AMA Digital Health Research: 2022 Findings

About

First launched in 2016, the AMA conducts a study of physicians’ motivations and requirements for the adoption of digital health solutions. Findings from the initial research indicated that physician requirements of these tools fall into 4 categories:

- Does it work?
- Will I receive payment?
- Will I be liable?
- Will it work in my practice?

To maintain a pulse on trends, the AMA regularly refreshes this study every three years and most recently fielded the survey in Q1 of 2022. The findings report of this study were released in mid September. Join this session for an executive summary and walkthrough of this year's key insights along with a longitudinal analysis of key changes in physician motivations and requirements for the adoption of digital clinical tools compared to prior years.

A live virtual discussion will be held on the AMA Physician Innovation Network simultaneously giving an opportunity for participants to connect with practices featured. Access the virtual discussion (login required).

Speakers

- Meg Barron, AMA vice president of digital health strategy
- Kevin Gajjar, AMA market research analyst

When

Oct. 19, 2022, 10 a.m. CT
Registration

Register now.

Learn more

The Telehealth Immersion Program guides physicians, practices and health systems in optimizing and sustaining telehealth at their organizations.