

Liability & risk in digital health innovation

Several AMA initiatives help physicians feel confident to develop new ways to improve the quality and efficiencies of care through technology without worrying about unnecessary causes of action or liability exposure.

Identifying risks to digital adoption

Digital medicine presents an opportunity to improve access and offer cost-effective medical care to a large swath of patients with diverse needs.

Increasing coverage requires a concerted effort by knowledgeable professionals as well as input, such as pertinent use cases and clinical data that demonstrate the efficiencies and clinical benefits of digital medicine.

The Digital Medicine Payment Advisory Group (DMPAG) is an AMA initiative to engage 15 nationally recognized experts in identifying barriers and risks to digital medicine adoption and proposing comprehensive solutions.

Ensuring the safety of mobile health

There is growing consensus that health apps can be beneficial to patients. Xcertia, a joint mHealth app collaborative effort pioneered by leading health organizations, is building physician and patient confidence in mHealth—and minimizing risk of harm—by developing a framework for the evaluation, recommendation and use of these technologies.

As part of that framework, on Oct. 18, 2018 Xcertia released its latest round of revisions to the privacy and security sections of the Xcertia guidelines. The release of the privacy and security guidelines is the second phase of a multi-staged, annual approach in which the guidelines will go through an iterative process that combines both subject matter expert work groups, public comment periods and stakeholder input to secure a broad representation from all interested parties.