

## Davis Scholarship Recipient Is Bringing Latino Health Issues to the Forefront

### Inspired by his father's memory

"I've wanted to be a doctor since I was a little kid and watched my dad struggle with progressing Parkinson's," explained Gabriel Moreno, a student at Wayne State University School of Medicine, who is one of 13 medical students in the country to receive a \$10,000 AMA Foundation scholarship in recognition

of scholastic achievement and commitment to improving minority health.

"I am very humbled by this award and I want to thank everyone who supported me. I will do everything I can to live up to your expectations," said Mr. Moreno.

Mr. Moreno's father is a Mexican immigrant who quit school in the fifth grade to support his widowed mother and siblings by working as a coal miner and carpenter. "I want to help other people like my father who face barriers to care because of language or cultural differences," said Mr. Moreno. In addition to his studies, Mr. Moreno has been instrumental in forming the Latin American and Native American Medical Student Association at Wayne State University.

The group is committed to raising awareness of Latino health issues and increasing opportunities in medicine for Latinos in Detroit.

Mr. Moreno's scholarship is funded in part by the Ronald M. Davis, MD,

Memorial Scholarship Fund with support from the National Business Group on Health (NBGH), which supports an annual scholarship for minority medical students who plan to practice primary care.

"We are thrilled that such an outstanding young man will benefit from the scholarship provided to honor Ron Davis. Dr. Davis would have been proud to know that his legacy lives on in such a meaningful way," said Helen Darling, president of the NBGH.

The Davis scholarship is granted through the Minority Scholars Award program, supported in part by Pfizer Inc.

To view all the 2011 recipients, visit [www.amafoundation.org/go/minorityscholars](http://www.amafoundation.org/go/minorityscholars).



National Business Group on Health President Helen Darling



Recipients of the 2011 Minority Scholars Award at the annual meeting: Estell Williams, Lindsay Morgenstern, Alison Lima, Sheena McDaniels, Kali Cyrus, Erica Alvarez, Shariska Petersen, Gabriel Moreno and Brett Thomas

## Health Literacy Toolkit Aids Educators and Physicians

### One in three Americans may need help understanding health information

The AMA and the AMA Foundation have been working towards awareness and promoting health literacy in the United States for nearly 20 years. The AMA Foundation provides materials for physicians and health care professionals to help address the health literacy needs of patients on a national level.

"The AMA Foundation health literacy toolkit has been inspirational," commented Barbara Bayldon, MD, head of the primary care section at Children's Memorial Hospital in Chicago, who attended a 2006 AMA Foundation train-the-trainer seminar.

"The AMA Foundation toolkit for adults was the instigating factor for our pediatric health literacy program," Dr. Bayldon continued. "It has guided education of children's caregivers about medication safety and to suggest questions to ask the doctor."



Jacqueline Burandt, MEd, demonstrates health literacy kit during a train-the-trainer program

More than one-third of adults have less than proficient health literacy, meaning that more than 89 million American adults would have difficulty following a standard childhood immunization chart or properly following the instructions on a prescription drug label, according to a US Department of Health and Human Services study.

Jacqueline Burandt, MEd, a volunteer with the San Antonio Health Literacy Initiative uses the AMA Foundation's health literacy toolkits to present to members of the healthcare community throughout Texas.

"The presentations are an eye-opener to those who have not thought about the importance of health literacy," said Ms. Burandt, administrative director of staff development with University Health System.

In 2004, Ms. Burandt attended a health literacy train-the-trainer program and has since become a second generation presenter and trainer, using health literacy resources provided by the AMA Foundation to reach a larger scope of volunteers, social workers, nurses, and others in the healthcare community through her presentations.

Ms. Burandt said that the toolkits are perfect for San Antonio. There is a growing need to address health literacy in areas like San Antonio that have high poverty levels and a large population of people without insurance.

The toolkits, sponsored in part by AstraZeneca, include an instructional video, a manual for clinicians, information on Continuing Medical Education credit, and additional resources for education and involvement.

For more information about health literacy and other AMA Foundation resources, please visit [www.amafoundation.org/go/healthliteracy](http://www.amafoundation.org/go/healthliteracy).

## Foundation Thanks Donors for Improving the Health of America

More than 200 people attended the AMA Foundation's Donor Reception at the Hyatt Regency Chicago on June 17, prior to the 2011 Annual Meeting of the AMA House of Delegates. This year's event honored and thanked donors for their support in funding AMA Foundation program initiatives in medical education and public health.

Thanks to our donors, the AMA Foundation has many successes to celebrate. One of the foundation's public health programs, Healthy Living Grants, has awarded more than \$410,000 to 251 nonprofit organizations that strive to improve the health of their communities.



△ AMA Foundation President Owen Garrick, MD; Pfizer Inc Vice President of External Medical Affairs Jack Watters, MD; AMA President Peter Carmel, MD; AMA Foundation Immediate Past President Barney Maynard, MD



△ Debra Wah; AMA Board of Trustees Chair Robert Wah, MD; Maine Medical Association President Jo Linder, MD; AMA Past President Robert McAfee, MD; and American College of Ophthalmology AMA Delegate Sam Solish, MD



△ AMA Alliance President Emma Borders; AMA Alliance member Dianne Fenyk; AMA Foundation Board of Directors member and AMA Alliance member Nancy Kyler; AMA Foundation Executive Director Steven W. Churchill; and AMA Foundation Board of Directors member and AMA Alliance Board of Directors member Susan Todd



△ AMA Executive Vice President James Madara, MD; AMA Foundation Immediate Past President Barney Maynard, MD; AMA Board of Trustees Immediate Past Chair Ardis Hoven, MD; and AMA Delegate William Sternfeld, MD



AMA Foundation Legacy Society Chair Robert McAfee, MD, and Ohio Honor Fund Charter Donor William Sternfeld, MD

## AMA Foundation Helps Physicians Craft Their Legacy

The AMA Foundation Legacy Society was active during the 2011 Annual Meeting of the AMA House of Delegates. Two financial planning seminars were presented for attendees at the AMA Alliance and AMA annual meeting. The new brochure explaining the purposes of this recognition society was distributed, and Robert E. McAfee, MD, addressed a number of committees and attendees of the seminars about the importance of giving back to the profession through a legacy to the AMA Foundation.

Legacy Society members share their values and further a cause that they believe to be important by making a significant gift that would not have been possible during one's lifetime. Charter membership in the AMA Foundation Legacy Society is available through the end of 2011. An enrollment form is available by contacting Steven Churchill, executive director of the AMA Foundation at (312) 464-2593 or [steven.churchill@ama-assn.org](mailto:steven.churchill@ama-assn.org)



*Legacy Society*

Supporting the Future of Medicine

## Medical Student's Letter Connects

### Donor recalls hardship of medical school debt

While at the Annual Meeting of the AMA House of Delegates in June, the student ambassadors and additional medical student volunteers took time to write letters to past foundation donors, requesting they renew their support. If you received one of these personal letters, we hope it brought back fond memories.

When medical student Lori Marcu wrote a letter to Dr. and Mrs. David A. Ellington of Lexington, Va., requesting their continued support, she did not anticipate the response it would generate. She was one of more than 40 student volunteers who joined the AMA Foundation Student Ambassadors for a letter-writing campaign at the Interim meeting in November.

"I was really touched that someone had taken time to write to me," commented Dr. Ellington, who

made the largest contribution to date in response to the student letters.

"The letter we received made us look back on what it was like to be a medical student," continued Dr. Ellington, a family physician, who says he remembers when medical student debt was only four or five figures compared to today's average of \$158,000.

"It is really exciting and invigorating to know that someone responded to my personal story and request," said Ms. Marcu, who wrote nearly 20 letters that day.

The student ambassadors help boost visibility of the AMA Foundation and its programs by advocating at their universities, states and specialty societies, and within their regions.

To learn more, visit  
[www.amafoundation.org/go/giftplanning](http://www.amafoundation.org/go/giftplanning)

**Did You Know?**

U.S. medical students graduate with an average debt of \$158,000. In 2010, the AMA Foundation provided 161 medical students with high-impact scholarships.

Donor Spotlight: Robert N. Page, MD

## Donor Aims for Wider Access to Health Care and Medical Education

Robert N. Page, MD, is a pathologist in private practice in Knoxville, Tenn. A member of the 2011 AMA Foundation Circle of Champions, Dr. Page supports the AMA Foundation because he believes it is crucial to give students an opportunity to receive a quality medical education and to give patients more access to health care.

**Why I support the AMA Foundation:** It is imperative for the future of medicine to create opportunities for those who otherwise might not have a chance to pursue this path.

**Favorite AMA Foundation program:** I like all of the programs because they are sharply focused on improving the health of Americans.

**How I hope my pledge is used:** I favor a dynamic approach that responds to current realities. Funding needs of programs shift annually, so I hope my gifts are spent where they are needed most and provide the Foundation with the best opportunity to help people.



Robert Page, MD, and Diane Page at Race for the Cure

### Why I believe others should support the AMA Foundation:

By supporting the Foundation we are literally investing in the future of medicine and the health of Americans.

**What I've learned about giving:** You have to give for your own good as well as the good of others.

**Something about me not everyone knows:** I collect antique golf balls.

**First job after medical school:** I'm still at it.

**First job after college:** I worked at a veterinary pathology laboratory assisting in necropsies.

**Recent accomplishments:** Elected President of the Knoxville Academy of Medicine.

## AMA Foundation Hosts Federation of Foundation Meeting

The AMA Foundation hosted the third annual Federation of Foundations meeting on June 17, which is a unique opportunity to bring together members from different state medical society foundations. Thirteen states were represented and key note speakers included David Kroll, MD, from the Robert Wood Johnson Foundation and Robert Seligson, from the Physicians Foundation and executive vice president of the North Carolina Medical Society.

"Each year, the Foundation looks forward to hosting executives with state medical society foundations from across the country," said Steven W. Churchill, executive director of the AMA Foundation. "The gathering in Chicago is a chance to learn from one another, share best practices and explore opportunities for collaboration."

## Giambalvo Scholarships Awarded

### Researchers are investigating issues related to women physicians

The AMA Foundation and the AMA Women Physicians Congress are pleased to announce the recipients of 2011 Joan F. Giambalvo Memorial Scholarship research grants. These \$10,000 research scholarships are awarded to advance the progress of women in the medical profession.



Elizabeth Breen, MD

**Elizabeth Breen, MD,** an associate professor of surgery at Brigham and Women's Hospital, will investigate the impact of family on a female surgeon's career.



Heather Paladine, MD

**Heather Paladine, MD,** a residency director and assistant clinical professor at New York Presbyterian Hospital/Columbia University Medical Center, will investigate the key characteristics, benefits and challenges of women family physicians who practice in rural settings.

"As a donor, I know that these dollars will support my future colleagues in

having long, successful careers in an environment that supports their practice," explained Susan M. Nedza, MD, MBA.

To learn more about current and previous Giambalvo grant recipients or to make a donation, visit [amafoundation.org/go/giambalvo](http://amafoundation.org/go/giambalvo).

## AMA Foundation Provides Leadership Opportunities for Medical Students



AMA President Peter Carmel, MD, with AMA Foundation Student Ambassadors Carrie Mlynarczyk, Sunjay Devarajan and Benjamin Schanker at the AMA Foundation Donor Reception

Starting with a core group of medical students in 2010, the student ambassadors now have 24 representatives and cover every region of the AMA Medical Student Section.

Like the AMA Foundation Student Ambassadors on Facebook.

### AMA Foundation Board of Directors, 2011–2012

**Owen Garrick, MD**  
President  
Oakland, CA

**Barney R. Maynard, MD**  
Immediate Past President  
Evansville, IN

**Clarence Chou, MD**  
President-Elect  
Milwaukee, WI

**Craig W. Anderson, MD**  
Secretary  
Columbus, OH

**Edmond B. Cabbabe, MD**  
Treasurer  
St. Louis, MO

**Patricia Austin, MD**  
Walnut Creek, CA

**Emma Borders**  
Bernice, LA

**Peter W. Carmel, MD**  
Newark, NJ

**Malini Daniel**  
Student Representative  
Menlo Park, CA

**Rose Doherty, CPA**  
Chicago, IL

**Andrew W. Gurman, MD**  
Hollidaysburg, PA

**Ardis D. Hoven, MD**  
Lexington, KY

**Richard H. Hovland, CPA**  
Chicago, IL

**Patricia Hyer**  
Fort Worth, TX

**William E. Kobler, MD**  
Rockford, IL

**Nancy Kyler**  
Staunton, VA

**Steve Martin**  
Omaha, NE

**Jeffrey Nemetz**  
Chicago, IL

**John O'Rourke**  
St. Louis, MO

**Stephen R. Permut, MD, JD**  
Wilmington, DE

**Susan Todd**  
Ft. Worth, TX

**Francis X. Van Houten, MD**  
Concord, MA

**Steven W. Churchill**  
Executive Director

**Our Mission**

The mission of the American Medical Association (AMA) Foundation is to improve the health of Americans through philanthropic support of quality programs in public health and medical education.

**Our Vision**

The vision of the AMA Foundation is to be the catalyst in building partnerships that produce high-impact initiatives that will make a profound difference in improving the quality, access and delivery of the nation's health care and medical education.

**AMA Foundation Quarterly Newsletter**

We hope you enjoy this issue of the *AMA Foundation Quarterly Newsletter*—it is our way of sharing with you the AMA Foundation's accomplishments and goals. If you have questions, would like to suggest a story, or would like to save paper and receive this newsletter electronically, please contact us at [amafoundation@ama-assn.org](mailto:amafoundation@ama-assn.org) or (312) 464-4200.

Amy Jenkins, writer  
Annie Sanchez, managing editor  
John Wilson, copy editor  
o32 Companies, Sharon K. Soder, designer

Phone: (312) 464-4200  
Fax: (312) 464-4142

[amafoundation@ama-assn.org](mailto:amafoundation@ama-assn.org)  
[www.amafoundation.org](http://www.amafoundation.org)

 Follow us on Facebook!  
[www.facebook.com/AmericanMedicalAssociationFoundation](http://www.facebook.com/AmericanMedicalAssociationFoundation)



**Dates and Deadlines**

November 12 – 15	Interim Meeting of the AMA House of Delegates
November 16	Excellence in Medicine Award nominations due
December 5	Seed Grant Research Program applications due

**In This Issue**

Ronald Davis Scholar Works to Advance Latino Health ..... page 1

Student Ambassadors Write Letters to Donors ..... page 2

Donor Reception Photos ..... page 2

Women in Medicine Research Scholarships Announced ..... page 3

AMA Foundation  
*Quarterly*  
summer 11

**AMA Foundation Excellent Choice to Honor Physicians' Legacy**

Despite the hectic pace that comes with being part of a two-physician family, husband and wife Peter W. Carmel, MD, and Jacqueline A. Bello, MD, made it a priority to honor their fathers through a legacy gift to the AMA Foundation.

Dr. Carmel says the AMA Foundation was the logical choice for a planned gift – they are both physicians as were both of their fathers. “The Foundation is the AMA’s philanthropic arm. It is medicine putting its best foot forward,” explained Dr. Carmel, president of the American Medical Association.

Dr. Bello and Dr. Carmel agree that there are many similarities between their fathers, the late Philip Davis Carmel, MD, an internist with a sub-specialty in rheumatology and Edward Thomas Bello, MD, a radiologist, and wanted to honor them together.

“We wanted to honor them jointly in the spirit of giving back because they have both given so much,” observed Dr. Bello.

A radiation oncologist, Dr. Edward Bello was so committed to his patients that he devoted his life savings to buying the technology to deliver the first cobalt therapy in Westchester County as well as the region’s first linear accelerator.



Jacqueline Bello, MD, and Peter Carmel, MD

“I am one of seven children. We ate leftovers and wore each other’s hand-me-down clothes. Now, I want to follow in his footsteps by giving back,” Dr. Bello commented.

“My dad always paid his taxes and never exceeded the speed limit,” said Dr. Carmel. “But he was

driven by the idea that medical practice was something terrific. I liked that.”

Dr. Carmel recalled that even as a kid it was apparent to him that his father was a great doctor, because he never had a day when he did not think he was going to grow up to be a doctor. “Quarterbacking for the New York Giants was the only thing that could have seriously challenged my aspiration to be a doctor,” he avowed.

“Both Jacqueline and I are strong on family and our families are both heavily medical. A planned gift through the AMA Foundation seemed the most fitting way to honor our fathers,” Dr. Carmel concluded.

**Gift Card Giveaway**

Would you enjoy a gift card to Amazon.com? The AMA Foundation is conducting a giveaway of one \$100 gift card and one \$50 gift card to reward two randomly selected loyal readers.



To enter, tell us why you support the AMA Foundation! Please e-mail [newsletter@amafoundation.org](mailto:newsletter@amafoundation.org) with your answer.