

Digital health implementation playbook series

Digital health is the future

New technologies are fundamentally changing the way people interact with health care. Successful implementation of digital health technology will be imperative for improving patient outcomes and ensuring financial stability for health care practices.

Clinical integration of digital tools is lacking. The AMA wants to change that. AMA's Digital Health Implementation Playbooks package key steps, best practices and resources to accelerate the adoption of digital health innovations, helping physicians extend care beyond the exam room.

1 Telehealth Implementation Playbook

Telehealth can be used as an alternative to traditional in-person care delivery and, in certain circumstances, can be used to deliver care such as the diagnosis, consultation, treatment, education, care management and self-management of patients.

2 Telehealth Quick Guide

The AMA developed the Telehealth Quick Guide, pulling key information from the Playbook as well as tracking the ever-changing policy and coverage landscape amid the public health emergency. By supporting physicians and practices in the accelerated implementation of telehealth, the AMA provides guidance to help health care workers and

patients during the COVID-19 pandemic.

3 Remote Patient Monitoring Implementation Playbook

Remote patient monitoring (RPM) captures and records patient physiological data outside of the traditional health care environment. RPM provides the opportunity to improve diagnosis and management of chronic disease and engage patients in their own care.

4 Telehealth Clinical Education Playbook

The AMA Telehealth Clinical Education Playbook provides a framework to organize and implement telehealth clinical education—especially at the patient encounter level.

5 Patient Access Playbook

The Patient Access Playbook focuses on dispelling HIPAA myths and helping physicians understand their obligations to provide patients with access to their health information.