



2011 Healthy Living Prescription Drug Safety Grant Recipients

Supported by an unrestricted grant from Purdue Pharma L.P.

Community Alliance for Teen Safety

Derry, NH

Prescription Drug Misuse E-Learning

E-Learning Module for youth transitioning from elementary to middle school and from middle school to high school.

Drug Free Idaho, Inc.

Boise, ID

Prescription Drugs: Let's Talk About It

An awareness and educational multi-media project involving community outreach, a parent toolkit and Facebook and Twitter parties.

Evanston Substance Abuse Prevention Council

Evanston, IL

Prescription Drug Safety Awareness and Education Program

Parent workshops, a communication kit and a Lock Your Meds campaign.

Grand Futures Prevention Coalition

Steamboat Springs, CO

Changing Norms Around Youth Prescription Drug Use/Abuse in Routt County

Youth-led social marketing campaign, including website, Facebook, radio and print media, PSAs and posters.

Greenville Family Partnership

Greenville, SC

Know Your Rx

Age-appropriate educational materials distributed through physician offices, pharmacies, schools and other youth-friendly venues.

Hillsboro Empowers Youth! (HEY!)

Hillsboro, OR

Preventing Prescription Drug Abuse in Youth: A Community University Series

Three-part community educational series targeting parents and youth, including law enforcement, medical professionals and peer-to-peer training.

Manatee County Substance Abuse Coalition

Bradenton, FL

CHOICES Campaign: SAFER Tools project

Mass media campaign educating targeted groups such as parents, physicians, policymakers, business owners and youth.

MATForce, The Yavapai County Substance Abuse Coalition

Prescott Valley, AZ

Prescription Drug Abuse Community Alert Project

Comprehensive community outreach including school posters, media, presentations and trainings.

Okanogan County Community Coalition

Omak, WA

Okanogan County Community Coalition-Prescription Drug Action Team (PDAT)

Training and professional development for local health care professionals.

Prevention Works, Inc.

Kalamazoo, MI

Safety Script Forum

Forum for health care professionals and other key stakeholders in the community, which will also provide Safety Script Forum toolkits.

Raymond Coalition for Youth

Raymond, NH

Prescription Drug Abuse Prevention and Awareness 101 for Raymond NH

Educational materials for physician offices, peer-led PSAs and a direct mail marketing campaign.

SAPS for Charlotte Mecklenburg Drug Free Coalition

Charlotte, NC

Project WARN and REDUCE

Pharmacist-focused educational tools including a brochure, a warning label and verbal counseling tips. Educational materials also developed targeting parents.

Seattle Children's Hospital, Adolescent Medicine

Seattle, WA

NE Seattle Parents Preventing Youth Substance Abuse

A multi-faceted community wide prevention plan that includes a social marketing campaign aimed at parents of middle school students. Tools include a parent website, Facebook page and ad, direct mail and parent survey.

United Counseling Service/Southshire Partnership for a Healthy Community

Bennington, VT

Substance-Free Athletes Summit

Forum targeting student-athletes which will include education on how prescription drug use affects athletic performance, school policy review and small group discussions.

YOUTHTHINK/Wasco County Commission on Children & Families

The Dalles, OR

Did You Know

Education and awareness campaign with special workshops targeting 'teen influencers' such as senior citizens, dentists and health care providers, as well as radio, newspaper and billboard materials.





2011 Healthy Living Nutrition & Fitness Grant Recipients

Supported by the AMA Alliance and other generous donors

AMA Student Chapter of the Northeast Ohio Medical University (NEOMED)

Rootstown, OH

Healthy Living Initiative

MyPlate focused interventions including games, personalized food plans and interactive tools.

American Indian Healing Center

Whittier, CA

American Indian Health Eating, Healthy Living Program

Educational series including nutrition education, food label instruction & shopping tour for diabetic patients.

Belington Community Medical Services Association, Inc.

Belington, WV

P.A.N.I.C. (Physical Activity and Nutrition In the Community)

Six week program that targets second grade students, involving weekly physical activities and informational sessions.

Bronx Obesity, Diabetes and You (BODY)

Bronx, NY

BODY Community Garden Project

Community Garden Project that includes exercise, gardening education and community-building activities.

Child Care Connection

Merrill, WI

Get Up and Grow Program

Developing nutrition and fitness curriculum for early child care centers/Head Start programs.

Choose To Be Healthy Partnership, a local Healthy Maine Partnership

York, ME

Community Integration of Let's Go 5210 Model in South Berwick and Eliot, ME

Implementing the Let's Go 5210 obesity prevention model in all sectors of the community.

Community Memorial Hospital

Oconto Falls, WI

"Hooked on Fitness and Nutrition"

Hooked on Hooping exposes kids to exercise through hula-hoops.

The Infinity Initiative

New Orleans, LA

Strong and Virtuous Youth (SaVY) Health & Wellness Lifestyle Tour

Utilizing Media Smart Youth and Best Bones Forever, to educate about nutrition & physical activity, targeting low-income teen females. Includes service learning projects.

Nebraska Medical Association Foundation

Lincoln, NE

Foster Healthy Weight in Youth Webinar Series

Mobilizes physicians as champions of nutrition & fitness. Provides free childhood obesity prevention webinars for physicians to gain CME.

Neighbors For Kids

Depoe Bay, OR

Kids Zone "My Health, My Life Project"

Program offers youth-focused health and nutrition classes, fitness and sports and a community garden.

North Carolina Medical Society Alliance

Raleigh, NC

Get Fit Great Kids Marathon

A 'marathon' challenge for students to log 26.2 miles of running/walking during two months & provides a kid-friendly nutrition-focused placemat.

Samaritan Lebanon Community Hospital/Center for Community Health

Lebanon, OR

Outreach to Address Childhood Obesity through Nutrition and Physical Activity

Fruit & vegetable taste tests at a local school, as well as daily physical activities through the CATCH program, a nationally recognized curriculum.

Shade Tree Family Clinic

Nashville, TN

Swim Safely East Nashville!

Vanderbilt University medical student initiative involving free swim lessons and nutrition education through the school's free health clinic.

Visions of Truth Community Development Corporation

Portsmouth, VA

The Village Project

After-school program for low-income families, including meal planning and exercise, while also demonstrating the correlation between healthy meals and learning.

West Vernon Elementary School

Los Angeles, CA

Healthy Living at West Vernon Elementary School

Professional chef providing in-class instruction for students, including cooking lessons & nutrition education. A garden and the Weigh-to-Go program will also be incorporated.

Wisconsin Medical Society Foundation, Inc.

Madison, WI

School Garden Grant Program

Provides school gardens to schools as a hands-on educational tool. Includes supplies, curriculum and community engagement.



2011 Healthy Living Violence Prevention Grant Recipients

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Aliive-Roberts County

Sisseton, SD

Aliive

Suicide prevention program that increases youth training, implements a screening program and promotes the suicide hotline as a resource.

Canyon Creek Women's Crisis Center

Cedar City, UT

Southern Utah Rural Community Dating Violence Prevention Program

Dating violence prevention program that utilizes pre-med students, who will travel to rural high schools to present information and raise awareness.

Domestic Violence Action Team (Healthy Communities Initiative)

Columbus, IN

Youth Bullying Prevention and Healthy Dating Program

Bullying education to low-income elementary students through family nights and 'Hands are Not for Hitting' activity books and placemats. High school students will be trained for peer-to-peer presentations through the Safe Dates program.

Rusk County Youth Council (RCYC)

Sheldon, WI

Rusk County Youth Council Cyber Safety Project

Educates parents and the community about dangers of social media and cyber-bullying/cyber-violence. Law enforcement will be trained and then provide training to schools and parents.

UC Irvine School of Medicine Emergency Medicine Interest Group (EMIG)

Northridge, CA

More Than Just a Drink

A DUI awareness program that will use DUI simulation, lectures and discussions to reach high school students.

Washington County Public Health

Washington, IA

Anti-Bullying Educational Awareness Campaign

Supporting the bullying prevention policies in the county, the program will incorporate the 'Rachel's Challenge' educational campaign, including an assembly, peer training session and community event.