AMA's 175th Anniversary: Social media kit

Celebrate the Moments

For 175 years the AMA has moved medicine through historic moments in time. This moment, NOW, we are proud to commemorate our organization’s tremendous contributions to medicine, the generations of employees that advanced its mission, and the millions of physician members through the years who have dedicated their careers to also meet each moment in medicine—working to improve the health of their communities and our nation. Join us on your social media channels and celebrate the moments.

Social media sample posts & images

Twitter posts

The countdown is on. #OurAMA is turning 175! Kick off the celebration by learning about some of @AmerMedicalAssn's top #MomentsInMedicine. http://spr.ly/6000zEQej

2022 is a milestone year in @AmerMedicalAssn history. It's #OurAMA's 175th anniversary! Since 1847, the AMA has been physicians’ powerful ally in patient care. Join me in celebrating! http://spr.ly/6001zEQbZ

For 175 years, the @AmerMedicalAssn has been meeting each moment in medicine by serving as a unified voice for physicians. Celebrate #OurAMA's anniversary by sharing your own favorite #MomentsInMedicine. http://spr.ly/6001zEQbZ

Facebook/LinkedIn posts
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Downloadable images

Facebook profile pic and cover photo
● Facebook profile pic
● Facebook cover photo

Twitter profile pic and cover photo

● Twitter profile pic
● Twitter cover photo

LinkedIn profile pics and cover photos

● LinkedIn profile pic
● LinkedIn cover photo

Countdown: Memorable moments in AMA history
The Journal of the American Medical Association is first published.
COUNTDOWN

MEMORABLE MOMENTS IN AMA HISTORY

1972 DAYS

The AMA launches war on smoking, urging the government to reduce and control the use of tobacco products and supporting legislation prohibiting the disbursement of tobacco samples.

@amermedicalassn
Countdown: Memorable moments in AMA history—1883
Countdown: Memorable moments in AMA history—1972
Countdown: Memorable moments in AMA history—2021

The AMA marks 11 consecutive years of membership growth, with 275,000+ members.
Instagram

- Countdown: Memorable moments in AMA history—1883
- Countdown: Memorable moments in AMA history—1972
- Countdown: Memorable moments in AMA history—2021

Instagram Story

- Countdown: Memorable moments in AMA history—1883
- Countdown: Memorable moments in AMA history—1972
- Countdown: Memorable moments in AMA history—2021

AMA Ambassadors' social media posts

AMA Ambassadors, use Smarp to post in one click.

- Sample post 1
- Sample post 2
- Sample post 3

Not an ambassador? To become an ambassador, email ambassadors@ama-assn.org.

When Medicine Meets the Moment additional resources

- AMA’s 175th Anniversary: Overview
- AMA’s 175th Anniversary: Key dates in history