

## Marie Brown, MD, discusses vaccination hesitancy

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# *webinar series*

On Jan. 19, 2021, the AMA held a webinar in the AMA STEPS Forward™ series: "Vaccinations: Roadmap for success."

Getting from “No, thanks” to “Yes!” The COVID-19 pandemic has not changed the crucial conversations with have with patients about vaccines. Understanding why vaccine hesitancy exists is the first step toward increasing acceptance. Learn how to communicate with storytelling and metaphors, not just numbers. Start with your own healthcare team—they may be hesitant too.

### **Additional resource to assist physicians and practice staff**

- COVID-19 Vaccine Script for Patient Inquiries (PDF). This resource assists physicians and practice staff in responding to patient inquiries about COVID-19 vaccinations.
- Find your COVID-19 Vaccine CPT® Codes: This resource is designed to help you determine the appropriate CPT code combination for the type and dose of vaccine that you are using.

## **Webinar recording**

## **Webinar slides**

View or download the presentation slides (PDF).

## **Speaker**

**Marie Brown, MD, professor, internal medicine, Rush Medical College and director of practice redesign, American Medical Association**



Dr. Brown is a practicing internist, a professor in the Department of Internal Medicine at Rush Medical College, the director of practice redesign for the American Medical Association, and the immediate past governor of the American College of Physicians (ACP).

Dr. Brown is a frequent guest lecturer at academic, national and international health care conferences. Her areas of expertise include: practice transformation, joy in medicine, adult immunizations, medication adherence and diabetes.