Behavioral health integration (BHI) Overcoming Obstacles recorded webinars
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View past recordings from the Behavioral health integration (BHI) Overcoming Obstacles webinar series.

AMA's BHI webinars explore ways to sustain a collaborative, integrated, whole-person, and equitable approach to physical and behavioral health care in physician practices.

2022

1. Sept. 8, 2022: Dismantling Stigma for All: Addressing Physician and Patient Mental Health Including Suicide Risk
   Recording to come. This forum will connect physicians with industry experts on suicide ideation and physicians with lived experience to discuss dismantling the stigma around seeking mental health treatment.

2. Sept. 1, 2022: Addressing adult suicidal ideation in the primary care setting
   Building off of the Practical Strategies for Managing Suicidal Ideation & Reducing Risk webinar, this webinar focuses on how primary care practices can address suicidal ideation within their adult patient population.

3. July 21, 2022: Assembling the BHI care team: Roles and responsibilities
   Experts share tips on how to identify practice needs, train care team members and assign roles and responsibilities for addressing patient behavioral health needs in a streamlined way.
May 19, 2022: COVID-19 shadow pandemic: Mental health impacts on patients & care teams
Experts share their experiences engaging pediatric and adult patients before and during the pandemic, and how patient health needs have changed over time.

March 24, 2022: Integrating mental health care into the OB practice
Physicians learn how a practicing OB-GYN integrated mental health screening, assessment, treatment and follow-up into the obstetric practice.

Jan. 27, 2022: Addressing behavioral health in primary care: Non-pharmacological services & treatments
Physician experts explain how they identified behavioral health needs within their patient populations and will share tools, resources and examples of how they provide mild/moderate non-pharmacological behavioral health care.

Oct. 28, 2021: Fostering effective health plan-physician partnerships
Experts from Blue Cross Blue Shield of Michigan and IHA, a member of Trinity Health, share their experience working together to launch and maintain a successful BHI program.

Sept. 23, 2021: Practical strategies for managing suicidal ideation and reducing risk
Experts will share current data on pediatric and adult suicidal ideation, the importance of screening early and often, and the connection between child mental health and mental health as an adult.
August 26, 2021: Establishing efficient workflows

Practice experts will share how they successfully integrated behavioral health care into their practice workflow to create a seamless experience for patients and the care team.

July 29, 2021: Practical billing strategies for the Collaborative Care Model

Building off the previous Behavioral Health Billing & Coding 101: How to Get Paid webinar, this webinar will take a deeper dive into effective billing and coding strategies specific to the Collaborative Care Model (CoCM).

July 29, 2021: Beating physician burnout with behavioral health integration

Experts will share how implementing behavioral health integration has helped to increase joy and satisfaction in their practice.

May 20, 2021: How to address the growing behavioral health concerns among children, adolescents, and families

Physician experts will share how they identify behavioral health needs within their patient population and use behavioral health integration (BHI) to provide comprehensive, whole-person care to children, adolescents and families within the practice setting.

April 22, 2021: Bolstering chronic care management with behavioral health integration (BHI)

Experts discuss how they have used BHI within their practices to improve their management of key chronic conditions and provide whole person care to patients.

This webinar will highlight the relationship between physical and behavioral health, the role it plays in the overall health of the patient and how practices can use BHI to help manage, treat and address acute and chronic conditions.
March 18, 2021: Advancing health equity through BHI

Physician experts will share considerations and approaches to address disparities that disproportionately affect racial and ethnic minority groups in receiving equitable behavioral health care and accessing treatment. This webinar will focus on diversity/equity related to race/ethnicity, socio-economic status, and sexual orientation and gender identity.

Feb. 25, 2021: Effective BHI strategies for independent practices

Independent physician practice experts will provide an overview of their experience integrating behavioral health, how they got started, the challenges and barriers they encountered and how they overcame those challenges and continue to measure success.

Jan. 27, 2021: Privacy and Security: Know the Rules for Communication of Behavioral Health Information

In this webinar, experts will provide an overview of the current behavioral health privacy and security landscape, reviewing what is safe, secure, and permissible under applicable Federal laws and regulations such as CFR 42 Part 2 and HIPAA. Experts will also provide key considerations regarding state BH/SUD rules and real-world insights as to how to safely integrate patient care while preserving patient privacy.

Nov. 19, 2020: Physicians leading the charge: Dismantling stigma around behavioral health conditions and treatment

In this webinar, speakers will share examples of how physicians, and other non-physician clinicians of the care-team, can be leaders in breaking the stigma barrier and normalizing treatment for people with mental health conditions with an emphasis on those who are underserved or are of special populations.
Nov. 12, 2020: Measuring the financial impact of BHI

In this webinar, experts will explore how practices can both financially plan for and sustain the integration of behavioral health care.


Explore how physician practices can virtually support the behavioral health of their patients. Experts will examine when it is appropriate to employ video and/or telephonic telehealth technologies, and the steps needed to ensure they best support patients.

Oct. 6, 2020: Behavioral Health Billing & Coding 101: How to Get Paid

Experts will discuss how to bill and get paid for behavioral health care services. This webinar will highlight how the provision of these services is a valuable use of physician time and effort and will provide broad introduction to behavioral health billing and coding.

Sept. 24, 2020: The Value of Collaboration and Shared Culture in Behavioral Health Integration

In this webinar, physician experts provide actionable insights on how best to collaborate with each other to integrate behavioral health within current workflows.

About the BHI Collaborative

The American Medical Association along with seven other leading physician organizations have established the BHI Collaborative, a group dedicated to catalyzing effective and sustainable integration of behavioral and mental health care into physician practices.

With an initial focus on primary care, the Collaborative is committed to ensuring a professionally satisfying, sustainable physician practice experience and will act as a trusted partner to help them overcome the obstacles that stand in the way of meeting their patients’ mental and behavioral health needs.
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**988 Suicide & Crisis Lifeline**

With an increased number of people reporting worsening mental health in recent years, it is imperative that people are aware of the 988 Suicide & Crisis Lifeline (formerly known as the National Suicide Prevention Lifeline) telephone program.

People experiencing a suicidal, substance use, and/or mental health crisis, or any other kind of emotional distress can call, chat or text 988, and speak to trained crisis counselors. The national hotline is available 24 hours a day, 7 days a week.

The previous National Suicide Prevention Lifeline phone number (1-800-273-8255) will continue to be operational and route calls to 988 indefinitely.