Marie Brown, MD, discusses medical assistant recruitment & retention

On Feb. 17, 2021, the AMA held a webinar in the AMA STEPS Forward™ series: "Medical assistants: Recruitment and retention."

With 1,600 guidelines that must be addressed and only a 20-minute visit, providing care requires a team. The medical assistant’s role is crucial but too often underutilized. Recruiting and retaining quality staff is also challenging.
This webinar focuses on how to increase the number of medical assistants that are trained with innovative programs and retain the best.

Webinar recording

Speaker

Marie Brown, MD, professor, internal medicine, Rush Medical College and director of practice redesign, American Medical Association

Dr. Brown is a practicing internist, a professor in the Department of Internal Medicine at Rush Medical College, the director of practice redesign for the American Medical Association and the immediate past governor of the American College of Physicians (ACP). Dr. Brown is a frequent guest lecturer at academic, national and international health care conferences. Her areas of expertise include: practice transformation, joy in medicine, adult immunizations, medication adherence and diabetes. Dr. Brown received her bachelor of science from the University of Dayton and her medical degree from Rush Medical College in Chicago.