

REPORT 3 OF THE COUNCIL ON MEDICAL SERVICE (A-18)
Ensuring Marketplace Competition and Health Plan Choice
(Reference Committee A)

EXECUTIVE SUMMARY

At the 2017 Annual Meeting, the House of Delegates adopted Policy D-165.934, “Studying Mechanisms Including a Public Option to Improve Health Insurance Marketplace Affordability, Competition and Stabilization.” The policy states that “our American Medical Association (AMA) will study: (1) mechanisms to improve affordability, competition and stability in the individual health insurance marketplace; and (2) the feasibility of a public option insurance plan as a model as a part of a pluralistic health care system to improve access to care.” In response to Policy D-165.934, the Council is presenting two reports at the 2018 Annual Meeting: this one, which is focused on ensuring marketplace competition and health plan choice and specifically reviews approaches to a public option, and Council on Medical Service Report 2, “Improving Affordability in the Health Insurance Exchanges.”

The Council is concerned with the potential for some state and federal activities to lead to market segmentation, with healthier individuals enrolling in skimpier plans, and with individuals who for health and other reasons enroll in plans following Affordable Care Act (ACA) requirements. As a result of such adverse selection, there will likely be increased costs for individuals in plans following ACA requirements, resulting from sicker risk pools. To strengthen and ensure the sustainability of the individual health insurance marketplace, the Council supports health plans offering coverage options for individuals and small groups competing on a level playing field, including providing coverage for pre-existing conditions and essential health benefits. In the same light, the Council believes that the AMA should not support coverage options that are exempted from such mandated benefits. As such, the Council is recommending the reaffirmation of Policy D-180.986 concerning “sham” health insurers.

The Council agrees with the sentiment of many physicians that insufficient competition in the ACA marketplaces remains an issue to be addressed. However, the Council is concerned that public option proposals that rely on Medicaid and/or Medicare payment rates and/or tie physician participation in Medicare and/or Medicaid to a public option could negatively impact physician practices and physician practice sustainability, as well as patient access to care and choice of health plan. As such, the Council recommends the reaffirmation of Policy H-165.838, which states that health insurance coverage options offered in a health insurance exchange should be self-supporting; have uniform solvency requirements; not receive special advantages from government subsidies; include payment rates established through meaningful negotiations and contracts; not require provider participation; and not restrict enrollees’ access to out-of-network physicians.

To ensure patients are not left without coverage options in the marketplaces, consistent with the recommendation of a wide array of policy experts across the political spectrum, the Council recommends that our AMA support requiring the largest two Federal Employees Health Benefits Program (FEHBP) insurers in counties that lack a marketplace plan to offer at least one silver-level marketplace plan as a condition of FEHBP participation. This strategy, unlike some others advocating for a public option, enables patient choice of private health plans, ensures physician freedom of practice, does not require physician participation, and recognizes the value of payment rates being established through meaningful negotiations and contracts.

REPORT OF THE COUNCIL ON MEDICAL SERVICE

CMS Report 3-A-18

Subject: Ensuring Marketplace Competition and Health Plan Choice

Presented by: Paul A. Wertsch, MD, Chair

Referred to: Reference Committee A
(Jonathan D. Leffert, MD, Chair)

1 At the 2017 Annual Meeting, the House of Delegates adopted Policy D-165.934, “Studying
2 Mechanisms Including a Public Option to Improve Health Insurance Marketplace Affordability,
3 Competition and Stabilization.” The policy states that “our American Medical Association (AMA)
4 will study: (1) mechanisms to improve affordability, competition and stability in the individual
5 health insurance marketplace; and (2) the feasibility of a public option insurance plan as a model as
6 a part of a pluralistic health care system to improve access to care.”

7
8 The Board of Trustees assigned this item to the Council on Medical Service for a report back to the
9 House of Delegates at the 2018 Annual Meeting. In response to Policy D-165.934, the Council is
10 presenting two reports at the 2018 Annual Meeting: this one, which is focused on ensuring
11 marketplace competition and health plan choice and specifically reviews approaches to a public
12 option, and Council on Medical Service Report 2, “Improving Affordability in the Health Insurance
13 Exchanges.”

14
15 This report provides background on health plan choice and competition in the Affordable Care Act
16 (ACA) marketplaces, highlights regulatory and legislative activity that could have marketplace
17 impacts, outlines various approaches to ensuring marketplace coverage options, summarizes
18 relevant AMA policy, and presents policy recommendations.

19 20 BACKGROUND

21
22 This year, there is an average of 3.5 insurers participating in each state’s ACA health insurance
23 marketplace, ranging from one insurer in Alaska, Delaware, Iowa, Mississippi, Nebraska,
24 Oklahoma, South Carolina, and Wyoming, to 12 insurers in New York. Approximately 26 percent
25 of marketplace enrollees, living in 52 percent of counties, have only one insurer on the marketplace
26 from which to select plans. Conversely, roughly half of enrollees, living in 18 percent of counties,
27 have a choice of three or more insurers. Within states, there are differences between rural and urban
28 areas as to insurer participation in the marketplace. For 2018, counties in metropolitan areas have
29 on average two insurers participating in the marketplace, whereas non-metro counties have 1.6
30 insurers participating on average. In 2017, 87 percent of marketplace enrollees lived in counties in
31 metropolitan areas.¹

32
33 Plans that are sold in the ACA marketplaces are required to be certified as qualified health plans
34 (QHPs). As a condition of QHP certification, QHP insurers must provide at least one silver (covers
35 70 percent of benefit costs) and one gold level plan (covers 80 percent of benefit costs).² Therefore,
36 at a minimum, consumers in counties with one insurer are expected to have at least two plans from
37 which to choose. Data show, however, that there is wide variation in the number of unique plans

1 offered, even in counties with one or two insurers participating in the marketplace. In 2017, in
 2 states using the healthcare.gov platform, counties with a single insurer participating had between
 3 two and 28 unique plan offerings with the average nearing 11. In counties with two insurers
 4 participating, there were between four and 61 unique plans to choose from, with 16 plans being the
 5 approximate average.^{3,4}

6
 7 **REGULATORY ACTIVITY IMPACTING MARKETPLACES**

8
 9 *Association Health Plan Proposed Rule*

10
 11 Proposed federal regulations have been released this year, which, if finalized, could impact the
 12 competition in and stability of ACA marketplaces. In January, the Department of Labor (DOL)
 13 released a proposed rule regarding Association Health Plans (AHPs) in response to Presidential
 14 Executive Order 13813 (Promoting Healthcare Choice and Competition Across the United States).⁵
 15 The proposed rule interprets the term “employer” to include self-employed and sole-proprietors for
 16 purposes of becoming an employer member of an AHP, which is important to the risk pool of the
 17 ACA marketplaces.

18
 19 Under the proposed rule, AHPs with 51 or more “employees” can offer health insurance that
 20 qualifies as large group coverage to all of its employer members. Large group coverage does not
 21 have to comply with many of the ACA’s consumer protections. These protections include
 22 providing 10 essential health benefit (EHB) categories – including maternity care, prescription
 23 drugs, and mental health and substance use disorder services – that the ACA requires of insurance
 24 sold to individuals and small businesses; prohibiting varying rates based on gender, age,
 25 occupation, and group size; having a single risk pool for all enrollees to set premium rates; and risk
 26 adjustments of claims. Importantly, key cost protections guaranteed in the ACA, such as the annual
 27 cap on out-of-pocket costs and the ban on annual and lifetime limits, are only applicable to services
 28 considered EHBs.

29
 30 Concerns have been raised that by enabling self-employed individuals and sole-proprietors to have
 31 access to AHP group coverage, the proposed rule has the potential to lead to healthy self-employed
 32 individuals enrolling in AHP coverage rather than ACA marketplace coverage. As a result of such
 33 adverse selection, individuals in plans following ACA requirements are expected to face higher
 34 premiums, resulting from sicker risk pools.^{6,7,8} At the same time, the Council notes, self-employed
 35 individuals enrolling in AHP coverage could be without guaranteed coverage of EHBs and their
 36 associated protections against annual and lifetime limits, and out-of-pocket expenses. Such
 37 coverage could be potentially problematic for individuals with pre-existing conditions, or enrollees
 38 who become sick over the course of the plan year.

39
 40 *Short-Term Limited Duration Plan Proposed Rule*

41
 42 In February, also in response to Presidential Executive Order 13813, the Departments of Health
 43 and Human Services (HHS), Labor, and Treasury issued a proposed rule addressing the regulation
 44 of short-term, limited duration insurance (STLDI) coverage. Unlike ACA marketplace plans,
 45 STLDI plans do not have to comply with the market reforms and consumer protections of the
 46 ACA. As such, STLDI plans can deny coverage or charge higher premiums based on health status;
 47 exclude coverage for pre-existing conditions; impose annual or lifetime limits; have higher out-of-
 48 pocket limits than the ACA maximums; not cover EHB categories; rescind coverage; and not
 49 comply with medical loss ratio requirements. Currently, STLDI coverage can only be offered for
 50 three months at a time, and if individuals enroll in STLDI plans for more than three months, they
 51 may have to pay the individual mandate penalty. By limiting STLDI coverage to three months, the

1 purpose of STLDI plans was to serve as a bridge between coverage in plans offering meaningful
 2 coverage.⁹ Under the proposed rule, however, STLDI coverage could again be offered for periods
 3 up to 364 days, with the potential for consumers to reapply for coverage at the end of the 364-day
 4 period.

5
 6 In the proposed rule, the agencies outlined the following potential benefits and costs:

- 7
- 8 • “Increased access to affordable health insurance for consumers unable or unwilling to
 - 9 purchase Patient Protection and Affordable Care Act (PPACA)-compliant plans,
 - 10 potentially resulting in improved health outcomes for them;
 - 11 • “Increased choice at lower cost and increased protection (for consumers who are currently
 - 12 uninsured) from catastrophic health care expenses for consumers purchasing short-term,
 - 13 limited-duration insurance;
 - 14 • “Potentially broader access to health care providers compared to PPACA-compliant plans
 - 15 for some consumers;
 - 16 • “Reduced access to some services and providers for some consumers who switch from
 - 17 PPACA-compliant plans;
 - 18 • “Increased out-of-pocket costs for some consumers, possibly leading to financial hardship;
 - 19 and,
 - 20 • “Worsening of States’ individual market single risk pools and potential reduced choice for
 - 21 some other individuals remaining in those risk pools.”¹⁰

22
 23 *State-Level Activities: Idaho and Iowa*

24
 25 In January, Idaho Governor Butch Otter issued Executive Order No. 2018-02, “Restoring Choice in
 26 Health Insurance for Idahoans,” which directed “the Idaho Department of Insurance to approve
 27 options that follow all State-based requirements, even if not all PPACA requirements are met, so
 28 long as the carrier offering the option also offers an exchange-certified alternative in Idaho.”¹¹ As a
 29 result, the Idaho Insurance Department director issued an insurance bulletin recognizing and
 30 outlining the requirements of such plans. As outlined in the bulletin, state-based plans could have
 31 pre-existing condition exclusions for individuals without continuous qualifying coverage within 63
 32 days of the plan’s effective date. In addition, such plans would not be required to cover all EHB
 33 categories required under the ACA, have the ability to impose annual limits of \$1 million, and not
 34 be required to abide by the out-of-pocket maximums outlined in the ACA. While enrollees in state-
 35 based and ACA-compliant plans would be considered to be in the same risk pool, premiums for
 36 state-based plans could vary based on age (5:1 instead of 3:1 ratio), tobacco use and health status.¹²
 37 In response, the Centers for Medicare & Medicaid Services (CMS) issued a letter to Idaho
 38 regarding its bulletin, stating that that the agency has reason to believe that Idaho would be failing
 39 to substantially enforce the provisions of the ACA. If Idaho fails to enforce the ACA, CMS stated
 40 that it has the authority to enforce the provisions of the law on behalf of the state. At the same time,
 41 CMS also stated that Idaho could potentially modify its proposal to offer state-based plans under
 42 the exception for STLDI coverage.¹³

43
 44 In Iowa, legislation has been signed into law that will allow the Iowa Farm Bureau Federation to
 45 offer health insurance plans that would not, under law, be considered to be insurance. As such, the
 46 plans would not have to comply with ACA benefit standards and consumer protections, including
 47 prohibitions on pre-existing condition exclusions and denials, essential health benefits and age
 48 rating. In addition, they would not be subject to customary state regulations pertaining to health
 49 insurance, including those pertaining to rate review and solvency.^{14,15} The Council notes that the
 50 state of Tennessee has a similar law in place.

1 VARIOUS APPROACHES TO ENSURE MARKETPLACE COVERAGE OPTIONS

2
3 Concerns about insufficient competition on the marketplaces and affordability have led thought
4 leaders, as well as federal and state legislators and gubernatorial candidates, to put forward
5 proposals to ensure marketplace coverage options, including the creation of a public option.
6 Approaches to a public option vary in many respects. For example, while some proposals would
7 require provider participation in a public option, others would allow providers to choose whether or
8 not they want to participate in the plan offerings put forth in the event of bare counties. There are
9 also different approaches to provider payment: through negotiation, or being tied to Medicare or
10 Medicaid payment levels. In addition, while some public option proposals would build upon the
11 Medicaid or Medicare programs, other proposals would use private health plans to ensure
12 marketplace competition.

13
14 *Federal and State Legislative Approaches*

15
16 In the 115th Congress, federal legislation has been introduced addressing a public option.
17 Congressman Peter DeFazio (D-OR) has introduced HR 1307, the Public Option Deficit Reduction
18 Act, which would require the Secretary of HHS to offer a public option on the marketplaces. The
19 public option envisioned in HR 1307 would comply with requirements for plans offered through
20 marketplaces, including requirements related to benefits, benefit levels, provider networks, notices,
21 consumer protections, and cost sharing. In addition, it would offer bronze, silver and gold plans,
22 with the option to also offer platinum plans. Premiums would be geographically adjusted, and set at
23 a level sufficient to fully finance the costs of the health benefits provided, administrative costs, and
24 a contingency margin. Provider payment rates would be at Medicare rates, with the Secretary of
25 HHS modifying payment rates in order to accommodate payment for services not otherwise
26 covered in Medicare, including well-child visits. For the first three years, payment rates would be
27 five percent higher than Medicare in order to incentivize provider participation. Medicare
28 participating providers would also be considered to be providers in the public option unless they
29 opt out. The bill appropriates funding for the establishment of the public health insurance option,
30 which HHS must repay over 10 years.¹⁶

31
32 Senator Brian Schatz (D-HI) and Congressman Ben Ray Lujan (D-NM) introduced S 2001/HR
33 4129, the State Public Option Act. If enacted into law, the legislation would give states the option
34 to establish a Medicaid buy-in plan for residents regardless of income. Interestingly, for individuals
35 ineligible for premium tax credits, their premiums cannot exceed 9.5 percent of household income.
36 If these individuals were to enroll in other plans on state ACA marketplaces, their premiums would
37 not be capped as a percentage of their income. In terms of physician payment rates, the State Public
38 Option Act would make permanent a payment increase to Medicare levels for a range of primary
39 care providers.^{17,18} These bills are similar to Assembly Bill 374 that passed the Nevada legislature,
40 but was vetoed by the governor in June 2017. Other states have also considered a Medicaid buy-in
41 approach, including Massachusetts and Minnesota.¹⁹

42
43 Senator Debbie Stabenow (D-MI) has introduced S 1742, the Medicare at 55 Act, which would
44 provide an option for individuals age 55 to 64 to buy into Medicare or Medicare Advantage.²⁰
45 Similarly, Congressman Brian Higgins (D-NY) introduced HR 3748, the Medicare Buy-In and
46 Health Care Stabilization Act of 2017, which would allow individuals age 50 and 64 to buy into
47 Medicare.²¹ Under both bills, premiums would be based on estimating the average, annual per
48 capita amount for benefits and administrative expenses that would be payable under Parts A, B, and
49 D (including, as applicable, under Part C) for the buy-in populations. Notably, individuals would
50 be able to apply premium tax credits and cost-sharing reductions toward the purchase of such
51 coverage. These proposals are alternatives to more comprehensive proposals that would allow all

1 individuals to buy into Medicare, or provide Medicare for all (eg, S. 1804, the Medicare for All Act
 2 of 2017, introduced by Senator Bernie Sanders [I-VT]).

3
 4 Congresswoman Dita Titus (D-NV) introduced HR 4394, the Bare County Buy-in Act of 2017,
 5 which would require the Secretary of HHS to make available a public option for health insurance
 6 coverage for individuals residing in an area without any marketplace plan options. The public
 7 option would consist of a silver-level plan that provides coverage for essential health benefits.
 8 Providers who participate in Medicare or Medicaid would be considered to be participating
 9 providers in the public option unless they opt out. While the legislation states that the Secretary of
 10 HHS should establish provider payment rates through negotiated agreements, the bill also stipulates
 11 that if the Secretary and health care providers are unable to reach a negotiated agreement, that
 12 Medicare fee-for-service (FFS) payment rates should be used.²²

13
 14 *Leveraging FEHBP to Ensure Marketplace Plan Choice*

15
 16 The Federal Employees Health Benefits Program (FEHBP) provided health insurance coverage to
 17 approximately 8.2 million federal employees, retirees, and their dependents in 2016. By entering
 18 into contracts with qualified health insurance carriers, the US Office of Personnel Management
 19 (OPM) offers through FEHBP two primary types of plans – FFS plans (most of which have a
 20 preferred provider organization component) and health management organization (HMO) plans.
 21 While FFS plans are offered nationwide to all enrollees, HMO plans offer coverage in certain
 22 geographic areas. In reviewing health plans to be offered under FEHBP, OPM considers the ability
 23 of plans to provide reasonable access to and choice of primary and specialty medical care
 24 throughout the service area.

25
 26 In 2015, the median number of FEHBP plan offerings in a county was 24, most of which were
 27 nationwide FFS plans available in all counties. However, despite this level of choice of health plan,
 28 FEHBP enrollment is highly concentrated. The median county market share held by the largest
 29 FEHBP carrier was 72 percent in 2015, with the market share of the largest three carriers being
 30 90 percent. Blue Cross Blue Shield Association (BCBSA), which offers two nationwide FFS plans,
 31 was the largest FEHBP carrier in 98 percent of counties in 2015. BCBSA’s two nationwide FFS
 32 plans vary based on factors including premiums and provider network breadth. The Government
 33 Employees Health Association, Inc., which also offers nationwide FFS plans, held the second or
 34 third largest market share in 77 percent of counties in 2015. Kaiser Permanente, which offers HMO
 35 plans, was the third largest FEHBP carrier in 2015.²³

36
 37 Leveraging health plan FEHBP participation has been included in a leading proposed solution to
 38 prevent bare counties in the marketplaces. Tim Jost, a health law expert who is Emeritus Professor
 39 at the Washington and Lee University School of Law and contributor to the Health Affairs Blog,
 40 proposed that, in the short term, “the largest two FEHBP insurers in any county should be required
 41 as a condition of continued participation in the program to offer at least one silver-level plan
 42 though the federal exchange in all counties that would otherwise be without coverage. These plans
 43 should be eligible for premium tax credits and could otherwise charge actuarially appropriate
 44 premiums.”²⁴ Jost’s proposal was cited in a bipartisan agreement to fix the ACA released in 2017,
 45 notably supported by Joseph Antos (American Enterprise Institute); Stuart Butler (The Brookings
 46 Institution); Lanhee Chen (Hoover Institution, Stanford University, Romney-Ryan 2012); John
 47 McDonough (Harvard University, Senator Ted Kennedy); Ron Pollack (Families USA); Sara
 48 Rosenbaum (George Washington University, former MACPAC chair); Grace-Marie Turner (Galen
 49 Institute); Vikki Wachino (Former Director, Center for Medicaid and CHIP Services); and Gail
 50 Wilensky (former HCFA Administrator and Deputy Assistant to President G HW Bush).²⁵

1 RELEVANT AMA POLICY

2
 3 Policy H-165.838 supports health system reform initiatives that are consistent with long-standing
 4 AMA policies on pluralism, freedom of choice, freedom of practice, and universal access for
 5 patients. The policy also states that insurance coverage options offered in a health insurance
 6 exchange should be self-supporting, have uniform solvency requirements; not receive special
 7 advantages from government subsidies; include payment rates established through meaningful
 8 negotiations and contracts; not require provider participation; and not restrict enrollees' access to
 9 out-of-network physicians. Policy H-165.839 states that health insurance exchanges should
 10 maximize health plan choice for individuals and families purchasing coverage.

11
 12 Regarding meaningful coverage, Policy H-165.846 states that existing federal guidelines regarding
 13 types of health insurance coverage (eg, Title 26 of the US Tax Code and FEHBP regulations)
 14 should be used as a reference when considering if a given plan would provide meaningful
 15 coverage. The policy also advocates that the Early and Periodic Screening, Diagnostic, and
 16 Treatment (EPSDT) program be used as the model for any EHB package for children; opposes the
 17 removal of categories from the EHB package and their associated protections against annual and
 18 lifetime limits, and out-of-pocket expenses; and opposes waivers of EHB requirements that lead to
 19 the elimination of EHB categories and their associated protections against annual and lifetime
 20 limits, and out-of-pocket expenses. Policy H-165.865 states that in order to qualify for a tax credit
 21 for the purchase of individual health insurance, the health insurance purchased must provide
 22 coverage for hospital care, surgical and medical care, and catastrophic coverage of medical
 23 expenses as defined by Title 26 Section 9832 of the US Code.

24
 25 Addressing AHPs, Policy D-165.971 supports any AHPs that safeguard state and federal patient
 26 protection laws, including those state regulations regarding fiscal soundness and prompt payment.
 27 Similarly, Policy H-180.946 supports the selling of insurance across state lines that ensure that
 28 patient and provider protection laws are consistent with and enforceable under the laws of the state
 29 in which the patient resides. Relevant to both AHPs and STLDI plans, while Policy H-165.856
 30 supports the removal of barriers to the formation and operation of group purchasing alliances, the
 31 policy also calls for greater national uniformity of market regulation regardless of type of sub-
 32 market, geographic location, or type of health plan, and raises concerns with adverse selection.

33
 34 Policy D-180.986 states that our AMA will encourage local, state, and federal regulatory
 35 authorities to aggressively pursue action against "sham" health insurers. By contrast, Policy
 36 H-165.882 supports federal legislation to encourage the formation of small employer and other
 37 voluntary choice cooperatives by exempting insurance plans offered by such cooperatives from
 38 selected state regulations regarding mandated benefits, premium taxes, and small group rating laws,
 39 while safeguarding state and federal patient protection laws.

40
 41 Regarding a Medicare buy-in, Policy H-330.896 supports restructuring age-eligibility requirements
 42 and incentives to match the Social Security schedule of benefits. Concerning Medicaid, Policy
 43 D-290.979 states that the AMA, at the invitation of state medical societies, will work with state and
 44 specialty medical societies in advocating at the state level to expand Medicaid eligibility to 133
 45 percent of the federal poverty level (FPL), or 138 percent FPL including the income disregard, as
 46 authorized by the ACA and will advocate for an increase in Medicaid payments to physicians and
 47 improvements and innovations in Medicaid that will reduce administrative burdens and deliver
 48 health care services more effectively, even as coverage is expanded.

1 DISCUSSION

2
 3 In light of long-standing AMA policy (Policy H-165.856) advocating for greater national
 4 uniformity of market regulation across health insurance markets, and recognizing that departures
 5 from such uniform regulation should not create adverse selection, the Council believes it is
 6 essential that health plans competing to enroll individuals operate on a level playing field with the
 7 same rules applying to all plans. The Council is concerned with the potential for certain state and
 8 federal activities to lead to market segmentation, with healthier individuals enrolling in skimpier
 9 plans, and with individuals who for health and other reasons enrolling in plans following ACA
 10 requirements. As a result of such adverse selection the risk pools will likely be less healthy and
 11 there will likely be increased costs for individuals in plans following ACA requirements.

12
 13 The AMA has long supported efforts to maximize health plan choices for individuals seeking
 14 coverage. However, it is imperative that state and federal consumer protection laws be maintained,
 15 AMA's key principles on health system reform be upheld, and patients have meaningful health
 16 insurance coverage options. AMA policy opposes denials and exclusions due to pre-existing
 17 conditions, and recognizes the protection that EHB coverage provides against out-of-pocket
 18 expenses, and annual and lifetime limits.

19
 20 To strengthen and ensure the sustainability of the individual health insurance marketplace, upon
 21 which AMA's proposal for reform relies, the Council supports health plans offering coverage
 22 options for individuals and small groups competing on a level playing field, including providing
 23 coverage for pre-existing conditions and EHBs. In the same light, the Council believes that the
 24 AMA should not support coverage options that are exempted from such mandated benefits, due to
 25 their negative impact on marketplace stability, risk pools and plan affordability, resulting from
 26 adverse selection. As such, the Council recommends the reaffirmation of Policy D-180.986, which
 27 states that our AMA will encourage local, state, and federal regulatory authorities to aggressively
 28 pursue action against "sham" health insurers, and the rescission of Policy H-165.882, as it has been
 29 superseded by Policy D-180.986 and other AMA policies, and predates the ACA. The Council also
 30 recommends rescinding Policy D-165.934, which calls for the study that has been accomplished by
 31 the development of this report.

32
 33 The Council agrees with the sentiment of many physicians that insufficient competition in the ACA
 34 marketplaces remains an issue to be addressed. However, the Council is concerned that public
 35 option proposals that rely on Medicaid and/or Medicare payment rates and/or tie physician
 36 participation in Medicare and/or Medicaid to a public option could negatively impact physician
 37 practices and physician practice sustainability, as well as patient access to care and choice of health
 38 plan. As such, the Council recommends the reaffirmation of Policy H-165.838, which states that
 39 health insurance coverage options offered in a health insurance exchange should be self-
 40 supporting; have uniform solvency requirements; not receive special advantages from government
 41 subsidies; include payment rates established through meaningful negotiations and contracts; not
 42 require provider participation; and not restrict enrollees' access to out-of-network physicians.

43
 44 To ensure patients are not left without coverage options in the marketplaces, consistent with the
 45 recommendation of a wide array of policy experts across the political spectrum, the Council
 46 recommends that our AMA support requiring the largest two FEHBP insurers in counties that lack
 47 a marketplace plan to offer at least one silver-level marketplace plan as a condition of FEHBP
 48 participation. The Council notes that this proposal would not allow individuals to buy-in to FEHBP
 49 plans. Rather, individuals in otherwise bare counties would have the choice of at least two silver
 50 plans that abide by ACA requirements, offered by the two largest FEHBP insurers in their county.
 51 Importantly, this proposal, unlike some others advocating for a public option, enables patient

1 choice of private health plans, ensures physician freedom of practice, does not require physician
2 participation, and recognizes the value of payment rates being established through meaningful
3 negotiations and contracts.

4
5 RECOMMENDATIONS

6
7 The Council on Medical Service recommends that the following be adopted and that the remainder
8 of the report be filed:

- 9
10 1. That our American Medical Association (AMA) support health plans offering coverage
11 options for individuals and small groups competing on a level playing field, including
12 providing coverage for pre-existing conditions and essential health benefits. (New HOD
13 Policy)
- 14
15 2. That our AMA oppose the sale of health insurance plans in the individual and small group
16 markets that do not guarantee: a) pre-existing condition protections; and b) coverage of
17 essential health benefits and their associated protections against annual and lifetime limits,
18 and out-of-pocket expenses, except in the limited circumstance of short-term limited
19 duration insurance offered for no more than three months. (New HOD Policy)
- 20
21 3. That our AMA reaffirm Policy H-165.838, which states that health insurance coverage
22 options offered in a health insurance exchange should be self-supporting; have uniform
23 solvency requirements; not receive special advantages from government subsidies; include
24 payment rates established through meaningful negotiations and contracts; not require
25 provider participation; and not restrict enrollees' access to out-of-network physicians.
26 (Reaffirm HOD Policy)
- 27
28 4. That our AMA support requiring the largest two Federal Employees Health Benefits
29 Program (FEHBP) insurers in counties that lack a marketplace plan to offer at least one
30 silver-level marketplace plan as a condition of FEHBP participation. (New HOD Policy)
- 31
32 5. That our AMA reaffirm Policy D-180.986, which states that our AMA will encourage
33 local, state, and federal regulatory authorities to aggressively pursue action against "sham"
34 health insurers. (Reaffirm HOD Policy)
- 35
36 6. That AMA Policy H-165.882 be rescinded. (Rescind HOD Policy)
- 37
38 7. That AMA Policy D-165.934 be rescinded. (Rescind HOD Policy)

Fiscal Note: Less than \$500.

REFERENCES

- ¹ Semanskee, A, Cox, C, Claxton, G, Long, M and Kamal, R. Insurer Participation on ACA Marketplaces, 2014-2018. Kaiser Family Foundation. November 10, 2017. Available at: <https://www.kff.org/health-reform/issue-brief/insurer-participation-on-aca-marketplaces/>.
- ² 45 CFR 156.200 - QHP issuer participation standards.
- ³ Anderson, D. Analysis of public use files from Healthcare.gov. Duke Margolis Center for Health Policy.
- ⁴ Anderson, D. Complex Choice on Healthcare.gov. Presentation at the National Health Policy Conference. February 5, 2018. Available at: <https://academyhealth.confex.com/academyhealth/2018nhpc/meetingapp.cgi/Session/14097>.
- ⁵ Employee Benefits Security Administration, Department of Labor. Proposed rule: Definition of “Employer” under Section 3(5) of ERISA -- Association Health Plans. January 5, 2018. Available at: <https://s3.amazonaws.com/public-inspection.federalregister.gov/2017-28103.pdf>.
- ⁶ Keith, K. The Association Health Plan Proposed Rule: What It Says And What It Would Do. Health Affairs Blog. January 5, 2018. Available at: <https://www.healthaffairs.org/doi/10.1377/hblog20180104.347494/full/>.
- ⁷ Lucia, K and Corlette, S. Association Health Plans: Maintaining State Authority Is Critical to Avoid Fraud, Insolvency, and Market Instability. The Commonwealth Fund. January 24, 2018. Available at: <http://www.commonwealthfund.org/publications/blog/2018/jan/association-health-plans-state-authority>.
- ⁸ American Academy of Actuaries. Comments in response to proposed rule: Definition of Employer—Small Business Health Plans RIN 1210-AB85. February 9, 2018. Available at: http://actuary.org/files/publications/AHP_modeling_considerations_02092018.pdf.
- ⁹ Keith, K. Administration Moves To Liberalize Rules On Short-Term, Non-ACA-Compliant Coverage. Health Affairs Blog. February 20, 2018. Available at: <https://www.healthaffairs.org/doi/10.1377/hblog20180220.69087/full/>.
- ¹⁰ Departments of Health and Human Services, Labor, and Treasury. Proposed rule: Short-Term, Limited-Duration Insurance. February 21, 2018. Available at: https://s3.amazonaws.com/public-inspection.federalregister.gov/2018-03208.pdf?utm_campaign=pi%20subscription%20mailing%20list&utm_source=federalregister.gov&utm_medium=email.
- ¹¹ Executive Department, State of Idaho. Executive Order No. 2018-02, Restoring Choice in Health Insurance for Idahoans. Available at: <https://gov.idaho.gov/mediacenter/execorders/eo2018/EO%202018-02.pdf>.
- ¹² Idaho Department of Insurance. Bulletin No. 18-01: Provisions for Health Carriers Submitting State-Based Health Benefit Plans. January 24, 2018. Available at: <https://doi.idaho.gov/DisplayPDF?Id=4712>.
- ¹³ Centers for Medicare & Medicaid Service. Letter to Idaho Governor Otter and Department of Insurance Director Cameron Regarding Idaho Bulletin No. 18-01, Provisions for Health Carriers Submitting State-Based Health Benefit Plans. March 8, 2018. Available at: <https://www.cms.gov/CCIIO/Resources/Letters/Downloads/letter-to-Otter.pdf>.
- ¹⁴ Leys, T. Reynolds approves sale of non-Obamacare health coverage in Iowa. April 2, 2018. Available at: <https://www.desmoinesregister.com/story/news/health/2018/04/02/non-obamacare-plans-wellmark-and-farm-bureau-approved-iowa-governor-reynolds/478100002/>.
- ¹⁵ Iowa Senate File 2349, an Act Relating to Health Plans Established by Associations of Employers Sponsored by Certain Agricultural Organizations. Available at: <https://www.legis.iowa.gov/legislation/BillBook?ga=87&ba=SF%202349>.
- ¹⁶ HR 1307, the Public Option Deficit Reduction Act. Available at: <https://www.congress.gov/115/bills/hr1307/BILLS-115hr1307ih.pdf>.
- ¹⁷ S 2001, the State Public Option Act. Available at: <https://www.congress.gov/115/bills/s2001/BILLS-115s2001is.pdf>.
- ¹⁸ HR 4129, the State Public Option Act. Available at: <https://www.congress.gov/115/bills/hr4129/BILLS-115hr4129ih.pdf>.
- ¹⁹ Cardwell, A. Searching for New Insurance Options, States Consider Medicaid Buy-In and Other Strategies. National Academy of State Health Policy. December 12, 2017. Available at: <https://nashp.org/some-states-consider-medicaid-buy-in-plans-to-expand-their-coverage-options/>.
- ²⁰ S 1742, the Medicare at 55 Act. Available at: <https://www.congress.gov/115/bills/s1742/BILLS-115s1742is.pdf>.

²¹ HR 3748, the Medicare Buy-In and Health Care Stabilization Act of 2017. Available at: <https://www.congress.gov/115/bills/hr3748/BILLS-115hr3748ih.pdf>.

²² HR 4394, the Bare County Buy-in Act of 2017. Available at: <https://www.congress.gov/115/bills/hr4394/BILLS-115hr4394ih.pdf>.

²³ United States Government Accountability Office. Federal Employees Health Benefits Program: Enrollment Remains Concentrated Despite More Plan Offerings, and Effects of Adding Plan Types Are Uncertain. October 2017. Available at: <https://www.gao.gov/assets/690/687595.pdf>.

²⁴ Jost, T. Fixing Our Most Pressing Health Insurance Problems: A Bipartisan Path Forward. The Commonwealth Fund. July 13, 2017. Available at: <http://www.commonwealthfund.org/publications/blog/2017/jul/fixing-health-insurance-problems-bipartisan-approach>.

²⁵ Health Reform Roundtable. A Bipartisan Answer to “What Now?” for Health Reform. August 8, 2017. Available at: <http://www.convergencepolicy.org/wp-content/uploads/2017/06/FINAL-Roundtable-statement-8.7.17.pdf>.