Telehealth Immersion Program: Past events

View the latest webinar videos and recordings in the AMA’s Telehealth Immersion Program, a new offering on optimizing and sustaining telehealth.

Understanding the AI Taxonomy

May 25, 11 a.m. Eastern

Rapid advancements in artificial intelligence/augmented intelligence (AI)-enabled health care innovation are reshaping technology’s capacity to enhance patient care, population health and work life of health care providers. The pace of innovation also accelerates the need for trusted resources, and guidance for answers and meaningful perspective on AI.

Focused on making technology an asset, not a burden, in the delivery of health care, the AMA is committed to helping physicians and other health professionals become well-informed as they navigate new applications of AI—and new gaps in understanding. One crucial resource is the very language used to describe these AI applications, and the services and procedures they enable.

As the language of medicine today, the Current Procedural Terminology (CPT®) code set reflects the latest medical care provided to patients. To this end, the AMA CPT Editorial Panel has accepted the addition of CPT Appendix S: AI taxonomy for medical services & procedures. The taxonomy provides guidance for describing and classifying various AI applications and went into effect Jan. 1, 2022.

Join our webinar with CPT Editorial Panel Member Richard Frank, MD, PhD, and CPT Coding and Regulatory Manager Samantha Ashley to understand the AMA’s AI taxonomy. You will gain:

- Insight into the development of the AI taxonomy
- Understanding of the terminology included in the AI taxonomy
- Guidance on how to describe your AI-enabled innovation in the language of CPT

Log in to view the recording.
Clinical Case Study: Telehealth for Dermatology

May 18, 2022, 4 p.m. Eastern

In this virtual session, participants gain insight on ways to leverage a variety of telehealth modalities including provider-to-provider e-consults, live audio/visual and store-and-forward.

Drs. Laurence Cheung, Elan Neuman and Jason Fung highlight experiences at each of their dermatology practices leveraging each of these modalities respectively. This event is interactive, and participants will have the opportunity to ask questions and engage live with speakers. Looking ahead, presenters will also highlight recognized opportunities for the future.

Dermatology speakers:

- Jason Fung, MD, Dermatologist, Dermatology Center of the East Bay
- Lawrence Cheung, MD, Dermatologist, Synergy Dermatology
- Elan Newman, MD, Dermatologist, Sharp Memorial Hospital

Clinical Case Study: Telehealth for Emergency Medicine

April 20, 2022, 11 a.m. Eastern

This interactive session provides participants with an overview of the innovative ways that telehealth is currently being used in emergency medicine.

This event is co-hosted with the American College of Emergency Physicians (ACEP), a Telehealth Immersion Program collaborator.

Current telehealth trends & implications for the future

March 31, 2022, 10 a.m. Eastern

To maintain a pulse on the current use of telehealth and physician experiences, the AMA fielded the Telehealth Use Survey at the end of 2021. This presentation will walk through survey results and highlight key findings including virtual visit volume, clinical applications, recognized value, benefits, and challenges. We will also cover key areas of opportunity to impact the future of telehealth.
Clinical Case Study: Telehealth for Allergy, Asthma, and Immunology

Feb. 18, 2022, 10 a.m. Central

This interactive session is co-hosted with the American College of Allergy, Asthma, and Immunology (ACAAI) and will showcase examples of how telehealth is currently being leveraged by Allergists/Immunologists to provide allergy, asthma, and immunology care. Featured speakers:

- Tania Elliott, MD, Chief Medical Officer of Virtual Care at Ascension
- Sofija Volertas, MD, Assistant Professor of Medicine and Associate Program Director of Allergy & Immunology Fellowship, UNC Medical Center - Chapel Hill

*The American College of Allergy, Asthma, and Immunology (ACAAI) is a recognized AMA Telehealth Immersion Program Collaborator.

Developing Digital Empathy & the Virtual Physical Exam

Jan. 26, 2022, noon Central

This webinar provides suggested strategies to improve patient connection and communication when delivering care remotely.

Content expands upon the recent publication “Enhancing Digital Empathy and Reimagining the Telehealth Experience” from Telehealth and Medicine Today.

Telehealth Immersion Program Mini-boot camp: What's next for telehealth?

Dec. 7, 2021, 5-7 p.m. Eastern

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This interactive session provides participants with a recap of the 2021 Telehealth Immersion Program, highlights physician and practice wins, and provides an overview of the telehealth landscape for the future, including key policy changes for 2022.

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**Leveraging EHR-integrated telehealth tools to support improved patient, physician and care team experience with virtual care**

**Nov. 2, 2021, 11 a.m.–noon Eastern**

Offering technical support to patients is essential to ensure a smooth, uninterrupted, virtual care experience. However, contacting all patients in advance can be time-consuming for clinical and front desk staff and at times unnecessary for patients that are tech-savvy.

This webinar shares strategies to identify patients more likely to experience challenges accessing digital health tools and proactively target outreach efforts with the goal of promoting access to virtual care. This webinar explores EHR-integration opportunities to improve the physician and care team experience by optimizing operational workflow.

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**Implementing innovation with an equity lens**

**Oct. 11, 2021, 8 a.m.–Oct. 20, 2021, 11:59 p.m. Central**

The past year has shed a light on the inequities across health care systems and practices. View this discussion to learn how practices are implementing new innovations and technology with an equity lens including emerging care models that are addressing health disparities, increasing access and advancing equity. This discussion also examines what’s still needed to create more equitable innovation and care across the industry.

View the discussion on the Physician Innovation Network.
AMA Telehealth Immersion Program mini-boot camp event

In collaboration with Telehealth Awareness Week

Sept. 25, 2021, 10 a.m.–12:30 p.m. Eastern

As part of the Telehealth Immersion Program, the AMA hosted a mini-boot camp to wrap up the American Telemedicine Association (ATA) Telehealth Awareness Week and provided an opportunity for participants to do deep-dive break-out sessions across various medical specialties. This event was designed to engage various stakeholders to support long-term sustainable telehealth programs across the industry.

Clinical case study: Telehealth for primary care

Sept. 14, 2021, 12–1:30 p.m. Eastern

This interactive session provided participants with an overview of techniques for delivering primary care via telehealth and remote patient monitoring.

Implementing innovative solutions with an equity lens

August 10, 2021, 1-2 p.m. Eastern

This webinar outlines best practices for implementing new health care technologies—including telehealth—in practice in an equitable, inclusive way focusing on both the impact to marginalized and minoritized patients and the clinicians and systems that care for them.
How to incorporate learners in telehealth encounters

July 26, 2021, 4–5 p.m. Eastern

The use of telehealth increased significantly over the last year due to the COVID-19 pandemic, and its success promises long term incorporation into health care delivery. In the physical clinical environment, the participation of students and trainees is an established part of the workflow. Such workflows are not yet established for telehealth services. It can be challenging for clinicians—who themselves are learning this new way to provide care—to juggle technology and clinical duties and maintain a teaching role.

Proper training and programmatic alignment to systematically include learners in telehealth encounters, as we would in other clinical encounters, will enable medical educators to leverage telehealth to foster competency development and assessment during clinical rotations and allow trainees to develop telehealth-specific skills.

Clinical case study: Telehealth for hypertension

July 16, 2021, Noon–1:30 p.m. Eastern

This interactive session provided participants with an overview of techniques for managing hypertension via telehealth and remote patient monitoring.

Healthcare technology & the human connection

June 24, 2021, 1–2 p.m. Eastern

Empathy and the human touch are crucial parts of caring for patients, but many fear that these core aspects that drive strong patient-physician relationships will be lost as we transition into a more digitized health care system.
This webinar explored how physicians can not only maintain that same empathy and human “touch” within a digital environment, but benefit from this mode of care delivery to improve outcomes, access and enhance experiences.

Clinical case study: Telehealth for mental/behavioral health

June 10, 2021, 11 a.m.–12:30 p.m. Eastern

With an increased need for mental and behavioral health support during the COVID-19 pandemic, physicians and care teams have had to quickly adapt to implement more virtual health tools to enable timely, high-quality care to their patients.

This interactive session provided participants with an overview of opportunities and techniques for delivering integrated mental and behavioral health care via telehealth technologies.

Measuring the value of virtual care

May 25, 2021, 11 a.m.–Noon Eastern

The explosion of telehealth throughout the COVID-19 pandemic has exacerbated the need to assess the impact of telehealth to ensure continued access for patients and physicians.

Learn more about the AMA Return on Health (ROH) research and framework for measuring the value of virtual care across various types of practices, payment models, virtual care modalities and clinical conditions.

Introduction to the AMA Telehealth Immersion Program

May 11, 2021, 12–12:45 p.m. Eastern

The AMA Telehealth Immersion Program is designed to support physicians, practices, and health systems in optimizing and sustaining successful telehealth programs.

Learn more about the program, what you can expect and how to get involved/participate.
Watch the recording and find more about the program.

Contact us

To learn more about the program please contact us.