2022 AMA Medical Student Advocacy Conference (MAC) social media kit

Showcase your advocacy efforts on social media

During the AMA Medical Student Advocacy Conference (MAC), you will be advocating for the future of medicine. Use the resources in the social media kit and the sample posts to highlight what you are doing as a public health advocate.

Social media sample posts & images

Use these sample posts and graphics, along with the hashtag #MedStudentsAdvocate, on your own social media channels to showcase your advocacy efforts for the AMA Medical Student Advocacy Conference.

Sample social media posts

Before conference:

Can't wait to attend MAC this week! Looking forward to meeting with my fellow medstudents to advocate for positive change in health care. #MedStudentsAdvocate

Can't wait to discuss [insert topic] at the AMA Medical Student Advocacy Conference this week! #MedStudentsAdvocate

During conference:

I'm at the AMA Medical School Advocacy Conference and just finished a virtual Capitol Hill meeting with my rep! We discussed [insert topic]. #MedStudentsAdvocate
There's power in numbers. I'm with group of med students getting advocacy training and will soon be meeting virtually with legislators on Capitol Hill. When #MedStudentsAdvocate, it can affect real change in medicine.

After conference:

Had such a great time at the AMA Medical Student Advocacy Conference this year! My biggest highlight was ______

Loved attending MAC virtually these past couple days. Free training on how to advocate when meeting with legislators, and then putting it into practice right away! #MedStudentsAdvocate

Downloadable images

Zoom background
Zoom background

Promo graphics

Facebook & Instagram
Instagram Story
Twitter

Instagram Story templates

- “I’m excited to advocate for”
- “I advocate today so that tomorrow I can”
- “Three emojis to describe MAC”
- “Advocacy is important to me because”

URL: https://www.ama-assn.org/member-groups-sections/medical-students/2022-ama-medical-student-advocacy-conference-mac-social
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• “I’m inspired by”