Telehealth Immersion Program: Past events

View the latest 2022 webinar videos and recordings in the AMA's Telehealth Immersion Program, a new offering on optimizing and sustaining telehealth. Access the 2021 recorded events.

AMA Digital Health Research: 2022 Findings

Oct. 19, 2022, 10 a.m. CT

First launched in 2016, the AMA conducts a study of physicians’ motivations and requirements for the adoption of digital health solutions. Findings from the initial research indicated that physician requirements of these tools fall into 4 categories:

- Does it work?
- Will I receive payment?
- Will I be liable?
- Will it work in my practice?

To maintain a pulse on trends, the AMA regularly refreshes this study every three years and most recently fielded the survey in Q1 of 2022. The findings report of this study will be released in mid September. Join this session for an executive summary and walkthrough of this year's key insights along with a longitudinal analysis of key changes in physician motivations and requirements for the adoption of digital clinical tools compared to prior years.

A live virtual discussion will be held on the AMA Physician Innovation Network simultaneously giving an opportunity for participants to connect with practices featured. Access the virtual discussion (login required).

Register to watch on demand.

Speakers

- Meg Barron, AMA vice president of digital health strategy
- Kevin Gajjar, AMA market research analyst
Demonstrating the Value of Virtual Care

Sept. 23, 2022

Leveraging the AMA’s Return on Health Framework, practices across the nation are measuring the value of virtual care in their organizations. In this session, a variety of practices will have the opportunity to take the mic and share real-world examples of how virtual care has impacted one or more of the following value streams: (1) clinical outcomes, quality, safety, (2) access to care, (3) patient, family and caregiver experience, (4) clinician experience, (5) financial and operational impact, and (6) health equity.

Practices featured during this event are participants of a program hosted in collaboration between the AMA, Physicians Foundation, Medical Society of the State of New York (MSSNY), Academy of Medicine of Cleveland and Northern Ohio (AMCNO), Montana Medical Association (MMA), Massachusetts Medical Society (MMS), and Iowa Medical Society (IMS).

A live virtual discussion will be held on the AMA Physician Innovation Network simultaneously giving an opportunity for participants to connect with practices featured. Access the virtual discussion (login required).

Mind the Gaps: Digital Health Issues and Opportunities

Aug. 30, 2022

In this virtual event, Mayo Clinic leaders showcase efforts to advance digital health across three functional teams—strategy, research and clinical informatics. In highlighting key initiatives within each of these areas, speakers emphasize the importance of collaboration and coordination to support technology implementation, workflow integration and outcomes evaluation.

Additionally, from their experiences, speakers share what has worked well and where opportunities exist.

Speakers
**Accelerating Behavioral Health Integration Through Telehealth**

**Jun 21, 2022**

In this interactive session, participants learn more about the opportunities and challenges with incorporating technology to advance more coordinated and equitable behavioral health care. Experts discuss practical solutions stakeholders across the health care ecosystem can pursue to advance digitally-enabled BHI.

Lastly, the session features experts from Penn Medicine and the Department of Veteran Affairs who will discuss their BHI models, how digital tools have been incorporated and the comprehensive value it has generated.

**Speakers:**

- Edward Post, MD, PhD, clinical professor at the University of Michigan
- Matthew Press, MD, physician executive of Penn Primary Care, medical director of the Primary Care Service Line, associate professor of medicine at the Hospital of the University of Pennsylvania
- Jared Augenstein, MBA, director, Manatt Health

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**Clinical Case Study: Telehealth for Neurology**

**June 1, 2022**
In this virtual session, participants explore telehealth use in neurology. Presentations during this event highlight current use trends, models of care, available resources and deep dives into telehealth use for neurology sub-specialty care including sleep medicine, epilepsy and stroke.

Looking ahead, presenters will also highlight recognized opportunities for the future.

Neurology speakers:

- Neil Busis, MD, Clinical Professor and Associate Chair, Technology and Innovation, Department of Neurology at NYU Langone Health, Chair Sub-Committee
- Anne Marie Morse, DO, Director, Division of Pediatric Sleep Medicine, and Clinical Associate Professor at Geisinger Commonwealth School of Medicine
- Nassim Zecavati, MD, Director of Epilepsy at the Children’s Hospital of Richmond and an Associate Professor of Neurology at Virginia Commonwealth University
- Benjamin Kummer, MD, Vascular Neurology and Stroke at Mount Sinai, and AAN subcommittee Vice-Chair

*This event hosted in collaboration with the American Academy of Neurology (AAN)

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**Understanding the AI Taxonomy**

**May 25, 2022**

Rapid advancements in artificial intelligence/augmented intelligence (AI)-enabled health care innovation are reshaping technology’s capacity to enhance patient care, population health and work life of health care providers. The pace of innovation also accelerates the need for trusted resources, and guidance for answers and meaningful perspective on AI.

Focused on making technology an asset, not a burden, in the delivery of health care, the AMA is committed to helping physicians and other health professionals become well-informed as they navigate new applications of AI—and new gaps in understanding. One crucial resource is the very language used to describe these AI applications, and the services and procedures they enable.

As the language of medicine today, the Current Procedural Terminology (CPT®) code set reflects the latest medical care provided to patients. To this end, the AMA CPT Editorial Panel has accepted the
addition of CPT Appendix S: AI taxonomy for medical services & procedures. The taxonomy provides guidance for describing and classifying various AI applications and went into effect Jan. 1, 2022.

In this webinar with CPT Editorial Panel Member Richard Frank, MD, PhD, and CPT Coding and Regulatory Manager Samantha Ashley, speakers review the AMA's AI taxonomy. You will gain:

- Insight into the development of the AI taxonomy
- Understanding of the terminology included in the AI taxonomy
- Guidance on how to describe your AI-enabled innovation in the language of CPT

Log in to view the recording.

Clinical Case Study: Telehealth for Dermatology

May 18, 2022

In this virtual session, participants gain insight on ways to leverage a variety of telehealth modalities including provider-to-provider e-consults, live audio/visual and store-and-forward.

Drs. Laurence Cheung, Elan Neuman and Jason Fung highlight experiences at each of their dermatology practices leveraging each of these modalities respectively. This event is interactive, and participants will have the opportunity to ask questions and engage live with speakers. Looking ahead, presenters will also highlight recognized opportunities for the future.

Dermatology speakers:

- Jason Fung, MD, Dermatologist, Dermatology Center of the East Bay
- Lawrence Cheung, MD, Dermatologist, Synergy Dermatology
- Elan Newman, MD, Dermatologist, Sharp Memorial Hospital

Clinical Case Study: Telehealth for Emergency Medicine

April 20, 2022

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This interactive session provides participants with an overview of the innovative ways that telehealth is currently being used in emergency medicine.

This event is co-hosted with the American College of Emergency Physicians (ACEP), a Telehealth Immersion Program collaborator.

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**Current Telehealth Trends and Implications for the Future**

**March 31, 2022**

To maintain a pulse on the current use of telehealth and physician experiences, the AMA fielded the Telehealth Use Survey at the end of 2021. This presentation will walk through survey results and highlight key findings including virtual visit volume, clinical applications, recognized value, benefits, and challenges. We will also cover key areas of opportunity to impact the future of telehealth.

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**Clinical Case Study: Telehealth for Allergy, Asthma, and Immunology**

**Feb. 18, 2022**

This interactive session is co-hosted with the American College of Allergy, Asthma, and Immunology (ACAAI) and will showcase examples of how telehealth is currently being leveraged by Allergists/Immunologists to provide allergy, asthma, and immunology care. Featured speakers:

- Tania Elliott, MD, Chief Medical Officer of Virtual Care at Ascension
- Sofija Volertas, MD, Assistant Professor of Medicine and Associate Program Director of Allergy & Immunology Fellowship, UNC Medical Center - Chapel Hill


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Developing Digital Empathy and the Virtual Physical Exam

Jan. 26, 2022

This webinar provides suggested strategies to improve patient connection and communication when delivering care remotely.

Content expands upon the recent publication “Enhancing Digital Empathy and Reimagining the Telehealth Experience” from Telehealth and Medicine Today.

2021 events

Access the 2021 recorded events.

Contact us

To learn more about the program please contact us.