Feb. 18, 2022: Advocacy Update other news

“Innovative contracting for private practice physicians” webinar recording available

This webinar, delivered during the November 2021 Private Practice Physician Section meeting, focuses on contracting considerations for new private practice physicians, as well as innovative contracting for established private practice physicians. Tune in for industry insights from a legal expert and two private practice physicians who share their real-world experiences and strategic insights.

Visit the Private Practice Physician Section and Professional Satisfaction and Practice Sustainability to learn more about the AMA’s efforts to support private practice.

Racial and health equity: Concrete Steps for health systems

As the commitment to advance health equity and racial equity grows across many sectors, physicians in medium and large health systems may wonder how best to pursue these goals through their day-to-day work. The new AMA STEPS Forward™ toolkit, “Racial and Health Equity: Concrete STEPS for Health Systems,” developed in collaboration with HealthBegins, offers five steps to advancing health equity for clinicians, patients and the communities served.

“Racial and Health Equity: Concrete STEPS for Health Systems” helps motivated leaders develop a shared understanding and commitment, set data-driven goals, and embark on a journey of continuous learning and improvement for racial justice and health equity.

Advanced payor contracting for private practice physicians

Following the January release of the first part of the AMA’s Payor Contracting boot camp, the 201 segment is now available. Value-based care improves health outcomes and reduces costs by focusing on overall wellness and preventive treatments. “Payor Contracting 201” covers additional, advanced topics, such as the framework for value-based care, commercial payor trends, operational readiness, common value-based care models and a range of non-fee-for-services approaches. The
AMA has also published a payor contracting toolkit (PDF), which provides an overview of payors and outlines common insurance products and reimbursement structures.

**AMA STEPS Forward™ podcast: Training medical assistants as “encounter specialists”**

In the latest AMA STEPS Forward™ podcast, Elisabeth Stambaugh, MD, outlines how Atrium Health Wake Forest Baptist trained medical assistants as encounter specialists to help reduce physician burnout, close the value-based care gap, and increase team efficiency and satisfaction.

**More articles in this issue**

- Feb. 18, 2022: Advocacy Update spotlight on prior authorization
- Feb. 18, 2022: National Advocacy Update
- Feb. 18, 2022: State Advocacy Update