AMA Private Practice Simple Solutions

Overview
AMA Private Practice Simple Solutions are free, open access rapid learning cycles designed to provide opportunities to implement actionable changes that can immediately increase efficiency in private practices.

Each multi-week learning session will be focused on one topic area. Busy private practice physicians can access pre-recorded content presented by subject matter experts at a pace and time that works best for them.

Running concurrently to the releases of the pre-recorded webinars will be a discussion board offering opportunities to interact with fellow cohort members and submit questions to the subject matter experts who oversee the sessions. Pre- and post-session surveys will measure the relevance of the topic, adoption of content and impact of the sessions. The surveys will also allow participants to suggest topics to be covered in future sessions.

Details for each session will be added as information becomes available.

**Session: E/M documentation**

An eight-week learning session using the AMA STEPS Forward® E/M Documentation Burden Reduction Toolkit as a guide. Find additional tools for proper payment and appeals.

**Recording one: Released July 7**

- Understand guidelines
- Engage key players
- Design workflows
- Educate physicians and staff
- Use new E/M codes

**Recording two: Released Aug.16**

Discussion with subject matter expert on identified common obstacles in a clinical vignette.
Session: Team documentation

An eight-week learning session using the AMA STEPS Forward® Team Documentation Toolkit as a guide.

Recording one: Released Sept. 8

- Implement multiple contributor documentation process
- Design efficient documentation workflow
- Appropriately delegate tasks to staff

Recording two: Released Oct. 18

- Panel with subject matter expert on common obstacles in a clinical vignette

Session: Recruiting

A four-week mini-session using the AMA STEPS Forward® Recruiting to Your Private Practice presentation (PPTX and PDF) as a guide.

Recording: Released Sept. 22

- Define the top three reasons physician recruits should join your practice
- Identify creative ways to connect with or locate potential interviewees
- Understand what physician recruits are looking for in a practice
- Understand strategies for countering recruitment competition
Future sessions

Upcoming topics for the 2023 schedule will include:

- Telehealth
- Support staff recruiting
- Team-based care
- Branding and marketing
- Social determinants of health
- Physician recruitment
- E/M documentation
- Advanced branding and marketing
- BHI in private practice
- Psychopharmacology

Contact

Please contact the Private Practice team with additional topic suggestions.