



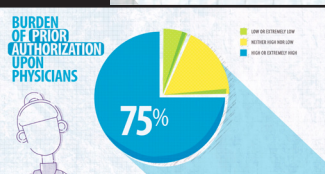
Reduce practice burdens with **electronic prior authorization**

Save time and improve patient care

Prior authorization hassles hurt physicians and patients alike. This burdensome approval process consumes valuable physician and staff time, and leads to disruptions in care delivery. Technology can help reduce the burdens associated with this process. **Electronic prior authorization (ePA)** technology integrates with practices' current e-prescribing workflows, and can save physicians time, **speed up drug prior authorization approvals** and **improve patient medication adherence**.

To learn more on how ePA can help improve the drug prior authorization process, watch our new three-part video series at ama-assn.org/prior-auth today!

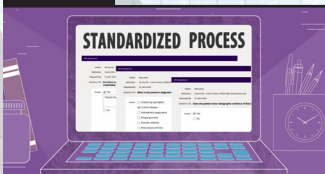
Video #1:



The prior authorization burden

Background on the extent of the prior authorization problem

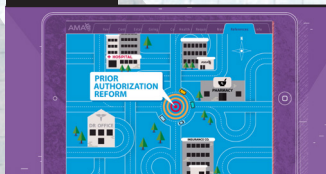
Video #2:



Simplifying prior authorization with ePA

Demonstration of how ePA works and saves practices time

Video #3:



A better way: ePA and beyond

Implementing ePA and improving the prior authorization process through AMA advocacy

Watch our new ePA video series:
ama-assn.org/prior-auth

How significant is the

prior authorization

problem?

Source: 2016 AMA Prior Authorization Physician Survey

To learn more, visit ama-assn.org/prior-auth



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ON AVERAGE, PRACTICES COMPLETE



**PRIOR AUTHORIZATIONS
PER PHYSICIAN PER WEEK.**

**PHYSICIANS AND THEIR STAFF SPEND
AN AVERAGE OF TWO BUSINESS DAYS**



**EACH WEEK COMPLETING PRIOR
AUTHORIZATIONS.**

A large, thick, purple circular graphic that is not fully closed, forming a partial circle around the text. The number "90%" is centered within this circle.

90%

**OF PHYSICIANS
INDICATED**

**PRIOR AUTHORIZATION CAN
DELAY PATIENTS' ACCESS TO
NECESSARY CARE.**