s Accelerating Change in Medical Education consortium) that can help make learning more readily applicable and relevant to future physicians. Also, be sure to bring your own ideas to share during the open forum segment of this session.

Track: Practice Sustainability and Satisfaction

Advocacy: What roles exist for physicians?
11:20 a.m.–12:20 p.m. Saturday, Nov. 11, Room 310

Physicians have an important role to play in health care advocacy. With health care accounting for a large share of the American economy and the current evolutionary state of medicine, physicians are in a prime position to help navigate and influence these discussions.

This program will highlight the experiences of a group of physicians who advocate for their patients and the profession in diverse ways, including a physician legislator and a physician leader on a health system with its own lobbying arm. Join us for a discussion about how you can take an active role in advocacy and the political process.

Track: Advocacy

Achieving health equity through organized medicine as physician leaders
11:20 a.m.–12:20 p.m. Saturday, Nov. 11, Room 315

The implementation of the ACA has closed the gap but disparities in care and health outcomes continue to persist. Health disparities adversely affect groups of people who have systematically experienced greater obstacles to health care on the basis of their race, ethnicity, gender, gender identity, socio-economic status, and sexual orientation. It has been noted that a comprehensive, multilevel strategy is needed to eliminate these disparities. After participating in this session, you will learn about how you can integrate effective interventions, new techniques and patient considerations in order to mitigate and eliminate health disparities.

Track: Leadership

Outside of the box: Physician innovators and entrepreneurs
11:20 a.m.–12:20 p.m. Saturday, Nov. 11, Room 320

As a physician, you can shape the future of health care. Through lending your expertise to a tech company or pursuing a career as an entrepreneur, you have options to make a lasting impression on the future of medicine. Join fellow physician-entrepreneurs for a discussion about how you can lend your expertise to influence health care and shape the future of medicine.

Track: Practice Sustainability and Satisfaction