Telehealth Immersion Program: 2021 events

View the 2021 webinar videos and recordings in the AMA’s Telehealth Immersion Program, AMA’s offering on optimizing and sustaining telehealth. Access the 2022 recorded events.

Telehealth Immersion Program Mini-boot Camp: What's Next for Telehealth?

Dec. 7, 2021

This interactive session provides participants with a recap of the 2021 Telehealth Immersion Program, highlights physician and practice wins, and provides an overview of the telehealth landscape for the future, including key policy changes for 2022.

Leveraging EHR-integrated Telehealth Tools

Nov. 2, 2021

Offering technical support to patients is essential to ensure a smooth, uninterrupted, virtual care experience. However, contacting all patients in advance can be time-consuming for clinical and front desk staff and at times unnecessary for patients that are tech-savvy.

This webinar shares strategies to identify patients more likely to experience challenges accessing digital health tools and proactively target outreach efforts with the goal of promoting access to virtual care. This webinar explores EHR-integration opportunities to improve the physician and care team experience by optimizing operational workflow.

URL: https://www.ama-assn.org/practice-management/digital/telehealth-immersion-program-2021-events
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Implementing Innovation with an Equity Lens

Oct. 11-20, 2021

The past year has shed a light on the inequities across health care systems and practices. View this discussion to learn how practices are implementing new innovations and technology with an equity lens including emerging care models that are addressing health disparities, increasing access and advancing equity. This discussion also examines what’s still needed to create more equitable innovation and care across the industry.

View the discussion on the Physician Innovation Network.

AMA Telehealth Immersion Program Mini-boot Camp

In collaboration with Telehealth Awareness Week

Sept. 25, 2021

As part of the Telehealth Immersion Program, the AMA hosted a mini-boot camp to wrap up the American Telemedicine Association (ATA) Telehealth Awareness Week and provided an opportunity for participants to do deep-dive break-out sessions across various medical specialties. This event was designed to engage various stakeholders to support long-term sustainable telehealth programs across the industry.

Clinical Case Study: Telehealth for Primary Care
Sept. 14, 2021

This interactive session provided participants with an overview of techniques for delivering primary care via telehealth and remote patient monitoring.

Implementing Innovative Solutions with an Equity Lens

Aug. 10, 2021

This webinar outlines best practices for implementing new health care technologies—including telehealth—in practice in an equitable, inclusive way focusing on both the impact to marginalized and minoritized patients and the clinicians and systems that care for them.

How to Incorporate Learners in Telehealth Encounters

July 26, 2021

The use of telehealth increased significantly over the last year due to the COVID-19 pandemic, and its success promises long term incorporation into health care delivery. In the physical clinical environment, the participation of students and trainees is an established part of the workflow. Such workflows are not yet established for telehealth services. It can be challenging for clinicians—who themselves are learning this new way to provide care—to juggle technology and clinical duties and maintain a teaching role.

Proper training and programmatic alignment to systematically include learners in telehealth encounters, as we would in other clinical encounters, will enable medical educators to leverage telehealth to foster competency development and assessment during clinical rotations and allow trainees to develop telehealth-specific skills.
Clinical Case Study: Telehealth for Hypertension

July 16, 2021

This interactive session provided participants with an overview of techniques for managing hypertension via telehealth and remote patient monitoring.

Health Care Technology and the Human Connection

June 24, 2021

Empathy and the human touch are crucial parts of caring for patients, but many fear that these core aspects that drive strong patient-physician relationships will be lost as we transition into a more digitized health care system.

This webinar explored how physicians can not only maintain that same empathy and human “touch” within a digital environment, but benefit from this mode of care delivery to improve outcomes, access and enhance experiences.

Clinical Case Study: Telehealth for Mental/Behavioral Health

June 10, 2021

URL: https://www.ama-assn.org/practice-management/digital/telehealth-immersion-program-2021-events
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With an increased need for mental and behavioral health support during the COVID-19 pandemic, physicians and care teams have had to quickly adapt to implement more virtual health tools to enable timely, high-quality care to their patients.

This interactive session provided participants with an overview of opportunities and techniques for delivering integrated mental and behavioral health care via telehealth technologies.

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**Measuring the Value of Virtual Care**

**May 25, 2021**

The explosion of telehealth throughout the COVID-19 pandemic has exacerbated the need to assess the impact of telehealth to ensure continued access for patients and physicians.

Learn more about the AMA Return on Health (ROH) research and framework for measuring the value of virtual care across various types of practices, payment models, virtual care modalities and clinical conditions.

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**Introduction to the AMA Telehealth Immersion Program**

**May 11, 2021**

The AMA Telehealth Immersion Program is designed to support physicians, practices, and health systems in optimizing and sustaining successful telehealth programs.

Learn more about the program, what you can expect and how to get involved/participate.

Watch the recording and find more about the program.

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URL: https://www.ama-assn.org/practice-management/digital/telehealth-immersion-program-2021-events

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Contact us

To learn more about the program please contact us.