New AMA platform helps physicians find, track and report CME

MAY 14, 2019

Kevin B. O'Reilly
News Editor

Earning, tracking and reporting education, CME credit or maintenance of certification points from trusted sources has often proved to be a tricky proposition for physicians whose time is already squeezed by the hectic demands of life in medicine.

Now the AMA is stepping in with an innovative educational portal—the AMA Ed Hub™—that gives doctors and other health professionals a streamlined way to earn, track and report continuing medical education activities spanning clinical, practice-transformation and professionalism topics.

The AMA Ed Hub features CME activities from sources such as JAMA Network’s JN Learning™ and the STEPS Forward™ collection of practice-transformation modules and gives you one centralized platform to stay updated on medical practice while cutting the hassles that frequently accompany CME reporting.

“Physicians are committed to lifelong learning to continually improve patient care. We also know that physicians are time-pressed, so we want to make learning and the process of obtaining credits for that learning as effective and as streamlined as possible,” said AMA President Barbara L. McAneny, MD.

With the AMA Ed Hub, doctors “will be able to easily find education that fits their practice needs and ultimately leads to better health outcomes for patients,” she added.

New outside partners to add educational content

The AMA Ed Hub—accessible by computer, tablet or smartphone—also features activities from the American College of Radiology (ACR), which is the first medical specialty society content partner to offer education on the platform. Not an AMA or ACR member? You can still access a selection of ACR CME content at no charge on the AMA Ed Hub.
Doctors and other health professionals can find, take and claim credit for ACR activities on AMA Ed Hub and download a branded ACR CME certificate upon completion.

“The ACR is proud to share a selected portion of our free educational opportunities with physicians of all specialties through the AMA Ed Hub,” said William T. Thorwarth, MD, the ACR’s chief executive officer. “These include educational offerings and trainings regarding physician leadership, data science, research and clinical practice management. I strongly encourage physicians to take advantage of this exciting new educational opportunity.”

Every activity you complete will be tracked and show up in your AMA Ed Hub transcript. The platform also has the capability to automatically report CME credits earned to select medical licensing boards. Right now that includes the American Board of Internal Medicine, American Board of Pediatrics, the Tennessee Board of Medical Examiners and the North Carolina Medical Board. The AMA will expand automatic credit reporting capabilities to additional specialty and state boards.