

## Practice innovation strategies: Practice models

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The private practice model is an attractive option for physicians who seek to provide more personalized medical care for their patients. This collection of AMA STEPS Forward® Practice Innovation Strategies offers the resources and support physicians need to both start and sustain a successful private practice.

### Toolkits

Resources on topics ranging from workflow and payment to telemedicine and team-based care, among others, are available to help private practices navigate their current environment.

- Revenue Cycle Management
  - AMA private practice sustainability
    - Getting started
    - Business operations and workflow
    - Patient experience
  - Team-Based Care
  - What to Look for in Your First or Next Practice
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### Webinars

Access interactive instruction from experts who address practical, actionable strategies to transform your practice.

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### Videos

- Dr. Omar Maniya on leaving the frontlines for private practice: Dr. Omar Maniya, an emergency physician who went from the frontlines of the pandemic to family practice, discusses his journey and what private practices can do to stay successful.

- Todd Askew on proposed rule for Medicare Physician Fee Schedule: A discussion with Todd Askew, AMA senior vice president of advocacy, about the recently released proposed rule for the 2022 Medicare Physician Fee Schedule.
  - Dr. Kathy Blake shares findings on successful private practices: Dr. Kathleen Blake shares new research on what makes high-performing physician practices so successful and where more support for private practices is needed.
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## Podcasts

Hear health care leaders share how they overcame practice challenges by implementing real-world strategies and solutions.

- What to Look for in Your First or Next Practice (AMA STEPS Forward®)
  - Medical Assistant Recruitment and Retention (AMA STEPS Forward®)
  - Keys to Hiring A Practice Manager (The Private Medical Practice Academy)
  - Customer Service Is Key To Your Practice's Success (The Private Medical Practice Academy)
  - Why Do You Want To Start Your Own Private Practice? (The Private Medical Practice Academy)
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## Success stories

Look for more insights on adopting new payment models, the value of private practice and more.

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## Resources

Whether you're considering private practice or already working independently, the AMA has the practice model education resources you need to start and sustain success.

- The AMA path to private practice
- Create a personal online physician brand that works
- Direct-to-employer arrangements
- Payment models
- E&M revisions

- Billing, payment & prior authorization
  - Making tough decisions: Managing the practice's employee costs
  - 8 keys to succeeding as a physician in private practice
  - The AMA helps sustain the viability of private practice
  - Additional resources for private practices
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## Research

Delve into examinations of changes in physician practice arrangements and methods for compensating physicians.

- AMA Policy Research Perspectives: 2020 Physician Benchmark Survey (PDF)
- AMA Policy Research Perspectives: A detailed Look at the Methods Used to Compensate Physicians (PDF)
- "Supporting and Promoting High-Performing Physician-Owned Private Practices: Voices from the Front Lines" white paper (PDF)