

## **22nd Annual Conference of the National Task Force on CME Provider/Industry Collaboration**

### **Exhibitor Directory**

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#### **Alliance For Continuing Medical Education**

Deborah Fisher, BA  
1025 Montgomery Hwy Suite 105  
Birmingham, AL 35216  
205-824-1355  
205/824/1357 - Fax  
[www.acme-assn.org](http://www.acme-assn.org)

The Alliance for Continuing Medical Education is an international membership organization, which represents a community of professionals dedicated to accelerating excellence in healthcare performance through education, collaboration and advocacy. Member benefits include: 1) Reduced registration fees for live events, including the Annual Conference and Basics and Leadership Institutes; 2) Discounts on e-learning, including live webinars and the Competency Assessment and Lifelong Learning Series (CALLS); 3) Subscriptions to the monthly newsletter, *Almanac*; quarterly *Journal of Continuing Education in the Health Professions* (JCEHP); and complimentary subscriptions to the magazines, *Medical Meetings* and *CE Measure*; 4) Discounts on educational programs and products; 5) Networking opportunities with other CE/CPD professionals; 6) Access to the online Membership Directory and member search functions; 7) Awards and member recognition program; 8) Access to Alliance Career Center for posting and finding positions in the CE/CPD field; 9) Participation in Member Sections and Alliance online communities; and 10) Volunteer opportunities on Alliance committees, task forces, panels, and work groups.

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Annika Gill, MA, CCMEP  
2629 W Main Street, Suite 175  
Littleton, CO 80120  
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[www.aoeconsulting.com](http://www.aoeconsulting.com)

AOE provides expertise in accreditation and re-accreditation self-study preparation, probation status reversal CCMEP Prep Course training, compliance and CME best practices education. Our expertise helps societies, medical education companies, hospitals, academic centers, and IME teams demonstrate and define CME excellence.

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[www.cecocity.com](http://www.cecocity.com)

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**CME Peer Review, LLC**

Carol Ewan, BA, BS / Jane Ruppenkamp, BA  
PO Box 507

Greencastle, PA 17225

Toll Free: 800-508-6385

Email: [info@cmepeerreview.com](mailto:info@cmepeerreview.com)

Website: <http://www.cmepeerreview.com>

CME Peer Review provides independent, standardized and timely evaluation of clinical content prior to distribution and on-site audits of live activities. Evaluations are confidentially conducted by peers without conflict of interest. Our turn-key system helps ensure validity, alignment with the public interest and compliance with accreditation standards and regulatory guidance.

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[www.educationalmeasures.com](http://www.educationalmeasures.com)

Educational Measures is a technology company that specializes in data collection, management, reporting and tracking as well as delivering content for providers. We focus on helping our clients take the data they are carefully collecting and extract more. More facts. More figures. Better stratification. Bigger results. For more information, contact Mark Garcia at 303-952-1535 or visit [www.educationalmeasures.com](http://www.educationalmeasures.com).

**freeCME.com - AHC Media LLC**

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3525 Piedmont Road

Building 6 Suite 400

Atlanta, GA 30305

866-373-3263

[www.freeCME.com](http://www.freeCME.com)

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Brandy Lewis, CMP, CCMEP  
5575 S. Sycamore St., Suite 200  
Littleton, CO 80120  
303-395-1782  
[www.globaleducationgroup.com](http://www.globaleducationgroup.com)

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514-932-3232 x431  
[www.hit-global.com](http://www.hit-global.com)

HIT Global develops **Continuing Healthcare Education (CHE)** programs worldwide. HIT services include needs assessment, local CHE speaker identification, instructional design, chart audits, outcomes measurements and event planning. Proven call center and audience generation strategies ensure that programs reach the targeted objectives. Our unique **Performance Improvement** program generates behavior changes for better patient care.

### **List Information Service Technology, Inc.**

[www.listinformation.com](http://www.listinformation.com)

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Little Falls, NJ 07424

973-890-0985

[j.chaplick@medpagetoday.com](mailto:j.chaplick@medpagetoday.com)

[www.medpagetoday.com](http://www.medpagetoday.com)

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CME providers distribute their enduring activities to this large, engaged group of learners on the site.

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Medscape LLC is an ACCME, ANCC, and ACPE accredited provider with a fully dedicated editorial staff that develops and publishes independent educational content on 33 specialty-focused Web sites. Medscape LLC reaches the largest online community of US healthcare professionals including 500,000 physicians, and conducts outcomes studies to measure the effectiveness of our activities. In 2010, Medscape Education generated over 6 million completed CME/CE activities.

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Sean Rishko/Michael Adler  
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201-799-4820 Fax  
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**NAMEC**

Carrie Pederson Hudak, MA, CCMEP / Sandra Weaver, MS  
3416 Primm Lane  
Birmingham, AL 35216  
205-824-7612  
[www.namec-assn.org](http://www.namec-assn.org)

The National Association of Medical Education Companies, Inc., (NAMEC) is a professional association dedicated to providing representation, advocacy, and education for its members, and seeks to elevate the best practices of medical education companies.

**National Commission for Certification of CME Professionals (NC-CME)**

Judy Ribble, PhD, CCMEP  
19 Punta Linda  
Sandia Park, NM 87047-9678  
505-281-1143  
[www.nc-cme.org](http://www.nc-cme.org)

NC-CME's CCMEP™ is the only credential that designates qualified individuals as Certified CME Professionals. Become certified in December; receive your certificate at the Alliance meeting in January. Go to "How to Register for the CCMEP Exam" at [www.NC-CME.org](http://www.NC-CME.org). Advance your career: ask any CCMEP to be your mentor.

## PeerAudience

Lisa Wray  
511 Avenue of the Americas Suite 393  
NY, NY 10011-8436  
773-755-7510  
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PeerAudience collaborates with educational partners to ensure engagement from specialty-specific, US-based medical professionals. We maximize the impact of online CME initiatives by driving participation of targeted, verified audiences with guaranteed, transparent and measurable results.

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**Postgraduate Institute for Medicine**

Jan Schultz MSN, RN, CCMEP/Scott J. Hershman, MD, CCMEP

367 Inverness Parkway

Suite 215

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303-799-1930

[www.pimed.com](http://www.pimed.com)

The Post Graduate Institute for Medicine (PIM) has been providing trusted independent continuing education for healthcare professionals for over 30 years and is an ACCME, ACPE and ANCC accredited provider specializing in joint sponsorship, educational outcomes measurement and professional practice gaps and educational content validation. PIM also offers an online eLearning platform with traffic guarantees, [www.cmeuniversity.com](http://www.cmeuniversity.com).

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Clifton, NJ 07012

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Practicing Clinicians Exchange (PCE) is a national leader in innovative education tailored to the unique clinical needs of nurse practitioners (NPs) and physician assistants (PAs). PCE is a multisupported initiative that provides CME/CE programs in live and enduring formats on a variety of primary care topics.

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