Telehealth Immersion Program: Past events

View the latest webinar videos and recordings in the AMA’s Telehealth Immersion Program, a new offering on optimizing and sustaining telehealth.

Current telehealth trends & implications for the future

March 31, 2022, 10 a.m. Eastern

To maintain a pulse on the current use of telehealth and physician experiences, the AMA fielded the Telehealth Use Survey at the end of 2021. This presentation will walk through survey results and highlight key findings including virtual visit volume, clinical applications, recognized value, benefits, and challenges. We will also cover key areas of opportunity to impact the future of telehealth.

Clinical Case Study: Telehealth for Allergy, Asthma, and Immunology

Feb. 18, 2022, 10 a.m. Central

This interactive session is co-hosted with the American College of Allergy, Asthma, and Immunology (ACAAI) and will showcase examples of how telehealth is currently being leveraged by Allergists/Immunologists to provide allergy, asthma, and immunology care. Featured speakers:

- Tania Elliott, MD, Chief Medical Officer of Virtual Care at Ascension
- Sofija Volertas, MD, Assistant Professor of Medicine and Associate Program Director of Allergy & Immunology Fellowship, UNC Medical Center - Chapel Hill

*The American College of Allergy, Asthma, and Immunology (ACAAI) is a recognized AMA Telehealth Immersion Program Collaborator.
Developing Digital Empathy & the Virtual Physical Exam

Jan. 26, 2022, noon Central

This webinar provides suggested strategies to improve patient connection and communication when delivering care remotely.

Content expands upon the recent publication “Enhancing Digital Empathy and Reimagining the Telehealth Experience” from Telehealth and Medicine Today.

Telehealth Immersion Program Mini-boot camp: What's next for telehealth?

Dec. 7, 2021, 5-7 p.m. Eastern

This interactive session provides participants with a recap of the 2021 Telehealth Immersion Program, highlights physician and practice wins, and provides an overview of the telehealth landscape for the future, including key policy changes for 2022.

Leveraging EHR-integrated telehealth tools to support improved patient, physician and care team experience with virtual care

Nov. 2, 2021, 11 a.m.–noon Eastern

Offering technical support to patients is essential to ensure a smooth, uninterrupted, virtual care
experience. However, contacting all patients in advance can be time-consuming for clinical and front desk staff and at times unnecessary for patients that are tech-savvy.

This webinar shares strategies to identify patients more likely to experience challenges accessing digital health tools and proactively target outreach efforts with the goal of promoting access to virtual care. This webinar explores EHR-integration opportunities to improve the physician and care team experience by optimizing operational workflow.

Implementing innovation with an equity lens

Oct. 11, 2021, 8 a.m.–Oct. 20, 2021, 11:59 p.m. Central

The past year has shed a light on the inequities across health care systems and practices. View this discussion to learn how practices are implementing new innovations and technology with an equity lens including emerging care models that are addressing health disparities, increasing access and advancing equity. This discussion also examines what’s still needed to create more equitable innovation and care across the industry.

View the discussion on the Physician Innovation Network.

AMA Telehealth Immersion Program mini-boot camp event

In collaboration with Telehealth Awareness Week

Sept. 25, 2021, 10 a.m.–12:30 p.m. Eastern

As part of the Telehealth Immersion Program, the AMA hosted a mini-boot camp to wrap up the American Telemedicine Association (ATA) Telehealth Awareness Week and provided an opportunity for participants to do deep-dive break-out sessions across various medical specialties. This event was designed to engage various stakeholders to support long-term sustainable telehealth programs across the industry.

Clinical case study: Telehealth for primary care

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Sept. 14, 2021, 12–1:30 p.m. Eastern

This interactive session provided participants with an overview of techniques for delivering primary care via telehealth and remote patient monitoring.

Implementing innovative solutions with an equity lens

August 10, 2021, 1-2 p.m. Eastern

This webinar outlines best practices for implementing new health care technologies—including telehealth—in practice in an equitable, inclusive way focusing on both the impact to marginalized and minoritized patients and the clinicians and systems that care for them.

How to incorporate learners in telehealth encounters

July 26, 2021, 4–5 p.m. Eastern

The use of telehealth increased significantly over the last year due to the COVID-19 pandemic, and its success promises long term incorporation into health care delivery. In the physical clinical environment, the participation of students and trainees is an established part of the workflow. Such workflows are not yet established for telehealth services. It can be challenging for clinicians—who themselves are learning this new way to provide care—to juggle technology and clinical duties and maintain a teaching role.

Proper training and programmatic alignment to systematically include learners in telehealth encounters, as we would in other clinical encounters, will enable medical educators to leverage telehealth to foster competency development and assessment during clinical rotations and allow
trainees to develop telehealth-specific skills.

Clinical case study: Telehealth for hypertension

July 16, 2021, Noon–1:30 p.m. Eastern

This interactive session provided participants with an overview of techniques for managing hypertension via telehealth and remote patient monitoring.

Healthcare technology & the human connection

June 24, 2021, 1–2 p.m. Eastern

Empathy and the human touch are crucial parts of caring for patients, but many fear that these core aspects that drive strong patient-physician relationships will be lost as we transition into a more digitized health care system.

This webinar explored how physicians can not only maintain that same empathy and human “touch” within a digital environment, but benefit from this mode of care delivery to improve outcomes, access and enhance experiences.

Clinical case study: Telehealth for mental/behavioral health

June 10, 2021, 11a.m.–12:30 p.m. Eastern

With an increased need for mental and behavioral health support during the COVID-19 pandemic, physicians and care teams have had to quickly adapt to implement more virtual health tools to enable
timely, high-quality care to their patients.

This interactive session provided participants with an overview of opportunities and techniques for delivering integrated mental and behavioral health care via telehealth technologies.

Measuring the value of virtual care

May 25, 2021, 11 a.m.–Noon Eastern

The explosion of telehealth throughout the COVID-19 pandemic has exacerbated the need to assess the impact of telehealth to ensure continued access for patients and physicians.

Learn more about the AMA Return on Health (ROH) research and framework for measuring the value of virtual care across various types of practices, payment models, virtual care modalities and clinical conditions.

Introduction to the AMA Telehealth Immersion Program

May 11, 2021, 12–12:45 p.m. Eastern

The AMA Telehealth Immersion Program is designed to support physicians, practices, and health systems in optimizing and sustaining successful telehealth programs.

Learn more about the program, what you can expect and how to get involved/participate.

Watch the recording and find more about the program.

Contact us

To learn more about the program please contact us.